

R-Time price list 2020

Valid for:	30 sec long spot
From January 1 2020	Basic price
RTL Klub	
02:00-05:59	450,000
06:00-11:59	660,000
12:00-15:59	990,000
16:00-18:59	3,300,000
19:00-22:59	6,300,000
23:00-25:59	1,500,000

Valid for:	30 sec long spot	30 sec long spot
From January 1 2020	Basic price	Basic price
	Prime time (19:00-22:59)	Non-prime
RTLII	510,000	270,000
Cool	510,000	270,000
Film+	510,000	270,000
Comedy Central	510,000	270,000
Viasat3	510,000	270,000
	All day (02:00-25:59)	
Minimax	300,000	
JimJam	300,000	
Nick Jr.	300,000	
Nickelodeon	300,000	
NickToons	300,000	
Cartoon Network	300,000	
Boomerang	300,000	
AMC	300,000	
Paramount	300,000	
Sorozat +	300,000	
AXN	300,000	
Viasat6	300,000	
Sport1	300,000	
Comedy Central Family	210,000	
Film Cafe	210,000	
HISTORY	210,000	
Muzsika TV	210,000	
RTL Gold	210,000	
RTL Spike	210,000	
RTL+	210,000	
Spektrum	210,000	
Spektrum Home	210,000	
Sport2	210,000	
Sony Movie Channel	210,000	
Sony Max	150,000	
Film Mania	150,000	
MTV Hungary	150,000	
TV Paprika	150,000	

spot length index	
5 mp	30%
10 mp	50%
15 mp	70%
20 mp	85%
25 mp	95%
longer than 30 sec	100%
longer than 30 sec	increased at a linear rate

Season indexes	
January	60%
February	85%
March	110%
April	135%
May	135%
June	125%
July	85%
August	85%
September	150%
October	150%
November	150%
December	105%