

## Cable channels' audience shares on different target groups

Channel Target Daypart	Cool 18-49TSV 02:00-25:59	Film+ 18-49TSV 02:00-25:59	RTL II 18-49TSV 02:00-25:59	RTL+ 18-49TSV 02:00-25:59	Sorozat + 18-49TSV 02:00-25:59	Film+2 18-49TSV 02:00-25:59	Muzsika TV 18-49TSV 02:00-25:59
Jan 2016	5.1	5.4	2.0	1.3	0.6	0.3	0.5
Feb 2016	5.7	4.6	1.9	1.2	0.5	0.4	0.6
Mar 2016	4.8	4.9	1.9	1.6	0.4	0.3	0.6
Apr 2016	4.9	5.2	2.2	1.3	0.4	0.4	0.5
May 2016	4.9	5.2	2.3	1.3	0.5	0.3	0.5
Jun 2016	4.4	4.1	2.0	0.9	0.7	0.3	0.5
Jul 2016	4.6	4.4	2.1	1.2	0.8	0.3	0.5
Aug 2016	4.1	3.7	2.5	1.1	0.7	0.3	0.5
Sep 2016	4.4	4.2	4.2	1.1	0.8	0.3	0.5
Oct 2016	4.3	4.0	3.5	1.1	0.8	0.7	0.5
Nov 2016	4.4	4.5	3.9	1.1	0.7	0.5	0.5
Dec 2016	4.2	4.8	3.1	1.2	0.6	0.6	0.6
Jan 2017	4.3	4.3	3.0	1.2	0.5	0.5	0.6
Feb 2017	3.9	4.4	2.9	1.1	0.6	0.4	0.6
Week 8	3.8	4.6	2.6	1.1	0.7	0.5	0.8
Week 9	3.9	4.9	3.0	1.2	0.6	0.5	0.7
Week 10	4.3	4.6	2.9	1.1	0.6	0.4	0.6
Week 11	4.3	4.8	3.0	1.0	0.8	0.5	0.5
Week 12	4.6	4.2	2.9	1.2	0.7	0.7	0.6

DATE SPANNING THE PERIOD OF THE PREVIOUS 12 MONTHS

## Cable channels' audience shares on different target groups

Channel Target Daypart	Comedy C. 18-49TSV 02:00-25:59	Paramount 18-49TSV 02:00-25:59	RTL Spike 18-49TSV 02:00-25:59	Viva 15-29TSV 02:00-25:59	Nickelodeon 4-14TSV 06:00-25:59	Nick JR 4-14TSV 06:00-25:59	Minimax 4-14TSV 06:00-19:59	
PAST	Jan 2016	3.9	1.1	0.0	0.7	9.5	0.0	10.3
	Feb 2016	3.9	0.8	0.0	0.6	10.0	0.0	8.2
	Mar 2016	3.7	0.9	0.0	0.8	10.2	0.0	7.5
	Apr 2016	3.5	1.3	0.0	0.6	11.5	0.9	8.4
	May 2016	3.3	0.9	0.0	0.7	9.9	3.5	7.9
	Jun 2016	3.4	1.0	0.0	0.4	10.4	2.1	9.8
	Jul 2016	3.6	1.1	0.0	0.6	8.8	2.7	10.7
	Aug 2016	3.7	1.0	0.0	0.6	10.7	2.8	10.6
	Sep 2016	3.5	1.4	0.0	0.6	10.6	4.5	10.3
	Oct 2016	3.3	1.2	0.0	0.6	9.0	4.2	10.4
	Nov 2016	3.6	0.9	0.0	0.5	8.4	3.7	10.8
	Dec 2016	3.2	1.2	1.0	1.0	9.6	3.5	7.9
	Jan 2017	3.2	1.1	0.8	0.5	12.2	2.9	8.0
	Feb 2017	3.0	1.2	0.7	0.6	11.5	3.9	8.6
DATE SPANNING OVER 12 WEEKS	Week 8	3.0	1.5	0.8	0.8	11.8	3.7	9.3
	Week 9	3.4	1.0	0.6	1.3	11.2	3.4	8.2
	Week 10	2.8	0.8	0.7	1.4	11.2	4.3	8.3
	Week 11	2.7	0.9	0.5	0.9	11.5	3.9	8.5
	Week 12	2.9	0.9	0.7	1.0	12.1	4.8	7.7

DATE SPANNING OVER 12 WEEKS

## Cable channels' audience shares on different target groups

Channel Target Daypart	AMC 18-49TSV 02:00-25:59	Film Cafe 18-49TSV 02:00-25:59	Film Mania 18-49TSV 02:00-25:59	Spektrum 18-49TSV 02:00-25:59	Spektrum Ho 18-49TSV 02:00-25:59	Sport1 M18-49TSV 02:00-25:59	Sport2 M18-49TSV 02:00-25:59	
DATE SPANNING THE PAST 12 MONTHS (APR 2015 - MAR 2017)	Jan 2016	0.9	0.7	0.3	0.8	0.2	1.3	1.0
	Feb 2016	0.8	0.8	0.3	1.0	0.2	1.5	0.7
	Mar 2016	0.8	0.7	0.2	1.0	0.2	1.3	0.5
	Apr 2016	0.7	0.6	0.3	1.0	0.2	1.5	0.8
	May 2016	0.7	0.7	0.2	1.0	0.2	1.8	0.7
	Jun 2016	0.7	0.5	0.2	0.9	0.2	0.7	0.3
	Jul 2016	0.8	0.7	0.2	1.0	0.2	0.2	0.2
	Aug 2016	0.8	0.6	0.3	0.8	0.2	0.6	0.2
	Sep 2016	0.9	0.6	0.2	0.9	0.2	0.9	0.5
	Oct 2016	0.7	0.5	0.2	0.9	0.2	0.9	0.7
	Nov 2016	0.7	0.6	0.2	0.8	0.4	1.2	0.9
	Dec 2016	0.8	0.6	0.2	0.9	0.3	1.6	0.9
	Jan 2017	0.6	0.7	0.2	0.9	0.3	1.3	1.0
	Feb 2017	0.7	0.6	0.2	0.9	0.3	1.6	0.7
DATE SPANNING THE PAST 12 WEEKS (APR 2017 - MAR 2017)	Week 8	0.7	0.5	0.2	0.9	0.2	2.0	0.8
	Week 9	0.6	0.6	0.4	0.9	0.3	1.6	1.1
	Week 10	0.6	0.6	0.4	0.9	0.3	1.7	0.7
	Week 11	1.0	0.4	0.2	1.0	0.3	1.8	0.4
	Week 12	1.4	0.7	0.2	1.0	0.4	1.3	0.5

DATE SPANNING THE PAST 12 MONTHS (APR 2015 - MAR 2017)

## Cable channels' audience shares on different target groups

Channel Target Daypart	TV Paprika 18-49TSV 02:00-25:59	Life N. 18-49TSV 02:00-25:59	Ozone N. 18-49TSV 02:00-25:59	CHANNEL4 TARGET4 DAYPART4	CHANNEL5 TARGET5 DAYPART5	CHANNEL6 TARGET6 DAYPART6	CHANNEL7 TARGET7 DAYPART7	
DATESPAN: 2016-01-01 00:00:00 - 2017-02-28 23:59:59	Jan 2016	0.5	0.7	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Feb 2016	0.5	0.8	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Mar 2016	0.5	1.0	0.2	VALUE4	VALUE5	VALUE6	VALUE7
	Apr 2016	0.5	0.8	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	May 2016	0.5	0.6	0.2	VALUE4	VALUE5	VALUE6	VALUE7
	Jun 2016	0.4	0.6	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Jul 2016	0.5	0.6	0.4	VALUE4	VALUE5	VALUE6	VALUE7
	Aug 2016	0.4	0.6	0.2	VALUE4	VALUE5	VALUE6	VALUE7
	Sep 2016	0.4	0.7	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Oct 2016	0.4	0.5	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Nov 2016	0.4	0.6	0.2	VALUE4	VALUE5	VALUE6	VALUE7
	Dec 2016	0.4	0.5	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Jan 2017	0.4	0.6	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Feb 2017	0.4	0.6	0.4	VALUE4	VALUE5	VALUE6	VALUE7
DATESPAN: 2017-03-01 00:00:00 - 2017-03-12 23:59:59	Week 8	0.4	0.5	0.2	VALUE4	VALUE5	VALUE6	VALUE7
	Week 9	0.3	0.5	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Week 10	0.3	0.5	0.2	VALUE4	VALUE5	VALUE6	VALUE7
	Week 11	0.3	0.6	0.3	VALUE4	VALUE5	VALUE6	VALUE7
	Week 12	0.3	0.5	0.2	VALUE4	VALUE5	VALUE6	VALUE7

DATESPAN: 2016-01-01 00:00:00 - 2017-02-28 23:59:59

## Cable channels' ratings on different target groups

Channel Target Daypart	Cool 18-49TSV 02:00-25:59	Film+ 18-49TSV 02:00-25:59	RTL II 18-49TSV 02:00-25:59	RTL+ 18-49TSV 02:00-25:59	Sorozat + 18-49TSV 02:00-25:59	Film+2 18-49TSV 02:00-25:59	Muzsika TV 18-49TSV 02:00-25:59
Jan 2016	1.0	1.0	0.4	0.2	0.1	0.1	0.1
Feb 2016	1.0	0.8	0.3	0.2	0.1	0.1	0.1
Mar 2016	0.8	0.8	0.3	0.3	0.1	0.1	0.1
Apr 2016	0.7	0.8	0.3	0.2	0.1	0.1	0.1
May 2016	0.7	0.8	0.3	0.2	0.1	0.1	0.1
Jun 2016	0.6	0.6	0.3	0.1	0.1	0.0	0.1
Jul 2016	0.6	0.6	0.3	0.2	0.1	0.0	0.1
Aug 2016	0.6	0.5	0.3	0.1	0.1	0.0	0.1
Sep 2016	0.6	0.6	0.6	0.1	0.1	0.0	0.1
Oct 2016	0.7	0.6	0.5	0.2	0.1	0.1	0.1
Nov 2016	0.7	0.7	0.6	0.2	0.1	0.1	0.1
Dec 2016	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Jan 2017	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Feb 2017	0.6	0.7	0.5	0.2	0.1	0.1	0.1
Week 8	0.6	0.7	0.4	0.2	0.1	0.1	0.1
Week 9	0.6	0.8	0.5	0.2	0.1	0.1	0.1
Week 10	0.6	0.7	0.4	0.2	0.1	0.1	0.1
Week 11	0.7	0.8	0.5	0.2	0.1	0.1	0.1
Week 12	0.7	0.6	0.4	0.2	0.1	0.1	0.1

DATE SPANNING THE PERIOD OF THE REPORTED WEEK AND THE PREVIOUS WEEK

## Cable channels' ratings on different target groups

Channel Target Daypart	Comedy C. 18-49TSV 02:00-25:59	Paramount 18-49TSV 02:00-25:59	RTL Spike 18-49TSV 02:00-25:59	Viva 15-29TSV 02:00-25:59	Nickelodeon 4-14TSV 06:00-25:59	Nick JR 4-14TSV 06:00-25:59	Minimax 4-14TSV 06:00-19:59	
PAST	Jan 2016	0.7	0.2	0.0	0.1	1.7	0.0	1.9
	Feb 2016	0.7	0.1	0.0	0.1	1.8	0.0	1.5
	Mar 2016	0.6	0.1	0.0	0.1	1.8	0.0	1.3
	Apr 2016	0.5	0.2	0.0	0.1	1.7	0.1	1.1
	May 2016	0.5	0.1	0.0	0.1	1.4	0.5	1.0
	Jun 2016	0.5	0.1	0.0	0.0	1.6	0.3	1.5
	Jul 2016	0.5	0.2	0.0	0.1	1.3	0.4	1.6
	Aug 2016	0.5	0.1	0.0	0.1	1.8	0.5	1.8
	Sep 2016	0.5	0.2	0.0	0.1	1.4	0.6	1.3
	Oct 2016	0.5	0.2	0.0	0.1	1.4	0.7	1.6
	Nov 2016	0.6	0.2	0.0	0.1	1.4	0.6	1.8
	Dec 2016	0.5	0.2	0.2	0.1	1.8	0.7	1.5
	Jan 2017	0.6	0.2	0.1	0.1	2.2	0.5	1.5
	Feb 2017	0.5	0.2	0.1	0.1	1.9	0.6	1.4
DATE SPANNING OVER 12 WEEKS	Week 8	0.5	0.2	0.1	0.1	1.8	0.6	1.4
	Week 9	0.5	0.2	0.1	0.2	1.7	0.5	1.2
	Week 10	0.4	0.1	0.1	0.2	1.7	0.7	1.3
	Week 11	0.4	0.1	0.1	0.1	1.9	0.7	1.5
	Week 12	0.4	0.1	0.1	0.1	1.7	0.7	1.0

DATE SPANNING OVER 12 WEEKS

## Cable channels' ratings on different target groups

Channel Target Daypart	AMC 18-49TSV 02:00-25:59	Film Cafe 18-49TSV 02:00-25:59	Film Mania 18-49TSV 02:00-25:59	Spektrum 18-49TSV 02:00-25:59	Spektrum Ho 18-49TSV 02:00-25:59	Sport1 M18-49TSV 02:00-25:59	Sport2 M18-49TSV 02:00-25:59
DATE SPANNING THE PERIOD FROM 1ST JANUARY 2016 UNTIL 28TH FEBRUARY 2017							
Jan 2016	0.2	0.1	0.1	0.1	0.0	0.2	0.2
Feb 2016	0.1	0.1	0.0	0.2	0.0	0.2	0.1
Mar 2016	0.1	0.1	0.0	0.2	0.0	0.2	0.1
Apr 2016	0.1	0.1	0.0	0.2	0.0	0.2	0.1
May 2016	0.1	0.1	0.0	0.1	0.0	0.2	0.1
Jun 2016	0.1	0.1	0.0	0.1	0.0	0.1	0.0
Jul 2016	0.1	0.1	0.0	0.1	0.0	0.0	0.0
Aug 2016	0.1	0.1	0.0	0.1	0.0	0.1	0.0
Sep 2016	0.1	0.1	0.0	0.1	0.0	0.1	0.1
Oct 2016	0.1	0.1	0.0	0.1	0.0	0.1	0.1
Nov 2016	0.1	0.1	0.0	0.1	0.1	0.2	0.1
Dec 2016	0.1	0.1	0.0	0.1	0.1	0.3	0.1
Jan 2017	0.1	0.1	0.0	0.2	0.1	0.2	0.2
Feb 2017	0.1	0.1	0.0	0.2	0.0	0.2	0.1
Week 8	0.1	0.1	0.0	0.2	0.0	0.3	0.1
Week 9	0.1	0.1	0.1	0.1	0.0	0.2	0.2
Week 10	0.1	0.1	0.1	0.1	0.1	0.2	0.1
Week 11	0.2	0.1	0.0	0.2	0.0	0.3	0.1
Week 12	0.2	0.1	0.0	0.1	0.1	0.2	0.1

DATE SPANNING THE PERIOD FROM 1ST JANUARY 2016 UNTIL 28TH FEBRUARY 2017

## Cable channels' ratings on different target groups

Channel Target Daypart	TV Paprika 18-49TSV 02:00-25:59	Life N. 18-49TSV 02:00-25:59	Ozone N. 18-49TSV 02:00-25:59	CHANNEL4 TARGET4 DAYPART4	CHANNEL5 TARGET5 DAYPART5	CHANNEL6 TARGET6 DAYPART6	CHANNEL7 TARGET7 DAYPART7
Jan 2016	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Feb 2016	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Mar 2016	0.1	0.2	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Apr 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
May 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Jun 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Jul 2016	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Aug 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Sep 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Oct 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Nov 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Dec 2016	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Jan 2017	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Feb 2017	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Week 8	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Week 9	0.1	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Week 10	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7
Week 11	0.1	0.1	0.1	VALUE4	VALUE5	VALUE6	VALUE7
Week 12	0.0	0.1	0.0	VALUE4	VALUE5	VALUE6	VALUE7

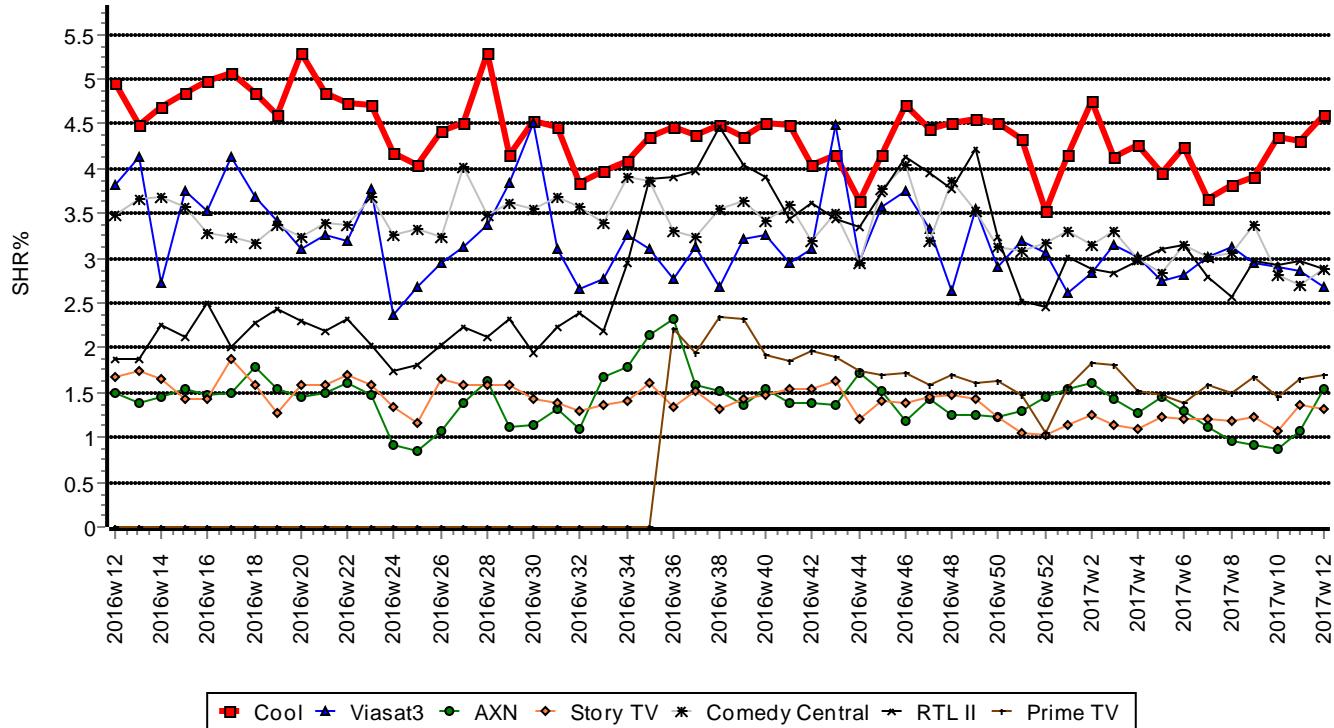
DATE GROUPS: THESE ARE THE SAME AS THE CHANNEL GROUPS IN THE RATING TABLES



02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+
Cool	4.6	5.0	4.1	4.6	4.5	93	109	77	84	85
Viasat3	2.7	3.3	2.0	3.0	2.7	107	139	75	105	101
AXN	1.6	1.4	1.7	1.6	1.8	70	69	72	64	75
Story TV	1.3	2.0	0.6	1.1	1.1	62	100	25	44	48
Comedy Central	2.9	2.6	3.1	3.8	3.4	149	146	151	176	163
RTL II	2.9	3.4	2.3	3.3	2.8	93	117	69	96	84
Prime TV	1.7	2.2	1.1	2.0	1.7	88	121	55	93	83

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Cool and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. csont	Cool	22-03-17	Wed	21:00	21:54	109,538	2.8	7.4	112
Hagyjál fozni!	RTL II	24-03-17	Fri	20:31	21:25	94,235	2.4	6.3	116
Masnaposok 2.	Cool	25-03-17	Sat	21:00	22:57	87,960	2.2	6.0	115
A mumia visszater	AXN	25-03-17	Sat	20:00	22:24	81,205	2.1	5.3	137
Xxx	Cool	20-03-17	Mon	20:00	22:00	78,149	2.0	5.3	108

## Cool - weekly TOP 10

18-49L+V

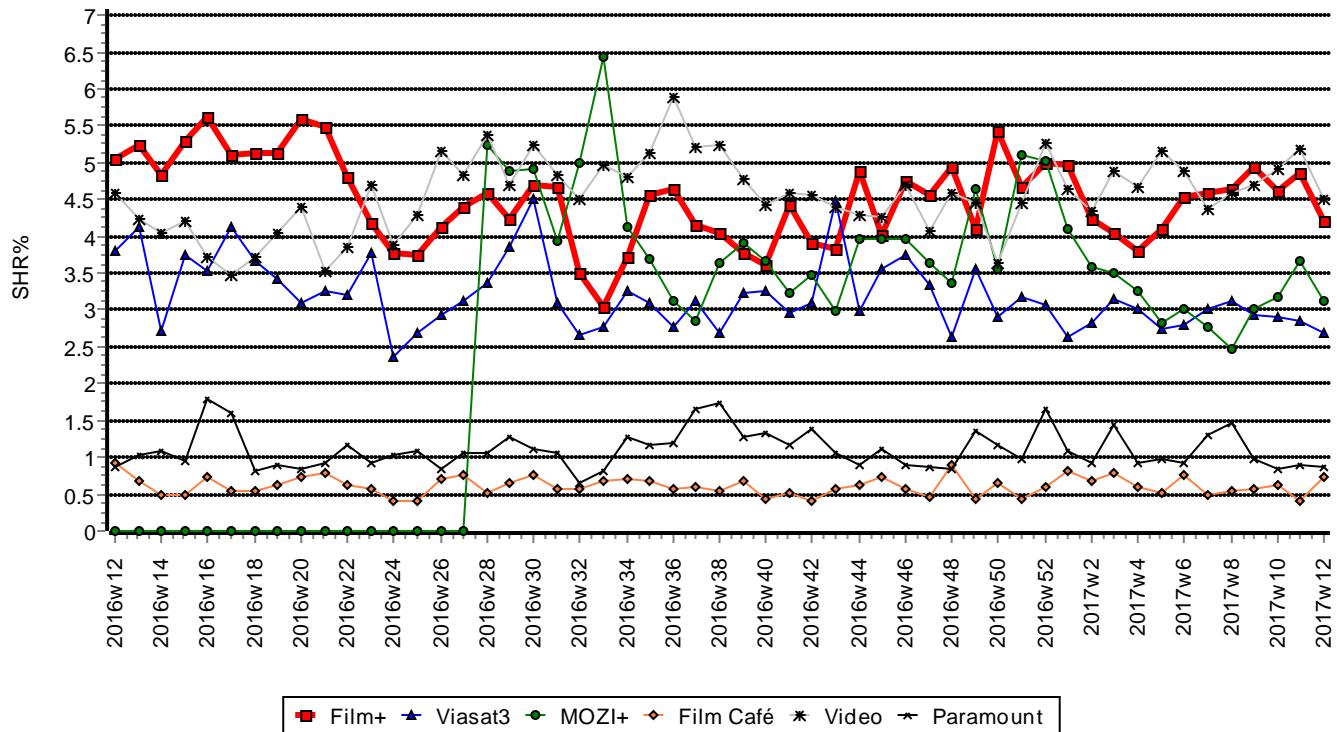
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dr. csont	Cool	22-03-17	Wed	21:00	21:54	109,538	2.8	7.4	112
Masnaposok 2.	Cool	25-03-17	Sat	21:00	22:57	87,960	2.2	6.0	115
Xxx	Cool	20-03-17	Mon	20:00	22:00	78,149	2.0	5.3	108
A mentalista	Cool	23-03-17	Thu	19:10	20:02	70,323	1.8	5.5	79
Gyilkos elmek	Cool	22-03-17	Wed	22:00	22:54	69,096	1.8	5.9	128
Project x - a buli elszabadul	Cool	25-03-17	Sat	23:05	24:39	63,363	1.6	7.9	133
Mi kell a nonek?	Cool	25-03-17	Sat	18:35	20:53	59,564	1.5	4.5	100
Angyalok es demonok	Cool	26-03-17	Sun	18:27	21:02	56,844	1.4	3.9	102
Orult dilis szerelem	Cool	24-03-17	Fri	21:00	23:11	56,446	1.4	4.5	101
A zold ijasz	Cool	26-03-17	Sun	23:00	23:54	52,582	1.3	6.0	124

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	3-49ABC_L+
Film+	4.2	3.5	5.1	4.3	3.6	96	85	108	89	78
Viasat3	2.7	3.3	2.0	3.0	2.7	107	139	75	105	101
MOZI+	3.1	2.7	3.5	3.2	3.1	109	102	115	98	103
Film Café	0.7	0.9	0.5	0.8	0.8	98	133	63	91	94
Video	4.5	2.7	6.6	5.4	5.2	137	88	186	146	147
Paramount	0.9	0.8	1.0	0.9	0.9	114	109	118	101	107

**18-49L+V audience share, 02:00-25:59**


■ Film+ ▲ Viasat3 ● MOZI+ ◆ Film Café \* Video ✪ Paramount

**Weekly TOP 5 - Film+ and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Elysium - zart vilag	MOZI+	26-03-17	Sun	21:00	23:02	95,956	2.4	6.5	156
A fold invazioja - csata: los ange	F+	23-03-17	Thu	20:59	23:09	94,839	2.4	7.2	119
Herkules	F+	26-03-17	Sun	21:00	22:44	93,576	2.4	6.1	99
Red 2.	F+	21-03-17	Tue	18:45	20:52	82,106	2.1	6.3	114
Bibor folyok	F+	20-03-17	Mon	21:00	23:02	78,590	2.0	6.1	115

**Film+ - weekly TOP 10**
**18-49L+V**

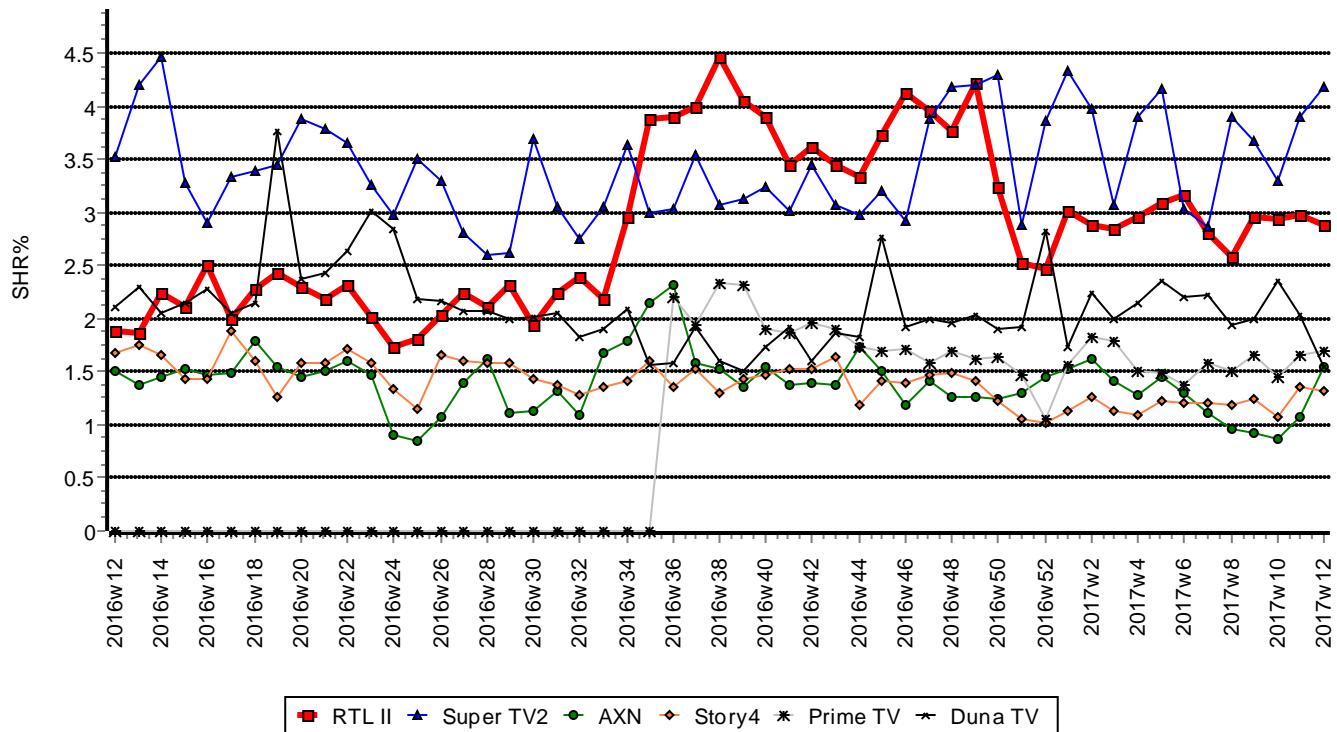
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
A fold invazioja - csata: los ange	F+	23-03-17	Thu	20:59	23:09	94,839	2.4	7.2	119
Herkules	F+	26-03-17	Sun	21:00	22:44	93,576	2.4	6.1	99
Red 2.	F+	21-03-17	Tue	18:45	20:52	82,106	2.1	6.3	114
Bibor folyok	F+	20-03-17	Mon	21:00	23:02	78,590	2.0	6.1	115
Felholt	F+	21-03-17	Tue	20:59	22:54	78,126	2.0	5.9	98
Masnaposok 2.	F+	25-03-17	Sat	23:05	25:00	66,986	1.7	8.8	127
A tuzben edzett ferfi	F+	22-03-17	Wed	21:00	23:45	65,330	1.7	5.6	117
Az idogep	F+	26-03-17	Sun	19:10	20:51	57,675	1.5	3.8	105
A vegzet ereklyei - csontvaros	F+	26-03-17	Sun	16:45	19:03	57,033	1.5	5.3	111
A kapta 3. - teljes pusztulas	F+	24-03-17	Fri	21:00	22:42	54,886	1.4	4.1	104

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
RTL II	2.9	3.4	2.3	3.3	2.7	93	117	69	96	108
Super TV2	4.2	4.9	3.4	4.4	4.6	94	118	70	89	127
AXN	1.6	1.4	1.7	1.6	1.5	70	69	72	64	82
Story4	1.3	2.0	0.6	1.1	1.6	62	100	25	44	93
Prime TV	1.7	2.2	1.1	2.0	1.8	88	121	55	93	115
Duna TV	1.6	1.9	1.1	1.3	1.6	21	28	14	16	27

**18-49L+V audience share, 02:00-25:59**

■ RTL II ▲ Super TV2 ● AXN ◆ Story4 \* Prime TV \* Duna TV
**Weekly TOP 5 - RTL II and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Joban rosszban	Super TV2	20-03-17	Mon	20:15	20:59	123,050	3.1	8.1	104
Lopott ido	Super TV2	26-03-17	Sun	18:50	21:06	107,489	2.7	7.1	138
Hagyjal fozni!	RTL II	24-03-17	Fri	20:31	21:25	94,235	2.4	6.3	116
Holnaputan	Super TV2	21-03-17	Tue	21:00	23:26	86,757	2.2	7.1	147
Hat nap het ejszaka	Super TV2	24-03-17	Fri	21:00	23:02	82,129	2.1	6.4	109

**RTL II - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Hagyjal fozni!	RTL II	24-03-17	Fri	20:31	21:25	94,235	2.4	6.3	116
A gyaru arnyekaban	RTL II	24-03-17	Fri	19:31	20:27	63,583	1.6	4.6	110
Segitseg bajban vagyok! - az ug	RTL II	24-03-17	Fri	18:35	19:28	58,480	1.5	5.3	146
A hutlen	RTL II	25-03-17	Sat	20:00	22:18	55,188	1.4	3.6	105
Showder klub	RTL II	21-03-17	Tue	22:00	22:54	42,716	1.1	3.6	132
Segitseg bajban vagyok! - a pszci	RTL II	20-03-17	Mon	18:35	19:25	34,991	0.9	3.0	114
Hirado	RTL II	21-03-17	Tue	21:30	21:54	34,125	0.9	2.4	109
Baratok kozt	RTL II	24-03-17	Fri	23:00	23:27	34,100	0.9	3.9	104
Gordon ramsay - a konyha ordoq	RTL II	24-03-17	Fri	16:37	17:31	33,486	0.9	5.8	166
Miami helyszineloik	RTL II	25-03-17	Sat	19:00	19:54	30,167	0.8	2.4	59

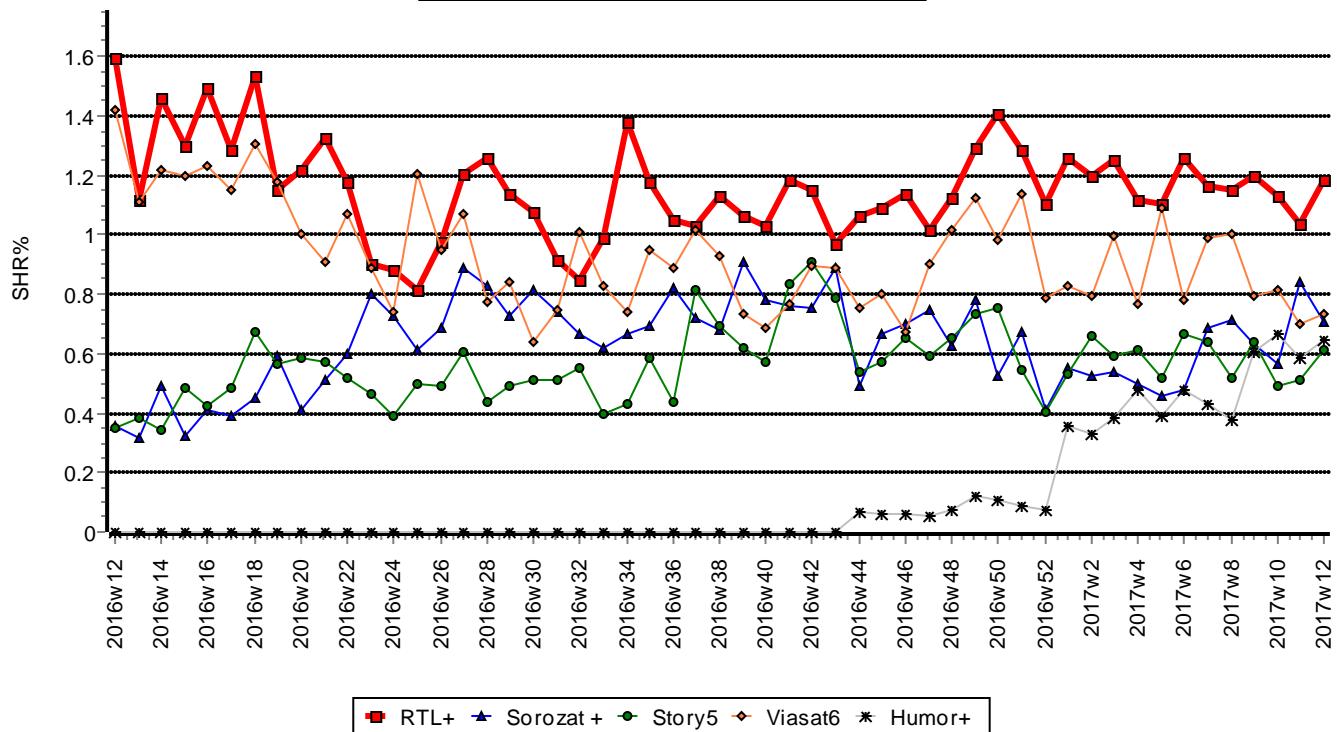
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
RTL+	1.2	1.3	1.1	1.2	1.3	111	131	92	98	156
Sorozat +	0.7	0.8	0.6	0.7	0.5	59	70	48	54	57
Story5	0.6	0.9	0.3	0.5	0.9	51	79	24	34	88
Viasat6	0.7	0.7	0.8	0.8	0.6	112	112	113	113	121
Humor+	0.6	0.3	1.0	1.0	0.4	154	88	219	207	133

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - RTL+ and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Jo baratok	RTL+	23-03-17	Thu	19:35	20:03	38,757	1.0	2.9	199
Csengetett mylord?	RTL+	21-03-17	Tue	21:05	22:04	36,440	0.9	2.6	113
Csak szex es mas semmi	RTL+	26-03-17	Sun	13:00	14:50	36,386	0.9	4.8	160
Columbo	Sorozat +	22-03-17	Wed	21:55	23:39	28,837	0.7	2.8	128
Jim szerint a vilag	Viasat6	26-03-17	Sun	09:33	10:01	27,736	0.7	4.4	166

## RTL+ - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Jo baratok	RTL+	23-03-17	Thu	19:35	20:03	38,757	1.0	2.9	199
Csengetett mylord?	RTL+	21-03-17	Tue	21:05	22:04	36,440	0.9	2.6	113
Csak szex es mas semmi	RTL+	26-03-17	Sun	13:00	14:50	36,386	0.9	4.8	160
Kungfu panda - a rendkivuliseg le	RTL+	24-03-17	Fri	18:33	18:55	24,836	0.6	2.4	190
Knight rider	RTL+	26-03-17	Sun	20:00	20:56	23,217	0.6	1.5	90
Monika	RTL+	24-03-17	Fri	17:00	17:52	21,873	0.6	3.3	99
Hallos hallo	RTL+	21-03-17	Tue	22:10	22:48	21,685	0.6	1.8	110
Gyozike	RTL+	20-03-17	Mon	16:05	16:53	18,243	0.5	3.6	116
Szellemirtok 2.	RTL+	25-03-17	Sat	18:55	20:54	17,261	0.4	1.3	145
Hupikek torpikek	RTL+	24-03-17	Fri	15:35	15:58	15,443	0.4	3.7	133

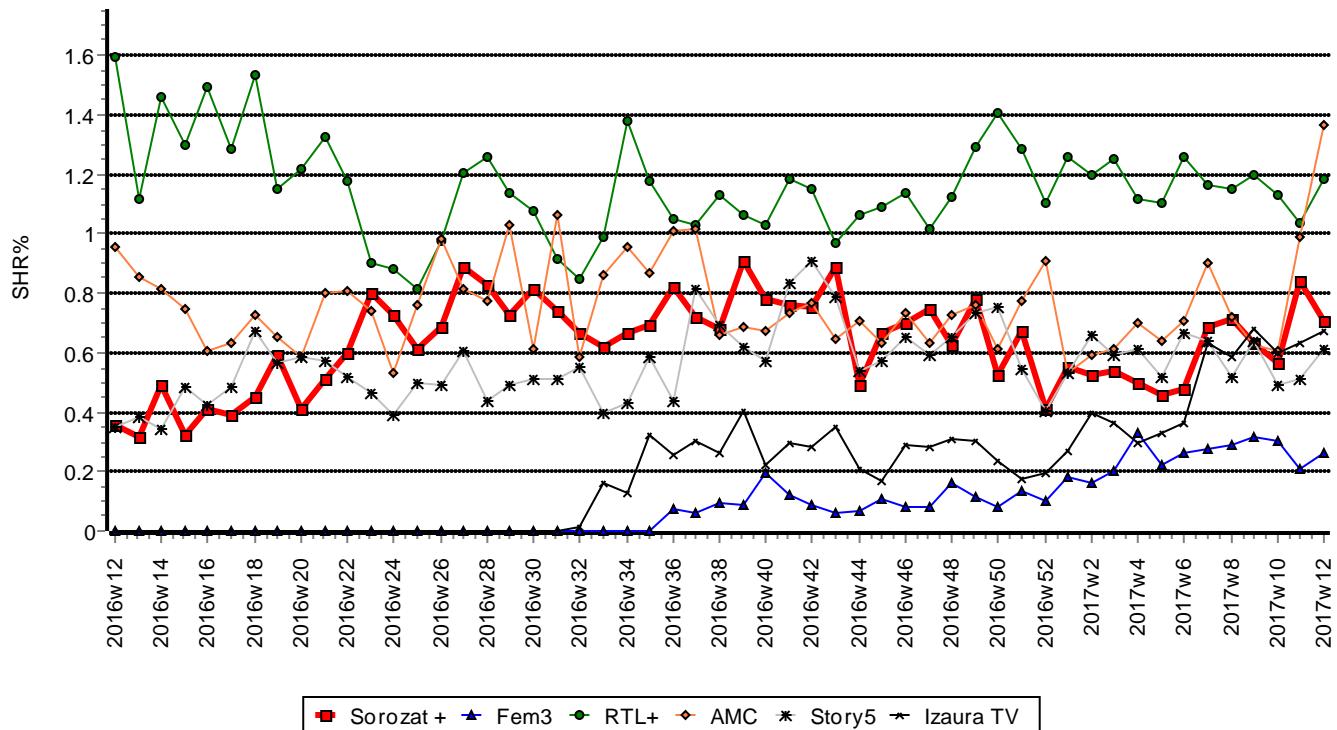
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02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	F18-39L+V	F18-59L+V	18-49L+V	F18-49L+V	M18-49L+V	F18-39L+V	F18-59L+V
Sorozat +	0.7	0.8	0.6	0.9	1.0	59	70	48	74	103
Fem3	0.3	0.4	0.1	0.3	0.4	64	98	31	72	127
RTL+	1.2	1.3	1.1	1.4	1.2	111	131	92	130	135
AMC	1.4	1.1	1.6	0.9	1.3	89	79	98	58	106
Story5	0.6	0.9	0.3	0.6	1.2	51	79	24	52	123
Izaura TV	0.7	1.1	0.2	1.7	0.9	58	97	19	142	97

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Sorozat+ and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Jo baratok	RTL+	23-03-17	Thu	19:35	20:03	38,757	1.0	2.9	199
Csengegett mylord?	RTL+	21-03-17	Tue	21:05	22:04	36,440	0.9	2.6	113
Csak szex es mas semmi	RTL+	26-03-17	Sun	13:00	14:50	36,386	0.9	4.8	160
Columbo	Sorozat +	22-03-17	Wed	21:55	23:39	28,837	0.7	2.8	128
Csi	Sorozat +	24-03-17	Fri	20:55	21:49	26,922	0.7	1.9	100

## Sorozat+ - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Columbo	Sorozat +	22-03-17	Wed	21:55	23:39	28,837	0.7	2.8	128
Csi	Sorozat +	24-03-17	Fri	20:55	21:49	26,922	0.7	1.9	100
Cobra 11	Sorozat +	26-03-17	Sun	21:00	21:55	18,294	0.5	1.1	65
Szulejman	Sorozat +	21-03-17	Tue	18:50	19:48	18,233	0.5	1.6	52
Sherlock holmes visszater	Sorozat +	24-03-17	Fri	16:45	17:44	8,570	0.2	1.4	122
Ausztral expressz	Sorozat +	24-03-17	Fri	15:45	16:40	7,172	0.2	1.6	132
A szupercsapat	Sorozat +	25-03-17	Sat	02:30	03:24	6,901	0.2	4.0	156
Gyilkos elmek	Sorozat +	25-03-17	Sat	22:00	22:54	6,759	0.2	0.5	53
A rejtel	Sorozat +	26-03-17	Sun	24:00	24:53	6,611	0.2	1.3	144
Dr. csont	Sorozat +	25-03-17	Sat	23:00	23:54	6,550	0.2	0.7	56

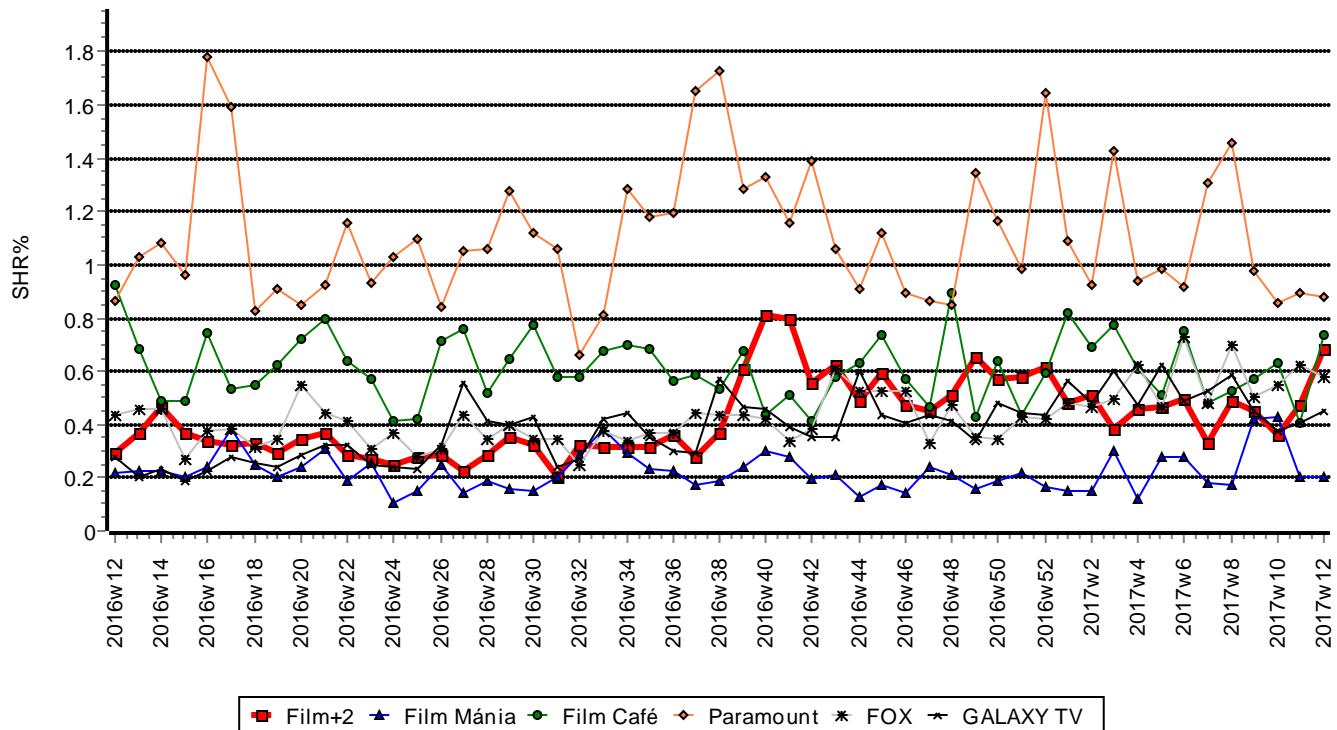
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-49L+V	18-39L+V	Hw18-49L+V
Film+2	0.7	0.8	0.6	0.6	0.8	82	98	66	65	127
Film Mánia	0.2	0.2	0.2	0.1	0.3	61	68	54	37	100
Film Café	0.7	0.9	0.5	0.8	0.8	98	133	63	91	138
Paramount	0.9	0.8	1.0	0.9	0.8	114	109	118	101	134
FOX	0.6	0.8	0.4	0.8	0.7	143	201	85	172	205
GALAXY TV	0.4	0.6	0.2	0.2	0.6	46	68	23	20	77

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Film+2 and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Agyo nagy o!	Paramount	26-03-17	Sun	19:45	21:52	30,648	0.8	1.9	158
Ace ventura 2. - hiv a termeszet	Paramount	22-03-17	Wed	19:00	20:48	24,903	0.6	1.9	157
Bortoncsapda	Paramount	23-03-17	Thu	23:25	25:12	24,758	0.6	4.5	195
Megy a gozlos	Film+2	26-03-17	Sun	11:45	13:19	23,138	0.6	3.4	128
Szellemekkel suttogo	FOX	25-03-17	Sat	11:51	12:43	20,945	0.5	5.0	165

**Film+2 - weekly TOP 10**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Megy a gozlos	Film+2	26-03-17	Sun	11:45	13:19	23,138	0.6	3.4	128
En es a hercegem 3.: kiralyi mez	Film+2	26-03-17	Sun	18:55	20:37	19,925	0.5	1.4	75
A nagy nap	Film+2	23-03-17	Thu	21:00	22:36	17,390	0.4	1.2	82
Ninja	Film+2	20-03-17	Mon	21:00	22:37	13,251	0.3	1.0	105
Igy neveld az anyadat!	Film+2	25-03-17	Sat	18:55	20:37	12,089	0.3	0.9	98
Az informatorok	Film+2	20-03-17	Mon	22:45	24:28	10,603	0.3	1.4	136
Egi hajszla	Film+2	20-03-17	Mon	19:15	20:52	10,320	0.3	0.7	82
Tarzan	Film+2	26-03-17	Sun	17:05	18:47	9,199	0.2	0.8	72
Halalbiztos	Film+2	24-03-17	Fri	22:50	24:58	8,673	0.2	1.2	116
Nok akcioban	Film+2	26-03-17	Sun	20:45	22:22	8,580	0.2	0.5	53

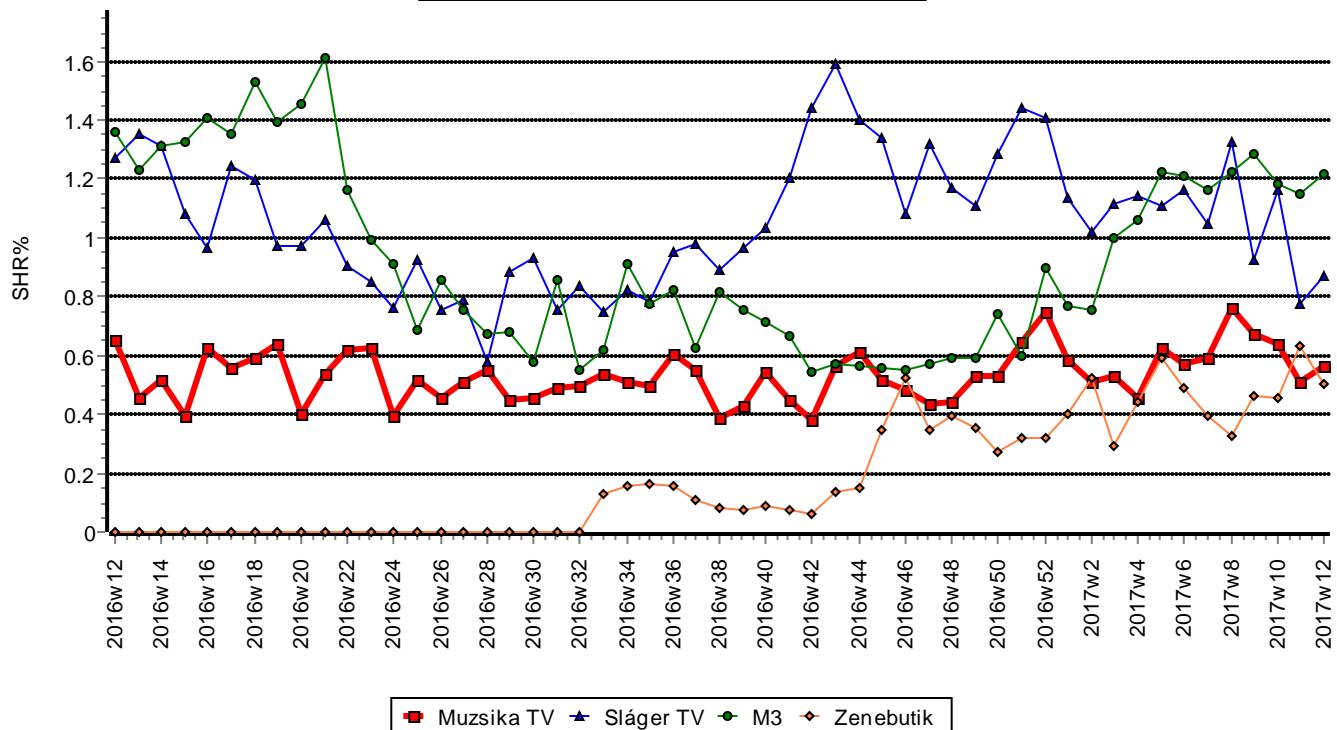
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	18-59L+V	8-59FemL+V	M18-49L+V	18+L+V	18-49L+V	18-59L+V	8-59FemL+V	M18-49L+V	18+L+V
Muzsika TV	0.6	0.6	0.7	0.7	0.9	46	60	66	51	106
Sláger TV	0.9	1.0	1.0	0.7	0.8	80	103	107	61	107
M3	1.2	1.6	1.7	1.2	1.5	67	100	110	59	114
Zenebutik	0.5	0.5	0.4	0.6	0.6	63	68	64	67	114

18-49L+V audience share, 02:00-25:59


■ Muzsika TV ▲ Sláger TV ● M3 ◆ Zenebutik
**Weekly TOP 5 - Muzsika and its competitors**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Szomszedok	M3	22-03-17	Wed	19:14	19:46	92,316	2.3	7.4	96
Starsky es hutch	M3	22-03-17	Wed	20:25	21:12	34,259	0.9	2.2	124
Derrick	M3	23-03-17	Thu	18:10	19:10	23,068	0.6	2.5	74
Hazibuli attilaval	Muzsika T'	20-03-17	Mon	20:00	21:52	20,450	0.5	1.4	132
Dallamokon at	Muzsika T'	26-03-17	Sun	21:00	21:54	19,169	0.5	1.2	46

**Muzsika - weekly TOP 10**

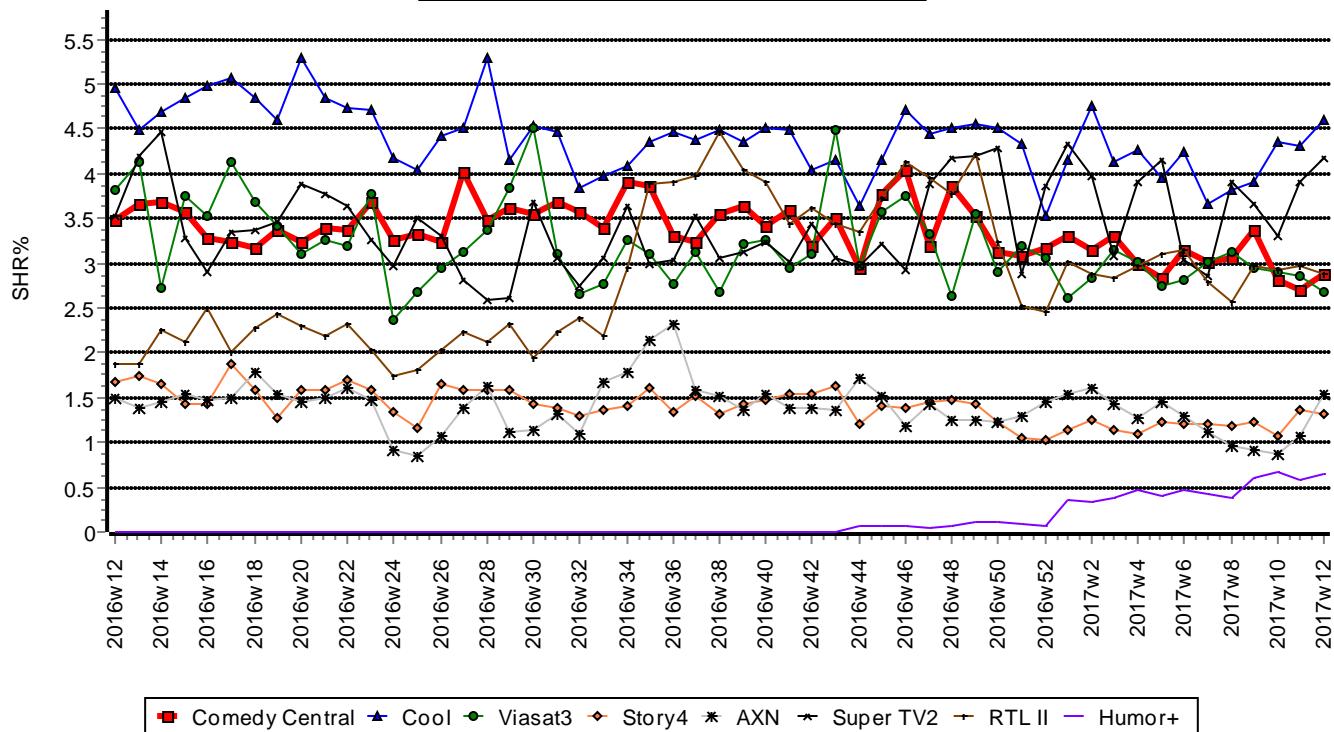
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Hazibuli attilaval	Muzsika T'	20-03-17	Mon	20:00	21:52	20,450	0.5	1.4	132
Dallamokon at	Muzsika T'	26-03-17	Sun	21:00	21:54	19,169	0.5	1.2	46
Zenes randevu	Muzsika T'	24-03-17	Fri	22:00	22:56	17,285	0.4	1.5	88
Nagyfroccs	Muzsika T'	26-03-17	Sun	16:00	16:54	16,488	0.4	1.9	54
Egy ora...	Muzsika T'	26-03-17	Sun	17:00	17:53	12,675	0.3	1.3	65
Hungarian pop top klip mix	Muzsika T'	25-03-17	Sat	22:00	22:54	12,383	0.3	0.9	81
Darido - garden	Muzsika T'	22-03-17	Wed	21:00	21:56	11,881	0.3	0.8	48
Fredy show	Muzsika T'	26-03-17	Sun	15:00	15:56	10,968	0.3	1.3	42
Zenes baratsagok	Muzsika T'	20-03-17	Mon	21:57	22:54	10,222	0.3	0.9	73
Kivansagkosar	Muzsika T'	26-03-17	Sun	13:30	14:24	9,380	0.2	1.3	52

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
 In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V	18-49L+V	15-24L+V	18-29L+V	M18-39L+V	F18-39L+V
Comedy Central	2.9	5.5	5.4	4.3	3.3	149	169	206	185	166
Cool	4.6	4.1	4.6	4.3	5.0	93	49	69	71	97
Viasat3	2.7	1.7	2.7	2.1	3.7	107	41	79	71	140
Story4	1.3	1.2	1.3	0.5	1.5	62	35	44	20	69
AXN	1.6	1.3	1.8	2.1	1.1	70	35	59	78	49
Super TV2	4.2	3.4	4.2	3.7	5.1	94	45	70	69	111
RTL II	2.9	3.5	3.3	2.3	4.2	93	67	78	62	130
Humor+	0.6	1.5	1.4	1.5	0.5	154	211	246	303	107

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Comedy Central and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Joban rosszban	Super TV2	20-03-17	Mon	20:15	20:59	123,050	3.1	8.1	104
Dr. csont	Cool	22-03-17	Wed	21:00	21:54	109,538	2.8	7.4	112
Lopott ido	Super TV2	26-03-17	Sun	18:50	21:06	107,489	2.7	7.1	138
Hagyjal fozni!	RTL II	24-03-17	Fri	20:31	21:25	94,235	2.4	6.3	116
Masnaposok 2.	Cool	25-03-17	Sat	21:00	22:57	87,960	2.2	6.0	115

## Comedy Central - weekly TOP 10

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Agymenok	Comedy C	22-03-17	Wed	21:00	21:27	76,741	2.0	5.0	168
Family guy	Comedy C	22-03-17	Wed	23:02	23:30	59,672	1.5	7.6	176
South park	Comedy C	20-03-17	Mon	23:30	24:00	55,062	1.4	7.8	190
A goldberg csalad	Comedy C	21-03-17	Tue	21:30	21:59	42,260	1.1	3.0	198
Modern csalad	Comedy C	20-03-17	Mon	21:00	21:28	39,933	1.0	2.6	154
Amerika huangjai	Comedy C	20-03-17	Mon	21:30	21:59	37,801	1.0	2.6	170
Lart pour lart - a postas aki mege	Comedy C	24-03-17	Fri	21:00	23:05	36,153	0.9	2.8	128
Keszthelyzet	Comedy C	22-03-17	Wed	21:30	22:02	35,528	0.9	2.5	142
Felhotlen philadelphia	Comedy C	20-03-17	Mon	02:05	02:27	33,633	0.9	15.0	222
Igy jartam anyatokkal	Comedy C	21-03-17	Tue	18:30	18:59	31,463	0.8	3.2	190

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

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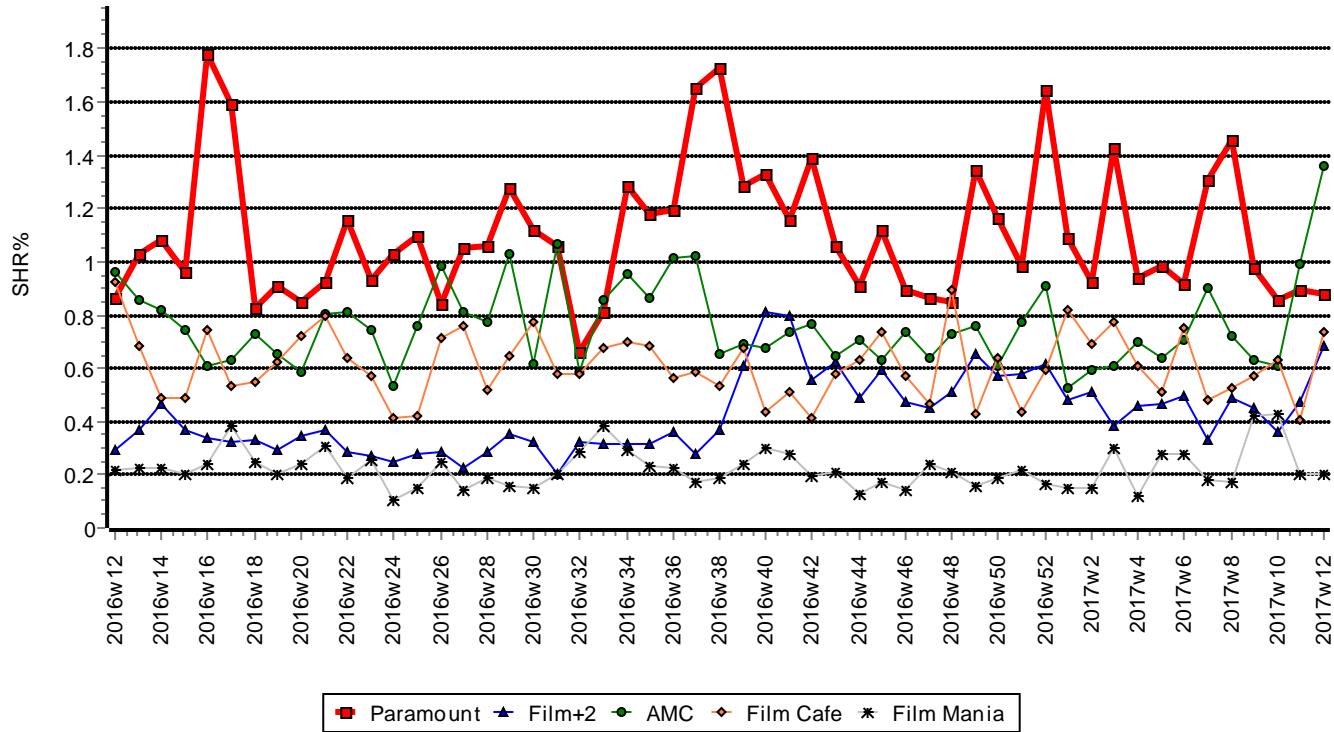
## Paramount Channel

Week 12

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	-49 ABCppL	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	-49 ABCppL
Paramount	0.9	0.8	0.8	1.0	0.9	114	99	109	118	107
Film+2	0.7	0.7	0.8	0.6	0.6	82	80	98	66	67
AMC	1.4	0.9	1.1	1.6	1.3	89	58	79	98	81
Film Cafe	0.7	1.0	0.9	0.5	0.8	98	122	133	63	94
Film Mania	0.2	0.2	0.2	0.2	0.2	61	50	68	54	57

18-49\_LIVE+V audience share, 02:00-25:59



### Weekly TOP 5 - Paramount Channel and its competitors

18-49 LIVE+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Agyo nagy o!	Paramount	26-03-17	Sun	19:45	21:52	30,648	0.8	1.9	158
Ace ventura 2. - hiv a termeszet	Paramount	22-03-17	Wed	19:00	20:48	24,903	0.6	1.9	157
Bortoncsapda	Paramount	23-03-17	Thu	23:25	25:12	24,758	0.6	4.5	195
Megy a gozos	Film+2	26-03-17	Sun	11:45	13:19	23,138	0.6	3.4	128
Ha igaz volna	Paramount	25-03-17	Sat	17:10	19:02	20,500	0.5	2.3	124

### Paramount Channel - weekly TOP 10

18-49 LIVE+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Agyo nagy o!	Paramount	26-03-17	Sun	19:45	21:52	30,648	0.8	1.9	158
Ace ventura 2. - hiv a termeszet	Paramount	22-03-17	Wed	19:00	20:48	24,903	0.6	1.9	157
Bortoncsapda	Paramount	23-03-17	Thu	23:25	25:12	24,758	0.6	4.5	195
Ha igaz volna	Paramount	25-03-17	Sat	17:10	19:02	20,500	0.5	2.3	124
48 ora	Paramount	20-03-17	Mon	21:00	22:53	20,481	0.5	1.5	116
Cool tura	Paramount	22-03-17	Wed	21:00	22:51	18,318	0.5	1.4	177
A spiderwick-kronikak	Paramount	24-03-17	Fri	19:00	20:47	16,003	0.4	1.2	160
Casper	Paramount	21-03-17	Tue	16:40	18:33	12,555	0.3	2.0	176
Aranygyermek	Paramount	25-03-17	Sat	19:10	20:52	10,472	0.3	0.7	80
Minden heten haboru	Paramount	23-03-17	Thu	25:20	25:59	10,285	0.3	3.1	222

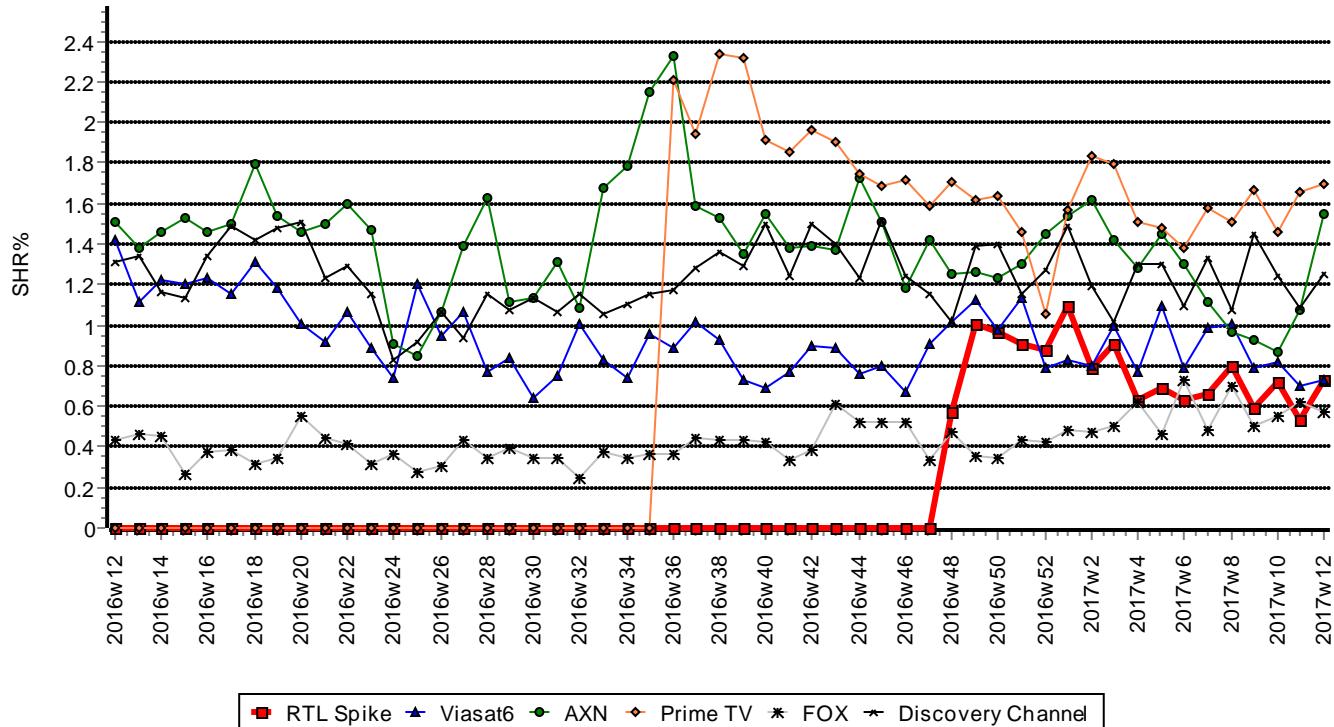
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	18-29L+V	M18-39L+V	M18-49L+V	F18-49L+V	18-49L+V	18-29L+V	M18-39L+V	M18-49L+V	F18-49L+V
RTL Spike	0.7	0.9	1.0	1.0	0.5	97	86	113	124	69
Viasat6	0.7	0.9	0.8	0.8	0.7	112	106	106	113	112
AXN	1.6	1.8	2.1	1.7	1.4	70	59	78	72	69
Prime TV	1.7	2.2	1.2	1.1	2.2	88	85	53	55	121
FOX	0.6	0.7	0.4	0.4	0.8	143	128	80	85	201
Discovery Cha	1.3	1.2	2.0	1.9	0.7	104	70	133	149	58

18-49\_LIVE+V audience share, 02:00-25:59



■ RTL Spike ■ Viasat6 ■ AXN ■ Prime TV ■ FOX ■ Discovery Channel

**Weekly TOP 5 - RTL Spike and its competitors**
**18-49\_LIVE+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
A mumia visszater	AXN	25-03-17	Sat	20:00	22:24	81,205	2.1	5.3	137
Ejszaka a muzeumban - a farao t	Prime TV	24-03-17	Fri	21:00	22:56	54,041	1.4	4.1	124
A mumia	AXN	25-03-17	Sat	17:40	19:58	50,792	1.3	4.7	104
Aranyalaz alaszkaban	Discovery	23-03-17	Thu	21:00	21:57	40,415	1.0	2.7	144
Vegso allomas 2.	AXN	25-03-17	Sat	22:25	24:09	39,850	1.0	4.0	164

**RTL Spike - weekly TOP 10**
**18-49\_LIVE+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Cobra 11	RTL Spike	20-03-17	Mon	19:00	20:00	21,122	0.5	1.6	92
Pumpedek	RTL Spike	20-03-17	Mon	22:00	22:33	17,669	0.4	1.5	110
Hihetetlen de halalos	RTL Spike	20-03-17	Mon	23:32	23:59	17,660	0.4	2.5	153
Top gear	RTL Spike	23-03-17	Thu	24:05	25:06	15,363	0.4	3.2	177
Gyilkos elmek	RTL Spike	21-03-17	Tue	21:00	21:58	15,178	0.4	1.1	146
Playback parbaj	RTL Spike	23-03-17	Thu	21:59	22:36	9,846	0.3	0.8	104
Jeglovagok	RTL Spike	26-03-17	Sun	16:00	16:57	9,383	0.2	1.1	141
A visszaterok	RTL Spike	21-03-17	Tue	22:00	22:57	8,916	0.2	0.8	167
Sotet arvak	RTL Spike	24-03-17	Fri	22:07	23:11	7,145	0.2	0.6	214
Batman	RTL Spike	21-03-17	Tue	03:15	03:40	6,969	0.2	4.9	222

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

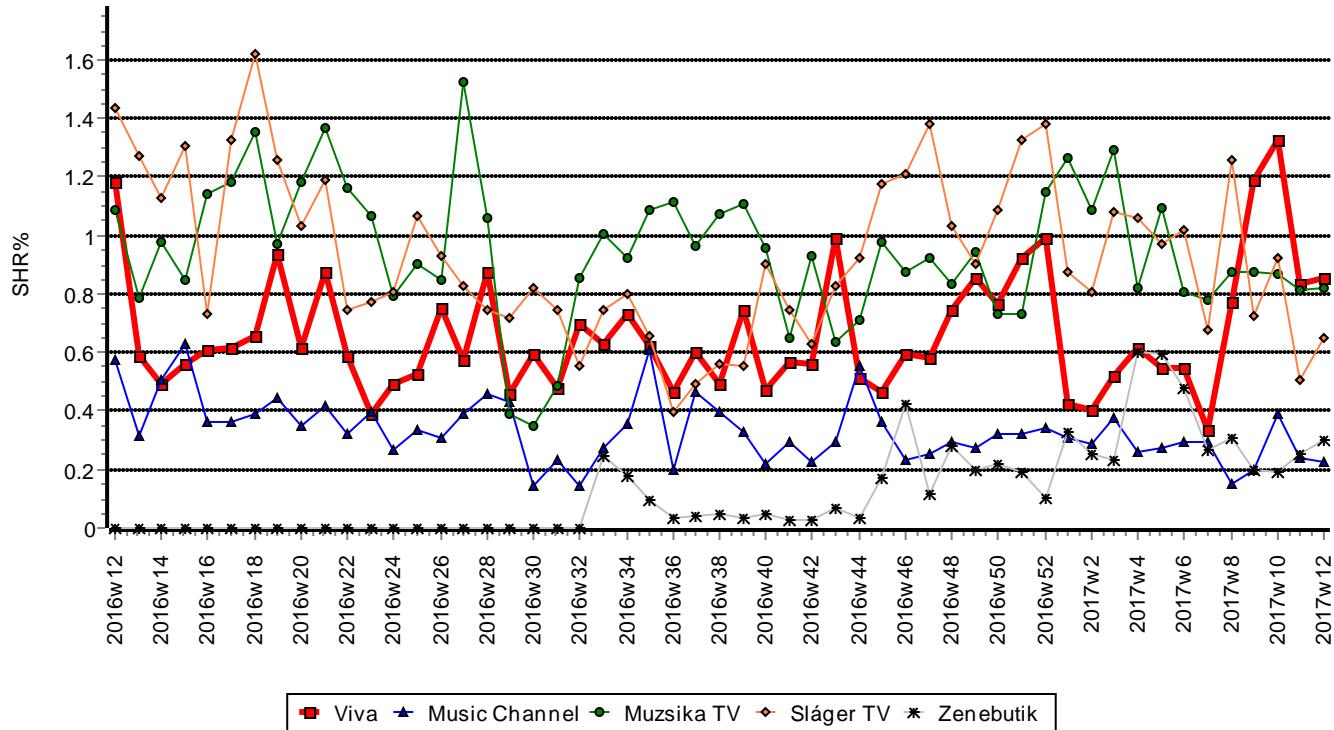
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	15-24L+V	18-29L+V	18-49L+V	M18-39L+V	F18-39L+V	15-24L+V	18-29L+V	18-49L+V	M18-39L+V	F18-39L+V
Viva	1.8	0.1	0.2	0.3	0.2	514	31	87	132	104
Music Channel	0.3	0.1	0.1	0.1	0.1	291	157	139	133	190
Muzsika TV	0.2	0.3	0.6	0.4	0.2	12	21	46	27	17
Sláger TV	1.0	0.6	0.9	0.7	0.8	54	43	80	57	73
Zenebutik	0.4	0.3	0.5	0.5	0.3	33	25	63	47	32

15-29 L+V audience share, 02:00-25:59



## Weekly TOP 5 - Viva TV and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Dallamokon at	Muzsika T'	23-03-17	Thu	17:00	17:54	11,644	0.7	7.6	209
Playback parbaj - lip sync battle	Viva	23-03-17	Thu	20:31	20:55	7,430	0.4	1.6	474
Viva beatz	Viva	24-03-17	Fri	21:00	21:57	7,389	0.4	1.6	501
Top 5	Viva	26-03-17	Sun	21:32	22:00	7,349	0.4	1.7	428
Viva flashback	Viva	23-03-17	Thu	19:31	19:57	7,294	0.4	1.8	516

## Viva TV- weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Playback parbaj - lip sync battle	Viva	23-03-17	Thu	20:31	20:55	7,430	0.4	1.6	474
Viva beatz	Viva	24-03-17	Fri	21:00	21:57	7,389	0.4	1.6	501
Top 5	Viva	26-03-17	Sun	21:32	22:00	7,349	0.4	1.7	428
Viva flashback	Viva	23-03-17	Thu	19:31	19:57	7,294	0.4	1.8	516
Sam es cat	Viva	23-03-17	Thu	20:00	20:30	7,275	0.4	1.6	401
Bekerdezel	Viva	26-03-17	Sun	21:04	21:31	6,028	0.4	1.3	431
Pump it up!	Viva	25-03-17	Sat	09:00	10:00	5,449	0.3	3.7	511
Az utam	Viva	23-03-17	Thu	21:00	21:56	5,415	0.3	1.2	392
Viva night sounds	Viva	26-03-17	Sun	25:00	25:59	4,816	0.3	3.3	391
Viva feat	Viva	21-03-17	Tue	21:31	22:01	4,657	0.3	1.2	285

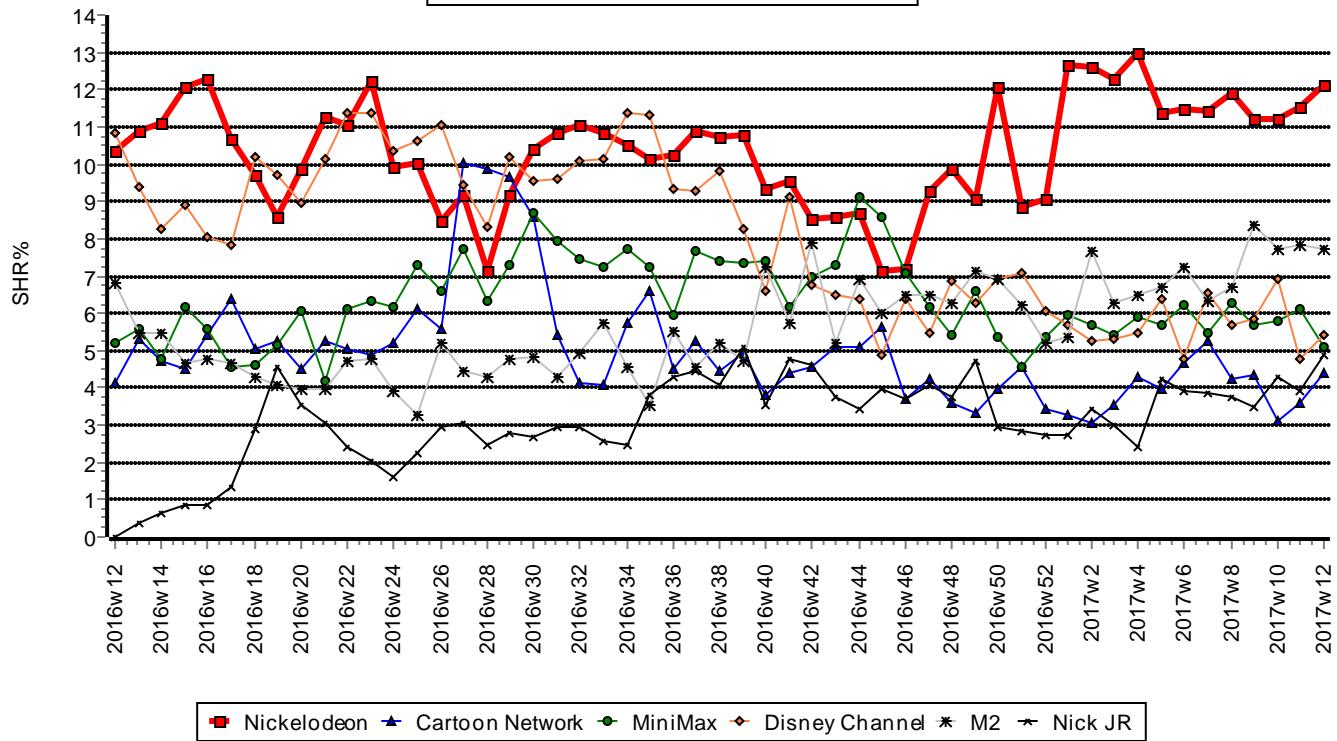
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

06:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	18-49L+V	15-24L+V	18-29L+V	4-14L+V	vW/ch0-14L-	18-49L+V	15-24L+V	18-29L+V
Nickelodeon	12.1	1.1	0.9	2.8	1.4	623	80	53	98	60
Cartoon Netw	4.4	0.5	0.2	0.3	0.1	674	124	42	29	8
Minimax	5.1	1.4	0.7	1.0	0.5	477	201	72	68	43
Disney Channe	5.4	0.3	0.4	1.7	0.7	602	55	50	133	67
M2	7.7	5.3	2.4	0.6	2.7	273	279	100	14	80
Nick JR	4.9	1.3	0.7	0.3	0.2	511	209	83	19	17

4-14L+V audience share, 06:00-25:59



## Weekly TOP 5 - Nickelodeon and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nicky ricky dicky es dawn	Nickelodec	22-03-17	Wed	19:56	20:17	51,958	5.4	14.7	759
Tunderi keresztszulok	Nickelodec	20-03-17	Mon	19:38	19:50	51,008	5.3	12.3	800
Spongya bob	Nickelodec	24-03-17	Fri	06:51	07:03	50,646	5.3	23.2	744
A larmas csalad	Nickelodec	20-03-17	Mon	19:10	19:32	50,278	5.3	13.4	776
Pocoyo	M2	20-03-17	Mon	20:00	20:07	45,065	4.7	11.2	424

## Nickelodeon- weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nicky ricky dicky es dawn	Nickelodec	22-03-17	Wed	19:56	20:17	51,958	5.4	14.7	759
Tunderi keresztszulok	Nickelodec	20-03-17	Mon	19:38	19:50	51,008	5.3	12.3	800
Spongya bob	Nickelodec	24-03-17	Fri	06:51	07:03	50,646	5.3	23.2	744
A larmas csalad	Nickelodec	20-03-17	Mon	19:10	19:32	50,278	5.3	13.4	776
A legboszibb boszik	Nickelodec	24-03-17	Fri	20:25	20:47	43,353	4.6	14.5	785
Alvinnn!!! es a mokusok	Nickelodec	23-03-17	Thu	18:08	18:31	42,890	4.5	22.6	642
Tini nindzsa teknocok	Nickelodec	24-03-17	Fri	21:48	22:10	40,624	4.3	19.7	858
100 dolog a gimi elott	Nickelodec	24-03-17	Fri	22:15	22:37	40,624	4.3	21.1	864
Csoros harvey	Nickelodec	20-03-17	Mon	18:37	19:10	39,038	4.1	11.2	839
Mancs orjarat	Nickelodec	25-03-17	Sat	07:30	07:52	36,729	3.8	20.0	780

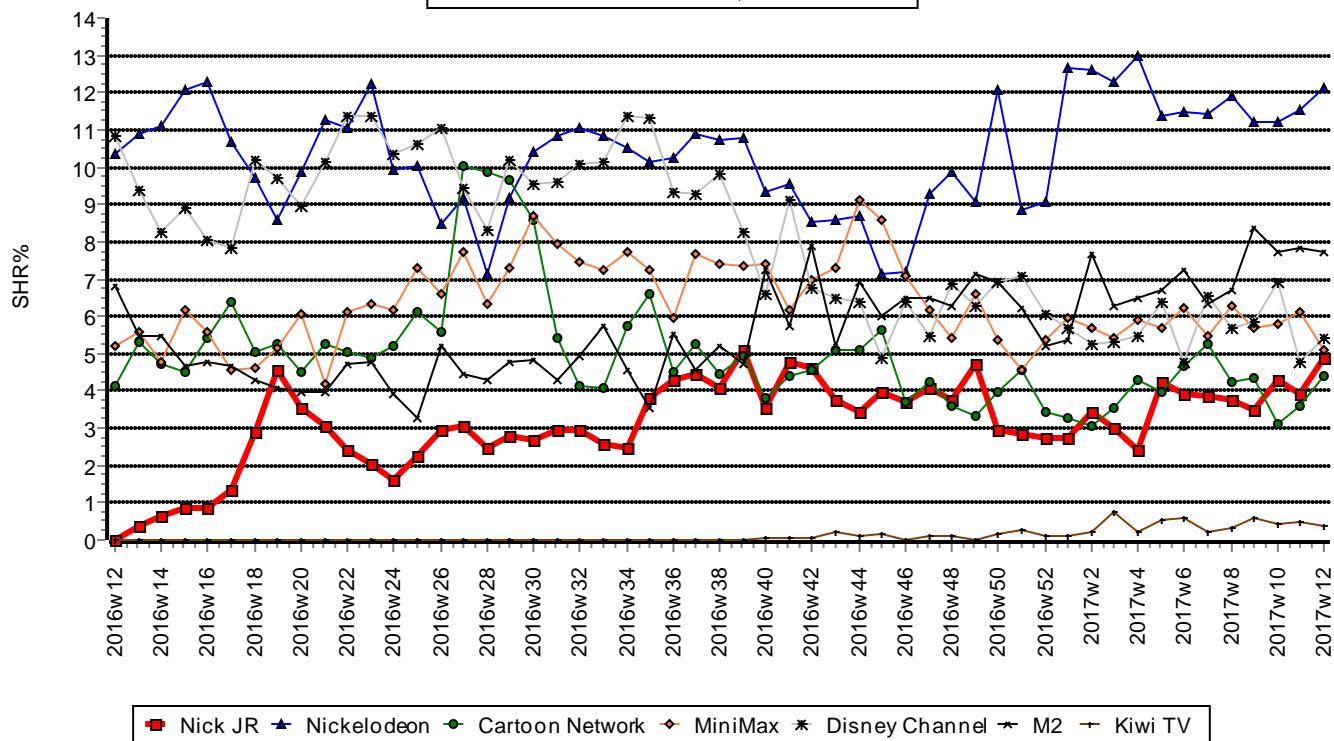
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In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

06:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	18-49L+V	F18-39L+V	Hw18-49L+V	4-14L+V	vW/ch0-14L-	18-49L+V	F18-39L+V	Hw18-49L+V
Nick JR	4.9	1.3	0.7	1.2	0.7	511	209	83	143	114
Nickelodeon	12.1	1.1	0.9	1.5	0.7	623	80	53	89	52
Cartoon Network	4.4	0.5	0.2	0.5	0.3	674	124	42	84	70
Minimax	5.1	1.4	0.7	1.1	0.8	477	201	72	122	104
Disney Channel	5.4	0.3	0.4	0.8	0.3	602	55	50	98	46
M2	7.7	5.3	2.4	3.6	3.0	273	279	100	146	153
Kiwi TV	0.4	0.3	0.1	0.1	0.2	286	300	123	72	178

4-14L+V audience share, 06:00-25:59



## Weekly TOP 5 - Nick Jr. and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nicky ricky dicky es dawn	Nickelodec	22-03-17	Wed	19:56	20:17	51,958	5.4	14.7	759
Tunderi keresztszulok	Nickelodec	20-03-17	Mon	19:38	19:50	51,008	5.3	12.3	800
Spongya bob	Nickelodec	24-03-17	Fri	06:51	07:03	50,646	5.3	23.2	744
A larmas csalad	Nickelodec	20-03-17	Mon	19:10	19:32	50,278	5.3	13.4	776
Pocoyo	M2	20-03-17	Mon	20:00	20:07	45,065	4.7	11.2	424

## Nick Jr. - weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nicky ricky dicky es dawn	Nickelodec	22-03-17	Wed	19:56	20:17	51,958	5.4	14.7	759
Tunderi keresztszulok	Nickelodec	20-03-17	Mon	19:38	19:50	51,008	5.3	12.3	800
Spongya bob	Nickelodec	24-03-17	Fri	06:51	07:03	50,646	5.3	23.2	744
A larmas csalad	Nickelodec	20-03-17	Mon	19:10	19:32	50,278	5.3	13.4	776
Pocoyo	M2	20-03-17	Mon	20:00	20:07	45,065	4.7	11.2	424
Szofia hercegno - egyszer volt e	M2	24-03-17	Fri	18:27	18:47	44,319	4.7	17.9	421
Jake es sohaorszag kalozai	M2	22-03-17	Wed	18:47	19:10	43,700	4.6	14.1	356
A legboszibb boszik	Nickelodec	24-03-17	Fri	20:25	20:47	43,353	4.6	14.5	785
Alvinnnn!!! es a mokusok	Nickelodec	23-03-17	Thu	18:08	18:31	42,890	4.5	22.6	642
Soy luna	Disney Ch	22-03-17	Wed	19:00	19:54	41,592	4.4	12.2	596

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



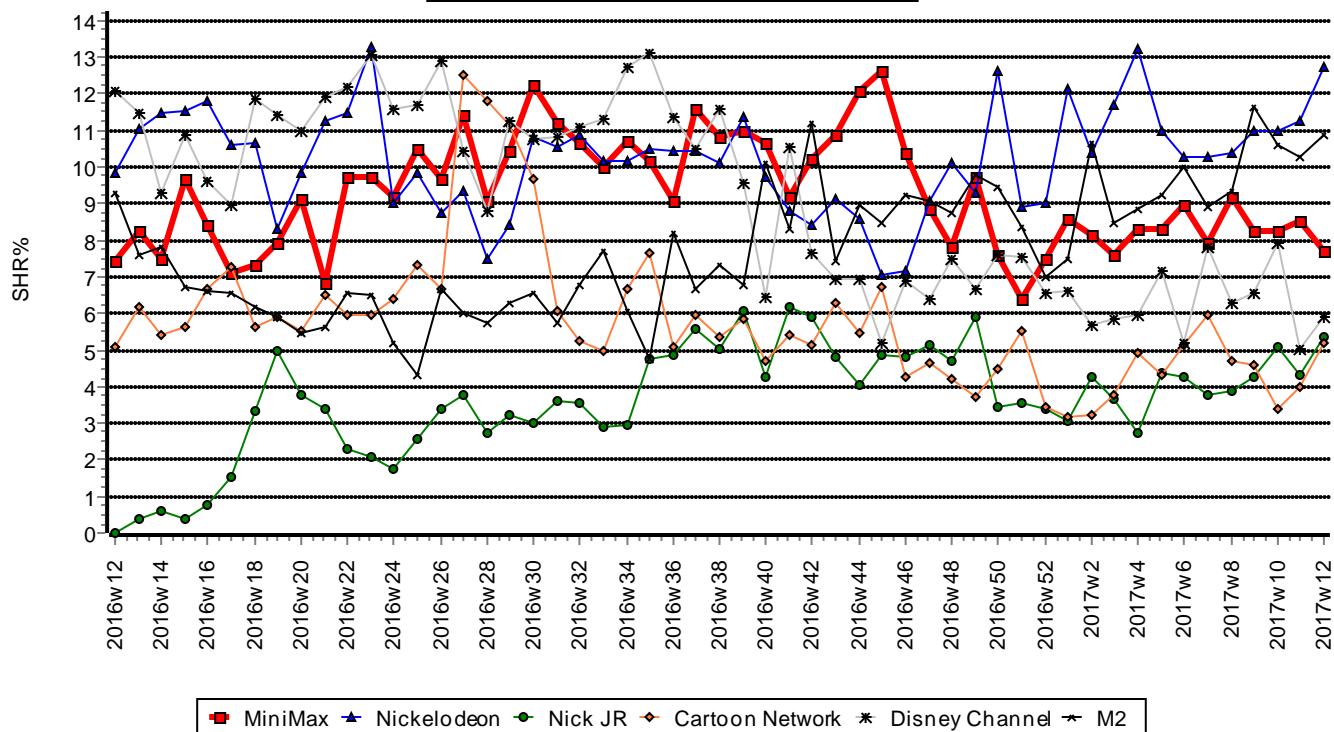
# Minimax

Week 12

06:00-19:59

Channel	SHR %					Affinity (4+ L+V)				
	4-14L+V	vW/ch0-14L-	F18-39L+V	F18-49L+V	iles ABCppL	4-14L+V	vW/ch0-14L-	F18-39L+V	F18-49L+V	iles ABCppL
MiniMax	7.7	2.6	2.0	1.5	1.4	477	201	122	104	90
Nickelodeon	12.7	1.3	1.7	1.2	2.7	607	80	82	61	131
Nick JR	5.3	2.0	1.8	1.1	1.2	467	223	154	107	107
Cartoon Network	5.2	0.7	0.6	0.4	0.9	670	117	81	58	119
Disney Channel	5.9	0.5	0.5	0.4	0.9	624	62	51	49	97
M2	10.9	8.4	5.6	4.9	2.1	300	295	153	145	61

4-14L+V audience share, 06:00-19:59



## Weekly TOP 5 - Minimax and its competitors

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nicky ricky dicky es dawn	Nickelodec	22-03-17	Wed	19:56	20:17	51,958	5.4	14.7	759
Tunderi keresztszulok	Nickelodec	20-03-17	Mon	19:38	19:50	51,008	5.3	12.3	800
Spongya bob	Nickelodec	24-03-17	Fri	06:51	07:03	50,646	5.3	23.2	744
A larmas csalad	Nickelodec	20-03-17	Mon	19:10	19:32	50,278	5.3	13.4	776
Szofia hercegno - egyszer volt e	M2	24-03-17	Fri	18:27	18:47	44,319	4.7	17.9	421

## Minimax - weekly TOP 10

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Nicky ricky dicky es dawn	Nickelodec	22-03-17	Wed	19:56	20:17	51,958	5.4	14.7	759
Tunderi keresztszulok	Nickelodec	20-03-17	Mon	19:38	19:50	51,008	5.3	12.3	800
Spongya bob	Nickelodec	24-03-17	Fri	06:51	07:03	50,646	5.3	23.2	744
A larmas csalad	Nickelodec	20-03-17	Mon	19:10	19:32	50,278	5.3	13.4	776
Szofia hercegno - egyszer volt e	M2	24-03-17	Fri	18:27	18:47	44,319	4.7	17.9	421
Jake es sohaorszag kalozai	M2	22-03-17	Wed	18:47	19:10	43,700	4.6	14.1	356
Alvinnn!!! es a mokusok	Nickelodec	23-03-17	Thu	18:08	18:31	42,890	4.5	22.6	642
Pocoyo	M2	20-03-17	Mon	19:46	19:53	41,743	4.4	10.2	383
Soy luna	Disney Ch	22-03-17	Wed	19:00	19:54	41,592	4.4	12.2	596
Jonalu	M2	20-03-17	Mon	19:17	19:42	41,016	4.3	10.6	382

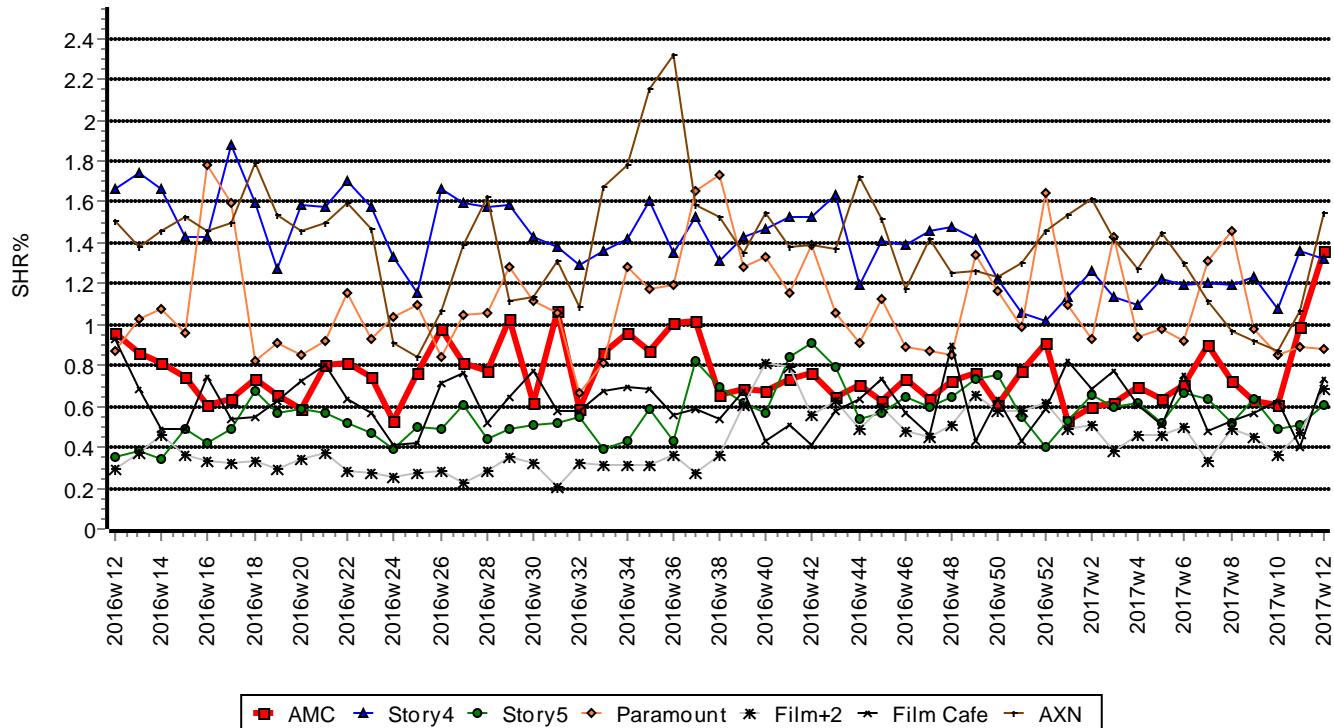
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	18-59L+V	-49 ABCppL	18-49L+V	M18-49L+V	F18-49L+V	18-59L+V	-49 ABCppL
AMC	1.4	1.6	1.1	1.6	1.3	89	98	79	119	81
Story4	1.3	0.6	2.0	1.4	1.1	62	25	100	77	48
Story5	0.6	0.3	0.9	0.9	0.7	51	24	79	81	52
Paramount	0.9	1.0	0.8	0.8	0.9	114	118	109	117	107
Film+2	0.7	0.6	0.8	0.8	0.6	82	66	98	114	67
Film Cafe	0.7	0.5	0.9	0.7	0.8	98	63	133	108	94
AXN	1.6	1.7	1.4	2.1	1.8	70	72	69	106	75

18-49\_LIVE+V audience share, 02:00-25:59



## Weekly TOP 5 - AMC and its competitors

18-49\_LIVE+V

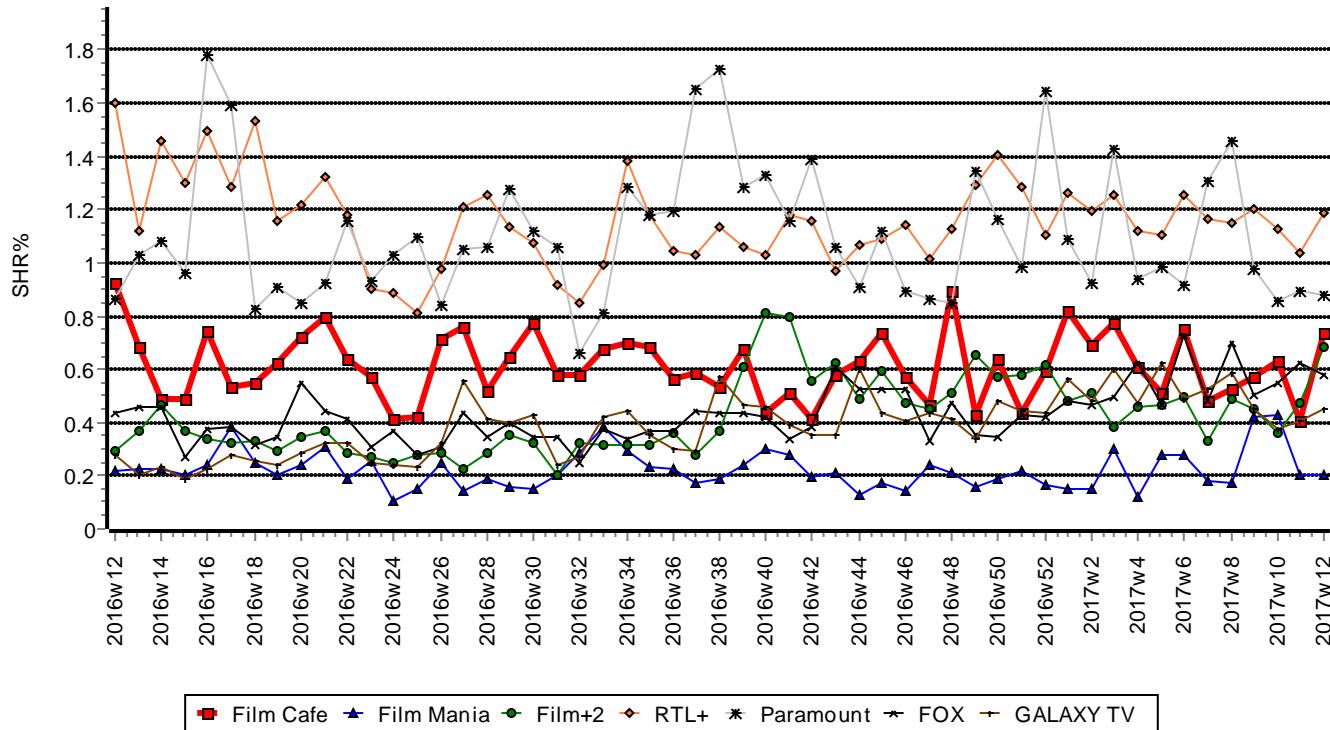
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
A mumia visszater	AXN	25-03-17	Sat	20:00	22:24	81,205	2.1	5.3	137
A mumia	AXN	25-03-17	Sat	17:40	19:58	50,792	1.3	4.7	104
Vegso allomas 2.	AXN	25-03-17	Sat	22:25	24:09	39,850	1.0	4.0	164
Szulettet felesegek	Story4	21-03-17	Tue	13:30	14:23	30,934	0.8	9.0	170
Agyo nagy o!	Paramount	26-03-17	Sun	19:45	21:52	30,648	0.8	1.9	158

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	.8-59FemL+V	Hw18-49L+V	18-49L+V	M18-49L+V	F18-49L+V	.8-59FemL+V	Hw18-49L+V
Film Café	0.7	0.5	0.9	0.9	0.8	98	63	133	141	138
Film Mania	0.2	0.2	0.2	0.3	0.3	61	54	68	95	100
Film+2	0.7	0.6	0.8	0.8	0.8	82	66	98	119	127
RTL+	1.2	1.1	1.3	1.2	1.3	111	92	131	135	156
Paramount	0.9	1.0	0.8	0.7	0.8	114	118	109	109	134
FOX	0.6	0.4	0.8	0.6	0.7	143	85	201	191	205
GALAXY TV	0.4	0.2	0.6	0.8	0.6	46	23	68	100	77

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Film Café and its competitors**

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Jo baratok	RTL+	23-03-17	Thu	19:35	20:03	38,757	1.0	2.9	199
Csengetett mylord?	RTL+	21-03-17	Tue	21:05	22:04	36,440	0.9	2.6	113
Csak szex es mas semmi	RTL+	26-03-17	Sun	13:00	14:50	36,386	0.9	4.8	160
Agyo nagy o!	Paramount	26-03-17	Sun	19:45	21:52	30,648	0.8	1.9	158
Ace ventura 2. - hiv a termeszet	Paramount	22-03-17	Wed	19:00	20:48	24,903	0.6	1.9	157

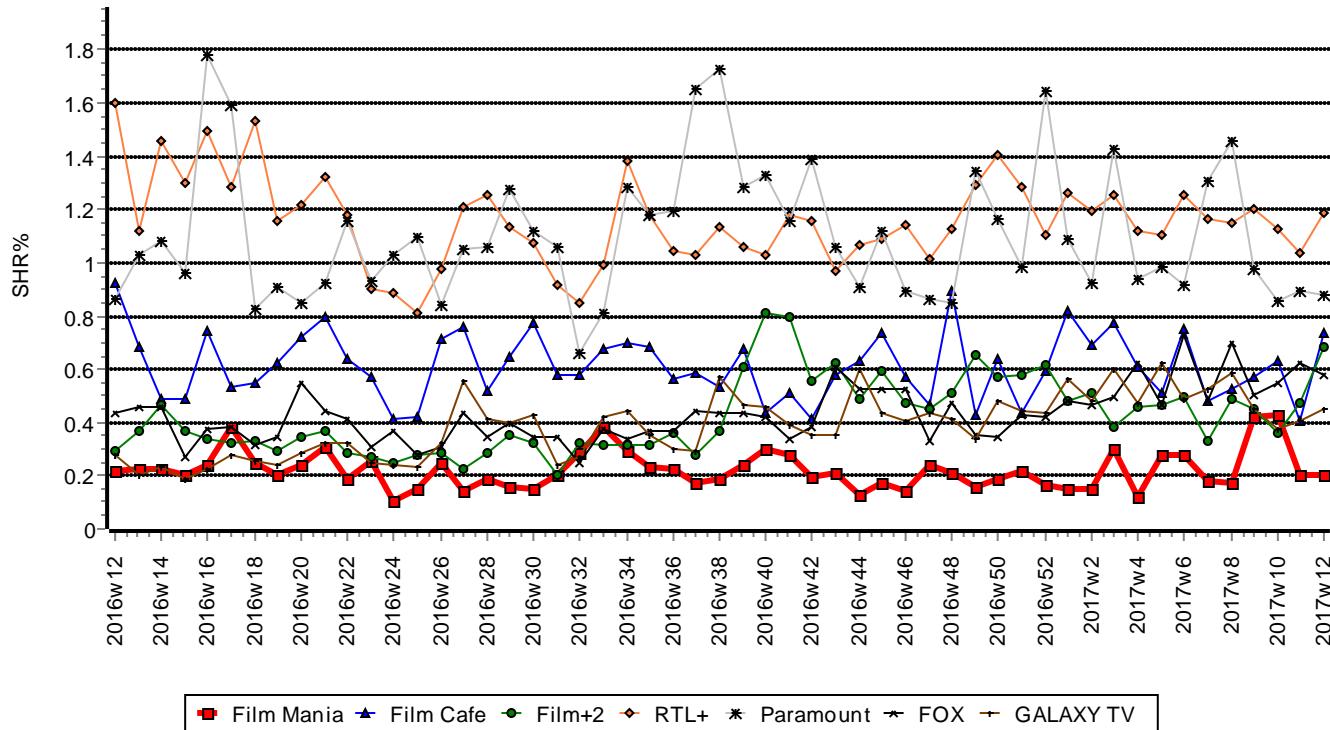
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-59L+V	18-49L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-59L+V
Film Mania	0.2	0.2	0.2	0.2	0.3	61	54	68	73	89
Film Cafe	0.7	0.5	0.9	0.5	0.7	98	63	133	66	108
Film+2	0.7	0.6	0.8	0.7	0.8	82	66	98	85	114
RTL+	1.2	1.1	1.3	0.7	1.1	111	92	131	70	117
Paramount	0.9	1.0	0.8	0.7	0.8	114	118	109	96	117
FOX	0.6	0.4	0.8	0.2	0.5	143	85	201	53	135
GALAXY TV	0.4	0.2	0.6	0.5	0.6	46	23	68	53	69

18-49L+V audience share, 02:00-25:59


**Weekly TOP 5 - Film Mánia and its competitors**

18-49L+V

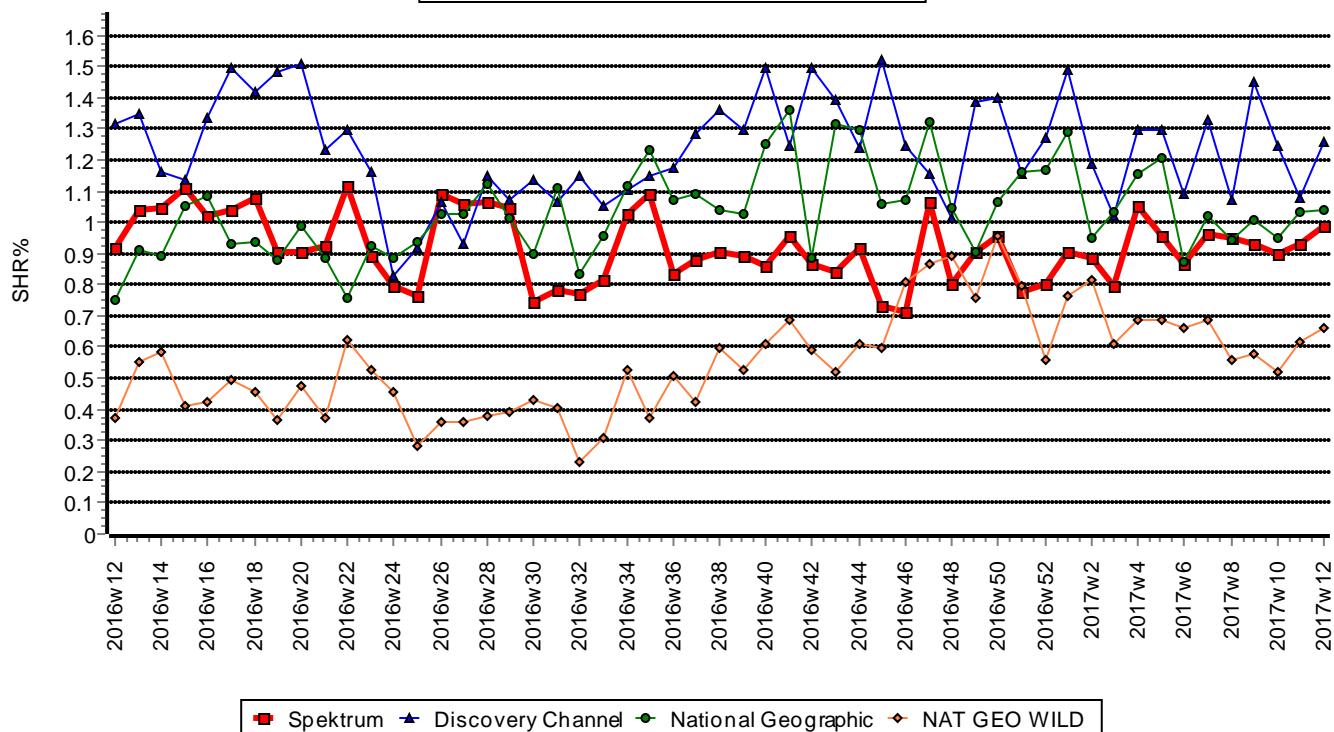
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Jo baratok	RTL+	23-03-17	Thu	19:35	20:03	38,757	1.0	2.9	199
Csengetett mylord?	RTL+	21-03-17	Tue	21:05	22:04	36,440	0.9	2.6	113
Csak szex es mas semmi	RTL+	26-03-17	Sun	13:00	14:50	36,386	0.9	4.8	160
Agyo nagy o!	Paramount	26-03-17	Sun	19:45	21:52	30,648	0.8	1.9	158
Ace ventura 2. - hiv a termeszet	Paramount	22-03-17	Wed	19:00	20:48	24,903	0.6	1.9	157

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-49L+V	F18-49L+V	-49 ABCppL	-59 AB pp L+	18-49L+V	M18-49L+V	F18-49L+V	-49 ABCppL	-59 AB pp L+
Spektrum	1.0	1.5	0.6	1.1	1.2	95	130	60	100	114
Discovery Cha	1.3	1.9	0.7	1.2	1.0	104	149	58	97	82
National Geogr	1.0	1.5	0.6	1.0	1.0	92	124	60	83	85
NAT GEO WILD	0.7	0.8	0.6	0.7	0.8	101	109	92	94	113

18-49L+V audience share, 02:00-25:59


■ Spektrum ▲ Discovery Channel ● National Geographic ◆ NAT GEO WILD
**Weekly TOP 5 - Spektrum and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Aranylaz alaszkaban	Discovery	23-03-17	Thu	21:00	21:57	40,415	1.0	2.7	144
Apokalipszis: sztalin	National G	21-03-17	Tue	21:00	21:57	29,915	0.8	2.1	112
Hogyan csinaljak?	Discovery	21-03-17	Tue	22:59	23:26	23,613	0.6	2.8	205
Az alaszkai vadon gyermekei	Discovery	23-03-17	Thu	20:00	20:57	23,173	0.6	1.5	92
Sztalingrad	National G	21-03-17	Tue	22:00	22:58	22,507	0.6	1.9	111

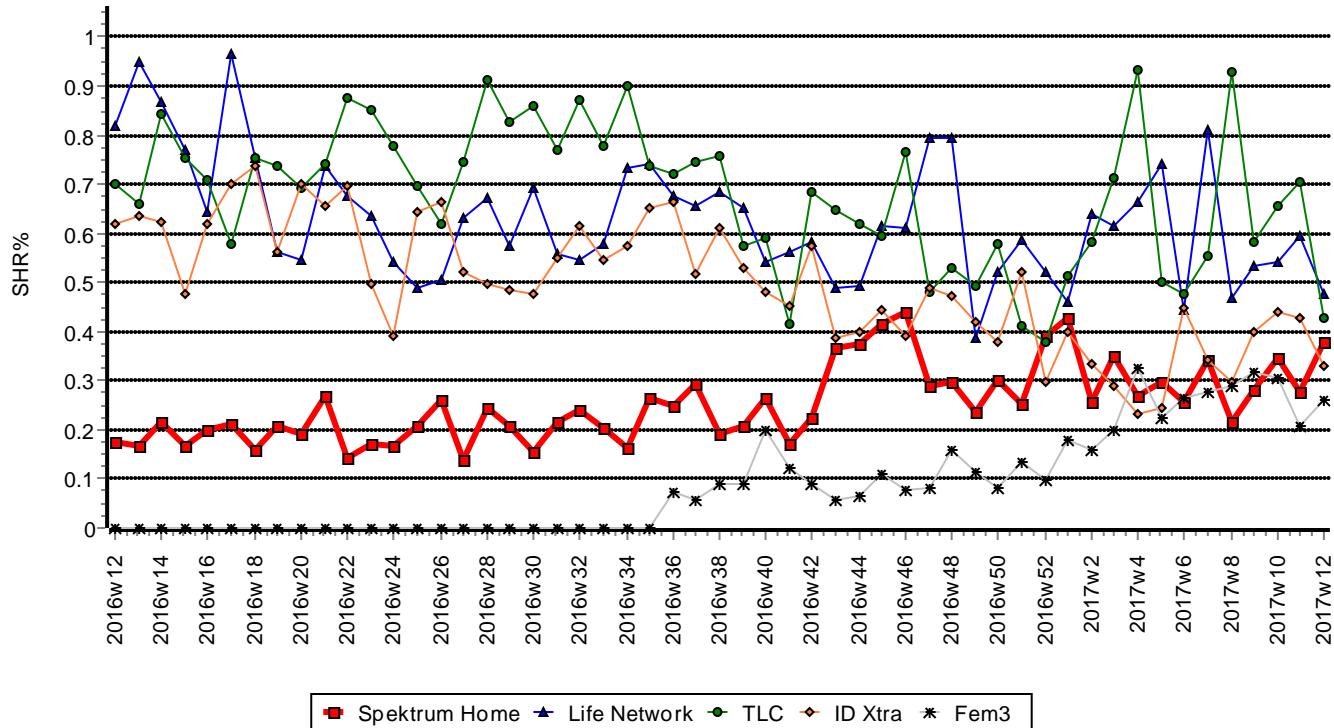
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	-49 ABCppL	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	-49 ABCppL
Spektrum Home	0.4	0.5	0.5	0.2	0.5	132	193	193	72	150
Life Network	0.5	0.6	0.5	0.3	0.5	102	139	139	64	92
TLC	0.4	0.6	0.6	0.3	0.5	75	104	138	46	82
ID Xtra	0.3	0.5	0.5	0.1	0.3	53	87	96	19	51
Fem3	0.3	0.4	0.4	0.1	0.2	64	98	127	31	36

18-49L+V audience share, 02:00-25:59



■ Spektrum Home   
 ▲ Life Network   
 ● TLC   
 ◆ ID Xtra   
 \* Fem3

## Weekly TOP 5 - Spektrum Home and its competitors

18-49L+V

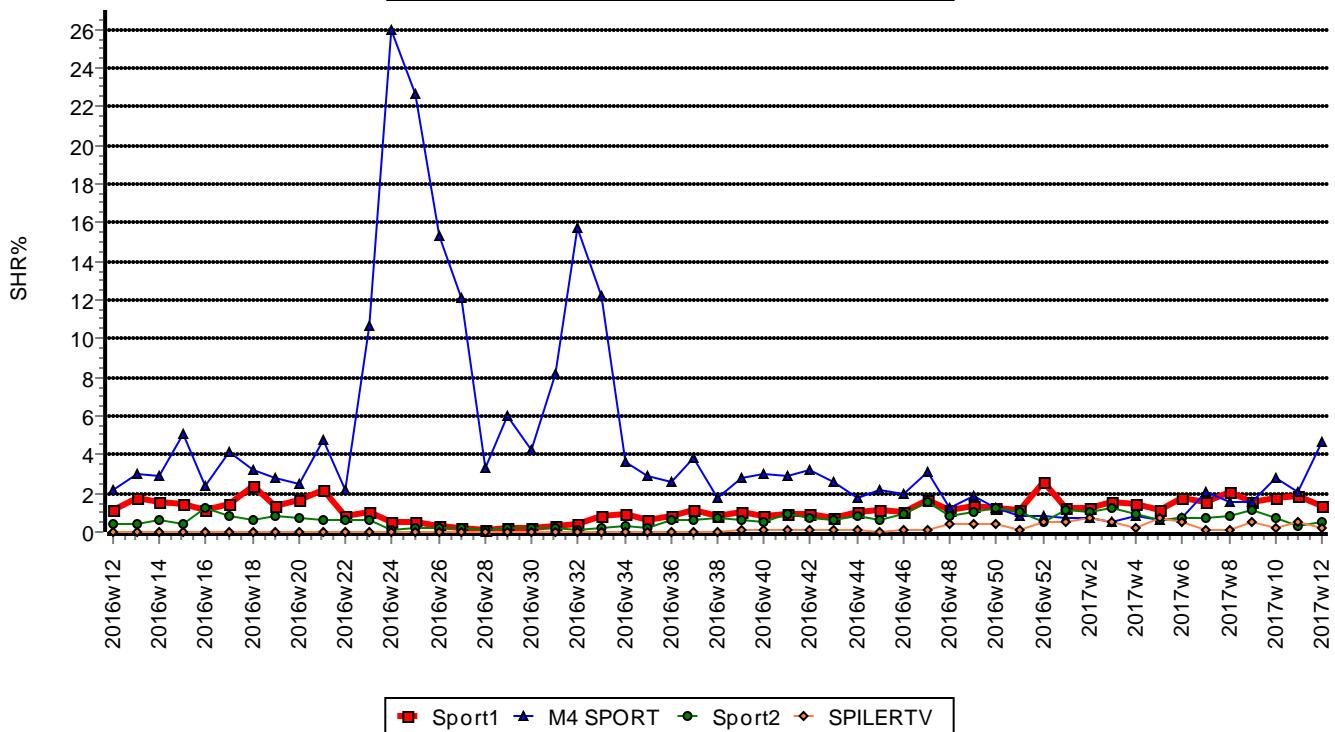
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Rendkívüli terhessegék	TLC	26-03-17	Sun	21:00	21:57	24,772	0.6	1.5	94
Jodie marsh: csecsemoipar	TLC	26-03-17	Sun	22:00	22:57	15,092	0.4	1.1	112
Percenkent egy baba	TLC	26-03-17	Sun	20:00	20:57	14,473	0.4	0.9	75
Hutlensegem tortenete	TLC	21-03-17	Tue	22:00	22:27	13,919	0.4	1.1	97
A nagy hazalakítás	Fem3	23-03-17	Thu	18:55	19:49	13,276	0.3	1.1	165

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.  
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	M18-39L+V	M18-49L+V	F18-49L+V	iles ABCppL	18-49L+V	M18-39L+V	M18-49L+V	F18-49L+V	iles ABCppL
Sport1	0.8	1.1	1.3	0.4	1.5	74	79	107	41	135
M4 SPORT	3.1	4.5	4.7	1.6	4.2	88	109	126	51	124
Sport2	0.3	0.4	0.5	0.2	0.5	75	81	107	43	127
SPILERTV	0.1	0.1	0.2	0.0	0.1	98	67	158	37	101

18-49MaleL+V audience share, 02:00-25:59



## Weekly TOP 5 - Sport1 and its competitors

18-49MaleL+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - vb-selejte	M4 SPORT	25-03-17	Sat	20:37	22:36	268,039	13.6	34.3	119
Studio	M4 SPORT	25-03-17	Sat	21:38	21:46	240,925	12.2	30.0	127
Labdarugas	M4 SPORT	25-03-17	Sat	19:59	23:12	210,855	10.7	28.6	121
Forma-1 futam	M4 SPORT	26-03-17	Sun	06:56	08:49	151,546	7.7	56.9	176
Forma-1 kozvetites	M4 SPORT	26-03-17	Sun	06:28	09:11	126,541	6.4	50.4	174

## Sport1 - weekly TOP 10

18-49MaleL+V

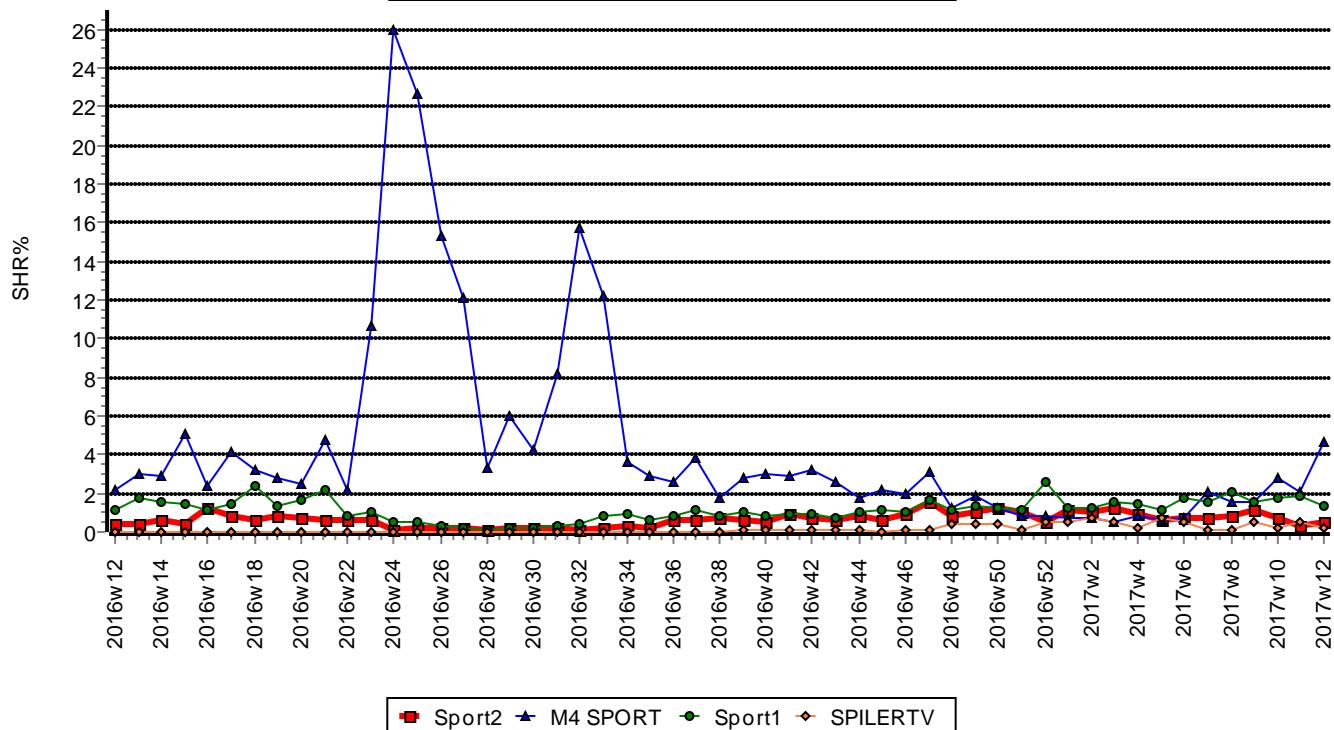
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Ferfi kezilabda merkozes - bajnok	Sport1	25-03-17	Sat	17:55	19:42	39,501	2.0	7.9	108
Kezilabda	Sport1	25-03-17	Sat	17:30	19:54	34,234	1.7	7.1	107
Darts	Sport1	23-03-17	Thu	20:08	23:12	24,224	1.2	3.6	263
Labdarugo merkozes - felkeszule	Sport1	22-03-17	Wed	20:39	22:43	22,173	1.1	3.5	125
Labdarugas	Sport1	22-03-17	Wed	20:30	22:54	20,931	1.1	3.4	128
Labdarugo merkozes - vb-selejte	Sport1	24-03-17	Fri	20:40	22:39	19,744	1.0	3.1	103
Studio	Sport1	25-03-17	Sat	17:30	17:46	15,421	0.8	4.7	94
Kezeket fel!	Sport1	24-03-17	Fri	20:15	20:26	9,117	0.5	1.4	121
Harmadik felido	Sport1	20-03-17	Mon	20:00	21:57	7,284	0.4	1.0	140
Ut cardiffba	Sport1	23-03-17	Thu	18:05	19:31	6,283	0.3	1.4	283

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

**02:00-25:59**

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	M18-39L+V	M18-49TSV	F18-49L+V	iles ABCppL	18-49L+V	M18-39L+V	M18-49TSV	F18-49L+V	iles ABCppL
Sport2	0.3	0.4	0.5	0.2	0.5	75	81	109	43	127
M4 SPORT	3.1	4.5	4.7	1.6	4.2	88	109	126	51	124
Sport1	0.8	1.1	1.3	0.4	1.5	74	79	107	41	135
SPILERTV	0.1	0.1	0.2	0.0	0.1	98	67	158	37	101

**18-49MaleL+V audience share, 02:00-25:59**

**Weekly TOP 5 - Sport2 and its competitors**
**18-49MaleL+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - vb-selejte	M4 SPORT	25-03-17	Sat	20:37	22:36	268,039	13.6	34.3	119
Studio	M4 SPORT	25-03-17	Sat	21:38	21:46	240,925	12.2	30.0	127
Labdarugas	M4 SPORT	25-03-17	Sat	19:59	23:12	210,855	10.7	28.6	121
Forma-1 futam	M4 SPORT	26-03-17	Sun	06:56	08:49	151,546	7.7	56.9	176
Forma-1 kozvetites	M4 SPORT	26-03-17	Sun	06:28	09:11	126,541	6.4	50.4	174

**Sport2 - weekly TOP 10**
**18-49MaleL+V**

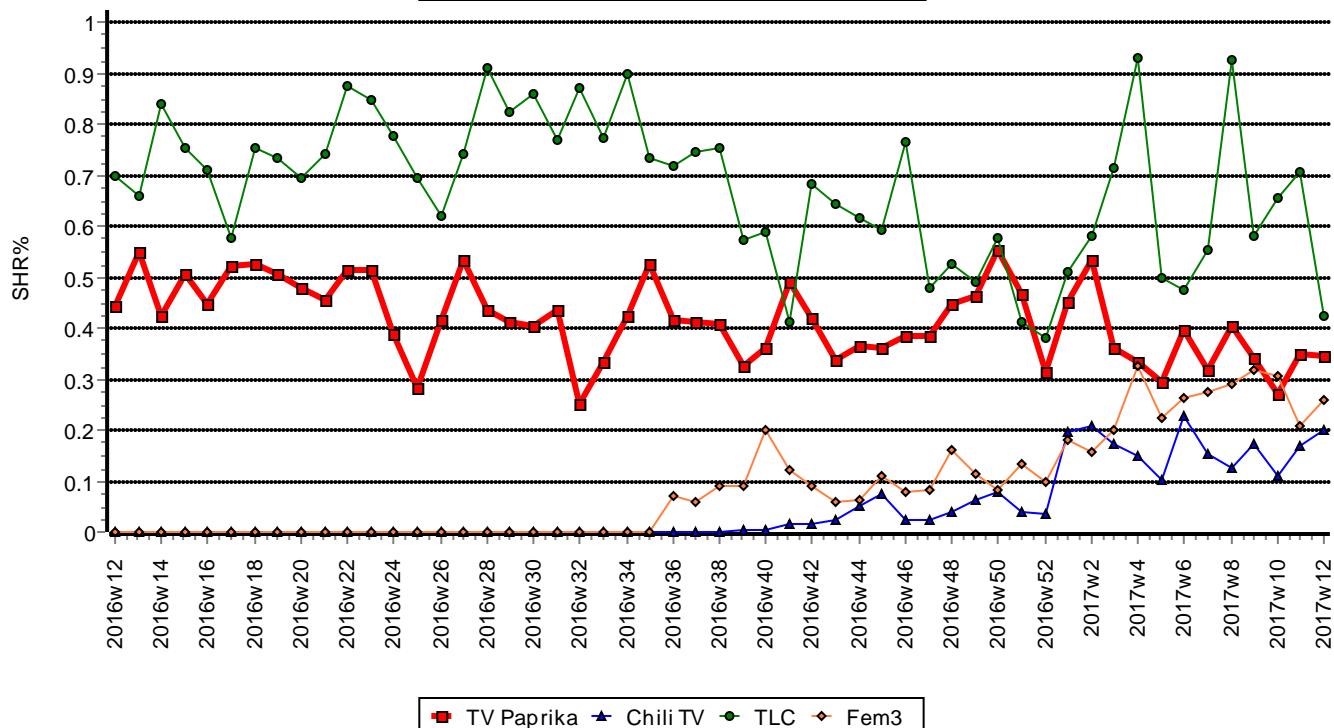
Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Labdarugo merkozes - vb-selejte	Sport2	25-03-17	Sat	17:53	19:51	17,052	0.9	3.4	220
Labdarugas	Sport2	25-03-17	Sat	17:45	19:52	15,996	0.8	3.2	216
Ferfi jegkorong merkozes - kontir	Sport2	23-03-17	Thu	17:27	20:50	4,715	0.2	0.9	190
Jegkorong	Sport2	23-03-17	Thu	17:27	20:50	4,714	0.2	0.9	190
Eros emberek	Sport2	22-03-17	Wed	19:28	20:23	4,416	0.2	0.7	155
Labdarugo merkozes - bajnokok I	Sport2	22-03-17	Wed	04:00	05:44	4,340	0.2	7.8	344
Harmadik felido	Sport2	21-03-17	Tue	20:04	22:00	3,678	0.2	0.6	157
Legbolkapott	Sport2	25-03-17	Sat	14:55	15:06	3,016	0.2	1.2	329
Okolvivas	Sport2	21-03-17	Tue	25:02	25:59	2,889	0.1	2.0	226
Poker	Sport2	24-03-17	Fri	05:00	05:52	2,762	0.1	4.2	347

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**02:00-25:59**

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-49L+V	8-59FemL+V	M18-49L+V	Hw18-49L+V
TV Paprika	0.3	0.3	0.4	0.4	0.3	62	61	89	62	77
Chili TV	0.2	0.2	0.2	0.2	0.2	93	95	127	90	121
TLC	0.4	0.6	0.6	0.3	0.5	75	104	138	46	102
Fem3	0.3	0.4	0.4	0.1	0.3	64	98	127	31	98

**18-49L+V audience share, 02:00-25:59**

**Weekly TOP 5 - TV Paprika and its competitors**
**18-49L+V**

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Rendkívüli terhessegek	TLC	26-03-17	Sun	21:00	21:57	24,772	0.6	1.5	94
Jodie marsh: csecsemoipar	TLC	26-03-17	Sun	22:00	22:57	15,092	0.4	1.1	112
Percenkent egy baba	TLC	26-03-17	Sun	20:00	20:57	14,473	0.4	0.9	75
Hutlensegem tortenete	TLC	21-03-17	Tue	22:00	22:27	13,919	0.4	1.1	97
A nagy hazalakitas	Fem3	23-03-17	Thu	18:55	19:49	13,276	0.3	1.1	165

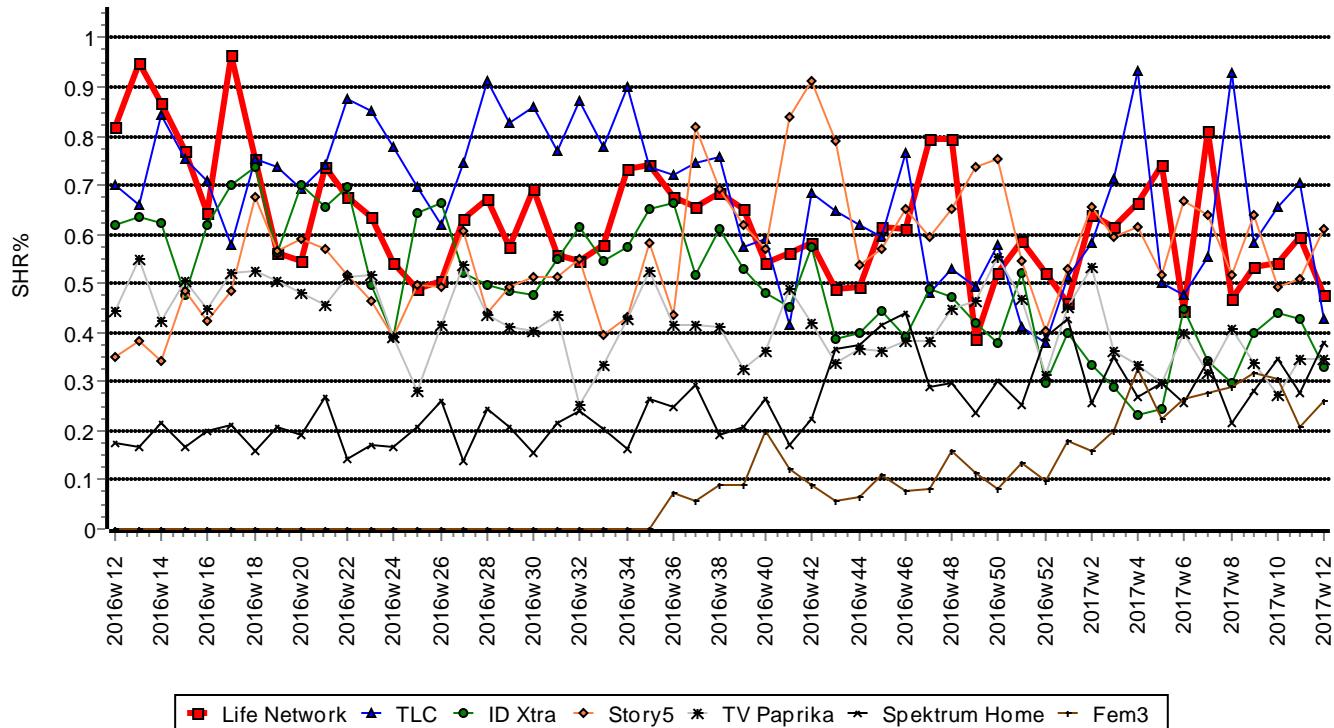
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02:00-25:59

Channel	SHR %					Affinity (4+ L+V)				
	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-39L+V	F18-49L+V	M18-49L+V	Hw18-49L+V
Life Network	0.5	0.5	0.6	0.3	0.5	102	93	139	64	125
TLC	0.4	0.5	0.6	0.3	0.5	75	89	104	46	102
ID Xtra	0.3	0.4	0.5	0.1	0.5	53	59	87	19	92
Story5	0.6	0.6	0.9	0.3	0.9	51	52	79	24	88
TV Paprika	0.3	0.2	0.3	0.4	0.3	62	42	61	62	77
Spektrum Home	0.4	0.6	0.5	0.2	0.5	132	191	193	72	223
Fem3	0.3	0.3	0.4	0.1	0.3	64	72	98	31	98

18-49L+V audience share, 02:00-25:59



■ Life Network    ▲ TLC    ● ID Xtra    ◆ Story5    \*■ TV Paprika    \*■ Spektrum Home    +■ Fem3

## Weekly TOP 5 - Life Network and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Gyilkos sorok	Story5	22-03-17	Wed	21:20	22:18	26,271	0.7	1.9	87
Rendkivuli terhesgek	TLC	26-03-17	Sun	21:00	21:57	24,772	0.6	1.5	94
Jodie marsh: csecsemoipar	TLC	26-03-17	Sun	22:00	22:57	15,092	0.4	1.1	112
Percenkent egy baba	TLC	26-03-17	Sun	20:00	20:57	14,473	0.4	0.9	75
Hutlensegem tortenete	TLC	21-03-17	Tue	22:00	22:27	13,919	0.4	1.1	97

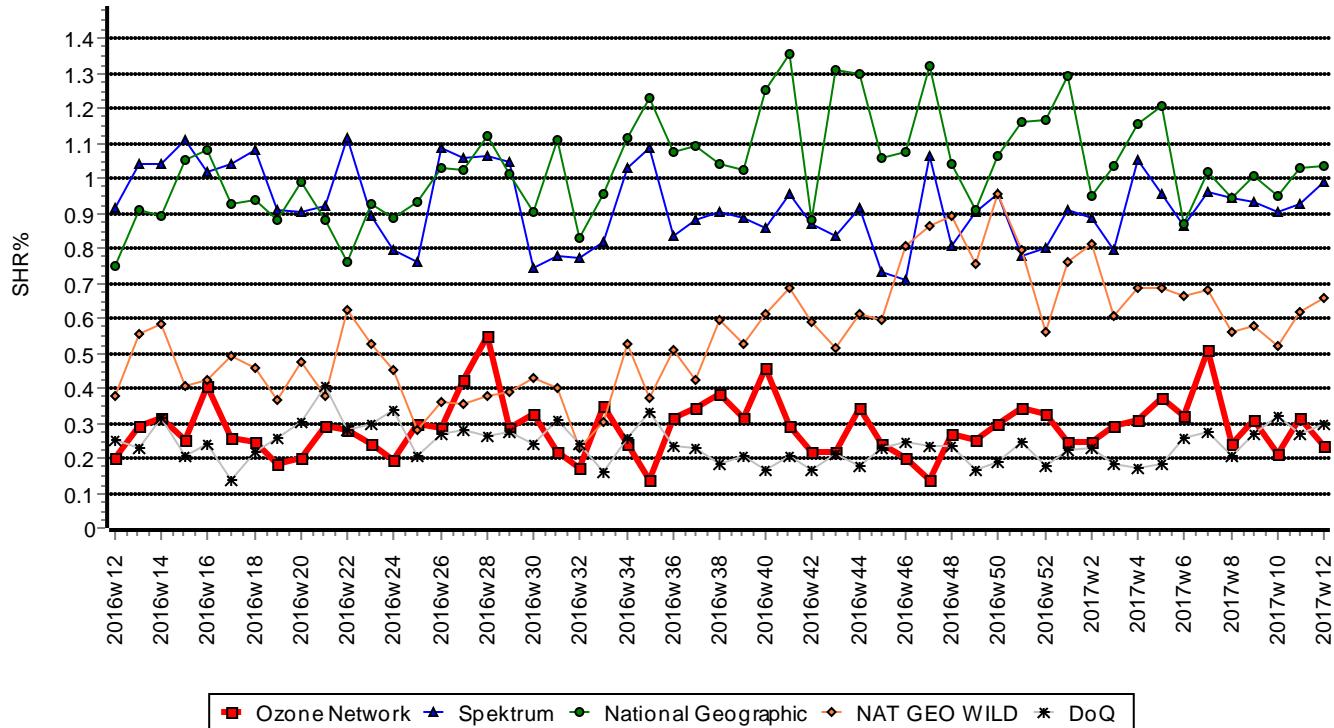
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02:00-25:59

Channel	SHR%					Affinity (4+ L+V)				
	18-49L+V	F18-49L+V	M18-39L+V	M18-49L+V	Hw18-49L+V	18-49L+V	F18-49L+V	M18-39L+V	M18-49L+V	Hw18-49L+V
Ozone Network	0.2	0.2	0.2	0.3	0.2	66	61	39	71	81
Spektrum	1.0	0.6	0.9	1.5	0.8	95	60	68	130	95
National Geogr.	1.0	0.6	1.1	1.5	0.9	92	60	77	124	104
NAT GEO WILD	0.7	0.6	0.9	0.8	0.4	101	92	112	109	79
DoQ	0.3	0.2	0.2	0.5	0.2	94	54	56	134	65

18-49L+V audience share, 02:00-25:59



## Weekly TOP 5 - Ozone Network and its competitors

18-49L+V

Title	Channel	Date	Day	Start Time	End Time	AMR '000	AMR %	SHR %	Affinity (4+ L+V)
Apokalipszis: sztalin	National G	21-03-17	Tue	21:00	21:57	29,915	0.8	2.1	112
Sztalingrad	National G	21-03-17	Tue	22:00	22:58	22,507	0.6	1.9	111
Pedig jo otletnek tunt	National G	20-03-17	Mon	19:30	19:57	21,347	0.5	1.6	142
Hitler es churchill: a sas es az or	National G	26-03-17	Sun	17:00	17:57	20,593	0.5	2.1	99
Legikatasztrofak	National G	24-03-17	Fri	22:00	22:57	20,564	0.5	1.8	155

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