



# RTL Klub Weekly Audience Report

Week 28

| <b>No.</b> | <b>Description</b>                                      | <b>Start</b>    | <b>End</b>      | <b>Channel</b>  | <b>Dates</b>     | <b>Date</b>       | <b>AMR</b>     | <b>AMR%</b> | <b>SHR%</b> |
|------------|---------------------------------------------------------|-----------------|-----------------|-----------------|------------------|-------------------|----------------|-------------|-------------|
| <b>1</b>   | <b>Forma-1 futam / Sport</b>                            | <b>13:56:51</b> | <b>15:48:35</b> | <b>M4 SPORT</b> | <b>Sunday</b>    | <b>2017.07.16</b> | <b>273,364</b> | <b>7.0</b>  | <b>30.1</b> |
| 2          | Forma-1 kozvetites / Sport                              | 13:29:10        | 16:05:25        | M4 SPORT        | Sunday           | 2017.07.16        | 240,732        | 6.1         | 27.0        |
| <b>3</b>   | <b>Baratok kozt / Drama, Fiction, Literature</b>        | <b>20:46:23</b> | <b>21:29:24</b> | <b>RTL Klub</b> | <b>Wednesday</b> | <b>2017.07.12</b> | <b>229,121</b> | <b>5.8</b>  | <b>19.5</b> |
| 4          | Baratok kozt / Drama, Fiction, Literature               | 20:44:46        | 21:29:40        | RTL Klub        | Thursday         | 2017.07.13        | 225,914        | 5.7         | 17.3        |
| <b>5</b>   | <b>Baratok kozt / Drama, Fiction, Literature</b>        | <b>20:40:10</b> | <b>21:27:34</b> | <b>RTL Klub</b> | <b>Tuesday</b>   | <b>2017.07.11</b> | <b>223,676</b> | <b>5.7</b>  | <b>18.5</b> |
| 6          | Baratok kozt / Drama, Fiction, Literature               | 20:43:21        | 21:28:52        | RTL Klub        | Monday           | 2017.07.10        | 217,655        | 5.5         | 17.6        |
| <b>7</b>   | <b>Ejjel-nappal budapest / Drama, Fiction, Literatu</b> | <b>19:32:49</b> | <b>20:44:45</b> | <b>RTL Klub</b> | <b>Thursday</b>  | <b>2017.07.13</b> | <b>209,195</b> | <b>5.3</b>  | <b>20.0</b> |
| 8          | Ejjel-nappal budapest / Drama, Fiction, Literature      | 19:32:01        | 20:43:20        | RTL Klub        | Monday           | 2017.07.10        | 194,499        | 4.9         | 18.1        |
| <b>9</b>   | <b>Baratok kozt / Drama, Fiction, Literature</b>        | <b>20:42:31</b> | <b>21:30:13</b> | <b>RTL Klub</b> | <b>Friday</b>    | <b>2017.07.14</b> | <b>194,138</b> | <b>4.9</b>  | <b>15.4</b> |
| 10         | Sorozat kviz / Entertainment                            | 20:42:31        | 21:30:46        | RTL Klub        | Friday           | 2017.07.14        | 193,917        | 4.9         | 15.4        |
| <b>11</b>  | <b>Fokusz / Information</b>                             | <b>18:59:42</b> | <b>19:25:01</b> | <b>RTL Klub</b> | <b>Tuesday</b>   | <b>2017.07.11</b> | <b>193,355</b> | <b>4.9</b>  | <b>23.8</b> |
| 12         | Cobra 11 / Drama, Fiction, Literature                   | 18:52:40        | 19:51:02        | RTL Klub        | Sunday           | 2017.07.16        | 192,877        | 4.9         | 17.3        |
| <b>13</b>  | <b>Hirado / News (Political Economical)</b>             | <b>18:00:14</b> | <b>18:53:10</b> | <b>RTL Klub</b> | <b>Tuesday</b>   | <b>2017.07.11</b> | <b>189,216</b> | <b>4.8</b>  | <b>25.0</b> |
| 14         | Ejjel-nappal budapest / Drama, Fiction, Literature      | 19:32:35        | 20:40:09        | RTL Klub        | Tuesday          | 2017.07.11        | 188,350        | 4.8         | 20.2        |
| <b>15</b>  | <b>Ejjel-nappal budapest / Drama, Fiction, Literatu</b> | <b>19:33:17</b> | <b>20:46:22</b> | <b>RTL Klub</b> | <b>Wednesday</b> | <b>2017.07.12</b> | <b>188,052</b> | <b>4.8</b>  | <b>18.2</b> |
| 16         | Szulejman / Drama, Fiction, Literature                  | 21:34:16        | 22:37:51        | RTL Klub        | Wednesday        | 2017.07.12        | 187,585        | 4.8         | 15.8        |
| <b>17</b>  | <b>A mi kis falunk / Drama, Fiction, Literature</b>     | <b>20:04:03</b> | <b>21:05:28</b> | <b>RTL Klub</b> | <b>Saturday</b>  | <b>2017.07.15</b> | <b>183,278</b> | <b>4.7</b>  | <b>16.0</b> |
| 18         | A paripa / Movies                                       | 21:11:29        | 23:42:05        | RTL Klub        | Saturday         | 2017.07.15        | 173,785        | 4.4         | 14.4        |
| <b>19</b>  | <b>Forma-1 studio / Sport</b>                           | <b>13:34:28</b> | <b>13:54:52</b> | <b>M4 SPORT</b> | <b>Sunday</b>    | <b>2017.07.16</b> | <b>172,713</b> | <b>4.4</b>  | <b>20.8</b> |
| 20         | Hirado / News (Political Economical)                    | 18:00:06        | 18:47:10        | RTL Klub        | Sunday           | 2017.07.16        | 171,943        | 4.4         | 18.3        |

| <b>Channel</b> | <b>Count</b> |
|----------------|--------------|
| RTL Klub       | 17           |
| M4 SPORT       | 3            |

| No. | Description                                        | Start    | End      | Channel  | Dates     | Date       | AMR     | AMR% | SHR% |
|-----|----------------------------------------------------|----------|----------|----------|-----------|------------|---------|------|------|
| 1   | <b>Forma-1 futam / Sport</b>                       | 13:56:51 | 15:48:35 | M4 SPORT | Sunday    | 2017.07.16 | 273,364 | 7.0  | 30.1 |
| 2   | Forma-1 kozvetites / Sport                         | 13:29:10 | 16:05:25 | M4 SPORT | Sunday    | 2017.07.16 | 240,732 | 6.1  | 27.0 |
| 3   | <b>Baratok kozt / Drama, Fiction, Literature</b>   | 20:46:23 | 21:29:24 | RTL Klub | Wednesday | 2017.07.12 | 229,121 | 5.8  | 19.5 |
| 4   | Ejjel-nappal budapest / Drama, Fiction, Literature | 19:32:49 | 20:44:45 | RTL Klub | Thursday  | 2017.07.13 | 209,195 | 5.3  | 20.0 |
| 5   | <b>Sorozat kviz / Entertainment</b>                | 20:42:31 | 21:30:46 | RTL Klub | Friday    | 2017.07.14 | 193,917 | 4.9  | 15.4 |
| 6   | Fokusz / Information                               | 18:59:42 | 19:25:01 | RTL Klub | Tuesday   | 2017.07.11 | 193,355 | 4.9  | 23.8 |
| 7   | <b>Cobra 11 / Drama, Fiction, Literature</b>       | 18:52:40 | 19:51:02 | RTL Klub | Sunday    | 2017.07.16 | 192,877 | 4.9  | 17.3 |
| 8   | Hirado / News (Political Economical)               | 18:00:14 | 18:53:10 | RTL Klub | Tuesday   | 2017.07.11 | 189,216 | 4.8  | 25.0 |
| 9   | <b>Szulejman / Drama, Fiction, Literature</b>      | 21:34:16 | 22:37:51 | RTL Klub | Wednesday | 2017.07.12 | 187,585 | 4.8  | 15.8 |
| 10  | A mi kis falunk / Drama, Fiction, Literature       | 20:04:03 | 21:05:28 | RTL Klub | Saturday  | 2017.07.15 | 183,278 | 4.7  | 16.0 |
| 11  | <b>A paripa / Movies</b>                           | 21:11:29 | 23:42:05 | RTL Klub | Saturday  | 2017.07.15 | 173,785 | 4.4  | 14.4 |
| 12  | Forma-1 studio / Sport                             | 13:34:28 | 13:54:52 | M4 SPORT | Sunday    | 2017.07.16 | 172,713 | 4.4  | 20.8 |
| 13  | <b>Csaletok / Movies</b>                           | 21:32:25 | 23:24:44 | RTL Klub | Tuesday   | 2017.07.11 | 168,651 | 4.3  | 16.2 |
| 14  | Dr. csont / Drama, Fiction, Literature             | 21:33:45 | 22:31:35 | RTL Klub | Monday    | 2017.07.10 | 148,335 | 3.8  | 12.2 |
| 15  | <b>Szorny rt. / Movies</b>                         | 19:55:42 | 21:47:15 | RTL Klub | Sunday    | 2017.07.16 | 147,293 | 3.7  | 10.9 |
| 16  | Megnyito unnepseg / Sport                          | 21:06:46 | 23:10:51 | M4 SPORT | Friday    | 2017.07.14 | 143,421 | 3.6  | 12.2 |
| 17  | <b>Csi / Drama, Fiction, Literature</b>            | 21:34:31 | 22:33:55 | RTL Klub | Thursday  | 2017.07.13 | 141,989 | 3.6  | 10.9 |
| 18  | Idojaras-jelentes / Information                    | 19:10:09 | 19:17:32 | TV2      | Tuesday   | 2017.07.11 | 137,367 | 3.5  | 17.0 |
| 19  | <b>Studio / Sport</b>                              | 12:27:26 | 12:34:48 | M4 SPORT | Sunday    | 2017.07.16 | 129,745 | 3.3  | 19.7 |
| 20  | Forma-1 idomero edzes / Sport                      | 13:56:46 | 15:14:46 | M4 SPORT | Saturday  | 2017.07.15 | 128,778 | 3.3  | 18.5 |

\* Programs with more than 1 broadcast appear only once with the best rated episode

| Channel  | Count |
|----------|-------|
| TV2      | 1     |
| RTL Klub | 13    |
| M4 SPORT | 6     |

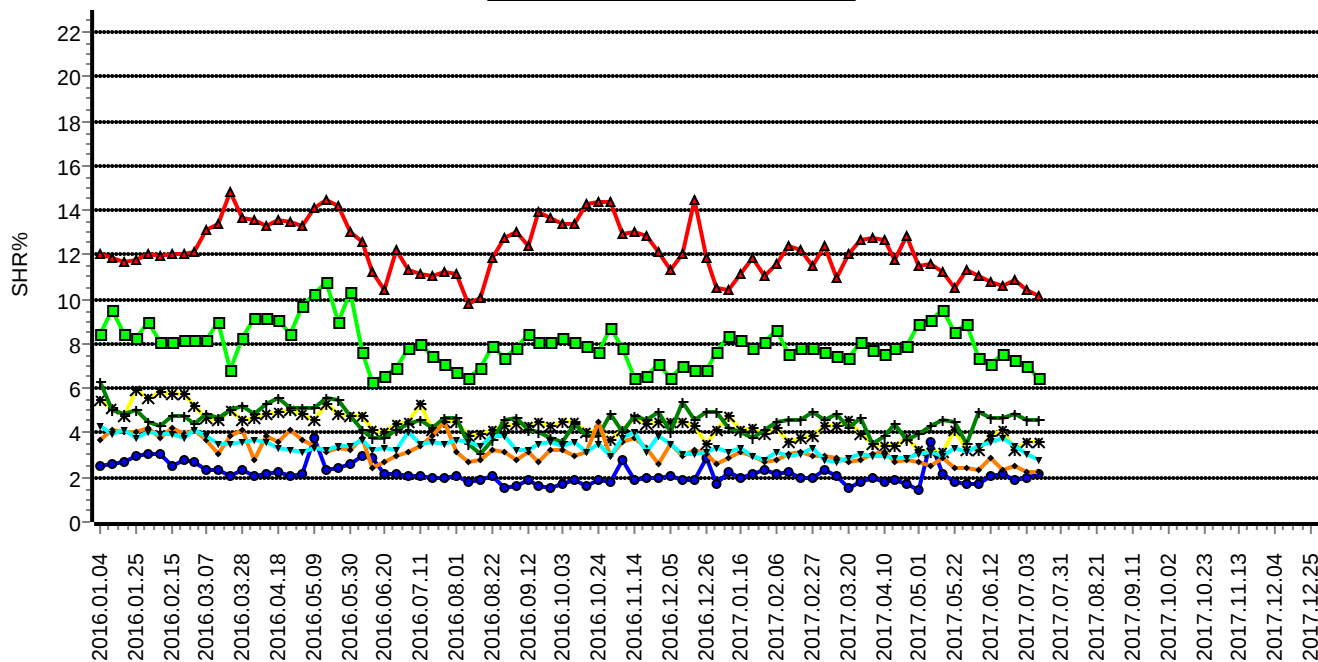
| 02:00-25:59 / 18-49TSV |             |            |            |            |            |
|------------------------|-------------|------------|------------|------------|------------|
|                        | RTL Klub    | TV2        | Cool       | F+         | RTL II     |
| Jun '16                | 11.8        | 7.5        | 4.4        | 4.1        | 2.0        |
| Jul '16                | 11.2        | 7.5        | 4.6        | 4.4        | 2.1        |
| Aug '16                | 11.0        | 7.1        | 4.1        | 3.7        | 2.5        |
| Sep '16                | 13.2        | 7.8        | 4.4        | 4.2        | 4.2        |
| Oct '16                | 13.8        | 8.2        | 4.3        | 4.0        | 3.5        |
| Nov '16                | 13.1        | 7.3        | 4.4        | 4.5        | 3.9        |
| Dec '16                | 12.6        | 6.8        | 4.2        | 4.8        | 3.1        |
| 2016 average           | 12.4        | 7.4        | 4.3        | 4.3        | 3.1        |
| Jan '17                | 10.9        | 8.0        | 4.3        | 4.3        | 3.0        |
| Feb '17                | 11.8        | 8.0        | 3.9        | 4.4        | 2.9        |
| Mar '17                | 12.0        | 7.5        | 4.3        | 4.7        | 3.0        |
| Apr '17                | 12.3        | 7.9        | 3.5        | 3.9        | 2.9        |
| May '17                | 11.3        | 9.0        | 3.4        | 4.2        | 2.6        |
| Jun '17                | 10.8        | 7.6        | 3.6        | 4.6        | 2.6        |
| Week 28                | <b>10.2</b> | <b>6.5</b> | <b>3.6</b> | <b>4.6</b> | <b>3.1</b> |

| 19:00-22:59 / 18-49TSV |             |            |            |            |            |
|------------------------|-------------|------------|------------|------------|------------|
|                        | RTL Klub    | TV2        | Cool       | F+         | RTL II     |
| Jun '16                | 16.5        | 9.2        | 4.7        | 4.5        | 1.7        |
| Jul '16                | 16.4        | 9.1        | 5.2        | 5.3        | 1.8        |
| Aug '16                | 16.6        | 8.7        | 5.0        | 4.5        | 2.4        |
| Sep '16                | 19.8        | 10.0       | 4.8        | 4.6        | 4.3        |
| Oct '16                | 20.7        | 10.5       | 4.8        | 4.4        | 3.8        |
| Nov '16                | 19.8        | 9.3        | 4.8        | 4.8        | 4.1        |
| Dec '16                | 18.1        | 8.0        | 4.5        | 5.6        | 3.4        |
| 2016 average           | 18.4        | 9.3        | 4.8        | 4.8        | 3.1        |
| Jan '17                | 16.1        | 9.9        | 4.7        | 4.8        | 3.2        |
| Feb '17                | 17.9        | 9.9        | 4.2        | 4.9        | 2.8        |
| Mar '17                | 17.2        | 8.8        | 4.7        | 5.4        | 2.9        |
| Apr '17                | 17.5        | 10.0       | 3.7        | 4.3        | 2.9        |
| May '17                | 16.0        | 11.1       | 3.7        | 4.4        | 2.8        |
| Jun '17                | 15.3        | 8.4        | 3.9        | 5.2        | 2.8        |
| Week 28                | <b>15.1</b> | <b>7.0</b> | <b>4.0</b> | <b>5.7</b> | <b>3.5</b> |

| 02:00-25:59 / 4+TSV |            |            |            |            |            |
|---------------------|------------|------------|------------|------------|------------|
|                     | RTL Klub   | TV2        | Cool       | F+         | RTL II     |
| Jun '16             | 11.2       | 10.8       | 3.8        | 3.2        | 1.7        |
| Jul '16             | 10.8       | 10.1       | 4.0        | 3.4        | 1.7        |
| Aug '16             | 10.7       | 9.6        | 3.7        | 3.0        | 1.9        |
| Sep '16             | 12.9       | 10.9       | 3.6        | 3.2        | 3.1        |
| Oct '16             | 13.2       | 10.9       | 3.6        | 3.2        | 2.7        |
| Nov '16             | 12.3       | 10.5       | 3.4        | 3.3        | 3.0        |
| Dec '16             | 12.0       | 9.0        | 3.5        | 3.7        | 2.6        |
| 2016 average        | 11.9       | 10.2       | 3.6        | 3.3        | 2.4        |
| Jan '17             | 10.7       | 10.3       | 3.6        | 3.4        | 2.3        |
| Feb '17             | 11.4       | 10.4       | 3.6        | 3.4        | 2.4        |
| Mar '17             | 11.6       | 10.0       | 3.6        | 3.5        | 2.5        |
| Apr '17             | 12.1       | 10.0       | 3.2        | 2.9        | 2.3        |
| May '17             | 11.0       | 11.6       | 3.3        | 3.0        | 2.1        |
| Jun '17             | 10.5       | 10.1       | 3.5        | 3.3        | 2.1        |
| Week 28             | <b>9.9</b> | <b>9.2</b> | <b>3.4</b> | <b>3.4</b> | <b>2.4</b> |

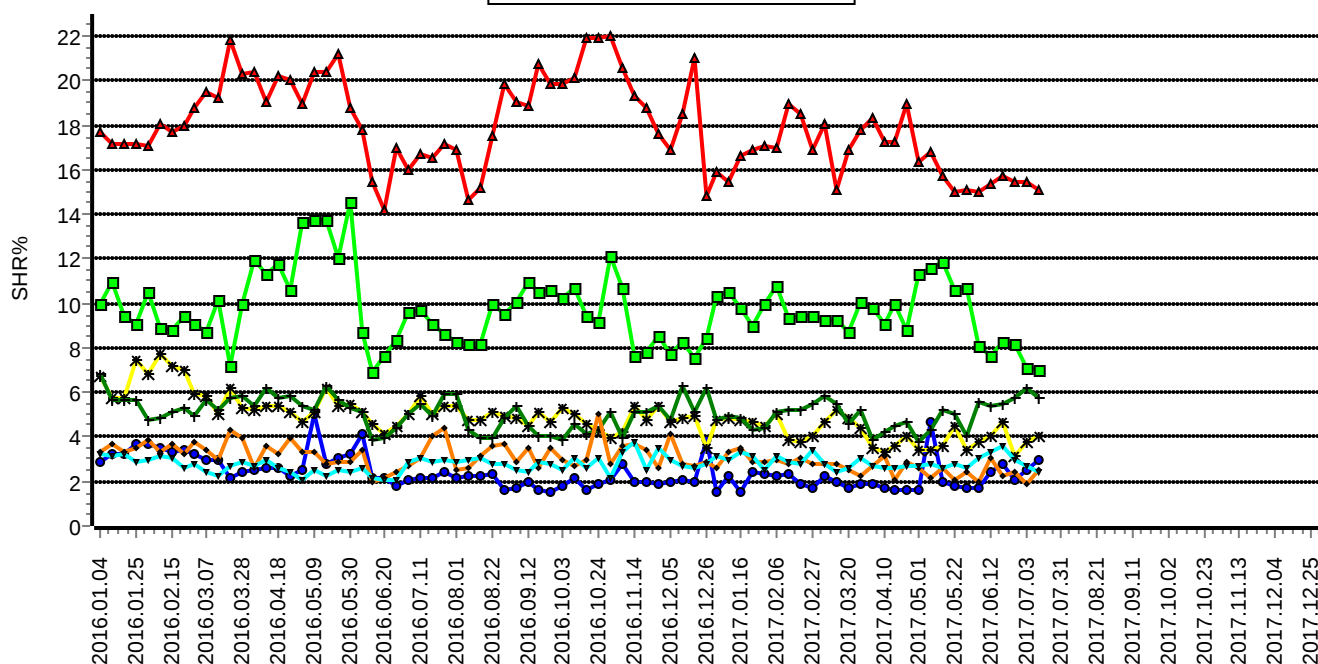
| 19:00-22:59 / 4+TSV |             |            |            |            |            |
|---------------------|-------------|------------|------------|------------|------------|
|                     | RTL Klub    | TV2        | Cool       | F+         | RTL II     |
| Jun '16             | 15.3        | 11.1       | 4.3        | 3.6        | 1.3        |
| Jul '16             | 15.8        | 9.7        | 4.6        | 4.2        | 1.6        |
| Aug '16             | 15.7        | 9.4        | 4.4        | 3.7        | 2.0        |
| Sep '16             | 18.7        | 11.3       | 4.0        | 3.6        | 3.3        |
| Oct '16             | 19.3        | 12.2       | 3.9        | 3.5        | 3.0        |
| Nov '16             | 17.8        | 11.4       | 3.7        | 3.5        | 3.3        |
| Dec '16             | 16.9        | 8.5        | 3.8        | 4.3        | 2.9        |
| 2016 average        | 17.1        | 10.5       | 4.1        | 3.8        | 2.5        |
| Jan '17             | 15.1        | 10.6       | 3.9        | 4.0        | 2.5        |
| Feb '17             | 16.3        | 10.3       | 3.8        | 4.0        | 2.4        |
| Mar '17             | 15.7        | 9.6        | 4.0        | 4.2        | 2.4        |
| Apr '17             | 16.6        | 10.8       | 3.3        | 3.4        | 2.3        |
| May '17             | 14.8        | 12.3       | 3.4        | 3.4        | 2.1        |
| Jun '17             | 14.4        | 9.2        | 3.6        | 3.9        | 2.3        |
| Week 28             | <b>14.3</b> | <b>7.7</b> | <b>3.7</b> | <b>4.2</b> | <b>2.7</b> |

02:00-25:59  
18-49TSV, SHR%



RTL Klub TV2 Duna TV Cool F+ Viasat3 Comedy Central

19:00-22:59  
18-49TSV, SHR%



RTL Klub TV2 Duna TV Cool F+ Viasat3 Comedy Central

