

**Cable channels' audience shares on different target groups**

Channel Target Daypart	Cool 18-49TSV 02:00-25:59	Film+ 18-49TSV 02:00-25:59	RTL II 18-49TSV 02:00-25:59	RTL+ 18-49TSV 02:00-25:59	Sorozat + 18-49TSV 02:00-25:59	RTL GOLD 18-49TSV 02:00-25:59	Muzsika TV 18-49TSV 02:00-25:59
Jan 2016	5.1	5.4	2.0	1.3	0.6	0.3	0.5
Feb 2016	5.7	4.6	1.9	1.2	0.5	0.4	0.6
Mar 2016	4.8	4.9	1.9	1.6	0.4	0.3	0.6
Apr 2016	4.9	5.2	2.2	1.3	0.4	0.4	0.5
May 2016	4.9	5.2	2.3	1.3	0.5	0.3	0.5
Jun 2016	4.4	4.1	2.0	0.9	0.7	0.3	0.5
Jul 2016	4.6	4.4	2.1	1.2	0.8	0.3	0.5
Aug 2016	4.1	3.7	2.5	1.1	0.7	0.3	0.5
Sep 2016	4.4	4.2	4.2	1.1	0.8	0.3	0.5
Oct 2016	4.3	4.0	3.5	1.1	0.8	0.7	0.5
Nov 2016	4.4	4.5	3.9	1.1	0.7	0.5	0.5
Dec 2016	4.2	4.8	3.1	1.2	0.6	0.6	0.6
Jan 2017	4.3	4.3	3.0	1.2	0.5	0.5	0.6
Feb 2017	3.9	4.4	2.9	1.1	0.6	0.4	0.6
Mar 2017	4.3	4.7	3.0	1.2	0.7	0.5	0.6
Apr 2017	3.5	3.9	2.9	1.1	0.8	0.5	0.5
May 2017	3.4	4.2	2.6	1.3	0.7	0.6	0.5
Jun 2017	3.6	4.6	2.6	1.2	0.9	0.7	0.5
Jul 2017	3.4	4.6	2.8	0.9	0.8	1.1	0.6
Week 28	3.6	4.6	3.1	1.0	0.8	1.1	0.6
Week 29	3.6	5.1	3.0	0.8	0.7	1.1	0.5
Week 30	3.2	4.0	2.7	0.8	0.7	1.1	0.6
Week 31	3.2	4.2	2.8	1.0	0.8	1.0	0.7
Week 32	3.5	4.7	2.4	0.8	1.1	1.0	0.5

DATESTRTINGFROM20160101TILL20170731



## Shares

Week 32

## Cable channels' audience shares on different target groups

Channel Target Daypart	Comedy C. 18-49TSV 02:00-25:59	Paramount 18-49TSV 02:00-25:59	RTL Spike 18-49TSV 02:00-25:59	Viva 15-29TSV 02:00-25:59	Nickelodeon 4-14TSV 06:00-25:59	Nick JR 4-14TSV 06:00-25:59	MiniMax 4-14TSV 06:00-19:59
Past	3.9	1.1	0.0	0.7	9.5	0.0	10.3
Jan 2016	3.9	0.8	0.0	0.6	10.0	0.0	8.2
Feb 2016	3.7	0.9	0.0	0.8	10.2	0.0	7.5
Mar 2016	3.5	1.3	0.0	0.6	11.5	0.9	8.4
Apr 2016	3.3	0.9	0.0	0.7	9.9	3.5	7.9
May 2016	3.4	1.0	0.0	0.4	10.4	2.1	9.8
Jun 2016	3.6	1.1	0.0	0.6	8.8	2.7	10.7
Jul 2016	3.7	1.0	0.0	0.6	10.7	2.8	10.6
Aug 2016	3.5	1.4	0.0	0.6	10.6	4.5	10.3
Sep 2016	3.3	1.2	0.0	0.6	9.0	4.2	10.4
Oct 2016	3.6	0.9	0.0	0.5	8.4	3.7	10.8
Nov 2016	3.2	1.2	1.0	1.0	9.6	3.5	7.9
Dec 2016	3.2	1.1	0.8	0.5	12.2	2.9	8.0
Jan 2017	3.0	1.2	0.7	0.6	11.5	3.9	8.6
Feb 2017	2.9	0.9	0.6	1.2	11.5	4.1	8.1
Mar 2017	2.9	1.3	0.6	0.8	12.5	4.7	8.5
Apr 2017	3.2	1.3	0.5	1.0	12.8	3.9	7.5
May 2017	3.6	1.2	0.5	1.1	11.9	3.6	6.8
Jun 2017	2.9	1.2	0.4	1.2	11.4	2.9	6.4
Week 28	2.8	1.3	0.4	1.4	9.4	2.2	7.2
Week 29	2.9	1.3	0.4	1.3	12.5	3.3	5.7
Week 30	2.7	1.1	0.5	0.9	10.5	3.0	6.5
Week 31	3.3	1.4	0.4	0.6	11.1	3.8	7.6
Week 32	3.3	1.1	0.4	0.4	12.1	5.0	7.5

Past  
DRAFT & READING PROJOU

## Cable channels' audience shares on different target groups

Channel Target Daypart	AMC 18-49TSV 02:00-25:59	Film Cafe 18-49TSV 02:00-25:59	Film Mania 18-49TSV 02:00-25:59	Spektrum 18-49TSV 02:00-25:59	Spektrum Ho 18-49TSV 02:00-25:59	Sport1 M18-49TSV 02:00-25:59	Sport2 M18-49TSV 02:00-25:59
Jan 2016	0.9	0.7	0.3	0.8	0.2	1.3	1.0
Feb 2016	0.8	0.8	0.3	1.0	0.2	1.5	0.7
Mar 2016	0.8	0.7	0.2	1.0	0.2	1.3	0.5
Apr 2016	0.7	0.6	0.3	1.0	0.2	1.5	0.8
May 2016	0.7	0.7	0.2	1.0	0.2	1.8	0.7
Jun 2016	0.7	0.5	0.2	0.9	0.2	0.7	0.3
Jul 2016	0.8	0.7	0.2	1.0	0.2	0.2	0.2
Aug 2016	0.8	0.6	0.3	0.8	0.2	0.6	0.2
Sep 2016	0.9	0.6	0.2	0.9	0.2	0.9	0.5
Oct 2016	0.7	0.5	0.2	0.9	0.2	0.9	0.7
Nov 2016	0.7	0.6	0.2	0.8	0.4	1.2	0.9
Dec 2016	0.8	0.6	0.2	0.9	0.3	1.6	0.9
Jan 2017	0.6	0.7	0.2	0.9	0.3	1.3	1.0
Feb 2017	0.7	0.6	0.2	0.9	0.3	1.6	0.7
Mar 2017	0.9	0.6	0.3	1.0	0.3	1.6	0.6
Apr 2017	0.7	0.7	0.2	1.1	0.3	1.8	0.8
May 2017	0.9	0.6	0.2	1.0	0.3	1.4	0.6
Jun 2017	1.2	0.8	0.2	1.0	0.3	0.7	0.5
Jul 2017	1.2	0.7	0.2	0.9	0.2	0.4	0.3
Week 28	1.2	0.6	0.2	0.9	0.1	0.5	0.3
Week 29	1.3	0.8	0.2	0.9	0.3	0.5	0.3
Week 30	1.1	0.7	0.3	0.7	0.3	0.7	0.2
Week 31	1.3	0.8	0.2	0.9	0.2	0.9	0.1
Week 32	1.2	0.6	0.2	0.9	0.2	0.7	0.3

DATE GROUP: 2016-2017

## Cable channels' audience shares on different target groups

Channel Target Daypart	TV Paprika 18-49TSV 02:00-25:59	Life TV 18-49TSV 02:00-25:59	Ozone TV 18-49TSV 02:00-25:59	CHANNEL4 TARGET4 DAYPART4	CHANNEL5 TARGET5 DAYPART5	CHANNEL6 TARGET6 DAYPART6	CHANNEL7 TARGET7 DAYPART7
Jan 2016	0.5	0.7	0.3	VALUE4	VALUE5	VALUE6	VALUE7
Feb 2016	0.5	0.8	0.3	VALUE4	VALUE5	VALUE6	VALUE7
Mar 2016	0.5	1.0	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Apr 2016	0.5	0.8	0.3	VALUE4	VALUE5	VALUE6	VALUE7
May 2016	0.5	0.6	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Jun 2016	0.4	0.6	0.3	VALUE4	VALUE5	VALUE6	VALUE7
Jul 2016	0.5	0.6	0.4	VALUE4	VALUE5	VALUE6	VALUE7
Aug 2016	0.4	0.6	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Sep 2016	0.4	0.7	0.3	VALUE4	VALUE5	VALUE6	VALUE7
Oct 2016	0.4	0.5	0.3	VALUE4	VALUE5	VALUE6	VALUE7
Nov 2016	0.4	0.6	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Dec 2016	0.4	0.5	0.3	VALUE4	VALUE5	VALUE6	VALUE7
Jan 2017	0.4	0.6	0.3	VALUE4	VALUE5	VALUE6	VALUE7
Feb 2017	0.4	0.6	0.4	VALUE4	VALUE5	VALUE6	VALUE7
Mar 2017	0.3	0.5	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Apr 2017	0.3	0.6	0.2	VALUE4	VALUE5	VALUE6	VALUE7
May 2017	0.4	0.5	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Jun 2017	0.4	0.5	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Jul 2017	0.3	0.7	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Week 28	0.3	0.8	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Week 29	0.3	0.8	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Week 30	0.4	0.6	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Week 31	0.3	0.7	0.2	VALUE4	VALUE5	VALUE6	VALUE7
Week 32	0.2	0.5	0.2	VALUE4	VALUE5	VALUE6	VALUE7

DATE GROUPS: THE SAME AS THE CHANNEL GROUPS

**Cable channels' ratings on different target groups**

Channel Target Daypart	Cool 18-49TSV 02:00-25:59	Film+ 18-49TSV 02:00-25:59	RTL II 18-49TSV 02:00-25:59	RTL+ 18-49TSV 02:00-25:59	Sorozat + 18-49TSV 02:00-25:59	RTL GOLD 18-49TSV 02:00-25:59	Muzsika TV 18-49TSV 02:00-25:59
Jan 2016	1.0	1.0	0.4	0.2	0.1	0.1	0.1
Feb 2016	1.0	0.8	0.3	0.2	0.1	0.1	0.1
Mar 2016	0.8	0.8	0.3	0.3	0.1	0.1	0.1
Apr 2016	0.7	0.8	0.3	0.2	0.1	0.1	0.1
May 2016	0.7	0.8	0.3	0.2	0.1	0.1	0.1
Jun 2016	0.6	0.6	0.3	0.1	0.1	0.0	0.1
Jul 2016	0.6	0.6	0.3	0.2	0.1	0.0	0.1
Aug 2016	0.6	0.5	0.3	0.1	0.1	0.0	0.1
Sep 2016	0.6	0.6	0.6	0.1	0.1	0.0	0.1
Oct 2016	0.7	0.6	0.5	0.2	0.1	0.1	0.1
Nov 2016	0.7	0.7	0.6	0.2	0.1	0.1	0.1
Dec 2016	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Jan 2017	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Feb 2017	0.6	0.7	0.5	0.2	0.1	0.1	0.1
Mar 2017	0.6	0.7	0.5	0.2	0.1	0.1	0.1
Apr 2017	0.5	0.6	0.4	0.2	0.1	0.1	0.1
May 2017	0.5	0.6	0.4	0.2	0.1	0.1	0.1
Jun 2017	0.5	0.6	0.3	0.2	0.1	0.1	0.1
Jul 2017	0.5	0.6	0.4	0.1	0.1	0.2	0.1
Week 28	0.5	0.6	0.4	0.1	0.1	0.1	0.1
Week 29	0.5	0.7	0.4	0.1	0.1	0.1	0.1
Week 30	0.4	0.5	0.4	0.1	0.1	0.1	0.1
Week 31	0.4	0.6	0.4	0.1	0.1	0.1	0.1
Week 32	0.5	0.6	0.3	0.1	0.1	0.1	0.1

DATE GROUP: 2016-2017

## Cable channels' ratings on different target groups

Channel Target Daypart	Comedy C. 18-49TSV 02:00-25:59	Paramount 18-49TSV 02:00-25:59	RTL Spike 18-49TSV 02:00-25:59	Viva 15-29TSV 02:00-25:59	Nickelodeon 4-14TSV 06:00-25:59	Nick JR 4-14TSV 06:00-25:59	Minimax 4-14TSV 06:00-19:59
Jan 2016	0.7	0.2	0.0	0.1	1.7	0.0	1.9
Feb 2016	0.7	0.1	0.0	0.1	1.8	0.0	1.5
Mar 2016	0.6	0.1	0.0	0.1	1.8	0.0	1.3
Apr 2016	0.5	0.2	0.0	0.1	1.7	0.1	1.1
May 2016	0.5	0.1	0.0	0.1	1.4	0.5	1.0
Jun 2016	0.5	0.1	0.0	0.0	1.6	0.3	1.5
Jul 2016	0.5	0.2	0.0	0.1	1.3	0.4	1.6
Aug 2016	0.5	0.1	0.0	0.1	1.8	0.5	1.8
Sep 2016	0.5	0.2	0.0	0.1	1.4	0.6	1.3
Oct 2016	0.5	0.2	0.0	0.1	1.4	0.7	1.6
Nov 2016	0.6	0.2	0.0	0.1	1.4	0.6	1.8
Dec 2016	0.5	0.2	0.2	0.1	1.8	0.7	1.5
Jan 2017	0.6	0.2	0.1	0.1	2.2	0.5	1.5
Feb 2017	0.5	0.2	0.1	0.1	1.9	0.6	1.4
Mar 2017	0.4	0.1	0.1	0.1	1.7	0.6	1.2
Apr 2017	0.4	0.2	0.1	0.1	1.9	0.7	1.3
May 2017	0.4	0.2	0.1	0.1	1.6	0.5	0.8
Jun 2017	0.5	0.2	0.1	0.1	1.7	0.5	0.9
Jul 2017	0.4	0.2	0.1	0.1	1.7	0.4	1.0
Week 28	0.4	0.2	0.1	0.1	1.4	0.3	1.1
Week 29	0.4	0.2	0.1	0.1	1.9	0.5	0.9
Week 30	0.4	0.2	0.1	0.1	1.5	0.4	1.0
Week 31	0.4	0.2	0.1	0.1	1.6	0.6	1.1
Week 32	0.5	0.1	0.1	0.0	1.9	0.8	1.2

DATE GROUP: 2016-2017

## Cable channels' ratings on different target groups

Channel Target Daypart	AMC 18-49TSV 02:00-25:59	Film Cafe 18-49TSV 02:00-25:59	Film Mania 18-49TSV 02:00-25:59	Spektrum 18-49TSV 02:00-25:59	Spektrum Ho 18-49TSV 02:00-25:59	Sport1 M18-49TSV 02:00-25:59	Sport2 M18-49TSV 02:00-25:59
Jan 2016	0.2	0.1	0.1	0.1	0.0	0.2	0.2
Feb 2016	0.1	0.1	0.0	0.2	0.0	0.2	0.1
Mar 2016	0.1	0.1	0.0	0.2	0.0	0.2	0.1
Apr 2016	0.1	0.1	0.0	0.2	0.0	0.2	0.1
May 2016	0.1	0.1	0.0	0.1	0.0	0.2	0.1
Jun 2016	0.1	0.1	0.0	0.1	0.0	0.1	0.0
Jul 2016	0.1	0.1	0.0	0.1	0.0	0.0	0.0
Aug 2016	0.1	0.1	0.0	0.1	0.0	0.1	0.0
Sep 2016	0.1	0.1	0.0	0.1	0.0	0.1	0.1
Oct 2016	0.1	0.1	0.0	0.1	0.0	0.1	0.1
Nov 2016	0.1	0.1	0.0	0.1	0.1	0.2	0.1
Dec 2016	0.1	0.1	0.0	0.1	0.1	0.3	0.1
Jan 2017	0.1	0.1	0.0	0.2	0.1	0.2	0.2
Feb 2017	0.1	0.1	0.0	0.2	0.0	0.2	0.1
Mar 2017	0.1	0.1	0.0	0.1	0.0	0.2	0.1
Apr 2017	0.1	0.1	0.0	0.2	0.0	0.2	0.1
May 2017	0.1	0.1	0.0	0.1	0.0	0.2	0.1
Jun 2017	0.2	0.1	0.0	0.1	0.0	0.1	0.1
Jul 2017	0.2	0.1	0.0	0.1	0.0	0.1	0.0
Week 28	0.2	0.1	0.0	0.1	0.0	0.1	0.0
Week 29	0.2	0.1	0.0	0.1	0.0	0.1	0.0
Week 30	0.2	0.1	0.0	0.1	0.0	0.1	0.0
Week 31	0.2	0.1	0.0	0.1	0.0	0.1	0.0
Week 32	0.2	0.1	0.0	0.1	0.0	0.1	0.0

DATE GROUP: THE PAST 12 MONTHS

## Cable channels' ratings on different target groups

Channel Target Daypart	TV Paprika 18-49TSV 02:00-25:59	Life TV 18-49TSV 02:00-25:59	Ozone TV 18-49TSV 02:00-25:59	CHANNEL4 TARGET4 DAYPART4	CHANNEL5 TARGET5 DAYPART5	CHANNEL6 TARGET6 DAYPART6	CHANNEL7 TARGET7 DAYPART7
Jan 2016	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Feb 2016	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Mar 2016	0.1	0.2	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Apr 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
May 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Jun 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Jul 2016	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Aug 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Sep 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Oct 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Nov 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Dec 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Jan 2017	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Feb 2017	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Mar 2017	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Apr 2017	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
May 2017	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Jun 2017	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Jul 2017	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Week 28	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Week 29	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Week 30	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Week 31	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Week 32	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7

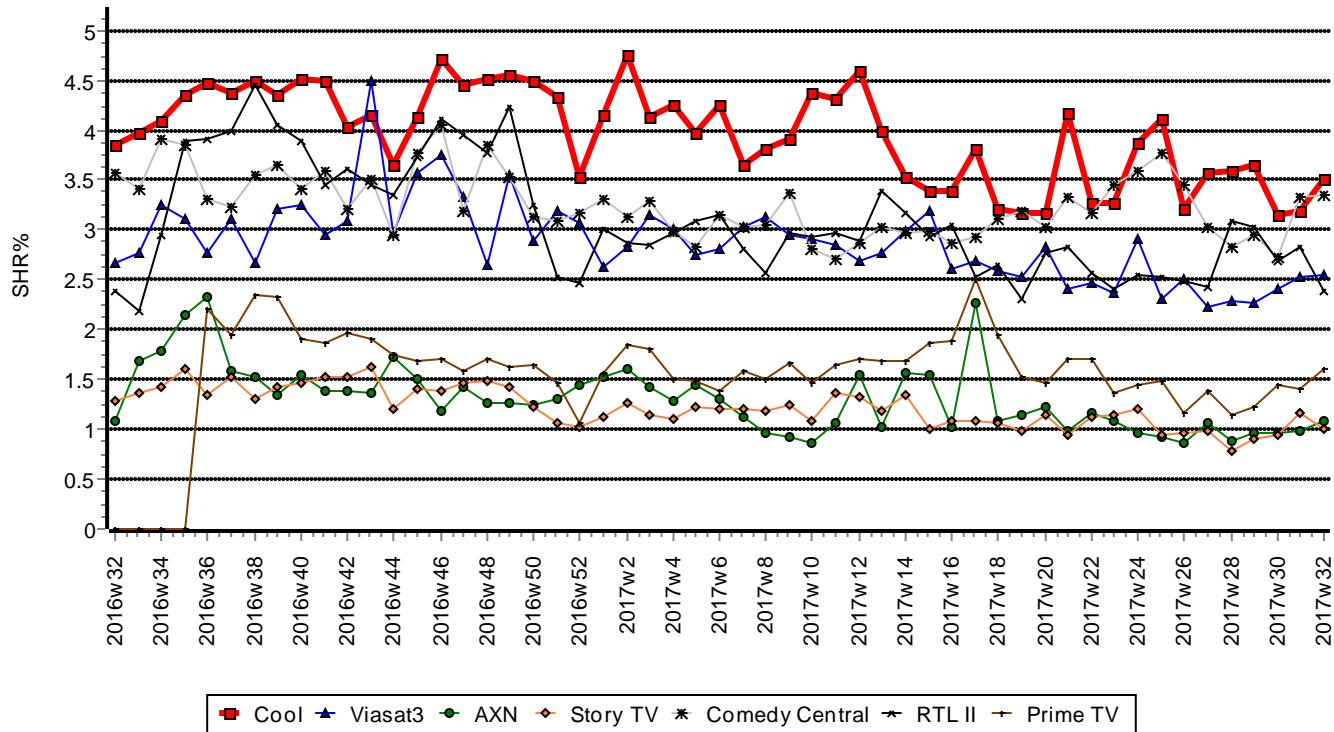
DATE GROUPS: THE SAME AS THE CHANNELS



02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+
Cool	3.5	4.1	2.9	4.0	3.5	81	99	62	80	76
Viasat3	2.5	3.1	1.9	2.7	2.7	108	141	76	99	107
AXN	1.1	1.3	0.9	0.9	1.3	65	79	50	50	70
Story TV	1.0	1.0	1.0	1.0	1.1	66	72	60	57	66
Comedy Central	3.3	3.6	3.1	4.4	3.6	144	164	125	167	146
RTL II	2.4	2.7	2.0	2.6	2.4	93	113	74	87	88
Prime TV	1.6	2.0	1.2	2.0	1.6	91	119	64	98	87

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Cool and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Showder klub	RTL II	07-08-17	Mon	22:01	22:51	78,773	2.0	6.0	113
Family guy	Comedy C	08-08-17	Tue	23:00	23:29	70,676	1.8	7.2	186
Dr. csont	Cool	10-08-17	Thu	21:03	22:00	64,685	1.6	5.2	84
Valotarsak	Cool	10-08-17	Thu	22:00	22:54	62,433	1.6	5.7	116
Baratok kozt	RTL II	10-08-17	Thu	23:00	23:28	61,549	1.6	7.1	129

## Cool - weekly TOP 10

18-49L+V

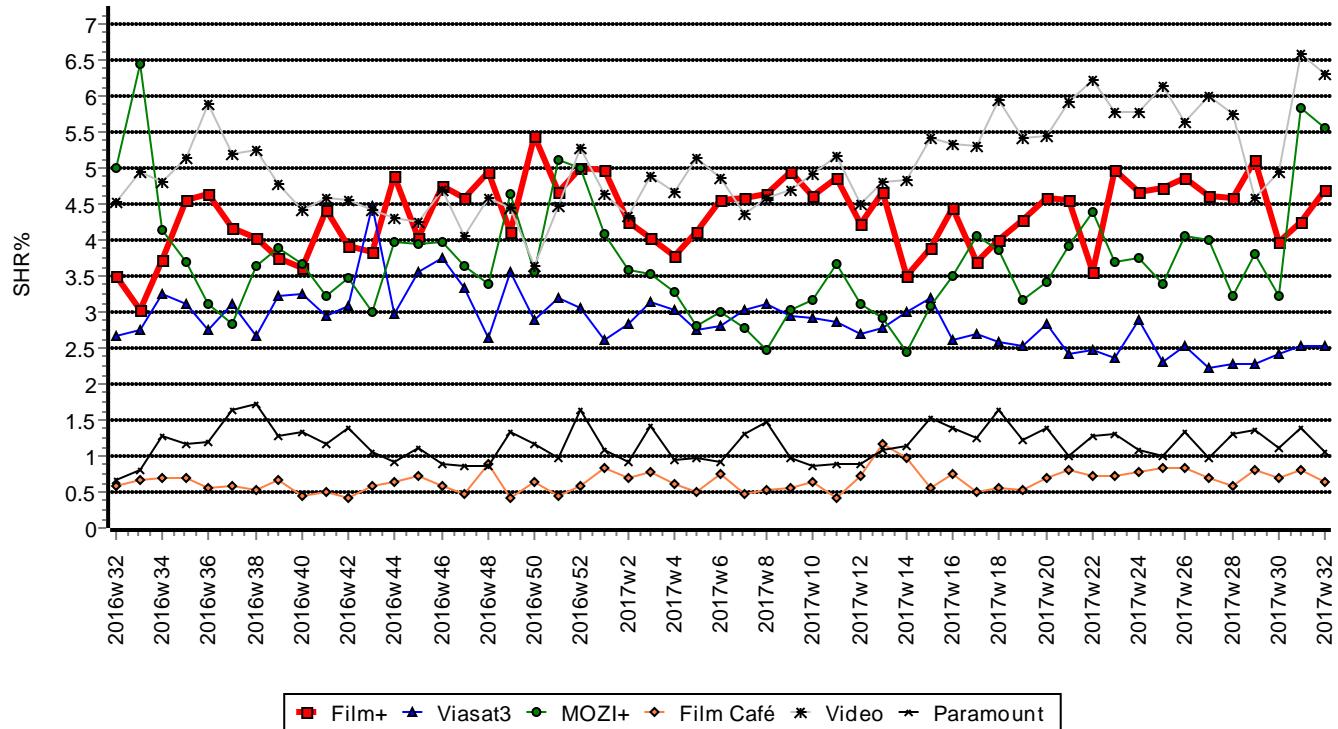
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. csont	Cool	10-08-17	Thu	21:03	22:00	64,685	1.6	5.2	84
Valotarsak	Cool	10-08-17	Thu	22:00	22:54	62,433	1.6	5.7	116
A karate kolyok	Cool	13-08-17	Sun	16:20	18:55	61,531	1.6	6.4	114
Alvin es a mokusok	Cool	13-08-17	Sun	14:40	16:15	59,107	1.5	6.8	131
Halalos fegyver	Cool	07-08-17	Mon	21:03	22:00	58,341	1.5	4.1	104
Spongya bob	Cool	13-08-17	Sun	10:30	10:52	55,938	1.4	9.2	187
A (sz)ex az oka mindennek	Cool	11-08-17	Fri	21:01	22:54	51,577	1.3	4.8	96
A mentalista	Cool	10-08-17	Thu	20:05	20:57	49,750	1.3	4.5	68
Tusarok nyomozó	Cool	13-08-17	Sun	11:00	11:54	46,437	1.2	7.8	119
A bajkeverő	Cool	13-08-17	Sun	13:00	14:35	41,681	1.1	5.5	119

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+
Film+	4.7	3.9	5.6	4.6	4.8	101	89	112	86	97
Viasat3	2.5	3.1	1.9	2.7	2.7	108	141	76	99	107
MOZI+	5.6	4.4	6.8	5.3	4.8	108	91	124	91	86
Film Café	0.6	0.7	0.6	0.4	0.6	81	91	71	50	68
Video	6.3	5.2	7.5	7.8	7.7	128	113	144	139	145
Paramount	1.1	1.0	1.2	1.2	1.1	108	107	110	106	101

**18-49L+V audience share, 02:00-25:59**


■ Film+ ■ Viasat3 ■ MOZI+ ■ Film Café ■ Video ■ Paramount

**Weekly TOP 5 - Film+ and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nagyfiuk 2.	MOZI+	13-08-17	Sun	21:00	23:02	176,278	4.5	13.0	153
Men in black - sotet zsaruk 3.	MOZI+	09-08-17	Wed	21:00	23:01	148,861	3.8	11.7	152
John wick	F+	10-08-17	Thu	21:00	22:53	123,761	3.1	10.6	110
Csatahajo	MOZI+	12-08-17	Sat	21:00	23:33	116,869	3.0	10.6	134
Nyomas utana	F+	13-08-17	Sun	18:50	20:54	102,831	2.6	7.7	99

**Film+ - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
John wick	F+	10-08-17	Thu	21:00	22:53	123,761	3.1	10.6	110
Nyomas utana	F+	13-08-17	Sun	18:50	20:54	102,831	2.6	7.7	99
Hullamtorok	F+	07-08-17	Mon	20:55	23:29	90,308	2.3	7.1	122
Eletre-halalra	F+	08-08-17	Tue	20:55	23:17	77,690	2.0	6.2	93
Last vegas	F+	12-08-17	Sat	20:55	22:53	68,477	1.7	5.8	108
Parker	F+	07-08-17	Mon	18:45	20:49	64,818	1.6	5.8	108
Harcban elve	F+	13-08-17	Sun	21:00	22:53	64,495	1.6	4.7	82
Kopp-kopp	F+	10-08-17	Thu	23:00	24:53	61,176	1.6	9.2	136
Az ehezok viadala: futotuz	F+	09-08-17	Wed	20:55	23:30	58,008	1.5	4.8	136
Nemzetbiztonsag bt.	F+	12-08-17	Sat	19:10	20:46	51,181	1.3	5.2	84

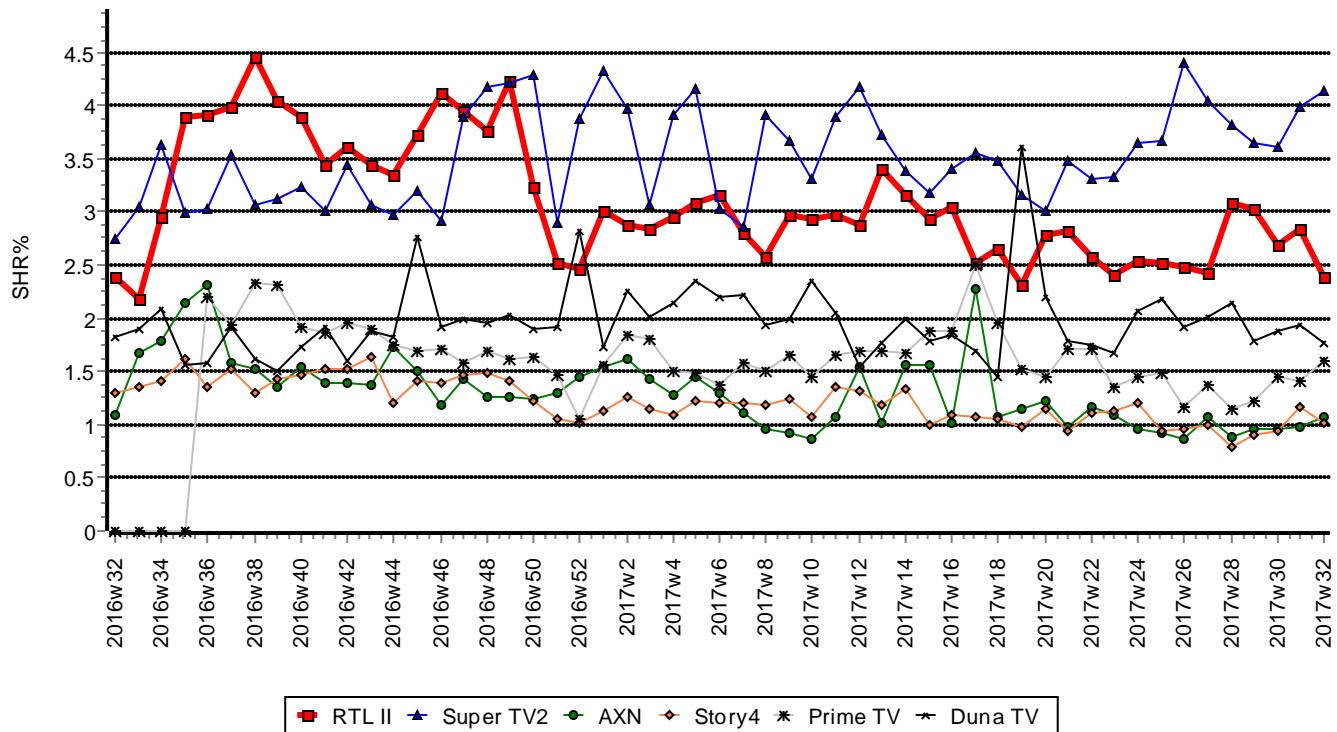
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
RTL II	2.4	2.7	2.0	2.6	2.4	93	113	74	87	114
Super TV2	4.1	4.7	3.5	4.2	4.3	88	105	70	78	110
AXN	1.1	1.3	0.9	0.9	1.2	65	79	50	50	86
Story4	1.0	1.0	1.0	1.0	0.9	66	72	60	57	73
Prime TV	1.6	2.0	1.2	2.0	1.4	91	119	64	98	96
Duna TV	1.8	2.2	1.3	1.4	2.0	23	31	16	16	32

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - RTL II and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Csak szexre kellesz	Super TV2	08-08-17	Tue	21:01	23:08	109,758	2.8	8.6	138
Shrek 2.	Super TV2	13-08-17	Sun	19:06	20:50	96,841	2.5	7.1	141
Ne szorakozz zohannal	Super TV2	12-08-17	Sat	18:40	20:49	95,113	2.4	9.9	153
Joban rosszban	Super TV2	10-08-17	Thu	20:16	20:59	85,360	2.2	7.6	85
Showder klub	RTL II	07-08-17	Mon	22:01	22:51	78,773	2.0	6.0	113

**RTL II - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Showder klub	RTL II	07-08-17	Mon	22:01	22:51	78,773	2.0	6.0	113
Baratok kozt	RTL II	10-08-17	Thu	23:00	23:28	61,549	1.6	7.1	129
Hirado	RTL II	07-08-17	Mon	21:30	21:54	59,124	1.5	4.3	110
Segitseg bajban vagyok! - a pszi	RTL II	13-08-17	Sun	15:00	15:54	37,563	1.0	4.3	117
Rem hangosan es irto kozel	RTL II	13-08-17	Sun	20:00	22:20	32,681	0.8	2.3	134
Csi	RTL II	13-08-17	Sun	22:25	23:19	32,579	0.8	2.9	120
Segitseg bajban vagyok! - az ug	RTL II	13-08-17	Sun	16:00	16:55	31,250	0.8	3.5	106
A konyhafonok junior	RTL II	10-08-17	Thu	19:25	20:22	28,014	0.7	2.9	126
A gyanu arnyekaban	RTL II	07-08-17	Mon	13:45	14:39	27,950	0.7	6.1	106
Anyak gyongye	RTL II	10-08-17	Thu	23:30	23:55	26,207	0.7	3.7	158

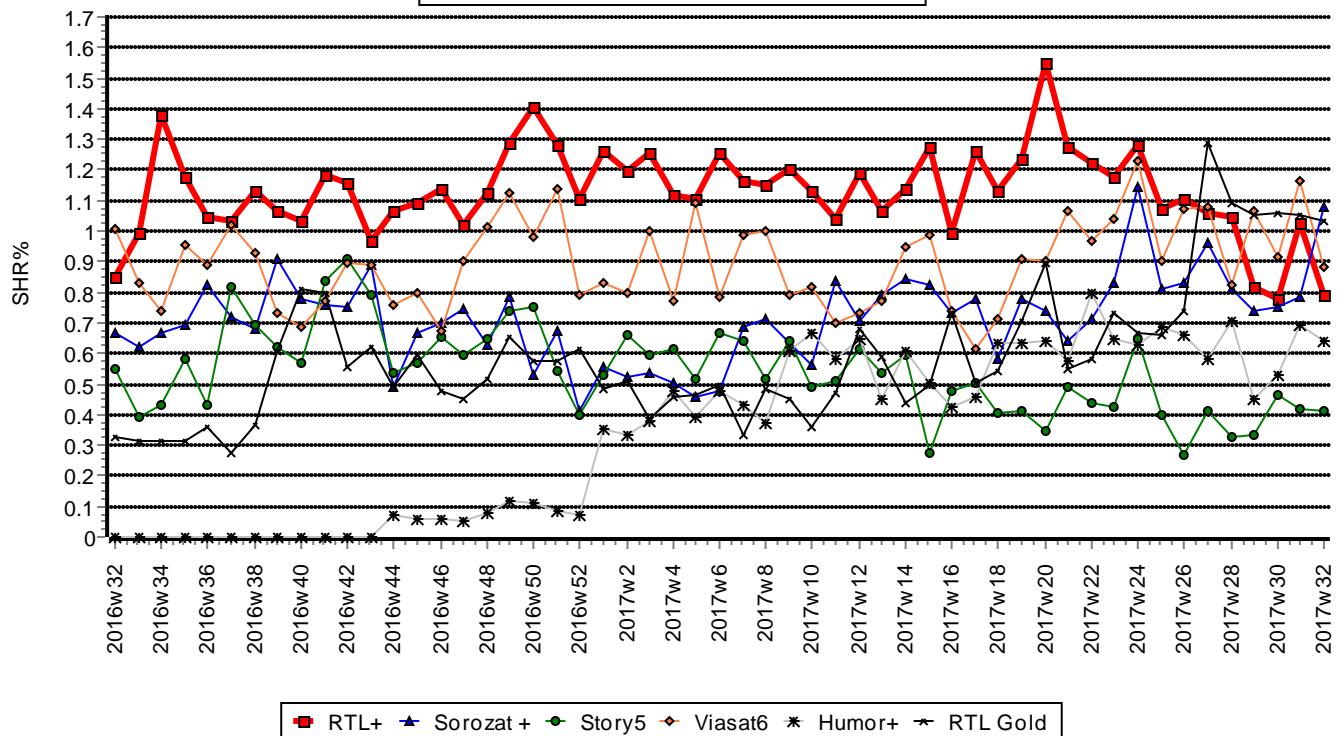
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
RTL+	0.8	0.7	0.9	0.9	0.9	99	93	105	95	139
Sorozat +	1.1	1.5	0.6	0.8	1.1	73	107	40	47	90
Story5	0.4	0.6	0.2	0.4	0.6	39	56	21	29	63
Viasat6	0.9	0.8	1.0	0.9	0.6	115	110	120	108	102
Humor+	0.6	0.4	0.9	0.9	0.5	148	94	202	189	131
RTL Gold	1.0	1.3	0.7	1.3	1.4	94	127	62	104	152

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - RTL+ and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. csont	Sorozat +	13-08-17	Sun	23:00	23:54	33,363	0.8	3.7	148
Columbo	Sorozat +	10-08-17	Thu	21:55	23:40	27,162	0.7	2.7	96
Gyilkos elmek	Sorozat +	13-08-17	Sun	22:00	22:54	25,415	0.6	2.0	151
Grimm	Viasat6	08-08-17	Tue	20:02	21:01	24,657	0.6	2.2	104
Aniko show	RTL Gold	07-08-17	Mon	17:00	17:57	24,236	0.6	3.5	125

## RTL+ - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Haló haló	RTL+	09-08-17	Wed	12:50	13:28	21,741	0.6	4.5	142
Gyozi ke	RTL+	11-08-17	Fri	16:00	16:46	20,388	0.5	3.5	115
Jo barátok	RTL+	09-08-17	Wed	20:45	21:10	19,129	0.5	1.5	149
Knight rider	RTL+	13-08-17	Sun	20:00	20:56	18,781	0.5	1.3	101
Ket pasi - meg egy kicsi	RTL+	09-08-17	Wed	21:12	21:35	18,296	0.5	1.4	122
Mr. bean	RTL+	08-08-17	Tue	23:10	23:42	14,173	0.4	1.6	108
Brilián csapda	RTL+	13-08-17	Sun	14:50	16:53	13,889	0.4	1.6	102
New york bandai	RTL+	13-08-17	Sun	21:00	24:02	13,156	0.3	1.1	134
Rendorakadémia	RTL+	13-08-17	Sun	17:00	17:55	12,766	0.3	1.4	87
Kungfu panda - a rendkívüliség ik	RTL+	07-08-17	Mon	18:30	18:53	10,600	0.3	1.2	222

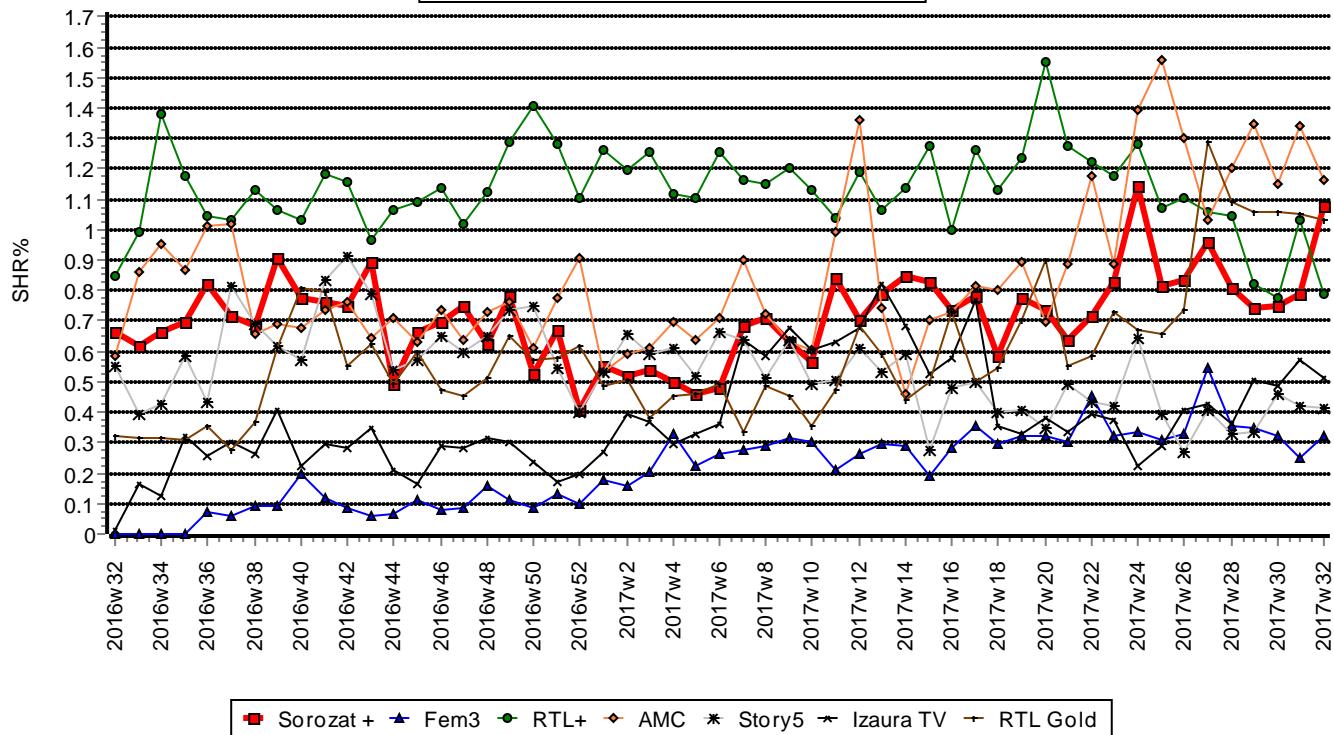
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	F18-39L+V	F18-59L+V	18-49L+V	F18-49L+V	M18-49L+V	F18-39L+V	F18-59L+V
Sorozat +	1.1	1.5	0.6	1.1	1.5	73	107	40	69	116
Fem3	0.3	0.5	0.1	0.5	0.6	72	114	31	104	167
RTL+	0.8	0.7	0.9	0.8	0.7	99	93	105	88	98
AMC	1.2	1.0	1.4	0.8	1.2	101	90	113	64	124
Story5	0.4	0.6	0.2	0.4	1.2	39	56	21	32	126
Izaura TV	0.5	0.7	0.3	1.0	1.0	40	56	24	74	91
RTL Gold	1.0	1.3	0.7	1.5	1.1	94	127	62	127	122

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Sorozat+ and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. csont	Sorozat +	13-08-17	Sun	23:00	23:54	33,363	0.8	3.7	148
Columbo	Sorozat +	10-08-17	Thu	21:55	23:40	27,162	0.7	2.7	96
Gyilkos elmek	Sorozat +	13-08-17	Sun	22:00	22:54	25,415	0.6	2.0	151
Aniko show	RTL Gold	07-08-17	Mon	17:00	17:57	24,236	0.6	3.5	125
Haló haló	RTL+	09-08-17	Wed	12:50	13:28	21,741	0.6	4.5	142

## Sorozat+ - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. csont	Sorozat +	13-08-17	Sun	23:00	23:54	33,363	0.8	3.7	148
Columbo	Sorozat +	10-08-17	Thu	21:55	23:40	27,162	0.7	2.7	96
Gyilkos elmek	Sorozat +	13-08-17	Sun	22:00	22:54	25,415	0.6	2.0	151
New York-i helyszinélok	Sorozat +	08-08-17	Tue	20:55	21:48	18,197	0.5	1.3	77
Cobra 11	Sorozat +	13-08-17	Sun	24:00	24:54	16,001	0.4	2.9	181
A midsomer gyilkosságok	Sorozat +	10-08-17	Thu	15:50	17:44	15,232	0.4	2.6	128
Csi	Sorozat +	10-08-17	Thu	25:35	25:59	14,317	0.4	5.0	145
Miami helyszinélok	Sorozat +	11-08-17	Fri	02:30	03:19	10,227	0.3	6.1	130
A szerelem foglyai	Sorozat +	08-08-17	Tue	06:55	07:45	8,452	0.2	3.8	121
Televíziós vásárslás	Sorozat +	08-08-17	Tue	07:45	08:00	8,392	0.2	3.3	146

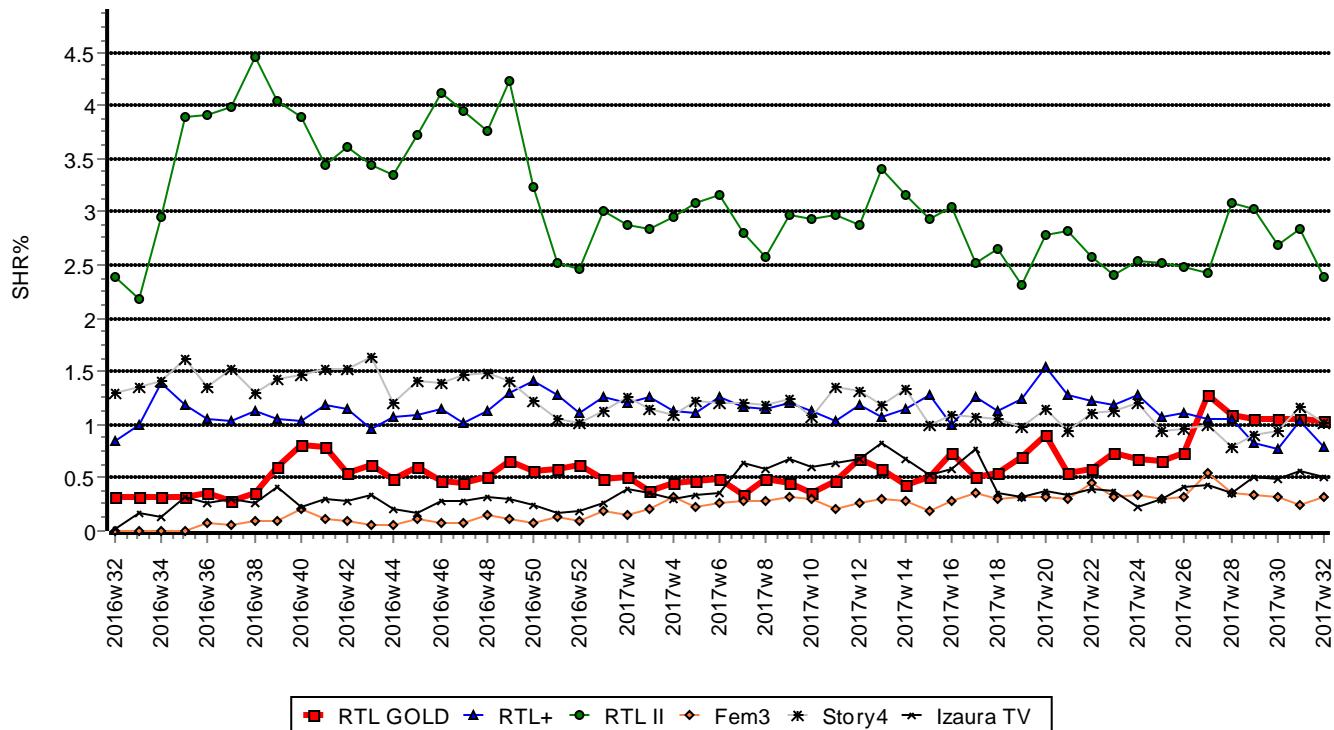
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-59L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-59L+V	Hw18-49L+V
RTL GOLD	1.0	1.3	0.7	0.9	1.4	94	127	62	96	152
RTL+	0.8	0.7	0.9	0.8	0.9	99	93	105	110	139
RTL II	2.4	2.7	2.0	2.3	2.4	93	113	74	101	114
Fem3	0.3	0.5	0.1	0.4	0.3	72	114	31	110	90
Story4	1.0	1.0	1.0	1.0	0.9	66	72	60	73	73
Izaura TV	0.5	0.7	0.3	0.7	0.6	40	56	24	63	52

18-49L+V audience share, 02:00-25:59



■ RTL GOLD ▲ RTL+ ● RTL II ◆ Fem3 \* Story4 △ Izaura TV

**Weekly TOP 5 - RTL GOLD and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Showder klub	RTL II	07-08-17	Mon	22:01	22:51	78,773	2.0	6.0	113
Baratok kozt	RTL II	10-08-17	Thu	23:00	23:28	61,549	1.6	7.1	129
Hirado	RTL II	07-08-17	Mon	21:30	21:54	59,124	1.5	4.3	110
Segitseg bajban vagyok! - a pszichológus	RTL II	13-08-17	Sun	15:00	15:54	37,563	1.0	4.3	117
Rem hangosan es irto kozel	RTL II	13-08-17	Sun	20:00	22:20	32,681	0.8	2.3	134

**RTL GOLD - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Aniko show	RTL Gold	07-08-17	Mon	17:00	17:57	24,236	0.6	3.5	125
Monika	RTL Gold	10-08-17	Thu	16:00	16:53	20,440	0.5	3.6	120
1 perc es nyers!	RTL Gold	09-08-17	Wed	22:00	22:56	19,130	0.5	1.5	113
Dr. toth	RTL Gold	10-08-17	Thu	23:00	23:54	16,530	0.4	2.1	155
Legyen on is milliomos!	RTL Gold	13-08-17	Sun	19:13	19:51	16,142	0.4	1.3	149
A szef	RTL Gold	09-08-17	Wed	21:00	21:55	15,508	0.4	1.2	63
Balazs	RTL Gold	10-08-17	Thu	15:00	15:53	13,896	0.4	2.7	102
Portre	RTL Gold	10-08-17	Thu	24:00	24:25	12,925	0.3	2.2	139
A kod	RTL Gold	08-08-17	Tue	19:00	19:59	12,733	0.3	1.6	127
Csak szex es mas semmi	RTL Gold	11-08-17	Fri	24:30	25:59	12,186	0.3	3.1	145

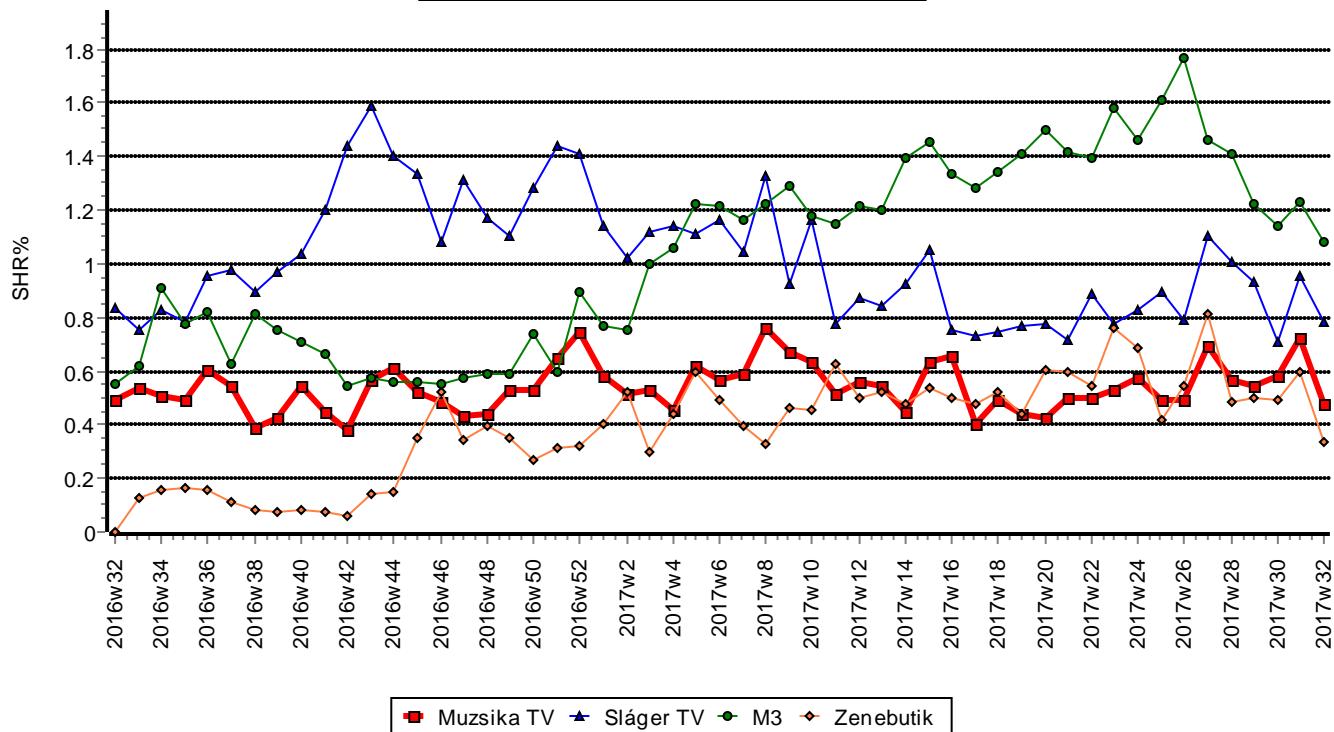
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	18-59L+V	8-59FemL+V	M18-49L+V	18+L+V	18-49L+V	18-59L+V	8-59FemL+V	M18-49L+V	18+L+V
Muzsika TV	0.5	0.6	0.7	0.4	0.9	41	56	72	33	110
Sláger TV	0.8	0.9	0.8	0.8	0.8	76	95	90	76	107
M3	1.1	1.5	1.5	1.1	1.3	65	98	107	60	112
Zenebutik	0.3	0.3	0.4	0.2	0.5	57	63	89	38	113

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Muzsika and its competitors**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Szomszedok	M3	07-08-17	Mon	19:52	20:22	81,050	2.1	6.7	105
Veszthelyzet	M3	08-08-17	Tue	20:29	21:12	36,611	0.9	2.9	104
Fure lepni ihos!	Muzsika T'	13-08-17	Sun	14:30	14:56	20,433	0.5	2.4	61
Megtortent bunugyek	M3	08-08-17	Tue	21:19	22:17	17,544	0.4	1.3	77
Top secret	M3	13-08-17	Sun	17:19	18:45	17,444	0.4	1.8	124

**Muzsika - weekly TOP 10**

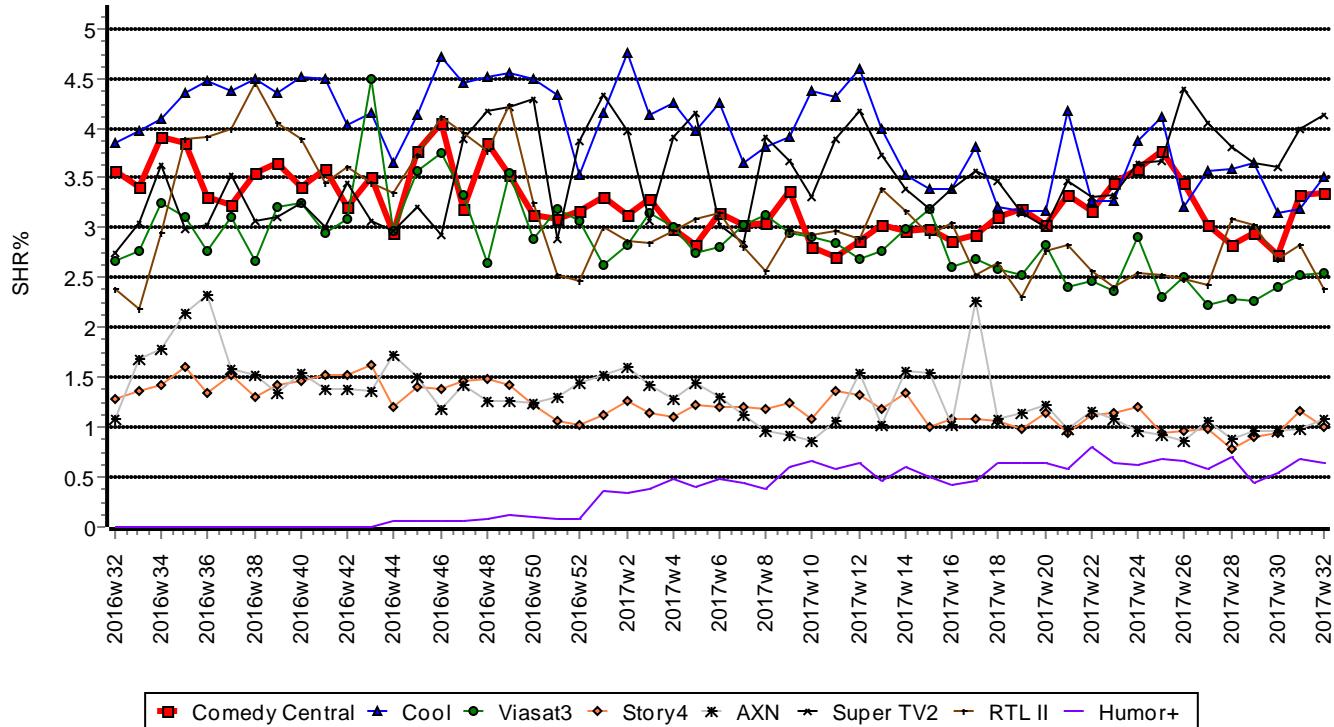
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Fure lepni ihos!	Muzsika T'	13-08-17	Sun	14:30	14:56	20,433	0.5	2.4	61
Klippek	Muzsika T'	13-08-17	Sun	15:00	15:56	13,394	0.3	1.5	63
Kivansagkosar	Muzsika T'	13-08-17	Sun	13:30	14:25	13,079	0.3	1.7	50
Egy ora...	Muzsika T'	13-08-17	Sun	17:00	17:55	11,161	0.3	1.2	49
Balazs pali - zenes randevu	Muzsika T'	08-08-17	Tue	20:00	20:56	10,706	0.3	1.0	58
Muzsika tv - extra	Muzsika T'	08-08-17	Tue	21:00	21:52	10,594	0.3	0.8	48
Klipfesztival	Muzsika T'	10-08-17	Thu	19:55	20:54	10,191	0.3	0.9	88
Retro disco	Muzsika T'	12-08-17	Sat	14:30	14:56	9,991	0.3	1.6	48
Hazibuli attilaval	Muzsika T'	07-08-17	Mon	20:00	21:49	9,839	0.3	0.7	51
Muzsika tv - roadshow	Muzsika T'	12-08-17	Sat	18:00	18:51	9,792	0.2	1.2	83

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V
Comedy Central	3.3	4.9	4.9	3.9	4.9	144	153	164	140	194
Cool	3.5	5.4	4.4	3.5	4.5	81	91	78	66	94
Viasat3	2.5	1.2	2.8	1.8	3.4	108	36	92	66	134
Story4	1.0	0.1	1.6	1.3	0.7	66	5	81	72	41
AXN	1.1	0.5	1.0	0.9	1.0	65	22	45	45	54
Super TV2	4.1	6.2	5.2	3.6	4.7	88	96	85	63	92
RTL II	2.4	1.6	2.4	1.8	3.2	93	44	71	59	115
Humor+	0.6	0.8	1.5	1.5	0.4	148	137	260	283	92

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Comedy Central and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Csak szexre kellesz	Super TV2	08-08-17	Tue	21:01	23:08	109,758	2.8	8.6	138
Shrek 2.	Super TV2	13-08-17	Sun	19:06	20:50	96,841	2.5	7.1	141
Ne szorakozz zohannal	Super TV2	12-08-17	Sat	18:40	20:49	95,113	2.4	9.9	153
Joban rosszban	Super TV2	10-08-17	Thu	20:16	20:59	85,360	2.2	7.6	85
Showder klub	RTL II	07-08-17	Mon	22:01	22:51	78,773	2.0	6.0	113

## Comedy Central - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Family guy	Comedy C	08-08-17	Tue	23:00	23:29	70,676	1.8	7.2	186
Agymenok	Comedy C	07-08-17	Mon	20:00	20:27	59,936	1.5	4.8	176
South park	Comedy C	08-08-17	Tue	23:30	24:00	55,735	1.4	7.8	191
Amerika huangjai	Comedy C	07-08-17	Mon	21:30	21:58	41,907	1.1	3.0	149
Modern csalad	Comedy C	13-08-17	Sun	10:00	10:28	41,132	1.0	6.6	174
Kuria	Comedy C	10-08-17	Thu	23:00	23:30	40,982	1.0	4.8	192
Csaladom darabokban	Comedy C	08-08-17	Tue	21:00	21:29	35,475	0.9	2.6	161
A goldberg csalad	Comedy C	08-08-17	Tue	21:30	21:59	34,470	0.9	2.6	162
Apa-csata	Comedy C	07-08-17	Mon	21:00	21:28	34,187	0.9	2.4	158
Tomeny tortenelem	Comedy C	11-08-17	Fri	22:05	22:37	32,945	0.8	3.1	143

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



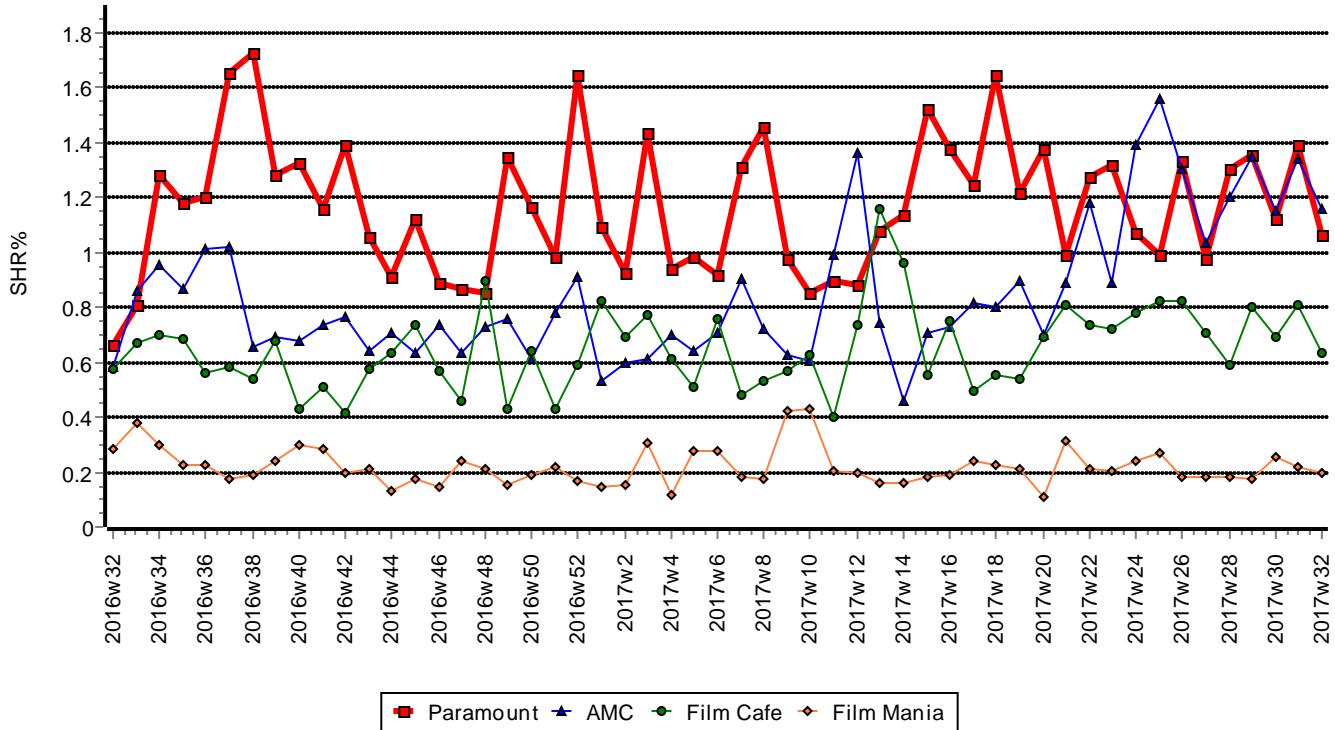
# Paramount Channel

Week 32

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	-49 ABCppL	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	-49 ABCppL
Paramount	1.1	1.1	1.0	1.2	1.1	108	101	107	110	101
AMC	1.2	0.8	1.0	1.4	1.0	101	64	90	113	81
Film Cafe	0.6	0.6	0.7	0.6	0.6	81	66	91	71	68
Film Mania	0.2	0.2	0.2	0.2	0.1	64	51	79	50	40

18-49\_LIVE+V audience share, 02:00-25:59



## Weekly TOP 5 - Paramount Channel and its competitors

18-49\_LIVE+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ace ventura 2. - hiv a termeszet	Paramount	09-08-17	Wed	19:02	20:53	30,421	0.8	3.0	159
Lara croft - tomb raider 2.	Paramount	07-08-17	Mon	21:00	23:13	25,434	0.6	1.9	125
Star trek	Paramount	07-08-17	Mon	14:15	16:38	23,067	0.6	4.5	169
Dante pokla	Paramount	12-08-17	Sat	21:00	23:02	19,866	0.5	1.7	157
Spancserek	Paramount	13-08-17	Sun	20:01	21:54	18,185	0.5	1.2	113

## Paramount Channel - weekly TOP 10

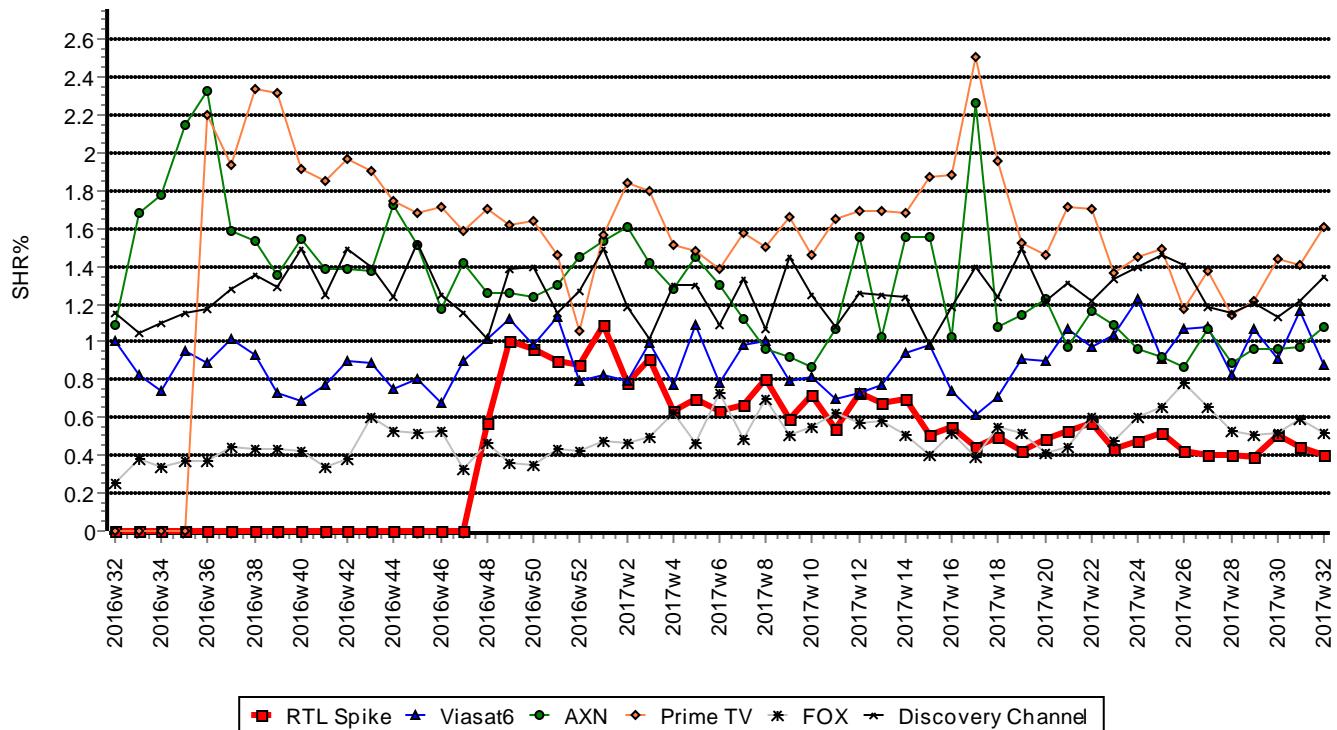
18-49\_LIVE+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ace ventura 2. - hiv a termeszet	Paramount	09-08-17	Wed	19:02	20:53	30,421	0.8	3.0	159
Lara croft - tomb raider 2.	Paramount	07-08-17	Mon	21:00	23:13	25,434	0.6	1.9	125
Star trek	Paramount	07-08-17	Mon	14:15	16:38	23,067	0.6	4.5	169
Dante pokla	Paramount	12-08-17	Sat	21:00	23:02	19,866	0.5	1.7	157
Spancserek	Paramount	13-08-17	Sun	20:01	21:54	18,185	0.5	1.2	113
Ketten all a vasar	Paramount	13-08-17	Sun	18:00	19:54	18,009	0.5	1.6	114
A sherwoodi erdo titka	Paramount	07-08-17	Mon	16:46	18:38	16,092	0.4	2.2	144
Jol all neki a halal	Paramount	09-08-17	Wed	21:01	22:55	14,362	0.4	1.1	105
Delta kommando	Paramount	07-08-17	Mon	23:20	25:48	13,329	0.3	2.9	148
Cloverfield	Paramount	08-08-17	Tue	21:00	22:23	13,053	0.3	1.0	149

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	18-29L+V	M18-39L+V	M18-49L+V	F18-49L+V	18-49L+V	18-29L+V	M18-39L+V	M18-49L+V	F18-49L+V
RTL Spike	0.4	0.2	0.2	0.5	0.3	96	35	47	112	79
Viasat6	0.9	0.7	1.1	1.0	0.8	115	72	117	120	110
AXN	1.1	1.0	0.9	0.9	1.3	65	45	45	50	79
Prime TV	1.6	2.4	1.3	1.2	2.0	91	106	60	64	119
FOX	0.5	0.6	0.3	0.2	0.8	141	132	62	61	221
Discovery Cha	1.3	0.9	1.5	1.7	1.0	110	57	102	133	86

**18-49\_LIVE+V audience share, 02:00-25:59**

■ RTL Spike ▲ Viasat6 ● AXN ◆ Prime TV \* FOX ★ Discovery Channel
**Weekly TOP 5 - RTL Spike and its competitors**
**18-49\_LIVE+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Hogyan készült: újrahasznosítva	Discovery	08-08-17	Tue	23:00	23:27	51,078	1.3	5.1	189
Hogyan készült?	Discovery	08-08-17	Tue	22:30	22:57	39,618	1.0	3.4	180
Napsutotte toszkana	Prime TV	12-08-17	Sat	21:00	23:16	38,591	1.0	3.4	97
Ncis - tengerészeti helyszinélok	Prime TV	10-08-17	Thu	21:00	21:53	35,367	0.9	2.8	99
Hipervandor	Prime TV	13-08-17	Sun	19:15	20:59	33,634	0.9	2.4	135

**RTL Spike - weekly TOP 10**
**18-49\_LIVE+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Cobra 11	RTL Spike	07-08-17	Mon	21:00	22:00	17,955	0.5	1.3	102
Hihetetlen de halalos	RTL Spike	12-08-17	Sat	25:31	25:59	17,673	0.4	5.5	188
Rohamjarorok	RTL Spike	10-08-17	Thu	24:00	24:58	10,597	0.3	2.1	222
Star wars: lazadok	RTL Spike	12-08-17	Sat	10:30	10:59	10,519	0.3	2.7	222
Pumpedek	RTL Spike	10-08-17	Thu	25:30	25:59	8,902	0.2	3.0	222
Top gear	RTL Spike	13-08-17	Sun	16:15	17:26	8,042	0.2	0.9	73
Batman of the future	RTL Spike	11-08-17	Fri	04:00	04:25	7,292	0.2	7.8	222
A galaxis orzoi	RTL Spike	13-08-17	Sun	09:31	09:59	7,080	0.2	1.2	210
Frankenkaja	RTL Spike	11-08-17	Fri	03:29	03:55	6,755	0.2	5.8	217
Braddock: utkozettel eltunt 3.	RTL Spike	12-08-17	Sat	22:00	24:22	6,632	0.2	0.7	210

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

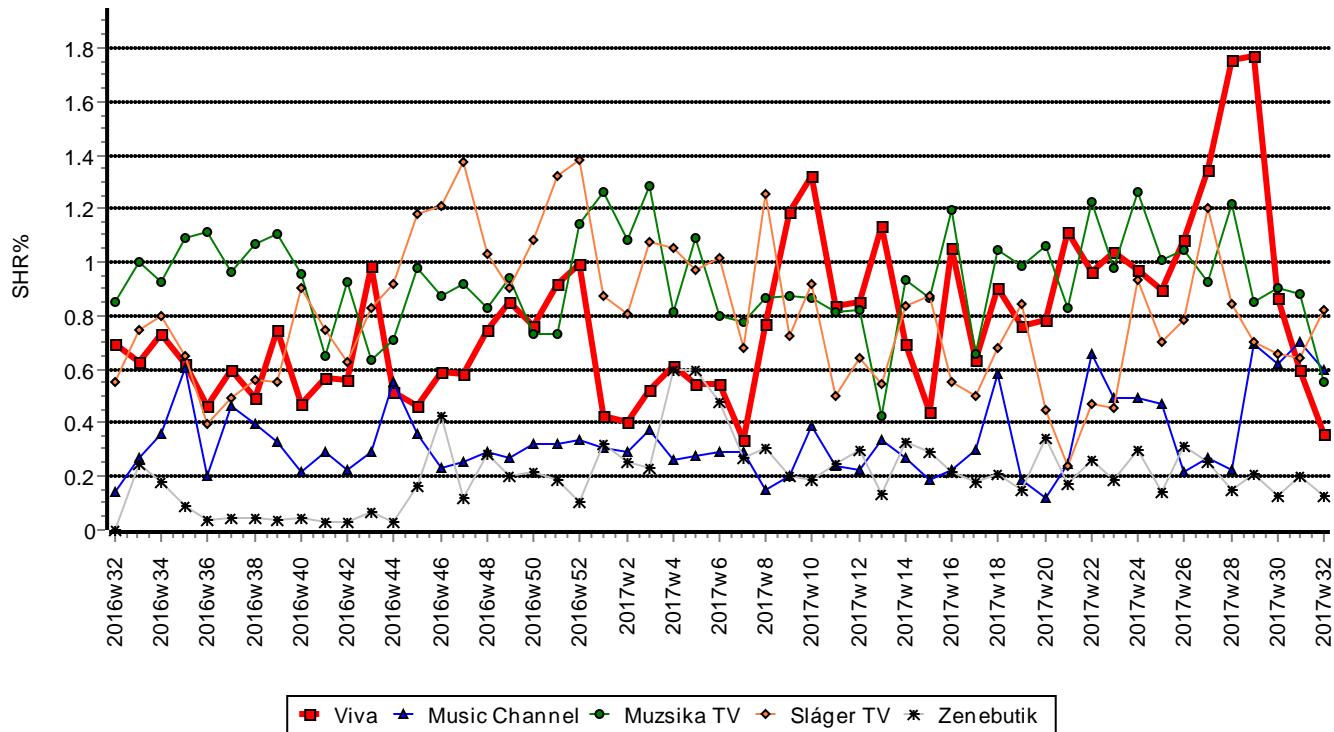
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	15-24L+V	18-29L+V	18-49L+V	M18-39L+V	F18-39L+V	15-24L+V	18-29L+V	18-49L+V	M18-39L+V	F18-39L+V
Viva	0.6	0.4	0.2	0.2	0.5	319	234	162	87	311
Music Channel	1.2	0.5	0.3	0.5	0.5	434	197	160	213	221
Muzsika TV	0.1	0.5	0.5	0.3	0.4	6	30	41	22	33
Sláger TV	0.9	0.8	0.8	0.8	0.6	64	59	76	66	56
Zenebutik	0.1	0.2	0.3	0.1	0.2	16	20	57	13	33

15-29 L+V audience share, 02:00-25:59



## Weekly TOP 5 - Viva TV and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Fure lejni ihos!	Muzsika T'	13-08-17	Sun	14:30	14:56	9,756	0.6	3.8	68
Summer love top 20	Viva	12-08-17	Sat	12:00	14:01	8,633	0.5	5.3	374
Hack viva	Viva	13-08-17	Sun	13:00	13:25	7,508	0.4	3.3	428
Viva beatz	Viva	13-08-17	Sun	12:01	13:00	7,408	0.4	3.7	220
Muzsika tv - roadshow	Muzsika T'	12-08-17	Sat	18:00	18:51	7,253	0.4	3.5	144

## Viva TV- weekly TOP 10

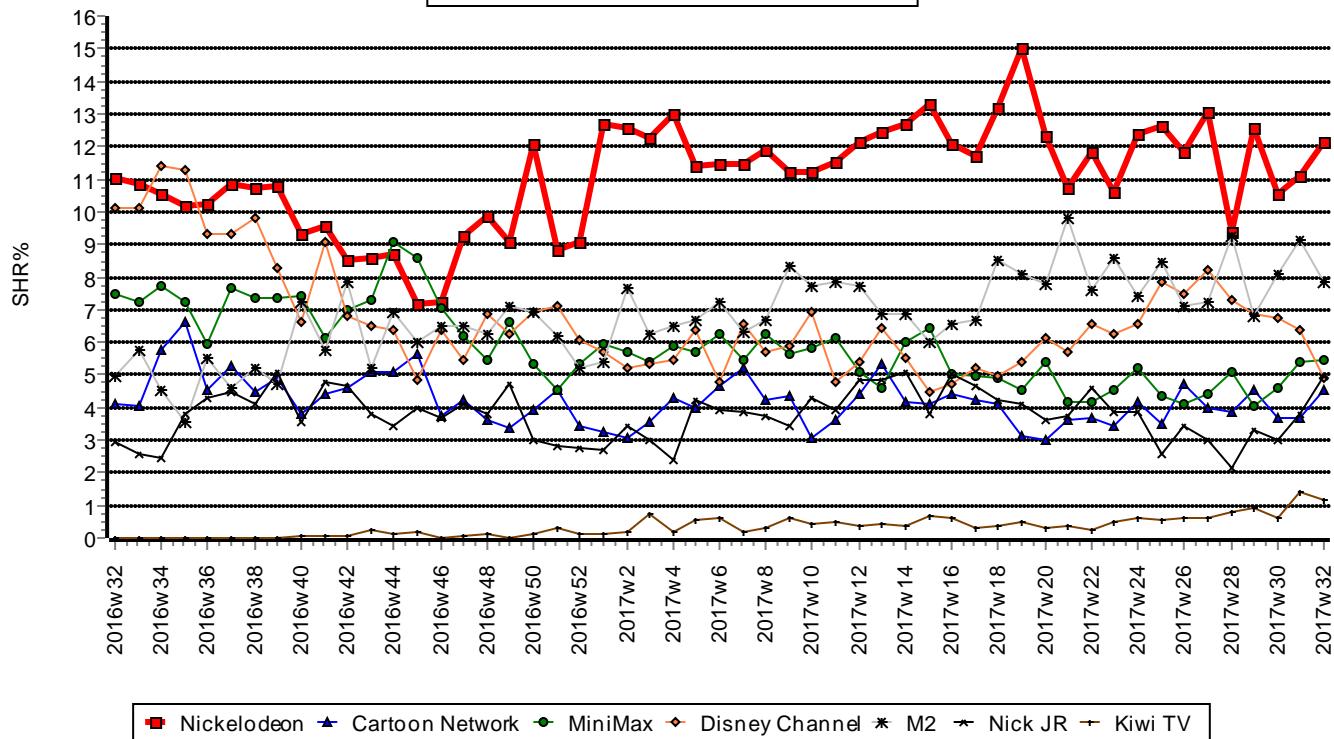
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Summer love top 20	Viva	12-08-17	Sat	12:00	14:01	8,633	0.5	5.3	374
Hack viva	Viva	13-08-17	Sun	13:00	13:25	7,508	0.4	3.3	428
Viva beatz	Viva	13-08-17	Sun	12:01	13:00	7,408	0.4	3.7	220
Szinten zenesz	Viva	12-08-17	Sat	14:01	14:30	5,626	0.3	2.9	488
Rk - randikommando	Viva	12-08-17	Sat	15:00	15:28	4,551	0.3	2.2	522
A masik nem	Viva	13-08-17	Sun	13:30	14:03	3,949	0.2	1.8	302
Klip	Viva	11-08-17	Fri	17:52	18:00	3,932	0.2	1.7	376
Playback parbaj - lip sync battle	Viva	07-08-17	Mon	21:30	21:56	3,335	0.2	0.8	392
Top 5	Viva	11-08-17	Fri	19:03	19:30	3,145	0.2	1.8	464
Viva feat	Viva	12-08-17	Sat	11:30	11:55	3,139	0.2	1.9	522

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

06:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	18-49L+V	15-24L+V	18-29L+V	4-14L+V	vW/ch0-14L-	18-49L+V	15-24L+V	18-29L+V
Nickelodeon	12.1	2.3	2.0	4.4	2.4	485	112	80	126	75
Cartoon Netw	4.5	0.5	0.4	1.9	0.5	567	69	50	166	45
Minimax	5.4	2.0	0.7	1.0	0.8	476	213	59	66	51
Disney Channe	4.9	0.5	0.5	1.9	0.5	534	69	50	145	46
M2	7.9	4.1	2.0	1.4	2.9	338	217	85	44	95
Nick JR	5.0	1.9	0.9	0.4	0.5	432	199	80	22	31
Kiwi TV	1.2	0.4	0.2	0.0	0.0	537	208	73	3	2

4-14L+V audience share, 06:00-25:59



## Weekly TOP 5 - Nickelodeon and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Szofia hercegno - egyszer volt e	M2	10-08-17	Thu	08:24	08:46	53,320	5.6	33.9	604
Spongya bob	Nickelodeon	11-08-17	Fri	21:18	21:30	49,004	5.1	24.0	647
Nicky ricky dicky es dawn	Nickelodeon	09-08-17	Wed	13:12	13:34	47,506	5.0	22.8	650
Dora a felfedezo	M2	10-08-17	Thu	07:58	08:22	47,679	5.0	32.7	558
Maya a mehecske	M2	07-08-17	Mon	09:56	10:08	43,853	4.6	21.6	377

## Nickelodeon- weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Spongya bob	Nickelodeon	11-08-17	Fri	21:18	21:30	49,004	5.1	24.0	647
Nicky ricky dicky es dawn	Nickelodeon	09-08-17	Wed	13:12	13:34	47,506	5.0	22.8	650
A thundermans csalad	Nickelodeon	10-08-17	Thu	12:17	12:39	43,570	4.6	21.2	707
Tunderi keresztszulok	Nickelodeon	10-08-17	Thu	10:16	10:39	42,775	4.5	25.1	666
Game shakers	Nickelodeon	10-08-17	Thu	14:01	14:23	38,125	4.0	20.0	475
Bunsen aki szorny!	Nickelodeon	10-08-17	Thu	15:25	15:47	37,635	3.9	23.3	477
A legboszibb boszik	Nickelodeon	10-08-17	Thu	20:20	20:42	33,621	3.5	14.0	628
100 dolog a gimi elott	Nickelodeon	09-08-17	Wed	22:24	22:46	31,617	3.3	21.1	515
Tini nindzsa teknochok	Nickelodeon	11-08-17	Fri	21:36	22:19	30,031	3.1	19.0	630
Sanjay es craig	Nickelodeon	11-08-17	Fri	08:43	08:54	29,615	3.1	24.4	522

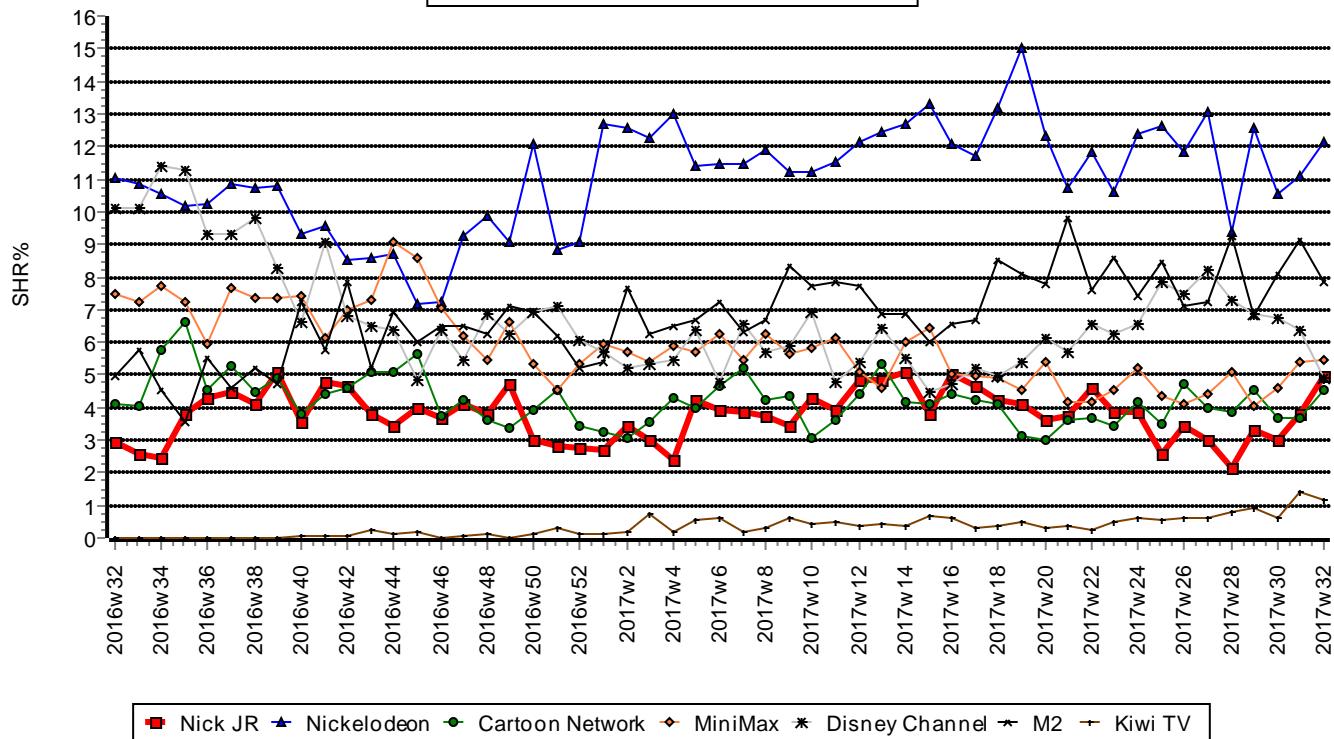
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

06:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	18-49L+V	F18-39L+V	Hw18-49L+V	4-14L+V	vW/ch0-14L-	18-49L+V	F18-39L+V	Hw18-49L+V
Nick JR	5.0	1.9	0.9	1.6	1.0	432	199	80	129	106
Nickelodeon	12.1	2.3	2.0	2.1	1.5	485	112	80	79	74
Cartoon Network	4.5	0.5	0.4	0.4	0.3	567	69	50	49	42
Minimax	5.4	2.0	0.7	1.4	0.9	476	213	59	115	94
Disney Channel	4.9	0.5	0.5	0.6	0.5	534	69	50	64	62
M2	7.9	4.1	2.0	3.5	2.4	338	217	85	141	126
Kiwi TV	1.2	0.4	0.2	0.3	0.2	537	208	73	130	123

4-14L+V audience share, 06:00-25:59



## Weekly TOP 5 - Nick Jr. and its competitors

4-14L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Szofia hercegno - egyszer volt e	M2	10-08-17	Thu	08:24	08:46	53,320	5.6	33.9	604
Spongya bob	Nickelodec	11-08-17	Fri	21:18	21:30	49,004	5.1	24.0	647
Nicky ricky dicky es dawn	Nickelodec	09-08-17	Wed	13:12	13:34	47,506	5.0	22.8	650
Dora a felfedezo	M2	10-08-17	Thu	07:58	08:22	47,679	5.0	32.7	558
Maya a mehecske	M2	07-08-17	Mon	09:56	10:08	43,853	4.6	21.6	377

## Nick Jr. - weekly TOP 10

4-14L+V

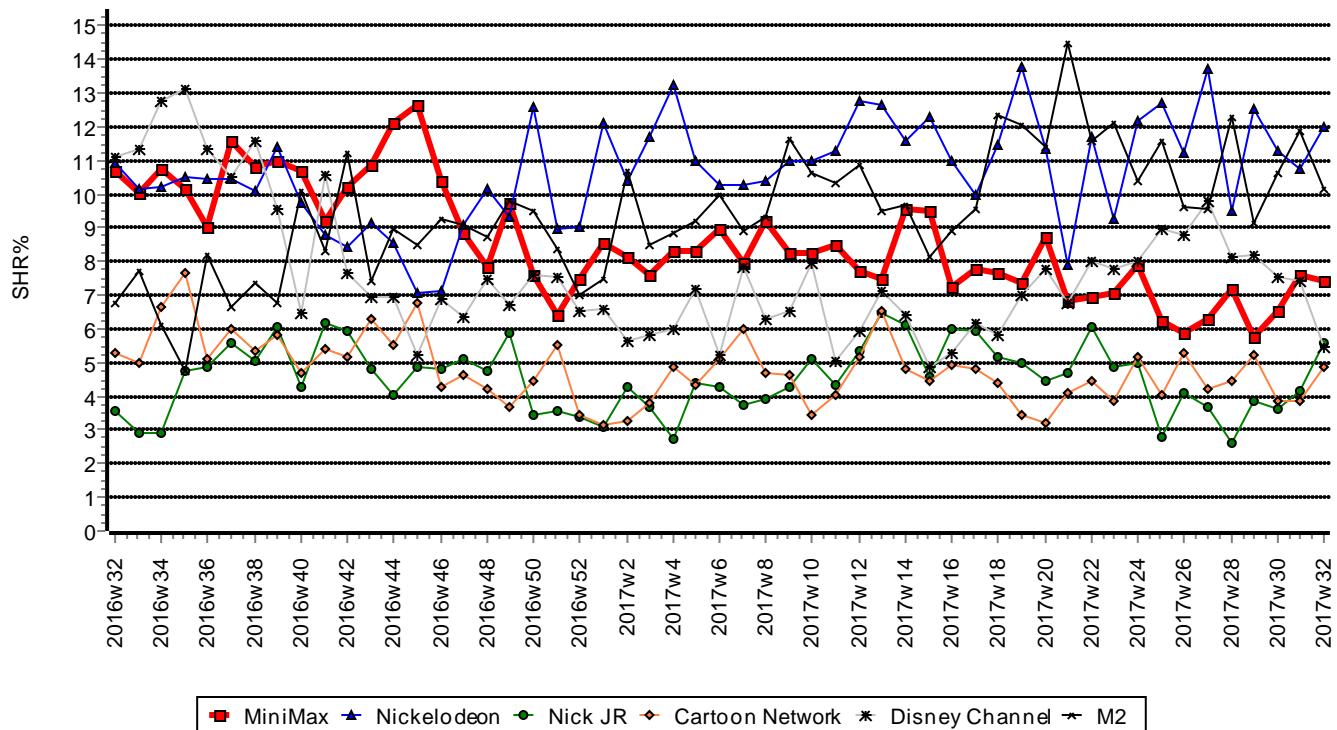
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Szofia hercegno - egyszer volt e	M2	10-08-17	Thu	08:24	08:46	53,320	5.6	33.9	604
Spongya bob	Nickelodec	11-08-17	Fri	21:18	21:30	49,004	5.1	24.0	647
Nicky ricky dicky es dawn	Nickelodec	09-08-17	Wed	13:12	13:34	47,506	5.0	22.8	650
Dora a felfedezo	M2	10-08-17	Thu	07:58	08:22	47,679	5.0	32.7	558
Maya a mehecske	M2	07-08-17	Mon	09:56	10:08	43,853	4.6	21.6	377
A thundermans csalad	Nickelodec	10-08-17	Thu	12:17	12:39	43,570	4.6	21.2	707
Tunderi keresztszulok	Nickelodec	10-08-17	Thu	10:16	10:39	42,775	4.5	25.1	666
Mano beno es lili hercegno apro	M2	10-08-17	Thu	19:54	20:05	42,076	4.4	19.1	513
Mickey eger jatszotere	M2	10-08-17	Thu	08:46	09:09	41,638	4.4	25.5	537
Allatkert a hatiszakban	M2	07-08-17	Mon	10:08	10:34	39,291	4.1	18.7	407

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**06:00-19:59**

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	F18-39L+V	F18-49L+V	iles ABCppL	4-14L+V	vW/ch0-14L-	F18-39L+V	F18-49L+V	iles ABCppL
MiniMax	7.4	3.5	2.4	1.6	1.6	476	213	115	86	84
Nickelodeon	12.0	2.5	2.3	1.8	2.5	489	97	71	63	86
Nick JR	5.6	2.8	2.2	1.4	1.7	433	204	131	94	111
Cartoon Network	4.9	0.4	0.4	0.3	0.8	600	46	36	34	78
Disney Channel	5.5	0.5	0.7	0.5	1.1	602	57	60	42	103
M2	10.2	6.3	4.9	3.5	1.7	383	222	140	113	54

**4-14L+V audience share, 06:00-19:59**

**Weekly TOP 5 - Minimax and its competitors**
**4-14L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Szofia hercegno - egyszer volt e	M2	10-08-17	Thu	08:24	08:46	53,320	5.6	33.9	604
Nicky ricky dicky es dawn	Nickelodeon	09-08-17	Wed	13:12	13:34	47,506	5.0	22.8	650
Dora a felfedezo	M2	10-08-17	Thu	07:58	08:22	47,679	5.0	32.7	558
Maya a mehecske	M2	07-08-17	Mon	09:56	10:08	43,853	4.6	21.6	377
A thundersmans csalad	Nickelodeon	10-08-17	Thu	12:17	12:39	43,570	4.6	21.2	707

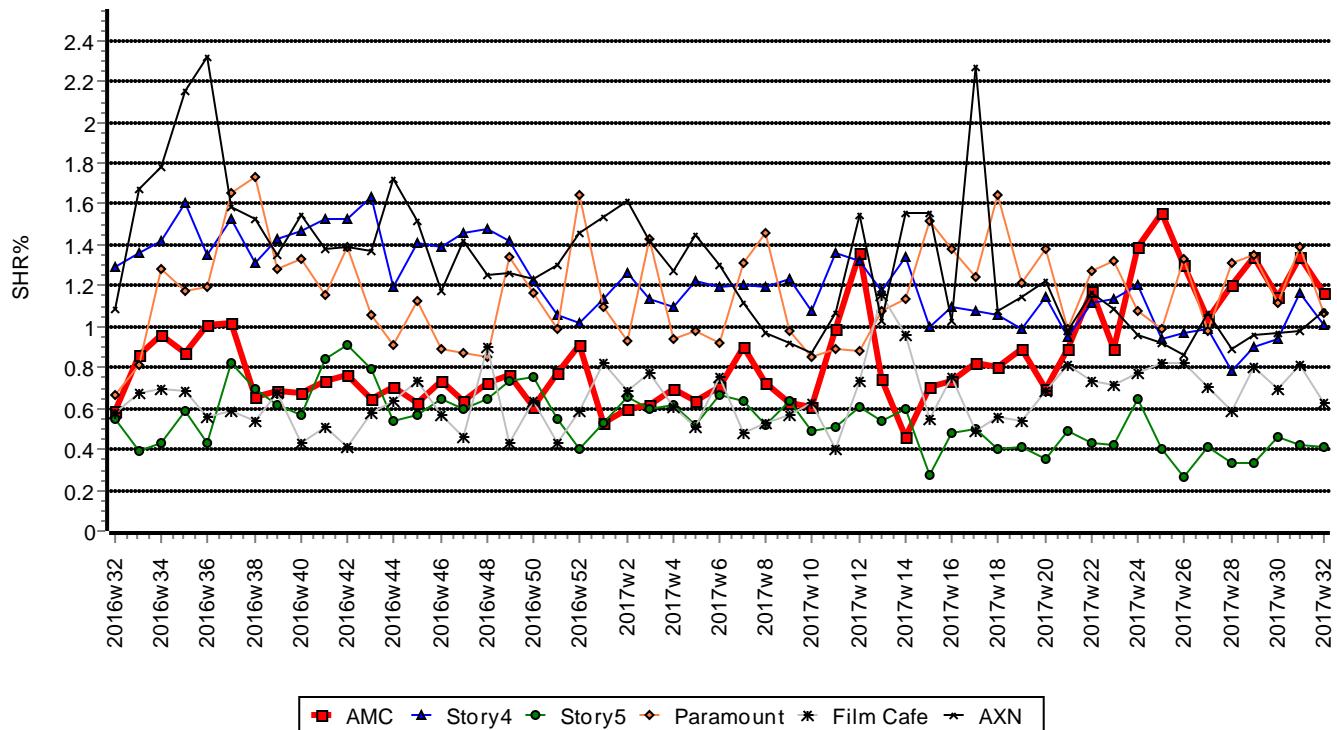
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	18-59L+V	-49 ABCppL	18-49L+V	M18-49L+V	F18-49L+V	18-59L+V	-49 ABCppL
AMC	1.2	1.4	1.0	1.3	1.0	101	113	90	132	81
Story4	1.0	1.0	1.0	1.0	1.1	66	60	72	73	66
Story5	0.4	0.2	0.6	0.7	0.4	39	21	56	78	30
Paramount	1.1	1.2	1.0	1.1	1.1	108	110	107	128	101
Film Cafe	0.6	0.6	0.7	0.7	0.6	81	71	91	99	68
AXN	1.1	0.9	1.3	1.3	1.3	65	50	79	87	70

18-49\_LIVE+V audience share, 02:00-25:59



## Weekly TOP 5 - AMC and its competitors

18-49\_LIVE+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Szulettet detektivek	AXN	12-08-17	Sat	14:05	15:04	31,789	0.8	5.0	152
Ace ventura 2. - hiv a termeszet	Paramount	09-08-17	Wed	19:02	20:53	30,421	0.8	3.0	159
Lara croft - tomb raider 2.	Paramount	07-08-17	Mon	21:00	23:13	25,434	0.6	1.9	125
Ncis: los angeles	AXN	07-08-17	Mon	14:04	15:04	24,201	0.6	5.1	84
Star trek	Paramount	07-08-17	Mon	14:15	16:38	23,067	0.6	4.5	169

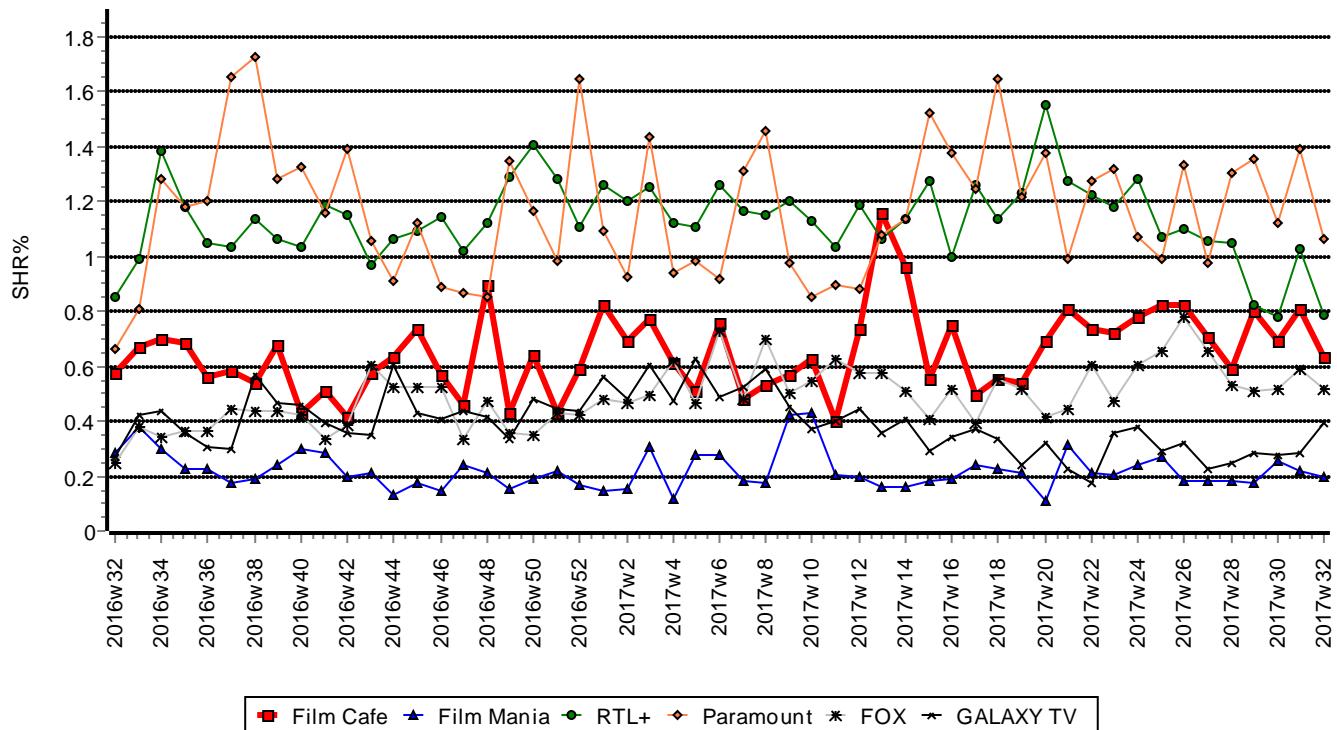
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	.8-59FemL+V	Hw18-49L+V	18-49L+V	M18-49L+V	F18-49L+V	.8-59FemL+V	Hw18-49L+V
Film Café	0.6	0.6	0.7	0.8	0.7	81	71	91	119	104
Film Mania	0.2	0.2	0.2	0.3	0.3	64	50	79	107	104
RTL+	0.8	0.9	0.7	0.7	0.9	99	105	93	98	139
Paramount	1.1	1.2	1.0	1.0	1.0	108	110	107	124	128
FOX	0.5	0.2	0.8	0.7	0.5	141	61	221	225	173
GALAXY TV	0.4	0.2	0.5	0.6	0.6	48	27	70	88	96

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Film Café and its competitors**

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ace ventura 2. - hiv a termeszet	Paramount	09-08-17	Wed	19:02	20:53	30,421	0.8	3.0	159
Lara croft - tomb raider 2.	Paramount	07-08-17	Mon	21:00	23:13	25,434	0.6	1.9	125
Star trek	Paramount	07-08-17	Mon	14:15	16:38	23,067	0.6	4.5	169
Haló haló	RTL+	09-08-17	Wed	12:50	13:28	21,741	0.6	4.5	142
Gyozike	RTL+	11-08-17	Fri	16:00	16:46	20,388	0.5	3.5	115

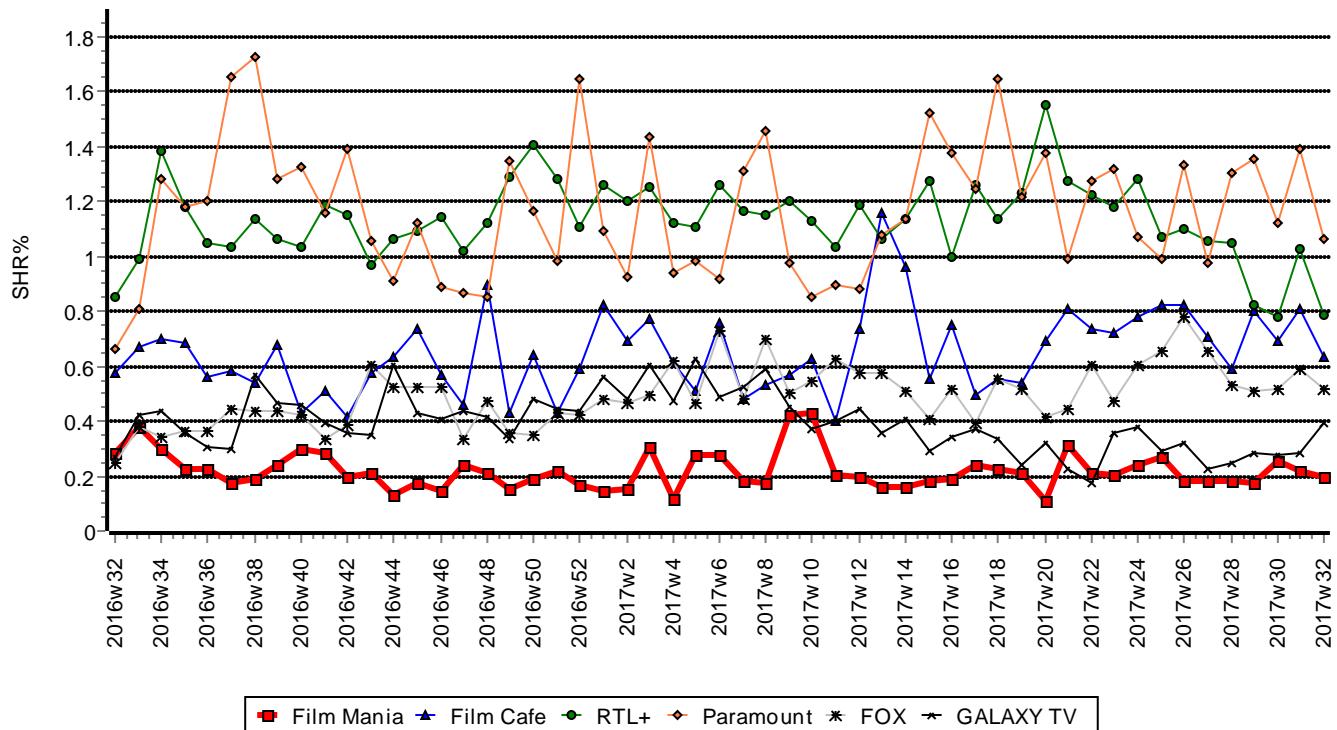
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-59L+V	18-49L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-59L+V
Film Mania	0.2	0.2	0.2	0.2	0.3	64	50	79	84	95
Film Cafe	0.6	0.6	0.7	0.6	0.7	81	71	91	79	99
RTL+	0.8	0.9	0.7	0.6	0.8	99	105	93	79	110
Paramount	1.1	1.2	1.0	1.0	1.1	108	110	107	101	128
FOX	0.5	0.2	0.8	0.2	0.5	141	61	221	51	144
GALAXY TV	0.4	0.2	0.5	0.5	0.5	48	27	70	64	63

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Film Mánia and its competitors**

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ace ventura 2. - hiv a termeszet	Paramount	09-08-17	Wed	19:02	20:53	30,421	0.8	3.0	159
Lara croft - tomb raider 2.	Paramount	07-08-17	Mon	21:00	23:13	25,434	0.6	1.9	125
Star trek	Paramount	07-08-17	Mon	14:15	16:38	23,067	0.6	4.5	169
Hallo hallo	RTL+	09-08-17	Wed	12:50	13:28	21,741	0.6	4.5	142
Gyozike	RTL+	11-08-17	Fri	16:00	16:46	20,388	0.5	3.5	115

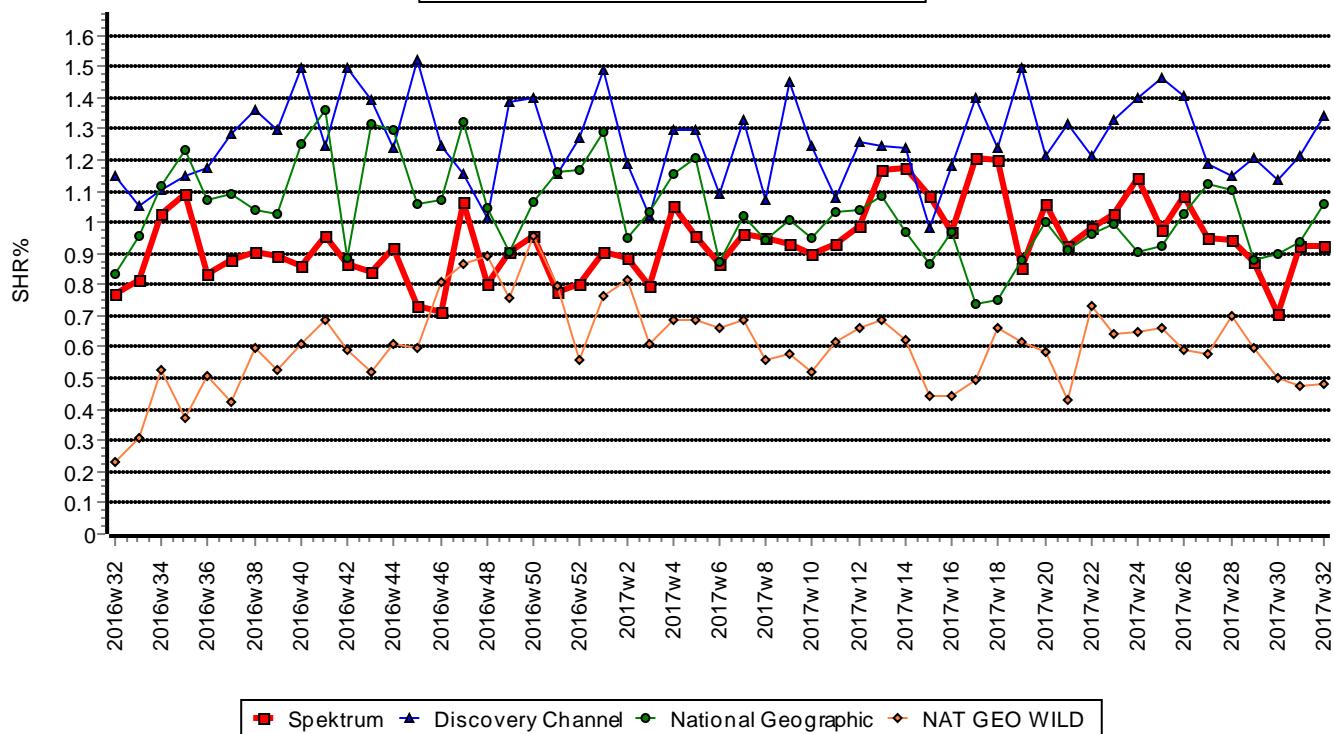
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	-49 ABCppL	-59 AB pp L+	18-49L+V	M18-49L+V	F18-49L+V	-49 ABCppL	-59 AB pp L+
Spektrum	0.9	1.5	0.4	1.1	1.1	95	144	46	103	106
Discovery Cha	1.3	1.7	1.0	1.4	1.0	110	133	86	106	76
National Geogr	1.1	1.5	0.7	1.1	1.1	98	127	67	90	97
NAT GEO WILD	0.5	0.6	0.4	0.5	0.6	86	100	71	85	102

18-49L+V audience share, 02:00-25:59


■ Spektrum    ▲ Discovery Channel    ● National Geographic    ◆ NAT GEO WILD

**Weekly TOP 5 - Spektrum and its competitors**
**18-49L+V**

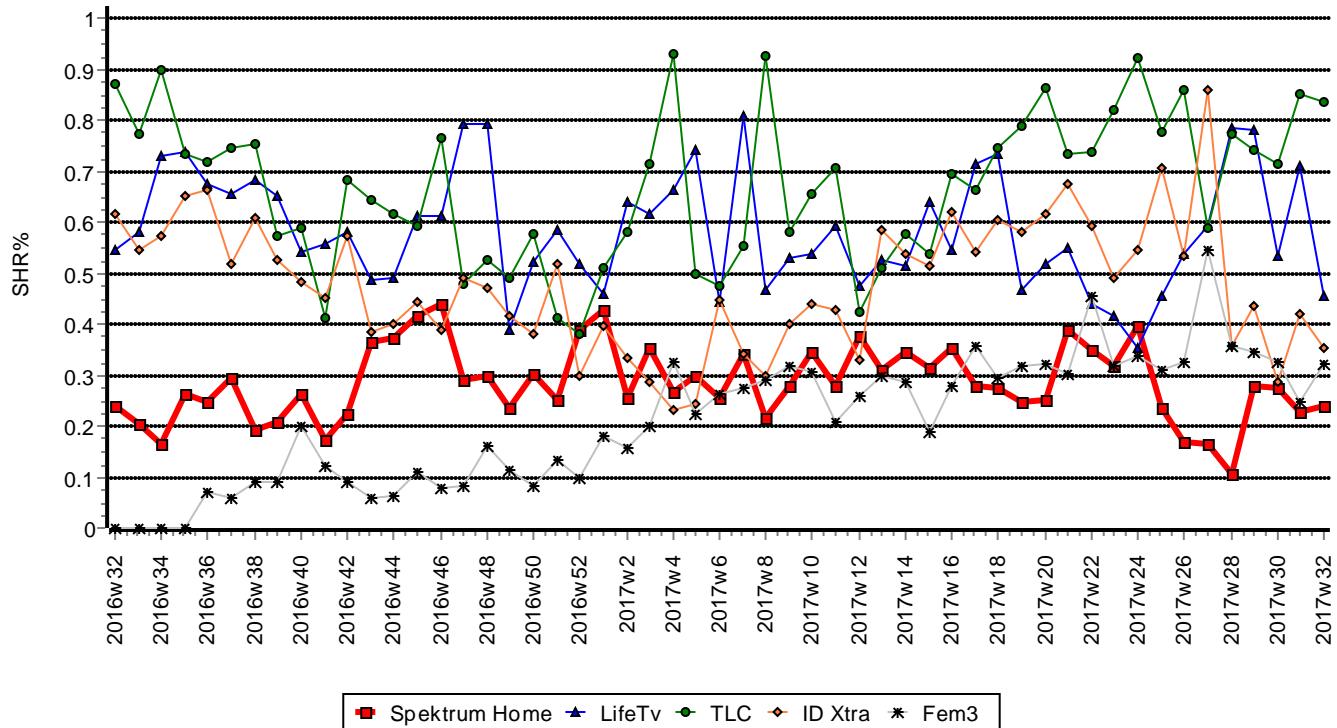
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Hogyan készült: újrahasznosítva	Discovery	08-08-17	Tue	23:00	23:27	51,078	1.3	5.1	189
Hogyan készült?	Discovery	08-08-17	Tue	22:30	22:57	39,618	1.0	3.4	180
A második vilagháború - belülrol	National G	09-08-17	Wed	14:01	14:57	27,886	0.7	5.5	170
Cefrekiralyok	Discovery	12-08-17	Sat	22:00	22:57	22,190	0.6	2.0	189
Bakik a föld korul	Discovery	08-08-17	Tue	24:00	24:27	21,921	0.6	4.0	214

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	-49 ABCppL	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	-49 ABCppL
Spektrum Home	0.2	0.3	0.3	0.2	0.3	105	143	164	67	133
LifeTv	0.5	0.5	0.5	0.4	0.5	94	115	116	73	94
TLC	0.8	1.2	1.2	0.4	0.9	97	151	167	45	94
ID Xtra	0.4	0.5	0.4	0.2	0.3	67	98	100	36	55
Fem3	0.3	0.5	0.6	0.1	0.3	72	114	167	31	66

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - Spektrum Home and its competitors**
**18-49L+V**

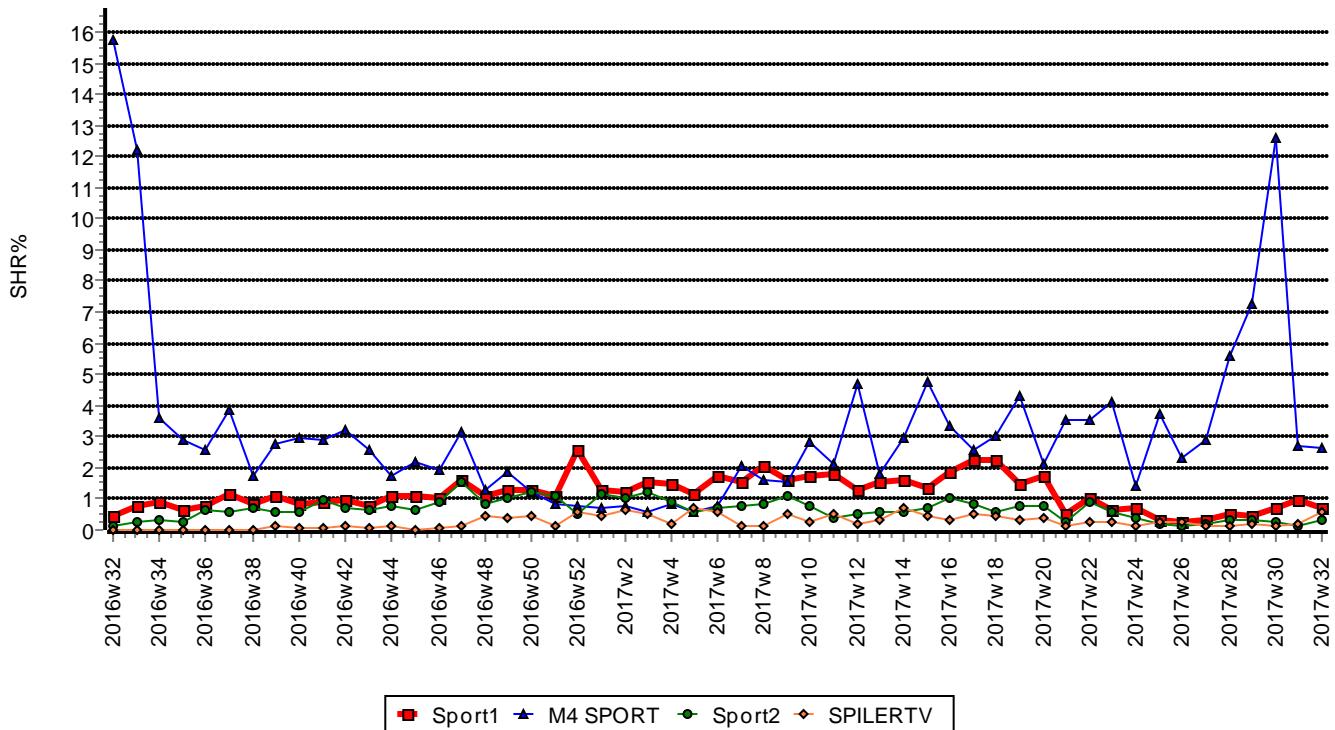
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Harom honap mulva eskuvo	TLC	13-08-17	Sun	20:00	20:57	24,019	0.6	1.6	163
Igy kerek az eletem	TLC	09-08-17	Wed	12:00	12:57	19,090	0.5	4.1	148
Mondj igent a ruhara: koszorusla	TLC	13-08-17	Sun	19:00	19:27	18,452	0.5	1.5	94
Kenyszeres takaritok	TLC	07-08-17	Mon	20:00	20:57	18,342	0.5	1.4	148
Elet 250 kilo felett	TLC	10-08-17	Thu	20:59	22:56	17,947	0.5	1.5	99

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-39L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-49L+V	M18-39L+V	M18-49L+V	F18-49L+V	iles ABCppL
Sport1	0.4	0.7	0.7	0.2	0.8	65	87	104	25	122
M4 SPORT	1.9	2.5	2.6	1.2	3.0	63	71	83	44	103
Sport2	0.2	0.3	0.3	0.1	0.3	62	85	96	28	114
SPILERTV	0.3	0.5	0.6	0.1	0.5	104	132	168	39	165

18-49MaleL+V audience share, 02:00-25:59



## Weekly TOP 5 - Sport1 and its competitors

18-49MaleL+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - szuper kupa	M4 SPORT	08-08-17	Tue	20:42	22:43	66,395	3.4	10.2	128
Labdarugas	M4 SPORT	08-08-17	Tue	20:11	23:05	56,377	2.9	9.2	128
Studio	M4 SPORT	08-08-17	Tue	21:40	21:47	54,239	2.7	8.3	127
Labdarugo merkozes - otp bank I	M4 SPORT	12-08-17	Sat	20:27	22:25	31,633	1.6	5.3	74
Atletika	M4 SPORT	09-08-17	Wed	19:44	23:21	28,265	1.4	5.2	98

## Sport1 - weekly TOP 10

18-49MaleL+V

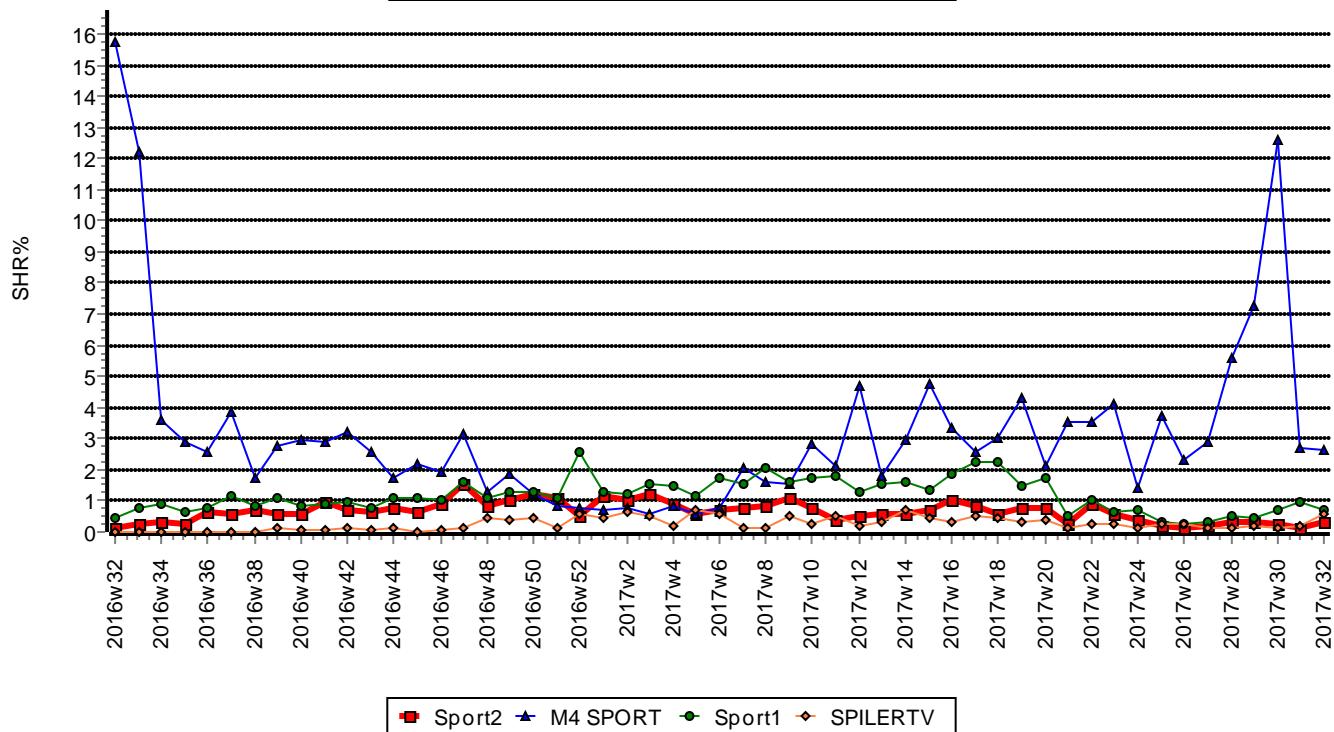
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - szuper kupa	Sport1	08-08-17	Tue	20:35	22:55	39,090	2.0	6.1	149
Labdarugas	Sport1	08-08-17	Tue	19:45	23:09	29,491	1.5	5.0	144
Studio	Sport1	08-08-17	Tue	23:00	23:09	11,978	0.6	2.1	130
Kekek	Sport1	09-08-17	Wed	19:00	19:27	9,274	0.5	2.3	418
Labdarugo merkozes - nemet kup	Sport1	12-08-17	Sat	15:27	17:21	7,120	0.4	2.3	98
Heti helyzet	Sport1	13-08-17	Sun	09:00	09:52	5,427	0.3	2.0	222
Horgaszsport magazin	Sport1	13-08-17	Sun	11:30	11:55	5,419	0.3	1.8	116
Arany pillanatok	Sport1	09-08-17	Wed	19:30	19:41	5,070	0.3	1.2	399
Uszmagazin	Sport1	11-08-17	Fri	21:05	21:29	5,052	0.3	1.0	280
Eros emberek	Sport1	09-08-17	Wed	20:00	20:55	5,014	0.3	1.0	382

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-39L+V	M18-49TSV	F18-49L+V	iles ABCppL	18-49L+V	M18-39L+V	M18-49TSV	F18-49L+V	iles ABCppL
Sport2	0.2	0.3	0.3	0.1	0.3	62	85	97	28	114
M4 SPORT	1.9	2.5	2.6	1.2	3.0	63	71	83	44	103
Sport1	0.4	0.7	0.7	0.2	0.8	65	87	105	25	122
SPILERTV	0.3	0.5	0.6	0.1	0.5	104	132	168	39	165

**18-49MaleL+V audience share, 02:00-25:59**


■ Sport2 ■ M4 SPORT ■ Sport1 ■ SPILERTV

**Weekly TOP 5 - Sport2 and its competitors**
**18-49MaleL+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - szuper kupa	M4 SPORT	08-08-17	Tue	20:42	22:43	66,395	3.4	10.2	128
Labdarugas	M4 SPORT	08-08-17	Tue	20:11	23:05	56,377	2.9	9.2	128
Studio	M4 SPORT	08-08-17	Tue	21:40	21:47	54,239	2.7	8.3	127
Labdarugo merkozes - otp bank I	M4 SPORT	12-08-17	Sat	20:27	22:25	31,633	1.6	5.3	74
Atletika	M4 SPORT	09-08-17	Wed	19:44	23:21	28,265	1.4	5.2	98

**Sport2 - weekly TOP 10**
**18-49MaleL+V**

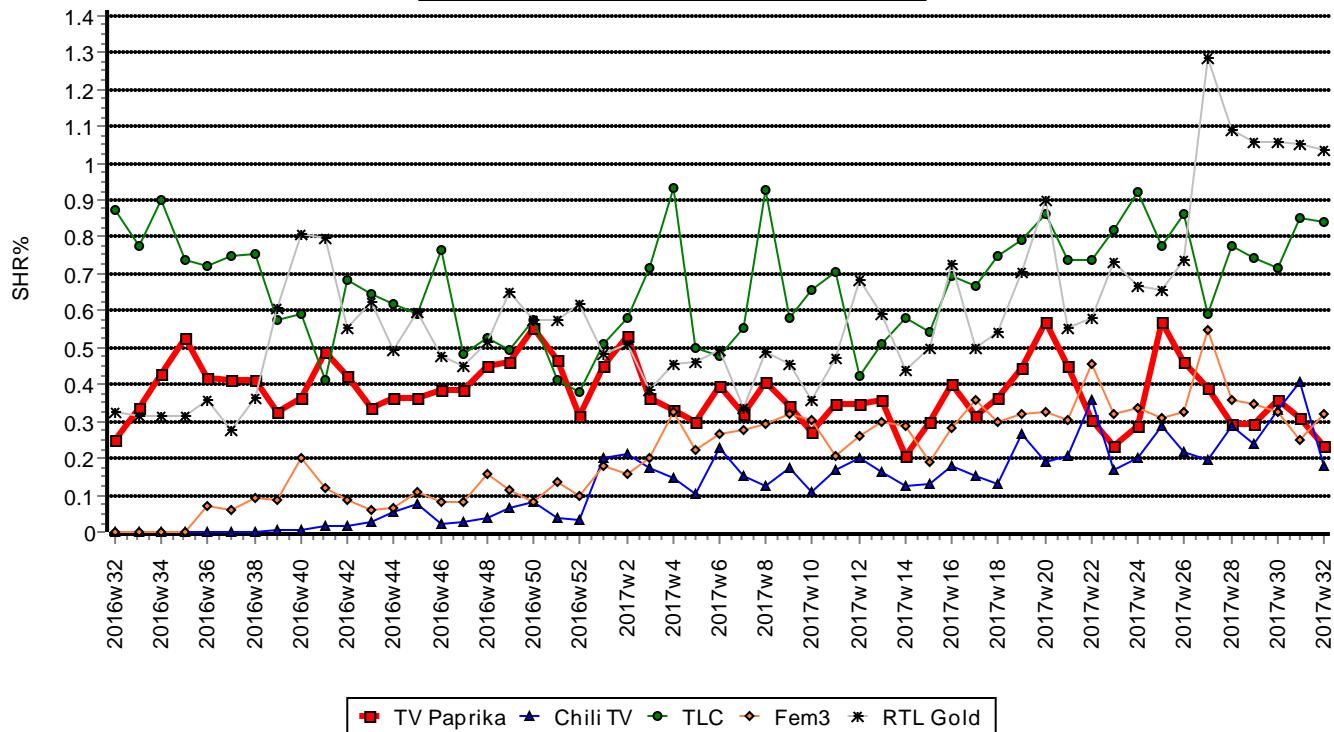
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ut kijevbe	Sport2	13-08-17	Sun	21:30	22:56	7,675	0.4	1.1	245
Studio	Sport2	12-08-17	Sat	21:43	21:52	6,828	0.3	1.1	143
Labdarugas	Sport2	12-08-17	Sat	22:00	23:51	6,168	0.3	1.2	265
Labdarugo merkozes - nemet kup	Sport2	12-08-17	Sat	22:00	23:51	6,166	0.3	1.2	265
Televizios vasarlas	Sport2	07-08-17	Mon	10:59	11:59	4,352	0.2	2.4	418
Darts	Sport2	08-08-17	Tue	15:01	18:27	4,062	0.2	1.6	287
Bothuzo abszolut eb	Sport2	13-08-17	Sun	20:30	21:25	3,694	0.2	0.5	229
Tempo - autosmagazin	Sport2	12-08-17	Sat	17:00	17:26	3,547	0.2	1.1	208
Sportverda	Sport2	07-08-17	Mon	09:59	10:55	3,251	0.2	1.8	403
Labdarugo merkozes - uefa szuper	Sport2	12-08-17	Sat	19:17	21:37	3,046	0.2	0.6	129

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	Hw18-49L+V
TV Paprika	0.2	0.3	0.4	0.2	0.2	56	66	118	46	59
Chili TV	0.2	0.2	0.2	0.2	0.2	42	48	69	37	55
TLC	0.8	1.2	1.2	0.4	1.0	97	151	167	45	137
Fem3	0.3	0.5	0.6	0.1	0.3	72	114	167	31	90
RTL Gold	1.0	1.3	1.1	0.7	1.4	94	127	122	62	152

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - TV Paprika and its competitors**
**18-49L+V**

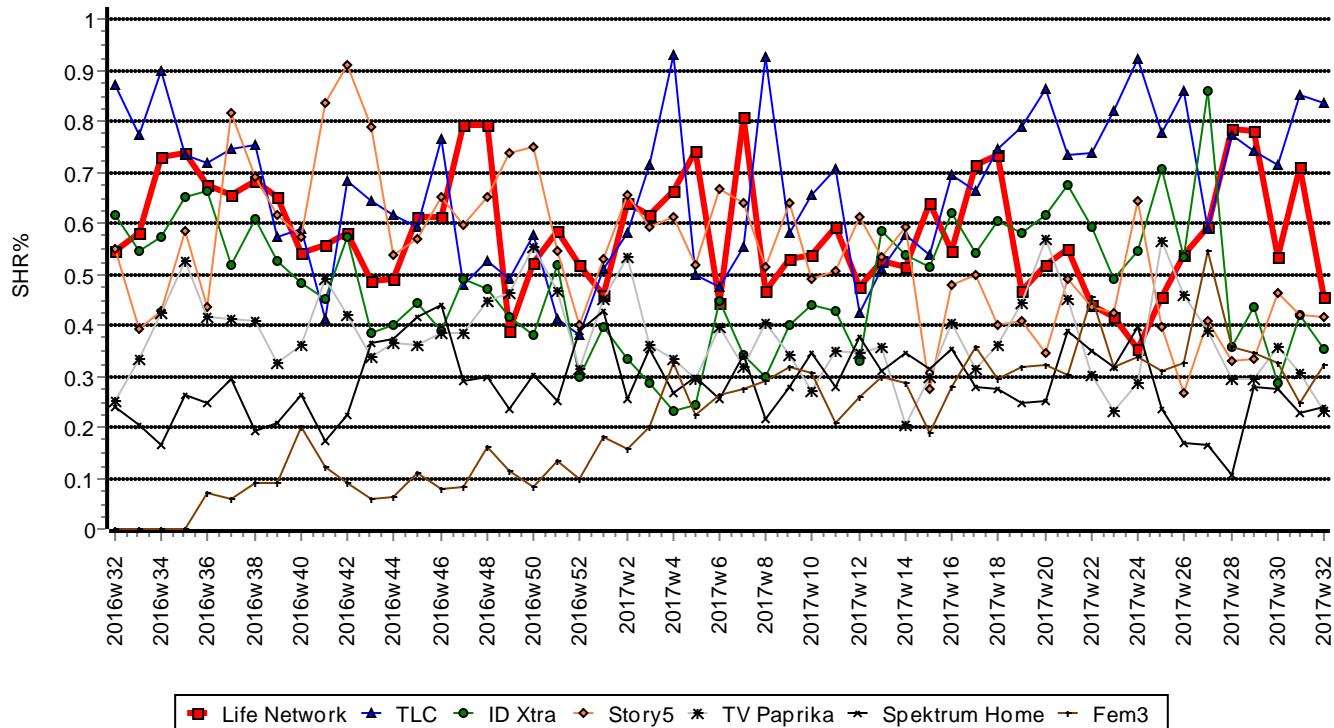
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Aniko show	RTL Gold	07-08-17	Mon	17:00	17:57	24,236	0.6	3.5	125
Harom honap mulva eskuvo	TLC	13-08-17	Sun	20:00	20:57	24,019	0.6	1.6	163
Monika	RTL Gold	10-08-17	Thu	16:00	16:53	20,440	0.5	3.6	120
1 perc es nyersz!	RTL Gold	09-08-17	Wed	22:00	22:56	19,130	0.5	1.5	113
Igy kerek az eletem	TLC	09-08-17	Wed	12:00	12:57	19,090	0.5	4.1	148

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	Hw18-49L+V
Life Network	0.5	0.6	0.5	0.4	0.5	94	123	115	73	123
TLC	0.8	1.7	1.2	0.4	1.0	97	178	151	45	137
ID Xtra	0.4	0.4	0.5	0.2	0.4	67	69	98	36	101
Story5	0.4	0.4	0.6	0.2	0.6	39	32	56	21	63
TV Paprika	0.2	0.3	0.3	0.2	0.2	56	72	66	46	59
Spektrum Home	0.2	0.1	0.3	0.2	0.3	105	56	143	67	159
Fem3	0.3	0.5	0.5	0.1	0.3	72	104	114	31	90

**18-49L+V audience share, 02:00-25:59**

■ Life Network   ▲ TLC   ● ID Xtra   ◆ Story5   \*■ TV Paprika   \*■ Spektrum Home   +■ Fem3

**Weekly TOP 5 - Life TV and its competitors**
**18-49L+V**

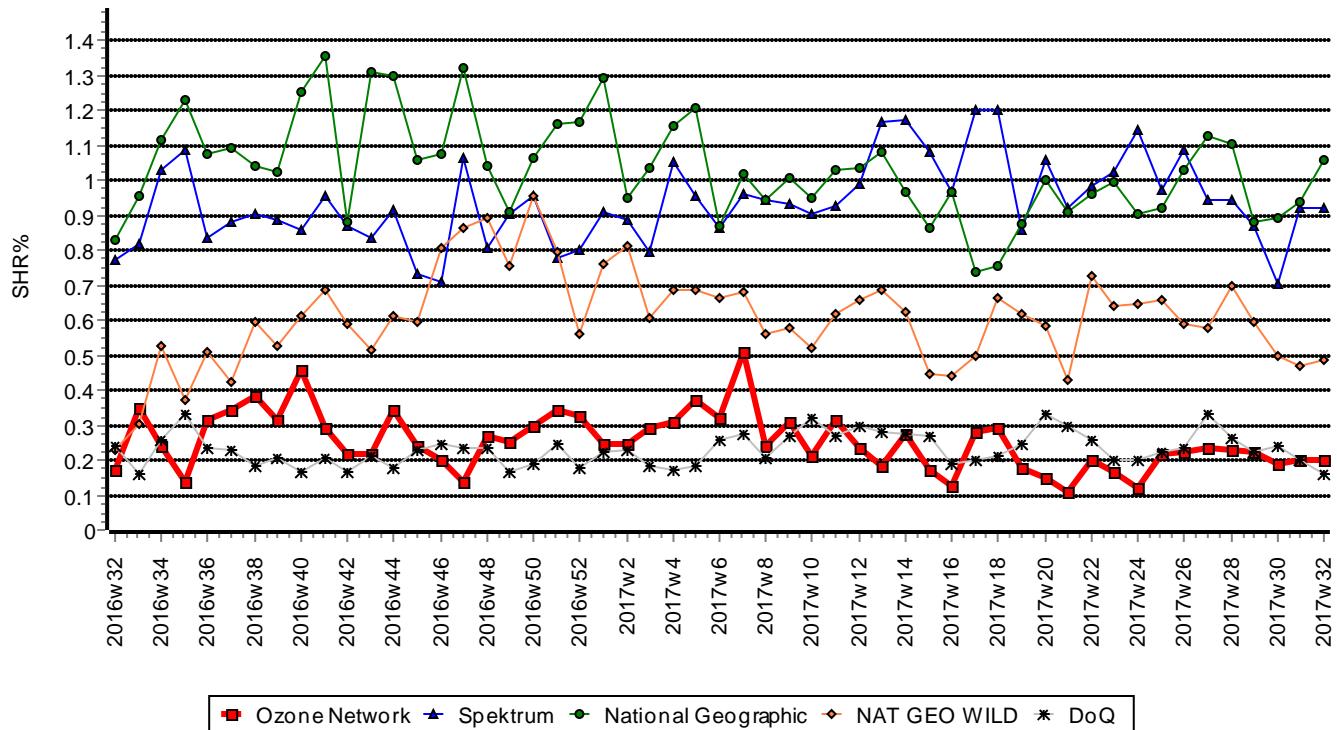
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Harom honap mulva eskuvo	TLC	13-08-17	Sun	20:00	20:57	24,019	0.6	1.6	163
Igy kerek az eletem	TLC	09-08-17	Wed	12:00	12:57	19,090	0.5	4.1	148
Mondj igent a ruhara: koszorusla	TLC	13-08-17	Sun	19:00	19:27	18,452	0.5	1.5	94
Kenyszeres takaritok	TLC	07-08-17	Mon	20:00	20:57	18,342	0.5	1.4	148
Elet 250 kilo felett	TLC	10-08-17	Thu	20:59	22:56	17,947	0.5	1.5	99

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-39L+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-39L+V	M18-49L+V	Hw18-49L+V
Ozone Network	0.2	0.1	0.2	0.3	0.1	63	39	57	87	50
Spektrum	0.9	0.4	0.8	1.5	0.6	95	46	65	144	80
National Geographic	1.1	0.7	1.2	1.5	0.9	98	67	94	127	99
NAT GEO WILD	0.5	0.4	0.7	0.6	0.5	86	71	105	100	107
DoQ	0.2	0.1	0.1	0.2	0.1	61	45	38	77	63

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - Ozone TV and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
A masodik vilaghaboru - belulrol	National G	09-08-17	Wed	14:01	14:57	27,886	0.7	5.5	170
Das reich - hitler rettegett halalbr	National G	12-08-17	Sat	21:00	21:56	21,632	0.6	1.8	108
Legikatasztrófák	National G	13-08-17	Sun	21:00	21:56	20,935	0.5	1.4	113
Országut a pokolba	National G	09-08-17	Wed	15:00	15:56	20,408	0.5	3.7	153
Naci vallomasok	National G	09-08-17	Wed	13:02	13:58	18,466	0.5	3.8	143

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).