

## Cable channels' audience shares on different target groups

Channel Target Daypart	Cool 18-49TSV 02:00-25:59	Film+ 18-49TSV 02:00-25:59	RTL II 18-49TSV 02:00-25:59	RTL+ 18-49TSV 02:00-25:59	Sorozat + 18-49TSV 02:00-25:59	RTL GOLD 18-49TSV 02:00-25:59	Muzsika TV 18-49TSV 02:00-25:59
DATE GROUP PAST	Jan 2016	5.1	5.4	2.0	1.3	0.6	0.3
	Feb 2016	5.7	4.6	1.9	1.2	0.5	0.4
	Mar 2016	4.8	4.9	1.9	1.6	0.4	0.3
	Apr 2016	4.9	5.2	2.2	1.3	0.4	0.4
	May 2016	4.9	5.2	2.3	1.3	0.5	0.3
	Jun 2016	4.4	4.1	2.0	0.9	0.7	0.3
	Jul 2016	4.6	4.4	2.1	1.2	0.8	0.3
	Aug 2016	4.1	3.7	2.5	1.1	0.7	0.3
	Sep 2016	4.4	4.2	4.2	1.1	0.8	0.3
	Oct 2016	4.3	4.0	3.5	1.1	0.8	0.7
	Nov 2016	4.4	4.5	3.9	1.1	0.7	0.5
	Dec 2016	4.2	4.8	3.1	1.2	0.6	0.6
	Jan 2017	4.3	4.3	3.0	1.2	0.5	0.5
	Feb 2017	3.9	4.4	2.9	1.1	0.6	0.4
	Mar 2017	4.3	4.7	3.0	1.2	0.7	0.5
	Apr 2017	3.5	3.9	2.9	1.1	0.8	0.5
	May 2017	3.4	4.2	2.6	1.3	0.7	0.6
	Jun 2017	3.6	4.6	2.6	1.2	0.9	0.7
	Jul 2017	3.4	4.6	2.8	0.9	0.8	1.1
	Aug 2017	3.7	4.2	2.5	0.8	1.0	1.1
	Sep 2017	3.4	4.6	2.5	0.8	1.2	0.9
DATE GROUP PRESENT	Week 36	3.8	4.5	2.4	0.9	1.3	1.1
	Week 37	3.4	4.3	2.6	0.8	1.2	0.7
	Week 38	3.5	4.7	2.6	0.9	1.2	0.9
	Week 39	3.0	4.6	2.5	0.9	1.2	0.8
	Week 40	3.0	5.0	2.6	1.1	1.1	0.8

## Cable channels' audience shares on different target groups

Channel Target Daypart	Comedy C. 18-49TSV 02:00-25:59	CC Family 18-49TSV 02:00-25:59	Paramount 18-49TSV 02:00-25:59	RTL Spike 18-49TSV 02:00-25:59	MTV 18-49TSV 02:00-25:59	Nickelodeon 4-14TSV 06:00-25:59	Nick JR 4-14TSV 06:00-25:59	
DATE GROUP PAST	Jan 2016	3.9	0.0	1.1	0.0	0.1	9.5	0.0
	Feb 2016	3.9	0.0	0.8	0.0	0.1	10.0	0.0
	Mar 2016	3.7	0.0	0.9	0.0	0.1	10.2	0.0
	Apr 2016	3.5	0.0	1.3	0.0	0.1	11.5	0.9
	May 2016	3.3	0.0	0.9	0.0	0.0	9.9	3.5
	Jun 2016	3.4	0.0	1.0	0.0	0.1	10.4	2.1
	Jul 2016	3.6	0.0	1.1	0.0	0.1	8.8	2.7
	Aug 2016	3.7	0.0	1.0	0.0	0.1	10.7	2.8
	Sep 2016	3.5	0.0	1.4	0.0	0.0	10.6	4.5
	Oct 2016	3.3	0.0	1.2	0.0	0.0	9.0	4.2
	Nov 2016	3.6	0.0	0.9	0.0	0.0	8.4	3.7
	Dec 2016	3.2	0.0	1.2	1.0	0.0	9.6	3.5
	Jan 2017	3.2	0.0	1.1	0.8	0.0	12.2	2.9
	Feb 2017	3.0	0.0	1.2	0.7	0.0	11.5	3.9
	Mar 2017	2.9	0.0	0.9	0.6	0.0	11.5	4.1
	Apr 2017	2.9	0.0	1.3	0.6	0.0	12.5	4.7
	May 2017	3.2	0.0	1.3	0.5	0.0	12.8	3.9
	Jun 2017	3.6	0.0	1.2	0.5	0.0	11.9	3.6
	Jul 2017	2.9	0.0	1.2	0.4	0.0	11.4	2.9
	Aug 2017	3.2	0.0	1.3	0.4	0.0	11.8	4.2
	Sep 2017	3.0	0.0	1.6	0.2	0.0	8.6	4.0
DATE GROUP PRESENT	Week 36	3.2	0.0	1.8	0.2	0.0	8.5	3.9
	Week 37	2.7	0.0	1.6	0.2	0.0	7.7	4.1
	Week 38	2.9	0.0	1.2	0.2	0.0	8.8	4.2
	Week 39	3.2	0.0	1.4	0.3	0.0	10.0	3.4
	Week 40	2.9	0.6	1.5	0.4	0.1	9.5	4.2

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Channel Target Daypart	Minimax 4-14TSV 06:00-19:59	AMC 18-49TSV 02:00-25:59	Film Cafe 18-49TSV 02:00-25:59	Film Mania 18-49TSV 02:00-25:59	Spektrum 18-49TSV 02:00-25:59	Spektrum Ho 18-49TSV 02:00-25:59	Sport1 M18-49TSV 02:00-25:59	
DATE GROUP 1: JANUARY - JUNE 2016	Jan 2016	10.3	0.9	0.7	0.3	0.8	0.2	1.3
	Feb 2016	8.2	0.8	0.8	0.3	1.0	0.2	1.5
	Mar 2016	7.5	0.8	0.7	0.2	1.0	0.2	1.3
	Apr 2016	8.4	0.7	0.6	0.3	1.0	0.2	1.5
	May 2016	7.9	0.7	0.7	0.2	1.0	0.2	1.8
	Jun 2016	9.8	0.7	0.5	0.2	0.9	0.2	0.7
	Jul 2016	10.7	0.8	0.7	0.2	1.0	0.2	0.2
	Aug 2016	10.6	0.8	0.6	0.3	0.8	0.2	0.6
	Sep 2016	10.3	0.9	0.6	0.2	0.9	0.2	0.9
	Oct 2016	10.4	0.7	0.5	0.2	0.9	0.2	0.9
	Nov 2016	10.8	0.7	0.6	0.2	0.8	0.4	1.2
	Dec 2016	7.9	0.8	0.6	0.2	0.9	0.3	1.6
DATE GROUP 2: JULY - DECEMBER 2016	Jan 2017	8.0	0.6	0.7	0.2	0.9	0.3	1.3
	Feb 2017	8.6	0.7	0.6	0.2	0.9	0.3	1.6
	Mar 2017	8.1	0.9	0.6	0.3	1.0	0.3	1.6
	Apr 2017	8.5	0.7	0.7	0.2	1.1	0.3	1.8
	May 2017	7.5	0.9	0.6	0.2	1.0	0.3	1.4
	Jun 2017	6.8	1.2	0.8	0.2	1.0	0.3	0.7
	Jul 2017	6.4	1.2	0.7	0.2	0.9	0.2	0.4
	Aug 2017	8.2	1.2	0.7	0.2	0.9	0.3	0.9
	Sep 2017	7.5	1.0	0.7	0.2	0.9	0.4	1.2
DATE GROUP 3: JANUARY - JUNE 2018	Week 36	6.8	0.9	0.9	0.2	0.8	0.3	1.0
	Week 37	5.8	1.2	0.8	0.1	0.9	0.3	1.2
	Week 38	9.4	1.0	0.5	0.1	1.0	0.6	1.4
	Week 39	8.6	0.9	0.4	0.2	0.7	0.7	1.2
	Week 40	8.3	1.7	0.6	0.3	0.8	0.7	1.1

## Cable channels' audience shares on different target groups

Channel Target Daypart	Sport2 M18-49TSV 02:00-25:59	TV Paprika 18-49TSV 02:00-25:59	Life TV 18-49TSV 02:00-25:59	Ozone TV 18-49TSV 02:00-25:59	CHANNEL5 TARGET5 DAYPART5	CHANNEL6 TARGET6 DAYPART6	CHANNEL7 TARGET7 DAYPART7	
DATE GROUP 1: JANUARY - JUNE 2016	Jan 2016	1.0	0.5	0.7	0.3	VALUE5	VALUE6	VALUE7
	Feb 2016	0.7	0.5	0.8	0.3	VALUE5	VALUE6	VALUE7
	Mar 2016	0.5	0.5	1.0	0.2	VALUE5	VALUE6	VALUE7
	Apr 2016	0.8	0.5	0.8	0.3	VALUE5	VALUE6	VALUE7
	May 2016	0.7	0.5	0.6	0.2	VALUE5	VALUE6	VALUE7
	Jun 2016	0.3	0.4	0.6	0.3	VALUE5	VALUE6	VALUE7
	Jul 2016	0.2	0.5	0.6	0.4	VALUE5	VALUE6	VALUE7
	Aug 2016	0.2	0.4	0.6	0.2	VALUE5	VALUE6	VALUE7
	Sep 2016	0.5	0.4	0.7	0.3	VALUE5	VALUE6	VALUE7
	Oct 2016	0.7	0.4	0.5	0.3	VALUE5	VALUE6	VALUE7
	Nov 2016	0.9	0.4	0.6	0.2	VALUE5	VALUE6	VALUE7
	Dec 2016	0.9	0.4	0.5	0.3	VALUE5	VALUE6	VALUE7
DATE GROUP 2: JULY - DECEMBER 2016	Jan 2017	1.0	0.4	0.6	0.3	VALUE5	VALUE6	VALUE7
	Feb 2017	0.7	0.4	0.6	0.4	VALUE5	VALUE6	VALUE7
	Mar 2017	0.6	0.3	0.5	0.2	VALUE5	VALUE6	VALUE7
	Apr 2017	0.8	0.3	0.6	0.2	VALUE5	VALUE6	VALUE7
	May 2017	0.6	0.4	0.5	0.2	VALUE5	VALUE6	VALUE7
	Jun 2017	0.5	0.4	0.5	0.2	VALUE5	VALUE6	VALUE7
	Jul 2017	0.3	0.3	0.7	0.2	VALUE5	VALUE6	VALUE7
	Aug 2017	0.3	0.3	0.6	0.2	VALUE5	VALUE6	VALUE7
	Sep 2017	0.7	0.2	0.6	0.2	VALUE5	VALUE6	VALUE7
DATE GROUP 3: JANUARY - JUNE 2017	Week 36	0.6	0.2	0.6	0.1	VALUE5	VALUE6	VALUE7
	Week 37	1.0	0.3	0.8	0.2	VALUE5	VALUE6	VALUE7
	Week 38	0.9	0.2	0.4	0.2	VALUE5	VALUE6	VALUE7
	Week 39	0.7	0.3	0.5	0.1	VALUE5	VALUE6	VALUE7
	Week 40	0.9	0.2	0.3	0.2	VALUE5	VALUE6	VALUE7

## Cable channels' ratings on different target groups

Channel Target Daypart	Cool 18-49TSV 02:00-25:59	Film+ 18-49TSV 02:00-25:59	RTL II 18-49TSV 02:00-25:59	RTL+ 18-49TSV 02:00-25:59	Sorozat + 18-49TSV 02:00-25:59	RTL GOLD 18-49TSV 02:00-25:59	Muzsika TV 18-49TSV 02:00-25:59
DATE GROUP 1: PREVIOUS MONTHS							
Jan 2016	1.0	1.0	0.4	0.2	0.1	0.1	0.1
Feb 2016	1.0	0.8	0.3	0.2	0.1	0.1	0.1
Mar 2016	0.8	0.8	0.3	0.3	0.1	0.1	0.1
Apr 2016	0.7	0.8	0.3	0.2	0.1	0.1	0.1
May 2016	0.7	0.8	0.3	0.2	0.1	0.1	0.1
Jun 2016	0.6	0.6	0.3	0.1	0.1	0.0	0.1
Jul 2016	0.6	0.6	0.3	0.2	0.1	0.0	0.1
Aug 2016	0.6	0.5	0.3	0.1	0.1	0.0	0.1
Sep 2016	0.6	0.6	0.6	0.1	0.1	0.0	0.1
Oct 2016	0.7	0.6	0.5	0.2	0.1	0.1	0.1
Nov 2016	0.7	0.7	0.6	0.2	0.1	0.1	0.1
Dec 2016	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Jan 2017	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Feb 2017	0.6	0.7	0.5	0.2	0.1	0.1	0.1
Mar 2017	0.6	0.7	0.5	0.2	0.1	0.1	0.1
Apr 2017	0.5	0.6	0.4	0.2	0.1	0.1	0.1
May 2017	0.5	0.6	0.4	0.2	0.1	0.1	0.1
Jun 2017	0.5	0.6	0.3	0.2	0.1	0.1	0.1
Jul 2017	0.5	0.6	0.4	0.1	0.1	0.2	0.1
Aug 2017	0.5	0.6	0.3	0.1	0.1	0.2	0.1
Sep 2017	0.5	0.7	0.4	0.1	0.2	0.1	0.1
DATE GROUP 2: CURRENT MONTH							
Week 36	0.5	0.6	0.3	0.1	0.2	0.1	0.1
Week 37	0.5	0.6	0.4	0.1	0.2	0.1	0.1
Week 38	0.5	0.7	0.4	0.1	0.2	0.1	0.1
Week 39	0.4	0.7	0.4	0.1	0.2	0.1	0.1
Week 40	0.4	0.7	0.4	0.2	0.2	0.1	0.1

## Cable channels' ratings on different target groups

Channel Target Daypart	Comedy C. 18-49TSV 02:00-25:59	CC Family 18-49TSV 02:00-25:59	Paramount 18-49TSV 02:00-25:59	RTL Spike 18-49TSV 02:00-25:59	MTV 18-49TSV 02:00-25:59	Nickelodeon 4-14TSV 06:00-25:59	Nick JR 4-14TSV 06:00-25:59	
DATE GROUP 1: PREMIUM CHANNELS	Jan 2016	0.7	0.0	0.2	0.0	0.0	1.7	0.0
DATE GROUP 1: PREMIUM CHANNELS	Feb 2016	0.7	0.0	0.1	0.0	0.0	1.8	0.0
DATE GROUP 1: PREMIUM CHANNELS	Mar 2016	0.6	0.0	0.1	0.0	0.0	1.8	0.0
DATE GROUP 1: PREMIUM CHANNELS	Apr 2016	0.5	0.0	0.2	0.0	0.0	1.7	0.1
DATE GROUP 1: PREMIUM CHANNELS	May 2016	0.5	0.0	0.1	0.0	0.0	1.4	0.5
DATE GROUP 1: PREMIUM CHANNELS	Jun 2016	0.5	0.0	0.1	0.0	0.0	1.6	0.3
DATE GROUP 1: PREMIUM CHANNELS	Jul 2016	0.5	0.0	0.2	0.0	0.0	1.3	0.4
DATE GROUP 1: PREMIUM CHANNELS	Aug 2016	0.5	0.0	0.1	0.0	0.0	1.8	0.5
DATE GROUP 1: PREMIUM CHANNELS	Sep 2016	0.5	0.0	0.2	0.0	0.0	1.4	0.6
DATE GROUP 1: PREMIUM CHANNELS	Oct 2016	0.5	0.0	0.2	0.0	0.0	1.4	0.7
DATE GROUP 1: PREMIUM CHANNELS	Nov 2016	0.6	0.0	0.2	0.0	0.0	1.4	0.6
DATE GROUP 1: PREMIUM CHANNELS	Dec 2016	0.5	0.0	0.2	0.2	0.0	1.8	0.7
DATE GROUP 1: PREMIUM CHANNELS	Jan 2017	0.6	0.0	0.2	0.1	0.0	2.2	0.5
DATE GROUP 1: PREMIUM CHANNELS	Feb 2017	0.5	0.0	0.2	0.1	0.0	1.9	0.6
DATE GROUP 1: PREMIUM CHANNELS	Mar 2017	0.4	0.0	0.1	0.1	0.0	1.7	0.6
DATE GROUP 1: PREMIUM CHANNELS	Apr 2017	0.4	0.0	0.2	0.1	0.0	1.9	0.7
DATE GROUP 1: PREMIUM CHANNELS	May 2017	0.4	0.0	0.2	0.1	0.0	1.6	0.5
DATE GROUP 1: PREMIUM CHANNELS	Jun 2017	0.5	0.0	0.2	0.1	0.0	1.7	0.5
DATE GROUP 1: PREMIUM CHANNELS	Jul 2017	0.4	0.0	0.2	0.1	0.0	1.7	0.4
DATE GROUP 1: PREMIUM CHANNELS	Aug 2017	0.4	0.0	0.2	0.1	0.0	1.9	0.7
DATE GROUP 1: PREMIUM CHANNELS	Sep 2017	0.4	0.0	0.2	0.0	0.0	1.2	0.5
DATE GROUP 2: OTHER CHANNELS	Week 36	0.4	0.0	0.2	0.0	0.0	1.1	0.5
DATE GROUP 2: OTHER CHANNELS	Week 37	0.4	0.0	0.2	0.0	0.0	1.0	0.5
DATE GROUP 2: OTHER CHANNELS	Week 38	0.5	0.0	0.2	0.0	0.0	1.2	0.6
DATE GROUP 2: OTHER CHANNELS	Week 39	0.5	0.0	0.2	0.0	0.0	1.3	0.5
DATE GROUP 2: OTHER CHANNELS	Week 40	0.4	0.1	0.2	0.1	0.0	1.3	0.6

## Cable channels' ratings on different target groups

Channel Target Daypart	Minimax 4-14TSV 06:00-19:59	AMC 18-49TSV 02:00-25:59	Film Cafe 18-49TSV 02:00-25:59	Film Mania 18-49TSV 02:00-25:59	Spektrum 18-49TSV 02:00-25:59	Spektrum Ho 18-49TSV 02:00-25:59	Sport1 M18-49TSV 02:00-25:59
DATE GROUP 1 (Jan 2016 - Sep 2017)	1.9	0.2	0.1	0.1	0.1	0.0	0.2
Jan 2016	1.9	0.2	0.1	0.1	0.1	0.0	0.2
Feb 2016	1.5	0.1	0.1	0.0	0.2	0.0	0.2
Mar 2016	1.3	0.1	0.1	0.0	0.2	0.0	0.2
Apr 2016	1.1	0.1	0.1	0.0	0.2	0.0	0.2
May 2016	1.0	0.1	0.1	0.0	0.1	0.0	0.2
Jun 2016	1.5	0.1	0.1	0.0	0.1	0.0	0.1
Jul 2016	1.6	0.1	0.1	0.0	0.1	0.0	0.0
Aug 2016	1.8	0.1	0.1	0.0	0.1	0.0	0.1
Sep 2016	1.3	0.1	0.1	0.0	0.1	0.0	0.1
Oct 2016	1.6	0.1	0.1	0.0	0.1	0.0	0.1
Nov 2016	1.8	0.1	0.1	0.0	0.1	0.1	0.2
Dec 2016	1.5	0.1	0.1	0.0	0.1	0.1	0.3
Jan 2017	1.5	0.1	0.1	0.0	0.2	0.1	0.2
Feb 2017	1.4	0.1	0.1	0.0	0.2	0.0	0.2
Mar 2017	1.2	0.1	0.1	0.0	0.1	0.0	0.2
Apr 2017	1.3	0.1	0.1	0.0	0.2	0.0	0.2
May 2017	0.8	0.1	0.1	0.0	0.1	0.0	0.2
Jun 2017	0.9	0.2	0.1	0.0	0.1	0.0	0.1
Jul 2017	1.0	0.2	0.1	0.0	0.1	0.0	0.1
Aug 2017	1.3	0.2	0.1	0.0	0.1	0.0	0.1
Sep 2017	1.0	0.1	0.1	0.0	0.1	0.1	0.2
DATE GROUP 2 (Week 36 - Week 40)	0.8	0.1	0.1	0.0	0.1	0.0	0.1
Week 36	0.8	0.1	0.1	0.0	0.1	0.0	0.1
Week 37	0.7	0.2	0.1	0.0	0.1	0.0	0.2
Week 38	1.3	0.2	0.1	0.0	0.2	0.1	0.2
Week 39	1.1	0.1	0.1	0.0	0.1	0.1	0.2
Week 40	1.1	0.2	0.1	0.0	0.1	0.1	0.2

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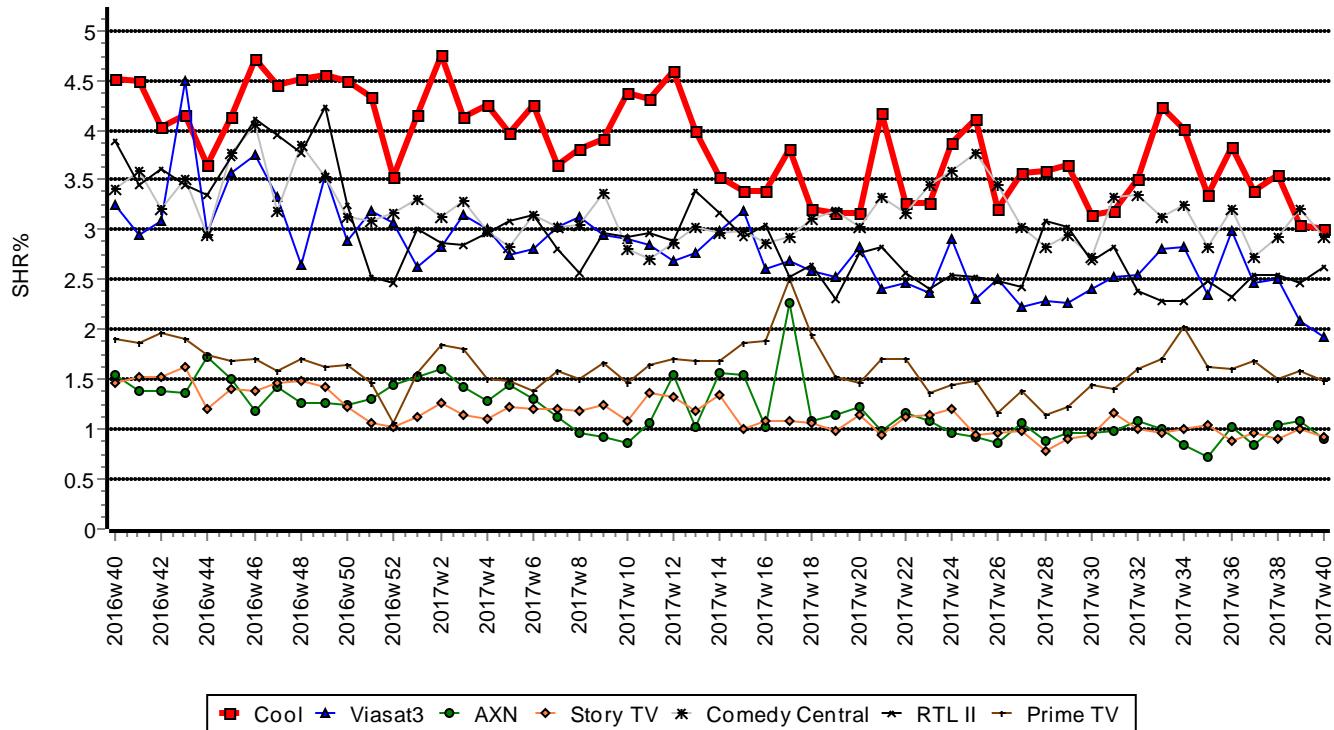
Channel Target Daypart	Sport2 M18-49TSV 02:00-25:59	TV Paprika 18-49TSV 02:00-25:59	Life TV 18-49TSV 02:00-25:59	Ozone TV 18-49TSV 02:00-25:59	CHANNEL5 TARGET5 DAYPART5	CHANNEL6 TARGET6 DAYPART6	CHANNEL7 TARGET7 DAYPART7	
DATE GROUP 1: JANUARY - DECEMBER	Jan 2016	0.2	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
	Feb 2016	0.1	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
	Mar 2016	0.1	0.1	0.2	0.0	VALUE5	VALUE6	VALUE7
	Apr 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
	May 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
	Jun 2016	0.0	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
	Jul 2016	0.0	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
	Aug 2016	0.0	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
	Sep 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
	Oct 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
	Nov 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
	Dec 2016	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
DATE GROUP 2: JANUARY - DECEMBER	Jan 2017	0.2	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
	Feb 2017	0.1	0.1	0.1	0.1	VALUE5	VALUE6	VALUE7
	Mar 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	Apr 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	May 2017	0.1	0.1	0.1	0.0	VALUE5	VALUE6	VALUE7
	Jun 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	Jul 2017	0.0	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	Aug 2017	0.0	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	Sep 2017	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
DATE GROUP 3: JANUARY - DECEMBER	Week 36	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	Week 37	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	Week 38	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	Week 39	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7
	Week 40	0.1	0.0	0.1	0.0	VALUE5	VALUE6	VALUE7



02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+
Cool	3.0	3.0	3.0	3.2	3.1	80	86	74	75	78
Viasat3	1.9	2.0	1.8	2.0	1.9	112	126	97	102	102
AXN	0.9	0.8	1.0	0.8	1.0	57	54	59	45	57
Story TV	0.9	1.0	0.8	0.9	0.9	64	75	53	56	58
Comedy Central	2.9	2.3	3.7	4.0	3.3	151	123	179	179	160
RTL II	2.6	3.0	2.2	2.8	2.5	106	129	83	100	94
Prime TV	1.5	1.9	1.0	1.5	1.3	84	115	53	72	70

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Cool and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Family guy	Comedy C	03-10-17	Tue	22:00	22:30	74,951	1.9	6.1	194
Agymenok	Comedy C	04-10-17	Wed	20:00	20:29	70,008	1.8	5.1	174
A konyhafonok junior	RTL II	02-10-17	Mon	20:30	21:25	68,509	1.7	4.5	129
Dr. csont	Cool	04-10-17	Wed	21:00	21:54	67,452	1.7	4.9	92
Showder klub	RTL II	04-10-17	Wed	22:00	22:54	65,453	1.7	5.7	117

## Cool - weekly TOP 10

18-49L+V

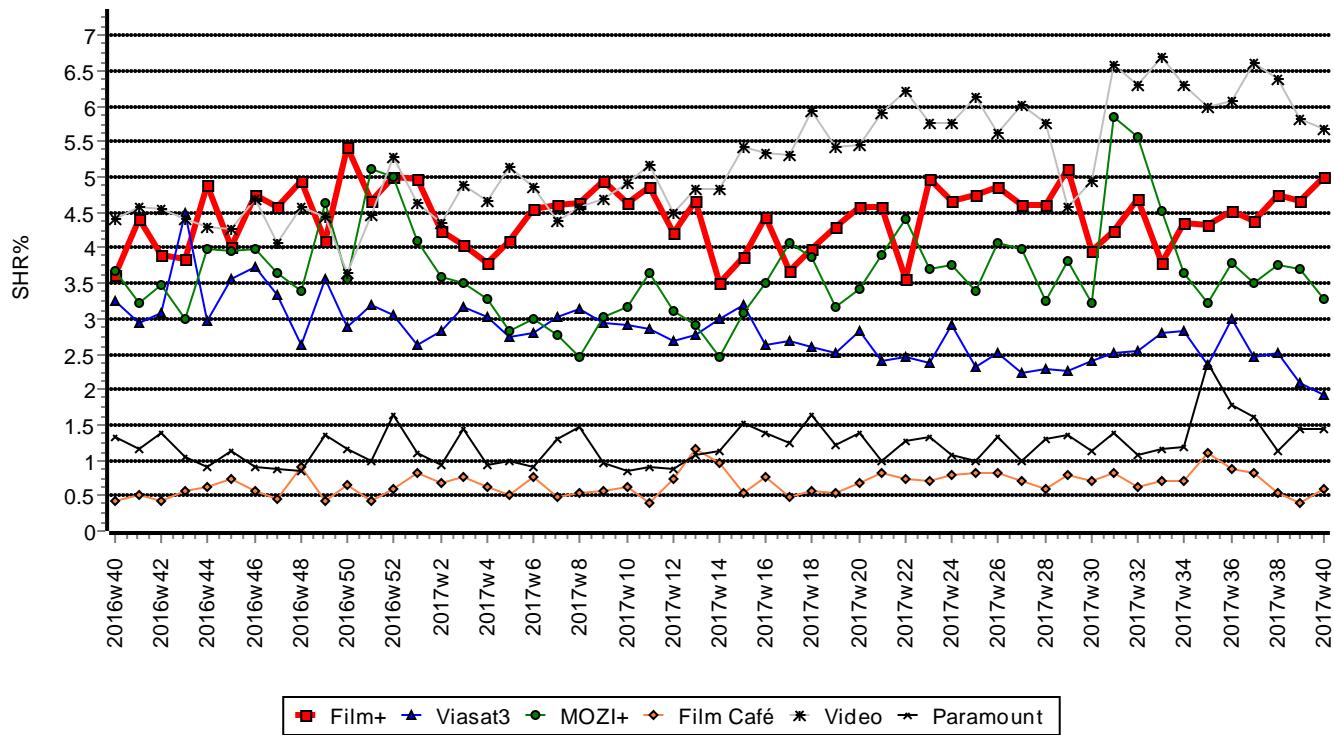
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. csont	Cool	04-10-17	Wed	21:00	21:54	67,452	1.7	4.9	92
Gyilkos elmek	Cool	03-10-17	Tue	22:00	22:54	57,517	1.5	5.0	94
Halalos fegyver	Cool	02-10-17	Mon	21:00	21:54	57,514	1.5	3.9	80
A mentalista	Cool	04-10-17	Wed	20:05	20:55	54,905	1.4	3.9	75
Csi	Cool	03-10-17	Tue	23:00	23:54	53,513	1.4	7.3	98
Cobra 11	Cool	02-10-17	Mon	14:30	15:25	41,188	1.0	10.4	106
Rosewood	Cool	03-10-17	Tue	19:10	20:02	39,622	1.0	2.9	66
Lopott ido	Cool	08-10-17	Sun	16:40	18:39	38,540	1.0	3.4	89
Doglott aktak	Cool	04-10-17	Wed	18:15	19:05	36,600	0.9	3.9	91
Hogyan irjunk szerelmet	Cool	06-10-17	Fri	21:00	23:10	34,307	0.9	2.7	103

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+
Film+	5.0	4.3	5.8	5.1	4.7	113	102	124	100	99
Viasat3	1.9	2.0	1.8	2.0	1.9	112	126	97	102	102
MOZI+	3.3	2.8	3.8	3.1	3.0	105	94	116	87	90
Film Café	0.6	0.7	0.5	0.4	0.5	95	113	76	63	73
Video	5.7	4.2	7.4	7.1	7.1	144	112	175	156	166
Paramount	1.5	1.4	1.5	1.6	1.6	126	131	122	120	130

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - Film+ and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
A nemzet aranya	F+	08-10-17	Sun	20:49	23:12	123,782	3.1	8.0	130
Halalos fegyver	F+	05-10-17	Thu	21:00	23:15	95,799	2.4	7.3	108
Beepitett szepseg	F+	08-10-17	Sun	18:39	20:43	92,301	2.3	5.5	120
Parker	F+	04-10-17	Wed	21:00	23:16	91,396	2.3	7.6	114
Kincs ami nincs	F+	02-10-17	Mon	18:55	20:54	90,556	2.3	6.5	136

**Film+ - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
A nemzet aranya	F+	08-10-17	Sun	20:49	23:12	123,782	3.1	8.0	130
Halalos fegyver	F+	05-10-17	Thu	21:00	23:15	95,799	2.4	7.3	108
Beepitett szepseg	F+	08-10-17	Sun	18:39	20:43	92,301	2.3	5.5	120
Parker	F+	04-10-17	Wed	21:00	23:16	91,396	2.3	7.6	114
Kincs ami nincs	F+	02-10-17	Mon	18:55	20:54	90,556	2.3	6.5	136
Nemzetbiztonsag bt.	F+	07-10-17	Sat	18:50	20:26	82,426	2.1	6.4	103
A kaptar 3. - teljes pusztulas	F+	06-10-17	Fri	21:00	22:48	74,395	1.9	5.5	133
Sherlock holmes	F+	07-10-17	Sat	20:35	22:54	73,963	1.9	5.0	125
Nincs alku	F+	02-10-17	Mon	21:00	23:39	72,151	1.8	6.1	110
Mad max	F+	05-10-17	Thu	23:15	24:57	64,513	1.6	9.9	146

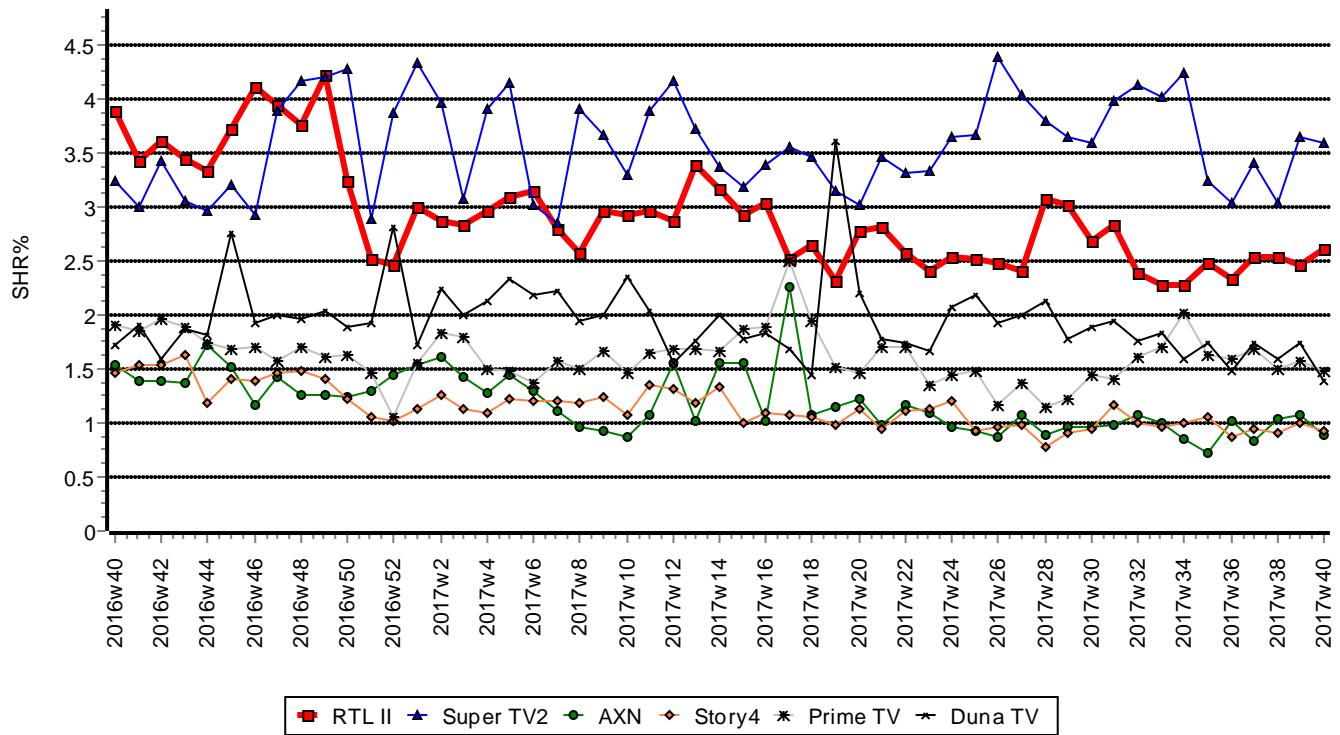
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**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
RTL II	2.6	3.0	2.2	2.8	2.8	106	129	83	100	137
Super TV2	3.6	4.0	3.2	3.8	3.6	97	114	81	89	119
AXN	0.9	0.8	1.0	0.8	1.0	57	54	59	45	74
Story4	0.9	1.0	0.8	0.9	1.0	64	75	53	56	87
Prime TV	1.5	1.9	1.0	1.5	1.5	84	115	53	72	103
Duna TV	1.4	1.6	1.2	1.1	1.4	22	26	18	16	28

18-49L+V audience share, 02:00-25:59



■ RTL II ▲ Super TV2 ● AXN ♦ Story4 \* Prime TV ✪ Duna TV

**Weekly TOP 5 - RTL II and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nagyfiuk	Super TV2	06-10-17	Fri	21:00	23:01	110,345	2.8	8.4	137
Nagyfiuk 2.	Super TV2	07-10-17	Sat	21:00	23:03	102,744	2.6	7.1	163
Joban rosszban	Super TV2	06-10-17	Fri	20:18	20:59	97,970	2.5	6.9	85
A konyhafonok junior	RTL II	02-10-17	Mon	20:30	21:25	68,509	1.7	4.5	129
Showder klub	RTL II	04-10-17	Wed	22:00	22:54	65,453	1.7	5.7	117

**RTL II - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
A konyhafonok junior	RTL II	02-10-17	Mon	20:30	21:25	68,509	1.7	4.5	129
Showder klub	RTL II	04-10-17	Wed	22:00	22:54	65,453	1.7	5.7	117
Segitseg bajban vagyok! - az ug	RTL II	08-10-17	Sun	15:55	16:48	52,440	1.3	5.4	131
Segitseg bajban vagyok! - a pszi	RTL II	08-10-17	Sun	14:55	15:50	44,603	1.1	5.0	119
Baratok kozt	RTL II	04-10-17	Wed	23:00	23:27	41,330	1.1	4.9	93
Hirado	RTL II	02-10-17	Mon	21:30	21:54	37,641	1.0	2.6	143
Pimaszur atcuccol	RTL II	03-10-17	Tue	22:00	22:57	34,027	0.9	3.0	93
A gyanu arnyekaban	RTL II	07-10-17	Sat	18:59	19:54	33,862	0.9	2.8	112
Tom es jerry	RTL II	07-10-17	Sat	14:43	14:52	30,056	0.8	5.2	150
Kisanyam - avagy mostantol minc	RTL II	08-10-17	Sun	20:00	22:19	26,659	0.7	1.5	91

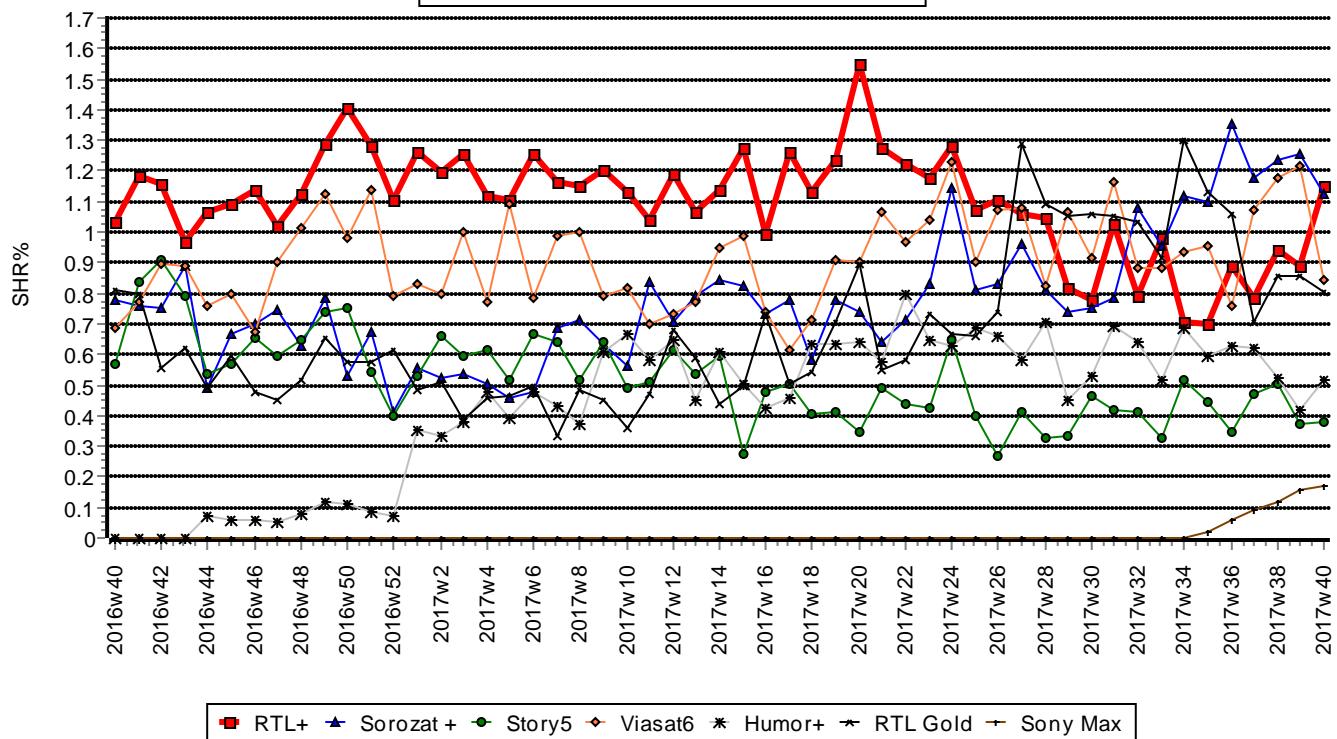
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In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
RTL+	1.2	1.1	1.2	0.9	1.3	108	114	103	75	146
Sorozat +	1.1	1.6	0.6	0.9	0.9	92	136	47	67	85
Story5	0.4	0.5	0.2	0.4	0.4	53	74	33	45	76
Viasat6	0.8	0.7	0.9	0.8	0.7	116	108	123	91	122
Humor+	0.5	0.4	0.7	0.7	0.5	146	118	174	175	181
RTL Gold	0.8	1.0	0.5	1.0	1.1	92	126	57	97	153
Sony Max	0.2	0.2	0.1	0.2	0.2	94	118	71	103	139

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - RTL+ and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Es megint duhbe jovunk	RTL+	07-10-17	Sat	21:00	23:19	48,850	1.2	3.5	134
Columbo	Sorozat +	04-10-17	Wed	21:55	23:41	42,543	1.1	4.2	162
Knight rider	RTL+	08-10-17	Sun	19:00	19:55	34,196	0.9	2.1	132
Csi	Sorozat +	04-10-17	Wed	20:55	21:49	29,219	0.7	2.1	99
Totalcar	Viasat6	05-10-17	Thu	22:00	22:24	26,793	0.7	2.0	167

## RTL+ - weekly TOP 10

18-49L+V

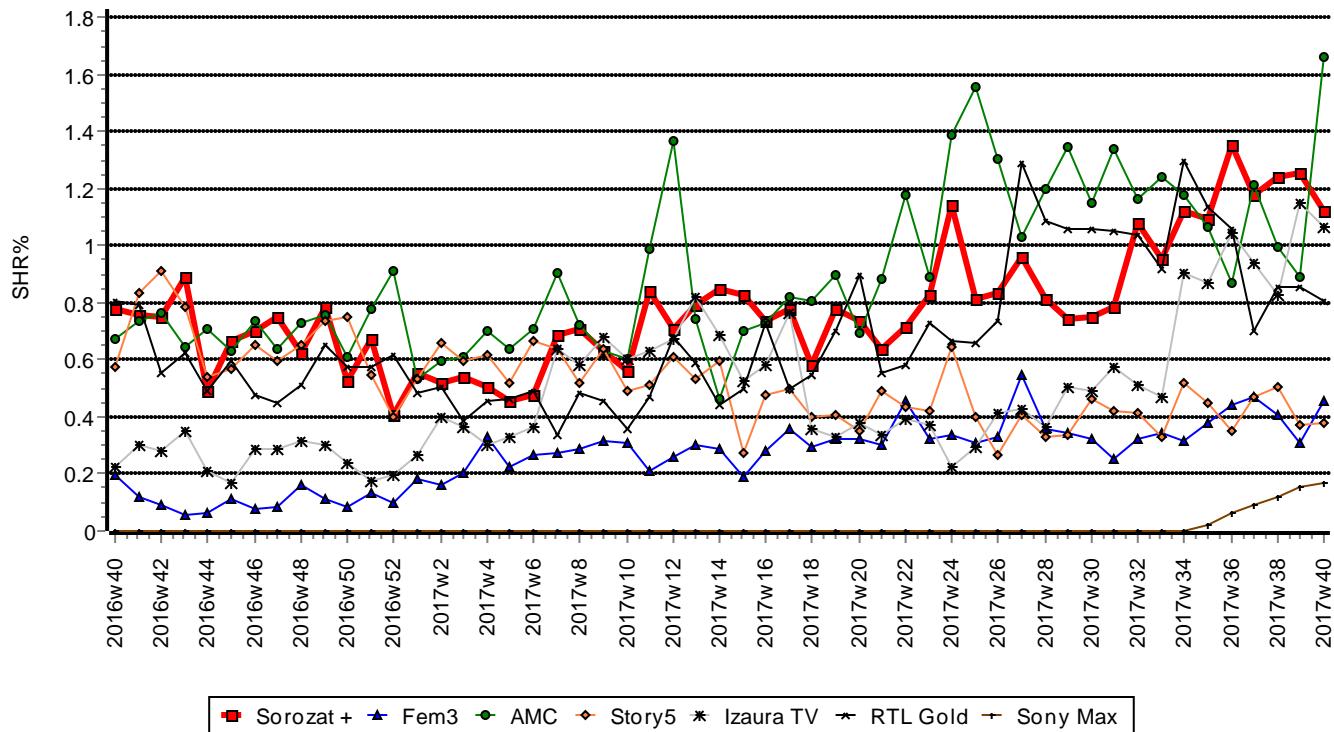
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Es megint duhbe jovunk	RTL+	07-10-17	Sat	21:00	23:19	48,850	1.2	3.5	134
Knight rider	RTL+	08-10-17	Sun	19:00	19:55	34,196	0.9	2.1	132
Ket pasi - meg egy kicsi	RTL+	05-10-17	Thu	21:09	21:36	26,070	0.7	1.7	143
Nagytudasuak	RTL+	07-10-17	Sat	19:15	20:52	26,012	0.7	1.9	144
Mr. bean	RTL+	04-10-17	Wed	20:35	21:05	25,727	0.7	1.8	134
Csengetett mylord?	RTL+	03-10-17	Tue	22:10	23:10	20,882	0.5	2.0	131
Gyozike	RTL+	04-10-17	Wed	15:35	16:22	18,049	0.5	4.3	151
A medal	RTL+	07-10-17	Sat	17:30	19:08	17,233	0.4	1.8	120
Kaliforniaba jottem	RTL+	07-10-17	Sat	13:30	13:57	17,017	0.4	2.9	146
Fekete viperá	RTL+	03-10-17	Tue	23:55	24:31	15,681	0.4	2.9	126

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	F18-39L+V	F18-59L+V	18-49L+V	F18-49L+V	M18-49L+V	F18-39L+V	F18-59L+V
Sorozat +	1.1	1.6	0.6	1.3	1.6	92	136	47	99	151
Fem3	0.5	0.5	0.4	0.5	0.5	93	113	73	97	129
AMC	1.7	1.3	2.1	1.1	1.6	93	78	108	61	104
Story5	0.4	0.5	0.2	0.5	0.8	53	74	33	67	125
Izaura TV	1.1	1.4	0.7	1.3	1.7	54	77	31	62	101
RTL Gold	0.8	1.0	0.5	1.2	0.9	92	126	57	128	124
Sony Max	0.2	0.2	0.1	0.3	0.2	94	118	71	147	139

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Sorozat+ and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Columbo	Sorozat +	04-10-17	Wed	21:55	23:41	42,543	1.1	4.2	162
Esmerala	Izaura TV	06-10-17	Fri	21:00	21:55	36,610	0.9	2.5	67
Csi	Sorozat +	04-10-17	Wed	20:55	21:49	29,219	0.7	2.1	99
Piszkoz penz tiszta szerelem	Izaura TV	05-10-17	Thu	20:00	20:55	27,839	0.7	1.9	66
Murdoch nyomozo rejtelyei	Story5	06-10-17	Fri	22:10	23:07	26,011	0.7	2.3	105

## Sorozat+ - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Columbo	Sorozat +	04-10-17	Wed	21:55	23:41	42,543	1.1	4.2	162
Csi	Sorozat +	04-10-17	Wed	20:55	21:49	29,219	0.7	2.1	99
Gyilkos elmek	Sorozat +	04-10-17	Wed	24:40	25:30	25,918	0.7	6.9	159
Szulejman	Sorozat +	05-10-17	Thu	18:54	19:54	14,567	0.4	1.2	77
Dr. csonk	Sorozat +	07-10-17	Sat	23:00	23:53	14,010	0.4	1.4	133
Cobra 11	Sorozat +	07-10-17	Sat	24:00	24:56	11,973	0.3	1.8	167
A szerelem foglyai	Sorozat +	08-10-17	Sun	14:45	15:42	10,093	0.3	1.1	82
Sherlock holmes kalandjai	Sorozat +	05-10-17	Thu	12:50	13:51	8,025	0.2	2.2	131
Jane eyre	Sorozat +	08-10-17	Sun	16:55	17:56	8,001	0.2	0.8	70
Lucia - a sors uldozotje	Sorozat +	06-10-17	Fri	10:50	11:44	6,959	0.2	2.1	98

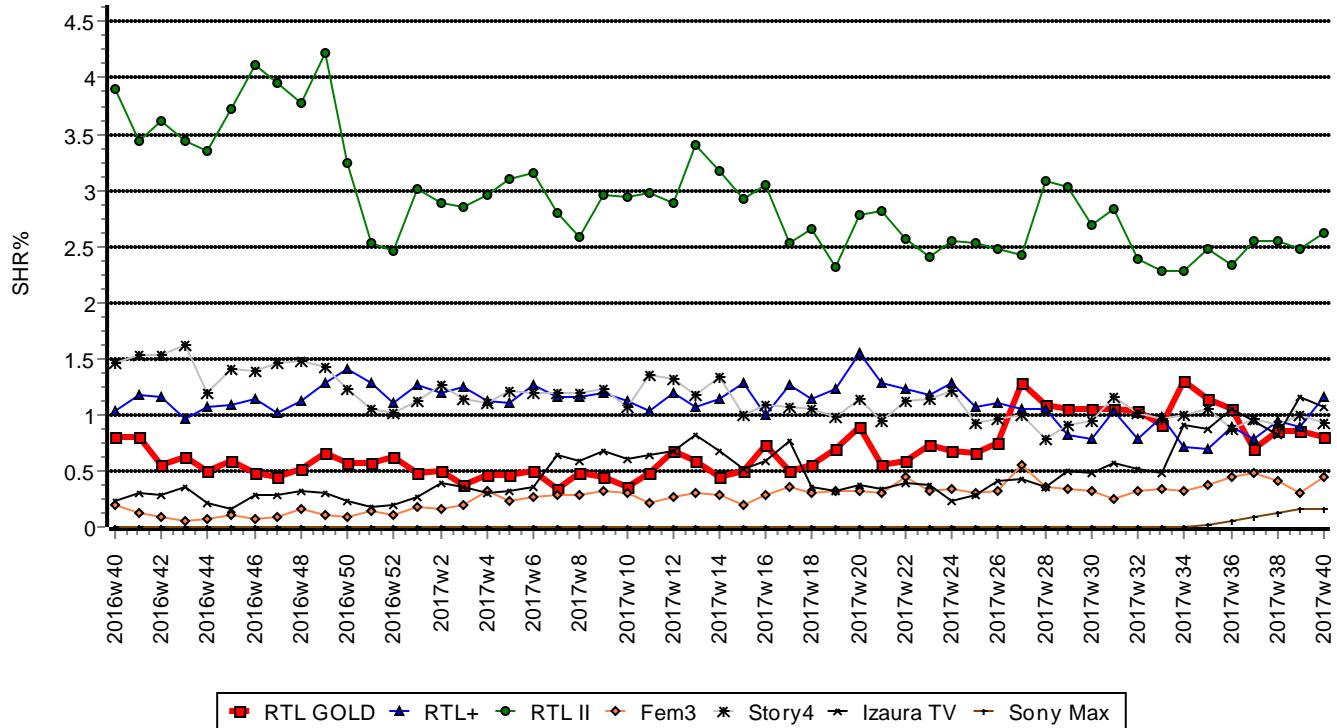
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**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-59L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-59L+V	Hw18-49L+V
RTL GOLD	0.8	1.0	0.5	0.7	1.1	92	126	57	93	153
RTL+	1.2	1.1	1.2	1.1	1.3	108	114	103	118	146
RTL II	2.6	3.0	2.2	2.4	2.8	106	129	83	108	137
Fem3	0.5	0.5	0.4	0.5	0.5	93	113	73	105	134
Story4	0.9	1.0	0.8	1.0	1.0	64	75	53	76	87
Izaura TV	1.1	1.4	0.7	1.3	1.1	54	77	31	70	70
Sony Max	0.2	0.2	0.1	0.2	0.2	94	118	71	104	139

18-49L+V audience share, 02:00-25:59


■ RTL GOLD   ▲ RTL+   ● RTL II   ◆ Fem3   \*■ Story4   ×■ Izaura TV   +■ Sony Max

**Weekly TOP 5 - RTL GOLD and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
A konyhafonok junior	RTL II	02-10-17	Mon	20:30	21:25	68,509	1.7	4.5	129
Showder klub	RTL II	04-10-17	Wed	22:00	22:54	65,453	1.7	5.7	117
Segitség bajban vagyok! - az ug	RTL II	08-10-17	Sun	15:55	16:48	52,440	1.3	5.4	131
Es megint duhbe jovunk	RTL+	07-10-17	Sat	21:00	23:19	48,850	1.2	3.5	134
Segitség bajban vagyok! - a pszi	RTL II	08-10-17	Sun	14:55	15:50	44,603	1.1	5.0	119

**RTL GOLD - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Aniko show	RTL Gold	06-10-17	Fri	17:00	17:54	20,179	0.5	3.0	126
1 perc es nyers!	RTL Gold	03-10-17	Tue	18:58	19:51	19,392	0.5	1.5	171
Dr. toth	RTL Gold	02-10-17	Mon	23:00	23:54	16,046	0.4	2.1	129
A kod	RTL Gold	03-10-17	Tue	19:55	20:54	15,815	0.4	1.1	148
A szef	RTL Gold	08-10-17	Sun	14:02	15:01	13,983	0.4	1.6	93
Portré	RTL Gold	02-10-17	Mon	24:00	24:26	13,546	0.3	2.4	147
Legyen on is milliomos /kvizjatek	RTL Gold	03-10-17	Tue	18:00	18:54	13,247	0.3	1.3	114
Monika	RTL Gold	03-10-17	Tue	16:00	16:53	13,113	0.3	2.4	90
Legyen on is milliomos!	RTL Gold	07-10-17	Sat	19:03	19:36	9,405	0.2	0.8	89
Gyertek at!	RTL Gold	07-10-17	Sat	22:30	23:28	9,220	0.2	0.8	165

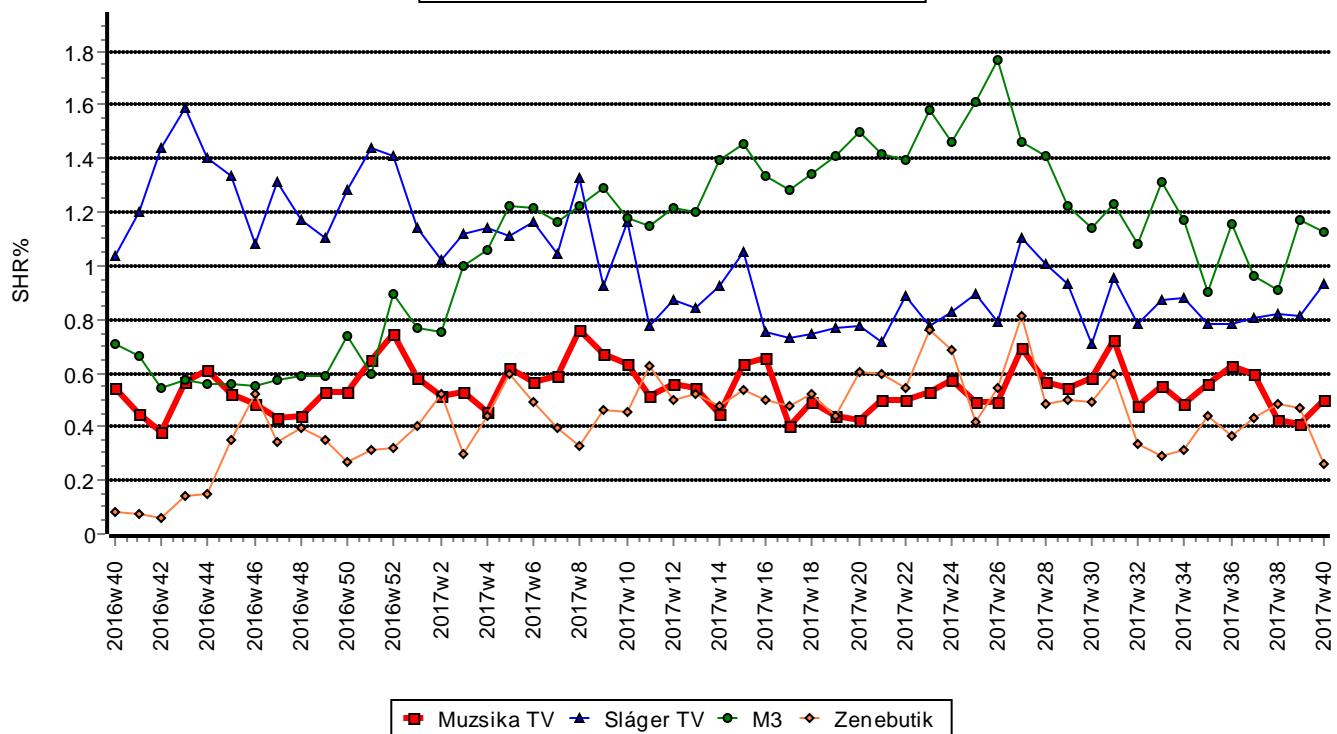
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**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	18-59L+V	8-59FemL+V	M18-49L+V	18+L+V	18-49L+V	18-59L+V	8-59FemL+V	M18-49L+V	18+L+V
Muzsika TV	0.5	0.6	0.7	0.5	0.9	43	58	68	40	105
Sláger TV	0.9	1.0	0.9	1.0	0.8	97	112	109	95	109
M3	1.1	1.3	1.3	1.1	1.3	73	93	99	67	113
Zenebutik	0.3	0.3	0.3	0.2	0.5	44	52	60	31	111

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Muzsika and its competitors**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Angyalborben	M3	05-10-17	Thu	21:30	22:29	63,767	1.6	4.6	138
Veszthelyzet	M3	03-10-17	Tue	20:37	21:20	47,355	1.2	3.0	128
Eletkepek	M3	06-10-17	Fri	19:45	20:18	44,959	1.1	3.4	82
Muzsika tv - extra	Muzsika T'	08-10-17	Sun	13:30	14:17	20,316	0.5	2.4	55
Dili buli	M3	07-10-17	Sat	15:55	16:45	19,025	0.5	3.0	118

**Muzsika - weekly TOP 10**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Muzsika tv - extra	Muzsika T'	08-10-17	Sun	13:30	14:17	20,316	0.5	2.4	55
Hazibuli attilaval	Muzsika T'	08-10-17	Sun	12:30	13:24	18,152	0.5	2.3	72
Retro disco	Muzsika T'	07-10-17	Sat	14:30	14:55	13,358	0.3	2.3	55
Hungarian pop top	Muzsika T'	04-10-17	Wed	07:00	07:54	12,074	0.3	5.6	188
Klippek	Muzsika T'	04-10-17	Wed	18:00	18:56	11,533	0.3	1.3	90
Dallamokon at	Muzsika T'	04-10-17	Wed	17:00	17:54	10,774	0.3	1.9	96
Kivansagpercek	Muzsika T'	05-10-17	Thu	14:30	15:25	10,146	0.3	2.5	77
Lakodalmas	Muzsika T'	04-10-17	Wed	21:00	21:55	10,082	0.3	0.7	64
Fure lepni ihos!	Muzsika T'	08-10-17	Sun	14:30	14:57	9,448	0.2	1.1	33
Nagyfroccs	Muzsika T'	06-10-17	Fri	19:01	19:55	8,825	0.2	0.7	62

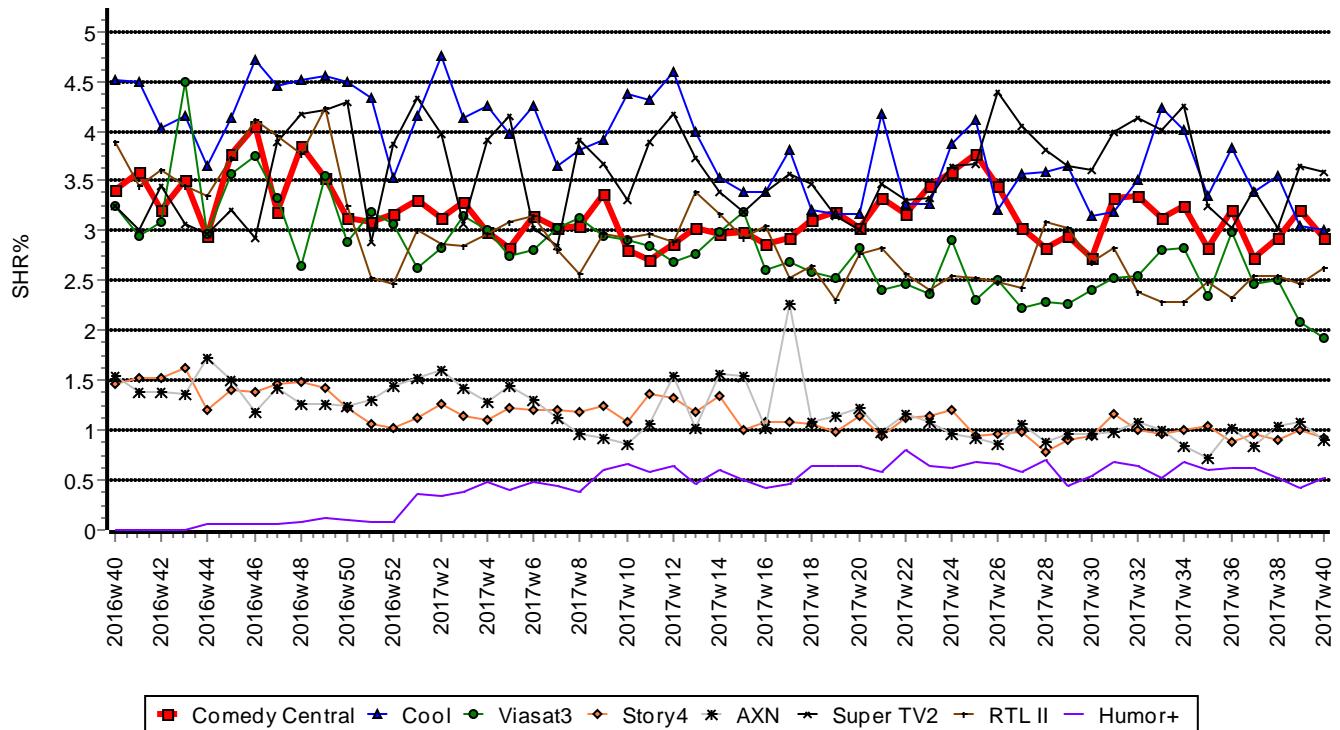
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V
Comedy Central	2.9	6.0	4.7	5.0	3.0	151	188	182	208	150
Cool	3.0	2.9	2.7	3.4	3.1	80	46	53	73	78
Viasat3	1.9	0.9	1.6	1.6	2.4	112	32	70	73	132
Story4	0.9	0.3	1.1	1.1	0.8	64	13	56	59	52
AXN	0.9	0.6	0.8	1.0	0.7	57	23	36	51	39
Super TV2	3.6	6.4	5.0	3.7	3.8	97	105	101	80	99
RTL II	2.6	2.1	3.0	2.5	3.2	106	53	92	80	122
Humor+	0.5	0.6	0.8	1.0	0.5	146	101	165	222	126

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Comedy Central and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nagyfiuk	Super TV2	06-10-17	Fri	21:00	23:01	110,345	2.8	8.4	137
Nagyfiuk 2.	Super TV2	07-10-17	Sat	21:00	23:03	102,744	2.6	7.1	163
Joban rosszban	Super TV2	06-10-17	Fri	20:18	20:59	97,970	2.5	6.9	85
Family guy	Comedy C	03-10-17	Tue	22:00	22:30	74,951	1.9	6.1	194
Agymenok	Comedy C	04-10-17	Wed	20:00	20:29	70,008	1.8	5.1	174

## Comedy Central - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Family guy	Comedy C	03-10-17	Tue	22:00	22:30	74,951	1.9	6.1	194
Agymenok	Comedy C	04-10-17	Wed	20:00	20:29	70,008	1.8	5.1	174
A goldberg csalad	Comedy C	03-10-17	Tue	21:29	21:58	52,540	1.3	3.6	173
Kovacs andras peter: evolucio	Comedy C	06-10-17	Fri	20:30	21:52	52,301	1.3	3.6	119
Mike es molly	Comedy C	04-10-17	Wed	21:30	21:57	49,278	1.3	3.7	152
Csaladom darabokban	Comedy C	03-10-17	Tue	21:00	21:28	45,949	1.2	2.9	172
South park	Comedy C	08-10-17	Sun	24:00	24:29	42,092	1.1	6.4	204
Brickleberry	Comedy C	05-10-17	Thu	23:30	23:59	40,191	1.0	5.4	185
Tomeny tortenelem	Comedy C	06-10-17	Fri	22:00	22:29	39,943	1.0	3.2	108
Amerika huangjai	Comedy C	02-10-17	Mon	21:30	21:58	36,743	0.9	2.6	208

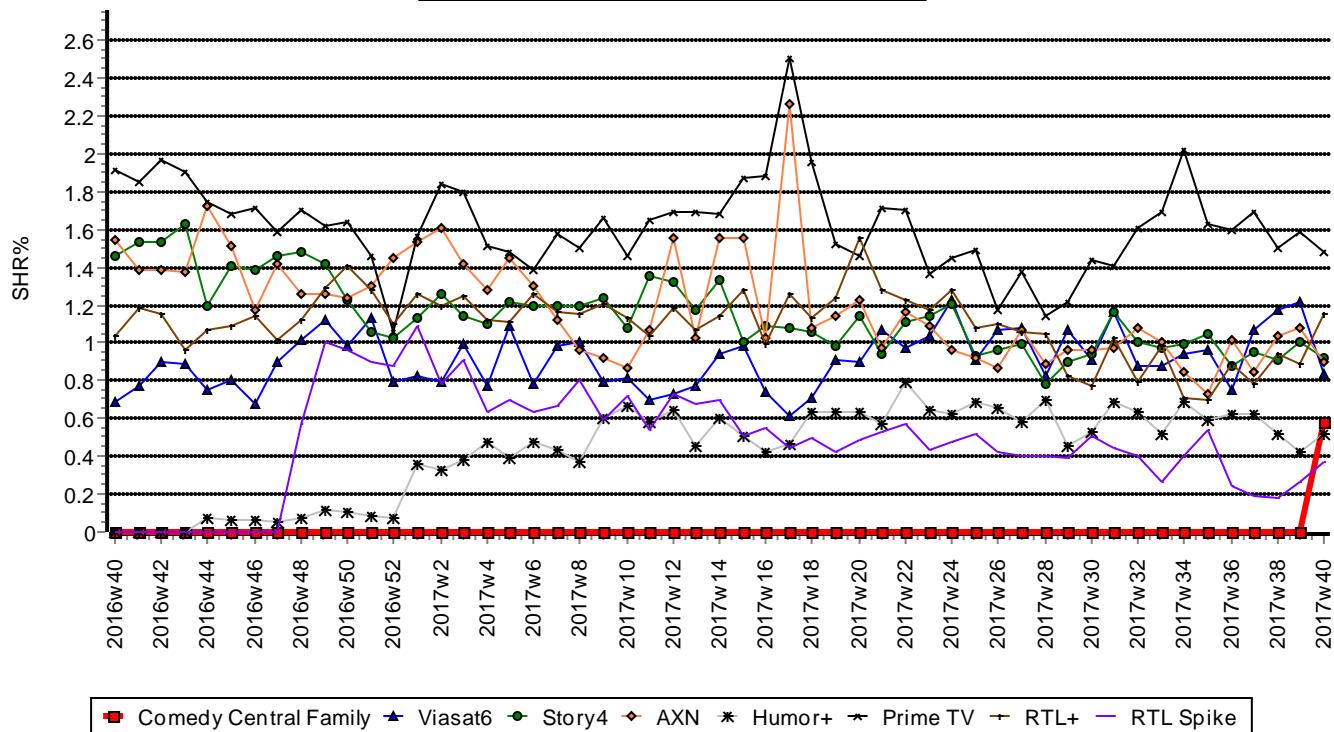
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**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V
Comedy Central	0.6	2.3	2.2	1.1	0.9	169	413	480	254	244
Viasat6	0.8	0.4	0.9	0.8	0.7	116	36	91	88	95
Story4	0.9	0.3	1.1	1.1	0.8	64	13	56	59	52
AXN	0.9	0.6	0.8	1.0	0.7	57	23	36	51	39
Humor+	0.5	0.6	0.8	1.0	0.5	146	101	165	222	126
Prime TV	1.5	1.2	1.4	1.0	1.8	84	41	60	47	99
RTL+	1.2	0.9	1.0	1.0	0.8	108	53	72	75	76
RTL Spike	0.4	0.1	0.1	0.2	0.4	108	10	13	49	99

18-49L+V audience share, 02:00-25:59


■ Comedy Central Family   ▲ Viasat6   ● Story4   ◆ AXN   \*■ Humor+   \*▲ Prime TV   \*◆ RTL+   —○— RTL Spike

**Weekly TOP 5 - Comedy Central Family and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Es megtint duhbe jovunk	RTL+	07-10-17	Sat	21:00	23:19	48,850	1.2	3.5	134
Dr. dolittle 2.	Prime TV	08-10-17	Sun	19:15	20:51	41,238	1.0	2.4	121
Amerikai taxi	Prime TV	08-10-17	Sun	20:59	22:52	40,023	1.0	2.5	100
Jegkorszak 4. - vandorlo kontine	Prime TV	07-10-17	Sat	17:00	18:35	38,138	1.0	4.5	125
Knight rider	RTL+	08-10-17	Sun	19:00	19:55	34,196	0.9	2.1	132

**Comedy Central Family - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Spongya bob	Comedy C	07-10-17	Sat	08:00	08:29	15,826	0.4	3.6	154
Uj csaj	Comedy C	08-10-17	Sun	15:00	15:27	14,139	0.4	1.6	126
Igy jartam anyatokkal	Comedy C	04-10-17	Wed	22:00	22:27	12,398	0.3	1.0	176
Anyam borogass	Comedy C	06-10-17	Fri	16:00	16:28	9,758	0.2	1.7	222
Papas-babas	Comedy C	07-10-17	Sat	11:30	11:58	9,167	0.2	2.0	126
Melissa es joey	Comedy C	06-10-17	Fri	17:00	17:29	9,001	0.2	1.4	222
Kertvarosba szamuzve	Comedy C	06-10-17	Fri	20:30	20:57	8,673	0.2	0.6	222
Hallatlan	Comedy C	06-10-17	Fri	20:00	20:27	6,129	0.2	0.5	222
Instant anyu	Comedy C	08-10-17	Sun	25:30	25:57	5,944	0.2	1.9	222

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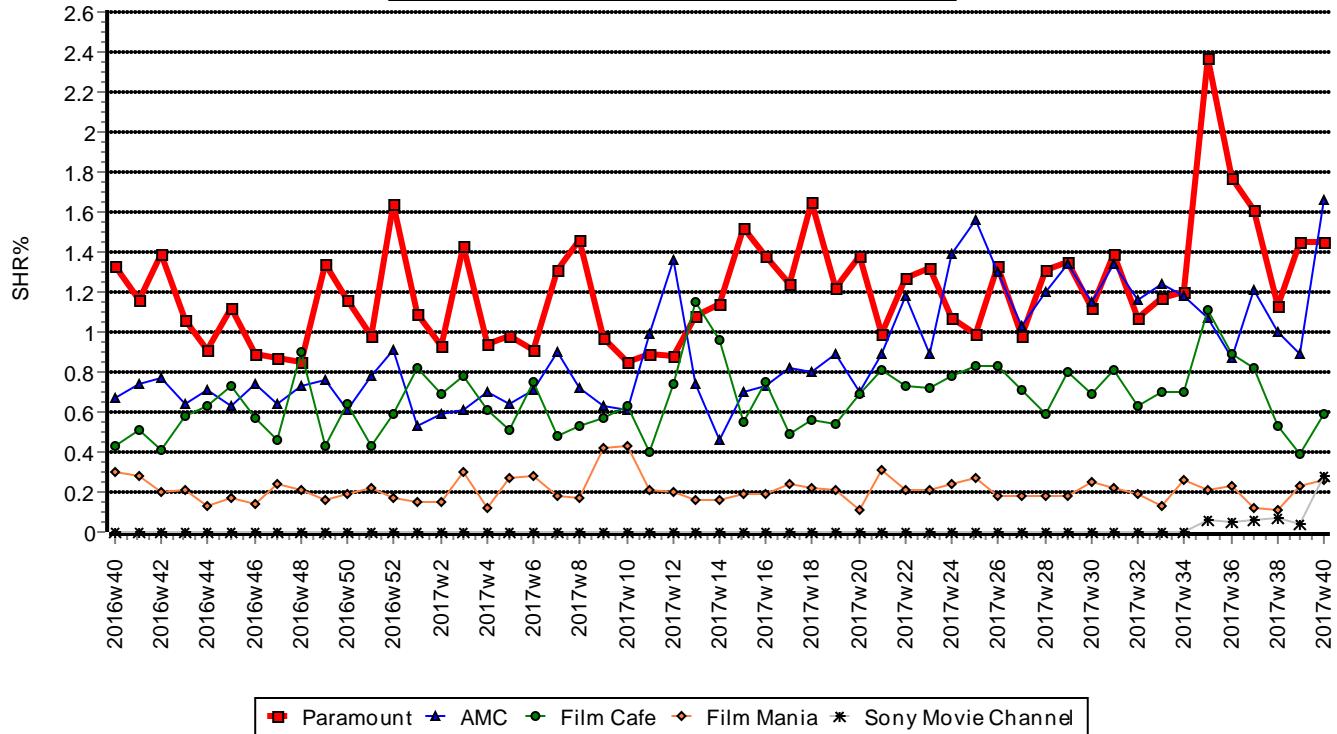
## Paramount Channel

Week 40

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	-49 ABCppL	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	-49 ABCppL
Paramount	1.5	1.8	1.4	1.5	1.6	126	148	131	122	130
AMC	1.7	1.1	1.3	2.1	1.4	93	61	78	108	73
Film Cafe	0.6	0.5	0.7	0.5	0.5	95	82	113	76	73
Film Mania	0.3	0.2	0.2	0.3	0.2	68	44	55	81	54
Sony Movie Ch	0.3	0.2	0.3	0.3	0.3	94	79	95	93	102

18-49\_LIVE+V audience share, 02:00-25:59



### Weekly TOP 5 - Paramount Channel and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Indiana jones es a kristalykopony	Paramount	02-10-17	Mon	21:00	23:23	50,362	1.3	4.1	146
Beverly hills-i zsaru	Paramount	03-10-17	Tue	21:00	23:01	36,749	0.9	2.8	113
Star trek	Paramount	07-10-17	Sat	21:01	23:24	33,455	0.9	2.4	187
Jurassic park 3.	Paramount	05-10-17	Thu	19:05	20:46	28,544	0.7	2.2	160
Ha igaz volna	Paramount	03-10-17	Tue	19:00	20:51	24,919	0.6	1.8	128

### Paramount Channel - weekly TOP 10

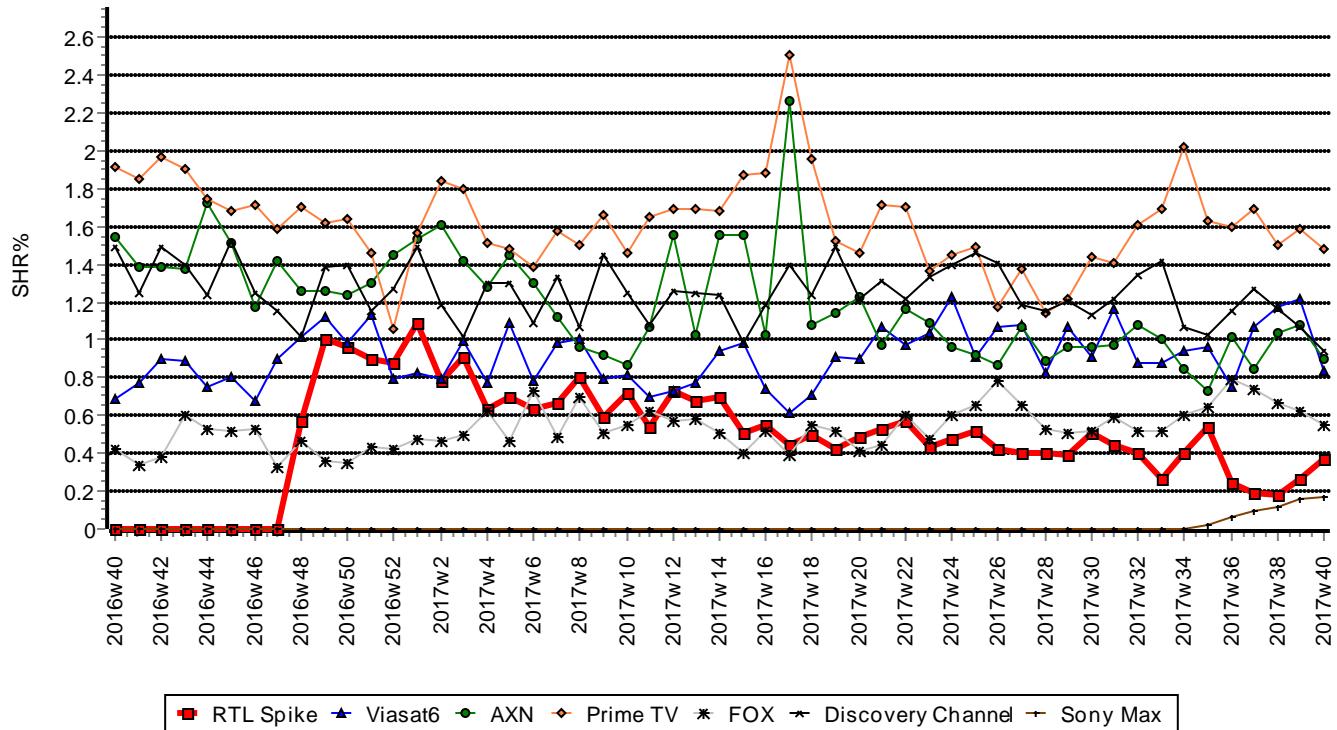
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Indiana jones es a kristalykopony	Paramount	02-10-17	Mon	21:00	23:23	50,362	1.3	4.1	146
Beverly hills-i zsaru	Paramount	03-10-17	Tue	21:00	23:01	36,749	0.9	2.8	113
Star trek	Paramount	07-10-17	Sat	21:01	23:24	33,455	0.9	2.4	187
Jurassic park 3.	Paramount	05-10-17	Thu	19:05	20:46	28,544	0.7	2.2	160
Ha igaz volna	Paramount	03-10-17	Tue	19:00	20:51	24,919	0.6	1.8	128
Vissza a jovobe 2.	Paramount	02-10-17	Mon	18:53	20:54	24,861	0.6	1.8	138
Agyo nagy o!	Paramount	08-10-17	Sun	19:46	21:54	23,888	0.6	1.3	135
Ponyvaregeny	Paramount	08-10-17	Sun	22:02	25:13	23,426	0.6	2.5	166
Az elveszett vilag - jurassic park	Paramount	02-10-17	Mon	23:30	25:59	20,880	0.5	4.5	194
Az iskolajat!	Paramount	04-10-17	Wed	21:00	22:43	18,150	0.5	1.4	105

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	18-29L+V	M18-39L+V	M18-49L+V	F18-49L+V	18-49L+V	18-29L+V	M18-39L+V	M18-49L+V	F18-49L+V
RTL Spike	0.4	0.1	0.2	0.4	0.4	108	13	49	106	110
Viasat6	0.8	0.9	0.8	0.9	0.7	116	91	88	123	108
AXN	0.9	0.8	1.0	1.0	0.8	57	36	51	59	54
Prime TV	1.5	1.4	1.0	1.0	1.9	84	60	47	53	115
FOX	0.6	0.8	0.5	0.4	0.7	124	137	92	86	161
Discovery Cha	0.9	1.0	0.9	1.2	0.7	90	69	71	106	74
Sony Max	0.2	0.1	0.1	0.1	0.2	94	25	61	71	118

**18-49\_LIVE+V audience share, 02:00-25:59**

**Weekly TOP 5 - RTL Spike and its competitors**
**18-49\_LIVE+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. dolittle 2.	Prime TV	08-10-17	Sun	19:15	20:51	41,238	1.0	2.4	121
Amerikai taxi	Prime TV	08-10-17	Sun	20:59	22:52	40,023	1.0	2.5	100
Jegkorszak 4. - vandorlo kontine	Prime TV	07-10-17	Sat	17:00	18:35	38,138	1.0	4.5	125
A csajok haboruja	Prime TV	07-10-17	Sat	20:59	22:47	34,141	0.9	2.3	145
Ncis: los angeles	Prime TV	04-10-17	Wed	21:00	21:53	33,486	0.9	2.4	65

**RTL Spike - weekly TOP 10**
**18-49\_LIVE+V**

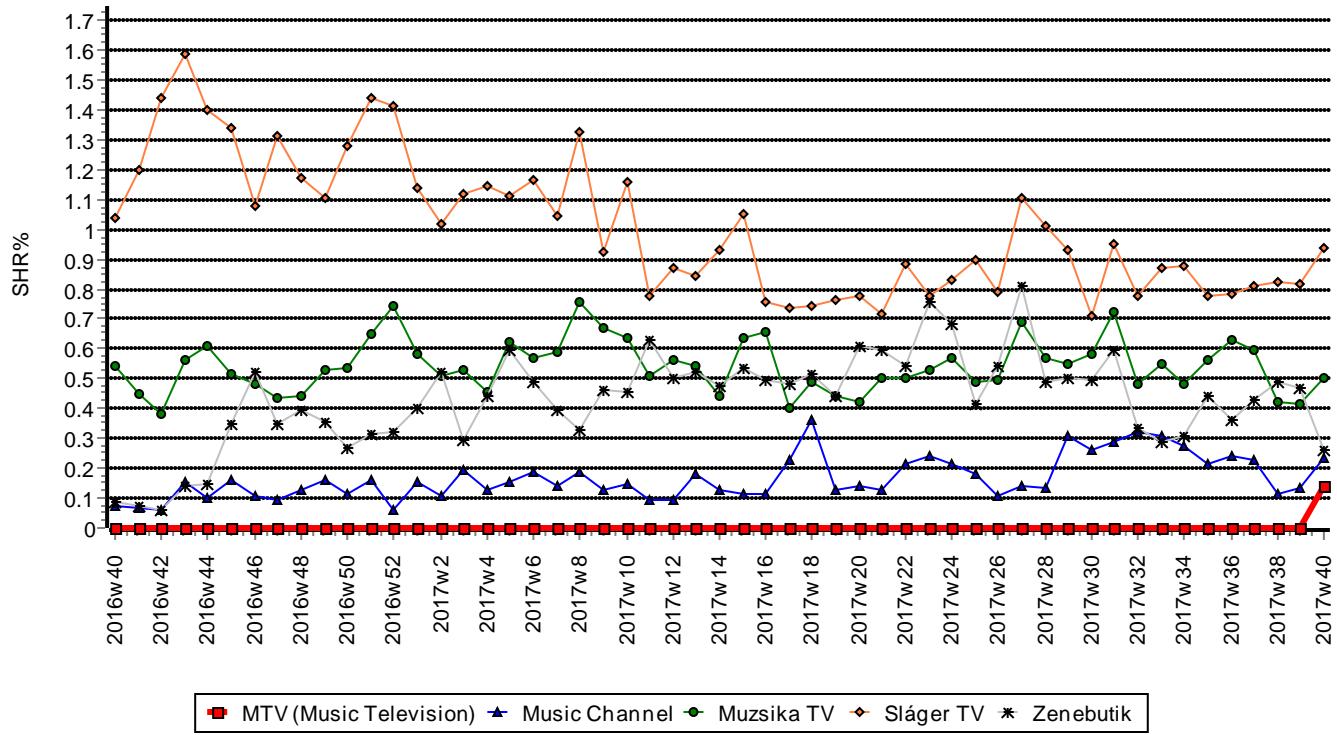
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Star wars: lazadok	RTL Spike	08-10-17	Sun	10:00	10:26	12,887	0.3	2.1	102
Cobra 11	RTL Spike	03-10-17	Tue	19:00	19:57	12,818	0.3	1.0	190
New orleans-i fejvadaszok	RTL Spike	08-10-17	Sun	04:30	04:57	8,864	0.2	7.9	222
Hihetetlen de halalos	RTL Spike	07-10-17	Sat	24:35	25:02	7,229	0.2	1.3	222
Star trek	RTL Spike	08-10-17	Sun	22:00	24:28	7,067	0.2	0.7	130
Menekules los angelesbol	RTL Spike	08-10-17	Sun	24:35	25:59	6,564	0.2	1.7	184
Kontar kivitelezok	RTL Spike	08-10-17	Sun	05:00	05:56	6,184	0.2	6.0	221
Pumpedek	RTL Spike	02-10-17	Mon	22:31	23:00	5,565	0.1	0.5	146
Sotet arvak	RTL Spike	06-10-17	Fri	23:00	23:55	5,452	0.1	0.6	159
Bellator kickboxing	RTL Spike	08-10-17	Sun	02:05	02:51	5,007	0.1	2.1	146

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**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	15-24L+V	18-39L+V	M18-39L+V	F18-39L+V	18-49L+V	15-24L+V	18-39L+V	M18-39L+V	F18-39L+V
MTV (Music Te	0.1	0.2	0.2	0.2	0.2	145	140	181	127	237
Music Channel	0.2	0.8	0.3	0.2	0.3	188	408	195	156	236
Muzsika TV	0.5	0.2	0.3	0.3	0.2	43	13	20	23	16
Sláger TV	0.9	0.7	1.1	1.1	1.1	97	47	99	91	107
Zenebutik	0.3	0.4	0.2	0.1	0.2	44	38	25	14	37

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - MTV and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Muzsika tv - extra	Muzsika T'	08-10-17	Sun	13:30	14:17	20,316	0.5	2.4	55
Hazibuli attilaval	Muzsika T'	08-10-17	Sun	12:30	13:24	18,152	0.5	2.3	72
Retro disco	Muzsika T'	07-10-17	Sat	14:30	14:55	13,358	0.3	2.3	55
Az enek iskolaja best of	Zenebutik	06-10-17	Fri	18:50	19:13	12,675	0.3	1.2	115
Hungarian pop top	Muzsika T'	04-10-17	Wed	07:00	07:54	12,074	0.3	5.6	188

**MTV- weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Rohej	MTV (Musi)	05-10-17	Thu	22:01	22:27	8,448	0.2	0.6	215
Ex on the beach	MTV (Musi)	04-10-17	Wed	21:00	21:27	8,001	0.2	0.6	204
Top 10	MTV (Musi)	05-10-17	Thu	17:00	17:55	7,658	0.2	1.3	145
Hot and fresh	MTV (Musi)	05-10-17	Thu	17:59	18:25	7,658	0.2	1.0	145
Hits	MTV (Musi)	04-10-17	Wed	19:02	20:55	7,371	0.2	0.6	212
Girl power	MTV (Musi)	04-10-17	Wed	18:29	18:56	7,156	0.2	0.8	218
Only hits	MTV (Musi)	04-10-17	Wed	06:00	06:59	5,693	0.1	2.5	146
Made	MTV (Musi)	04-10-17	Wed	07:00	07:51	5,217	0.1	2.4	146
Pump it up!	MTV (Musi)	05-10-17	Thu	15:00	16:55	4,415	0.1	0.9	145
Top 5	MTV (Musi)	05-10-17	Thu	18:25	18:58	4,285	0.1	0.4	145

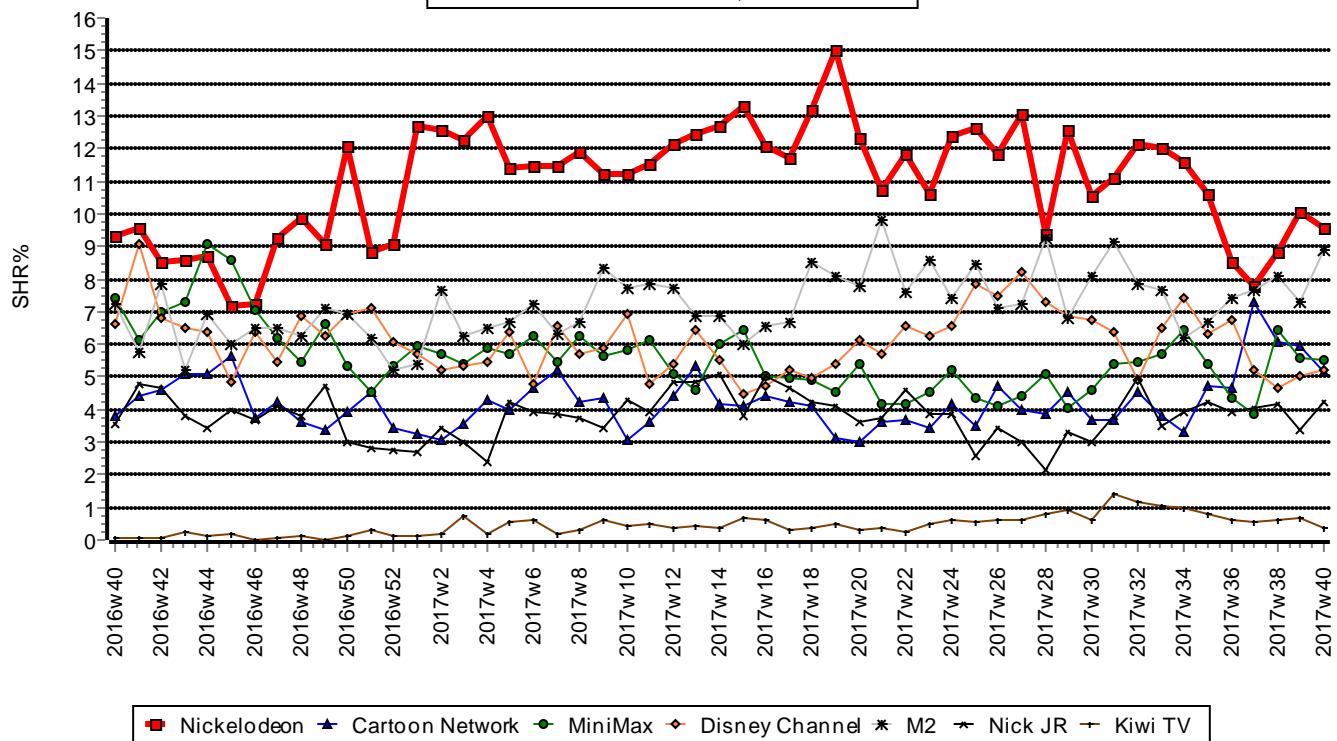
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06:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	18-49L+V	15-24L+V	18-29L+V	4-14L+V	vW/ch0-14L-	18-49L+V	15-24L+V	18-29L+V
Nickelodeon	9.5	1.4	1.1	1.8	1.5	519	116	71	74	74
Cartoon Netw	5.1	0.5	0.4	0.8	0.4	617	84	64	75	45
Minimax	5.5	1.7	0.7	2.1	1.5	468	219	74	132	113
Disney Channe	5.2	0.5	0.4	1.5	0.8	575	80	59	126	83
M2	8.9	4.5	2.1	0.9	2.2	303	236	88	23	69
Nick JR	4.2	2.2	0.9	0.2	0.4	392	310	106	13	30
Kiwi TV	0.4	0.3	0.1	0.1	0.1	311	363	115	67	45

4-14L+V audience share, 06:00-25:59



## Weekly TOP 5 - Nickelodeon and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Bohokas professzor	M2	06-10-17	Fri	17:54	18:02	50,236	5.2	23.6	484
Jake es sohaorszag kalozai	M2	03-10-17	Tue	18:28	18:51	49,427	5.2	18.8	515
Mickey eger jatszotere	M2	03-10-17	Tue	18:04	18:28	47,728	5.0	19.3	555
Nicky ricky dicky es dawn	Nickelodeon	04-10-17	Wed	19:57	20:19	47,352	5.0	14.8	592
Dora a felfedezo	M2	03-10-17	Tue	18:53	19:16	46,507	4.9	16.6	490

## Nickelodeon- weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nicky ricky dicky es dawn	Nickelodeon	04-10-17	Wed	19:57	20:19	47,352	5.0	14.8	592
Tunderi keresztszulok	Nickelodeon	08-10-17	Sun	10:23	10:44	46,375	4.9	20.2	575
Spongya bob	Nickelodeon	08-10-17	Sun	09:26	09:48	38,247	4.0	16.3	592
Alvinnn!!! es a mokusok	Nickelodeon	08-10-17	Sun	09:54	10:17	36,428	3.8	16.4	517
Tini nindzsa teknocok	Nickelodeon	07-10-17	Sat	21:37	21:59	33,360	3.5	15.0	629
A legboszibb boszik	Nickelodeon	02-10-17	Mon	20:21	20:43	31,656	3.3	13.1	694
Game shakers	Nickelodeon	08-10-17	Sun	14:15	14:37	31,117	3.3	15.7	491
Veszelyes henry	Nickelodeon	08-10-17	Sun	19:07	19:29	30,688	3.2	8.1	617
Bunsen aki szorny!	Nickelodeon	08-10-17	Sun	19:57	20:19	30,540	3.2	9.2	823
Csoros harvey	Nickelodeon	04-10-17	Wed	18:39	19:11	27,932	3.0	10.7	690

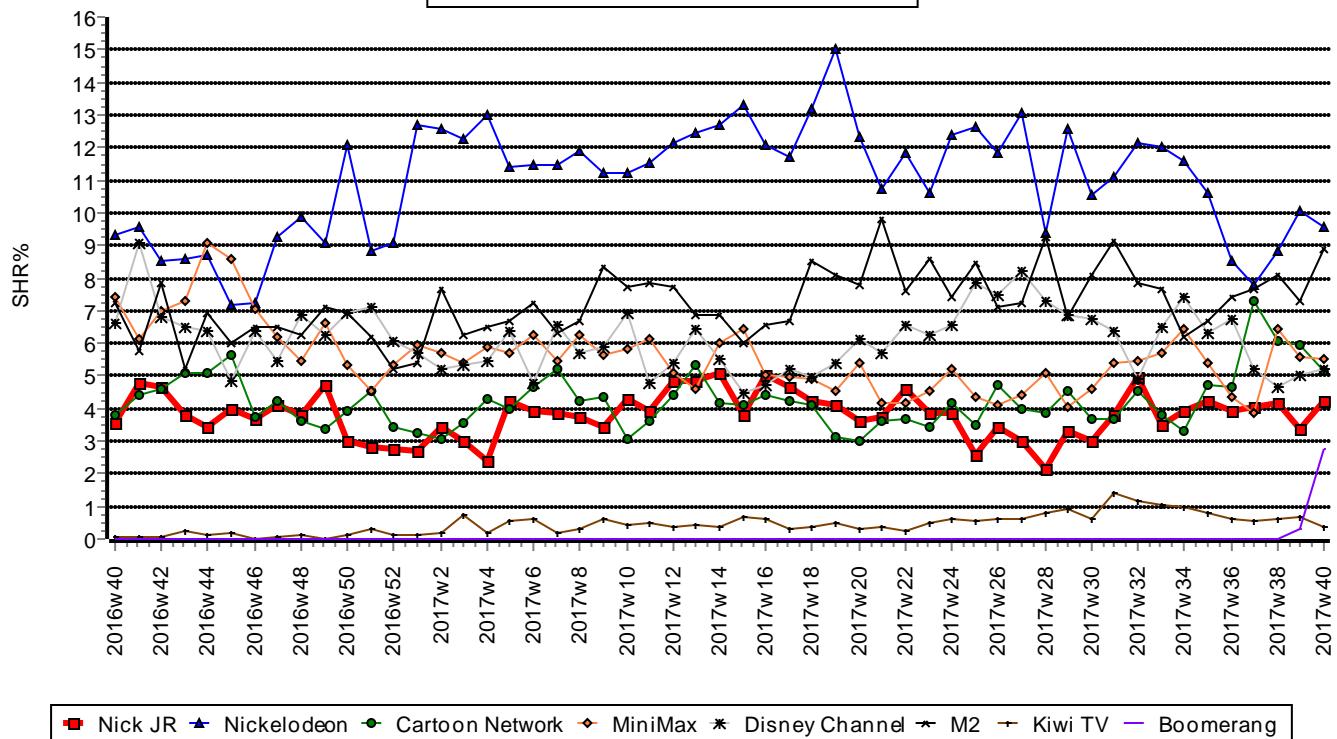
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06:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	18-49L+V	F18-39L+V	Hw18-49L+V	4-14L+V	vW/ch0-14L-	18-49L+V	F18-39L+V	Hw18-49L+V
Nick JR	4.2	2.2	0.9	1.9	1.2	392	310	106	207	160
Nickelodeon	9.5	1.4	1.1	1.2	0.9	519	116	71	80	72
Cartoon Network	5.1	0.5	0.4	0.4	0.3	617	84	64	57	46
Minimax	5.5	1.7	0.7	1.2	0.8	468	219	74	120	100
Disney Channel	5.2	0.5	0.4	0.9	0.3	575	80	59	123	46
M2	8.9	4.5	2.1	2.6	2.5	303	236	88	107	126
Kiwi TV	0.4	0.3	0.1	0.3	0.2	311	363	115	259	249
Boomerang	2.8	0.3	0.4	0.5	0.3	472	90	87	106	74

4-14L+V audience share, 06:00-25:59



## Weekly TOP 5 - Nick Jr. and its competitors

4-14L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Bohokas professzor	M2	06-10-17	Fri	17:54	18:02	50,236	5.2	23.6	484
Jake es sohaorszag kalozai	M2	03-10-17	Tue	18:28	18:51	49,427	5.2	18.8	515
Mickey eger jatszotere	M2	03-10-17	Tue	18:04	18:28	47,728	5.0	19.3	555
Nicky ricky dicky es dawn	Nickelodeon	04-10-17	Wed	19:57	20:19	47,352	5.0	14.8	592
Dora a felfedezo	M2	03-10-17	Tue	18:53	19:16	46,507	4.9	16.6	490

## Nick Jr. - weekly TOP 10

4-14L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Mancs orjarat	Nick JR	07-10-17	Sat	12:00	12:22	31,761	3.3	16.1	466
Hokusz pokusz	Nick JR	08-10-17	Sun	08:49	09:11	27,714	2.9	12.4	606
Shimmer es shine	Nick JR	08-10-17	Sun	08:09	08:31	25,320	2.7	13.0	713
Rusty rendbe hozza	Nick JR	08-10-17	Sun	08:37	08:48	24,493	2.6	10.8	643
Ben es holly apro kiralyseg	Nick JR	08-10-17	Sun	09:18	09:28	22,601	2.4	10.1	514
Dora es baratai	Nick JR	05-10-17	Thu	20:57	21:19	20,912	2.2	7.9	638
Dora a felfedezo	Nick JR	08-10-17	Sun	18:29	18:51	20,923	2.2	6.7	403
Beci es reci	Nick JR	08-10-17	Sun	18:12	18:22	20,923	2.2	7.4	432
Fresh beat - a kemcsapat	Nick JR	08-10-17	Sun	09:28	09:50	19,300	2.0	8.2	526
Lang es a szuperverdak	Nick JR	07-10-17	Sat	17:20	17:41	17,154	1.8	9.4	454

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

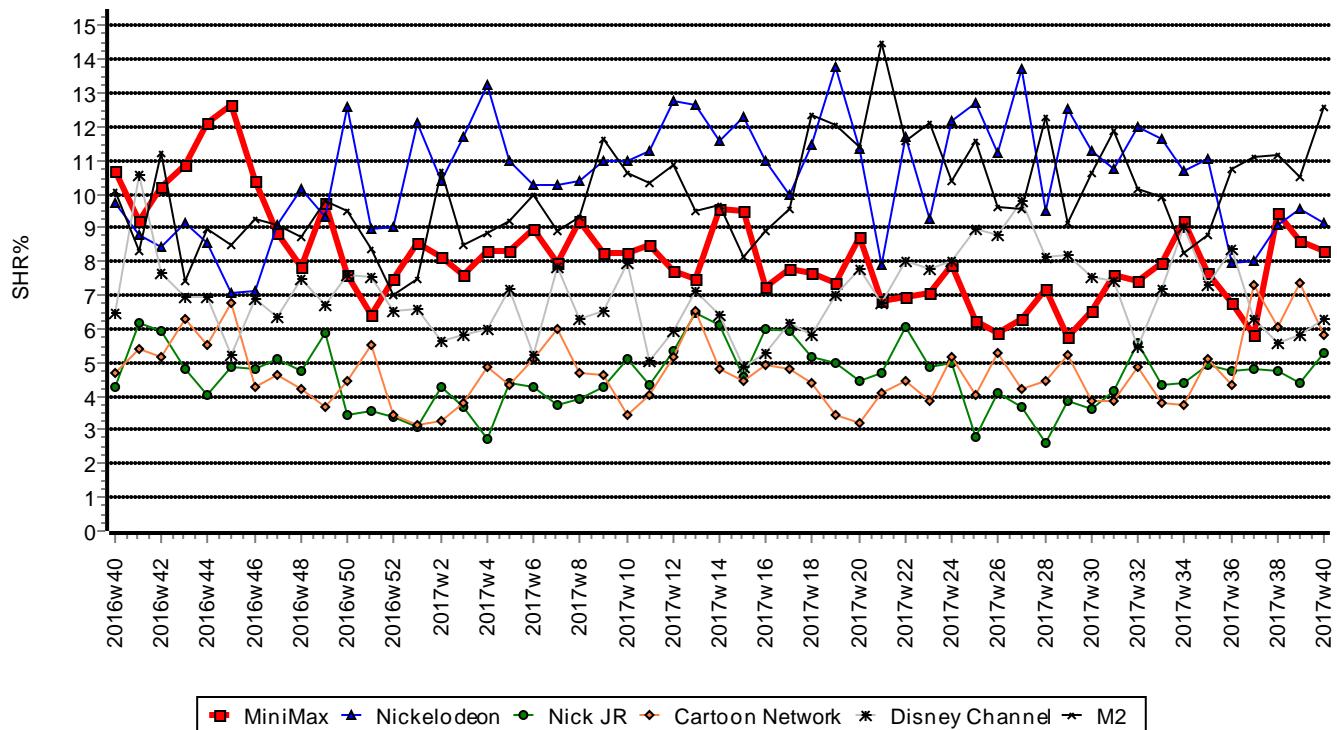
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



06:00-19:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	F18-39L+V	F18-49L+V	iles ABCppL	4-14L+V	vW/ch0-14L-	F18-39L+V	F18-49L+V	iles ABCppL
MiniMax	8.3	3.0	2.0	1.6	1.3	468	219	120	99	77
Nickelodeon	9.1	1.7	1.4	1.1	1.4	493	118	81	68	78
Nick JR	5.3	3.0	2.4	1.7	1.3	401	289	189	145	101
Cartoon Network	5.8	0.4	0.4	0.3	1.2	605	59	39	40	134
Disney Channel	6.3	0.5	1.1	0.7	0.7	606	68	113	80	74
M2	12.6	7.1	3.9	3.9	2.6	331	241	107	114	72

4-14L+V audience share, 06:00-19:59



## Weekly TOP 5 - Minimax and its competitors

4-14L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Bohokas professzor	M2	06-10-17	Fri	17:54	18:02	50,236	5.2	23.6	484
Jake es sohaorszag kalozai	M2	03-10-17	Tue	18:28	18:51	49,427	5.2	18.8	515
Mickey eger jatszotere	M2	03-10-17	Tue	18:04	18:28	47,728	5.0	19.3	555
Nicky ricky dicky es dawn	Nickelodeon	04-10-17	Wed	19:57	20:19	47,352	5.0	14.8	592
Dora a felfedezo	M2	03-10-17	Tue	18:53	19:16	46,507	4.9	16.6	490

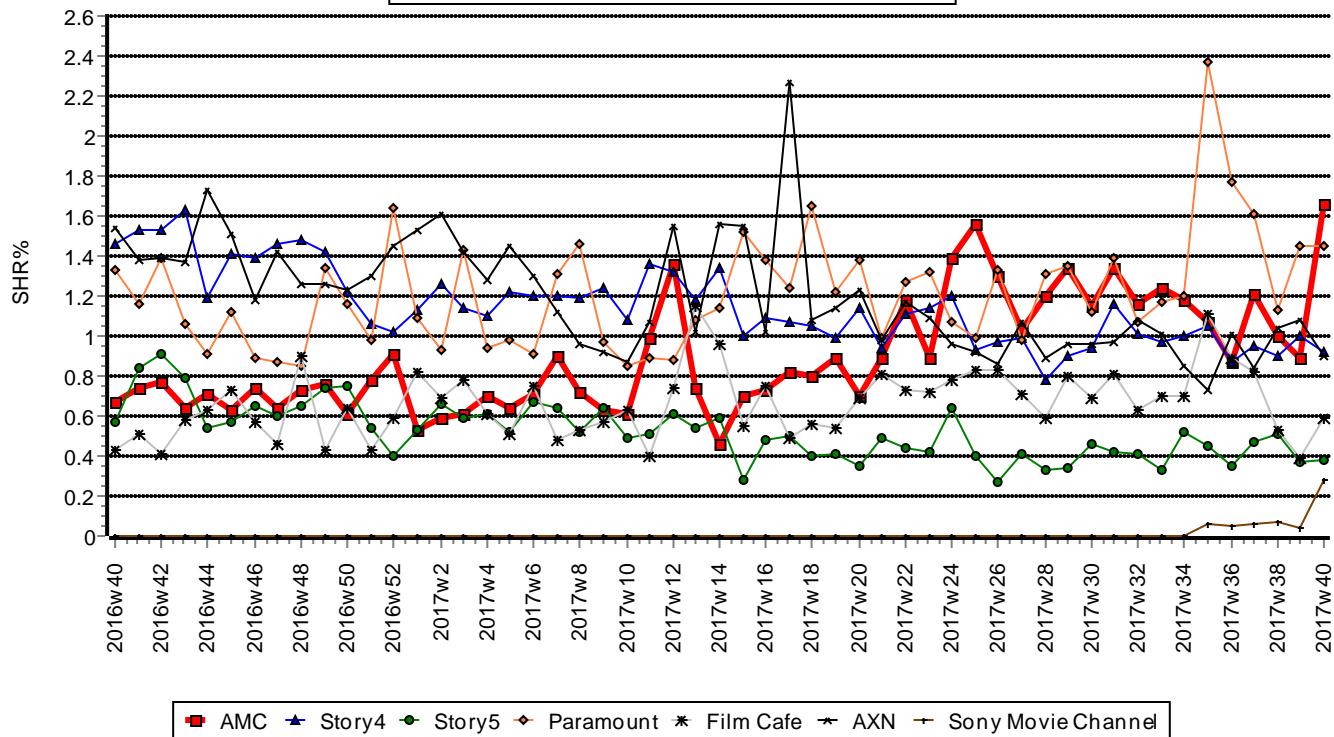
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	18-59L+V	-49 ABCppL	18-49L+V	M18-49L+V	F18-49L+V	18-59L+V	-49 ABCppL
AMC	1.7	2.1	1.3	1.9	1.4	93	108	78	119	73
Story4	0.9	0.8	1.0	1.0	0.9	64	53	75	76	58
Story5	0.4	0.2	0.5	0.5	0.3	53	33	74	82	41
Paramount	1.5	1.5	1.4	1.4	1.6	126	122	131	133	130
Film Cafe	0.6	0.5	0.7	0.6	0.5	95	76	113	117	73
AXN	0.9	1.0	0.8	1.3	1.0	57	59	54	90	57
Sony Movie Ch	0.3	0.3	0.3	0.3	0.3	94	93	95	120	102

18-49\_LIVE+V audience share, 02:00-25:59



## Weekly TOP 5 - AMC and its competitors

18-49\_LIVE+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Indiana jones es a kristalykopony	Paramount	02-10-17	Mon	21:00	23:23	50,362	1.3	4.1	146
Beverly hills-i zsaru	Paramount	03-10-17	Tue	21:00	23:01	36,749	0.9	2.8	113
Star trek	Paramount	07-10-17	Sat	21:01	23:24	33,455	0.9	2.4	187
Vissza a jovobe 2.	AXN	08-10-17	Sun	14:45	16:54	30,391	0.8	3.2	122
Heartland	Story4	05-10-17	Thu	10:30	11:24	29,247	0.7	9.4	123

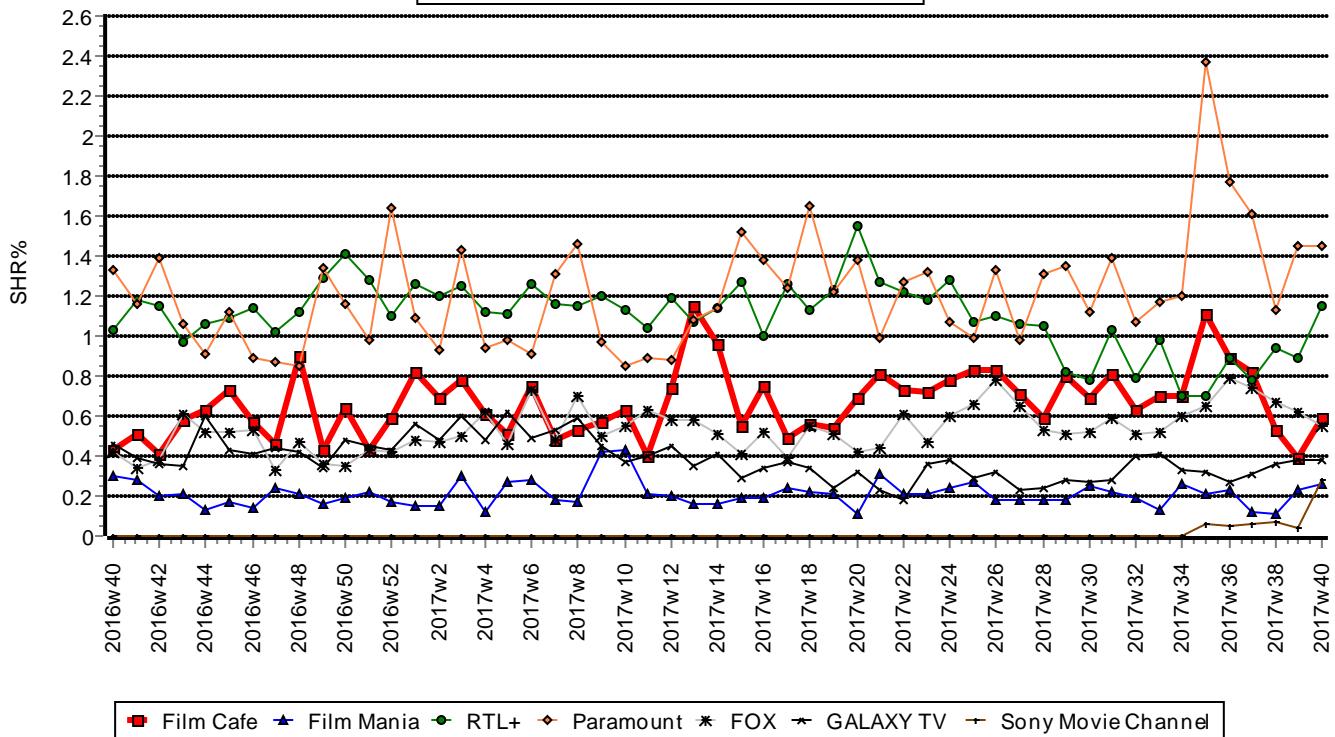
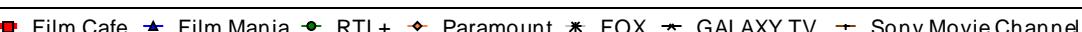
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	.8-59FemL+V	Hw18-49L+V	18-49L+V	M18-49L+V	F18-49L+V	.8-59FemL+V	Hw18-49L+V
Film Café	0.6	0.5	0.7	0.7	0.6	95	76	113	142	125
Film Mania	0.3	0.3	0.2	0.3	0.2	68	81	55	91	71
RTL+	1.2	1.2	1.1	1.1	1.3	108	103	114	123	146
Paramount	1.5	1.5	1.4	1.3	1.5	126	122	131	136	162
FOX	0.6	0.4	0.7	0.6	0.5	124	86	161	171	144
GALAXY TV	0.4	0.3	0.4	0.5	0.5	55	45	65	92	90
Sony Movie Ch	0.3	0.3	0.3	0.3	0.3	94	93	95	122	109

18-49L+V audience share, 02:00-25:59



**Weekly TOP 5 - Film Café and its competitors**

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Indiana jones es a kristalykopony	Paramount	02-10-17	Mon	21:00	23:23	50,362	1.3	4.1	146
Es megint duhbe jovunk	RTL+	07-10-17	Sat	21:00	23:19	48,850	1.2	3.5	134
Beverly hills-i zsaru	Paramount	03-10-17	Tue	21:00	23:01	36,749	0.9	2.8	113
Knight rider	RTL+	08-10-17	Sun	19:00	19:55	34,196	0.9	2.1	132
Star trek	Paramount	07-10-17	Sat	21:01	23:24	33,455	0.9	2.4	187

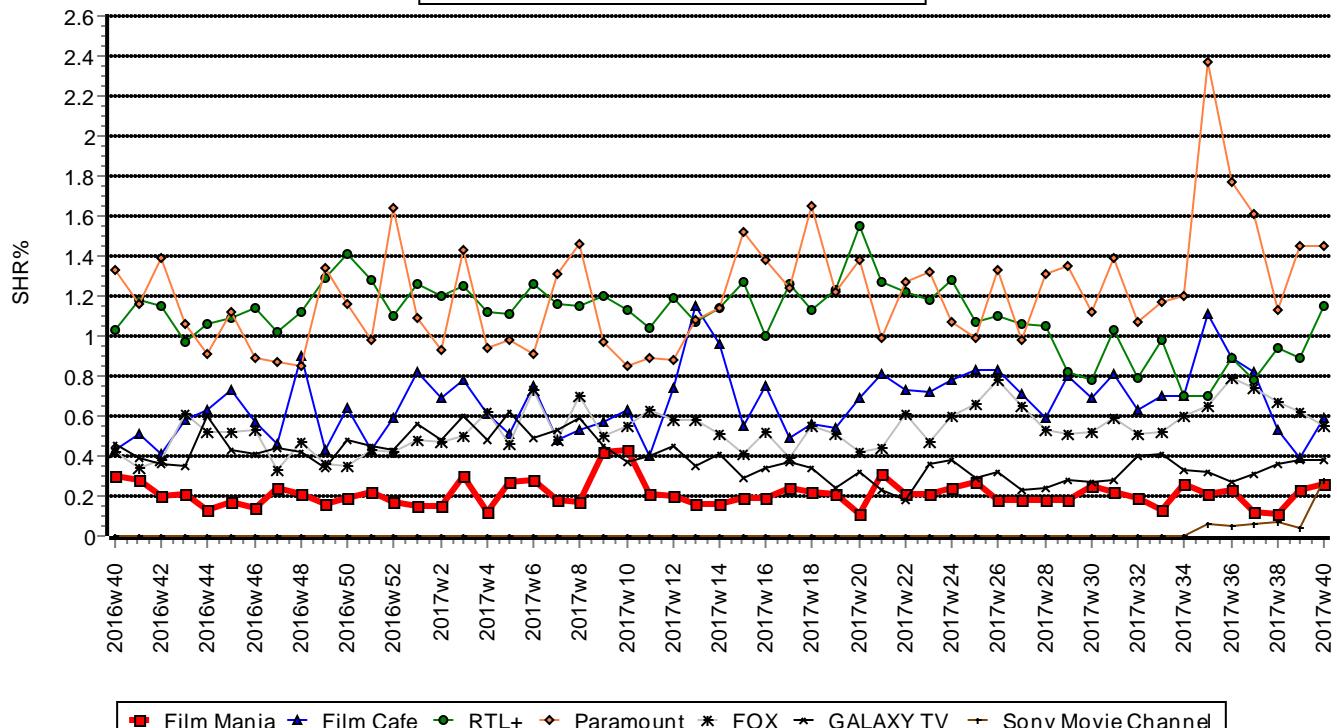
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-59L+V	18-49L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-59L+V
Film Mania	0.3	0.3	0.2	0.4	0.3	68	81	55	98	97
Film Cafe	0.6	0.5	0.7	0.4	0.6	95	76	113	58	117
RTL+	1.2	1.2	1.1	0.6	1.1	108	103	114	56	118
Paramount	1.5	1.5	1.4	1.3	1.4	126	122	131	112	133
FOX	0.6	0.4	0.7	0.4	0.5	124	86	161	77	125
GALAXY TV	0.4	0.3	0.4	0.3	0.4	55	45	65	47	71
Sony Movie Ch	0.3	0.3	0.3	0.3	0.3	94	93	95	104	120

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Film Mánia and its competitors**

18-49L+V

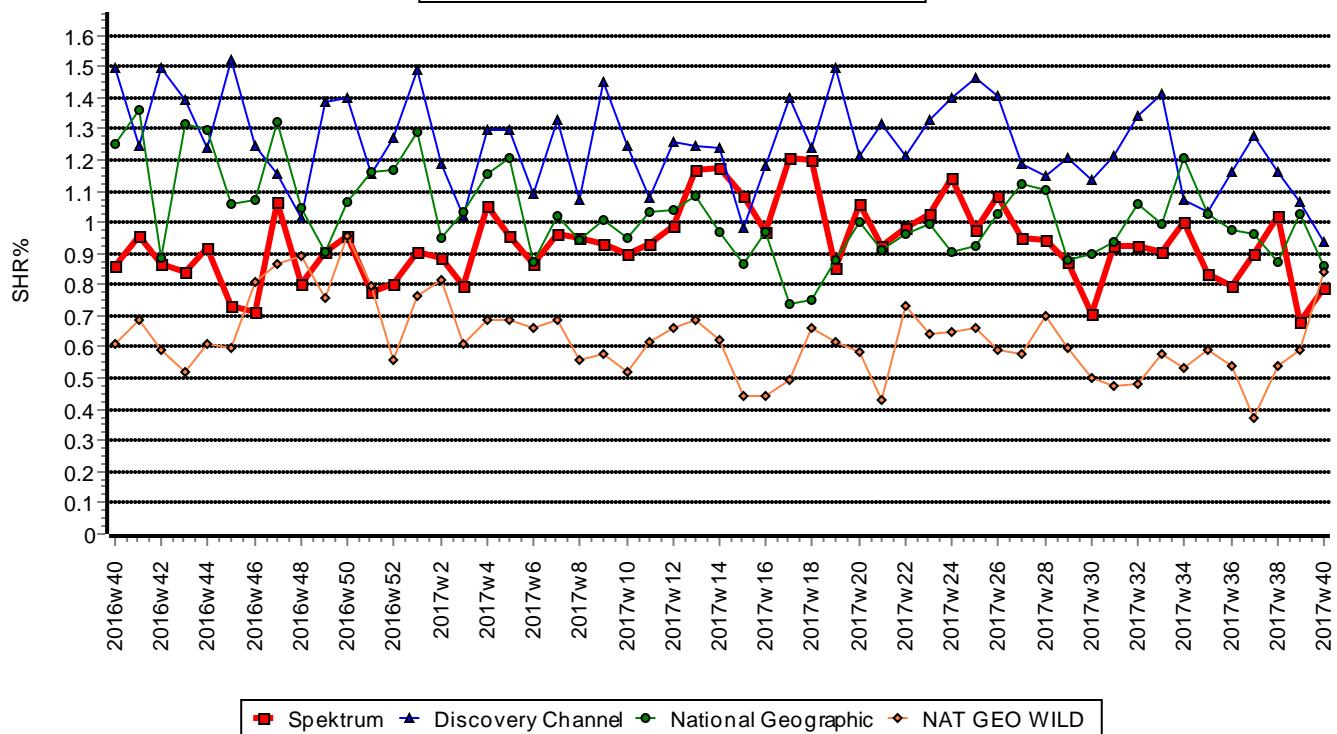
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Indiana jones es a kristalykopony	Paramount	02-10-17	Mon	21:00	23:23	50,362	1.3	4.1	146
Es megint duhbe jovunk	RTL+	07-10-17	Sat	21:00	23:19	48,850	1.2	3.5	134
Beverly hills-i zsaru	Paramount	03-10-17	Tue	21:00	23:01	36,749	0.9	2.8	113
Knight rider	RTL+	08-10-17	Sun	19:00	19:55	34,196	0.9	2.1	132
Star trek	Paramount	07-10-17	Sat	21:01	23:24	33,455	0.9	2.4	187

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In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	-49 ABCppL	-59 AB pp L+	18-49L+V	M18-49L+V	F18-49L+V	-49 ABCppL	-59 AB pp L+
Spektrum	0.8	1.3	0.4	0.8	0.9	95	144	45	91	97
Discovery Cha	0.9	1.2	0.7	1.0	0.8	90	106	74	91	73
National Geogr	0.9	1.3	0.5	0.8	0.8	94	132	56	85	79
NAT GEO WILD	0.8	0.9	0.8	0.8	0.9	115	114	115	100	118

**18-49L+V audience share, 02:00-25:59**

■ Spektrum ▲ Discovery Channel ● National Geographic ◆ NAT GEO WILD
**Weekly TOP 5 - Spektrum and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Hogyan csinaljak?	Discovery	05-10-17	Thu	19:30	19:57	25,636	0.7	2.0	97
Ne probald ki otthon	Discovery	08-10-17	Sun	19:00	19:57	24,035	0.6	1.4	118
Hogyan keszult?	Discovery	05-10-17	Thu	19:00	19:26	23,164	0.6	2.1	117
Az ordog-kanyon aranya	Discovery	08-10-17	Sun	12:00	12:57	21,136	0.5	2.9	109
Halalos fogas	Discovery	02-10-17	Mon	23:00	23:57	17,895	0.5	2.4	222

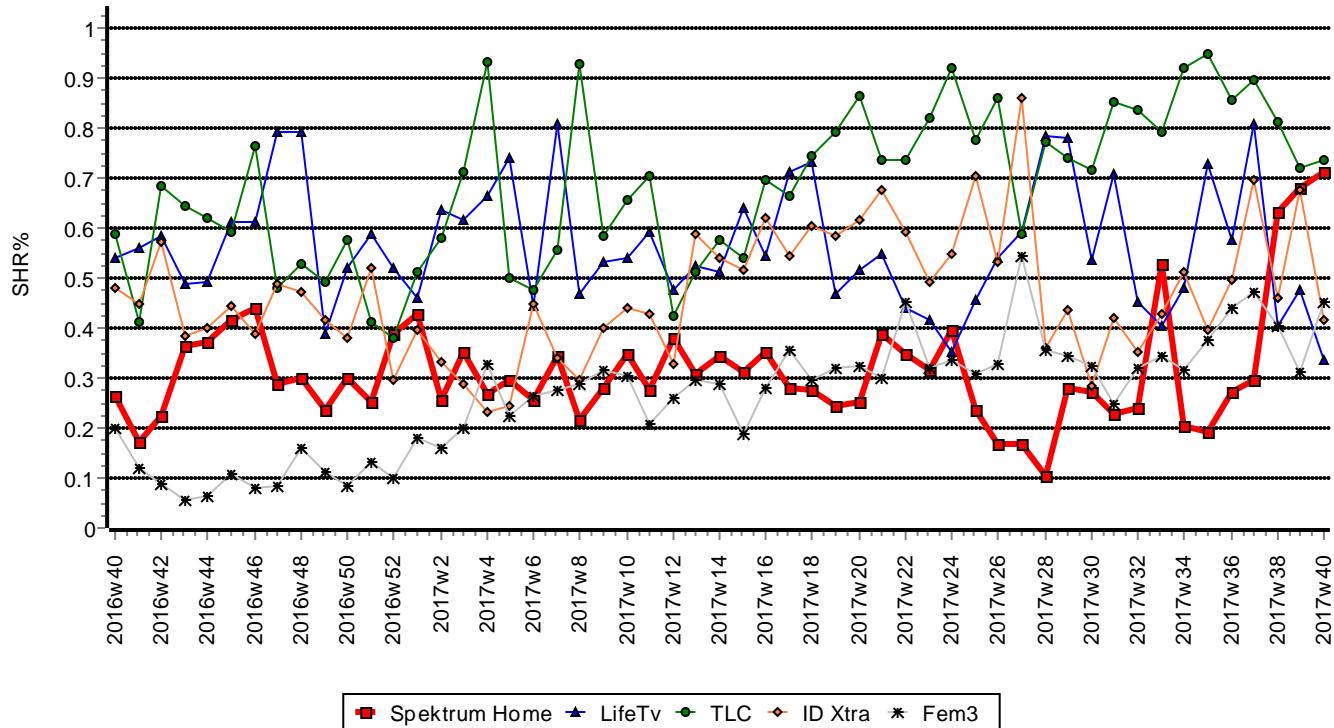
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	.8-59FemL+V	M18-49L+V	.49 ABCppL	18-49L+V	F18-49L+V	.8-59FemL+V	M18-49L+V	.49 ABCppL
Spektrum Home	0.7	0.8	0.7	0.6	1.0	128	153	140	103	163
LifeTv	0.3	0.5	0.5	0.2	0.4	89	135	145	43	91
TLC	0.7	1.0	1.0	0.5	0.6	96	132	148	61	74
ID Xtra	0.4	0.6	0.5	0.2	0.3	87	136	135	39	65
Fem3	0.5	0.5	0.5	0.4	0.4	93	113	129	73	68

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Spektrum Home and its competitors

18-49L+V

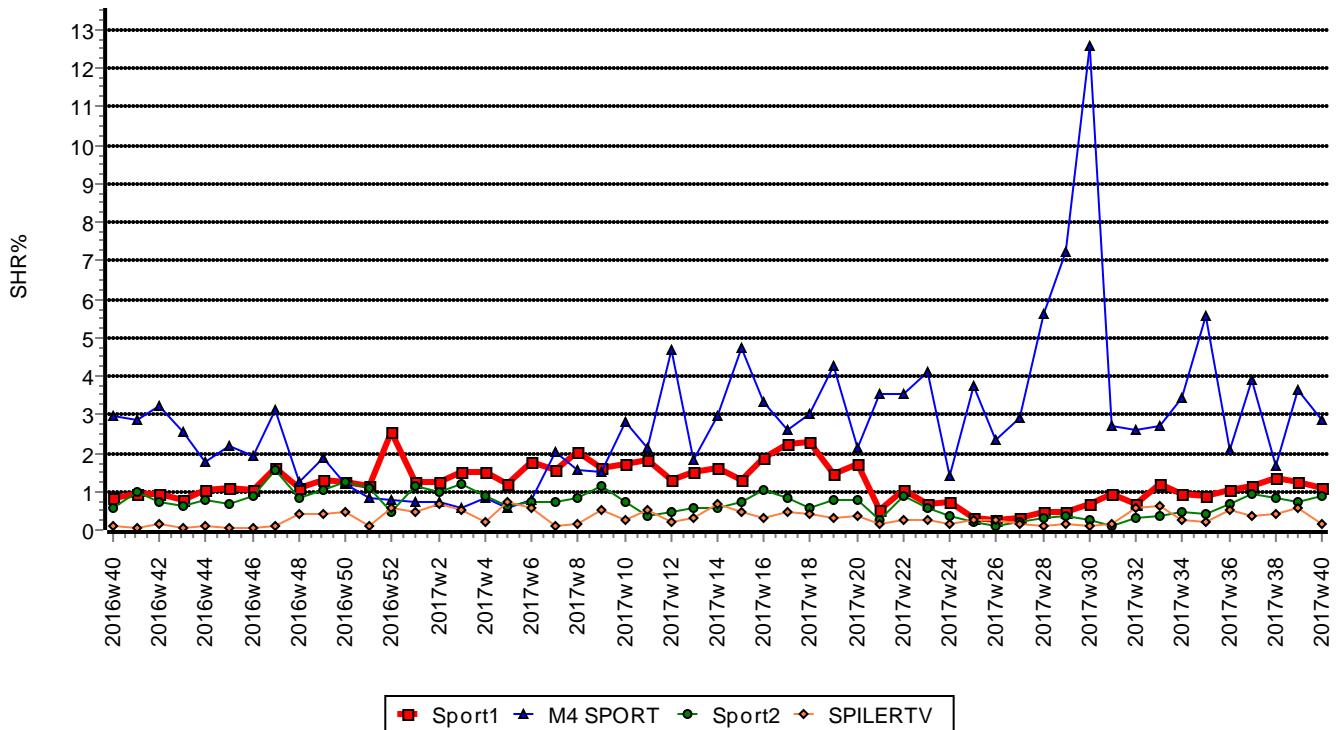
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Bazi nagy amerikai roma lagzi	TLC	08-10-17	Sun	11:00	11:57	24,189	0.6	3.8	178
Ilyen az elet	TLC	08-10-17	Sun	12:00	12:57	19,342	0.5	2.7	154
Harom honap mulva eskuvo - bol	TLC	03-10-17	Tue	16:00	16:57	17,889	0.5	3.3	161
Csini dogos botranyos	TLC	07-10-17	Sat	16:30	16:56	17,446	0.4	2.5	136
Mondj igent a ruhara: egyesult ki	TLC	08-10-17	Sun	17:30	17:57	16,586	0.4	1.5	82

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In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-39L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-49L+V	M18-39L+V	M18-49L+V	F18-49L+V	iles ABCppL
Sport1	0.8	1.0	1.1	0.5	1.3	69	70	92	47	105
M4 SPORT	1.9	2.6	2.9	1.0	2.9	82	91	118	46	122
Sport2	0.5	1.1	0.9	0.3	0.9	90	140	135	44	144
SPILERTV	0.1	0.1	0.1	0.0	0.1	75	71	106	44	119

18-49MaleL+V audience share, 02:00-25:59



## Weekly TOP 5 - Sport1 and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - vb-selejte	M4 SPORT	07-10-17	Sat	20:38	22:35	134,782	6.8	17.5	134
Forma-1 futam	M4 SPORT	08-10-17	Sun	06:56	08:49	114,030	5.8	43.2	139
Labdarugas	M4 SPORT	07-10-17	Sat	19:59	23:05	107,079	5.4	14.4	135
Forma-1 kozvetites	M4 SPORT	08-10-17	Sun	06:28	09:02	95,018	4.8	39.4	137
Forma-1 idomero edzes	M4 SPORT	07-10-17	Sat	07:56	09:14	85,478	4.3	33.1	167

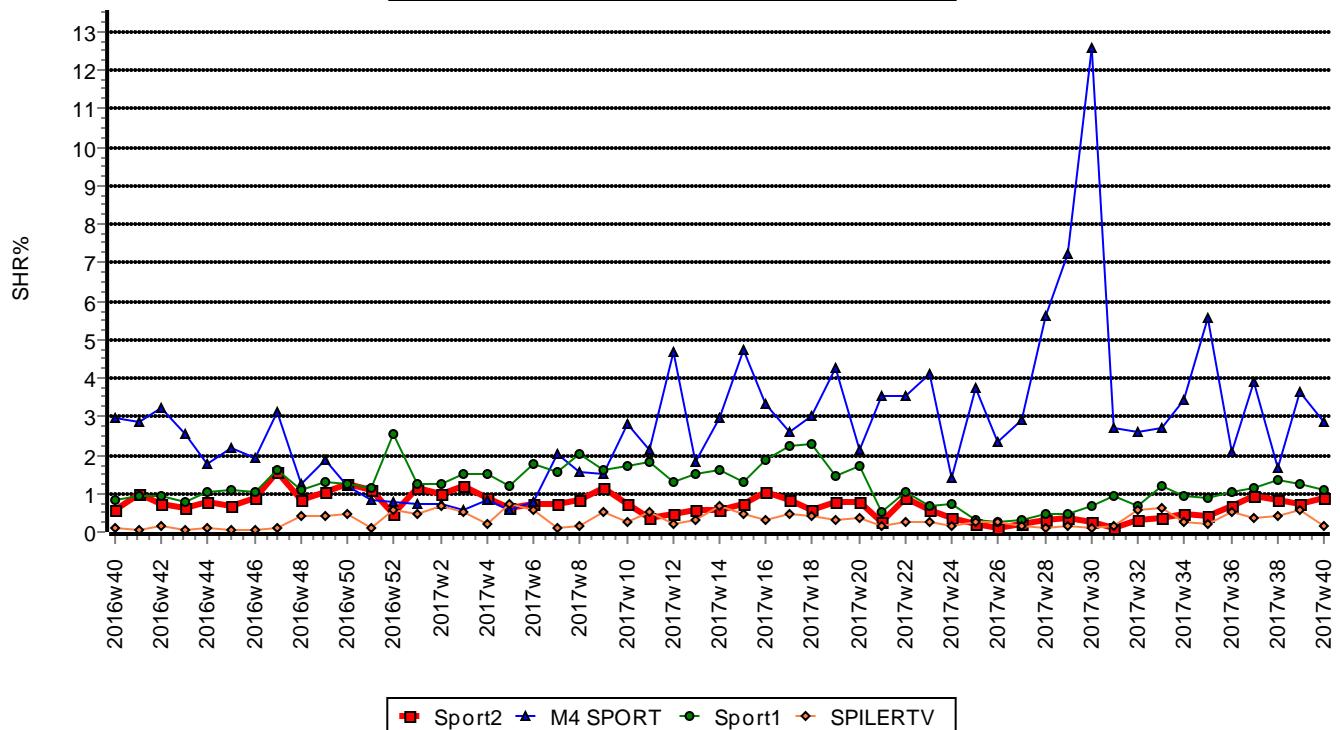
## Sport1 - weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ferfi kezilabda merkozes - bajnol	Sport1	08-10-17	Sun	16:55	18:32	28,802	1.5	5.4	70
Noi kezilabda merkozes - bajnokc	Sport1	07-10-17	Sat	19:25	20:56	26,195	1.3	3.8	80
Kezilabda	Sport1	08-10-17	Sun	16:41	18:40	25,586	1.3	4.8	68
Labdarugo merkozes - vb-selejte	Sport1	08-10-17	Sun	20:39	22:37	20,892	1.1	2.6	173
Labdarugas	Sport1	08-10-17	Sun	20:31	22:55	18,204	0.9	2.3	166
Helyszini riport	Sport1	07-10-17	Sat	21:01	21:09	13,822	0.7	1.7	83
Studio	Sport1	05-10-17	Thu	22:39	22:51	12,709	0.6	2.5	112
Mai helyzet	Sport1	05-10-17	Thu	20:15	20:26	11,372	0.6	1.7	237
Harmadik felido	Sport1	02-10-17	Mon	20:00	21:56	8,547	0.4	1.2	117
Labdarugo merkozes - spanyol b	Sport1	02-10-17	Mon	16:47	18:33	7,292	0.4	2.5	326

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-39L+V	M18-49TSV	F18-49L+V	iles ABCppL	18-49L+V	M18-39L+V	M18-49TSV	F18-49L+V	iles ABCppL
Sport2	0.5	1.1	0.9	0.3	0.9	90	140	136	44	144
M4 SPORT	1.9	2.6	2.9	1.0	2.9	82	91	118	46	122
Sport1	0.8	1.0	1.1	0.5	1.3	69	70	92	47	105
SPILERTV	0.1	0.1	0.1	0.0	0.1	75	71	106	44	119

**18-49MaleL+V audience share, 02:00-25:59**


■ Sport2 ▲ M4 SPORT ● Sport1 ◆ SPILERTV

**Weekly TOP 5 - Sport2 and its competitors**
**18-49MaleL+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - vb-selejte	M4 SPORT	07-10-17	Sat	20:38	22:35	134,782	6.8	17.5	134
Forma-1 futam	M4 SPORT	08-10-17	Sun	06:56	08:49	114,030	5.8	43.2	139
Labdarugas	M4 SPORT	07-10-17	Sat	19:59	23:05	107,079	5.4	14.4	135
Forma-1 kozvetites	M4 SPORT	08-10-17	Sun	06:28	09:02	95,018	4.8	39.4	137
Forma-1 idomero edzes	M4 SPORT	07-10-17	Sat	07:56	09:14	85,478	4.3	33.1	167

**Sport2 - weekly TOP 10**
**18-49MaleL+V**

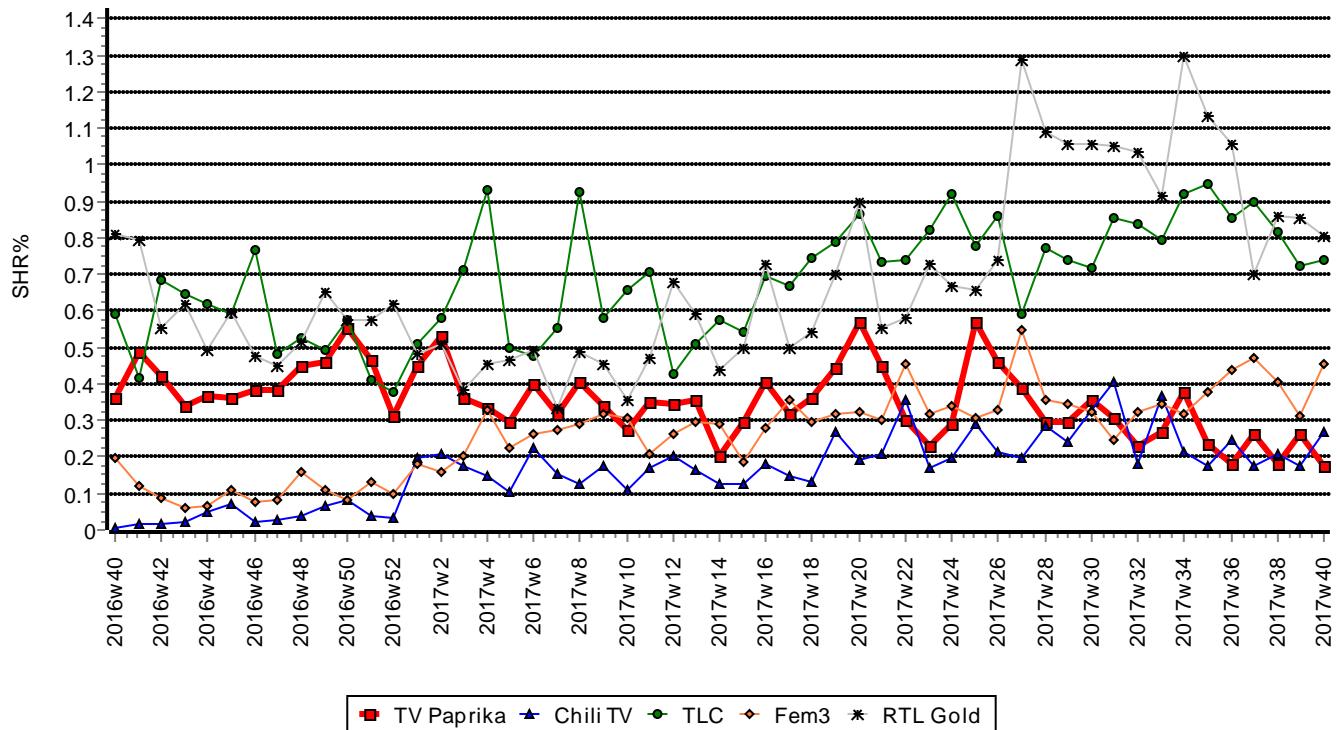
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - vb-selejte	Sport2	07-10-17	Sat	17:54	19:51	20,790	1.1	4.0	131
Labdarugas	Sport2	07-10-17	Sat	17:44	19:51	19,779	1.0	3.9	131
Judo	Sport2	07-10-17	Sat	17:00	17:38	8,387	0.4	2.4	241
Amerikai futball merkozes - nfl	Sport2	08-10-17	Sun	22:41	25:37	8,051	0.4	2.2	238
Amerikai futball	Sport2	08-10-17	Sun	22:40	25:40	8,034	0.4	2.2	238
Ferfi kosarlabda merkozes - nba	Sport2	08-10-17	Sun	13:00	15:29	7,554	0.4	1.9	302
Kosarlabda	Sport2	08-10-17	Sun	13:00	15:29	7,551	0.4	1.9	301
Uszas	Sport2	05-10-17	Thu	22:47	24:42	6,629	0.3	1.8	309
Kezeket fell!	Sport2	02-10-17	Mon	22:14	22:26	6,486	0.3	1.1	381
Nfl - game day amerikai futball	Sport2	08-10-17	Sun	19:53	20:26	5,090	0.3	0.6	122

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	Hw18-49L+V
TV Paprika	0.2	0.2	0.4	0.2	0.2	40	44	112	36	45
Chili TV	0.3	0.3	0.3	0.3	0.3	76	82	104	71	90
TLC	0.7	1.0	1.0	0.5	0.8	96	132	148	61	132
Fem3	0.5	0.5	0.5	0.4	0.5	93	113	129	73	134
RTL Gold	0.8	1.0	0.9	0.5	1.1	92	126	124	57	153

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - TV Paprika and its competitors**
**18-49L+V**

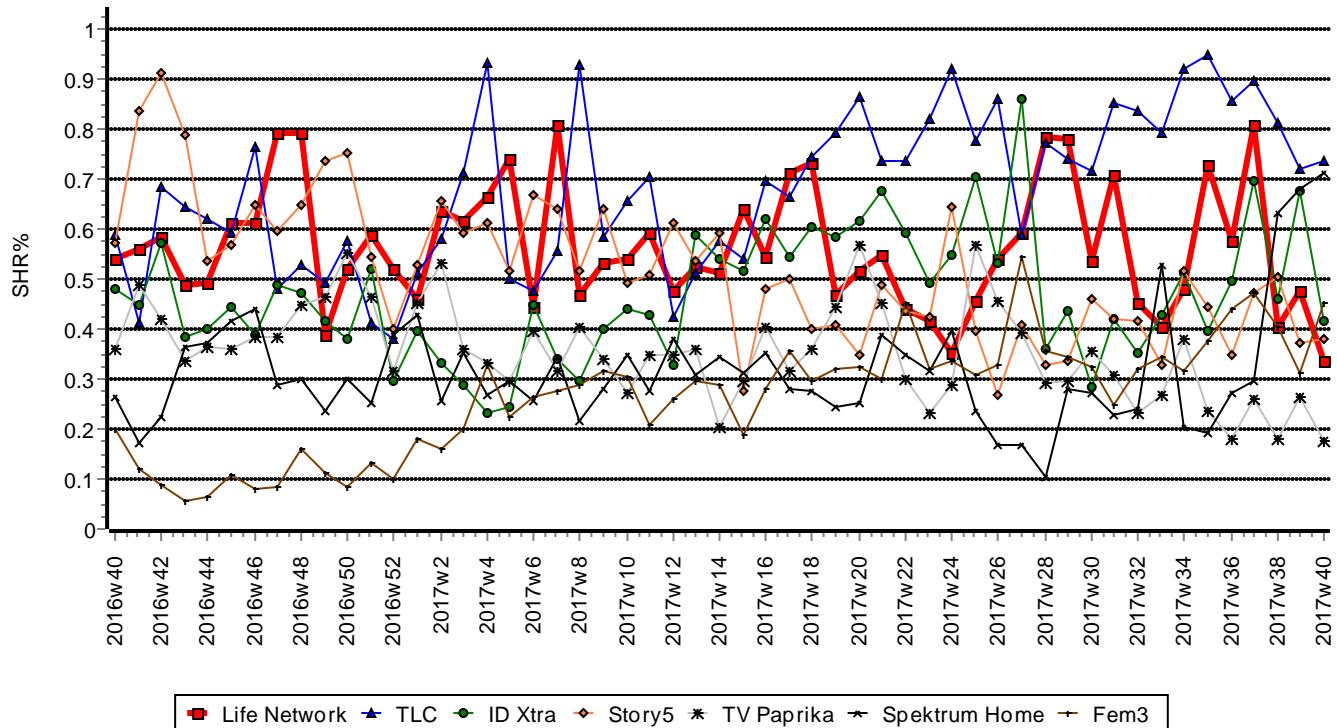
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Bazi nagy amerikai roma lagzi	TLC	08-10-17	Sun	11:00	11:57	24,189	0.6	3.8	178
Aniko show	RTL Gold	06-10-17	Fri	17:00	17:54	20,179	0.5	3.0	126
1 perc es nyersz!	RTL Gold	03-10-17	Tue	18:58	19:51	19,392	0.5	1.5	171
Ilyen az elet	TLC	08-10-17	Sun	12:00	12:57	19,342	0.5	2.7	154
Harom honap mulva eskuvo - bol	TLC	03-10-17	Tue	16:00	16:57	17,889	0.5	3.3	161

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	Hw18-49L+V
Life Network	0.3	0.5	0.5	0.2	0.4	89	121	135	43	129
TLC	0.7	1.2	1.0	0.5	0.8	96	150	132	61	132
ID Xtra	0.4	0.3	0.6	0.2	0.5	87	58	136	39	139
Story5	0.4	0.5	0.5	0.2	0.4	53	67	74	33	76
TV Paprika	0.2	0.1	0.2	0.2	0.2	40	26	44	36	45
Spektrum Home	0.7	0.3	0.8	0.6	0.8	128	48	153	103	175
Fem3	0.5	0.5	0.5	0.4	0.5	93	97	113	73	134

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Life TV and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Murdoch nyomozó rejtelyei	Story5	06-10-17	Fri	22:10	23:07	26,011	0.7	2.3	105
Bazi nagy amerikai roma lagzi	TLC	08-10-17	Sun	11:00	11:57	24,189	0.6	3.8	178
Ilyen az elet	TLC	08-10-17	Sun	12:00	12:57	19,342	0.5	2.7	154
Harom honap mulva eskuvo - bol	TLC	03-10-17	Tue	16:00	16:57	17,889	0.5	3.3	161
Csini dogos botranyos	TLC	07-10-17	Sat	16:30	16:56	17,446	0.4	2.5	136

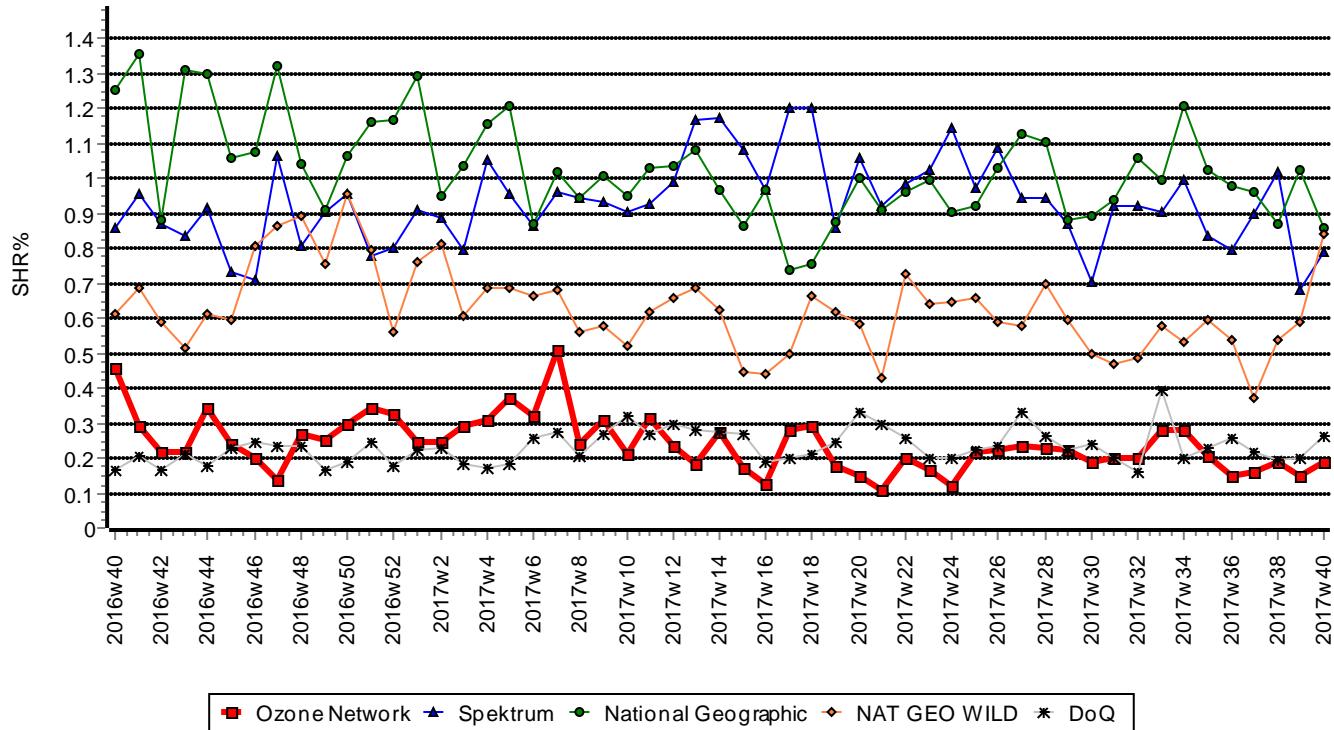
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-39L+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-39L+V	M18-49L+V	Hw18-49L+V
Ozone Network	0.2	0.2	0.1	0.2	0.2	61	64	37	59	68
Spektrum	0.8	0.4	0.8	1.3	0.6	95	45	76	144	91
National Geographic	0.9	0.5	1.4	1.3	0.6	94	56	123	132	81
NAT GEO WILD	0.8	0.8	1.1	0.9	0.8	115	115	118	114	125
DoQ	0.3	0.1	0.1	0.4	0.1	118	46	46	189	54

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Ozone TV and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
1914-18: a meszarlas negy eve	National G	02-10-17	Mon	23:00	23:59	17,240	0.4	2.3	144
A kovetkezo egymillio ev	National G	05-10-17	Thu	21:00	21:58	15,999	0.4	1.1	156
Baku titkos arca	National G	05-10-17	Thu	22:01	22:57	15,580	0.4	1.3	144
Pedig jo otletnek tunt	National G	03-10-17	Tue	20:30	20:58	15,575	0.4	1.0	127
Tabornokok a harcmezon	National G	03-10-17	Tue	21:00	21:58	14,884	0.4	1.0	96

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