

R-Time price list

| valid for: | 30 sec long spot | |
|---------------------|------------------|-----------|
| From January 1 2019 | Basic price | |
| RTL Klub | | |
| 02:00 – 05:59 | | 450,000 |
| 06:00 – 11:59 | | 720,000 |
| 12:00 – 15:59 | | 1,200,000 |
| 16:00 – 18:59 | | 3,300,000 |
| 19:00 – 22:59 | | 5,700,000 |
| 23:00 – 25:59 | | 1,500,000 |

| valid for: | 30 sec long spot | 30 sec long spot |
|-----------------------|---------------------------------|------------------|
| From 1 April 2019 | Basic price | Basic price |
| | Prime time (19:00-22:59) | Non-prime |
| RTLII | 450,000 | 300,000 |
| Cool | 450,000 | 300,000 |
| Film+ | 450,000 | 300,000 |
| Comedy Central | 450,000 | 300,000 |
| | All day (02:00-25:59) | |
| Minimax | 300,000 | |
| Nick Jr. | 300,000 | |
| Nickelodeon | 300,000 | |
| NickToons | 300,000 | |
| AMC | 300,000 | |
| Paramount | 300,000 | |
| Sorozat + | 300,000 | |
| Comedy Central Family | 210,000 | |
| Film Cafe | 210,000 | |
| HISTORY | 210,000 | |
| Muzsika TV | 210,000 | |
| RTL Gold | 210,000 | |
| RTL Spike | 210,000 | |
| RTL+ | 210,000 | |
| Spektrum | 210,000 | |
| Spektrum Home | 210,000 | |
| Sport1 | 210,000 | |
| Sport2 | 210,000 | |
| Film Mania | 150,000 | |
| MTV Hungary | 150,000 | |
| TV Paprika | 150,000 | |

| Spot length index | |
|--------------------|----------------------------|
| 5 sec | 30% |
| 10 sec | 50% |
| 15 sec | 65% |
| 20 sec | 80% |
| 25 sec | 90% |
| longer than 30 sec | 100% |
| longer than 30 sec | increased at a linear rate |

| Season indexes | |
|----------------|------|
| January | 45% |
| February | 75% |
| March | 100% |
| April | 125% |
| May | 125% |
| June | 120% |
| July | 75% |
| August | 75% |
| September | 140% |
| October | 140% |
| November | 140% |
| December | 100% |