

Cable channels' audience shares on different target groups

| Channel Target Daypart | Cool 18-49TSV 02:00-25:59 | Film+ 18-49TSV 02:00-25:59 | RTL II 18-49TSV 02:00-25:59 | RTL+ 18-49TSV 02:00-25:59 | Sorozat + 18-49TSV 02:00-25:59 | Film+2 18-49TSV 02:00-25:59 | Muzsika TV 18-49TSV 02:00-25:59 |
|------------------------------|---------------------------------|----------------------------------|-----------------------------------|---------------------------------|--------------------------------------|-----------------------------------|---------------------------------------|
| Jan 2016 | 5.1 | 5.4 | 2.0 | 1.3 | 0.6 | 0.3 | 0.5 |
| Feb 2016 | 5.7 | 4.6 | 1.9 | 1.2 | 0.5 | 0.4 | 0.6 |
| Mar 2016 | 4.8 | 4.9 | 1.9 | 1.6 | 0.4 | 0.3 | 0.6 |
| Apr 2016 | 4.9 | 5.2 | 2.2 | 1.3 | 0.4 | 0.4 | 0.5 |
| May 2016 | 4.9 | 5.2 | 2.3 | 1.3 | 0.5 | 0.3 | 0.5 |
| Jun 2016 | 4.4 | 4.1 | 2.0 | 0.9 | 0.7 | 0.3 | 0.5 |
| Jul 2016 | 4.6 | 4.4 | 2.1 | 1.2 | 0.8 | 0.3 | 0.5 |
| Aug 2016 | 4.1 | 3.7 | 2.5 | 1.1 | 0.7 | 0.3 | 0.5 |
| Sep 2016 | 4.4 | 4.2 | 4.2 | 1.1 | 0.8 | 0.3 | 0.5 |
| Oct 2016 | 4.3 | 4.0 | 3.5 | 1.1 | 0.8 | 0.7 | 0.5 |
| Nov 2016 | 4.4 | 4.5 | 3.9 | 1.1 | 0.7 | 0.5 | 0.5 |
| Dec 2016 | 4.2 | 4.8 | 3.1 | 1.2 | 0.6 | 0.6 | 0.6 |
| Jan 2017 | 4.3 | 4.3 | 3.0 | 1.2 | 0.5 | 0.5 | 0.6 |
| Feb 2017 | 3.9 | 4.4 | 2.9 | 1.1 | 0.6 | 0.4 | 0.6 |
| Week 5 | 3.9 | 4.1 | 3.1 | 1.1 | 0.5 | 0.5 | 0.6 |
| Week 6 | 4.2 | 4.5 | 3.2 | 1.2 | 0.5 | 0.5 | 0.6 |
| Week 7 | 3.6 | 4.6 | 2.8 | 1.2 | 0.7 | 0.3 | 0.6 |
| Week 8 | 3.8 | 4.6 | 2.6 | 1.1 | 0.7 | 0.5 | 0.8 |
| Week 9 | 3.9 | 4.9 | 3.0 | 1.2 | 0.6 | 0.5 | 0.7 |

DATE OF THE REPORT PERIOD: 2017.03.06 - 2017.03.12

Cable channels' audience shares on different target groups

| Channel Target Daypart | Comedy C. 18-49TSV 02:00-25:59 | Paramount 18-49TSV 02:00-25:59 | RTL Spike 18-49TSV 02:00-25:59 | Viva 15-29TSV 02:00-25:59 | Nickelodeon 4-14TSV 06:00-25:59 | Nick JR 4-14TSV 06:00-25:59 | Minimax 4-14TSV 06:00-19:59 |
|------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---------------------------------|---------------------------------------|-----------------------------------|-----------------------------------|
| Jan 2016 | 3.9 | 1.1 | 0.0 | 0.7 | 9.5 | 0.0 | 10.3 |
| Feb 2016 | 3.9 | 0.8 | 0.0 | 0.6 | 10.0 | 0.0 | 8.2 |
| Mar 2016 | 3.7 | 0.9 | 0.0 | 0.8 | 10.2 | 0.0 | 7.5 |
| Apr 2016 | 3.5 | 1.3 | 0.0 | 0.6 | 11.5 | 0.9 | 8.4 |
| May 2016 | 3.3 | 0.9 | 0.0 | 0.7 | 9.9 | 3.5 | 7.9 |
| Jun 2016 | 3.4 | 1.0 | 0.0 | 0.4 | 10.4 | 2.1 | 9.8 |
| Jul 2016 | 3.6 | 1.1 | 0.0 | 0.6 | 8.8 | 2.7 | 10.7 |
| Aug 2016 | 3.7 | 1.0 | 0.0 | 0.6 | 10.7 | 2.8 | 10.6 |
| Sep 2016 | 3.5 | 1.4 | 0.0 | 0.6 | 10.6 | 4.5 | 10.3 |
| Oct 2016 | 3.3 | 1.2 | 0.0 | 0.6 | 9.0 | 4.2 | 10.4 |
| Nov 2016 | 3.6 | 0.9 | 0.0 | 0.5 | 8.4 | 3.7 | 10.8 |
| Dec 2016 | 3.2 | 1.2 | 1.0 | 1.0 | 9.6 | 3.5 | 7.9 |
| Jan 2017 | 3.2 | 1.1 | 0.8 | 0.5 | 12.2 | 2.9 | 8.0 |
| Feb 2017 | 3.0 | 1.2 | 0.7 | 0.6 | 11.5 | 3.9 | 8.6 |
| Week 5 | 2.8 | 1.0 | 0.7 | 0.5 | 11.3 | 4.2 | 8.2 |
| Week 6 | 3.1 | 0.9 | 0.6 | 0.6 | 11.4 | 3.9 | 9.0 |
| Week 7 | 3.0 | 1.3 | 0.7 | 0.3 | 11.4 | 3.9 | 8.0 |
| Week 8 | 3.0 | 1.5 | 0.8 | 0.8 | 11.8 | 3.7 | 9.3 |
| Week 9 | 3.4 | 1.0 | 0.6 | 1.3 | 11.2 | 3.4 | 8.2 |

DATE OF THE REPORT PERIOD: 2016-02-19

Cable channels' audience shares on different target groups

| Channel Target Daypart | AMC 18-49TSV 02:00-25:59 | Film Cafe 18-49TSV 02:00-25:59 | Film Mania 18-49TSV 02:00-25:59 | Spektrum 18-49TSV 02:00-25:59 | Spektrum Ho 18-49TSV 02:00-25:59 | Sport1 M18-49TSV 02:00-25:59 | Sport2 M18-49TSV 02:00-25:59 | |
|------------------------------|--------------------------------|--------------------------------------|---------------------------------------|-------------------------------------|----------------------------------------|------------------------------------|------------------------------------|-----|
| PAST | Jan 2016 | 0.9 | 0.7 | 0.3 | 0.8 | 0.2 | 1.3 | 1.0 |
| | Feb 2016 | 0.8 | 0.8 | 0.3 | 1.0 | 0.2 | 1.5 | 0.7 |
| | Mar 2016 | 0.8 | 0.7 | 0.2 | 1.0 | 0.2 | 1.3 | 0.5 |
| | Apr 2016 | 0.7 | 0.6 | 0.3 | 1.0 | 0.2 | 1.5 | 0.8 |
| | May 2016 | 0.7 | 0.7 | 0.2 | 1.0 | 0.2 | 1.8 | 0.7 |
| | Jun 2016 | 0.7 | 0.5 | 0.2 | 0.9 | 0.2 | 0.7 | 0.3 |
| | Jul 2016 | 0.8 | 0.7 | 0.2 | 1.0 | 0.2 | 0.2 | 0.2 |
| | Aug 2016 | 0.8 | 0.6 | 0.3 | 0.8 | 0.2 | 0.6 | 0.2 |
| | Sep 2016 | 0.9 | 0.6 | 0.2 | 0.9 | 0.2 | 0.9 | 0.5 |
| | Oct 2016 | 0.7 | 0.5 | 0.2 | 0.9 | 0.2 | 0.9 | 0.7 |
| | Nov 2016 | 0.7 | 0.6 | 0.2 | 0.8 | 0.4 | 1.2 | 0.9 |
| | Dec 2016 | 0.8 | 0.6 | 0.2 | 0.9 | 0.3 | 1.6 | 0.9 |
| | Jan 2017 | 0.6 | 0.7 | 0.2 | 0.9 | 0.3 | 1.3 | 1.0 |
| | Feb 2017 | 0.7 | 0.6 | 0.2 | 0.9 | 0.3 | 1.6 | 0.7 |
| DATE SPANNING OVER 9 WEEKS | Week 5 | 0.6 | 0.5 | 0.3 | 0.9 | 0.3 | 1.2 | 0.6 |
| | Week 6 | 0.7 | 0.7 | 0.3 | 0.9 | 0.3 | 1.8 | 0.7 |
| | Week 7 | 0.9 | 0.5 | 0.2 | 1.0 | 0.3 | 1.6 | 0.7 |
| | Week 8 | 0.7 | 0.5 | 0.2 | 0.9 | 0.2 | 2.0 | 0.8 |
| | Week 9 | 0.6 | 0.6 | 0.4 | 0.9 | 0.3 | 1.6 | 1.1 |

DATASPAANING OVER 9 WEEKNEN

Cable channels' audience shares on different target groups

| Channel Target Daypart | TV Paprika 18-49TSV 02:00-25:59 | Life N. 18-49TSV 02:00-25:59 | Ozone N. 18-49TSV 02:00-25:59 | CHANNEL4 TARGET4 DAYPART4 | CHANNEL5 TARGET5 DAYPART5 | CHANNEL6 TARGET6 DAYPART6 | CHANNEL7 TARGET7 DAYPART7 | |
|------------------------|---------------------------------|------------------------------|-------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|--------|
| DATE GROUP PAST | Jan 2016 | 0.5 | 0.7 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Feb 2016 | 0.5 | 0.8 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Mar 2016 | 0.5 | 1.0 | 0.2 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Apr 2016 | 0.5 | 0.8 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | May 2016 | 0.5 | 0.6 | 0.2 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Jun 2016 | 0.4 | 0.6 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Jul 2016 | 0.5 | 0.6 | 0.4 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Aug 2016 | 0.4 | 0.6 | 0.2 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Sep 2016 | 0.4 | 0.7 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Oct 2016 | 0.4 | 0.5 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Nov 2016 | 0.4 | 0.6 | 0.2 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Dec 2016 | 0.4 | 0.5 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Jan 2017 | 0.4 | 0.6 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Feb 2017 | 0.4 | 0.6 | 0.4 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| DATE GROUP PRESENT | Week 5 | 0.3 | 0.7 | 0.4 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Week 6 | 0.4 | 0.4 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Week 7 | 0.3 | 0.8 | 0.5 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Week 8 | 0.4 | 0.5 | 0.2 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Week 9 | 0.3 | 0.5 | 0.3 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |

 DATE GROUP PAST = JANUARY - JUNE 2016
 DATE GROUP PRESENT = JULY - DECEMBER 2016

Cable channels' ratings on different target groups

| Channel Target Daypart | Cool 18-49TSV 02:00-25:59 | Film+ 18-49TSV 02:00-25:59 | RTL II 18-49TSV 02:00-25:59 | RTL+ 18-49TSV 02:00-25:59 | Sorozat + 18-49TSV 02:00-25:59 | Film+2 18-49TSV 02:00-25:59 | Muzsika TV 18-49TSV 02:00-25:59 |
|------------------------------|---------------------------------|----------------------------------|-----------------------------------|---------------------------------|--------------------------------------|-----------------------------------|---------------------------------------|
| Jan 2016 | 1.0 | 1.0 | 0.4 | 0.2 | 0.1 | 0.1 | 0.1 |
| Feb 2016 | 1.0 | 0.8 | 0.3 | 0.2 | 0.1 | 0.1 | 0.1 |
| Mar 2016 | 0.8 | 0.8 | 0.3 | 0.3 | 0.1 | 0.1 | 0.1 |
| Apr 2016 | 0.7 | 0.8 | 0.3 | 0.2 | 0.1 | 0.1 | 0.1 |
| May 2016 | 0.7 | 0.8 | 0.3 | 0.2 | 0.1 | 0.1 | 0.1 |
| Jun 2016 | 0.6 | 0.6 | 0.3 | 0.1 | 0.1 | 0.0 | 0.1 |
| Jul 2016 | 0.6 | 0.6 | 0.3 | 0.2 | 0.1 | 0.0 | 0.1 |
| Aug 2016 | 0.6 | 0.5 | 0.3 | 0.1 | 0.1 | 0.0 | 0.1 |
| Sep 2016 | 0.6 | 0.6 | 0.6 | 0.1 | 0.1 | 0.0 | 0.1 |
| Oct 2016 | 0.7 | 0.6 | 0.5 | 0.2 | 0.1 | 0.1 | 0.1 |
| Nov 2016 | 0.7 | 0.7 | 0.6 | 0.2 | 0.1 | 0.1 | 0.1 |
| Dec 2016 | 0.7 | 0.8 | 0.5 | 0.2 | 0.1 | 0.1 | 0.1 |
| Jan 2017 | 0.7 | 0.8 | 0.5 | 0.2 | 0.1 | 0.1 | 0.1 |
| Feb 2017 | 0.6 | 0.7 | 0.5 | 0.2 | 0.1 | 0.1 | 0.1 |
| Week 5 | 0.7 | 0.7 | 0.5 | 0.2 | 0.1 | 0.1 | 0.1 |
| Week 6 | 0.7 | 0.7 | 0.5 | 0.2 | 0.1 | 0.1 | 0.1 |
| Week 7 | 0.6 | 0.8 | 0.5 | 0.2 | 0.1 | 0.1 | 0.1 |
| Week 8 | 0.6 | 0.7 | 0.4 | 0.2 | 0.1 | 0.1 | 0.1 |
| Week 9 | 0.6 | 0.8 | 0.5 | 0.2 | 0.1 | 0.1 | 0.1 |

DATE SPANNING THE PERIOD OF THE WEEKS AND THE MONTHS OF THE PAST YEAR

Cable channels' ratings on different target groups

| Channel Target Daypart | Comedy C. 18-49TSV 02:00-25:59 | Paramount 18-49TSV 02:00-25:59 | RTL Spike 18-49TSV 02:00-25:59 | Viva 15-29TSV 02:00-25:59 | Nickelodeon 4-14TSV 06:00-25:59 | Nick JR 4-14TSV 06:00-25:59 | Minimax 4-14TSV 06:00-19:59 | |
|------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---------------------------------|---------------------------------------|-----------------------------------|-----------------------------------|-----|
| PAST | Jan 2016 | 0.7 | 0.2 | 0.0 | 0.1 | 1.7 | 0.0 | 1.9 |
| | Feb 2016 | 0.7 | 0.1 | 0.0 | 0.1 | 1.8 | 0.0 | 1.5 |
| | Mar 2016 | 0.6 | 0.1 | 0.0 | 0.1 | 1.8 | 0.0 | 1.3 |
| | Apr 2016 | 0.5 | 0.2 | 0.0 | 0.1 | 1.7 | 0.1 | 1.1 |
| | May 2016 | 0.5 | 0.1 | 0.0 | 0.1 | 1.4 | 0.5 | 1.0 |
| | Jun 2016 | 0.5 | 0.1 | 0.0 | 0.0 | 1.6 | 0.3 | 1.5 |
| | Jul 2016 | 0.5 | 0.2 | 0.0 | 0.1 | 1.3 | 0.4 | 1.6 |
| | Aug 2016 | 0.5 | 0.1 | 0.0 | 0.1 | 1.8 | 0.5 | 1.8 |
| | Sep 2016 | 0.5 | 0.2 | 0.0 | 0.1 | 1.4 | 0.6 | 1.3 |
| | Oct 2016 | 0.5 | 0.2 | 0.0 | 0.1 | 1.4 | 0.7 | 1.6 |
| | Nov 2016 | 0.6 | 0.2 | 0.0 | 0.1 | 1.4 | 0.6 | 1.8 |
| | Dec 2016 | 0.5 | 0.2 | 0.2 | 0.1 | 1.8 | 0.7 | 1.5 |
| | Jan 2017 | 0.6 | 0.2 | 0.1 | 0.1 | 2.2 | 0.5 | 1.5 |
| | Feb 2017 | 0.5 | 0.2 | 0.1 | 0.1 | 1.9 | 0.6 | 1.4 |
| DATE SPANNING OVER 9 WEEKS | Week 5 | 0.5 | 0.2 | 0.1 | 0.1 | 1.9 | 0.7 | 1.4 |
| | Week 6 | 0.5 | 0.2 | 0.1 | 0.1 | 1.9 | 0.7 | 1.5 |
| | Week 7 | 0.5 | 0.2 | 0.1 | 0.0 | 2.0 | 0.7 | 1.4 |
| | Week 8 | 0.5 | 0.2 | 0.1 | 0.1 | 1.8 | 0.6 | 1.4 |
| | Week 9 | 0.5 | 0.2 | 0.1 | 0.2 | 1.7 | 0.5 | 1.2 |

DATE SPANNING OVER 9 WEEKS

Cable channels' ratings on different target groups

| Channel Target Daypart | AMC 18-49TSV 02:00-25:59 | Film Cafe 18-49TSV 02:00-25:59 | Film Mania 18-49TSV 02:00-25:59 | Spektrum 18-49TSV 02:00-25:59 | Spektrum Ho 18-49TSV 02:00-25:59 | Sport1 M18-49TSV 02:00-25:59 | Sport2 M18-49TSV 02:00-25:59 |
|-------------------------------------------------------------------------|--------------------------------|--------------------------------------|---------------------------------------|-------------------------------------|----------------------------------------|------------------------------------|------------------------------------|
| DATE SPANNING THE PERIOD FROM 1ST JANUARY 2016 UNTIL 28TH FEBRUARY 2017 | | | | | | | |
| Jan 2016 | 0.2 | 0.1 | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 |
| Feb 2016 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.1 |
| Mar 2016 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.1 |
| Apr 2016 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.1 |
| May 2016 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.2 | 0.1 |
| Jun 2016 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 |
| Jul 2016 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 |
| Aug 2016 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 |
| Sep 2016 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 |
| Oct 2016 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 |
| Nov 2016 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 | 0.1 |
| Dec 2016 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.3 | 0.1 |
| Jan 2017 | 0.1 | 0.1 | 0.0 | 0.2 | 0.1 | 0.2 | 0.2 |
| Feb 2017 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.1 |
| Week 5 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.1 |
| Week 6 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.3 | 0.1 |
| Week 7 | 0.1 | 0.1 | 0.0 | 0.2 | 0.1 | 0.2 | 0.1 |
| Week 8 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.3 | 0.1 |
| Week 9 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 |

DATE SPANNING THE PERIOD FROM 1ST JANUARY 2016 UNTIL 28TH FEBRUARY 2017

Cable channels' ratings on different target groups

| Channel Target Daypart | TV Paprika 18-49TSV 02:00-25:59 | Life N. 18-49TSV 02:00-25:59 | Ozone N. 18-49TSV 02:00-25:59 | CHANNEL4 TARGET4 DAYPART4 | CHANNEL5 TARGET5 DAYPART5 | CHANNEL6 TARGET6 DAYPART6 | CHANNEL7 TARGET7 DAYPART7 | |
|------------------------|---------------------------------|------------------------------|-------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|--------|
| DATE GROUP PAST | Jan 2016 | 0.1 | 0.1 | 0.1 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Feb 2016 | 0.1 | 0.1 | 0.1 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Mar 2016 | 0.1 | 0.2 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Apr 2016 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | May 2016 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Jun 2016 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Jul 2016 | 0.1 | 0.1 | 0.1 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Aug 2016 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Sep 2016 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Oct 2016 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Nov 2016 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Dec 2016 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Jan 2017 | 0.1 | 0.1 | 0.1 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Feb 2017 | 0.1 | 0.1 | 0.1 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| DATE GROUP PRESENT | Week 5 | 0.0 | 0.1 | 0.1 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Week 6 | 0.1 | 0.1 | 0.1 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Week 7 | 0.1 | 0.1 | 0.1 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Week 8 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |
| | Week 9 | 0.1 | 0.1 | 0.0 | VALUE4 | VALUE5 | VALUE6 | VALUE7 |

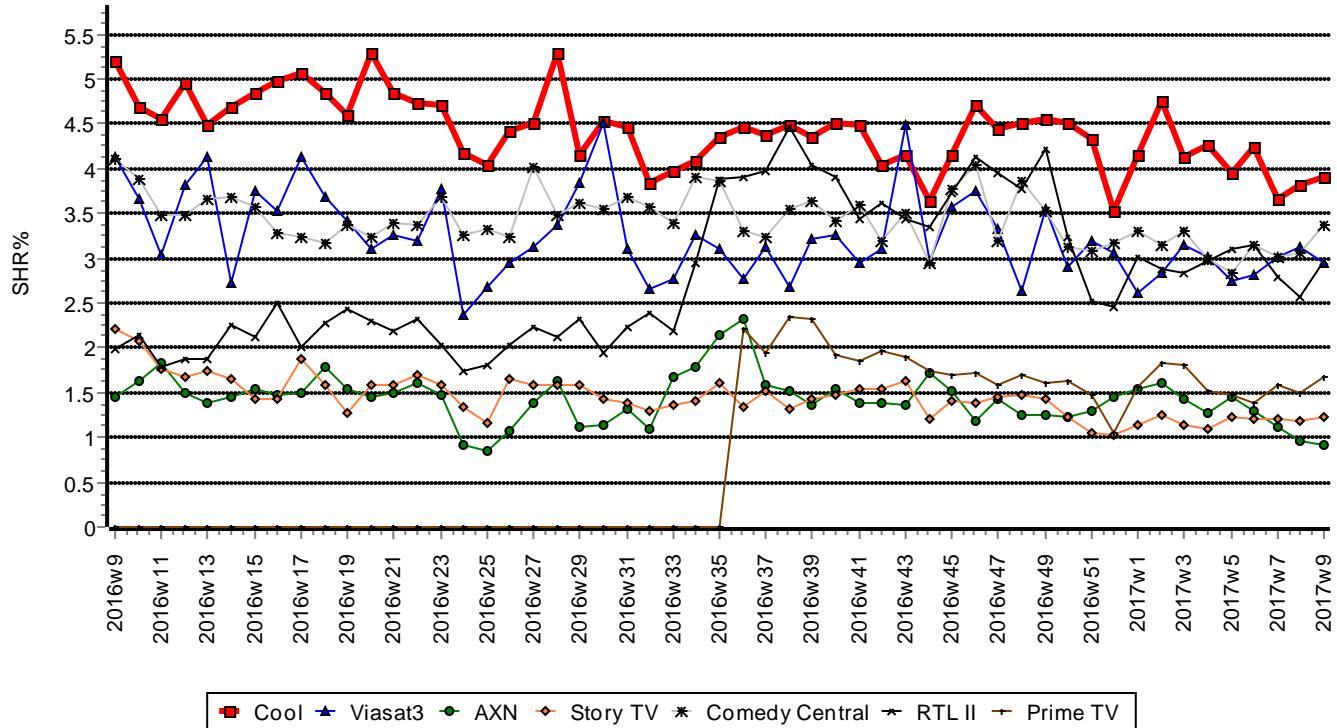
DATE GROUP PAST



02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|----------------|----------|-----------|-----------|----------|------------|-------------------|-----------|-----------|----------|------------|
| | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | 3-49ABC_L+ | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | 3-49ABC_L+ |
| Cool | 3.9 | 4.2 | 3.6 | 3.7 | 3.8 | 88 | 101 | 76 | 75 | 79 |
| Viasat3 | 2.9 | 3.1 | 2.8 | 3.2 | 3.2 | 113 | 126 | 100 | 111 | 114 |
| AXN | 0.9 | 1.0 | 0.8 | 0.9 | 1.1 | 56 | 66 | 47 | 51 | 60 |
| Story TV | 1.2 | 1.9 | 0.5 | 1.1 | 1.0 | 64 | 105 | 23 | 52 | 48 |
| Comedy Central | 3.4 | 3.0 | 3.8 | 4.6 | 4.0 | 158 | 150 | 165 | 192 | 172 |
| RTL II | 3.0 | 3.5 | 2.3 | 3.3 | 3.0 | 91 | 116 | 67 | 92 | 85 |
| Prime TV | 1.7 | 2.1 | 1.1 | 1.7 | 1.6 | 85 | 117 | 54 | 80 | 75 |

18-49L+V audience share, 02:00-25:59



Weekly TOP 5 - Cool and its competitors

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|-------------------------------|----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Dr. csont | Cool | 02-03-17 | Thu | 21:00 | 21:53 | 96,694 | 2.5 | 6.3 | 116 |
| Harry potter es a tuz serlege | Viasat3 | 03-03-17 | Fri | 21:00 | 23:52 | 93,984 | 2.4 | 7.6 | 175 |
| Agymenok | Comedy C | 01-03-17 | Wed | 21:30 | 21:57 | 90,335 | 2.3 | 6.1 | 176 |
| Fak ju tanar ur! | Cool | 03-03-17 | Fri | 21:00 | 23:06 | 86,170 | 2.2 | 6.2 | 127 |
| A karib-tenger kalozai | Cool | 04-03-17 | Sat | 20:30 | 23:09 | 75,938 | 1.9 | 5.2 | 133 |

Cool - weekly TOP 10

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|-------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Dr. csont | Cool | 02-03-17 | Thu | 21:00 | 21:53 | 96,694 | 2.5 | 6.3 | 116 |
| Fak ju tanar ur! | Cool | 03-03-17 | Fri | 21:00 | 23:06 | 86,170 | 2.2 | 6.2 | 127 |
| A karib-tenger kalozai | Cool | 04-03-17 | Sat | 20:30 | 23:09 | 75,938 | 1.9 | 5.2 | 133 |
| Gyilkos elmek | Cool | 01-03-17 | Wed | 22:00 | 22:53 | 73,943 | 1.9 | 5.8 | 148 |
| Rejtjelek | Cool | 02-03-17 | Thu | 22:00 | 22:53 | 62,571 | 1.6 | 5.1 | 135 |
| A lazado | Cool | 05-03-17 | Sun | 18:50 | 20:53 | 60,669 | 1.5 | 3.7 | 120 |
| Castle | Cool | 03-03-17 | Fri | 20:05 | 20:55 | 57,927 | 1.5 | 4.1 | 81 |
| A mentalista | Cool | 28-02-17 | Tue | 19:10 | 20:01 | 55,687 | 1.4 | 4.3 | 69 |
| Miami helyszinélok | Cool | 28-02-17 | Tue | 18:15 | 19:06 | 48,305 | 1.2 | 4.4 | 97 |
| Foglalkozasuk: amerikai | Cool | 02-03-17 | Thu | 23:00 | 23:53 | 45,863 | 1.2 | 5.6 | 137 |

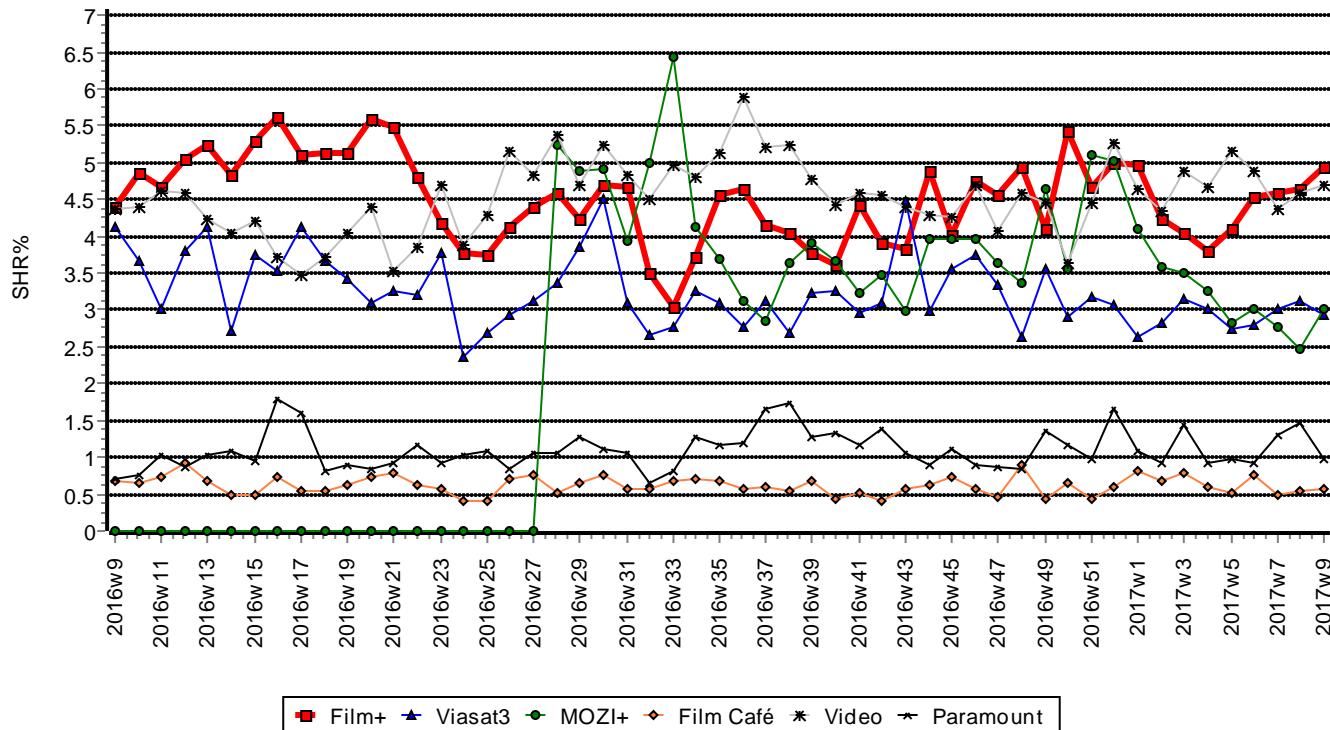
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|-----------|----------|-----------|-----------|----------|------------|-------------------|-----------|-----------|----------|------------|
| | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | 3-49ABC_L+ | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | 3-49ABC_L+ |
| Film+ | 4.9 | 4.0 | 6.0 | 5.1 | 4.9 | 103 | 90 | 115 | 96 | 94 |
| Viasat3 | 2.9 | 3.1 | 2.8 | 3.2 | 3.2 | 113 | 126 | 100 | 111 | 114 |
| MOZI+ | 3.0 | 2.6 | 3.5 | 2.8 | 2.9 | 103 | 94 | 112 | 86 | 92 |
| Film Café | 0.6 | 0.7 | 0.5 | 0.5 | 0.4 | 94 | 117 | 71 | 79 | 67 |
| Video | 4.7 | 3.2 | 6.4 | 5.2 | 5.7 | 151 | 112 | 191 | 152 | 172 |
| Paramount | 1.0 | 1.0 | 1.0 | 1.1 | 1.0 | 105 | 112 | 98 | 112 | 98 |

18-49L+V audience share, 02:00-25:59



■ Film+ ▲ Viasat3 ● MOZI+ ♦ Film Café * Video ✕ Paramount

Weekly TOP 5 - Film+ and its competitors

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|-------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Szupercella | F+ | 05-03-17 | Sun | 21:00 | 23:06 | 127,937 | 3.3 | 8.7 | 109 |
| Halalos fegyver 4. | F+ | 02-03-17 | Thu | 21:00 | 23:19 | 113,373 | 2.9 | 8.6 | 139 |
| A felaldozhatok | F+ | 01-03-17 | Wed | 21:00 | 22:54 | 98,759 | 2.5 | 7.0 | 127 |
| Dennis a komisz | F+ | 05-03-17 | Sun | 15:10 | 16:52 | 98,174 | 2.5 | 9.1 | 109 |
| Harry potter es a tuz serlege | Viasat3 | 03-03-17 | Fri | 21:00 | 23:52 | 93,984 | 2.4 | 7.6 | 175 |

Film+ - weekly TOP 10

18-49L+V

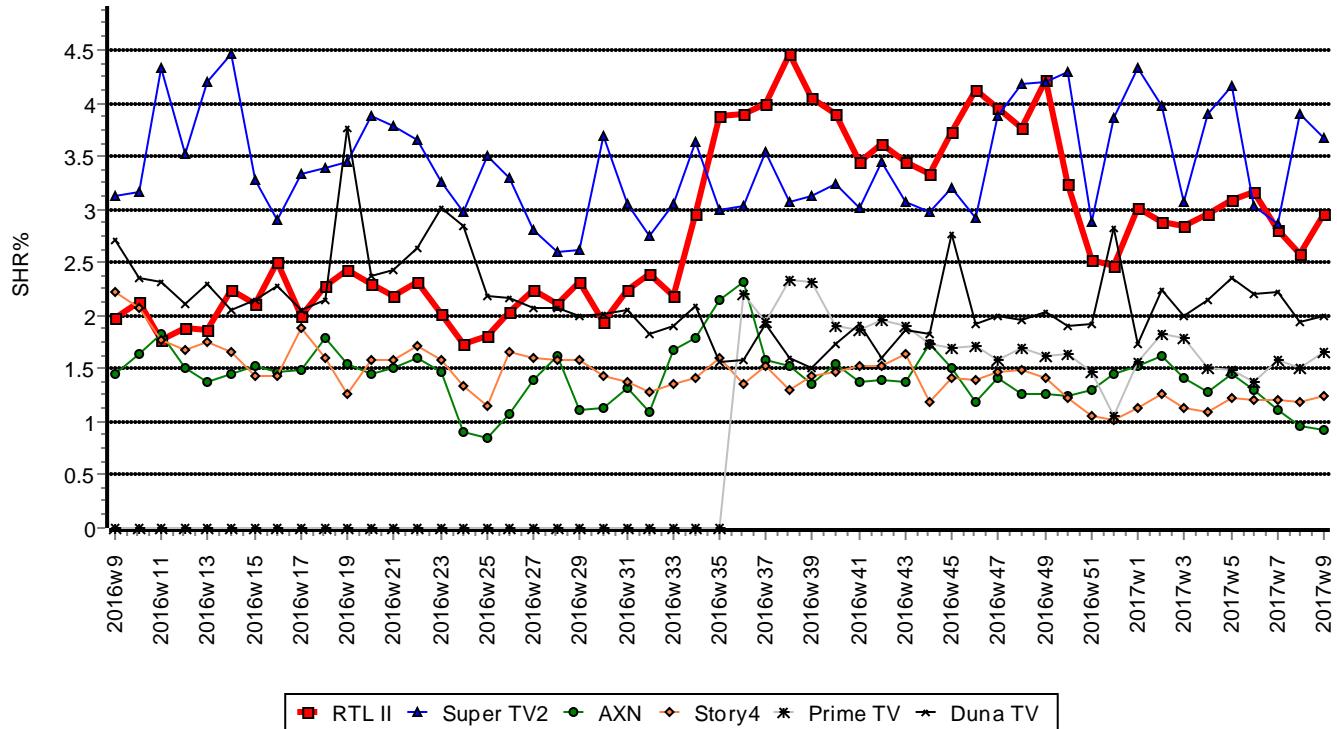
| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Szupercella | F+ | 05-03-17 | Sun | 21:00 | 23:06 | 127,937 | 3.3 | 8.7 | 109 |
| Halalos fegyver 4. | F+ | 02-03-17 | Thu | 21:00 | 23:19 | 113,373 | 2.9 | 8.6 | 139 |
| A felaldozhatok | F+ | 01-03-17 | Wed | 21:00 | 22:54 | 98,759 | 2.5 | 7.0 | 127 |
| Dennis a komisz | F+ | 05-03-17 | Sun | 15:10 | 16:52 | 98,174 | 2.5 | 9.1 | 109 |
| Az amazonas kincse | F+ | 04-03-17 | Sat | 20:50 | 22:46 | 93,629 | 2.4 | 6.3 | 96 |
| Csapda | F+ | 04-03-17 | Sat | 22:55 | 25:00 | 81,408 | 2.1 | 10.6 | 127 |
| Csucsformaban | F+ | 05-03-17 | Sun | 19:00 | 20:50 | 76,946 | 2.0 | 4.6 | 71 |
| Nincs ketto negy nelkul | F+ | 27-02-17 | Mon | 18:50 | 20:52 | 76,133 | 1.9 | 5.5 | 82 |
| A pap - haboru a vampirok ellen | F+ | 03-03-17 | Fri | 21:00 | 22:32 | 75,873 | 1.9 | 5.2 | 126 |
| Harcban elve | F+ | 28-02-17 | Tue | 21:00 | 22:53 | 67,812 | 1.7 | 5.2 | 108 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|-----------|----------|-----------|-----------|----------|------------|-------------------|-----------|-----------|----------|------------|
| | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | Hw18-49L+V | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | Hw18-49L+V |
| RTL II | 3.0 | 3.5 | 2.3 | 3.3 | 2.8 | 91 | 116 | 67 | 92 | 108 |
| Super TV2 | 3.7 | 4.2 | 3.1 | 3.7 | 4.1 | 89 | 108 | 71 | 82 | 126 |
| AXN | 0.9 | 1.0 | 0.8 | 0.9 | 0.9 | 56 | 66 | 47 | 51 | 67 |
| Story4 | 1.2 | 1.9 | 0.5 | 1.1 | 1.3 | 64 | 105 | 23 | 52 | 86 |
| Prime TV | 1.7 | 2.1 | 1.1 | 1.7 | 1.7 | 85 | 117 | 54 | 80 | 109 |
| Duna TV | 2.0 | 2.3 | 1.7 | 1.7 | 2.1 | 25 | 30 | 19 | 19 | 33 |

18-49L+V audience share, 02:00-25:59

■ RTL II ▲ Super TV2 ● AXN ◆ Story4 * Prime TV * Duna TV
Weekly TOP 5 - RTL II and its competitors
18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|------------------------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Die hard 5.0 - dragabb mint az el! | Super TV2 | 05-03-17 | Sun | 18:50 | 20:49 | 112,545 | 2.9 | 6.8 | 139 |
| Joban rosszban | Super TV2 | 28-02-17 | Tue | 20:15 | 20:59 | 92,833 | 2.4 | 6.1 | 93 |
| Men in black - sotet zsaruk 2. | Super TV2 | 04-03-17 | Sat | 20:50 | 22:36 | 89,443 | 2.3 | 6.0 | 164 |
| Aludj csak en almodom | RTL II | 05-03-17 | Sun | 20:00 | 21:59 | 74,510 | 1.9 | 4.4 | 94 |
| Showder klub | RTL II | 01-03-17 | Wed | 20:32 | 21:25 | 70,437 | 1.8 | 4.4 | 116 |

RTL II - weekly TOP 10
18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|------------------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Aludj csak en almodom | RTL II | 05-03-17 | Sun | 20:00 | 21:59 | 74,510 | 1.9 | 4.4 | 94 |
| Showder klub | RTL II | 01-03-17 | Wed | 20:32 | 21:25 | 70,437 | 1.8 | 4.4 | 116 |
| Miami helyszinelok | RTL II | 05-03-17 | Sun | 19:00 | 19:53 | 57,924 | 1.5 | 3.6 | 77 |
| A gyanu arnyekaban | RTL II | 28-02-17 | Tue | 19:30 | 20:25 | 50,983 | 1.3 | 3.7 | 115 |
| A harom testor | RTL II | 04-03-17 | Sat | 20:00 | 22:05 | 45,194 | 1.2 | 2.9 | 88 |
| Segitseg bajban vagyok! - az ugyen | RTL II | 05-03-17 | Sun | 16:15 | 17:10 | 42,630 | 1.1 | 3.7 | 84 |
| Segitseg bajban vagyok! - a pszichologus | RTL II | 05-03-17 | Sun | 15:15 | 16:08 | 41,577 | 1.1 | 4.0 | 93 |
| Hirado | RTL II | 28-02-17 | Tue | 21:30 | 21:54 | 41,556 | 1.1 | 3.0 | 117 |
| Naszfrasz | RTL II | 05-03-17 | Sun | 17:15 | 18:52 | 41,234 | 1.0 | 3.0 | 117 |
| Hagyjal fozni! | RTL II | 27-02-17 | Mon | 17:36 | 18:30 | 40,053 | 1.0 | 4.2 | 87 |

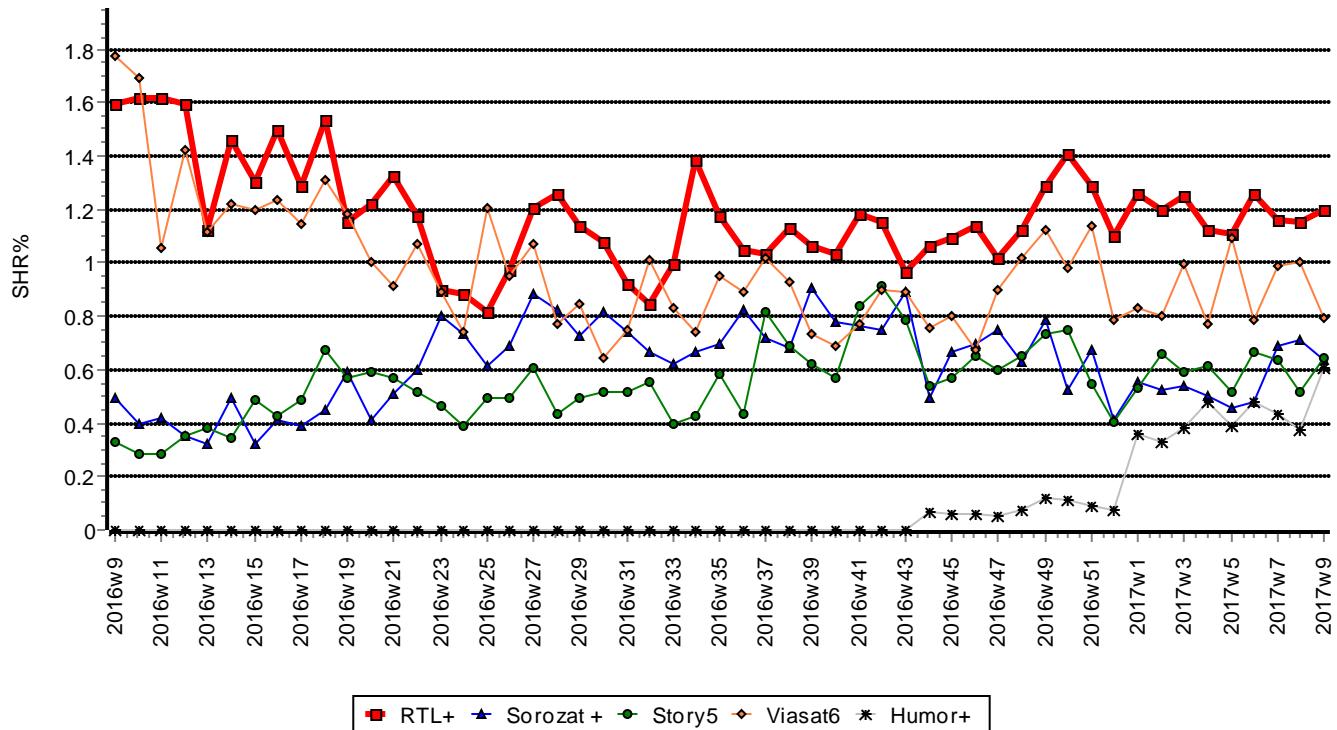
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|-----------|----------|-----------|-----------|----------|------------|-------------------|-----------|-----------|----------|------------|
| | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | Hw18-49L+V | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | Hw18-49L+V |
| RTL+ | 1.2 | 1.3 | 1.1 | 1.3 | 1.4 | 107 | 121 | 93 | 103 | 153 |
| Sorozat + | 0.6 | 0.8 | 0.4 | 0.6 | 0.5 | 64 | 88 | 40 | 56 | 65 |
| Story5 | 0.6 | 0.9 | 0.4 | 0.5 | 0.9 | 49 | 73 | 26 | 34 | 86 |
| Viasat6 | 0.8 | 0.8 | 0.8 | 0.7 | 0.6 | 104 | 106 | 101 | 81 | 102 |
| Humor+ | 0.6 | 0.3 | 0.9 | 0.8 | 0.5 | 134 | 79 | 187 | 154 | 136 |

18-49L+V audience share, 02:00-25:59



Weekly TOP 5 - RTL+ and its competitors

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Csonthulye 2. - csapas a multbol | RTL+ | 04-03-17 | Sat | 18:55 | 20:53 | 44,115 | 1.1 | 3.1 | 105 |
| Argo | RTL+ | 05-03-17 | Sun | 21:00 | 23:04 | 41,728 | 1.1 | 2.8 | 148 |
| Rocky 2. | RTL+ | 04-03-17 | Sat | 21:00 | 23:14 | 34,136 | 0.9 | 2.5 | 114 |
| Amerikai fater | Humor+ | 27-02-17 | Mon | 21:00 | 21:25 | 33,975 | 0.9 | 2.2 | 175 |
| Gyilkos sorok | Story5 | 03-03-17 | Fri | 22:24 | 23:23 | 29,393 | 0.7 | 2.6 | 88 |

RTL+ - weekly TOP 10

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Csonthulye 2. - csapas a multbol | RTL+ | 04-03-17 | Sat | 18:55 | 20:53 | 44,115 | 1.1 | 3.1 | 105 |
| Argo | RTL+ | 05-03-17 | Sun | 21:00 | 23:04 | 41,728 | 1.1 | 2.8 | 148 |
| Rocky 2. | RTL+ | 04-03-17 | Sat | 21:00 | 23:14 | 34,136 | 0.9 | 2.5 | 114 |
| Jo baratok | RTL+ | 28-02-17 | Tue | 20:35 | 21:02 | 27,772 | 0.7 | 1.8 | 150 |
| Csengetett mylord? | RTL+ | 28-02-17 | Tue | 21:05 | 22:05 | 24,350 | 0.6 | 1.8 | 85 |
| Knight rider | RTL+ | 05-03-17 | Sun | 19:00 | 19:55 | 23,682 | 0.6 | 1.5 | 107 |
| Sliders | RTL+ | 04-03-17 | Sat | 25:00 | 25:54 | 22,243 | 0.6 | 5.5 | 198 |
| Spongya bob | RTL+ | 05-03-17 | Sun | 12:05 | 12:28 | 18,464 | 0.5 | 2.5 | 189 |
| Rendorakademia | RTL+ | 05-03-17 | Sun | 17:00 | 17:53 | 18,069 | 0.5 | 1.4 | 128 |
| Szexmentes ovezet | RTL+ | 04-03-17 | Sat | 23:20 | 24:51 | 16,837 | 0.4 | 2.3 | 131 |

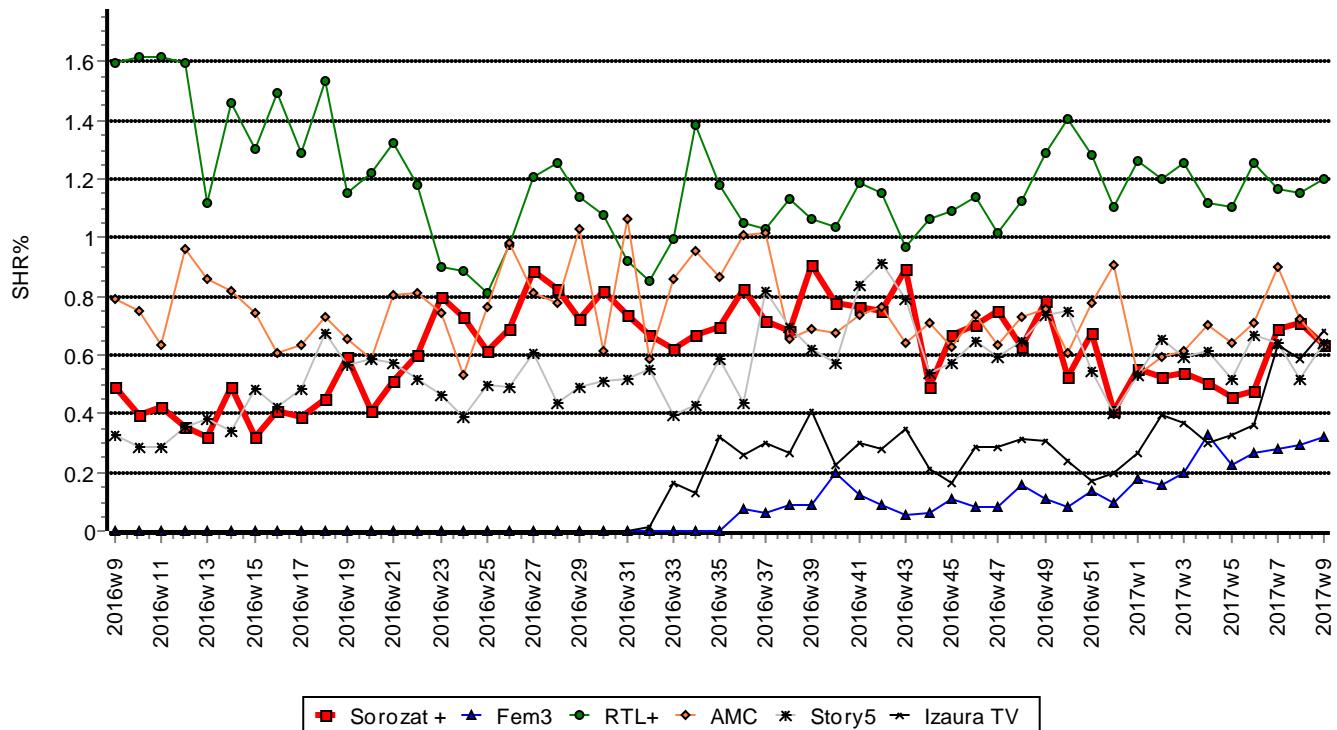
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR% | | | | | Affinity (4+ L+V) | | | | |
|-----------|----------|-----------|-----------|-----------|-----------|-------------------|-----------|-----------|-----------|-----------|
| | 18-49L+V | F18-49L+V | M18-49L+V | F18-39L+V | F18-59L+V | 18-49L+V | F18-49L+V | M18-49L+V | F18-39L+V | F18-59L+V |
| Sorozat + | 0.6 | 0.8 | 0.4 | 0.9 | 1.0 | 64 | 88 | 40 | 87 | 117 |
| Fem3 | 0.3 | 0.5 | 0.1 | 0.2 | 0.5 | 87 | 146 | 29 | 51 | 161 |
| RTL+ | 1.2 | 1.3 | 1.1 | 1.2 | 1.1 | 107 | 121 | 93 | 109 | 115 |
| AMC | 0.6 | 0.7 | 0.6 | 0.7 | 0.8 | 79 | 87 | 70 | 81 | 125 |
| Story5 | 0.6 | 0.9 | 0.4 | 0.7 | 1.3 | 49 | 73 | 26 | 55 | 117 |
| Izaura TV | 0.7 | 1.1 | 0.2 | 1.6 | 0.9 | 59 | 98 | 20 | 137 | 98 |

18-49L+V audience share, 02:00-25:59



■ Sorozat+ ■ Fem3 ■ RTL+ ■ AMC ■ Story5 ■ Izaura TV

Weekly TOP 5 - Sorozat+ and its competitors

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Csonthulye 2. - csapas a multbol | RTL+ | 04-03-17 | Sat | 18:55 | 20:53 | 44,115 | 1.1 | 3.1 | 105 |
| Argo | RTL+ | 05-03-17 | Sun | 21:00 | 23:04 | 41,728 | 1.1 | 2.8 | 148 |
| Rocky 2. | RTL+ | 04-03-17 | Sat | 21:00 | 23:14 | 34,136 | 0.9 | 2.5 | 114 |
| Gyilkos sorok | Story5 | 03-03-17 | Fri | 22:24 | 23:23 | 29,393 | 0.7 | 2.6 | 88 |
| Jo baratok | RTL+ | 28-02-17 | Tue | 20:35 | 21:02 | 27,772 | 0.7 | 1.8 | 150 |

Sorozat+ - weekly TOP 10

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Columbo | Sorozat + | 28-02-17 | Tue | 21:55 | 23:39 | 25,510 | 0.6 | 2.5 | 116 |
| Szulejman | Sorozat + | 02-03-17 | Thu | 18:50 | 19:49 | 18,724 | 0.5 | 1.5 | 50 |
| Csi | Sorozat + | 28-02-17 | Tue | 23:45 | 24:34 | 15,819 | 0.4 | 3.0 | 124 |
| Cobra 11 | Sorozat + | 04-03-17 | Sat | 20:59 | 21:55 | 12,934 | 0.3 | 0.8 | 72 |
| Gyilkos elmek | Sorozat + | 04-03-17 | Sat | 22:00 | 22:53 | 11,248 | 0.3 | 0.8 | 106 |
| Ausztral expressz | Sorozat + | 28-02-17 | Tue | 16:45 | 17:41 | 9,321 | 0.2 | 1.3 | 69 |
| Narancsvidek | Sorozat + | 04-03-17 | Sat | 04:45 | 05:39 | 8,529 | 0.2 | 7.5 | 142 |
| Dr. csontr | Sorozat + | 04-03-17 | Sat | 22:59 | 23:53 | 8,198 | 0.2 | 0.9 | 100 |
| A szupercsapat | Sorozat + | 04-03-17 | Sat | 03:30 | 04:27 | 7,467 | 0.2 | 6.0 | 97 |
| Televizios vasarlas | Sorozat + | 04-03-17 | Sat | 06:35 | 06:50 | 5,959 | 0.2 | 2.4 | 222 |

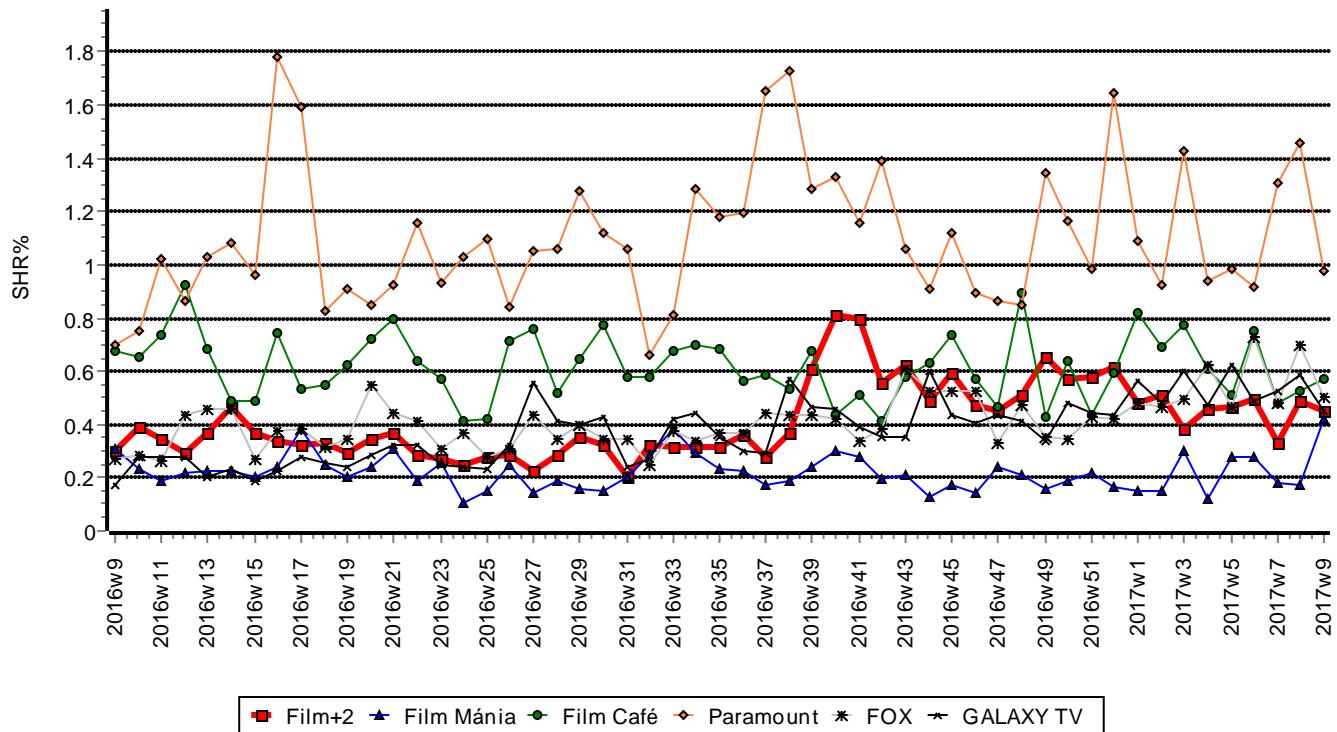
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|------------|----------|-----------|-----------|----------|------------|-------------------|-----------|-----------|----------|------------|
| | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | Hw18-49L+V | 18-49L+V | F18-49L+V | M18-49L+V | 18-39L+V | Hw18-49L+V |
| Film+2 | 0.5 | 0.5 | 0.4 | 0.5 | 0.5 | 78 | 98 | 59 | 77 | 109 |
| Film Mánia | 0.4 | 0.4 | 0.4 | 0.3 | 0.4 | 76 | 85 | 68 | 51 | 81 |
| Film Café | 0.6 | 0.7 | 0.5 | 0.5 | 0.6 | 94 | 117 | 71 | 79 | 123 |
| Paramount | 1.0 | 1.0 | 1.0 | 1.1 | 0.8 | 105 | 112 | 98 | 112 | 105 |
| FOX | 0.5 | 0.6 | 0.4 | 0.7 | 0.5 | 137 | 185 | 89 | 164 | 171 |
| GALAXY TV | 0.4 | 0.7 | 0.2 | 0.3 | 0.7 | 48 | 77 | 18 | 26 | 89 |

18-49L+V audience share, 02:00-25:59


Weekly TOP 5 - Film+2 and its competitors
18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| The walking dead | FOX | 27-02-17 | Mon | 22:00 | 22:55 | 28,854 | 0.7 | 2.5 | 151 |
| Bajos csajok | Paramount | 04-03-17 | Sat | 19:00 | 20:52 | 24,485 | 0.6 | 1.7 | 155 |
| Balhe bronxban | Paramount | 27-02-17 | Mon | 19:15 | 20:51 | 21,484 | 0.5 | 1.5 | 135 |
| Aladdin | Paramount | 03-03-17 | Fri | 19:00 | 20:53 | 21,044 | 0.5 | 1.6 | 120 |
| Dante pokla | Paramount | 04-03-17 | Sat | 21:00 | 23:13 | 18,350 | 0.5 | 1.3 | 135 |

Film+2 - weekly TOP 10
18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Pokolba az elettes | Film+2 | 27-02-17 | Mon | 21:00 | 22:43 | 16,017 | 0.4 | 1.2 | 121 |
| Az utolso verig | Film+2 | 28-02-17 | Tue | 21:00 | 22:52 | 11,927 | 0.3 | 0.9 | 108 |
| Vampirok alkonya | Film+2 | 03-03-17 | Fri | 21:00 | 22:28 | 9,913 | 0.3 | 0.7 | 95 |
| Vegzetes viszonyok | Film+2 | 04-03-17 | Sat | 11:45 | 13:30 | 9,543 | 0.2 | 1.9 | 167 |
| Eberseg | Film+2 | 04-03-17 | Sat | 25:24 | 25:59 | 9,213 | 0.2 | 2.5 | 169 |
| Ordogi ut a boldogsaghoz | Film+2 | 05-03-17 | Sun | 15:40 | 16:11 | 9,209 | 0.2 | 0.9 | 132 |
| Szudan elveszett fiai - kegyes h | Film+2 | 05-03-17 | Sun | 13:35 | 17:33 | 8,273 | 0.2 | 0.8 | 107 |
| Tarzan | Film+2 | 05-03-17 | Sun | 17:40 | 19:18 | 8,204 | 0.2 | 0.6 | 81 |
| Televizios vasarlas | Film+2 | 27-02-17 | Mon | 09:00 | 09:15 | 7,586 | 0.2 | 2.3 | 167 |
| Ugynokjatszma | Film+2 | 03-03-17 | Fri | 19:05 | 20:53 | 7,439 | 0.2 | 0.6 | 53 |

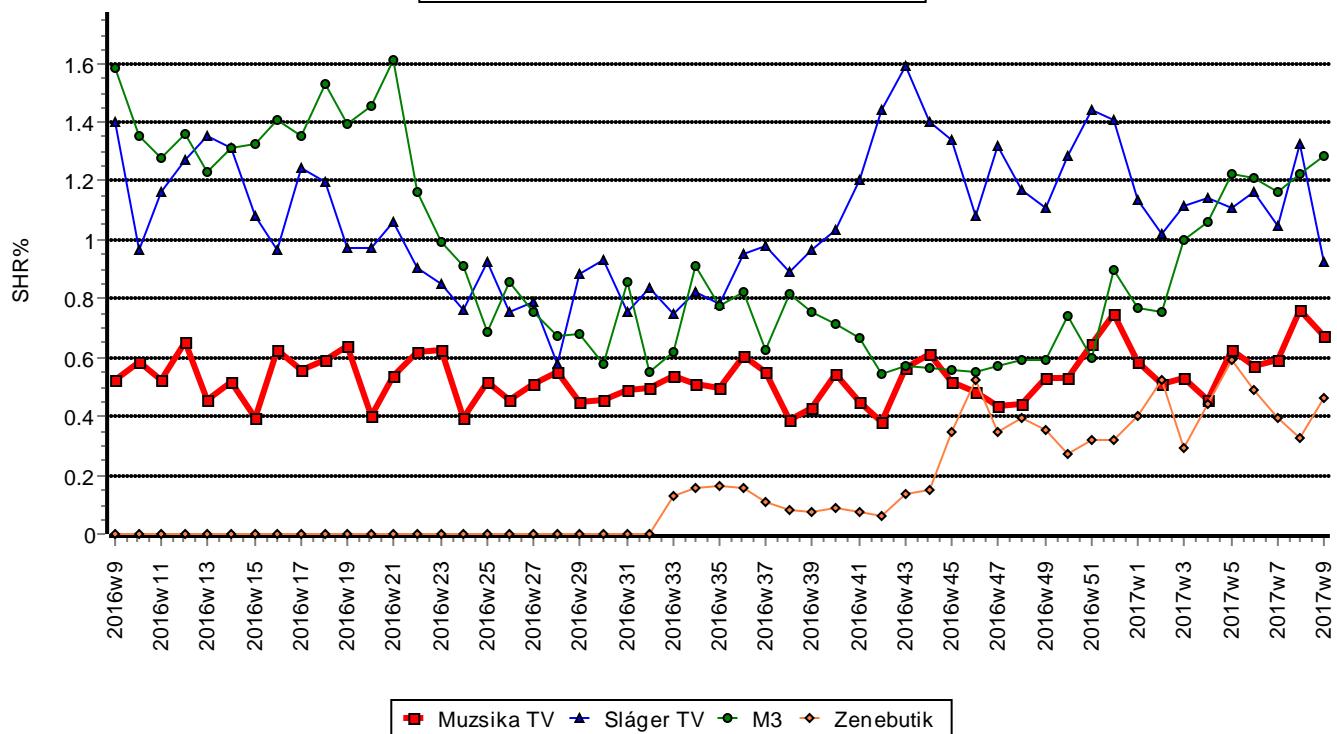
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02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|------------|----------|----------|------------|-----------|--------|-------------------|----------|------------|-----------|--------|
| | 18-49L+V | 18-59L+V | 8-59FemL+V | M18-49L+V | 18+L+V | 18-49L+V | 18-59L+V | 8-59FemL+V | M18-49L+V | 18+L+V |
| Muzsika TV | 0.7 | 0.7 | 0.8 | 0.6 | 1.0 | 51 | 60 | 69 | 45 | 106 |
| Sláger TV | 0.9 | 1.0 | 1.0 | 0.7 | 0.8 | 87 | 104 | 115 | 64 | 110 |
| M3 | 1.3 | 1.6 | 1.5 | 1.5 | 1.5 | 71 | 101 | 97 | 75 | 114 |
| Zenebutik | 0.5 | 0.5 | 0.4 | 0.5 | 0.6 | 64 | 76 | 70 | 64 | 114 |

18-49L+V audience share, 02:00-25:59


■ Muzsika TV ▲ Sláger TV ● M3 ◆ Zenebutik
Weekly TOP 5 - Muzsika and its competitors

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Szomszedok | M3 | 01-03-17 | Wed | 19:35 | 20:05 | 102,701 | 2.6 | 7.3 | 105 |
| Starsky es hutch | M3 | 02-03-17 | Thu | 20:15 | 21:03 | 31,509 | 0.8 | 2.1 | 98 |
| Hazard megye lordjai | M3 | 27-02-17 | Mon | 17:17 | 18:04 | 24,723 | 0.6 | 3.0 | 118 |
| Talalkozas egy regi szerelemmel. | M3 | 05-03-17 | Sun | 09:14 | 09:54 | 21,375 | 0.5 | 3.4 | 89 |
| Foter | M3 | 05-03-17 | Sun | 07:40 | 09:08 | 20,942 | 0.5 | 3.8 | 130 |

Muzsika - weekly TOP 10

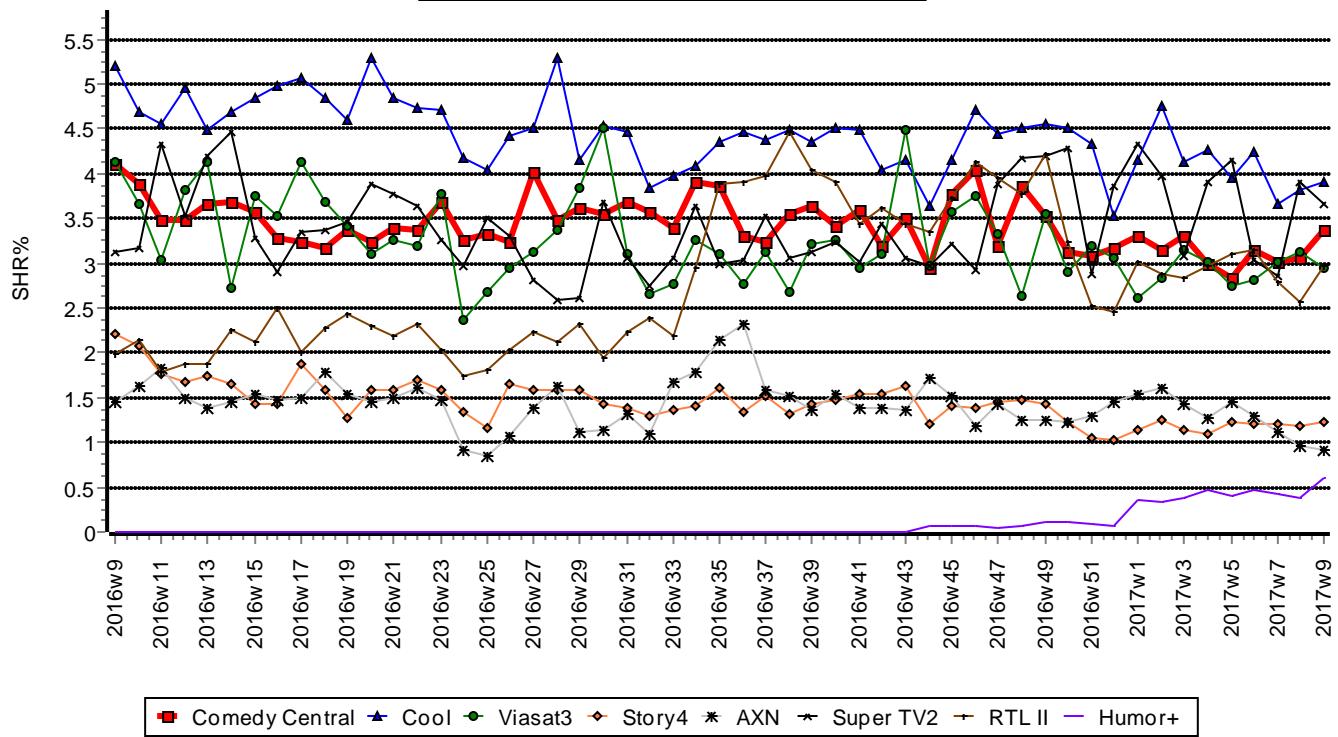
| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Hungarian pop top klip mix | Muzsika T' | 01-03-17 | Wed | 15:30 | 16:26 | 20,071 | 0.5 | 3.3 | 116 |
| Nagyfroccs | Muzsika T' | 05-03-17 | Sun | 16:00 | 16:56 | 18,779 | 0.5 | 1.7 | 44 |
| Dallamokon at | Muzsika T' | 02-03-17 | Thu | 17:00 | 17:53 | 18,737 | 0.5 | 2.8 | 107 |
| Kivansagkosar | Muzsika T' | 02-03-17 | Thu | 19:00 | 19:53 | 16,933 | 0.4 | 1.3 | 120 |
| Egy ora... | Muzsika T' | 05-03-17 | Sun | 17:00 | 17:54 | 16,741 | 0.4 | 1.3 | 40 |
| Zenes baratsagok | Muzsika T' | 27-02-17 | Mon | 22:00 | 22:56 | 16,380 | 0.4 | 1.4 | 71 |
| Klippek | Muzsika T' | 02-03-17 | Thu | 18:00 | 18:56 | 16,108 | 0.4 | 1.7 | 124 |
| Zenes randevu | Muzsika T' | 03-03-17 | Fri | 22:00 | 22:55 | 16,013 | 0.4 | 1.3 | 76 |
| Hazibuli attilaval | Muzsika T' | 03-03-17 | Fri | 20:00 | 21:53 | 14,830 | 0.4 | 1.0 | 63 |
| Szivkuldi | Muzsika T' | 28-02-17 | Tue | 19:00 | 19:53 | 14,763 | 0.4 | 1.2 | 110 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|----------------|----------|----------|----------|-----------|-----------|-------------------|----------|----------|-----------|-----------|
| | 18-49L+V | 15-24L+V | 18-29L+V | M18-39L+V | F18-39L+V | 18-49L+V | 15-24L+V | 18-29L+V | M18-39L+V | F18-39L+V |
| Comedy Central | 3.4 | 5.0 | 6.2 | 5.0 | 4.2 | 158 | 147 | 224 | 191 | 193 |
| Cool | 3.9 | 4.4 | 4.5 | 3.5 | 3.8 | 88 | 64 | 79 | 65 | 84 |
| Viasat3 | 2.9 | 1.8 | 3.2 | 2.8 | 3.6 | 113 | 44 | 96 | 89 | 134 |
| Story4 | 1.2 | 1.3 | 1.4 | 0.6 | 1.6 | 64 | 41 | 56 | 25 | 79 |
| AXN | 0.9 | 0.4 | 0.6 | 0.8 | 1.0 | 56 | 17 | 30 | 43 | 60 |
| Super TV2 | 3.7 | 3.3 | 3.7 | 3.5 | 3.9 | 89 | 51 | 70 | 70 | 93 |
| RTL II | 3.0 | 3.5 | 3.9 | 2.4 | 4.1 | 91 | 68 | 94 | 61 | 124 |
| Humor+ | 0.6 | 1.3 | 1.3 | 1.3 | 0.4 | 134 | 189 | 215 | 231 | 76 |

18-49L+V audience share, 02:00-25:59



■ Comedy Central ▲ Cool ■ Viasat3 △ Story4 * AXN ✕ Super TV2 — RTL II — Humor+

Weekly TOP 5 - Comedy Central and its competitors

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|------------------------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Die hard 5.0 - dragabb mint az el! | Super TV2 | 05-03-17 | Sun | 18:50 | 20:49 | 112,545 | 2.9 | 6.8 | 139 |
| Dr. csont | Cool | 02-03-17 | Thu | 21:00 | 21:53 | 96,694 | 2.5 | 6.3 | 116 |
| Harry potter es a tuz serlege | Viasat3 | 03-03-17 | Fri | 21:00 | 23:52 | 93,984 | 2.4 | 7.6 | 175 |
| Joban rosszban | Super TV2 | 28-02-17 | Tue | 20:15 | 20:59 | 92,833 | 2.4 | 6.1 | 93 |
| Agymenok | Comedy C | 01-03-17 | Wed | 21:30 | 21:57 | 90,335 | 2.3 | 6.1 | 176 |

Comedy Central - weekly TOP 10

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------------|----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Agymenok | Comedy C | 01-03-17 | Wed | 21:30 | 21:57 | 90,335 | 2.3 | 6.1 | 176 |
| Family guy | Comedy C | 01-03-17 | Wed | 22:00 | 22:29 | 75,687 | 1.9 | 5.5 | 186 |
| Modern csalad | Comedy C | 27-02-17 | Mon | 21:00 | 21:29 | 68,603 | 1.7 | 4.5 | 189 |
| Hadhazi laszlo: med in hungeraj | Comedy C | 03-03-17 | Fri | 21:00 | 22:34 | 67,100 | 1.7 | 4.6 | 114 |
| A goldberg csalad | Comedy C | 28-02-17 | Tue | 21:00 | 21:29 | 57,521 | 1.5 | 4.0 | 192 |
| Amerika huangjai | Comedy C | 27-02-17 | Mon | 21:30 | 21:59 | 56,992 | 1.5 | 3.9 | 192 |
| South park | Comedy C | 01-03-17 | Wed | 23:30 | 24:00 | 52,447 | 1.3 | 7.4 | 185 |
| Igy jartam anyatokkal | Comedy C | 03-03-17 | Fri | 18:30 | 19:00 | 44,425 | 1.1 | 4.5 | 193 |
| Szivem csucskei | Comedy C | 27-02-17 | Mon | 16:00 | 16:29 | 39,410 | 1.0 | 7.0 | 178 |
| Anyam borogass | Comedy C | 27-02-17 | Mon | 17:00 | 17:29 | 37,148 | 0.9 | 5.2 | 183 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



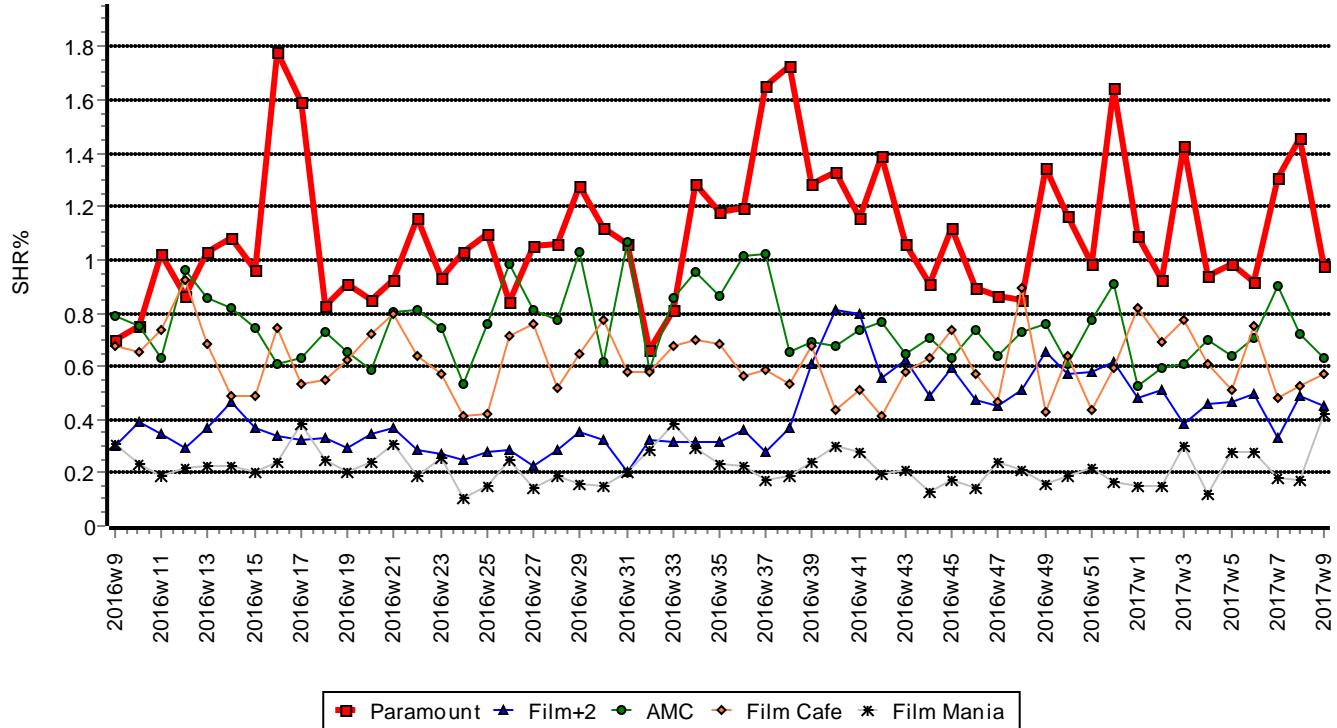
Paramount Channel

Week 9

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|------------|----------|-----------|-----------|-----------|------------|-------------------|-----------|-----------|-----------|------------|
| | 18-49L+V | F18-39L+V | F18-49L+V | M18-49L+V | -49 ABCppL | 18-49L+V | F18-39L+V | F18-49L+V | M18-49L+V | -49 ABCppL |
| Paramount | 1.0 | 1.1 | 1.0 | 1.0 | 1.0 | 105 | 121 | 112 | 98 | 98 |
| Film+2 | 0.5 | 0.6 | 0.5 | 0.4 | 0.4 | 78 | 104 | 98 | 59 | 58 |
| AMC | 0.6 | 0.7 | 0.7 | 0.6 | 0.5 | 79 | 81 | 87 | 70 | 61 |
| Film Cafe | 0.6 | 0.6 | 0.7 | 0.5 | 0.4 | 94 | 105 | 117 | 71 | 67 |
| Film Mania | 0.4 | 0.3 | 0.4 | 0.4 | 0.4 | 76 | 62 | 85 | 68 | 62 |

18-49_LIVE+V audience share, 02:00-25:59



■ Paramount ▲ Film+2 ● AMC ♦ Film Cafe * Film Mania

Weekly TOP 5 - Paramount Channel and its competitors

18-49 LIVE+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|-----------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Bajos csajok | Paramount | 04-03-17 | Sat | 19:00 | 20:52 | 24,485 | 0.6 | 1.7 | 155 |
| Balhe bronxban | Paramount | 27-02-17 | Mon | 19:15 | 20:51 | 21,484 | 0.5 | 1.5 | 135 |
| Aladdin | Paramount | 03-03-17 | Fri | 19:00 | 20:53 | 21,044 | 0.5 | 1.6 | 120 |
| Dante pokla | Paramount | 04-03-17 | Sat | 21:00 | 23:13 | 18,350 | 0.5 | 1.3 | 135 |
| Bajos csajok 2. | Paramount | 04-03-17 | Sat | 17:00 | 18:52 | 17,226 | 0.4 | 1.6 | 119 |

Paramount Channel - weekly TOP 10

18-49 LIVE+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|------------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Bajos csajok | Paramount | 04-03-17 | Sat | 19:00 | 20:52 | 24,485 | 0.6 | 1.7 | 155 |
| Balhe bronxban | Paramount | 27-02-17 | Mon | 19:15 | 20:51 | 21,484 | 0.5 | 1.5 | 135 |
| Aladdin | Paramount | 03-03-17 | Fri | 19:00 | 20:53 | 21,044 | 0.5 | 1.6 | 120 |
| Dante pokla | Paramount | 04-03-17 | Sat | 21:00 | 23:13 | 18,350 | 0.5 | 1.3 | 135 |
| Bajos csajok 2. | Paramount | 04-03-17 | Sat | 17:00 | 18:52 | 17,226 | 0.4 | 1.6 | 119 |
| Paulie | Paramount | 05-03-17 | Sun | 09:50 | 11:37 | 16,072 | 0.4 | 2.3 | 139 |
| A bajnok | Paramount | 05-03-17 | Sun | 13:45 | 15:52 | 14,658 | 0.4 | 1.5 | 89 |
| Apollo 13 | Paramount | 27-02-17 | Mon | 16:25 | 19:06 | 13,123 | 0.3 | 1.5 | 158 |
| Alkonyattol pirkadatig | Paramount | 05-03-17 | Sun | 22:00 | 24:12 | 13,068 | 0.3 | 1.3 | 111 |
| Orulet | Paramount | 03-03-17 | Fri | 21:00 | 23:22 | 12,485 | 0.3 | 0.9 | 64 |

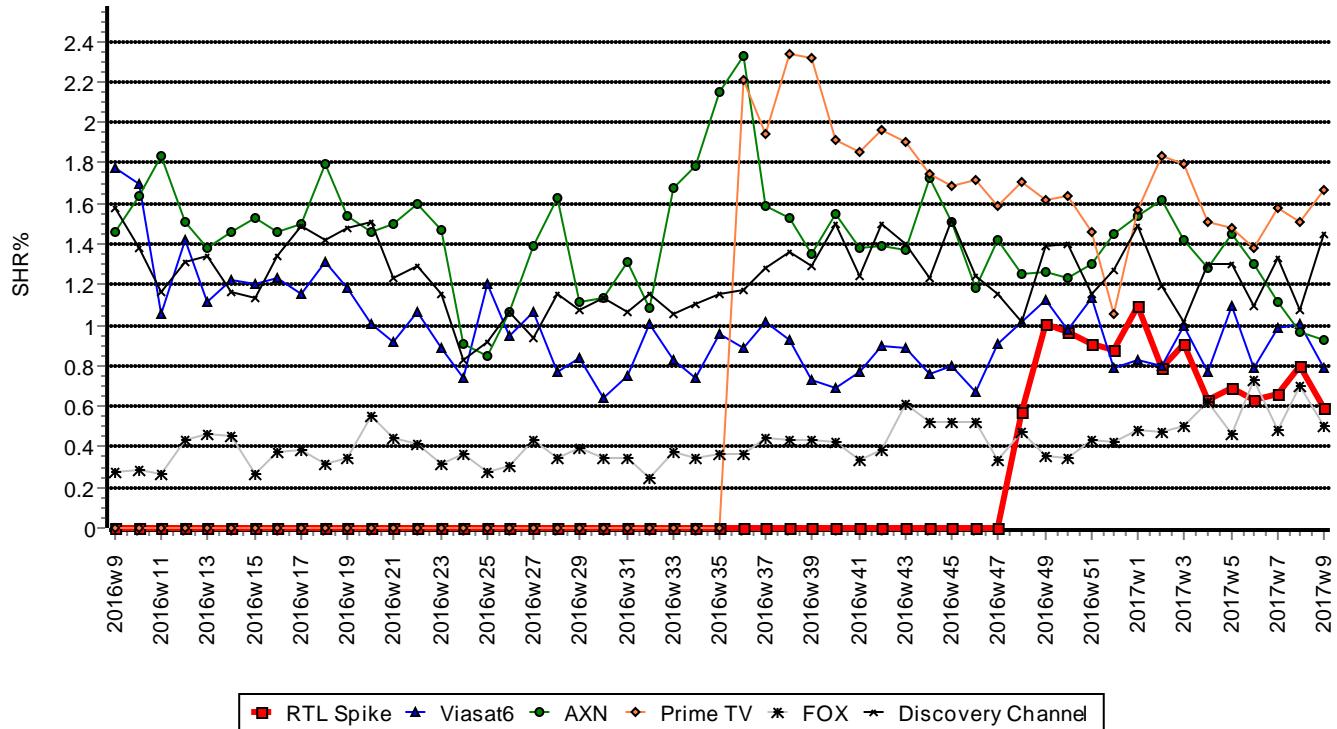
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|---------------|----------|----------|-----------|-----------|-----------|-------------------|----------|-----------|-----------|-----------|
| | 18-49L+V | 18-29L+V | M18-39L+V | M18-49L+V | F18-49L+V | 18-49L+V | 18-29L+V | M18-39L+V | M18-49L+V | F18-49L+V |
| RTL Spike | 0.6 | 0.8 | 1.2 | 0.9 | 0.3 | 119 | 126 | 193 | 168 | 70 |
| Viasat6 | 0.8 | 0.8 | 0.7 | 0.8 | 0.8 | 104 | 78 | 71 | 101 | 106 |
| AXN | 0.9 | 0.6 | 0.8 | 0.8 | 1.0 | 56 | 30 | 43 | 47 | 66 |
| Prime TV | 1.7 | 1.8 | 0.9 | 1.1 | 2.1 | 85 | 71 | 38 | 54 | 117 |
| FOX | 0.5 | 0.8 | 0.4 | 0.4 | 0.6 | 137 | 172 | 97 | 89 | 185 |
| Discovery Cha | 1.4 | 1.4 | 2.3 | 2.2 | 0.8 | 119 | 92 | 160 | 168 | 70 |

18-49_LIVE+V audience share, 02:00-25:59


Weekly TOP 5 - RTL Spike and its competitors
18-49_LIVE+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Hogyan készült: újrahasznosítva | Discovery | 28-02-17 | Tue | 22:30 | 22:57 | 63,780 | 1.6 | 5.9 | 157 |
| Hogyan csinaljak? | Discovery | 28-02-17 | Tue | 23:00 | 23:27 | 50,079 | 1.3 | 6.1 | 180 |
| Alkonyat | Prime TV | 03-03-17 | Fri | 21:00 | 23:25 | 47,000 | 1.2 | 3.5 | 136 |
| Aranyalaz alaszkaban | Discovery | 02-03-17 | Thu | 21:00 | 21:57 | 37,255 | 0.9 | 2.4 | 158 |
| Szahara | Prime TV | 05-03-17 | Sun | 18:20 | 20:51 | 32,047 | 0.8 | 2.0 | 77 |

RTL Spike - weekly TOP 10
18-49_LIVE+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|-------------------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Gyilkos elmek | RTL Spike | 04-03-17 | Sat | 21:00 | 21:58 | 16,662 | 0.4 | 1.1 | 212 |
| Cobra 11 | RTL Spike | 05-03-17 | Sun | 19:01 | 20:00 | 15,031 | 0.4 | 0.9 | 143 |
| Jeglovagok | RTL Spike | 01-03-17 | Wed | 17:00 | 17:59 | 13,006 | 0.3 | 1.6 | 152 |
| Hihetetlen de halalos | RTL Spike | 27-02-17 | Mon | 23:30 | 23:59 | 13,004 | 0.3 | 2.0 | 169 |
| A visszaterok | RTL Spike | 28-02-17 | Tue | 22:00 | 22:57 | 10,779 | 0.3 | 0.9 | 168 |
| Playback parbaj | RTL Spike | 01-03-17 | Wed | 22:00 | 22:34 | 10,355 | 0.3 | 0.8 | 126 |
| Pokember elkepesztó kalandjai | RTL Spike | 27-02-17 | Mon | 15:30 | 15:59 | 8,377 | 0.2 | 1.6 | 172 |
| Sötét arvak | RTL Spike | 03-03-17 | Fri | 22:03 | 23:09 | 7,933 | 0.2 | 0.7 | 206 |
| Top gear | RTL Spike | 28-02-17 | Tue | 24:00 | 25:05 | 6,834 | 0.2 | 1.6 | 205 |
| Batman | RTL Spike | 27-02-17 | Mon | 14:30 | 14:59 | 5,502 | 0.1 | 1.2 | 145 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

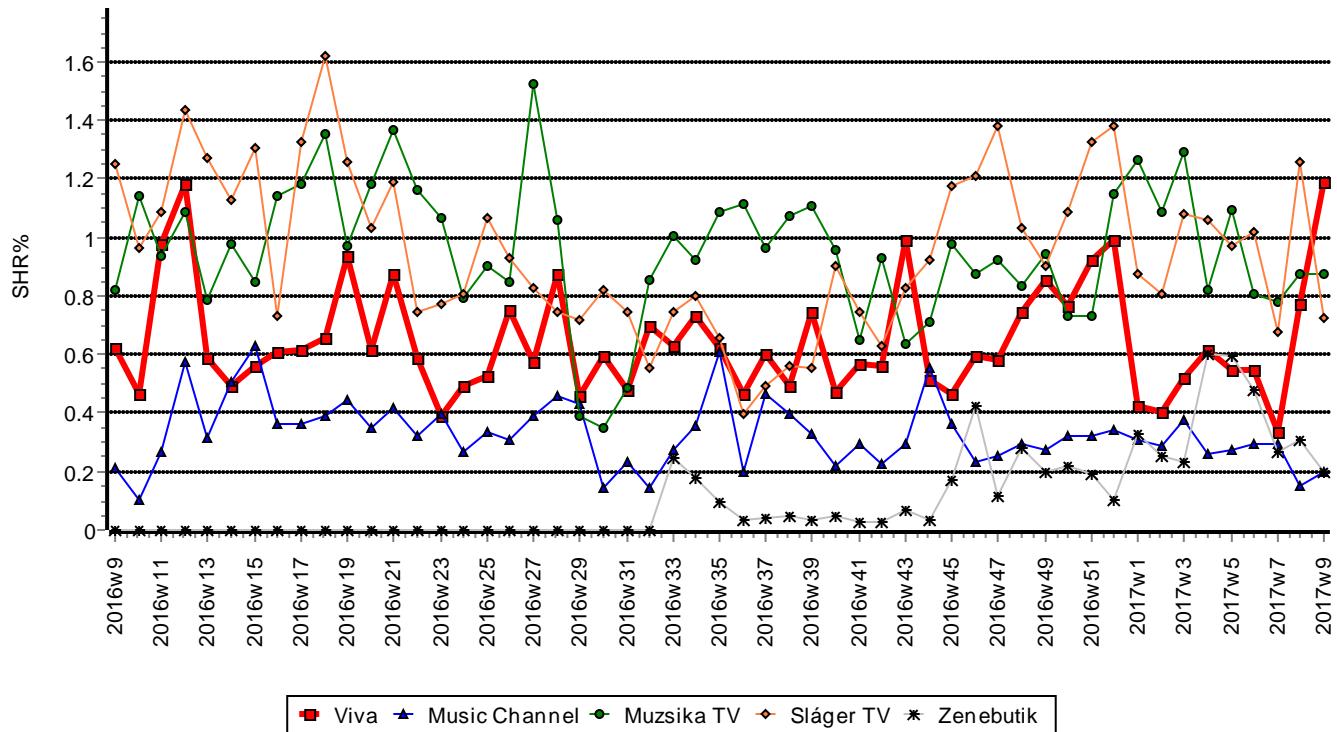
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|---------------|----------|----------|----------|-----------|-----------|-------------------|----------|----------|-----------|-----------|
| | 15-24L+V | 18-29L+V | 18-49L+V | M18-39L+V | F18-39L+V | 15-24L+V | 18-29L+V | 18-49L+V | M18-39L+V | F18-39L+V |
| Viva | 2.5 | 0.2 | 0.2 | 0.2 | 0.2 | 634 | 61 | 61 | 51 | 75 |
| Music Channel | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 204 | 95 | 137 | 131 | 99 |
| Muzsika TV | 0.4 | 0.4 | 0.7 | 0.4 | 0.4 | 19 | 25 | 51 | 27 | 27 |
| Sláger TV | 0.8 | 0.8 | 0.9 | 0.7 | 0.7 | 49 | 60 | 87 | 55 | 61 |
| Zenebutik | 0.3 | 0.2 | 0.5 | 0.5 | 0.2 | 23 | 18 | 64 | 54 | 33 |

15-29 L+V audience share, 02:00-25:59



Weekly TOP 5 - Viva TV and its competitors

15-29 L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|--------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Klippek | Muzsika T' | 27-02-17 | Mon | 16:30 | 16:56 | 12,531 | 0.7 | 5.2 | 203 |
| Pump it up! | Viva | 05-03-17 | Sun | 17:00 | 17:57 | 11,760 | 0.7 | 3.7 | 493 |
| Hazibuli attilaval | Muzsika T' | 03-03-17 | Fri | 20:00 | 21:53 | 11,354 | 0.7 | 2.4 | 113 |
| Viva beatz | Viva | 03-03-17 | Fri | 21:03 | 22:01 | 10,797 | 0.6 | 2.2 | 312 |
| Masodik randi | Viva | 05-03-17 | Sun | 19:00 | 19:31 | 10,788 | 0.6 | 2.5 | 484 |

Viva TV- weekly TOP 10

15-29 L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Pump it up! | Viva | 05-03-17 | Sun | 17:00 | 17:57 | 11,760 | 0.7 | 3.7 | 493 |
| Viva beatz | Viva | 03-03-17 | Fri | 21:03 | 22:01 | 10,797 | 0.6 | 2.2 | 312 |
| Masodik randi | Viva | 05-03-17 | Sun | 19:00 | 19:31 | 10,788 | 0.6 | 2.5 | 484 |
| Viva feat | Viva | 05-03-17 | Sun | 18:30 | 19:00 | 9,959 | 0.6 | 2.5 | 448 |
| Hack viva | Viva | 05-03-17 | Sun | 18:01 | 18:29 | 9,491 | 0.6 | 2.6 | 522 |
| Top 5 | Viva | 05-03-17 | Sun | 21:32 | 22:01 | 8,258 | 0.5 | 1.9 | 522 |
| Viva hot & fresh | Viva | 05-03-17 | Sun | 14:30 | 14:55 | 8,053 | 0.5 | 3.2 | 500 |
| Viva chart show | Viva | 03-03-17 | Fri | 19:00 | 21:02 | 7,935 | 0.5 | 1.9 | 274 |
| Bekerdezel | Viva | 05-03-17 | Sun | 14:02 | 14:30 | 7,705 | 0.5 | 3.2 | 510 |
| Zara larssons lush pop 20 | Viva | 05-03-17 | Sun | 15:00 | 17:00 | 7,635 | 0.5 | 2.8 | 501 |

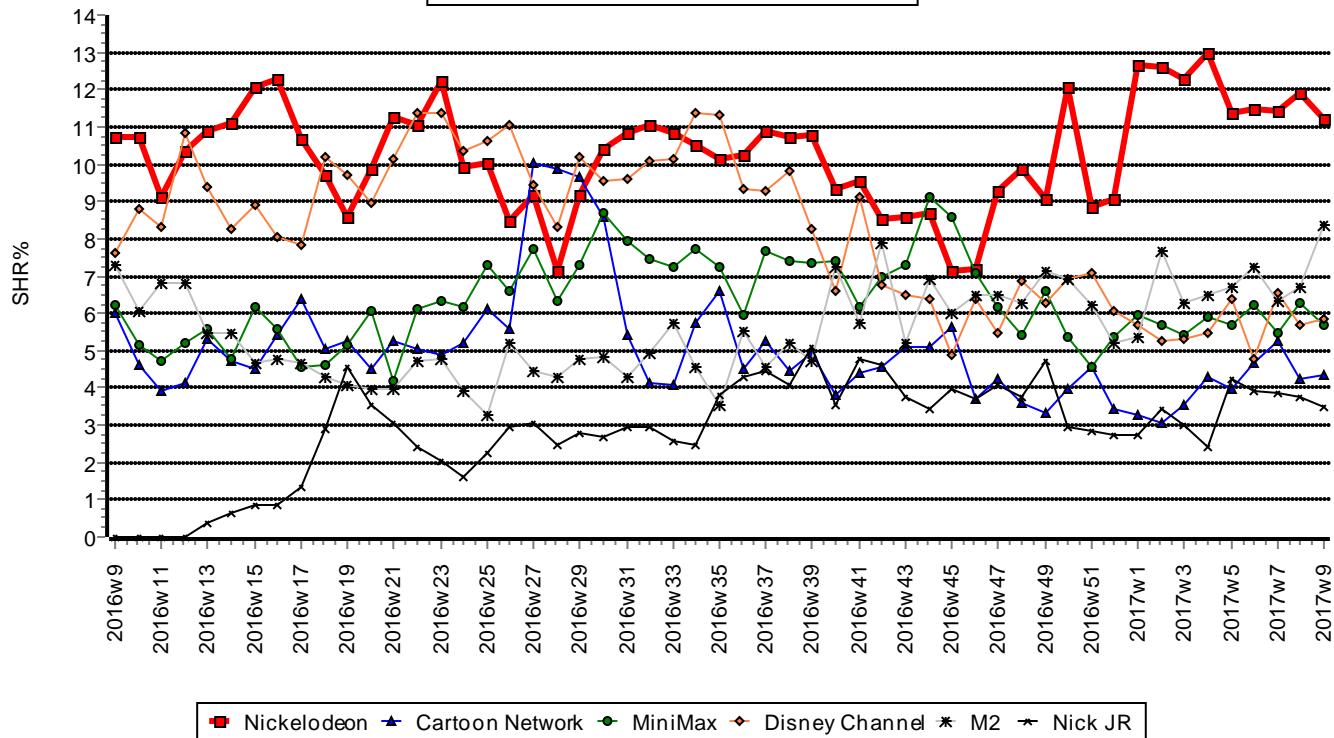
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

06:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|---------------|---------|-------------|----------|----------|----------|-------------------|-------------|----------|----------|----------|
| | 4-14L+V | vW/ch0-14L- | 18-49L+V | 15-24L+V | 18-29L+V | 4-14L+V | vW/ch0-14L- | 18-49L+V | 15-24L+V | 18-29L+V |
| Nickelodeon | 11.2 | 1.9 | 1.1 | 2.2 | 1.7 | 569 | 140 | 66 | 81 | 77 |
| Cartoon Netw | 4.3 | 0.9 | 0.4 | 0.6 | 0.1 | 576 | 181 | 60 | 54 | 17 |
| Minimax | 5.7 | 1.8 | 0.7 | 1.3 | 0.4 | 452 | 213 | 63 | 79 | 29 |
| Disney Channe | 5.9 | 0.6 | 0.5 | 1.4 | 0.7 | 594 | 92 | 55 | 106 | 66 |
| M2 | 8.3 | 6.1 | 2.7 | 1.1 | 3.5 | 277 | 298 | 103 | 28 | 104 |
| Nick JR | 3.5 | 1.5 | 0.7 | 0.1 | 0.1 | 415 | 268 | 104 | 5 | 10 |

4-14L+V audience share, 06:00-25:59



Weekly TOP 5 - Nickelodeon and its competitors

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Tunderi keresztszulok | Nickelodec | 27-02-17 | Mon | 19:29 | 19:51 | 66,956 | 7.0 | 17.9 | 724 |
| A larmas csalad | Nickelodec | 27-02-17 | Mon | 19:01 | 19:23 | 65,354 | 6.9 | 18.5 | 727 |
| Nicky ricky dicky es dawn | Nickelodec | 27-02-17 | Mon | 19:57 | 20:19 | 54,657 | 5.7 | 16.6 | 659 |
| Alvinnn!!! es a mokusok | Nickelodec | 03-03-17 | Fri | 07:10 | 07:32 | 50,180 | 5.3 | 31.7 | 571 |
| Soy luna | Disney Ch: | 28-02-17 | Tue | 19:00 | 19:54 | 48,363 | 5.0 | 14.9 | 598 |

Nickelodeon- weekly TOP 10

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Tunderi keresztszulok | Nickelodec | 27-02-17 | Mon | 19:29 | 19:51 | 66,956 | 7.0 | 17.9 | 724 |
| A larmas csalad | Nickelodec | 27-02-17 | Mon | 19:01 | 19:23 | 65,354 | 6.9 | 18.5 | 727 |
| Nicky ricky dicky es dawn | Nickelodec | 27-02-17 | Mon | 19:57 | 20:19 | 54,657 | 5.7 | 16.6 | 659 |
| Alvinnn!!! es a mokusok | Nickelodec | 03-03-17 | Fri | 07:10 | 07:32 | 50,180 | 5.3 | 31.7 | 571 |
| A legboszibb boszik | Nickelodec | 03-03-17 | Fri | 20:25 | 20:47 | 43,517 | 4.6 | 14.7 | 630 |
| A thundermans csalad | Nickelodec | 04-03-17 | Sat | 12:16 | 12:38 | 43,667 | 4.6 | 34.2 | 647 |
| Spongya bob | Nickelodec | 04-03-17 | Sat | 11:11 | 11:21 | 41,300 | 4.3 | 24.4 | 591 |
| Csoros harvey | Nickelodec | 27-02-17 | Mon | 18:39 | 19:01 | 37,229 | 3.9 | 11.3 | 711 |
| A hathaway kisertetlak - megtelt | Nickelodec | 05-03-17 | Sun | 23:48 | 24:09 | 36,310 | 3.8 | 41.7 | 770 |
| Sanjay es craig | Nickelodec | 04-03-17 | Sat | 08:55 | 09:17 | 33,846 | 3.5 | 14.7 | 646 |

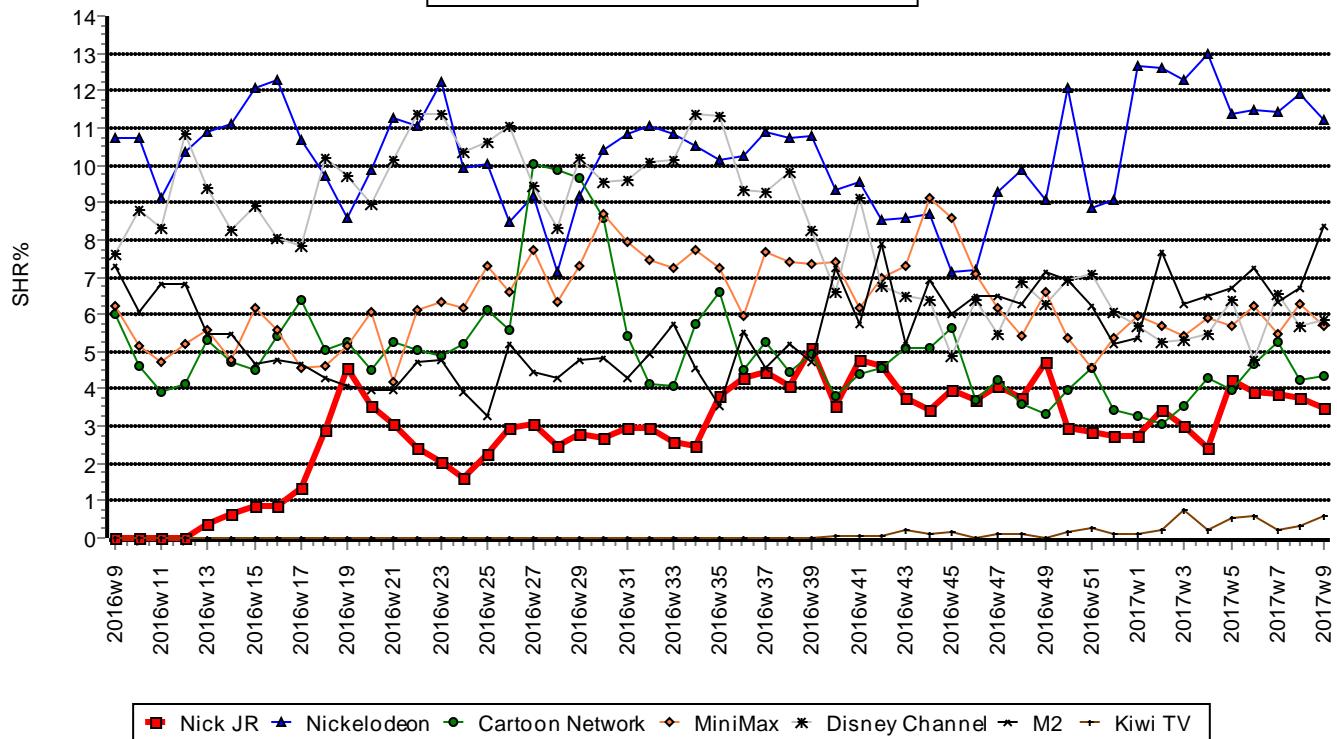
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

06:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|-----------------|---------|-------------|----------|-----------|------------|-------------------|-------------|----------|-----------|------------|
| | 4-14L+V | vW/ch0-14L- | 18-49L+V | F18-39L+V | Hw18-49L+V | 4-14L+V | vW/ch0-14L- | 18-49L+V | F18-39L+V | Hw18-49L+V |
| Nick JR | 3.5 | 1.5 | 0.7 | 1.4 | 0.8 | 415 | 268 | 104 | 197 | 140 |
| Nickelodeon | 11.2 | 1.9 | 1.1 | 2.1 | 1.1 | 569 | 140 | 66 | 121 | 79 |
| Cartoon Network | 4.3 | 0.9 | 0.4 | 0.7 | 0.5 | 576 | 181 | 60 | 108 | 100 |
| Minimax | 5.7 | 1.8 | 0.7 | 1.3 | 1.0 | 452 | 213 | 63 | 119 | 111 |
| Disney Channel | 5.9 | 0.6 | 0.5 | 0.9 | 0.4 | 594 | 92 | 55 | 108 | 63 |
| M2 | 8.3 | 6.1 | 2.7 | 4.9 | 3.3 | 277 | 298 | 103 | 189 | 157 |
| Kiwi TV | 0.6 | 0.3 | 0.1 | 0.2 | 0.2 | 319 | 205 | 91 | 124 | 126 |

4-14L+V audience share, 06:00-25:59

**Weekly TOP 5 - Nick Jr. and its competitors**

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Tunderi keresztszulok | Nickelodec | 27-02-17 | Mon | 19:29 | 19:51 | 66,956 | 7.0 | 17.9 | 724 |
| A larmas csalad | Nickelodec | 27-02-17 | Mon | 19:01 | 19:23 | 65,354 | 6.9 | 18.5 | 727 |
| Nicky ricky dicky es dawn | Nickelodec | 27-02-17 | Mon | 19:57 | 20:19 | 54,657 | 5.7 | 16.6 | 659 |
| Alvinnn!!! es a mokusok | Nickelodec | 03-03-17 | Fri | 07:10 | 07:32 | 50,180 | 5.3 | 31.7 | 571 |
| Soy luna | Disney Ch | 28-02-17 | Tue | 19:00 | 19:54 | 48,363 | 5.0 | 14.9 | 598 |

Nick Jr. - weekly TOP 10

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Tunderi keresztszulok | Nickelodec | 27-02-17 | Mon | 19:29 | 19:51 | 66,956 | 7.0 | 17.9 | 724 |
| A larmas csalad | Nickelodec | 27-02-17 | Mon | 19:01 | 19:23 | 65,354 | 6.9 | 18.5 | 727 |
| Nicky ricky dicky es dawn | Nickelodec | 27-02-17 | Mon | 19:57 | 20:19 | 54,657 | 5.7 | 16.6 | 659 |
| Alvinnn!!! es a mokusok | Nickelodec | 03-03-17 | Fri | 07:10 | 07:32 | 50,180 | 5.3 | 31.7 | 571 |
| Soy luna | Disney Ch | 28-02-17 | Tue | 19:00 | 19:54 | 48,363 | 5.0 | 14.9 | 598 |
| Digby a tinisarkany | M2 | 01-03-17 | Wed | 18:10 | 18:21 | 43,917 | 4.6 | 14.9 | 543 |
| A legboszibb boszik | Nickelodec | 03-03-17 | Fri | 20:25 | 20:47 | 43,517 | 4.6 | 14.7 | 630 |
| A thundermans csalad | Nickelodec | 04-03-17 | Sat | 12:16 | 12:38 | 43,667 | 4.6 | 34.2 | 647 |
| Gumimacik | M2 | 05-03-17 | Sun | 09:21 | 09:43 | 43,694 | 4.6 | 15.8 | 410 |
| Szofia hercegno - egyszer volt e | M2 | 01-03-17 | Wed | 18:24 | 18:47 | 42,446 | 4.5 | 13.7 | 488 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).



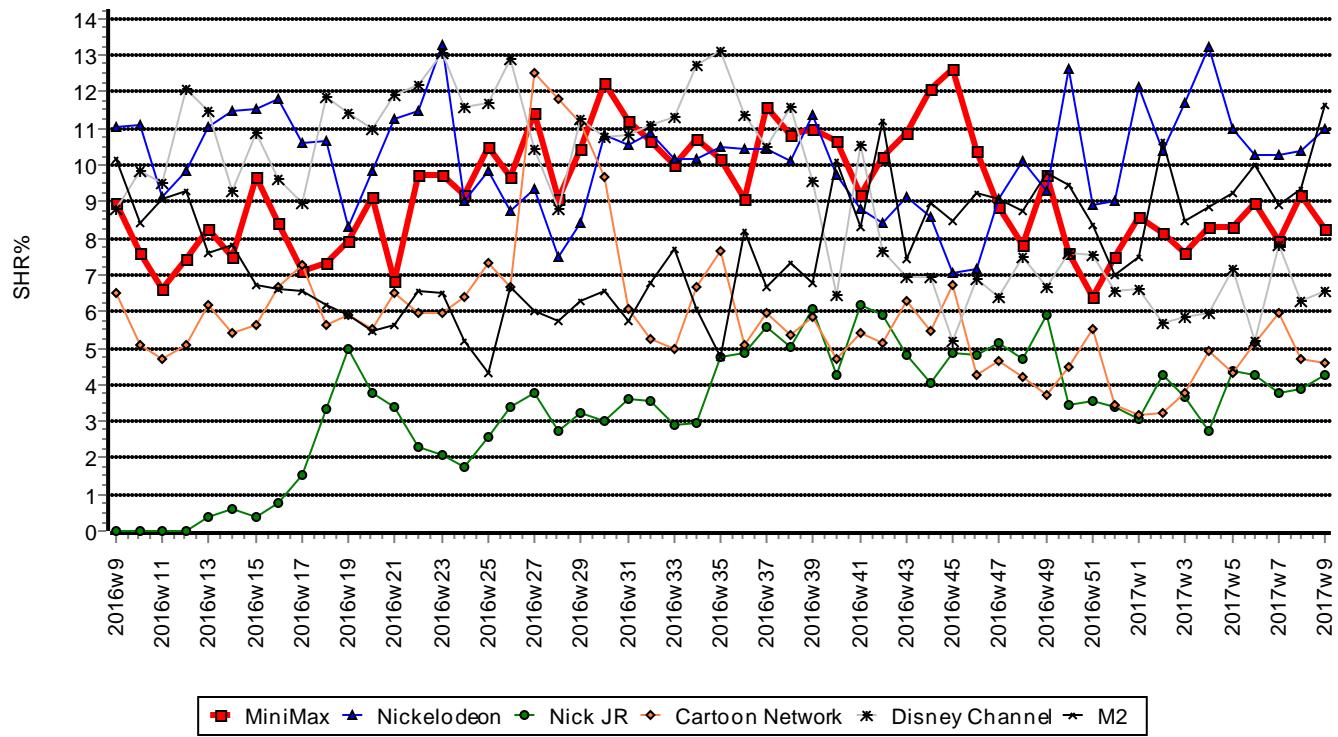
Minimax

Week 9

06:00-19:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|-----------------|---------|-------------|-----------|-----------|-------------|-------------------|-------------|-----------|-----------|-------------|
| | 4-14L+V | vW/ch0-14L- | F18-39L+V | F18-49L+V | iles ABCppL | 4-14L+V | vW/ch0-14L- | F18-39L+V | F18-49L+V | iles ABCppL |
| MiniMax | 8.3 | 3.0 | 2.1 | 1.7 | 1.4 | 452 | 213 | 119 | 101 | 78 |
| Nickelodeon | 11.0 | 2.3 | 2.1 | 1.4 | 1.8 | 563 | 153 | 111 | 79 | 96 |
| Nick JR | 4.3 | 2.0 | 2.0 | 1.2 | 1.2 | 413 | 256 | 193 | 125 | 118 |
| Cartoon Network | 4.6 | 1.2 | 1.0 | 0.7 | 0.9 | 567 | 188 | 125 | 93 | 120 |
| Disney Channel | 6.6 | 0.8 | 0.8 | 0.6 | 0.9 | 630 | 97 | 76 | 64 | 88 |
| M2 | 11.6 | 9.4 | 7.7 | 5.5 | 2.3 | 301 | 318 | 202 | 155 | 60 |

4-14L+V audience share, 06:00-19:59



Weekly TOP 5 - Minimax and its competitors

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Tunderi keresztszulok | Nickelodec | 27-02-17 | Mon | 19:29 | 19:51 | 66,956 | 7.0 | 17.9 | 724 |
| A larmas csalad | Nickelodec | 27-02-17 | Mon | 19:01 | 19:23 | 65,354 | 6.9 | 18.5 | 727 |
| Nicky ricky dicky es dawn | Nickelodec | 27-02-17 | Mon | 19:57 | 20:19 | 54,657 | 5.7 | 16.6 | 659 |
| Alvinnn!!! es a mokusok | Nickelodec | 03-03-17 | Fri | 07:10 | 07:32 | 50,180 | 5.3 | 31.7 | 571 |
| Soy luna | Disney Ch: | 28-02-17 | Tue | 19:00 | 19:54 | 48,363 | 5.0 | 14.9 | 598 |

Minimax - weekly TOP 10

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Tunderi keresztszulok | Nickelodec | 27-02-17 | Mon | 19:29 | 19:51 | 66,956 | 7.0 | 17.9 | 724 |
| A larmas csalad | Nickelodec | 27-02-17 | Mon | 19:01 | 19:23 | 65,354 | 6.9 | 18.5 | 727 |
| Nicky ricky dicky es dawn | Nickelodec | 27-02-17 | Mon | 19:57 | 20:19 | 54,657 | 5.7 | 16.6 | 659 |
| Alvinnn!!! es a mokusok | Nickelodec | 03-03-17 | Fri | 07:10 | 07:32 | 50,180 | 5.3 | 31.7 | 571 |
| Soy luna | Disney Ch: | 28-02-17 | Tue | 19:00 | 19:54 | 48,363 | 5.0 | 14.9 | 598 |
| Digby a tinisarkany | M2 | 01-03-17 | Wed | 18:10 | 18:21 | 43,917 | 4.6 | 14.9 | 543 |
| A thundermans csalad | Nickelodec | 04-03-17 | Sat | 12:16 | 12:38 | 43,667 | 4.6 | 34.2 | 647 |
| Gumimacik | M2 | 05-03-17 | Sun | 09:21 | 09:43 | 43,694 | 4.6 | 15.8 | 410 |
| Szofia hercegno - egyszer volt e | M2 | 01-03-17 | Wed | 18:24 | 18:47 | 42,446 | 4.5 | 13.7 | 488 |
| Spongya bob | Nickelodec | 04-03-17 | Sat | 11:11 | 11:21 | 41,300 | 4.3 | 24.4 | 591 |

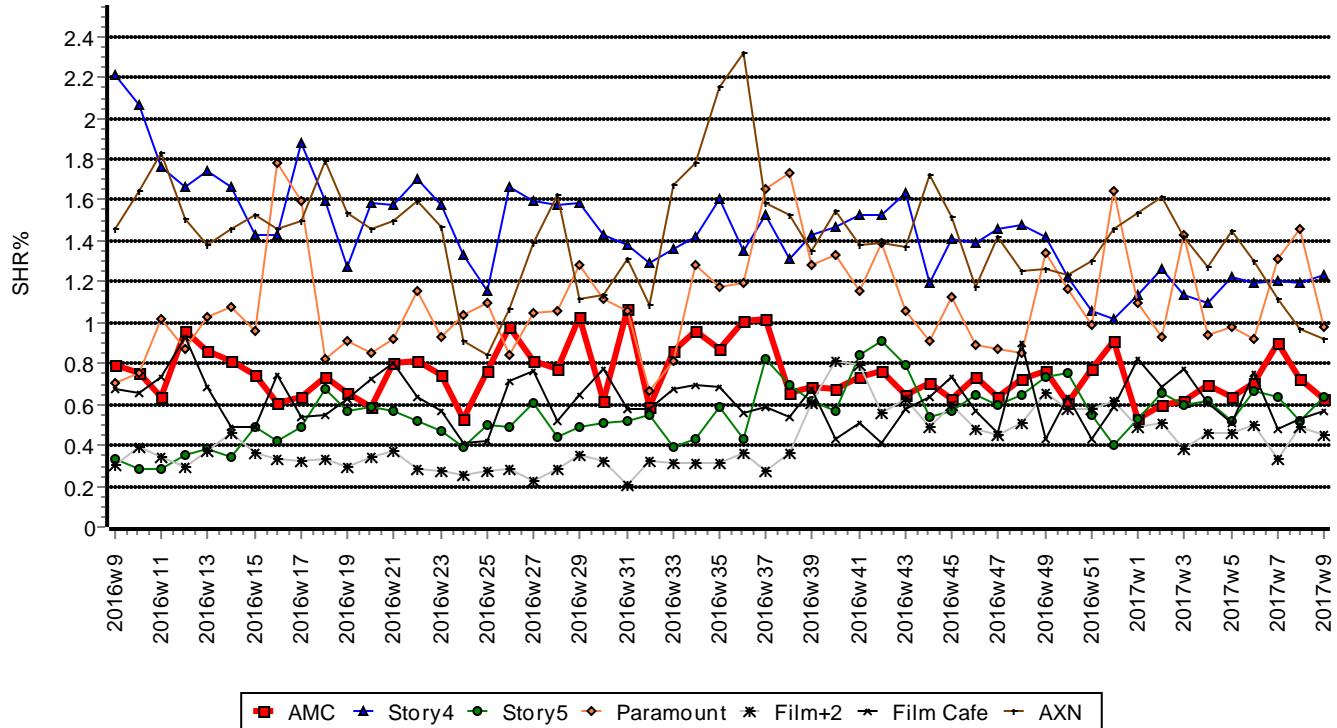
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|-----------|----------|-----------|-----------|----------|------------|-------------------|-----------|-----------|----------|------------|
| | 18-49L+V | M18-49L+V | F18-49L+V | 18-59L+V | -49 ABCppL | 18-49L+V | M18-49L+V | F18-49L+V | 18-59L+V | -49 ABCppL |
| AMC | 0.6 | 0.6 | 0.7 | 0.8 | 0.5 | 79 | 70 | 87 | 119 | 61 |
| Story4 | 1.2 | 0.5 | 1.9 | 1.4 | 1.0 | 64 | 23 | 105 | 81 | 48 |
| Story5 | 0.6 | 0.4 | 0.9 | 0.9 | 0.6 | 49 | 26 | 73 | 78 | 45 |
| Paramount | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 105 | 98 | 112 | 124 | 98 |
| Film+2 | 0.5 | 0.4 | 0.5 | 0.5 | 0.4 | 78 | 59 | 98 | 102 | 58 |
| Film Cafe | 0.6 | 0.5 | 0.7 | 0.6 | 0.4 | 94 | 71 | 117 | 106 | 67 |
| AXN | 0.9 | 0.8 | 1.0 | 1.5 | 1.1 | 56 | 47 | 66 | 101 | 60 |

18-49_LIVE+V audience share, 02:00-25:59



Weekly TOP 5 - AMC and its competitors

18-49_LIVE+V

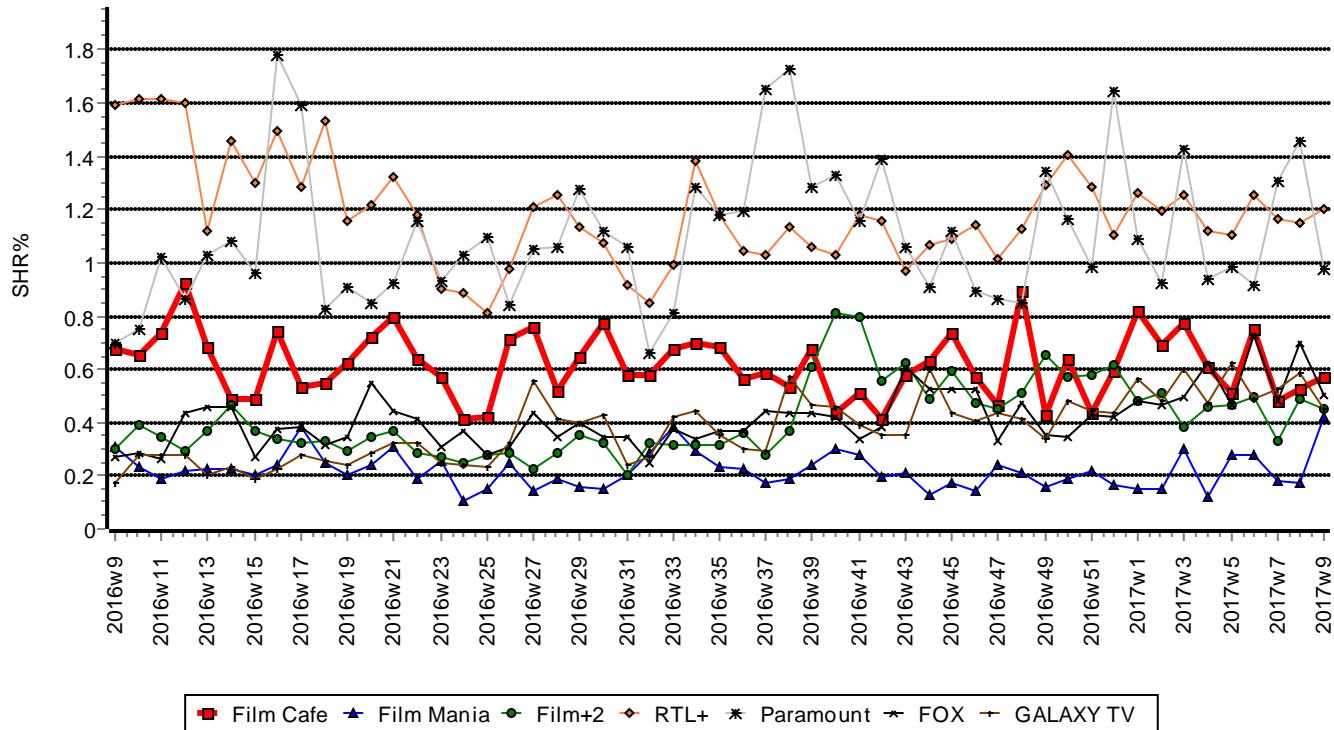
| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Volt egyszer egy szerelem | AXN | 05-03-17 | Sun | 15:25 | 17:08 | 31,202 | 0.8 | 2.8 | 72 |
| Szulettet felesegek | Story4 | 28-02-17 | Tue | 13:31 | 14:24 | 29,825 | 0.8 | 6.4 | 189 |
| Gyilkos sorok | Story5 | 03-03-17 | Fri | 22:24 | 23:23 | 29,393 | 0.7 | 2.6 | 88 |
| Veszthelyzet: los angeles | AXN | 27-02-17 | Mon | 21:01 | 21:59 | 25,098 | 0.6 | 1.7 | 116 |
| Bajos csajok | Paramount | 04-03-17 | Sat | 19:00 | 20:52 | 24,485 | 0.6 | 1.7 | 155 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR% | | | | | Affinity (4+ L+V) | | | | |
|------------|----------|-----------|-----------|-------------|------------|-------------------|-----------|-----------|-------------|------------|
| | 18-49L+V | M18-49L+V | F18-49L+V | .8-59FemL+V | Hw18-49L+V | 18-49L+V | M18-49L+V | F18-49L+V | .8-59FemL+V | Hw18-49L+V |
| Film Café | 0.6 | 0.5 | 0.7 | 0.6 | 0.6 | 94 | 71 | 117 | 125 | 123 |
| Film Mania | 0.4 | 0.4 | 0.4 | 0.5 | 0.4 | 76 | 68 | 85 | 106 | 81 |
| Film+2 | 0.5 | 0.4 | 0.5 | 0.6 | 0.5 | 78 | 59 | 98 | 121 | 109 |
| RTL+ | 1.2 | 1.1 | 1.3 | 1.1 | 1.4 | 107 | 93 | 121 | 115 | 153 |
| Paramount | 1.0 | 1.0 | 1.0 | 1.0 | 0.8 | 105 | 98 | 112 | 132 | 105 |
| FOX | 0.5 | 0.4 | 0.6 | 0.6 | 0.5 | 137 | 89 | 185 | 184 | 171 |
| GALAXY TV | 0.4 | 0.2 | 0.7 | 0.8 | 0.7 | 48 | 18 | 77 | 103 | 89 |

18-49L+V audience share, 02:00-25:59


Weekly TOP 5 - Film Café and its competitors

18-49L+V

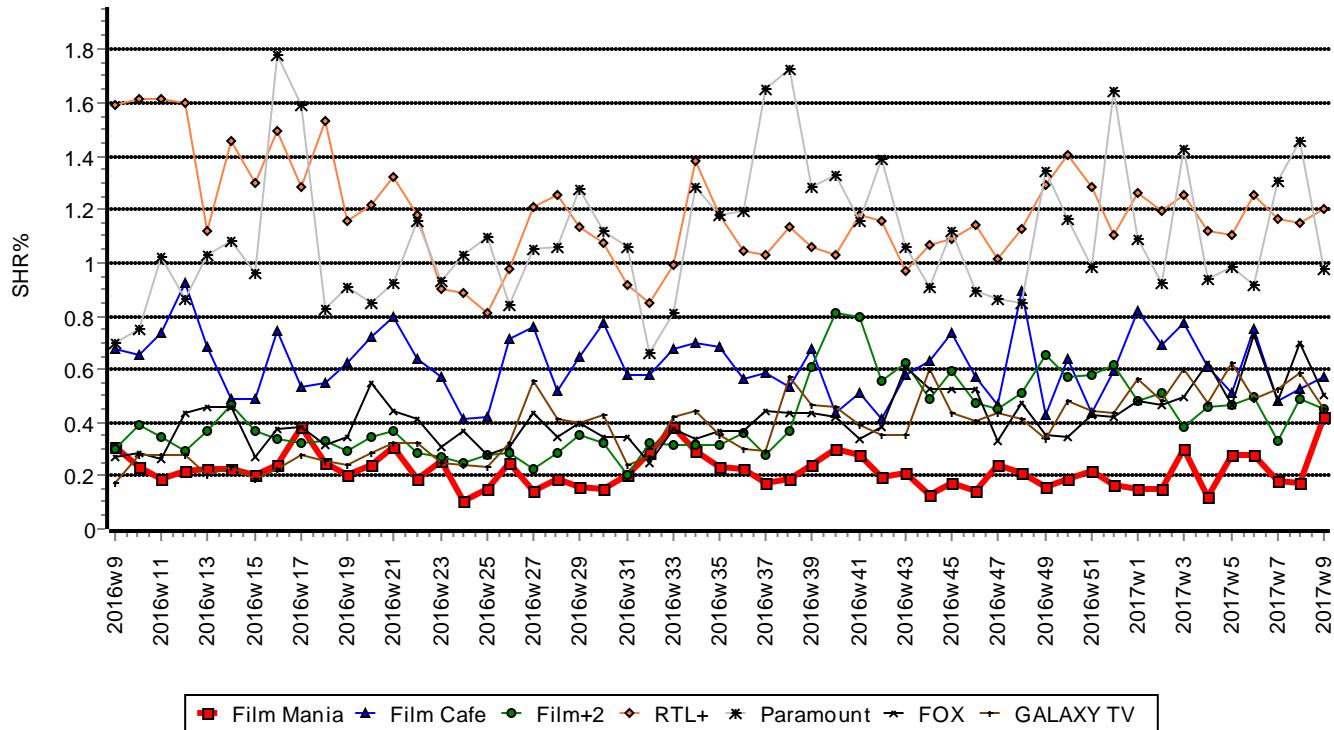
| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Csonthulye 2. - csapas a multbol | RTL+ | 04-03-17 | Sat | 18:55 | 20:53 | 44,115 | 1.1 | 3.1 | 105 |
| Argo | RTL+ | 05-03-17 | Sun | 21:00 | 23:04 | 41,728 | 1.1 | 2.8 | 148 |
| Rocky 2. | RTL+ | 04-03-17 | Sat | 21:00 | 23:14 | 34,136 | 0.9 | 2.5 | 114 |
| The walking dead | FOX | 27-02-17 | Mon | 22:00 | 22:55 | 28,854 | 0.7 | 2.5 | 151 |
| Jo baratok | RTL+ | 28-02-17 | Tue | 20:35 | 21:02 | 27,772 | 0.7 | 1.8 | 150 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR% | | | | | Affinity (4+ L+V) | | | | |
|------------|----------|-----------|-----------|-------------|----------|-------------------|-----------|-----------|-------------|----------|
| | 18-49L+V | M18-49L+V | F18-49L+V | iles ABCppL | 18-59L+V | 18-49L+V | M18-49L+V | F18-49L+V | iles ABCppL | 18-59L+V |
| Film Mania | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 76 | 68 | 85 | 78 | 98 |
| Film Cafe | 0.6 | 0.5 | 0.7 | 0.4 | 0.6 | 94 | 71 | 117 | 76 | 106 |
| Film+2 | 0.5 | 0.4 | 0.5 | 0.4 | 0.5 | 78 | 59 | 98 | 67 | 102 |
| RTL+ | 1.2 | 1.1 | 1.3 | 0.8 | 1.1 | 107 | 93 | 121 | 75 | 114 |
| Paramount | 1.0 | 1.0 | 1.0 | 0.8 | 1.0 | 105 | 98 | 112 | 92 | 124 |
| FOX | 0.5 | 0.4 | 0.6 | 0.2 | 0.4 | 137 | 89 | 185 | 55 | 131 |
| GALAXY TV | 0.4 | 0.2 | 0.7 | 0.6 | 0.6 | 48 | 18 | 77 | 65 | 69 |

18-49L+V audience share, 02:00-25:59


Weekly TOP 5 - Film Mánia and its competitors

18-49L+V

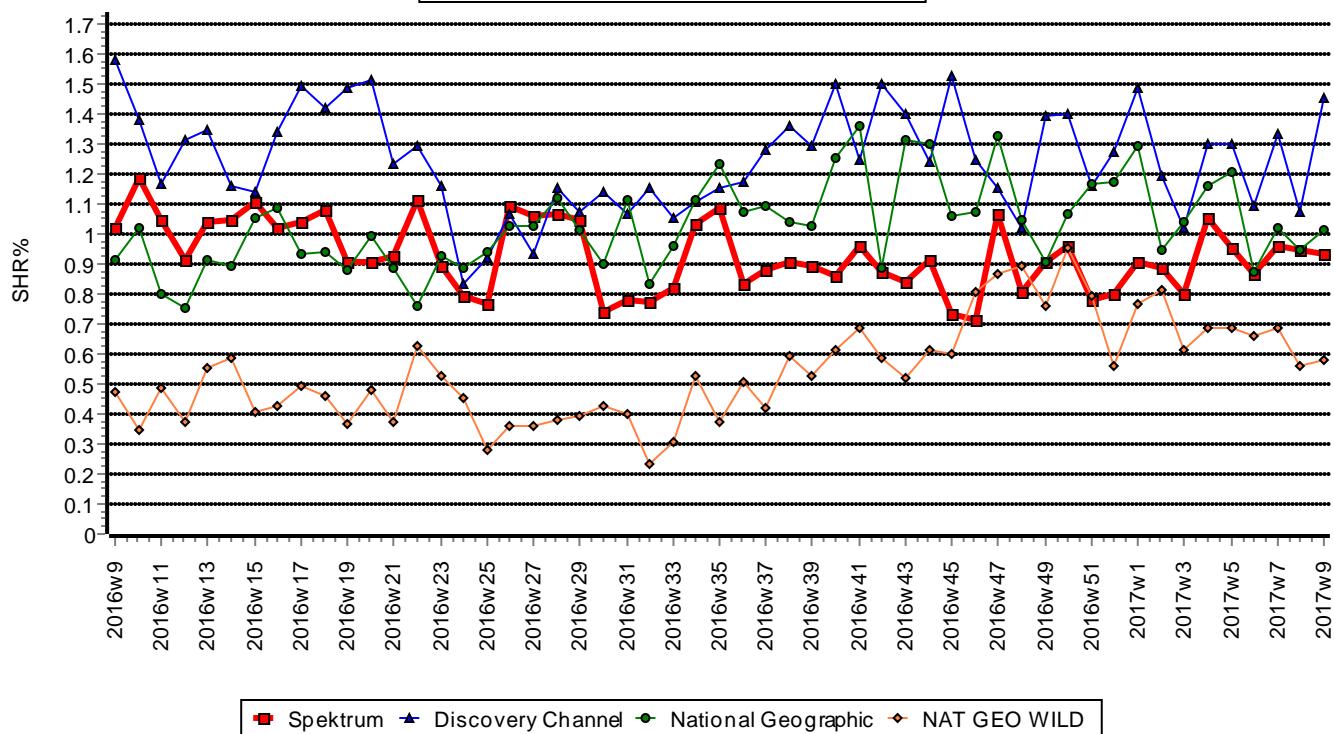
| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Csonthulye 2. - csapas a multbol | RTL+ | 04-03-17 | Sat | 18:55 | 20:53 | 44,115 | 1.1 | 3.1 | 105 |
| Argo | RTL+ | 05-03-17 | Sun | 21:00 | 23:04 | 41,728 | 1.1 | 2.8 | 148 |
| Rocky 2. | RTL+ | 04-03-17 | Sat | 21:00 | 23:14 | 34,136 | 0.9 | 2.5 | 114 |
| The walking dead | FOX | 27-02-17 | Mon | 22:00 | 22:55 | 28,854 | 0.7 | 2.5 | 151 |
| Jo barátok | RTL+ | 28-02-17 | Tue | 20:35 | 21:02 | 27,772 | 0.7 | 1.8 | 150 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR% | | | | | Affinity (4+ L+V) | | | | |
|----------------|----------|-----------|-----------|------------|--------------|-------------------|-----------|-----------|------------|--------------|
| | 18-49L+V | M18-49L+V | F18-49L+V | -49 ABCppL | -59 AB pp L+ | 18-49L+V | M18-49L+V | F18-49L+V | -49 ABCppL | -59 AB pp L+ |
| Spektrum | 0.9 | 1.4 | 0.5 | 0.9 | 1.1 | 94 | 130 | 58 | 85 | 104 |
| Discovery Cha | 1.4 | 2.2 | 0.8 | 1.3 | 1.2 | 119 | 168 | 70 | 102 | 96 |
| National Geogr | 1.0 | 1.5 | 0.6 | 1.1 | 1.0 | 94 | 127 | 60 | 94 | 86 |
| NAT GEO WILD | 0.6 | 0.7 | 0.5 | 0.5 | 0.6 | 82 | 95 | 69 | 60 | 76 |

18-49L+V audience share, 02:00-25:59


■ Spektrum ▲ Discovery Channel ● National Geographic ◆ NAT GEO WILD

Weekly TOP 5 - Spektrum and its competitors
18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------------|-----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Hogyan készült: újrahasznosítva | Discovery | 28-02-17 | Tue | 22:30 | 22:57 | 63,780 | 1.6 | 5.9 | 157 |
| Hogyan csinaljak? | Discovery | 28-02-17 | Tue | 23:00 | 23:27 | 50,079 | 1.3 | 6.1 | 180 |
| Aranylaz alaszkaban | Discovery | 02-03-17 | Thu | 21:00 | 21:57 | 37,255 | 0.9 | 2.4 | 158 |
| Varos a felszin alatt | Discovery | 05-03-17 | Sun | 11:00 | 11:57 | 29,208 | 0.7 | 4.2 | 158 |
| Hogyan készült? | Discovery | 01-03-17 | Wed | 19:00 | 19:26 | 28,092 | 0.7 | 2.2 | 164 |

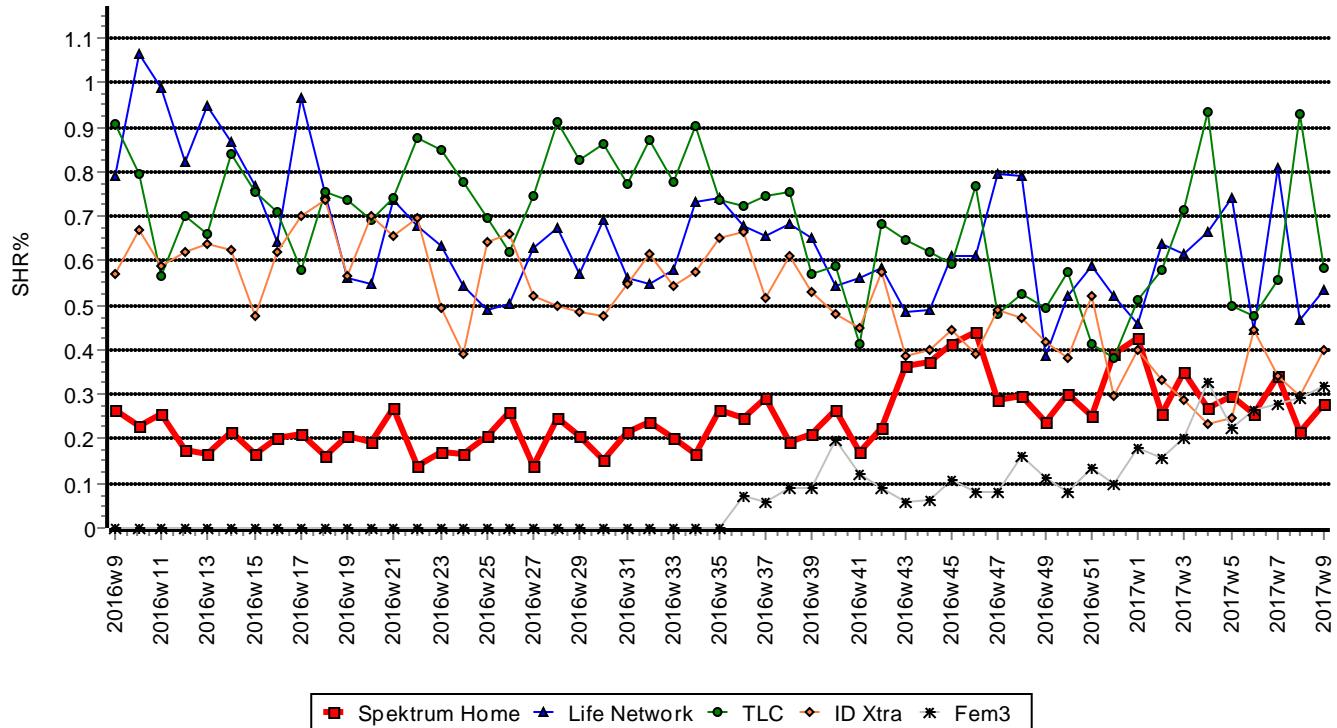
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|---------------|----------|-----------|-------------|-----------|------------|-------------------|-----------|-------------|-----------|------------|
| | 18-49L+V | F18-49L+V | .8-59FemL+V | M18-49L+V | .49 ABCppL | 18-49L+V | F18-49L+V | .8-59FemL+V | M18-49L+V | .49 ABCppL |
| Spektrum Home | 0.3 | 0.4 | 0.3 | 0.2 | 0.3 | 99 | 134 | 146 | 64 | 110 |
| Life Network | 0.5 | 0.6 | 0.5 | 0.5 | 0.4 | 115 | 130 | 133 | 101 | 90 |
| TLC | 0.6 | 0.8 | 0.8 | 0.4 | 0.6 | 88 | 124 | 152 | 53 | 87 |
| ID Xtra | 0.4 | 0.6 | 0.6 | 0.2 | 0.3 | 85 | 136 | 151 | 35 | 65 |
| Fem3 | 0.3 | 0.5 | 0.5 | 0.1 | 0.1 | 87 | 146 | 161 | 29 | 32 |

18-49L+V audience share, 02:00-25:59



Weekly TOP 5 - Spektrum Home and its competitors

18-49L+V

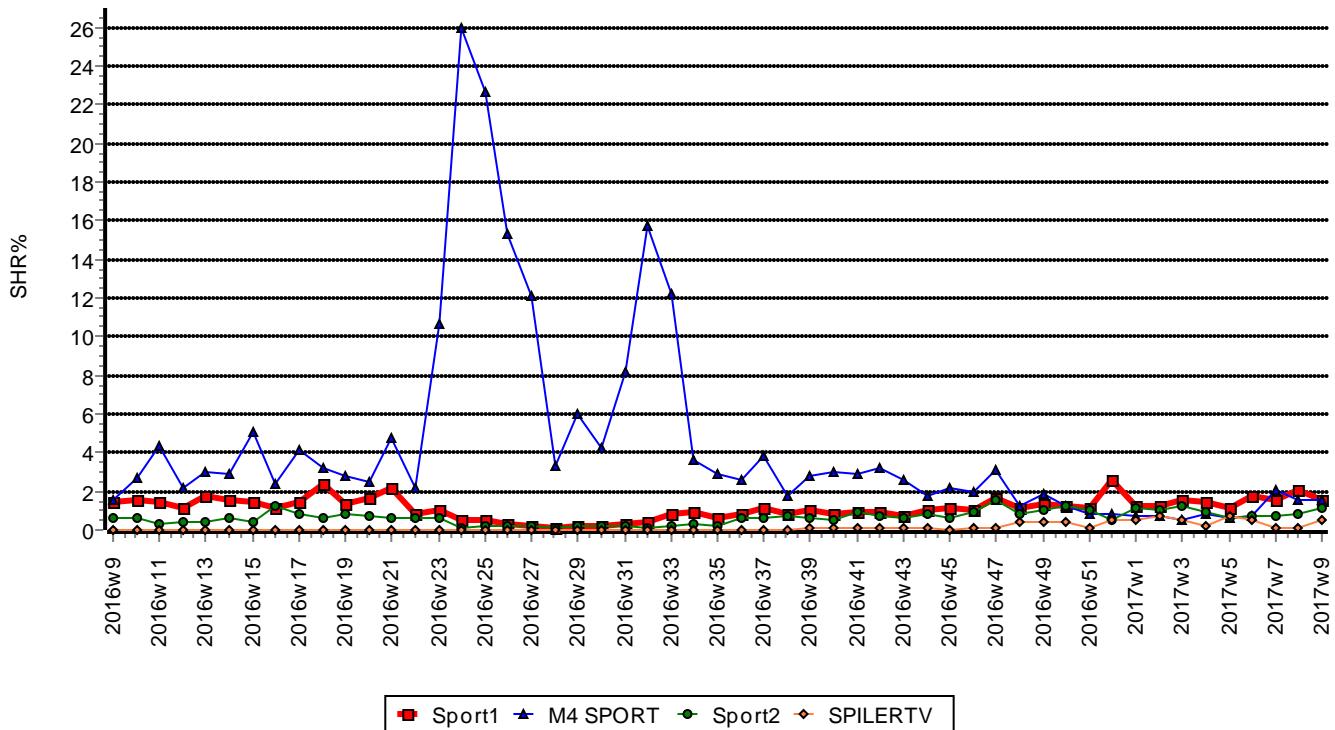
| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|--------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Harom honap mulva eskuvo - bol | TLC | 04-03-17 | Sat | 22:00 | 22:56 | 26,953 | 0.7 | 2.0 | 116 |
| Bazi nagy amerikai roma lagzi | TLC | 04-03-17 | Sat | 20:00 | 20:57 | 16,222 | 0.4 | 1.0 | 123 |
| Csendes szornyegek | TLC | 02-03-17 | Thu | 23:00 | 23:57 | 14,758 | 0.4 | 1.8 | 115 |
| Majdnem megusztam | ID Xtra | 04-03-17 | Sat | 14:00 | 14:57 | 14,243 | 0.4 | 2.6 | 130 |
| Elet 250 kilo felett | TLC | 04-03-17 | Sat | 22:59 | 24:59 | 13,038 | 0.3 | 1.7 | 129 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.
In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR% | | | | | Affinity (4+ L+V) | | | | |
|----------|----------|-----------|-----------|-----------|-------------|-------------------|-----------|-----------|-----------|-------------|
| | 18-49L+V | M18-39L+V | M18-49L+V | F18-49L+V | iles ABCppL | 18-49L+V | M18-39L+V | M18-49L+V | F18-49L+V | iles ABCppL |
| Sport1 | 1.2 | 1.7 | 1.6 | 0.8 | 1.7 | 86 | 104 | 111 | 61 | 132 |
| M4 SPORT | 1.0 | 1.1 | 1.5 | 0.5 | 1.8 | 56 | 53 | 81 | 30 | 103 |
| Sport2 | 0.7 | 1.0 | 1.1 | 0.3 | 0.8 | 109 | 133 | 173 | 45 | 142 |
| SPILERTV | 0.3 | 0.4 | 0.5 | 0.1 | 0.3 | 102 | 128 | 177 | 26 | 134 |

18-49MaleL+V audience share, 02:00-25:59



Weekly TOP 5 - Sport1 and its competitors

18-49MaleL+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------------|----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Labdarugo merkozes - otp bank I | M4 SPORT | 04-03-17 | Sat | 17:58 | 19:54 | 57,042 | 2.9 | 9.4 | 81 |
| Labdarugas | M4 SPORT | 04-03-17 | Sat | 17:40 | 20:10 | 53,597 | 2.7 | 8.8 | 83 |
| Labdarugo merkozes - spanyol b | Sport1 | 01-03-17 | Wed | 21:30 | 23:22 | 50,596 | 2.6 | 8.9 | 176 |
| Labdarugo merkozes - magyar ki | M4 SPORT | 01-03-17 | Wed | 20:28 | 22:25 | 50,574 | 2.6 | 7.1 | 115 |
| Studio | M4 SPORT | 04-03-17 | Sat | 17:41 | 17:58 | 38,600 | 2.0 | 7.3 | 103 |

Sport1 - weekly TOP 10

18-49MaleL+V

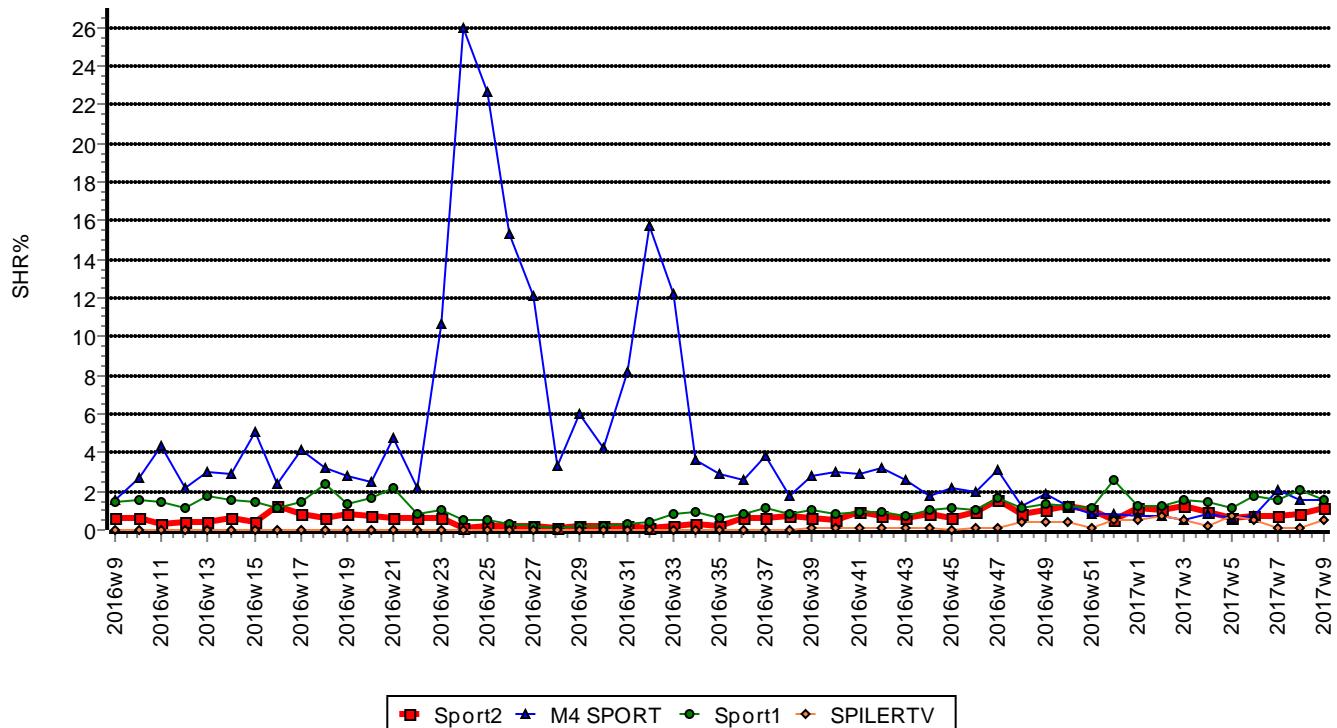
| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|-----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Labdarugo merkozes - spanyol b | Sport1 | 01-03-17 | Wed | 21:30 | 23:22 | 50,596 | 2.6 | 8.9 | 176 |
| Labdarugas | Sport1 | 01-03-17 | Wed | 21:29 | 23:41 | 48,297 | 2.4 | 9.0 | 175 |
| Studio | Sport1 | 01-03-17 | Wed | 23:26 | 23:40 | 33,252 | 1.7 | 9.5 | 164 |
| Noi kezilabda merkozes - bajnokc | Sport1 | 05-03-17 | Sun | 16:57 | 18:23 | 24,510 | 1.2 | 4.0 | 57 |
| Ferfi kezilabda merkozes - bajnok | Sport1 | 02-03-17 | Thu | 19:56 | 21:35 | 22,820 | 1.2 | 3.1 | 92 |
| Kezilabda | Sport1 | 02-03-17 | Thu | 19:30 | 21:52 | 19,548 | 1.0 | 2.7 | 93 |
| Kezeket fel! | Sport1 | 05-03-17 | Sun | 16:00 | 16:26 | 12,354 | 0.6 | 2.3 | 61 |
| Kosarlabda | Sport1 | 01-03-17 | Wed | 23:46 | 25:37 | 11,365 | 0.6 | 4.8 | 306 |
| Harmadik felido | Sport1 | 27-02-17 | Mon | 20:00 | 21:59 | 9,378 | 0.5 | 1.3 | 126 |
| Okolvivas | Sport1 | 04-03-17 | Sat | 23:00 | 25:20 | 8,204 | 0.4 | 2.2 | 150 |

At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR% | | | | | Affinity (4+ L+V) | | | | |
|----------|----------|-----------|-----------|-----------|-------------|-------------------|-----------|-----------|-----------|-------------|
| | 18-49L+V | M18-39L+V | M18-49TSV | F18-49L+V | iles ABCppL | 18-49L+V | M18-39L+V | M18-49TSV | F18-49L+V | iles ABCppL |
| Sport2 | 0.7 | 1.0 | 1.1 | 0.3 | 0.8 | 109 | 133 | 173 | 45 | 142 |
| M4 SPORT | 1.0 | 1.1 | 1.5 | 0.5 | 1.8 | 56 | 53 | 81 | 30 | 103 |
| Sport1 | 1.2 | 1.7 | 1.6 | 0.8 | 1.7 | 86 | 104 | 111 | 61 | 132 |
| SPILERTV | 0.3 | 0.4 | 0.5 | 0.1 | 0.3 | 102 | 128 | 177 | 26 | 134 |

18-49MaleL+V audience share, 02:00-25:59


■ Sport2 ▲ M4 SPORT ● Sport1 ◆ SPILERTV

Weekly TOP 5 - Sport2 and its competitors
18-49MaleL+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------------|----------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Labdarugo merkozes - otp bank I | M4 SPORT | 04-03-17 | Sat | 17:58 | 19:54 | 57,042 | 2.9 | 9.4 | 81 |
| Labdarugas | M4 SPORT | 04-03-17 | Sat | 17:40 | 20:10 | 53,597 | 2.7 | 8.8 | 83 |
| Labdarugo merkozes - spanyol b | Sport1 | 01-03-17 | Wed | 21:30 | 23:22 | 50,596 | 2.6 | 8.9 | 176 |
| Labdarugo merkozes - magyar ki | M4 SPORT | 01-03-17 | Wed | 20:28 | 22:25 | 50,574 | 2.6 | 7.1 | 115 |
| Studio | M4 SPORT | 04-03-17 | Sat | 17:41 | 17:58 | 38,600 | 2.0 | 7.3 | 103 |

Sport2 - weekly TOP 10
18-49MaleL+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|--------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Darts | Sport2 | 02-03-17 | Thu | 20:10 | 23:14 | 21,067 | 1.1 | 3.1 | 226 |
| Labdarugo merkozes - spanyol b | Sport2 | 04-03-17 | Sat | 16:13 | 18:08 | 18,062 | 0.9 | 4.2 | 132 |
| Labdarugas | Sport2 | 04-03-17 | Sat | 16:13 | 18:11 | 17,795 | 0.9 | 4.1 | 131 |
| Arany pillanatok | Sport2 | 03-03-17 | Fri | 23:48 | 23:59 | 13,309 | 0.7 | 3.9 | 279 |
| Kuzdosportok | Sport2 | 02-03-17 | Thu | 24:10 | 24:21 | 12,351 | 0.6 | 4.3 | 354 |
| Mai helyzet | Sport2 | 02-03-17 | Thu | 23:53 | 24:04 | 12,351 | 0.6 | 3.5 | 354 |
| Poker | Sport2 | 03-03-17 | Fri | 24:00 | 24:54 | 9,221 | 0.5 | 3.3 | 298 |
| Labdarugo merkozes - nemet kur | Sport2 | 01-03-17 | Wed | 18:43 | 20:30 | 7,251 | 0.4 | 1.1 | 198 |
| Kezeket fel! | Sport2 | 05-03-17 | Sun | 23:36 | 24:00 | 6,122 | 0.3 | 1.8 | 420 |
| Tenisz - atp tour of champions | Sport2 | 02-03-17 | Thu | 24:48 | 25:59 | 5,064 | 0.3 | 3.5 | 275 |

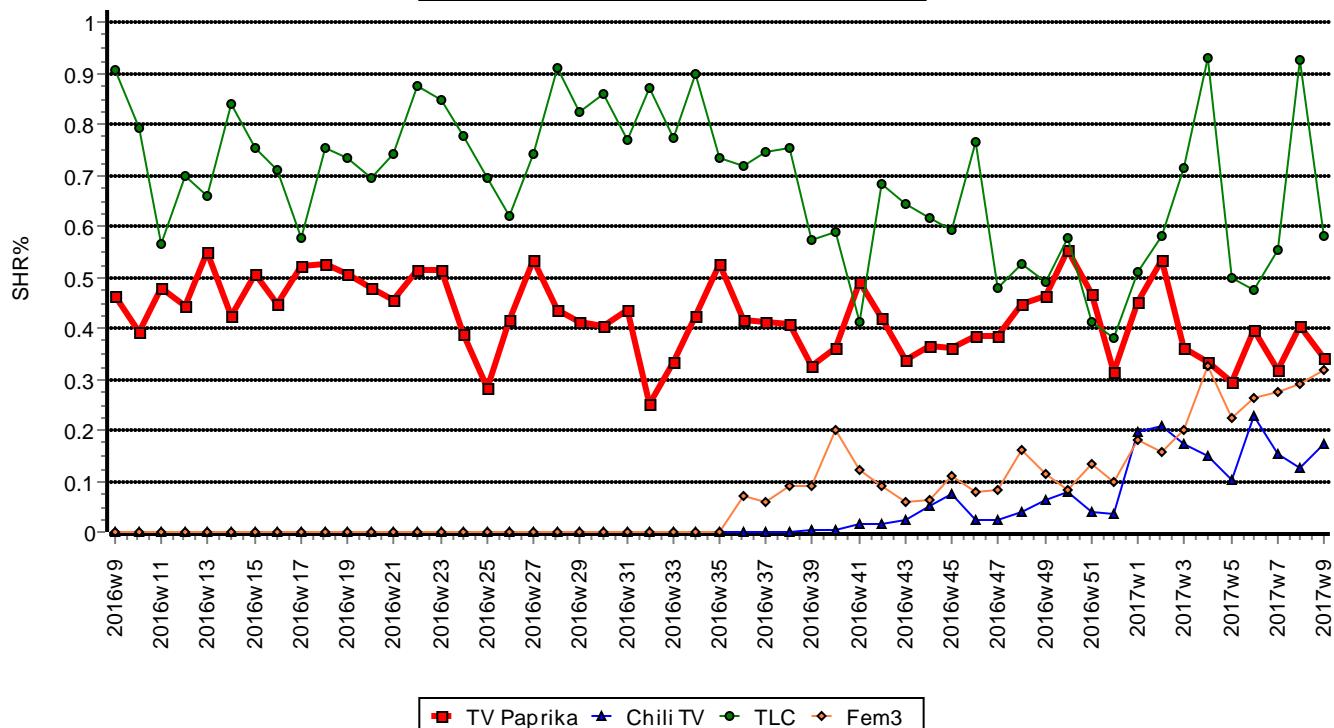
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

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02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|------------|----------|-----------|------------|-----------|------------|-------------------|-----------|------------|-----------|------------|
| | 18-49L+V | F18-49L+V | 8-59FemL+V | M18-49L+V | Hw18-49L+V | 18-49L+V | F18-49L+V | 8-59FemL+V | M18-49L+V | Hw18-49L+V |
| TV Paprika | 0.3 | 0.3 | 0.4 | 0.4 | 0.4 | 66 | 66 | 84 | 67 | 96 |
| Chili TV | 0.2 | 0.2 | 0.3 | 0.1 | 0.2 | 85 | 120 | 148 | 50 | 152 |
| TLC | 0.6 | 0.8 | 0.8 | 0.4 | 0.7 | 88 | 124 | 152 | 53 | 140 |
| Fem3 | 0.3 | 0.5 | 0.5 | 0.1 | 0.5 | 87 | 146 | 161 | 29 | 162 |

18-49L+V audience share, 02:00-25:59


Weekly TOP 5 - TV Paprika and its competitors
18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|--------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Harom honap mulva eskuvo - bol | TLC | 04-03-17 | Sat | 22:00 | 22:56 | 26,953 | 0.7 | 2.0 | 116 |
| Bazi nagy amerikai roma lagzi | TLC | 04-03-17 | Sat | 20:00 | 20:57 | 16,222 | 0.4 | 1.0 | 123 |
| Csendes szornyetegek | TLC | 02-03-17 | Thu | 23:00 | 23:57 | 14,758 | 0.4 | 1.8 | 115 |
| Elet 250 kilo felett | TLC | 04-03-17 | Sat | 22:59 | 24:59 | 13,038 | 0.3 | 1.7 | 129 |
| Felesegcsere | Fem3 | 05-03-17 | Sun | 12:20 | 13:20 | 12,500 | 0.3 | 1.6 | 191 |

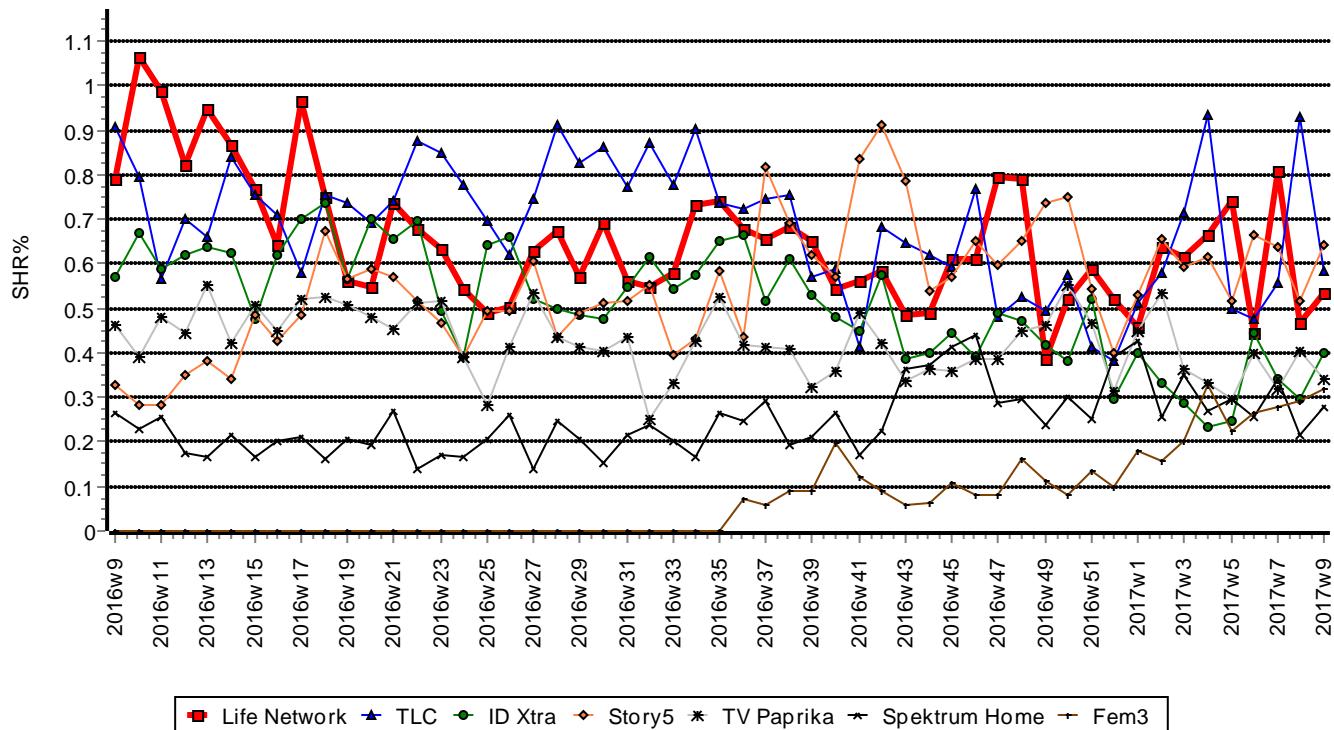
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|---------------|----------|-----------|-----------|-----------|------------|-------------------|-----------|-----------|-----------|------------|
| | 18-49L+V | F18-39L+V | F18-49L+V | M18-49L+V | Hw18-49L+V | 18-49L+V | F18-39L+V | F18-49L+V | M18-49L+V | Hw18-49L+V |
| Life Network | 0.5 | 0.6 | 0.6 | 0.5 | 0.3 | 115 | 137 | 130 | 101 | 90 |
| TLC | 0.6 | 0.7 | 0.8 | 0.4 | 0.7 | 88 | 110 | 124 | 53 | 140 |
| ID Xtra | 0.4 | 0.3 | 0.6 | 0.2 | 0.5 | 85 | 69 | 136 | 35 | 140 |
| Story5 | 0.6 | 0.7 | 0.9 | 0.4 | 0.9 | 49 | 55 | 73 | 26 | 86 |
| TV Paprika | 0.3 | 0.3 | 0.3 | 0.4 | 0.4 | 66 | 57 | 66 | 67 | 96 |
| Spektrum Home | 0.3 | 0.3 | 0.4 | 0.2 | 0.4 | 99 | 120 | 134 | 64 | 163 |
| Fem3 | 0.3 | 0.2 | 0.5 | 0.1 | 0.5 | 87 | 51 | 146 | 29 | 162 |

18-49L+V audience share, 02:00-25:59



■ Life Network ▲ TLC ● ID Xtra ◆ Story5 * TV Paprika ⋆ Spektrum Home + Fem3

Weekly TOP 5 - Life Network and its competitors

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|-----------------------------------|---------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Gyilkos sorok | Story5 | 03-03-17 | Fri | 22:24 | 23:23 | 29,393 | 0.7 | 2.6 | 88 |
| Harom honap mulva eskuvo - bol | TLC | 04-03-17 | Sat | 22:00 | 22:56 | 26,953 | 0.7 | 2.0 | 116 |
| Az ordog konnycseppje | Story5 | 04-03-17 | Sat | 21:00 | 22:52 | 22,398 | 0.6 | 1.5 | 117 |
| Katie fforde - szerelem tuladagol | Story5 | 04-03-17 | Sat | 19:00 | 20:51 | 22,281 | 0.6 | 1.5 | 61 |
| Katie fforde - ugras a boldogsag | Story5 | 05-03-17 | Sun | 19:00 | 20:51 | 17,344 | 0.4 | 1.0 | 67 |

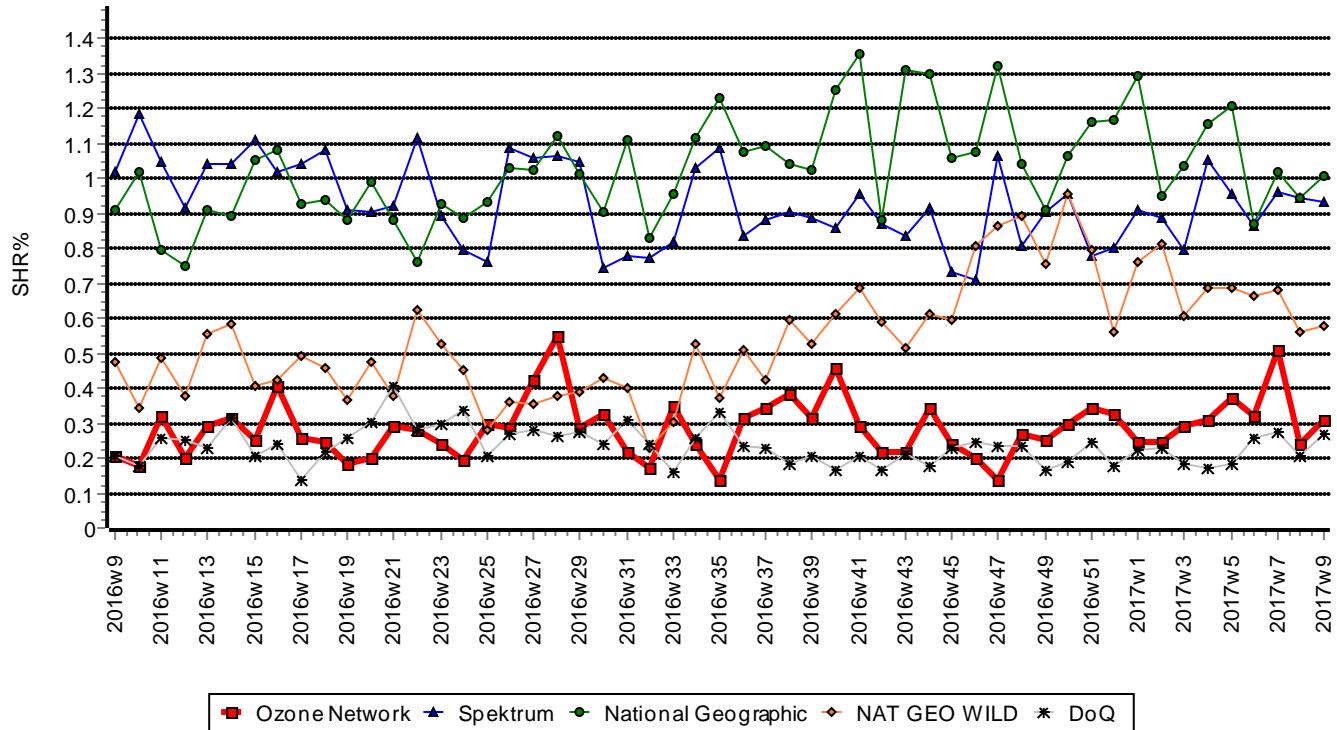
At least 7 minutes long programmes. A program with more than one broadcast appears only once with the best episode.

In this sheet all viewing data contains Live and AsLive figures (Live + Viewing on same day as live data).

02:00-25:59

| Channel | SHR % | | | | | Affinity (4+ L+V) | | | | |
|-----------------|----------|-----------|-----------|-----------|------------|-------------------|-----------|-----------|-----------|------------|
| | 18-49L+V | F18-49L+V | M18-39L+V | M18-49L+V | Hw18-49L+V | 18-49L+V | F18-49L+V | M18-39L+V | M18-49L+V | Hw18-49L+V |
| Ozone Network | 0.3 | 0.2 | 0.3 | 0.4 | 0.2 | 67 | 58 | 47 | 76 | 68 |
| Spektrum | 0.9 | 0.5 | 1.1 | 1.4 | 0.7 | 94 | 58 | 93 | 130 | 95 |
| National Geogr. | 1.0 | 0.6 | 1.0 | 1.5 | 0.9 | 94 | 60 | 78 | 127 | 101 |
| NAT GEO WILD | 0.6 | 0.5 | 0.5 | 0.7 | 0.4 | 82 | 69 | 60 | 95 | 71 |
| DoQ | 0.3 | 0.1 | 0.2 | 0.5 | 0.1 | 76 | 22 | 47 | 128 | 47 |

18-49L+V audience share, 02:00-25:59



Weekly TOP 5 - Ozone Network and its competitors

18-49L+V

| Title | Channel | Date | Day | Start Time | End Time | AMR '000 | AMR % | SHR % | Affinity (4+ L+V) |
|---------------------------------|------------|----------|-----|------------|----------|----------|-------|-------|-------------------|
| Viking apokalipszis | National G | 05-03-17 | Sun | 14:00 | 14:58 | 21,927 | 0.6 | 2.4 | 128 |
| A harmadik birodalom epitmenyei | National G | 05-03-17 | Sun | 23:01 | 23:57 | 20,949 | 0.5 | 2.5 | 164 |
| Az elveszett atlantisz nyomaban | National G | 05-03-17 | Sun | 13:00 | 13:57 | 20,553 | 0.5 | 2.4 | 148 |
| Titkok a multbol... | National G | 05-03-17 | Sun | 15:01 | 15:57 | 20,134 | 0.5 | 2.0 | 92 |
| Nagy nagyobb legnagyobb | National G | 02-03-17 | Thu | 16:00 | 16:59 | 19,078 | 0.5 | 3.4 | 159 |

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