

## Cable channels' audience shares on different target groups

Channel Target Daypart	Cool 18-49TSV 02:00-25:59	Film+ 18-49TSV 02:00-25:59	RTL II 18-49TSV 02:00-25:59	RTL+ 18-49TSV 02:00-25:59	Sorozat + 18-49TSV 02:00-25:59	RTL GOLD 18-49TSV 02:00-25:59	Muzsika TV 18-49TSV 02:00-25:59
Jan 2016	5.1	5.4	2.0	1.3	0.6	0.3	0.5
Feb 2016	5.7	4.6	1.9	1.2	0.5	0.4	0.6
Mar 2016	4.8	4.9	1.9	1.6	0.4	0.3	0.6
Apr 2016	4.9	5.2	2.2	1.3	0.4	0.4	0.5
May 2016	4.9	5.2	2.3	1.3	0.5	0.3	0.5
Jun 2016	4.4	4.1	2.0	0.9	0.7	0.3	0.5
Jul 2016	4.6	4.4	2.1	1.2	0.8	0.3	0.5
Aug 2016	4.1	3.7	2.5	1.1	0.7	0.3	0.5
Sep 2016	4.4	4.2	4.2	1.1	0.8	0.3	0.5
Oct 2016	4.3	4.0	3.5	1.1	0.8	0.7	0.5
Nov 2016	4.4	4.5	3.9	1.1	0.7	0.5	0.5
Dec 2016	4.2	4.8	3.1	1.2	0.6	0.6	0.6
Jan 2017	4.3	4.3	3.0	1.2	0.5	0.5	0.6
Feb 2017	3.9	4.4	2.9	1.1	0.6	0.4	0.6
Mar 2017	4.3	4.7	3.0	1.2	0.7	0.5	0.6
Apr 2017	3.5	3.9	2.9	1.1	0.8	0.5	0.5
May 2017	3.4	4.2	2.6	1.3	0.7	0.6	0.5
Jun 2017	3.6	4.6	2.6	1.2	0.9	0.7	0.5
Jul 2017	3.4	4.6	2.8	0.9	0.8	1.1	0.6
Aug 2017	3.7	4.2	2.5	0.8	1.0	1.1	0.6
Sep 2017	3.4	4.6	2.5	0.8	1.2	0.9	0.5
Oct 2017	3.4	4.8	2.3	0.9	1.1	0.8	0.5
Nov 2017	3.8	4.7	2.9	0.8	1.0	0.7	0.5
Week 47	4.2	4.6	2.7	0.8	0.8	0.7	0.4
Week 48	3.3	4.8	2.8	0.9	1.0	0.6	0.5
Week 49	3.4	4.9	2.7	0.9	1.0	0.7	0.5
Week 50	3.3	4.7	2.7	1.1	1.0	0.6	0.6
Week 51	2.5	5.0	2.4	1.2	1.0	0.7	0.6

DATA IS BASED ON THE 18-49 DEMOGRAPHIC GROUP

## Cable channels' audience shares on different target groups

Channel Target Daypart	Comedy C. 18-49TSV 02:00-25:59	CC Family 18-49TSV 02:00-25:59	Paramount 18-49TSV 02:00-25:59	RTL Spike 18-49TSV 02:00-25:59	MTV 18-49TSV 02:00-25:59	Nickelodeon 4-14TSV 06:00-25:59	Nick JR 4-14TSV 06:00-25:59
Jan 2016	3.9	0.0	1.1	0.0	0.1	9.5	0.0
Feb 2016	3.9	0.0	0.8	0.0	0.1	10.0	0.0
Mar 2016	3.7	0.0	0.9	0.0	0.1	10.2	0.0
Apr 2016	3.5	0.0	1.3	0.0	0.1	11.5	0.9
May 2016	3.3	0.0	0.9	0.0	0.0	9.9	3.5
Jun 2016	3.4	0.0	1.0	0.0	0.1	10.4	2.1
Jul 2016	3.6	0.0	1.1	0.0	0.1	8.8	2.7
Aug 2016	3.7	0.0	1.0	0.0	0.1	10.7	2.8
Sep 2016	3.5	0.0	1.4	0.0	0.0	10.6	4.5
Oct 2016	3.3	0.0	1.2	0.0	0.0	9.0	4.2
Nov 2016	3.6	0.0	0.9	0.0	0.0	8.4	3.7
Dec 2016	3.2	0.0	1.2	1.0	0.0	9.6	3.5
Jan 2017	3.2	0.0	1.1	0.8	0.0	12.2	2.9
Feb 2017	3.0	0.0	1.2	0.7	0.0	11.5	3.9
Mar 2017	2.9	0.0	0.9	0.6	0.0	11.5	4.1
Apr 2017	2.9	0.0	1.3	0.6	0.0	12.5	4.7
May 2017	3.2	0.0	1.3	0.5	0.0	12.8	3.9
Jun 2017	3.6	0.0	1.2	0.5	0.0	11.9	3.6
Jul 2017	2.9	0.0	1.2	0.4	0.0	11.4	2.9
Aug 2017	3.2	0.0	1.3	0.4	0.0	11.8	4.2
Sep 2017	3.0	0.0	1.6	0.2	0.0	8.6	4.0
Oct 2017	2.7	0.6	1.6	0.4	0.2	9.2	3.0
Nov 2017	3.3	0.4	1.4	0.5	0.3	11.0	2.2
Week 47	3.2	0.3	1.3	0.5	0.4	10.9	2.1
Week 48	3.0	0.5	1.3	0.4	0.3	12.3	2.8
Week 49	3.5	1.1	1.2	0.5	0.2	12.2	2.7
Week 50	3.4	0.8	1.0	0.5	0.1	10.8	2.5
Week 51	2.9	0.6	1.3	0.6	0.1	10.6	2.7

DATA IS BASED ON THE WEEKLY AVERAGE OF THE PAST 52 WEEKS

## Cable channels' audience shares on different target groups

Channel	Minimax	AMC	Film Cafe	Film Mania	Spektrum	Spektrum Ho	Sport1
Target	4-14TSV	18-49TSV	18-49TSV	18-49TSV	18-49TSV	18-49TSV	M18-49TSV
Daypart	06:00-19:59	02:00-25:59	02:00-25:59	02:00-25:59	02:00-25:59	02:00-25:59	02:00-25:59
Jan 2016	10.3	0.9	0.7	0.3	0.8	0.2	1.3
Feb 2016	8.2	0.8	0.8	0.3	1.0	0.2	1.5
Mar 2016	7.5	0.8	0.7	0.2	1.0	0.2	1.3
Apr 2016	8.4	0.7	0.6	0.3	1.0	0.2	1.5
May 2016	7.9	0.7	0.7	0.2	1.0	0.2	1.8
Jun 2016	9.8	0.7	0.5	0.2	0.9	0.2	0.7
Jul 2016	10.7	0.8	0.7	0.2	1.0	0.2	0.2
Aug 2016	10.6	0.8	0.6	0.3	0.8	0.2	0.6
Sep 2016	10.3	0.9	0.6	0.2	0.9	0.2	0.9
Oct 2016	10.4	0.7	0.5	0.2	0.9	0.2	0.9
Nov 2016	10.8	0.7	0.6	0.2	0.8	0.4	1.2
Dec 2016	7.9	0.8	0.6	0.2	0.9	0.3	1.6
Jan 2017	8.0	0.6	0.7	0.2	0.9	0.3	1.3
Feb 2017	8.6	0.7	0.6	0.2	0.9	0.3	1.6
Mar 2017	8.1	0.9	0.6	0.3	1.0	0.3	1.6
Apr 2017	8.5	0.7	0.7	0.2	1.1	0.3	1.8
May 2017	7.5	0.9	0.6	0.2	1.0	0.3	1.4
Jun 2017	6.8	1.2	0.8	0.2	1.0	0.3	0.7
Jul 2017	6.4	1.2	0.7	0.2	0.9	0.2	0.4
Aug 2017	8.2	1.2	0.7	0.2	0.9	0.3	0.9
Sep 2017	7.5	1.0	0.7	0.2	0.9	0.4	1.2
Oct 2017	8.0	1.4	0.6	0.2	1.1	0.6	1.2
Nov 2017	7.0	1.0	0.7	0.2	0.9	0.4	1.0
Week 47	6.6	0.9	0.7	0.2	0.9	0.4	1.2
Week 48	6.0	0.8	0.6	0.2	0.7	0.4	0.7
Week 49	5.8	0.9	0.6	0.1	1.1	0.3	1.0
Week 50	8.9	1.2	0.6	0.2	0.8	0.4	1.1
Week 51	7.8	1.4	0.9	0.2	0.7	0.2	1.5

DATA IS BASED ON THE 18-49 DEMOGRAPHIC GROUP

## Cable channels' audience shares on different target groups

Channel Target Daypart	Sport2 M18-49TSV 02:00-25:59	TV Paprika 18-49TSV 02:00-25:59	Life TV 18-49TSV 02:00-25:59	Ozone TV 18-49TSV 02:00-25:59	CHANNEL5 TARGET5 DAYPART5	CHANNEL6 TARGET6 DAYPART6	CHANNEL7 TARGET7 DAYPART7
Jan 2016	1.0	0.5	0.7	0.3	VALUE5	VALUE6	VALUE7
Feb 2016	0.7	0.5	0.8	0.3	VALUE5	VALUE6	VALUE7
Mar 2016	0.5	0.5	1.0	0.2	VALUE5	VALUE6	VALUE7
Apr 2016	0.8	0.5	0.8	0.3	VALUE5	VALUE6	VALUE7
May 2016	0.7	0.5	0.6	0.2	VALUE5	VALUE6	VALUE7
Jun 2016	0.3	0.4	0.6	0.3	VALUE5	VALUE6	VALUE7
Jul 2016	0.2	0.5	0.6	0.4	VALUE5	VALUE6	VALUE7
Aug 2016	0.2	0.4	0.6	0.2	VALUE5	VALUE6	VALUE7
Sep 2016	0.5	0.4	0.7	0.3	VALUE5	VALUE6	VALUE7
Oct 2016	0.7	0.4	0.5	0.3	VALUE5	VALUE6	VALUE7
Nov 2016	0.9	0.4	0.6	0.2	VALUE5	VALUE6	VALUE7
Dec 2016	0.9	0.4	0.5	0.3	VALUE5	VALUE6	VALUE7
Jan 2017	1.0	0.4	0.6	0.3	VALUE5	VALUE6	VALUE7
Feb 2017	0.7	0.4	0.6	0.4	VALUE5	VALUE6	VALUE7
Mar 2017	0.6	0.3	0.5	0.2	VALUE5	VALUE6	VALUE7
Apr 2017	0.8	0.3	0.6	0.2	VALUE5	VALUE6	VALUE7
May 2017	0.6	0.4	0.5	0.2	VALUE5	VALUE6	VALUE7
Jun 2017	0.5	0.4	0.5	0.2	VALUE5	VALUE6	VALUE7
Jul 2017	0.3	0.3	0.7	0.2	VALUE5	VALUE6	VALUE7
Aug 2017	0.3	0.3	0.6	0.2	VALUE5	VALUE6	VALUE7
Sep 2017	0.7	0.2	0.6	0.2	VALUE5	VALUE6	VALUE7
Oct 2017	0.7	0.3	0.4	0.2	VALUE5	VALUE6	VALUE7
Nov 2017	0.7	0.3	0.4	0.2	VALUE5	VALUE6	VALUE7
Week 47	0.9	0.2	0.4	0.2	VALUE5	VALUE6	VALUE7
Week 48	0.8	0.2	0.3	0.2	VALUE5	VALUE6	VALUE7
Week 49	0.6	0.4	0.2	0.2	VALUE5	VALUE6	VALUE7
Week 50	0.7	0.4	0.3	0.2	VALUE5	VALUE6	VALUE7
Week 51	1.2	0.3	0.4	0.1	VALUE5	VALUE6	VALUE7

DATA IS BASED ON THE 18-49 DEMOGRAPHIC GROUP

## Cable channels' ratings on different target groups

Channel Target Daypart	Cool 18-49TSV 02:00-25:59	Film+ 18-49TSV 02:00-25:59	RTL II 18-49TSV 02:00-25:59	RTL+ 18-49TSV 02:00-25:59	Sorozat + 18-49TSV 02:00-25:59	RTL GOLD 18-49TSV 02:00-25:59	Muzsika TV 18-49TSV 02:00-25:59
Jan 2016	1.0	1.0	0.4	0.2	0.1	0.1	0.1
Feb 2016	1.0	0.8	0.3	0.2	0.1	0.1	0.1
Mar 2016	0.8	0.8	0.3	0.3	0.1	0.1	0.1
Apr 2016	0.7	0.8	0.3	0.2	0.1	0.1	0.1
May 2016	0.7	0.8	0.3	0.2	0.1	0.1	0.1
Jun 2016	0.6	0.6	0.3	0.1	0.1	0.0	0.1
Jul 2016	0.6	0.6	0.3	0.2	0.1	0.0	0.1
Aug 2016	0.6	0.5	0.3	0.1	0.1	0.0	0.1
Sep 2016	0.6	0.6	0.6	0.1	0.1	0.0	0.1
Oct 2016	0.7	0.6	0.5	0.2	0.1	0.1	0.1
Nov 2016	0.7	0.7	0.6	0.2	0.1	0.1	0.1
Dec 2016	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Jan 2017	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Feb 2017	0.6	0.7	0.5	0.2	0.1	0.1	0.1
Mar 2017	0.6	0.7	0.5	0.2	0.1	0.1	0.1
Apr 2017	0.5	0.6	0.4	0.2	0.1	0.1	0.1
May 2017	0.5	0.6	0.4	0.2	0.1	0.1	0.1
Jun 2017	0.5	0.6	0.3	0.2	0.1	0.1	0.1
Jul 2017	0.5	0.6	0.4	0.1	0.1	0.2	0.1
Aug 2017	0.5	0.6	0.3	0.1	0.1	0.2	0.1
Sep 2017	0.5	0.7	0.4	0.1	0.2	0.1	0.1
Oct 2017	0.5	0.7	0.4	0.1	0.2	0.1	0.1
Nov 2017	0.6	0.7	0.5	0.1	0.2	0.1	0.1
Week 47	0.7	0.7	0.4	0.1	0.1	0.1	0.1
Week 48	0.5	0.8	0.4	0.1	0.2	0.1	0.1
Week 49	0.5	0.8	0.4	0.1	0.2	0.1	0.1
Week 50	0.5	0.7	0.4	0.2	0.2	0.1	0.1
Week 51	0.4	0.8	0.4	0.2	0.2	0.1	0.1

DATA IS BASED ON THE 18-49 DEMOGRAPHIC GROUP

## Cable channels' ratings on different target groups

Channel Target Daypart	Comedy C. 18-49TSV 02:00-25:59	CC Family 18-49TSV 02:00-25:59	Paramount 18-49TSV 02:00-25:59	RTL Spike 18-49TSV 02:00-25:59	MTV 18-49TSV 02:00-25:59	Nickelodeon 4-14TSV 06:00-25:59	Nick JR 4-14TSV 06:00-25:59
Jan 2016	0.7	0.0	0.2	0.0	0.0	1.7	0.0
Feb 2016	0.7	0.0	0.1	0.0	0.0	1.8	0.0
Mar 2016	0.6	0.0	0.1	0.0	0.0	1.8	0.0
Apr 2016	0.5	0.0	0.2	0.0	0.0	1.7	0.1
May 2016	0.5	0.0	0.1	0.0	0.0	1.4	0.5
Jun 2016	0.5	0.0	0.1	0.0	0.0	1.6	0.3
Jul 2016	0.5	0.0	0.2	0.0	0.0	1.3	0.4
Aug 2016	0.5	0.0	0.1	0.0	0.0	1.8	0.5
Sep 2016	0.5	0.0	0.2	0.0	0.0	1.4	0.6
Oct 2016	0.5	0.0	0.2	0.0	0.0	1.4	0.7
Nov 2016	0.6	0.0	0.2	0.0	0.0	1.4	0.6
Dec 2016	0.5	0.0	0.2	0.2	0.0	1.8	0.7
Jan 2017	0.6	0.0	0.2	0.1	0.0	2.2	0.5
Feb 2017	0.5	0.0	0.2	0.1	0.0	1.9	0.6
Mar 2017	0.4	0.0	0.1	0.1	0.0	1.7	0.6
Apr 2017	0.4	0.0	0.2	0.1	0.0	1.9	0.7
May 2017	0.4	0.0	0.2	0.1	0.0	1.6	0.5
Jun 2017	0.5	0.0	0.2	0.1	0.0	1.7	0.5
Jul 2017	0.4	0.0	0.2	0.1	0.0	1.7	0.4
Aug 2017	0.4	0.0	0.2	0.1	0.0	1.9	0.7
Sep 2017	0.4	0.0	0.2	0.0	0.0	1.2	0.5
Oct 2017	0.4	0.1	0.2	0.1	0.0	1.4	0.5
Nov 2017	0.5	0.1	0.2	0.1	0.1	1.7	0.3
Week 47	0.5	0.0	0.2	0.1	0.1	1.6	0.3
Week 48	0.5	0.1	0.2	0.1	0.1	1.9	0.4
Week 49	0.5	0.2	0.2	0.1	0.0	1.7	0.4
Week 50	0.5	0.1	0.2	0.1	0.0	1.6	0.4
Week 51	0.5	0.1	0.2	0.1	0.0	1.8	0.5

DATA IS BASED ON THE 18-49 DEMOGRAPHIC GROUP

## Cable channels' ratings on different target groups

Channel Target Daypart	Minimax 4-14TSV 06:00-19:59	AMC 18-49TSV 02:00-25:59	Film Cafe 18-49TSV 02:00-25:59	Film Mania 18-49TSV 02:00-25:59	Spektrum 18-49TSV 02:00-25:59	Spektrum Ho 18-49TSV 02:00-25:59	Sport1 M18-49TSV 02:00-25:59
Jan 2016	1.9	0.2	0.1	0.1	0.1	0.0	0.2
Feb 2016	1.5	0.1	0.1	0.0	0.2	0.0	0.2
Mar 2016	1.3	0.1	0.1	0.0	0.2	0.0	0.2
Apr 2016	1.1	0.1	0.1	0.0	0.2	0.0	0.2
May 2016	1.0	0.1	0.1	0.0	0.1	0.0	0.2
Jun 2016	1.5	0.1	0.1	0.0	0.1	0.0	0.1
Jul 2016	1.6	0.1	0.1	0.0	0.1	0.0	0.0
Aug 2016	1.8	0.1	0.1	0.0	0.1	0.0	0.1
Sep 2016	1.3	0.1	0.1	0.0	0.1	0.0	0.1
Oct 2016	1.6	0.1	0.1	0.0	0.1	0.0	0.1
Nov 2016	1.8	0.1	0.1	0.0	0.1	0.1	0.2
Dec 2016	1.5	0.1	0.1	0.0	0.1	0.1	0.3
Jan 2017	1.5	0.1	0.1	0.0	0.2	0.1	0.2
Feb 2017	1.4	0.1	0.1	0.0	0.2	0.0	0.2
Mar 2017	1.2	0.1	0.1	0.0	0.1	0.0	0.2
Apr 2017	1.3	0.1	0.1	0.0	0.2	0.0	0.2
May 2017	0.8	0.1	0.1	0.0	0.1	0.0	0.2
Jun 2017	0.9	0.2	0.1	0.0	0.1	0.0	0.1
Jul 2017	1.0	0.2	0.1	0.0	0.1	0.0	0.1
Aug 2017	1.3	0.2	0.1	0.0	0.1	0.0	0.1
Sep 2017	1.0	0.1	0.1	0.0	0.1	0.1	0.2
Oct 2017	1.2	0.2	0.1	0.0	0.2	0.1	0.2
Nov 2017	1.0	0.2	0.1	0.0	0.1	0.1	0.1
Week 47	0.9	0.1	0.1	0.0	0.1	0.1	0.2
Week 48	0.9	0.1	0.1	0.0	0.1	0.1	0.1
Week 49	0.8	0.1	0.1	0.0	0.2	0.1	0.2
Week 50	1.3	0.2	0.1	0.0	0.1	0.1	0.2
Week 51	1.2	0.2	0.1	0.0	0.1	0.0	0.3

DATA IS BASED ON THE 18-49 DEMOGRAPHIC GROUP

## Cable channels' ratings on different target groups

Channel Target Daypart	Sport2 M18-49TSV 02:00-25:59	TV Paprika 18-49TSV 02:00-25:59	Life TV 18-49TSV 02:00-25:59	Ozone TV 18-49TSV 02:00-25:59	CHANNEL5 TARGET5 DAYPART5	CHANNEL6 TARGET6 DAYPART6	CHANNEL7 TARGET7 DAYPART7
Jan 2016	0.2	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
Feb 2016	0.1	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
Mar 2016	0.1	0.1	0.2	0.0	VALUE5	VALUE6	VALUE7
Apr 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
May 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Jun 2016	0.0	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Jul 2016	0.0	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
Aug 2016	0.0	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Sep 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Oct 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Nov 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Dec 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Jan 2017	0.2	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
Feb 2017	0.1	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
Mar 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
Apr 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
May 2017	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Jun 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
Jul 2017	0.0	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
Aug 2017	0.0	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
Sep 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
Oct 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
Nov 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
Week 47	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
Week 48	0.1	0.0	0.0	0.0	VALUE5	VALUE6	VALUE7
Week 49	0.1	0.1	0.0	0.0	VALUE5	VALUE6	VALUE7
Week 50	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
Week 51	0.2	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7

DATA IS BASED ON THE 18-49 DEMOGRAPHIC GROUP



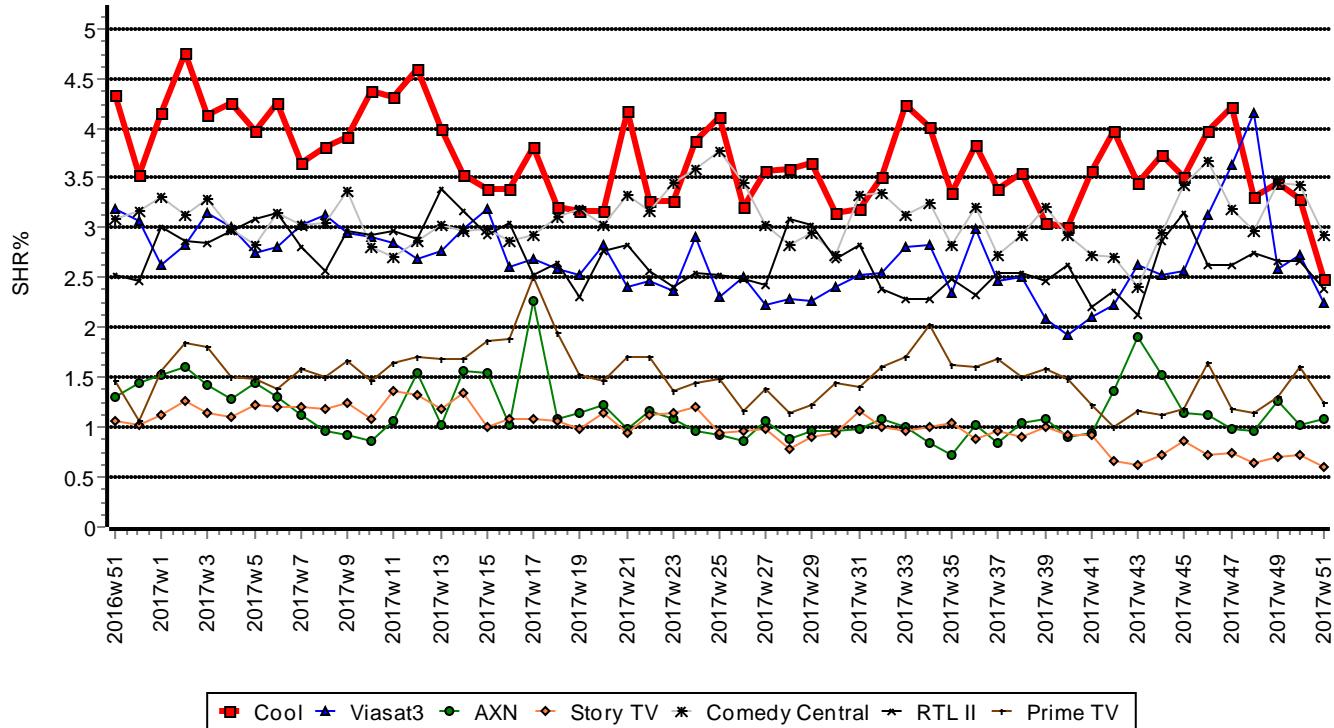
# COOL

Week 51

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+
Cool	2.5	2.7	2.2	2.7	2.5	76	85	67	73	71
Viasat3	2.2	2.7	1.7	2.2	2.2	118	147	89	103	109
AXN	1.1	1.2	0.9	0.8	1.1	68	80	57	47	68
Story TV	0.6	0.9	0.3	0.4	0.6	52	82	23	27	47
Comedy Central	2.9	2.6	3.2	3.5	3.5	159	148	170	171	179
RTL II	2.4	2.6	2.2	2.6	2.5	107	117	96	104	103
Prime TV	1.2	1.6	0.9	1.1	1.2	80	107	55	65	71

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Cool and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Agymenok	Comedy C	21-12-17	Thu	20:30	20:56	99,894	2.5	6.8	167
Oltari csajok	RTL II	21-12-17	Thu	20:30	21:23	91,550	2.3	6.2	160
Dr. csont	Cool	19-12-17	Tue	21:00	21:54	82,469	2.1	5.6	112
Family guy	Comedy C	20-12-17	Wed	23:00	23:29	80,752	2.1	8.8	221
Demona	Cool	24-12-17	Sun	20:40	22:22	80,238	2.0	4.8	127

## Cool - weekly TOP 10

18-49L+V

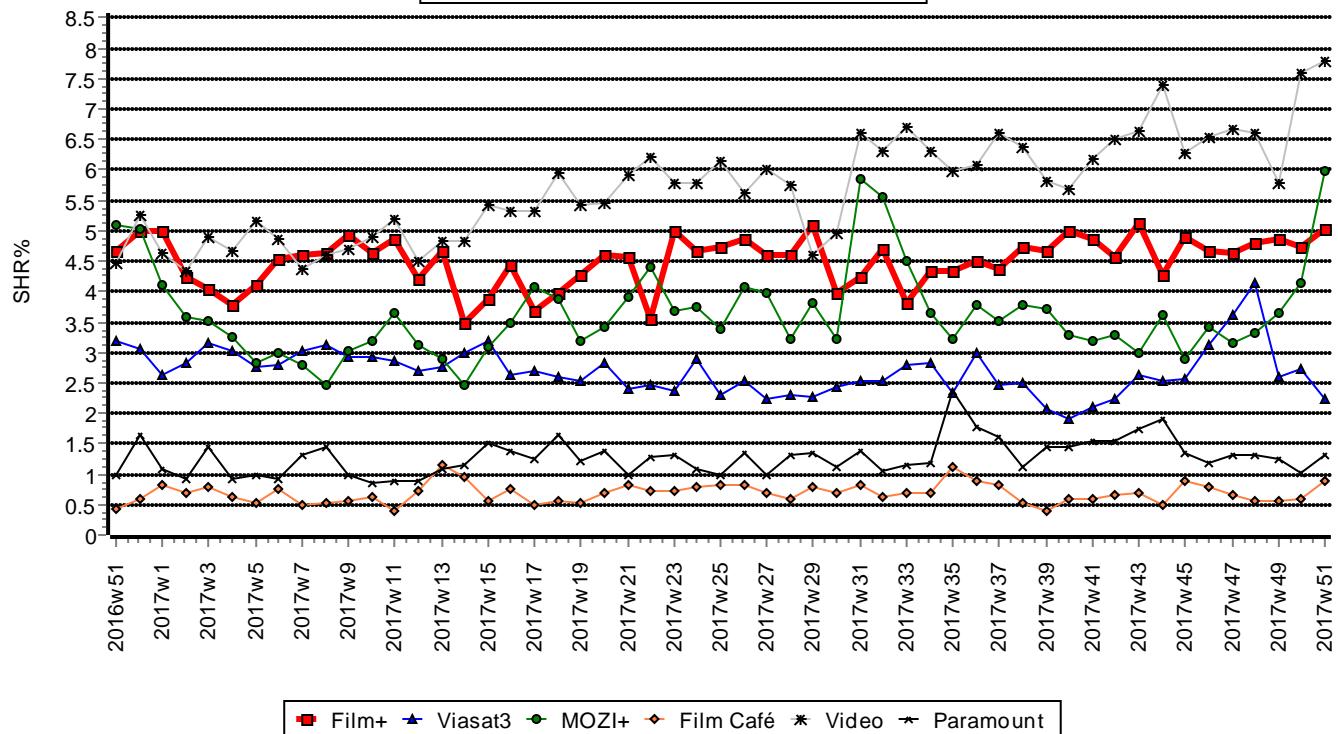
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. csont	Cool	19-12-17	Tue	21:00	21:54	82,469	2.1	5.6	112
Demona	Cool	24-12-17	Sun	20:40	22:22	80,238	2.0	4.8	127
Gyilkos elmek	Cool	21-12-17	Thu	22:00	22:53	62,836	1.6	4.8	98
A mentalista	Cool	19-12-17	Tue	20:05	20:56	61,665	1.6	4.0	85
Beautiful creatures- lenyugozó te	Cool	24-12-17	Sun	22:30	24:44	44,429	1.1	3.6	114
Megdonteni hajnal timeat	Cool	23-12-17	Sat	22:50	24:44	43,756	1.1	4.2	125
Foglalkozasuk: amerikai	Cool	21-12-17	Thu	23:00	23:55	39,970	1.0	4.2	104
Rejtjelek	Cool	18-12-17	Mon	23:00	23:54	39,228	1.0	4.5	152
Doglott aktak	Cool	18-12-17	Mon	18:15	19:05	37,975	1.0	3.2	80
A cipobuvolo	Cool	24-12-17	Sun	16:50	18:33	34,196	0.9	2.8	110

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+
Film+	5.0	4.4	5.7	4.7	5.0	113	102	124	95	106
Viasat3	2.2	2.7	1.7	2.2	2.2	118	147	89	103	109
MOZI+	6.0	5.1	6.9	5.8	5.0	109	95	122	94	86
Film Café	0.9	1.1	0.6	0.8	0.8	105	138	72	86	85
Video	7.8	6.3	9.4	8.8	8.9	142	117	167	142	151
Paramount	1.3	1.1	1.5	1.3	1.3	113	95	131	100	102

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - Film+ and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Egyiptom istenei	F+	22-12-17	Fri	20:59	23:20	156,070	4.0	11.5	145
Thor: sötet világ	F+	23-12-17	Sat	20:50	22:54	150,027	3.8	9.6	130
A mestergyilkos: feltamadas	F+	21-12-17	Thu	21:00	22:54	118,524	3.0	8.4	105
A hobbit	F+	24-12-17	Sun	20:29	23:34	114,709	2.9	7.2	141
Noi szervek	MOZI+	22-12-17	Fri	20:59	23:22	111,229	2.8	8.2	114

**Film+ - weekly TOP 10**
**18-49L+V**

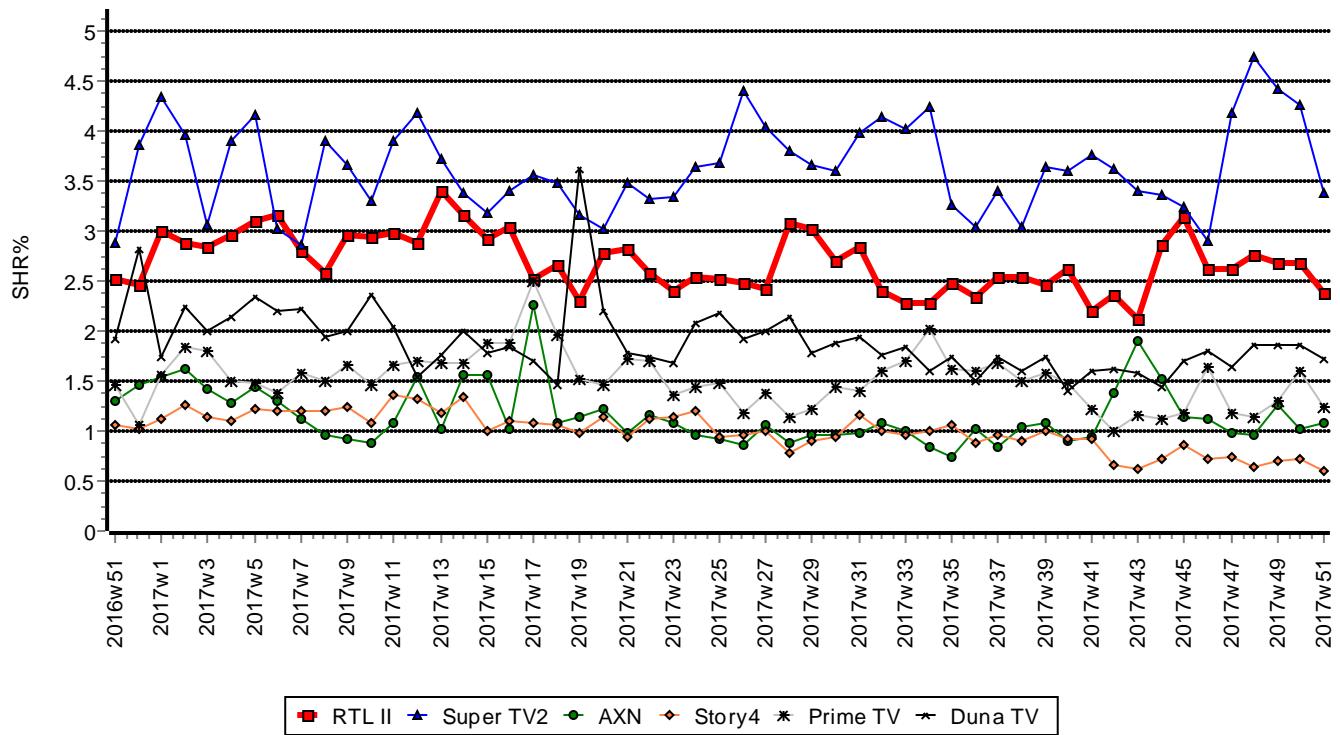
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Egyiptom istenei	F+	22-12-17	Fri	20:59	23:20	156,070	4.0	11.5	145
Thor: sötet világ	F+	23-12-17	Sat	20:50	22:54	150,027	3.8	9.6	130
A mestergyilkos: feltamadas	F+	21-12-17	Thu	21:00	22:54	118,524	3.0	8.4	105
A hobbit	F+	24-12-17	Sun	20:29	23:34	114,709	2.9	7.2	141
Lopott ido	F+	20-12-17	Wed	20:59	23:06	76,436	1.9	5.7	147
Red 2.	F+	19-12-17	Tue	18:50	20:53	73,119	1.9	5.3	118
A sas	F+	22-12-17	Fri	23:25	25:25	70,764	1.8	10.3	157
Szemfenyesztok 2.	F+	18-12-17	Mon	18:40	20:55	67,328	1.7	4.7	115
Tavkapcs	F+	24-12-17	Sun	18:25	20:23	63,778	1.6	4.5	133
Machete	F+	21-12-17	Thu	23:00	24:55	63,465	1.6	8.1	120

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
RTL II	2.4	2.6	2.2	2.6	2.5	107	117	96	104	133
Super TV2	3.4	4.0	2.7	3.2	3.6	83	100	66	70	106
AXN	1.1	1.2	0.9	0.8	1.2	68	80	57	47	90
Story4	0.6	0.9	0.3	0.4	0.8	52	82	23	27	83
Prime TV	1.2	1.6	0.9	1.1	1.5	80	107	55	65	112
Duna TV	1.7	1.8	1.7	1.6	1.8	26	27	25	22	31

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - RTL II and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Avatar	Super TV2	24-12-17	Sun	18:46	22:07	107,786	2.7	6.9	134
Oltari csajok	RTL II	21-12-17	Thu	20:30	21:23	91,550	2.3	6.2	160
Joban rosszban	Super TV2	19-12-17	Tue	19:45	21:01	78,058	2.0	5.2	68
X-men - az eljövendő mult napjai	Super TV2	24-12-17	Sun	22:16	24:49	74,519	1.9	6.0	140
Mission: impossible - titkos nemzeti	Super TV2	23-12-17	Sat	21:00	23:45	71,332	1.8	4.9	136

**RTL II - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Oltari csajok	RTL II	21-12-17	Thu	20:30	21:23	91,550	2.3	6.2	160
Showder klub	RTL II	22-12-17	Fri	18:30	19:21	54,056	1.4	4.6	116
Roald dahl - a baratságos orias	RTL II	24-12-17	Sun	20:00	22:09	49,260	1.3	3.0	122
A gyaru arnyekában	RTL II	22-12-17	Fri	17:30	18:25	42,341	1.1	4.4	98
Segítseg bajban vagyok! - a pszi	RTL II	21-12-17	Thu	16:30	17:23	36,841	0.9	4.7	101
Baratok közt	RTL II	21-12-17	Thu	23:00	23:27	31,004	0.8	3.0	102
Hirado	RTL II	19-12-17	Tue	21:30	21:54	30,922	0.8	2.2	149
A nagy hal	RTL II	24-12-17	Sun	08:30	10:44	30,860	0.8	4.7	138
Teli mese	RTL II	24-12-17	Sun	22:15	24:20	29,139	0.7	2.1	97
Vacsoracsata	RTL II	19-12-17	Tue	09:00	09:56	27,868	0.7	8.0	110

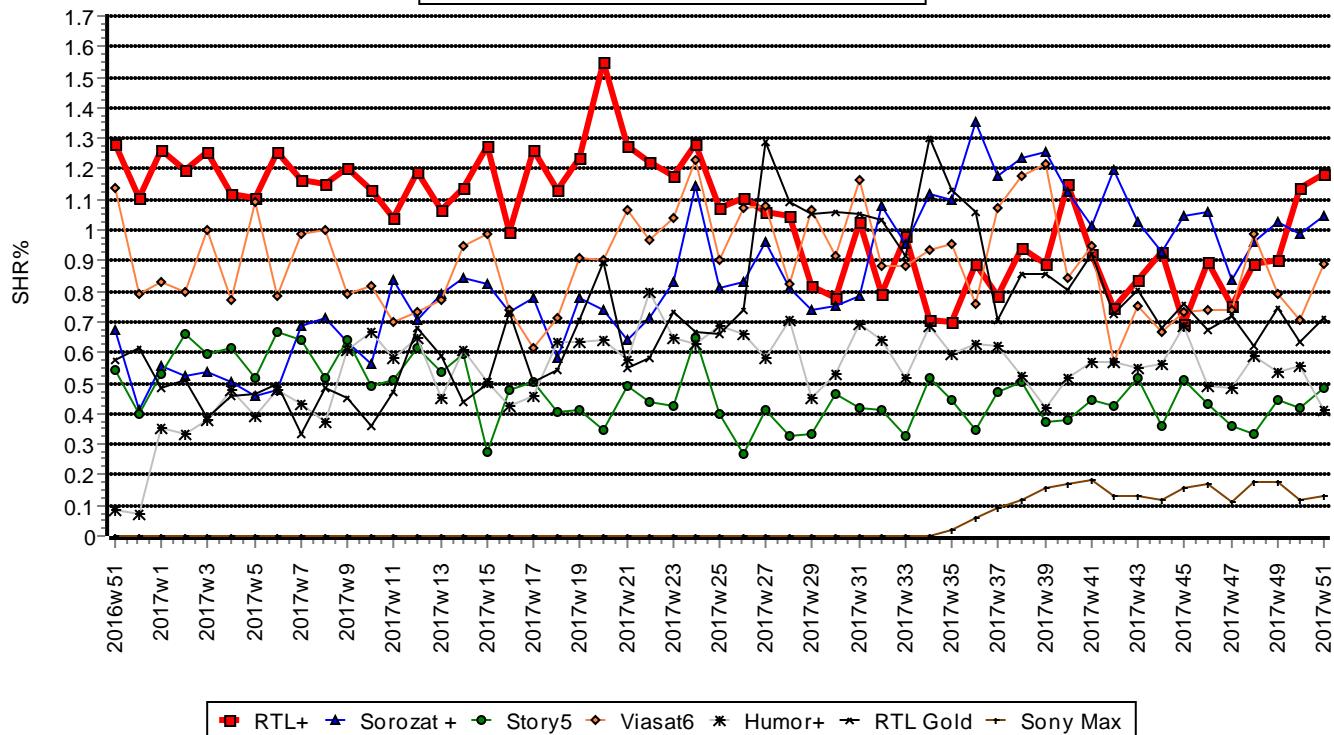
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In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
RTL+	1.2	1.0	1.4	1.3	1.3	107	89	125	102	138
Sorozat +	1.0	1.4	0.7	0.7	1.0	96	134	60	54	113
Story5	0.5	0.6	0.3	0.5	0.6	62	84	41	58	90
Viasat6	0.9	0.6	1.2	0.8	0.7	123	86	161	97	108
Humor+	0.4	0.4	0.5	0.5	0.4	127	115	139	129	162
RTL Gold	0.7	0.9	0.5	0.9	0.8	91	114	68	99	123
Sony Max	0.1	0.2	0.1	0.1	0.2	96	128	64	88	141

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - RTL+ and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Gagyi mami 2.	RTL+	24-12-17	Sun	21:00	22:54	62,733	1.6	3.8	133
Columbo	Sorozat +	20-12-17	Wed	21:55	23:40	44,672	1.1	4.1	125
Nagyon vadon	RTL+	23-12-17	Sat	17:20	18:51	35,175	0.9	3.1	143
Meg zoldebb a szomszed noje	RTL+	23-12-17	Sat	19:00	20:53	31,945	0.8	2.2	70
Monika	RTL Gold	20-12-17	Wed	16:00	16:53	31,638	0.8	4.9	139

## RTL+ - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Gagyi mami 2.	RTL+	24-12-17	Sun	21:00	22:54	62,733	1.6	3.8	133
Nagyon vadon	RTL+	23-12-17	Sat	17:20	18:51	35,175	0.9	3.1	143
Meg zoldebb a szomszed noje	RTL+	23-12-17	Sat	19:00	20:53	31,945	0.8	2.2	70
Gagyi mami	RTL+	24-12-17	Sun	18:59	20:52	31,520	0.8	2.1	105
Benny hill-show	RTL+	20-12-17	Wed	19:50	20:23	27,425	0.7	2.0	130
Mr. bean	RTL+	20-12-17	Wed	20:25	20:55	24,071	0.6	1.6	100
Rendorakademia 7. - moszkvai ki	RTL+	23-12-17	Sat	21:00	22:38	23,781	0.6	1.5	80
Gyozike	RTL+	20-12-17	Wed	18:55	19:46	21,871	0.6	1.7	145
A szupercsapat	RTL+	24-12-17	Sun	17:05	17:56	21,620	0.6	1.8	96
Csengetett mylord?	RTL+	21-12-17	Thu	21:00	22:01	20,625	0.5	1.4	98

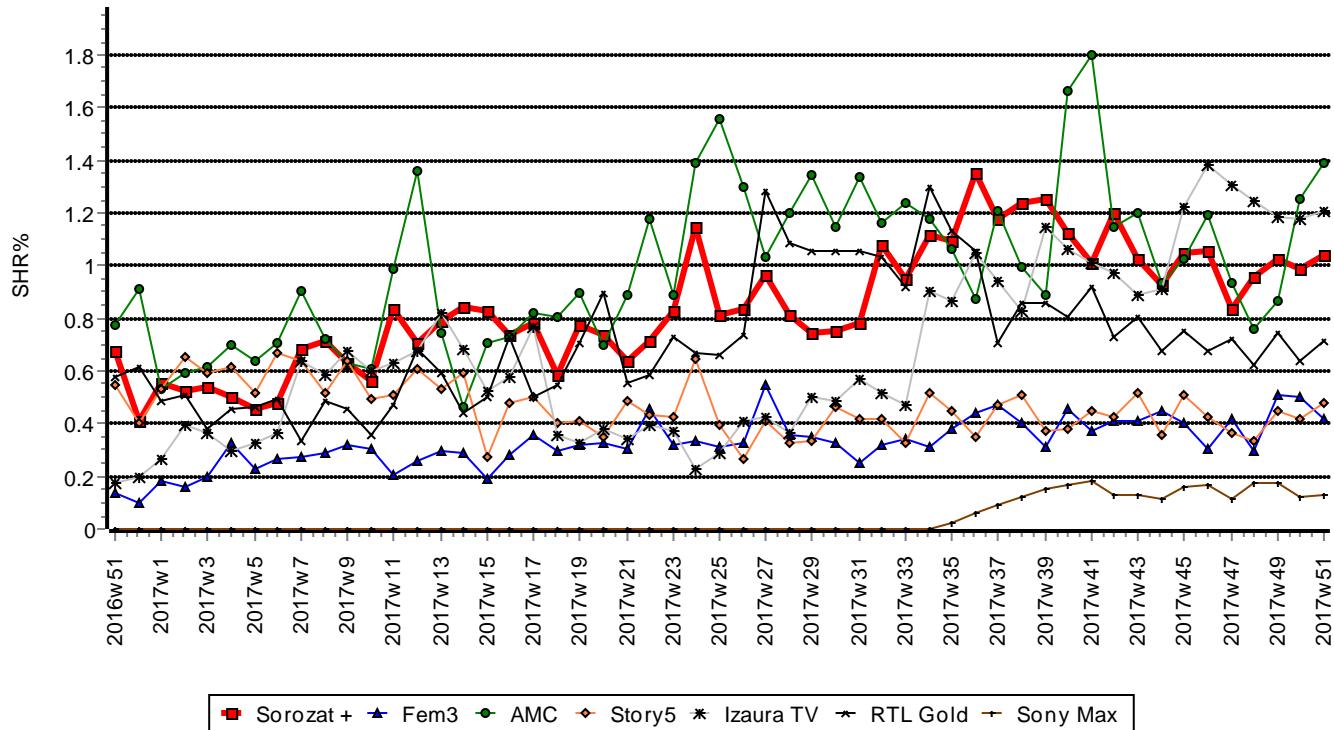
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02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	F18-39L+V	F18-59L+V	18-49L+V	F18-49L+V	M18-49L+V	F18-39L+V	F18-59L+V
Sorozat +	1.0	1.4	0.7	0.9	1.2	96	134	60	75	129
Fem3	0.4	0.6	0.3	0.7	0.6	95	129	60	152	155
AMC	1.4	1.1	1.7	1.3	1.2	104	87	120	89	99
Story5	0.5	0.6	0.3	0.6	0.7	62	84	41	67	99
Izaura TV	1.2	1.6	0.8	1.2	2.0	51	67	35	48	94
RTL Gold	0.7	0.9	0.5	1.0	0.8	91	114	68	126	111
Sony Max	0.1	0.2	0.1	0.2	0.2	96	128	64	113	133

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Sorozat+ and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Esmeralda	Izaura TV	21-12-17	Thu	21:00	21:53	62,802	1.6	4.2	71
Piszkoz penz tiszta szerelem	Izaura TV	21-12-17	Thu	20:00	20:54	45,315	1.2	3.1	65
Columbo	Sorozat +	20-12-17	Wed	21:55	23:40	44,672	1.1	4.1	125
Titkok es szerelmek	Izaura TV	19-12-17	Tue	19:00	19:54	39,362	1.0	3.1	69
Paula es paulina	Izaura TV	20-12-17	Wed	22:00	22:53	31,772	0.8	2.5	102

## Sorozat+ - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Columbo	Sorozat +	20-12-17	Wed	21:55	23:40	44,672	1.1	4.1	125
Gyilkos elmek	Sorozat +	20-12-17	Wed	23:44	24:36	25,919	0.7	4.0	149
New york-i helyszinelo	Sorozat +	21-12-17	Thu	20:05	20:53	23,723	0.6	1.6	126
Szulejman	Sorozat +	21-12-17	Thu	18:55	20:05	18,882	0.5	1.4	71
Dr. csont	Sorozat +	24-12-17	Sun	23:00	23:54	17,867	0.5	1.4	114
Csi	Sorozat +	19-12-17	Tue	25:35	25:59	15,278	0.4	5.9	119
Cobra 11	Sorozat +	23-12-17	Sat	24:00	24:57	14,226	0.4	1.8	110
Maigret	Sorozat +	22-12-17	Fri	03:26	05:13	9,724	0.2	8.1	222
Sherlock holmes kalandjai	Sorozat +	20-12-17	Wed	10:50	11:50	8,242	0.2	2.0	137
Sherlock holmes visszater	Sorozat +	22-12-17	Fri	10:50	11:51	6,289	0.2	1.4	141

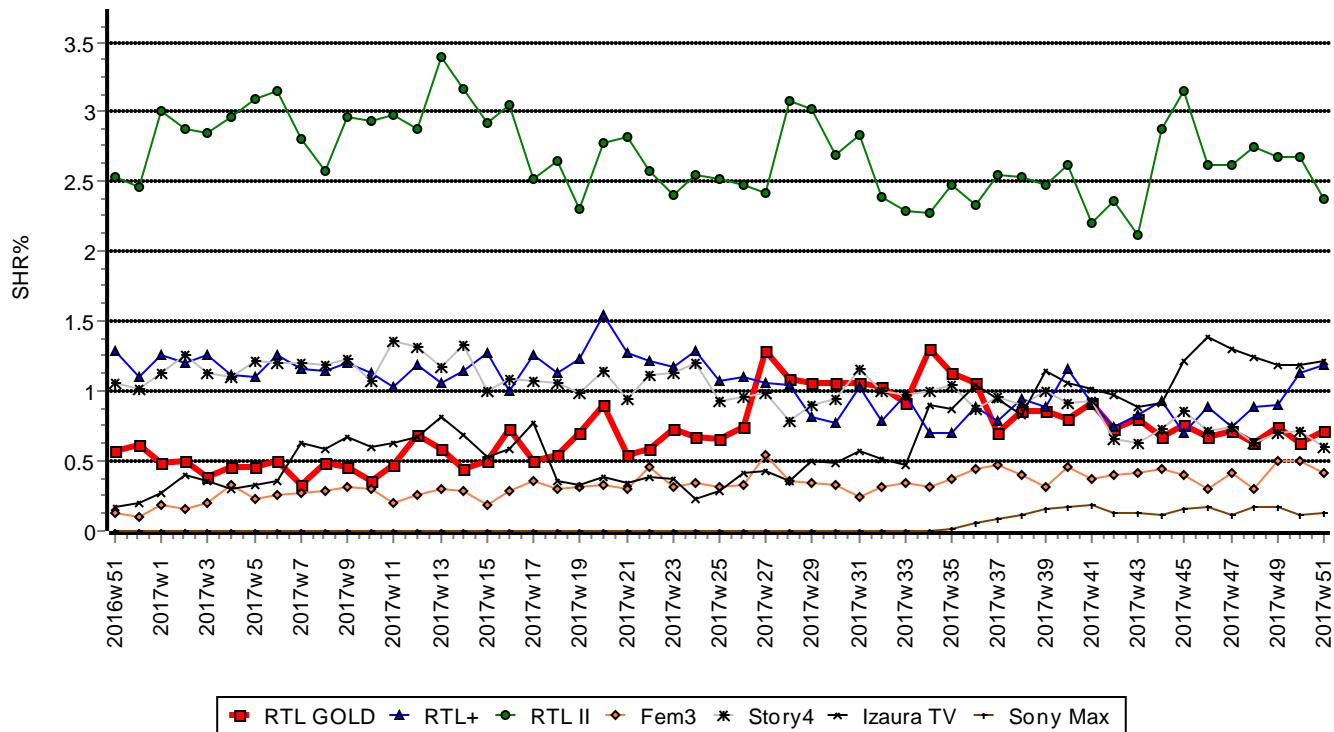
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**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-59L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-59L+V	Hw18-49L+V
RTL GOLD	0.7	0.9	0.5	0.7	0.8	91	114	68	92	123
RTL+	1.2	1.0	1.4	1.1	1.3	107	89	125	110	138
RTL II	2.4	2.6	2.2	2.2	2.5	107	117	96	106	133
Fem3	0.4	0.6	0.3	0.5	0.4	95	129	60	116	117
Story4	0.6	0.9	0.3	0.7	0.8	52	82	23	69	83
Izaura TV	1.2	1.6	0.8	1.5	1.3	51	67	35	68	63
Sony Max	0.1	0.2	0.1	0.1	0.2	96	128	64	106	141

18-49L+V audience share, 02:00-25:59


■ RTL GOLD   ▲ RTL+   ● RTL II   ◆ Fem3   \*■ Story4   ✖ Izaura TV   +■ Sony Max

**Weekly TOP 5 - RTL GOLD and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Oltari csajok	RTL II	21-12-17	Thu	20:30	21:23	91,550	2.3	6.2	160
Esmerala	Izaura TV	21-12-17	Thu	21:00	21:53	62,802	1.6	4.2	71
Gagyi mami 2.	RTL+	24-12-17	Sun	21:00	22:54	62,733	1.6	3.8	133
Showder klub	RTL II	22-12-17	Fri	18:30	19:21	54,056	1.4	4.6	116
Roald dahl - a baratsagos orias	RTL II	24-12-17	Sun	20:00	22:09	49,260	1.3	3.0	122

**RTL GOLD - weekly TOP 10**
**18-49L+V**

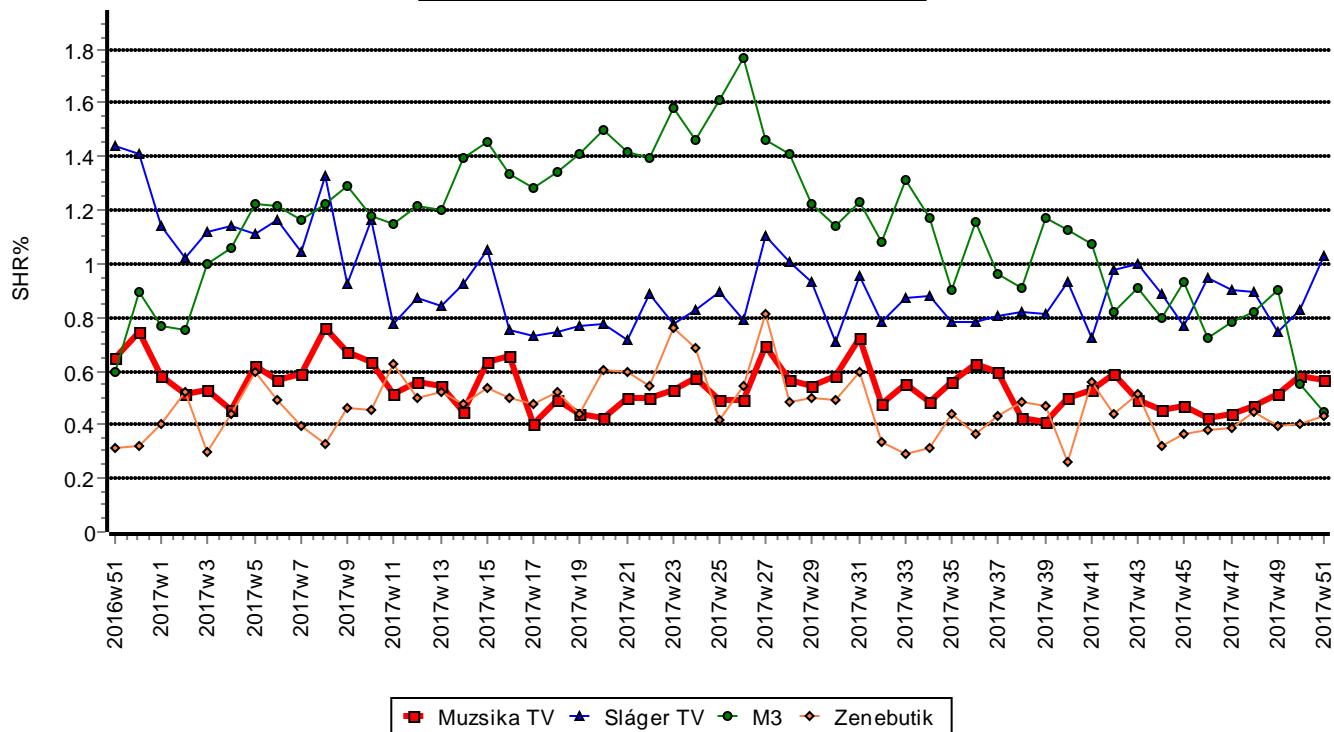
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Monika	RTL Gold	20-12-17	Wed	16:00	16:53	31,638	0.8	4.9	139
Aniko show	RTL Gold	19-12-17	Tue	17:00	17:54	28,548	0.7	3.4	107
Balazs	RTL Gold	19-12-17	Tue	15:00	15:53	21,107	0.5	4.2	162
Gyertek at szombat este!	RTL Gold	24-12-17	Sun	22:38	23:33	14,669	0.4	1.0	107
Legyen on is milliomos!	RTL Gold	20-12-17	Wed	18:00	18:43	14,666	0.4	1.3	211
A szef	RTL Gold	19-12-17	Tue	21:00	22:01	14,129	0.4	1.0	103
A kod	RTL Gold	23-12-17	Sat	18:00	18:56	10,147	0.3	0.8	97
Dr. toth	RTL Gold	20-12-17	Wed	23:00	23:56	8,766	0.2	1.1	162
1 perc es nyersz!	RTL Gold	22-12-17	Fri	18:54	19:49	8,766	0.2	0.7	72
Portre	RTL Gold	20-12-17	Wed	24:00	24:25	8,617	0.2	1.3	170

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	18-59L+V	8-59FemL+V	M18-49L+V	18+L+V	18-49L+V	18-59L+V	8-59FemL+V	M18-49L+V	18+L+V
Muzsika TV	0.6	0.7	0.7	0.6	0.9	48	61	68	49	101
Sláger TV	1.0	1.2	1.1	1.2	1.0	88	109	102	97	109
M3	0.4	0.6	0.8	0.4	0.8	49	74	93	41	115
Zenebutik	0.4	0.6	0.7	0.4	0.7	56	80	97	52	113

18-49L+V audience share, 02:00-25:59



■ Muzsika TV ■ Sláger TV ■ M3 ■ Zenebutik

**Weekly TOP 5 - Muzsika and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Egy ora...	Muzsika T'	24-12-17	Sun	17:00	17:57	31,182	0.8	2.6	80
Familia kft.	M3	21-12-17	Thu	19:38	20:03	27,032	0.7	2.0	98
Hazibuli attilaval	Muzsika T'	24-12-17	Sun	19:59	20:53	25,640	0.7	1.6	71
Balazs pali - zenes randevu	Muzsika T'	24-12-17	Sun	19:00	19:55	24,741	0.6	1.7	73
Dallamokon at	Muzsika T'	24-12-17	Sun	21:00	21:55	21,234	0.5	1.3	64

**Muzsika - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Egy ora...	Muzsika T'	24-12-17	Sun	17:00	17:57	31,182	0.8	2.6	80
Hazibuli attilaval	Muzsika T'	24-12-17	Sun	19:59	20:53	25,640	0.7	1.6	71
Balazs pali - zenes randevu	Muzsika T'	24-12-17	Sun	19:00	19:55	24,741	0.6	1.7	73
Dallamokon at	Muzsika T'	24-12-17	Sun	21:00	21:55	21,234	0.5	1.3	64
Klippek	Muzsika T'	24-12-17	Sun	18:00	18:56	16,101	0.4	1.3	66
Muzsika tv - roadshow	Muzsika T'	23-12-17	Sat	19:00	19:55	13,550	0.3	1.0	60
Felvideki mulatos show	Muzsika T'	24-12-17	Sun	12:30	13:24	12,739	0.3	1.5	65
Retro disco	Muzsika T'	24-12-17	Sun	14:02	14:26	12,720	0.3	1.3	80
Boldog karacsonyt kivan a muzsi	Muzsika T'	24-12-17	Sun	13:30	14:02	12,384	0.3	1.3	79
Nagyfroccs	Muzsika T'	23-12-17	Sat	12:30	13:25	11,985	0.3	1.6	72

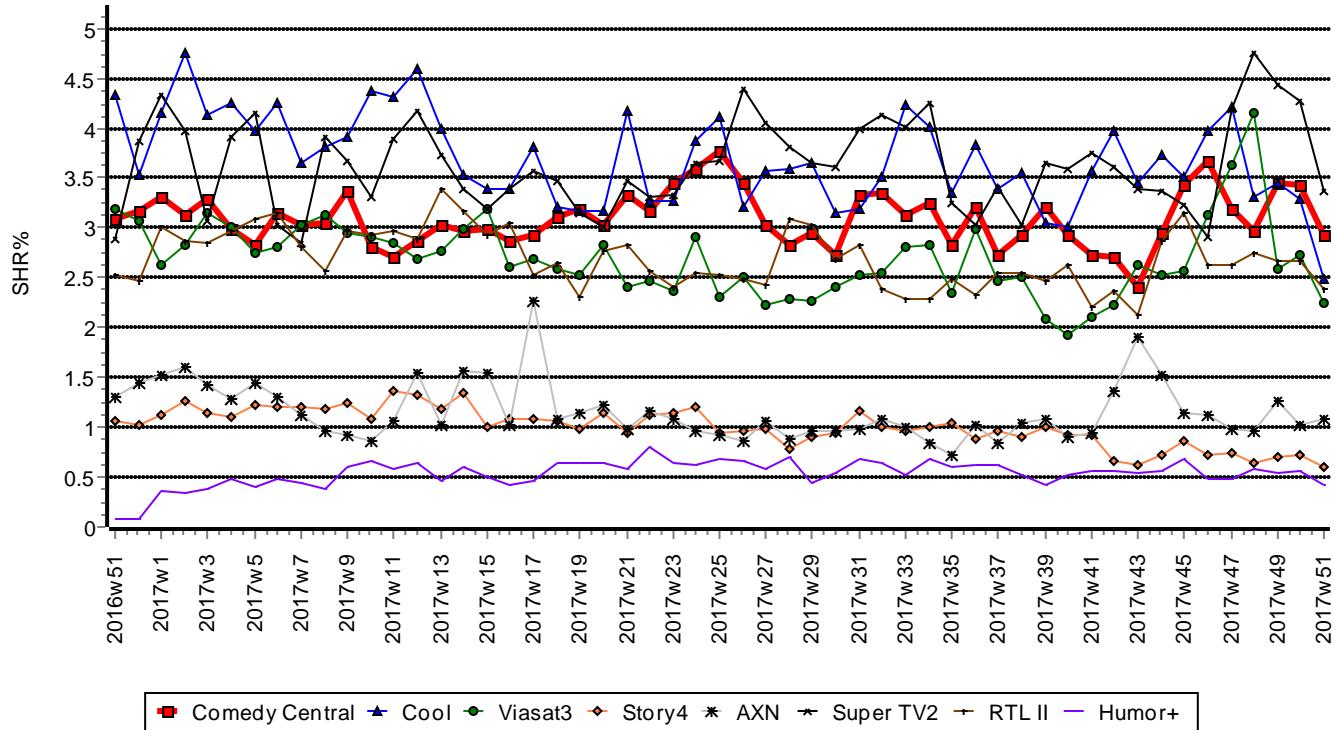
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V
Comedy Central	2.9	4.4	4.6	3.6	3.5	159	158	190	164	179
Cool	2.5	3.1	2.5	2.7	2.7	76	64	59	69	77
Viasat3	2.2	1.1	1.8	1.3	3.1	118	38	74	56	152
Story4	0.6	0.2	0.3	0.2	0.5	52	13	20	13	41
AXN	1.1	0.3	0.4	0.7	1.0	68	14	21	36	57
Super TV2	3.4	3.8	3.5	2.5	3.9	83	63	66	51	89
RTL II	2.4	1.8	2.7	2.6	2.6	107	53	92	98	111
Humor+	0.4	0.3	0.4	0.5	0.4	127	56	86	138	121

18-49L+V audience share, 02:00-25:59



■ Comedy Central ▲ Cool ● Viasat3 ◆ Story4 \* AXN ✕ Super TV2 - RTL II — Humor+

## Weekly TOP 5 - Comedy Central and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Avatar	Super TV2	24-12-17	Sun	18:46	22:07	107,786	2.7	6.9	134
Agymenok	Comedy C	21-12-17	Thu	20:30	20:56	99,894	2.5	6.8	167
Oltari csajok	RTL II	21-12-17	Thu	20:30	21:23	91,550	2.3	6.2	160
Dr. csont	Cool	19-12-17	Tue	21:00	21:54	82,469	2.1	5.6	112
Family guy	Comedy C	20-12-17	Wed	23:00	23:29	80,752	2.1	8.8	221

## Comedy Central - weekly TOP 10

18-49L+V

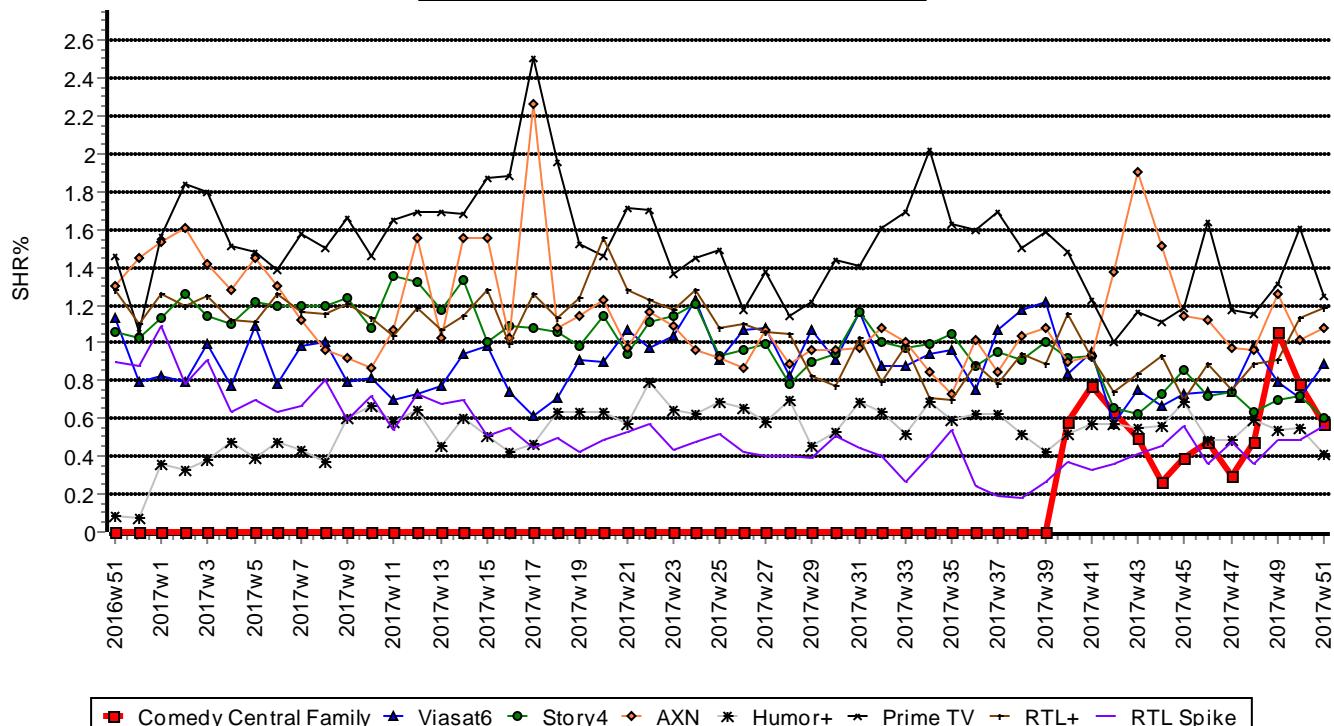
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Agymenok	Comedy C	21-12-17	Thu	20:30	20:56	99,894	2.5	6.8	167
Family guy	Comedy C	20-12-17	Wed	23:00	23:29	80,752	2.1	8.8	221
Mike es molly	Comedy C	20-12-17	Wed	21:30	21:57	58,401	1.5	4.1	219
Rick es morty	Comedy C	20-12-17	Wed	23:30	23:59	54,993	1.4	7.6	222
Amerika huangjai	Comedy C	18-12-17	Mon	21:30	21:57	43,984	1.1	2.9	157
Fabry sandor: oh tannenbaum	Comedy C	22-12-17	Fri	21:05	22:28	43,356	1.1	3.0	124
Modern csalad	Comedy C	20-12-17	Wed	18:29	18:59	41,022	1.0	3.5	177
Archer	Comedy C	21-12-17	Thu	21:00	21:27	39,967	1.0	2.7	154
South park	Comedy C	19-12-17	Tue	24:30	24:59	37,883	1.0	8.6	191
Csaladom darabokban	Comedy C	19-12-17	Tue	21:00	21:27	33,612	0.9	2.2	177

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V
Comedy Central	0.6	1.4	1.4	0.8	1.0	164	278	317	185	273
Viasat6	0.9	0.8	1.0	1.0	0.6	123	70	106	112	82
Story4	0.6	0.2	0.3	0.2	0.5	52	13	20	13	41
AXN	1.1	0.3	0.4	0.7	1.0	68	14	21	36	57
Humor+	0.4	0.3	0.4	0.5	0.4	127	56	86	138	121
Prime TV	1.2	0.6	0.8	0.7	1.5	80	24	39	39	92
RTL+	1.2	1.1	1.5	1.6	0.9	107	66	100	124	79
RTL Spike	0.6	0.5	0.5	0.4	0.5	109	60	78	67	88

**18-49L+V audience share, 02:00-25:59**

■ Comedy Central Family   ▲ Viasat6   ● Story4   ◆ AXN   \*■ Humor+   \*■ Prime TV   -◆- RTL+   —●— RTL Spike

**Weekly TOP 5 - Comedy Central Family and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Gagyi mami 2.	RTL+	24-12-17	Sun	21:00	22:54	62,733	1.6	3.8	133
Men in black - sotet zsaruk 3.	AXN	24-12-17	Sun	17:05	19:00	38,006	1.0	3.0	129
Nagyon vadon	RTL+	23-12-17	Sat	17:20	18:51	35,175	0.9	3.1	143
Sherlock es watson	AXN	18-12-17	Mon	21:00	21:59	32,469	0.8	2.1	108
Meg zoldebb a szomszed noje	RTL+	23-12-17	Sat	19:00	20:53	31,945	0.8	2.2	70

**Comedy Central Family - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Igy jartam anyatokkal	Comedy C	24-12-17	Sun	25:00	25:27	14,156	0.4	2.4	217
Spongya bob	Comedy C	24-12-17	Sun	06:30	06:59	12,274	0.3	4.2	180
Papas-babas	Comedy C	18-12-17	Mon	19:31	20:00	11,485	0.3	0.8	138
Melissa es joey	Comedy C	24-12-17	Sun	08:30	08:59	11,439	0.3	1.9	222
Kertvarosba szamuzve	Comedy C	24-12-17	Sun	05:37	05:59	10,960	0.3	7.1	222
Uj csaj	Comedy C	24-12-17	Sun	19:30	19:59	9,918	0.3	0.7	176
Anyam borogass	Comedy C	20-12-17	Wed	16:30	16:58	9,266	0.2	1.4	187
Instant anyu	Comedy C	19-12-17	Tue	25:00	25:30	6,353	0.2	2.0	222
Hallatlan	Comedy C	22-12-17	Fri	20:00	20:30	2,432	0.1	0.2	182

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

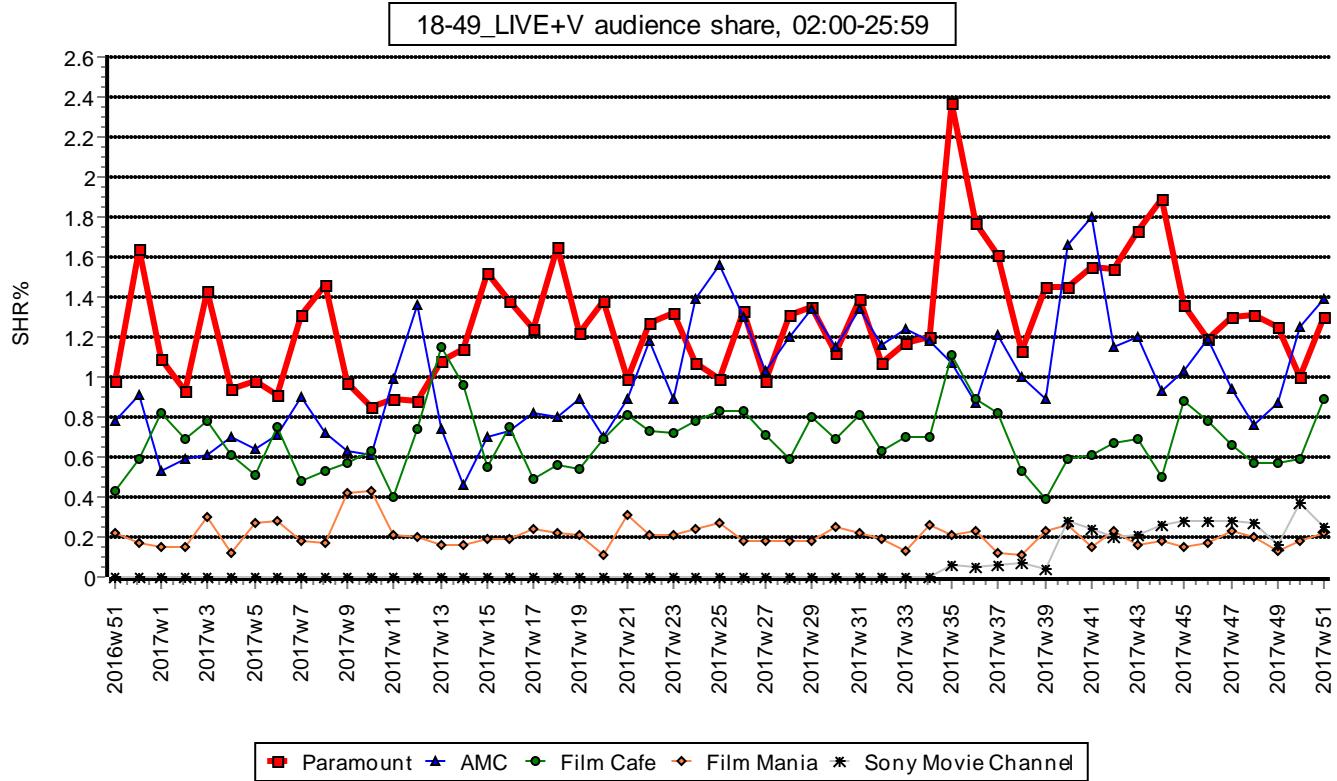


# Paramount Channel

Week 51

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	-49 ABCppL	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	-49 ABCppL
Paramount	1.3	1.1	1.1	1.5	1.3	113	87	95	131	102
AMC	1.4	1.3	1.1	1.7	1.4	104	89	87	120	96
Film Cafe	0.9	1.1	1.1	0.6	0.8	105	120	138	72	85
Film Mania	0.2	0.1	0.2	0.3	0.2	56	30	49	64	48
Sony Movie Ch	0.2	0.2	0.2	0.3	0.2	95	59	93	97	79



## Weekly TOP 5 - Paramount Channel and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ghost	Paramount	22-12-17	Fri	21:00	23:37	36,976	0.9	2.8	135
40 nap 40 ejszaka	Paramount	20-12-17	Wed	21:00	22:52	30,254	0.8	2.2	160
Lazadas	Paramount	19-12-17	Tue	21:00	22:51	28,052	0.7	2.1	127
Az asztronauta	Paramount	22-12-17	Fri	23:45	25:52	24,533	0.6	4.2	153
Forrest gump	Paramount	24-12-17	Sun	20:59	23:52	22,890	0.6	1.5	152

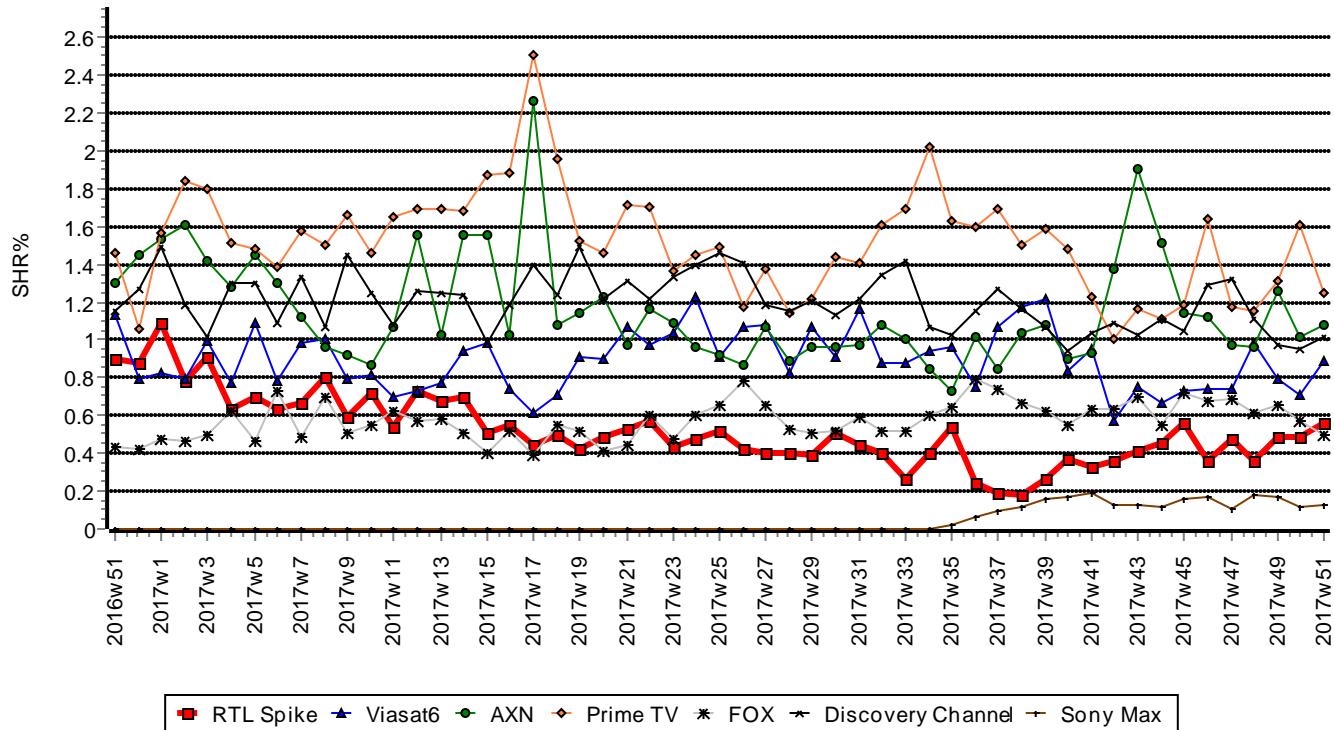
## Paramount Channel - weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ghost	Paramount	22-12-17	Fri	21:00	23:37	36,976	0.9	2.8	135
40 nap 40 ejszaka	Paramount	20-12-17	Wed	21:00	22:52	30,254	0.8	2.2	160
Lazadas	Paramount	19-12-17	Tue	21:00	22:51	28,052	0.7	2.1	127
Az asztronauta	Paramount	22-12-17	Fri	23:45	25:52	24,533	0.6	4.2	153
Forrest gump	Paramount	24-12-17	Sun	20:59	23:52	22,890	0.6	1.5	152
Nyakiglove	Paramount	24-12-17	Sun	09:55	11:39	22,803	0.6	3.1	175
Xxx	Paramount	24-12-17	Sun	24:00	25:59	18,393	0.5	2.7	151
Gezenguzok karacsonya	Paramount	24-12-17	Sun	13:20	15:06	16,666	0.4	1.7	132
Spancserek	Paramount	18-12-17	Mon	22:55	24:52	16,383	0.4	2.3	152
Bajos csajok	Paramount	24-12-17	Sun	07:55	09:46	16,176	0.4	2.7	198

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	18-29L+V	M18-39L+V	M18-49L+V	F18-49L+V	18-49L+V	18-29L+V	M18-39L+V	M18-49L+V	F18-49L+V
RTL Spike	0.6	0.5	0.4	0.7	0.4	109	78	67	132	85
Viasat6	0.9	1.0	1.0	1.2	0.6	123	106	112	161	86
AXN	1.1	0.4	0.7	0.9	1.2	68	21	36	57	80
Prime TV	1.2	0.8	0.7	0.9	1.6	80	39	39	55	107
FOX	0.5	0.3	0.2	0.3	0.7	106	49	43	71	142
Discovery Cha	1.0	0.3	1.2	1.4	0.7	87	18	88	114	60
Sony Max	0.1	0.1	0.1	0.1	0.2	96	67	64	64	128

**18-49\_LIVE+V audience share, 02:00-25:59**

**Weekly TOP 5 - RTL Spike and its competitors**
**18-49\_LIVE+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Men in black - sotet zsaruk 3.	AXN	24-12-17	Sun	17:05	19:00	38,006	1.0	3.0	129
Aszfaltcowboyok	Discovery	21-12-17	Thu	16:59	17:57	33,018	0.8	3.6	121
Sherlock es watson	AXN	18-12-17	Mon	21:00	21:59	32,469	0.8	2.1	108
Tenyek	Prime TV	22-12-17	Fri	23:20	24:35	31,917	0.8	3.9	147
Jumanji	AXN	24-12-17	Sun	19:05	20:58	30,722	0.8	2.0	134

**RTL Spike - weekly TOP 10**
**18-49\_LIVE+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Cobra 11	RTL Spike	23-12-17	Sat	17:00	17:56	20,603	0.5	2.0	204
Csillagkapu: atlantisz	RTL Spike	23-12-17	Sat	13:00	13:53	19,833	0.5	2.5	209
Hihetetten de halalos	RTL Spike	22-12-17	Fri	22:30	22:57	17,935	0.5	1.4	163
Gyilkos elmek	RTL Spike	22-12-17	Fri	21:00	21:54	16,686	0.4	1.1	120
Kamukem	RTL Spike	24-12-17	Sun	22:00	23:40	8,698	0.2	0.6	100
Pumpedek	RTL Spike	18-12-17	Mon	22:00	22:29	7,691	0.2	0.6	222
Ordogozo: a kezdet	RTL Spike	21-12-17	Thu	23:00	25:17	6,994	0.2	1.0	160
Star wars: lazadok	RTL Spike	24-12-17	Sun	10:00	10:27	6,317	0.2	0.9	86
Star wars - a klonok haboruja	RTL Spike	24-12-17	Sun	09:30	09:57	6,250	0.2	0.9	79
Frankenkaja	RTL Spike	24-12-17	Sun	04:30	04:55	5,867	0.1	3.3	222

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



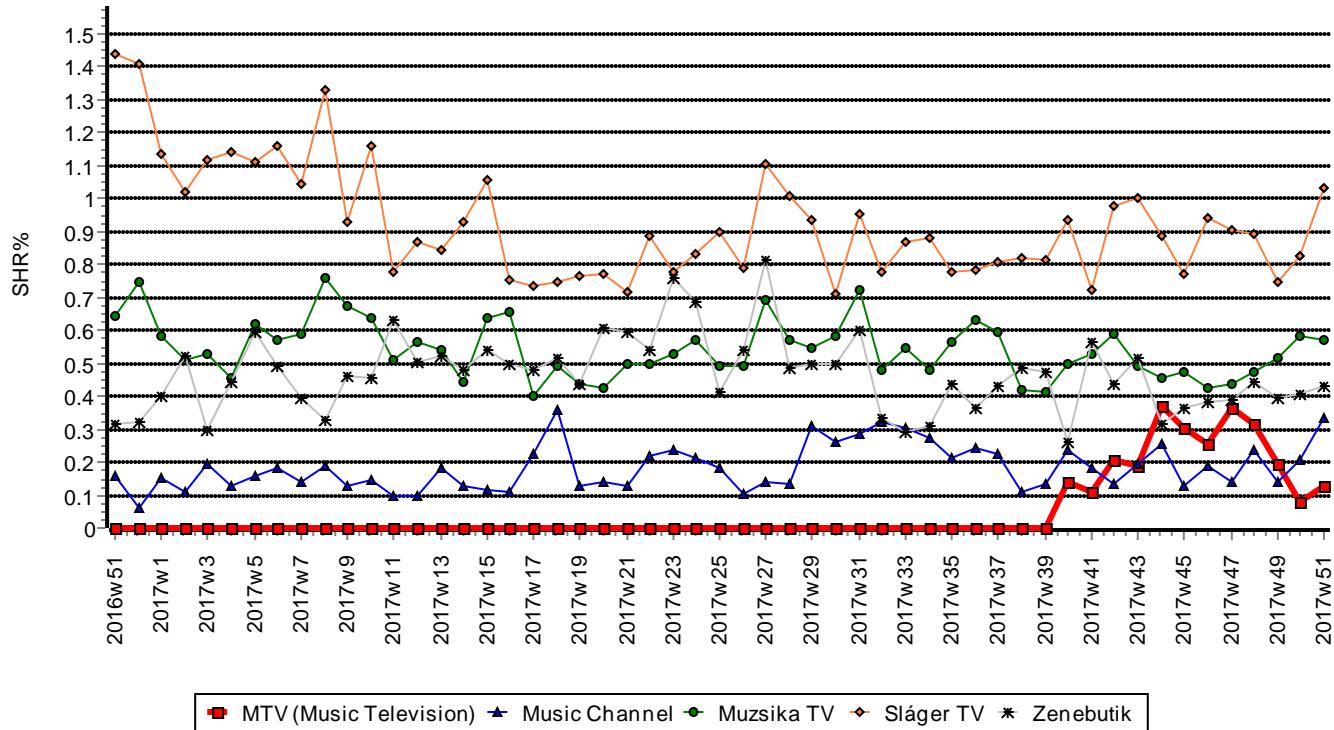
**MTV**

**Week 51**

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	15-24L+V	18-39L+V	M18-39L+V	F18-39L+V	18-49L+V	15-24L+V	18-39L+V	M18-39L+V	F18-39L+V
MTV (Music Te	0.1	0.2	0.2	0.1	0.2	142	171	153	51	259
Music Channel	0.3	0.5	0.4	0.5	0.3	175	167	181	206	156
Muzsika TV	0.6	1.0	0.4	0.4	0.3	48	56	27	30	25
Sláger TV	1.0	0.8	0.9	1.1	0.7	88	43	68	80	55
Zenebutik	0.4	0.2	0.4	0.4	0.3	56	14	42	43	41

18-49L+V audience share, 02:00-25:59



#### Weekly TOP 5 - MTV and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Egy ora...	Muzsika T'	24-12-17	Sun	17:00	17:57	31,182	0.8	2.6	80
Hazibuli attilaval	Muzsika T'	24-12-17	Sun	19:59	20:53	25,640	0.7	1.6	71
Balazz pali - zenes randevu	Muzsika T'	24-12-17	Sun	19:00	19:55	24,741	0.6	1.7	73
Dallamokon at	Muzsika T'	24-12-17	Sun	21:00	21:55	21,234	0.5	1.3	64
Klippek	Muzsika T'	24-12-17	Sun	18:00	18:56	16,101	0.4	1.3	66

#### MTV- weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
100% music	MTV (Musical)	23-12-17	Sat	09:00	13:54	6,142	0.2	1.0	164
Chart show	MTV (Musical)	23-12-17	Sat	17:00	17:56	6,027	0.2	0.6	218
Pump it up!	MTV (Musical)	23-12-17	Sat	14:00	15:56	5,864	0.1	0.7	198
Rohej	MTV (Musical)	20-12-17	Wed	22:32	22:56	5,440	0.1	0.5	222
Szerelem elso huzasra	MTV (Musical)	20-12-17	Wed	23:00	23:58	4,226	0.1	0.5	210
Club chart	MTV (Musical)	23-12-17	Sat	18:00	18:56	3,988	0.1	0.3	222
Local chart	MTV (Musical)	23-12-17	Sat	16:00	16:56	3,833	0.1	0.4	219
Top 5	MTV (Musical)	21-12-17	Thu	10:00	10:25	3,813	0.1	1.0	203
Hits	MTV (Musical)	24-12-17	Sun	18:00	20:54	3,570	0.1	0.2	164
A mi kis tetkonk	MTV (Musical)	21-12-17	Thu	21:00	21:59	3,290	0.1	0.2	81

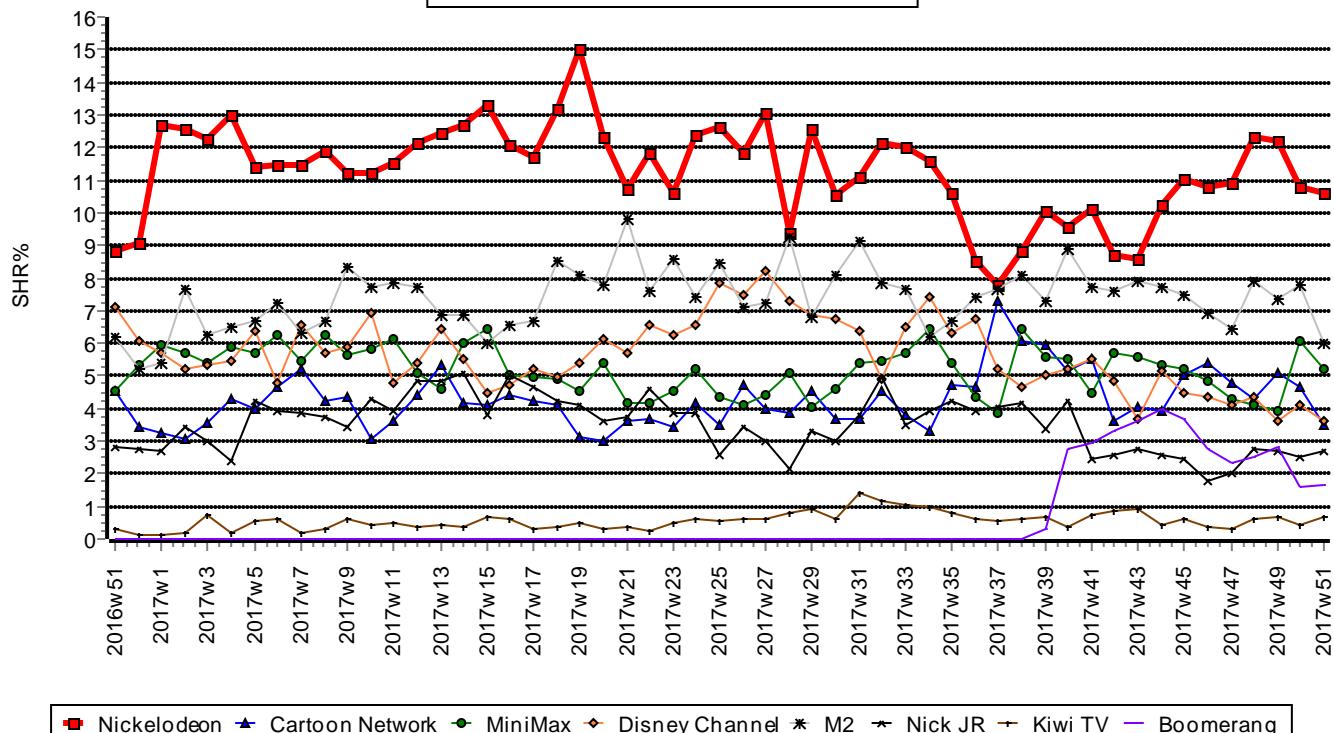
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

06:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L+	18-49L+V	15-24L+V	18-29L+V	4-14L+V	vW/ch0-14L+	18-49L+V	15-24L+V	18-29L+V
Nickelodeon	10.6	1.9	1.5	5.2	3.2	485	120	80	183	130
Cartoon Netw	3.5	0.6	0.4	0.9	0.5	555	122	80	105	65
Minimax	5.2	2.0	0.7	0.7	0.4	454	240	73	46	28
Disney Channe	3.6	0.6	0.4	1.1	0.6	543	129	62	125	78
M2	6.0	3.6	1.6	0.9	1.5	262	213	83	31	59
Nick JR	2.7	1.5	0.7	0.2	0.3	352	265	102	17	38
Kiwi TV	0.7	0.4	0.2	0.0	0.1	292	230	85	14	49
Boomerang	1.6	0.3	0.3	0.4	0.5	426	94	83	85	115

4-14L+V audience share, 06:00-25:59



## Weekly TOP 5 - Nickelodeon and its competitors

4-14L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Spongya bob	Nickelodec	23-12-17	Sat	21:23	21:45	48,239	5.2	15.7	611
Alvinnn!!! es a mokusok	Nickelodec	20-12-17	Wed	18:06	18:29	48,141	5.1	16.8	763
Nicky ricky dicky es dawn	Nickelodec	19-12-17	Tue	19:53	20:15	43,147	4.6	14.5	504
Aladdin	M2	18-12-17	Mon	18:27	18:49	42,342	4.5	14.6	445
A thundermans csalad	Nickelodec	20-12-17	Wed	16:40	17:02	38,603	4.1	16.9	593

## Nickelodeon- weekly TOP 10

4-14L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Spongya bob	Nickelodec	23-12-17	Sat	21:23	21:45	48,239	5.2	15.7	611
Alvinnn!!! es a mokusok	Nickelodec	20-12-17	Wed	18:06	18:29	48,141	5.1	16.8	763
Nicky ricky dicky es dawn	Nickelodec	19-12-17	Tue	19:53	20:15	43,147	4.6	14.5	504
A thundermans csalad	Nickelodec	20-12-17	Wed	16:40	17:02	38,603	4.1	16.9	593
Tini nindzsa teknocok	Nickelodec	23-12-17	Sat	21:51	22:13	38,043	4.1	13.6	693
Bunsen aki szorny!	Nickelodec	20-12-17	Wed	18:36	18:57	37,548	4.0	12.5	788
Tunderi keresztszulok	Nickelodec	19-12-17	Tue	22:44	23:05	36,581	3.9	26.9	518
Game shakers	Nickelodec	20-12-17	Wed	17:10	17:31	36,029	3.8	14.5	623
A legboszibb boszik	Nickelodec	22-12-17	Fri	14:35	14:56	34,219	3.7	21.5	741
Veszelyes henry	Nickelodec	19-12-17	Tue	23:40	24:02	30,146	3.2	30.8	504

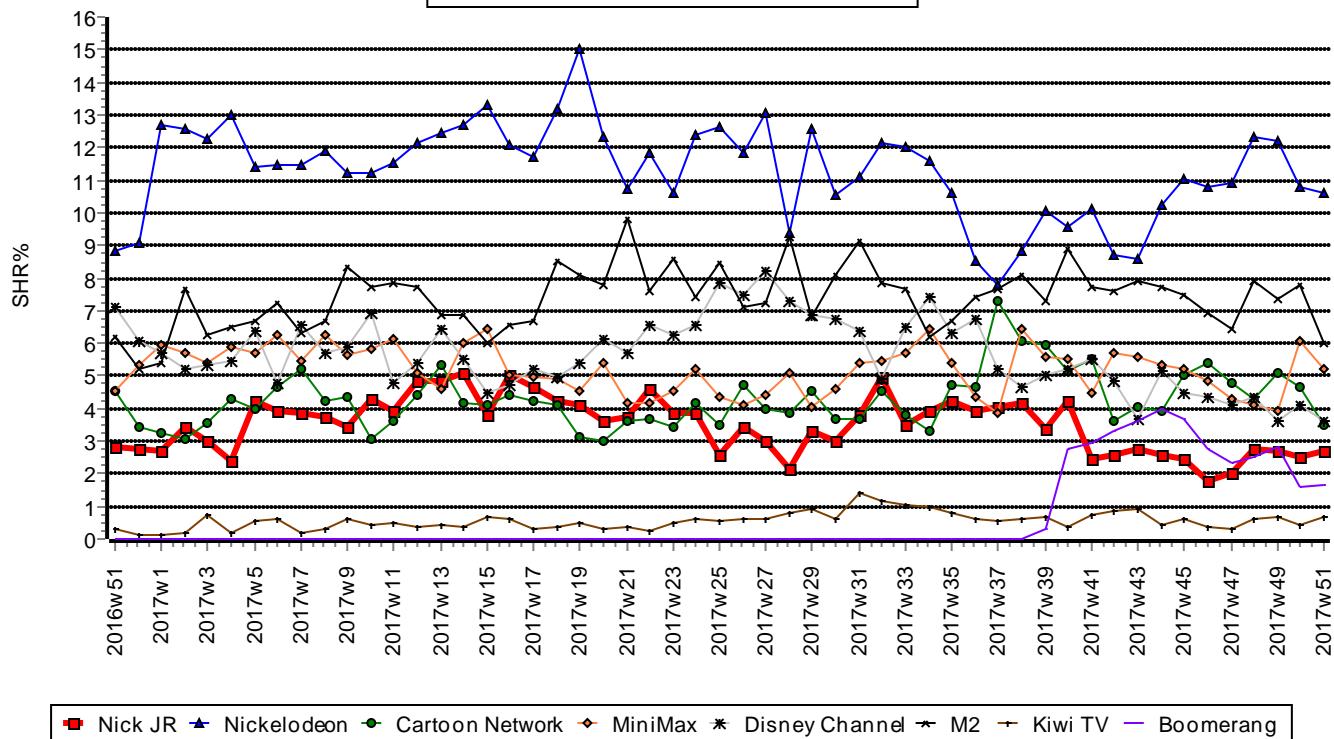
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

06:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	18-49L+V	F18-39L+V	Hw18-49L+V	4-14L+V	vW/ch0-14L-	18-49L+V	F18-39L+V	Hw18-49L+V
Nick JR	2.7	1.5	0.7	1.1	0.7	352	265	102	165	135
Nickelodeon	10.6	1.9	1.5	1.5	1.1	485	120	80	77	68
Cartoon Network	3.5	0.6	0.4	0.3	0.3	555	122	80	53	64
Minimax	5.2	2.0	0.7	0.9	0.9	454	240	73	84	109
Disney Channel	3.6	0.6	0.4	0.6	0.3	543	129	62	101	69
M2	6.0	3.6	1.6	2.2	1.9	262	213	83	106	111
Kiwi TV	0.7	0.4	0.2	0.4	0.3	292	230	85	204	150
Boomerang	1.6	0.3	0.3	0.3	0.2	426	94	83	80	69

4-14L+V audience share, 06:00-25:59



## Weekly TOP 5 - Nick Jr. and its competitors

4-14L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Spongya bob	Nickelodec	23-12-17	Sat	21:23	21:45	48,239	5.2	15.7	611
Alvinnn!!! es a mokusok	Nickelodec	20-12-17	Wed	18:06	18:29	48,141	5.1	16.8	763
Nicky ricky dicky es dawn	Nickelodec	19-12-17	Tue	19:53	20:15	43,147	4.6	14.5	504
Aladdin	M2	18-12-17	Mon	18:27	18:49	42,342	4.5	14.6	445
A thundermans csalad	Nickelodec	20-12-17	Wed	16:40	17:02	38,603	4.1	16.9	593

## Nick Jr. - weekly TOP 10

4-14L+V

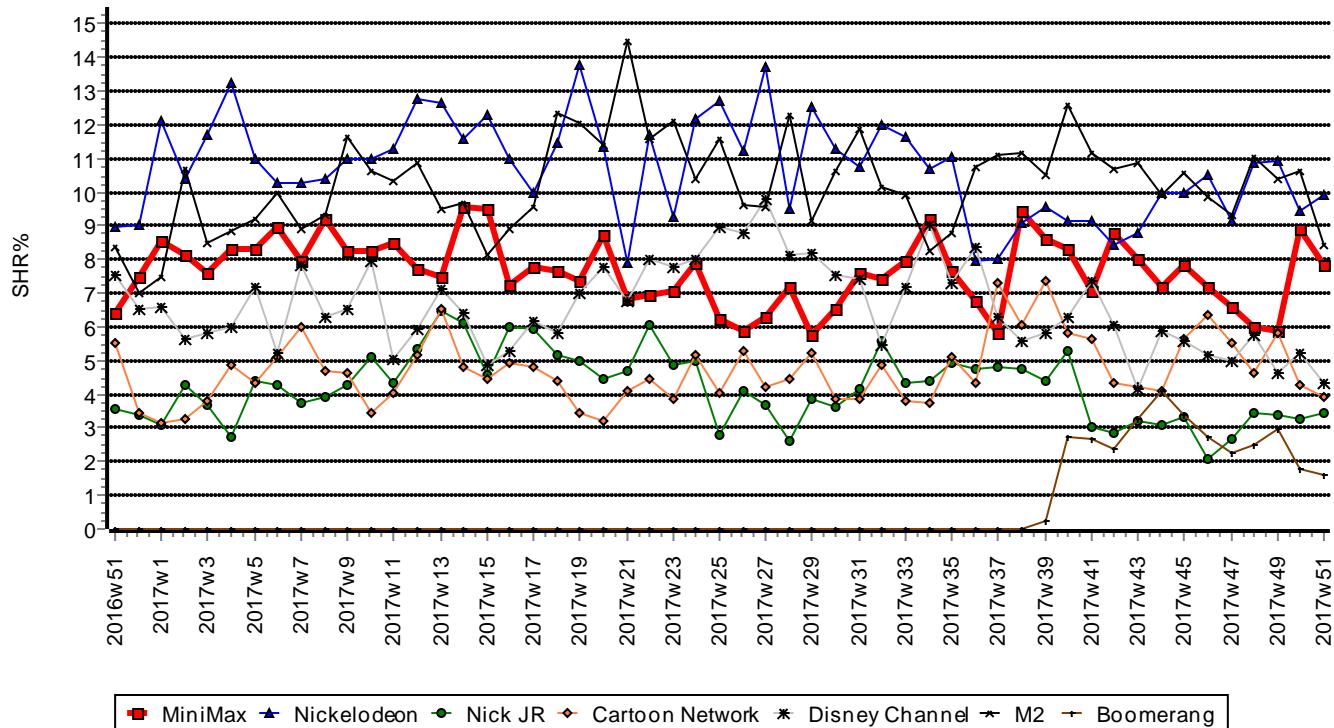
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Shimmer es shine	Nick Jr	23-12-17	Sat	18:58	19:20	25,843	2.8	7.9	554
Amikor henry talalkozott...	Nick Jr	23-12-17	Sat	20:00	20:10	20,254	2.2	5.8	700
Little charmers	Nick Jr	23-12-17	Sat	20:10	20:22	19,651	2.1	5.7	635
Dora a felfedezo	Nick Jr	23-12-17	Sat	18:29	18:51	19,000	2.0	5.8	706
Rusty rendbe hozza	Nick Jr	23-12-17	Sat	18:00	18:12	18,377	2.0	5.7	499
Beci es reci	Nick Jr	23-12-17	Sat	10:54	11:05	18,135	1.9	8.8	561
Lang es a szuperverdak	Nick Jr	23-12-17	Sat	11:21	11:42	17,001	1.8	7.8	495
Mancs orjarat	Nick Jr	23-12-17	Sat	19:26	19:48	16,135	1.7	4.8	677
Nella a hercegno lovag	Nick Jr	21-12-17	Thu	16:22	16:44	14,837	1.6	7.6	656
Fresh beat - a kemcsapat	Nick Jr	23-12-17	Sat	09:29	09:51	14,098	1.5	6.9	644

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**06:00-19:59**

Channel	SHR%					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	F18-39L+V	F18-49L+V	iles ABCppL	4-14L+V	vW/ch0-14L-	F18-39L+V	F18-49L+V	iles ABCppL
MiniMax	7.8	3.5	1.5	1.6	0.9	454	240	84	97	60
Nickelodeon	9.9	2.3	1.9	1.5	1.6	473	130	88	73	82
Nick JR	3.4	2.3	1.7	1.2	1.0	342	271	165	120	107
Cartoon Network	3.9	0.8	0.5	0.5	0.5	505	130	61	65	71
Disney Channel	4.3	0.8	0.9	0.6	0.6	542	123	106	83	79
M2	8.4	5.2	3.3	2.7	2.4	286	212	110	96	87
Boomerang	1.6	0.4	0.3	0.2	0.4	422	114	87	65	107

**4-14L+V audience share, 06:00-19:59**

**Weekly TOP 5 - Minimax and its competitors**
**4-14L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Alvinnn!!! es a mokusok	Nickelodec	20-12-17	Wed	18:06	18:29	48,141	5.1	16.8	763
Spongya bob	Nickelodec	20-12-17	Wed	17:38	18:00	43,552	4.6	16.2	609
Nicky ricky dicky es dawn	Nickelodec	19-12-17	Tue	19:53	20:15	43,147	4.6	14.5	504
Aladdin	M2	18-12-17	Mon	18:27	18:49	42,342	4.5	14.6	445
A thundermans csalad	Nickelodec	20-12-17	Wed	16:40	17:02	38,603	4.1	16.9	593

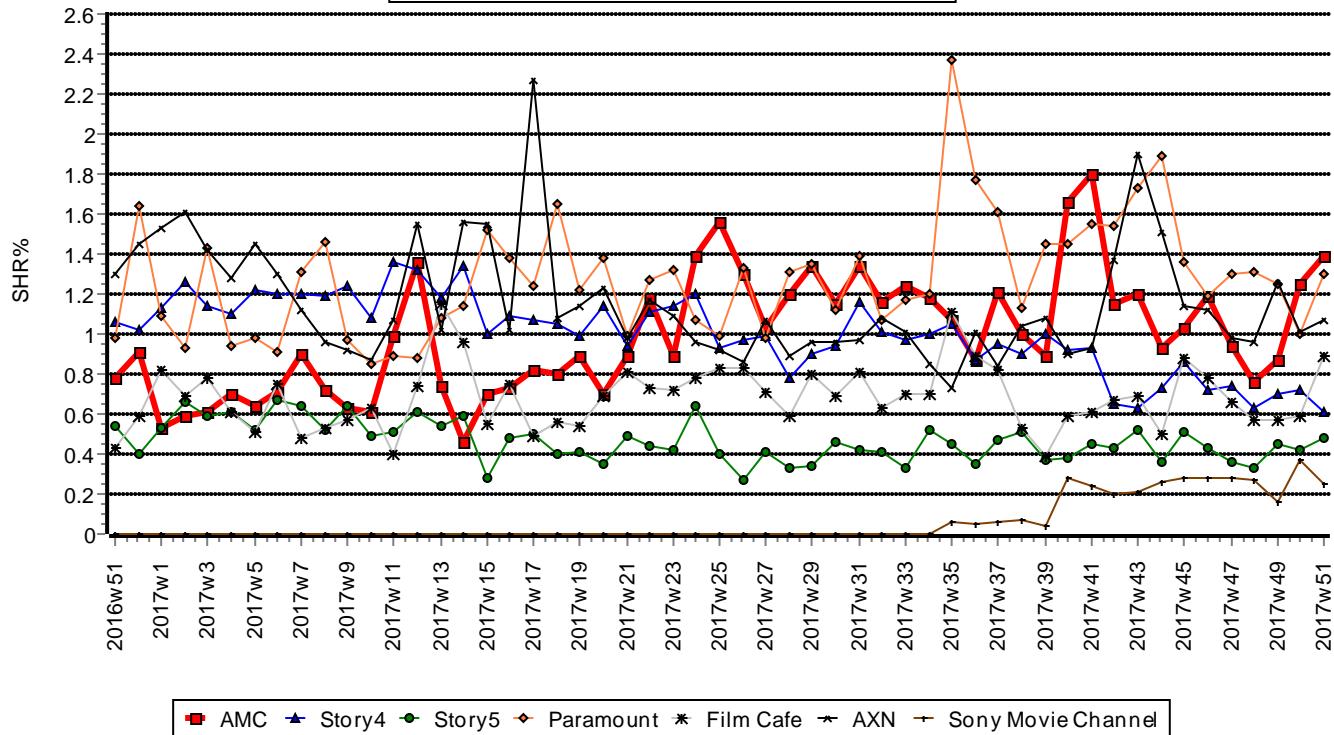
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	18-59L+V	-49 ABCppL	18-49L+V	M18-49L+V	F18-49L+V	18-59L+V	-49 ABCppL
AMC	1.4	1.7	1.1	1.5	1.4	104	120	87	123	96
Story4	0.6	0.3	0.9	0.7	0.6	52	23	82	69	47
Story5	0.5	0.3	0.6	0.5	0.3	62	41	84	72	40
Paramount	1.3	1.5	1.1	1.3	1.3	113	131	95	124	102
Film Cafe	0.9	0.6	1.1	0.9	0.8	105	72	138	121	85
AXN	1.1	0.9	1.2	1.5	1.1	68	57	80	107	68
Sony Movie Ch	0.2	0.3	0.2	0.3	0.2	95	97	93	118	79

18-49\_LIVE+V audience share, 02:00-25:59



## Weekly TOP 5 - AMC and its competitors

18-49\_LIVE+V

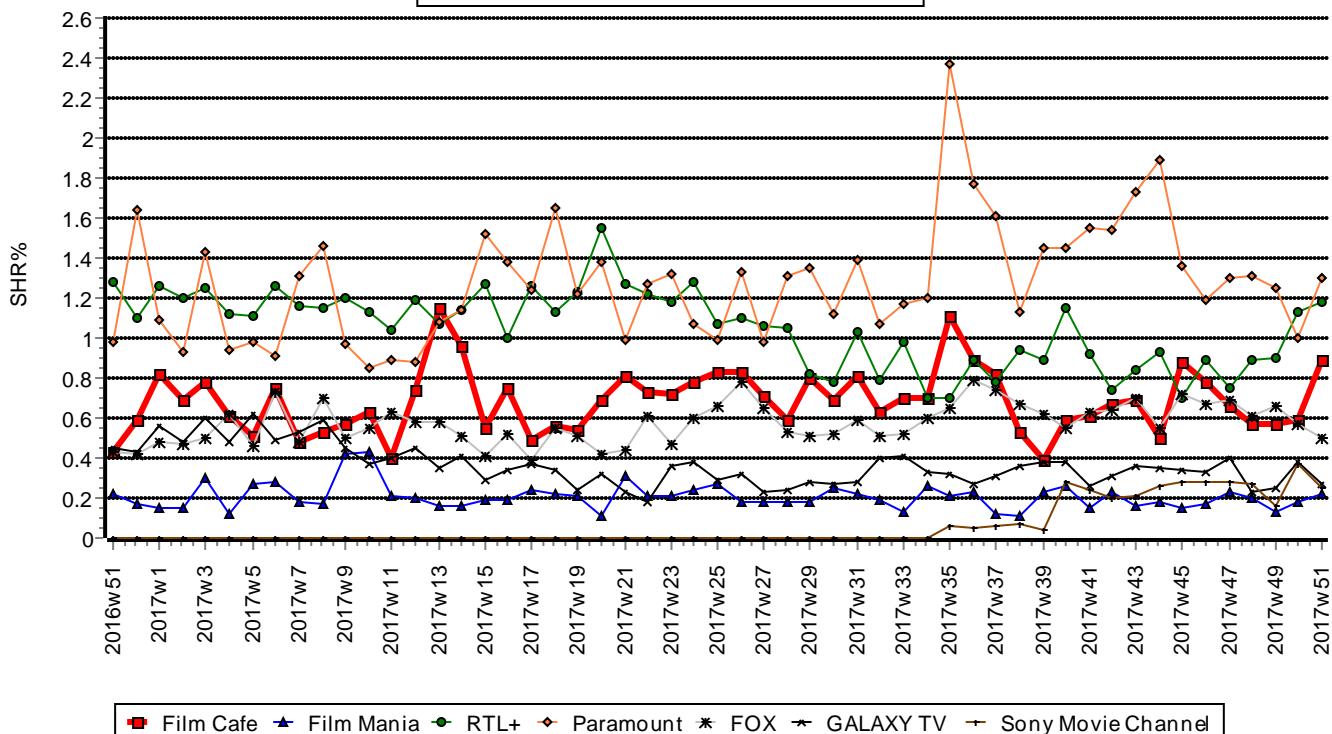
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Men in black - sotet zsaruk 3.	AXN	24-12-17	Sun	17:05	19:00	38,006	1.0	3.0	129
Ghost	Paramount	22-12-17	Fri	21:00	23:37	36,976	0.9	2.8	135
Sherlock es watson	AXN	18-12-17	Mon	21:00	21:59	32,469	0.8	2.1	108
Jumanji	AXN	24-12-17	Sun	19:05	20:58	30,722	0.8	2.0	134
40 nap 40 ejszaka	Paramount	20-12-17	Wed	21:00	22:52	30,254	0.8	2.2	160

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
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02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	.8-59FemL+V	Hw18-49L+V	18-49L+V	M18-49L+V	F18-49L+V	.8-59FemL+V	Hw18-49L+V
Film Café	0.9	0.6	1.1	1.1	0.9	105	72	138	152	128
Film Mania	0.2	0.3	0.2	0.3	0.2	56	64	49	82	60
RTL+	1.2	1.4	1.0	1.0	1.3	107	125	89	98	138
Paramount	1.3	1.5	1.1	1.1	1.1	113	131	95	106	112
FOX	0.5	0.3	0.7	0.7	0.6	106	71	142	161	143
GALAXY TV	0.3	0.1	0.4	0.5	0.4	44	19	70	90	74
Sony Movie Ch	0.2	0.3	0.2	0.3	0.2	95	97	93	112	92

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Film Café and its competitors**

18-49L+V

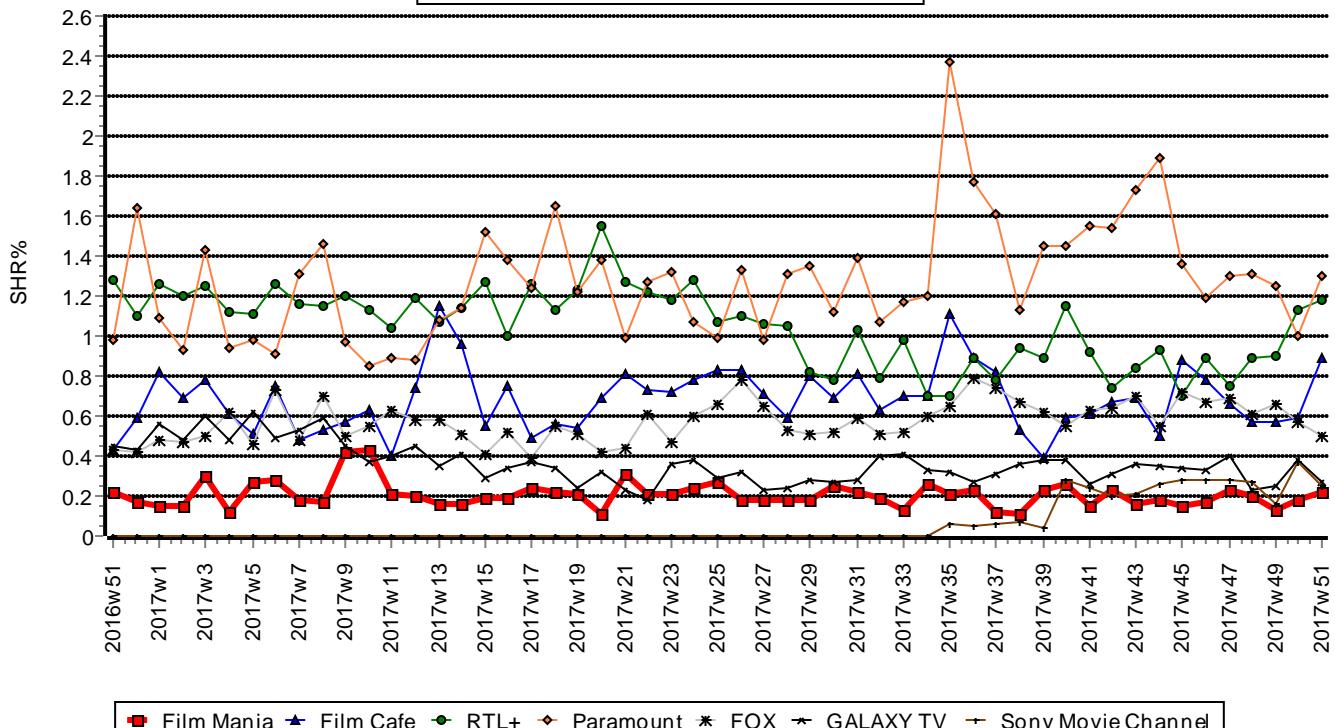
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Gagyi mami 2.	RTL+	24-12-17	Sun	21:00	22:54	62,733	1.6	3.8	133
Ghost	Paramount	22-12-17	Fri	21:00	23:37	36,976	0.9	2.8	135
Nagyon vadon	RTL+	23-12-17	Sat	17:20	18:51	35,175	0.9	3.1	143
Meg zoldebb a szomszed noje	RTL+	23-12-17	Sat	19:00	20:53	31,945	0.8	2.2	70
Gagyi mami	RTL+	24-12-17	Sun	18:59	20:52	31,520	0.8	2.1	105

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**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-59L+V	18-49L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-59L+V
Film Mania	0.2	0.3	0.2	0.4	0.3	56	64	49	104	83
Film Cafe	0.9	0.6	1.1	0.6	0.9	105	72	138	75	121
RTL+	1.2	1.4	1.0	1.0	1.1	107	125	89	95	110
Paramount	1.3	1.5	1.1	1.2	1.3	113	131	95	102	124
FOX	0.5	0.3	0.7	0.3	0.5	106	71	142	72	117
GALAXY TV	0.3	0.1	0.4	0.4	0.3	44	19	70	66	62
Sony Movie Ch	0.2	0.3	0.2	0.2	0.3	95	97	93	94	118

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - Film Mánia and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Gagyi mami 2.	RTL+	24-12-17	Sun	21:00	22:54	62,733	1.6	3.8	133
Ghost	Paramount	22-12-17	Fri	21:00	23:37	36,976	0.9	2.8	135
Nagyon vadon	RTL+	23-12-17	Sat	17:20	18:51	35,175	0.9	3.1	143
Meg zoldebb a szomszed noje	RTL+	23-12-17	Sat	19:00	20:53	31,945	0.8	2.2	70
Gagyi mami	RTL+	24-12-17	Sun	18:59	20:52	31,520	0.8	2.1	105

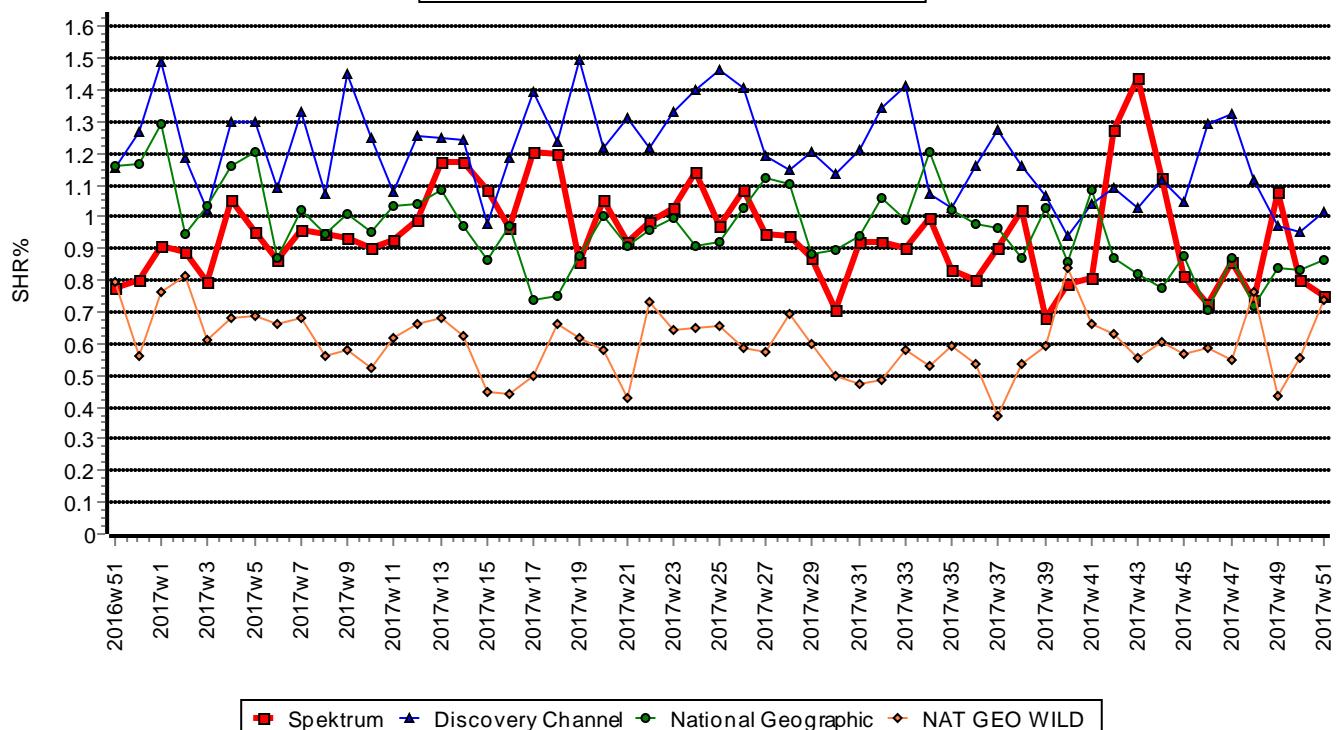
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**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	-49 ABCppL	-59 AB pp L+	18-49L+V	M18-49L+V	F18-49L+V	-49 ABCppL	-59 AB pp L+
Spektrum	0.7	1.2	0.4	0.7	0.6	99	149	48	81	81
Discovery Cha	1.0	1.4	0.7	1.0	0.7	87	114	60	82	60
National Geogr	0.9	1.3	0.4	0.9	0.8	101	152	50	98	88
NAT GEO WILD	0.7	0.7	0.8	0.8	1.0	108	103	113	106	142

18-49L+V audience share, 02:00-25:59


■ Spektrum   ▲ Discovery Channel   ● National Geographic   ◆ NAT GEO WILD

**Weekly TOP 5 - Spektrum and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Zsarnokok	National G	21-12-17	Thu	23:00	23:55	34,989	0.9	3.7	148
Aszfaltcowboyok	Discovery	21-12-17	Thu	16:59	17:57	33,018	0.8	3.6	121
Autokereskedok	Discovery	21-12-17	Thu	15:59	16:57	26,546	0.7	4.0	136
Pedig jo otletnek tunt	National G	24-12-17	Sun	15:00	15:27	25,963	0.7	2.5	126
Raktarvadaszok	Discovery	22-12-17	Fri	18:00	18:26	22,376	0.6	2.2	104

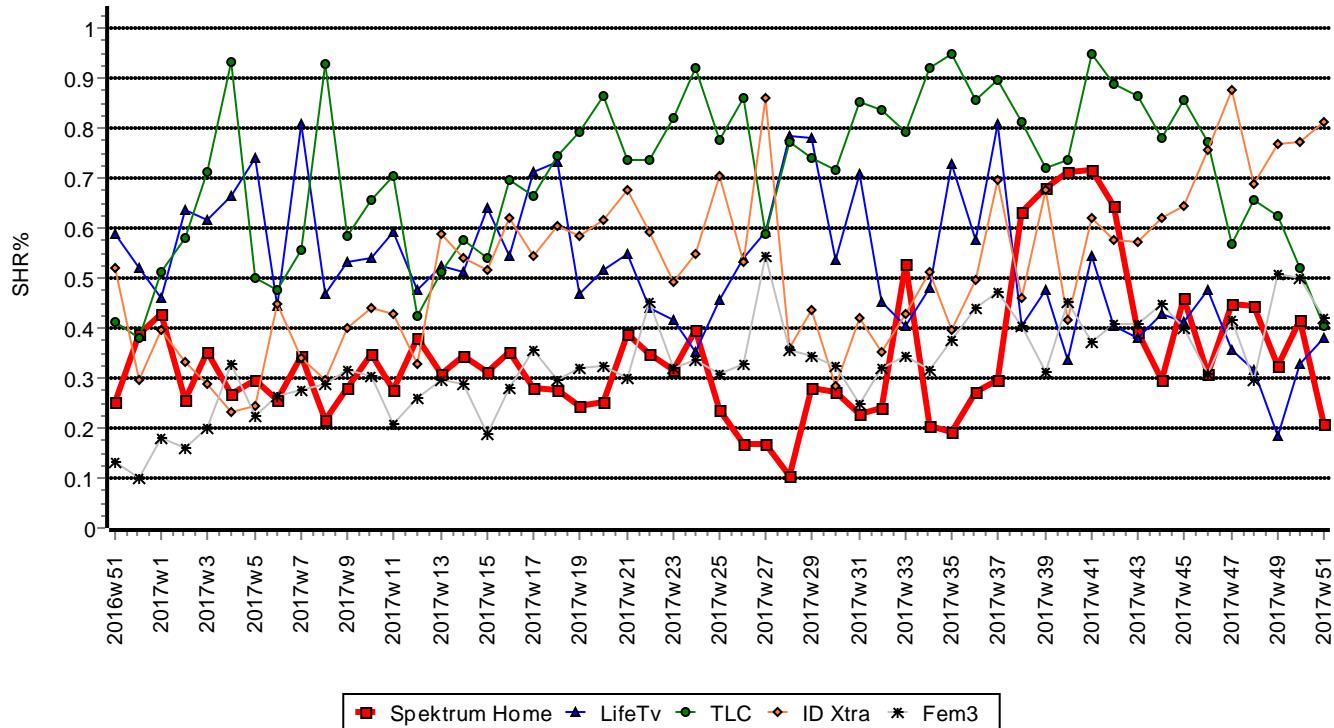
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02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	-49 ABCppL	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	-49 ABCppL
Spektrum Home	0.2	0.2	0.2	0.2	0.3	117	134	135	99	142
LifeTv	0.4	0.4	0.3	0.4	0.4	102	100	99	103	93
TLC	0.4	0.6	0.8	0.2	0.4	66	95	142	37	60
ID Xtra	0.8	0.9	0.9	0.7	0.6	120	136	146	104	80
Fem3	0.4	0.6	0.6	0.3	0.3	95	129	155	60	63

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Spektrum Home and its competitors

18-49L+V

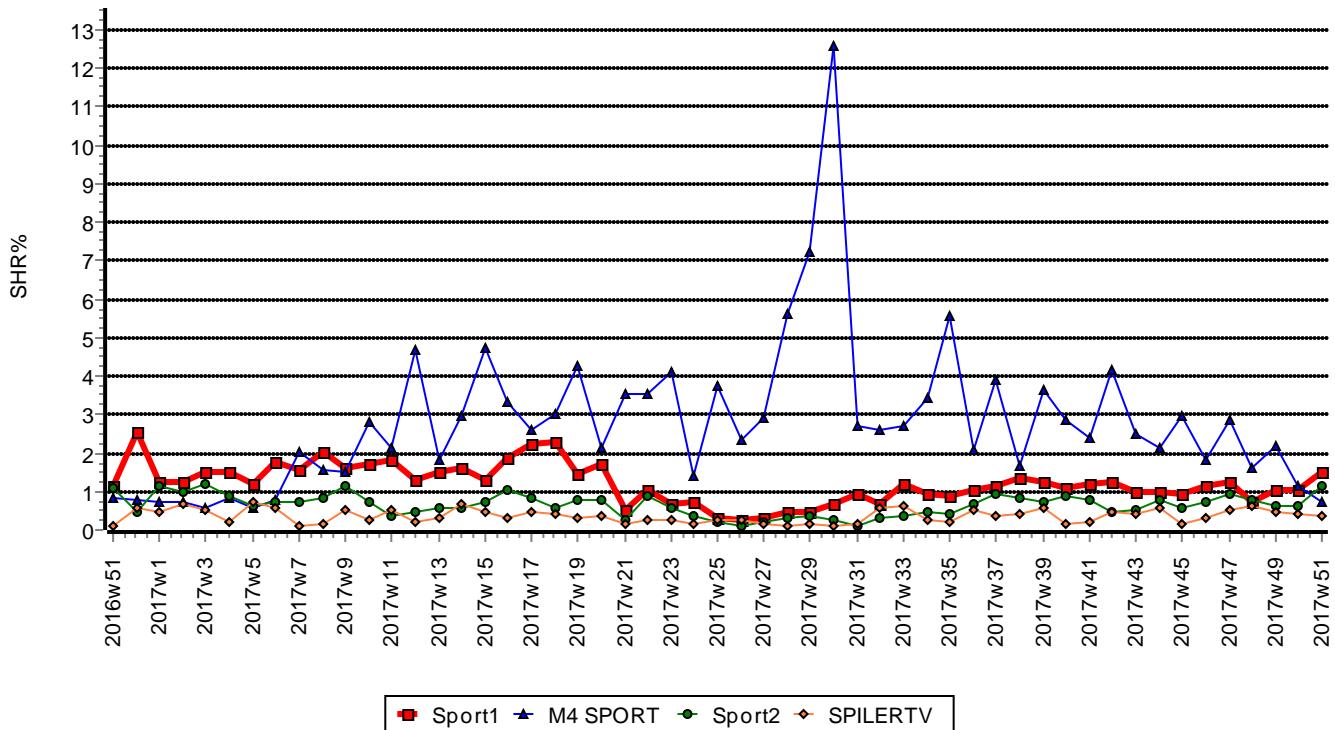
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Mondj igent a ruhara: egyesult ki	TLC	19-12-17	Tue	17:30	17:57	22,149	0.6	2.4	165
Gyilkosság sorozatban	ID	21-12-17	Thu	21:00	21:53	20,336	0.5	1.4	197
Egy fedel alatt a gonoszzal	ID	22-12-17	Fri	19:11	20:03	18,330	0.5	1.4	187
Az artatlanság velelme	ID	21-12-17	Thu	21:55	22:48	17,742	0.5	1.3	160
Kodde valt	ID	19-12-17	Tue	14:36	15:29	17,352	0.4	3.7	155

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02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-39L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-49L+V	M18-39L+V	M18-49L+V	F18-49L+V	iles ABCppL
Sport1	1.0	1.5	1.5	0.4	1.6	82	105	126	37	134
M4 SPORT	0.5	0.6	0.8	0.3	0.8	65	67	96	34	100
Sport2	0.8	1.2	1.1	0.4	1.0	107	139	155	59	141
SPILERTV	0.2	0.2	0.3	0.1	0.3	88	79	129	46	128

18-49MaleL+V audience share, 02:00-25:59



## Weekly TOP 5 - Sport1 and its competitors

18-49MaleL+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - spanyol b	Sport1	23-12-17	Sat	12:55	14:56	77,573	3.9	17.5	113
Labdarugas	Sport1	23-12-17	Sat	12:45	15:27	66,426	3.4	14.9	112
Studio	Sport1	23-12-17	Sat	15:03	15:26	32,543	1.6	6.9	107
Darts	Sport1	23-12-17	Sat	20:08	23:54	27,601	1.4	3.8	185
Labdarugo merkozes - angol bajr	SPILERTV	22-12-17	Fri	20:40	22:44	19,734	1.0	3.0	212

## Sport1 - weekly TOP 10

18-49MaleL+V

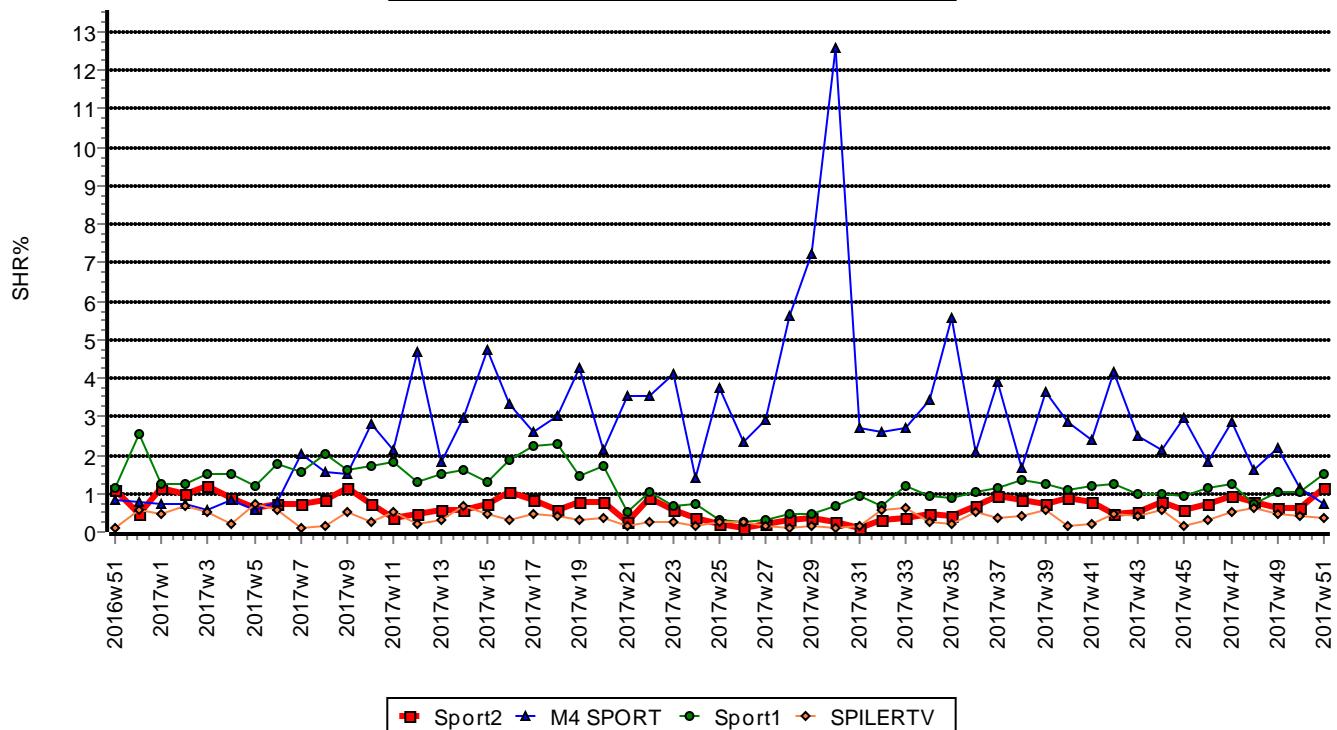
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - spanyol b	Sport1	23-12-17	Sat	12:55	14:56	77,573	3.9	17.5	113
Labdarugas	Sport1	23-12-17	Sat	12:45	15:27	66,426	3.4	14.9	112
Studio	Sport1	23-12-17	Sat	15:03	15:26	32,543	1.6	6.9	107
Darts	Sport1	23-12-17	Sat	20:08	23:54	27,601	1.4	3.8	185
Labdarugo merkozes - nemet kup	Sport1	20-12-17	Wed	20:42	22:38	15,132	0.8	2.2	85
Amerikai futball merkozes - nfl	Sport1	24-12-17	Sun	22:25	25:21	10,683	0.5	2.0	259
Amerikai futball	Sport1	24-12-17	Sun	22:23	25:27	10,669	0.5	2.0	263
Kosarlabda	Sport1	23-12-17	Sat	24:00	25:59	9,158	0.5	2.9	193
Ferfi kosarlabda merkozes - nba	Sport1	23-12-17	Sat	24:00	25:59	9,100	0.5	2.9	192
Vizilabda	Sport1	20-12-17	Wed	23:00	24:13	8,324	0.4	2.0	165

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In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-39L+V	M18-49TSV	F18-49L+V	iles ABCppL	18-49L+V	M18-39L+V	M18-49TSV	F18-49L+V	iles ABCppL
Sport2	0.8	1.2	1.2	0.4	1.0	107	139	157	59	141
M4 SPORT	0.5	0.6	0.7	0.3	0.8	65	67	96	34	100
Sport1	1.0	1.5	1.5	0.4	1.6	82	105	128	37	134
SPILERTV	0.2	0.2	0.3	0.1	0.3	88	79	129	46	128

**18-49MaleL+V audience share, 02:00-25:59**

**Weekly TOP 5 - Sport2 and its competitors**
**18-49MaleL+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - spanyol b	Sport1	23-12-17	Sat	12:55	14:56	77,573	3.9	17.5	113
Labdarugas	Sport1	23-12-17	Sat	12:45	15:27	66,426	3.4	14.9	112
Studio	Sport1	23-12-17	Sat	15:03	15:26	32,543	1.6	6.9	107
Darts	Sport1	23-12-17	Sat	20:08	23:54	27,601	1.4	3.8	185
Labdarugo merkozes - angol bajr	SPILERTV	22-12-17	Fri	20:40	22:44	19,734	1.0	3.0	212

**Sport2 - weekly TOP 10**
**18-49MaleL+V**

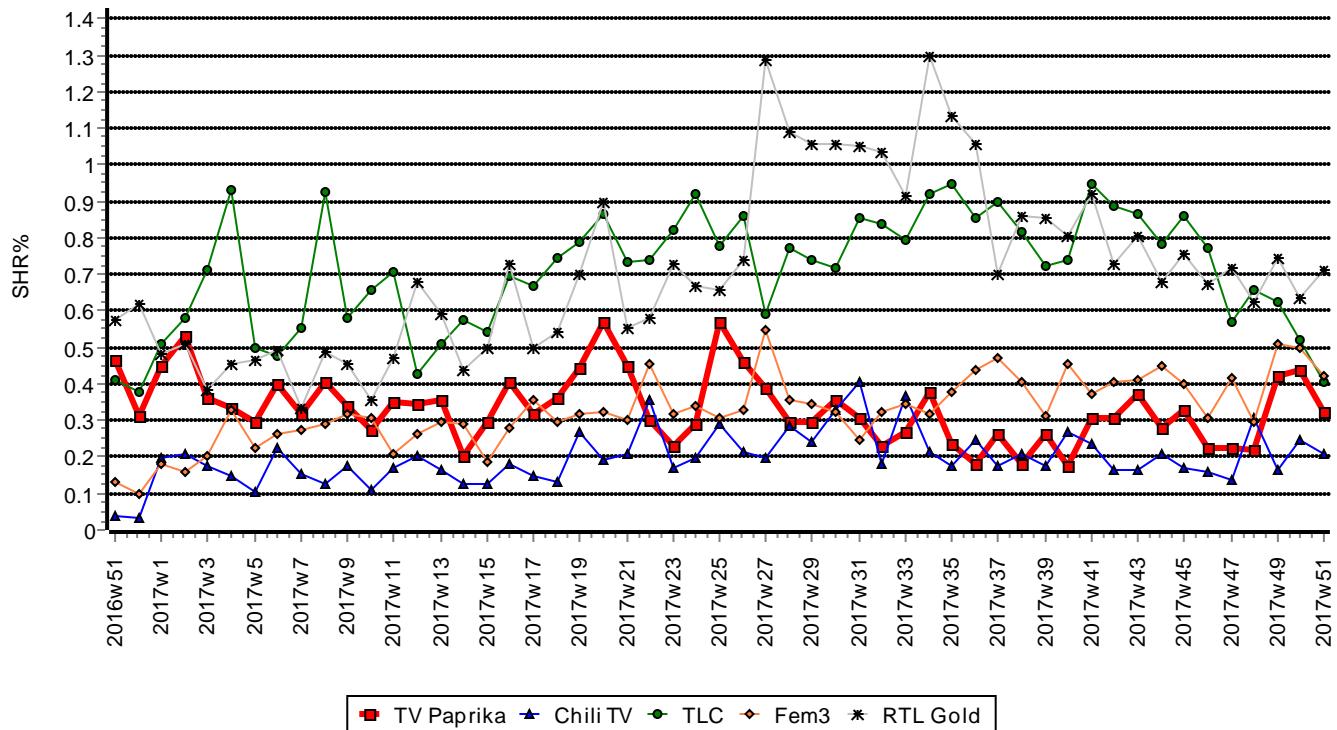
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Darts	Sport2	19-12-17	Tue	20:08	23:35	22,250	1.1	3.6	209
Studio	Sport2	23-12-17	Sat	20:27	22:23	16,882	0.9	2.1	121
Labdarugo merkozes - spanyol b	Sport2	23-12-17	Sat	20:27	22:22	16,873	0.9	2.1	121
Jegkorong	Sport2	19-12-17	Tue	23:45	23:56	11,373	0.6	3.6	334
Labdarugas	Sport2	23-12-17	Sat	18:28	20:21	10,561	0.5	1.5	193
Amerikai futball merkozes - nfl	Sport2	23-12-17	Sat	22:30	25:28	10,198	0.5	2.1	211
Amerikai futball	Sport2	23-12-17	Sat	22:28	25:30	10,175	0.5	2.1	211
Horgaszsport magazin	Sport2	24-12-17	Sun	06:00	06:25	5,678	0.3	5.9	414
Nfl - game day amerikai futball	Sport2	18-12-17	Mon	15:55	16:22	4,745	0.2	1.6	442
Televizios vasarlas	Sport2	24-12-17	Sun	06:30	09:00	4,556	0.2	2.0	440

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	Hw18-49L+V
TV Paprika	0.3	0.4	0.6	0.3	0.4	61	74	123	48	83
Chili TV	0.2	0.1	0.2	0.3	0.2	75	51	99	99	106
TLC	0.4	0.6	0.8	0.2	0.5	66	95	142	37	94
Fem3	0.4	0.6	0.6	0.3	0.4	95	129	155	60	117
RTL Gold	0.7	0.9	0.8	0.5	0.8	91	114	111	68	123

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - TV Paprika and its competitors**
**18-49L+V**

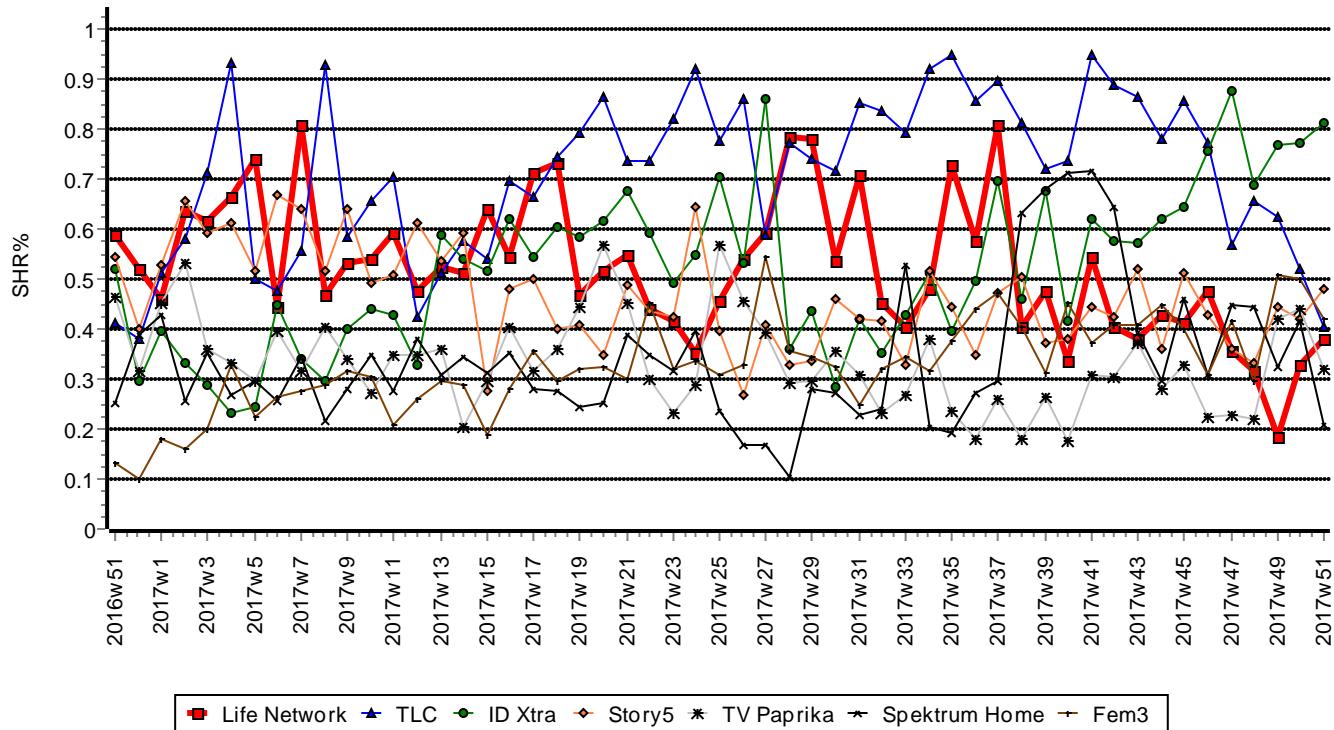
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Monika	RTL Gold	20-12-17	Wed	16:00	16:53	31,638	0.8	4.9	139
Aniko show	RTL Gold	19-12-17	Tue	17:00	17:54	28,548	0.7	3.4	107
Mondj igent a ruhara: egyesult ki	TLC	19-12-17	Tue	17:30	17:57	22,149	0.6	2.4	165
Balazs	RTL Gold	19-12-17	Tue	15:00	15:53	21,107	0.5	4.2	162
Mondj igent a ruhara: benelux all	TLC	20-12-17	Wed	17:29	17:56	15,574	0.4	1.7	177

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**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	Hw18-49L+V
Life Network	0.4	0.4	0.4	0.4	0.4	102	110	100	103	117
TLC	0.4	0.5	0.6	0.2	0.5	66	82	95	37	94
ID Xtra	0.8	0.5	0.9	0.7	0.9	120	75	136	104	159
Story5	0.5	0.6	0.6	0.3	0.6	62	67	84	41	90
TV Paprika	0.3	0.4	0.4	0.3	0.4	61	75	74	48	83
Spektrum Home	0.2	0.2	0.2	0.2	0.2	117	91	134	99	131
Fem3	0.4	0.7	0.6	0.3	0.4	95	152	129	60	117

18-49L+V audience share, 02:00-25:59


■ Life Network    ▲ TLC    ● ID Xtra    ◆ Story5    \*■ TV Paprika    \*● Spektrum Home    +■ Fem3

**Weekly TOP 5 - Life TV and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Mondj igent a ruhara: egyesult kii	TLC	19-12-17	Tue	17:30	17:57	22,149	0.6	2.4	165
Gyilkosság sorozatban	ID	21-12-17	Thu	21:00	21:53	20,336	0.5	1.4	197
Egy fedel alatt a gonoszzal	ID	22-12-17	Fri	19:11	20:03	18,330	0.5	1.4	187
Gyilkos sorok	Story5	24-12-17	Sun	11:07	12:03	18,317	0.5	2.3	123
Az artatlanság vellelme	ID	21-12-17	Thu	21:55	22:48	17,742	0.5	1.3	160

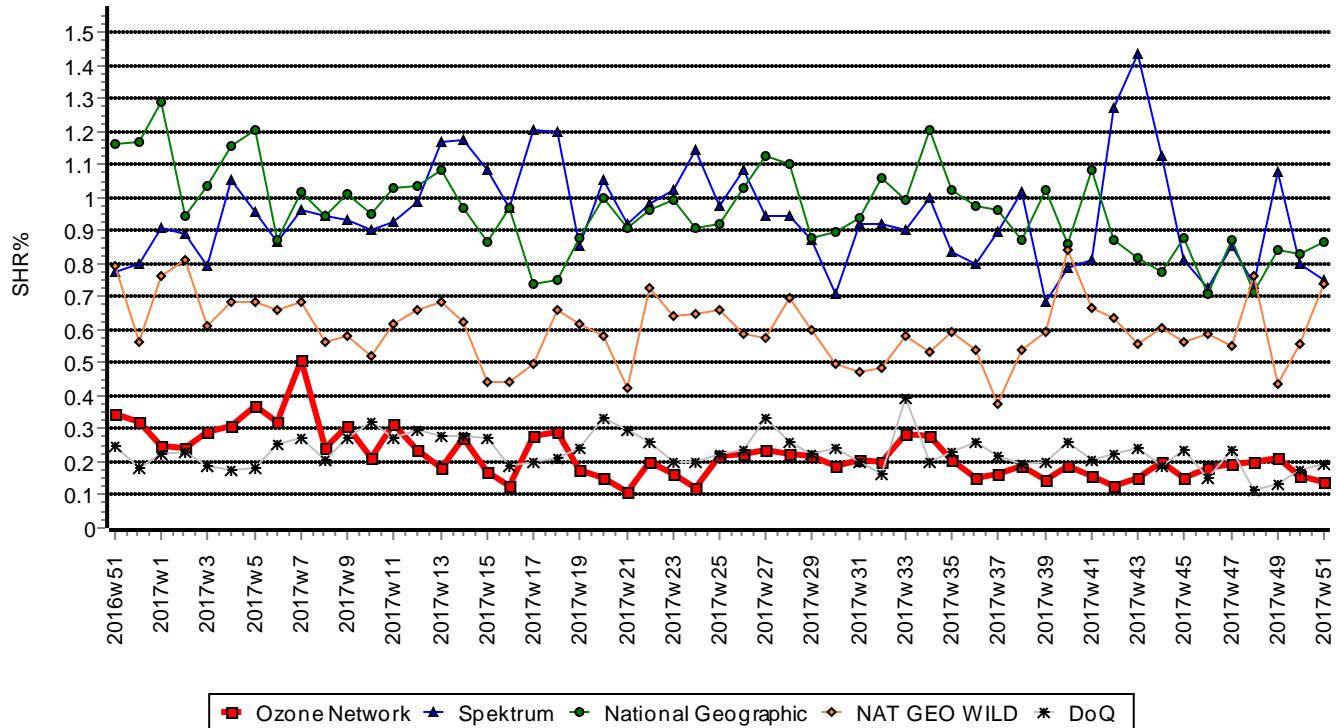
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In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-39L+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-39L+V	M18-49L+V	Hw18-49L+V
Ozone Network	0.1	0.2	0.0	0.1	0.2	56	68	14	45	82
Spektrum	0.7	0.4	0.7	1.2	0.7	99	48	80	149	108
National Geographic	0.9	0.4	1.4	1.3	0.7	101	50	132	152	103
NAT GEO WILD	0.7	0.8	0.5	0.7	0.8	108	113	67	103	133
DoQ	0.2	0.1	0.1	0.3	0.2	94	46	59	141	93

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Ozone TV and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Zsarnokok	National G	21-12-17	Thu	23:00	23:55	34,989	0.9	3.7	148
Pedig jo otletnek tunt	National G	24-12-17	Sun	15:00	15:27	25,963	0.7	2.5	126
Hitler nepirto gepezelte	National G	21-12-17	Thu	24:00	24:57	20,549	0.5	3.3	167
A masodik vilaghaboru - belulrol	National G	20-12-17	Wed	23:00	23:55	18,557	0.5	2.2	171
Legikatasztrofak	National G	19-12-17	Tue	18:00	18:55	17,418	0.4	1.6	178

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