



RTL Klub Weekly Audience Report

Week 30

No.	Description	Start	End	Channel	Dates	Date	AMR	AMR%	SHR%
1	Forma-1 futam - magyar nagydij / Sport	13:54:05	16:12:10	RTL Klub	Sunday	2011.07.31	686,955	16.2	56.8
2	A gyuruk ura - a ket torony / Movies	19:30:55	23:01:31	RTL Klub	Sunday	2011.07.31	633,342	15.0	34.5
3	Forma-1 kozvetites - magyar nagydij / Sport	13:11:13	16:15:07	RTL Klub	Sunday	2011.07.31	622,751	14.7	53.6
4	Taxi 3. / Movies	20:00:07	21:31:12	TV2	Sunday	2011.07.31	546,934	12.9	28.8
5	Es megint duhbe jovunk / Movies	20:20:43	22:45:35	RTL Klub	Thursday	2011.07.28	518,447	12.2	29.5
6	Castle / Drama, Fiction, Literature	20:21:10	21:17:13	RTL Klub	Tuesday	2011.07.26	496,747	11.7	29.6
7	A mentalista / Drama, Fiction, Literature	21:23:15	22:17:04	RTL Klub	Tuesday	2011.07.26	493,430	11.6	27.8
8	Tenyek / News (Political Economical)	18:29:50	19:10:02	TV2	Thursday	2011.07.28	484,591	11.4	41.5
9	Tenyek / News (Political Economical)	18:29:51	19:11:56	TV2	Monday	2011.07.25	480,442	11.3	39.9
10	Oscar / Movies	20:02:36	22:08:08	RTL Klub	Saturday	2011.07.30	479,349	11.3	28.7
11	Hirado / News (Political Economical)	19:00:02	19:23:49	RTL Klub	Saturday	2011.07.30	478,843	11.3	37.9
12	Irigy honaljmirigy-show / Entertainment	20:20:16	21:08:30	TV2	Friday	2011.07.29	476,305	11.2	29.7
13	Tenyek / News (Political Economical)	18:29:51	19:10:08	TV2	Friday	2011.07.29	462,539	10.9	40.9
14	Tenyek / News (Political Economical)	18:29:51	18:58:19	TV2	Sunday	2011.07.31	450,745	10.6	33.7
15	Tenyek / News (Political Economical)	18:29:50	19:10:02	TV2	Tuesday	2011.07.26	436,757	10.3	39.6
16	Hirado / News (Political Economical)	19:00:02	19:24:14	RTL Klub	Sunday	2011.07.31	436,405	10.3	30.1
17	Forma-1 magazin / Sport	13:11:33	13:51:12	RTL Klub	Sunday	2011.07.31	426,959	10.1	42.5
18	Fokusz / Information	19:42:28	20:14:40	RTL Klub	Monday	2011.07.25	422,741	10.0	28.4
19	Ncis - tengereszeti helyszinelok / Drama, Fictio	20:21:17	21:12:04	TV2	Monday	2011.07.25	411,579	9.7	23.6
20	Mennye ma! / Movies	20:20:46	21:56:09	TV2	Tuesday	2011.07.26	409,185	9.7	23.7

Channel	Count
TV2	9
RTL Klub	11

No.	Description	Start	End	Channel	Dates	Date	AMR	AMR%	SHR%
1	Forma-1 futam - magyar nagydij / Sport	13:54:05	16:12:10	RTL Klub	Sunday	2011.07.31	686,955	16.2	56.8
2	A gyuruk ura - a ket torony / Movies	19:30:55	23:01:31	RTL Klub	Sunday	2011.07.31	633,342	15.0	34.5
3	Forma-1 kozvetites - magyar nagydij / Sport	13:11:13	16:15:07	RTL Klub	Sunday	2011.07.31	622,751	14.7	53.6
4	Taxi 3. / Movies	20:00:07	21:31:12	TV2	Sunday	2011.07.31	546,934	12.9	28.8
5	Es megint duhbe jovunk / Movies	20:20:43	22:45:35	RTL Klub	Thursday	2011.07.28	518,447	12.2	29.5
6	Castle / Drama, Fiction, Literature	20:21:10	21:17:13	RTL Klub	Tuesday	2011.07.26	496,747	11.7	29.6
7	A mentalista / Drama, Fiction, Literature	21:23:15	22:17:04	RTL Klub	Tuesday	2011.07.26	493,430	11.6	27.8
8	Tenyek / News (Political Economical)	18:29:50	19:10:02	TV2	Thursday	2011.07.28	484,591	11.4	41.5
9	Oscar / Movies	20:02:36	22:08:08	RTL Klub	Saturday	2011.07.30	479,349	11.3	28.7
10	Hirado / News (Political Economical)	19:00:02	19:23:49	RTL Klub	Saturday	2011.07.30	478,843	11.3	37.9
11	Irigy honaljmirigy-show / Entertainment	20:20:16	21:08:30	TV2	Friday	2011.07.29	476,305	11.2	29.7
12	Forma-1 magazin / Sport	13:11:33	13:51:12	RTL Klub	Sunday	2011.07.31	426,959	10.1	42.5
13	Fokusz / Information	19:42:28	20:14:40	RTL Klub	Monday	2011.07.25	422,741	10.0	28.4
14	Ncis - tengereszeti helyszinelok / Drama, Fiction, Li	20:21:17	21:12:04	TV2	Monday	2011.07.25	411,579	9.7	23.6
15	Mennye ma! / Movies	20:20:46	21:56:09	TV2	Tuesday	2011.07.26	409,185	9.7	23.7
16	Hohullam / Entertainment	19:53:54	20:20:36	TV2	Thursday	2011.07.28	401,939	9.5	26.0
17	Fokusz plusz / Information	19:30:13	19:58:22	RTL Klub	Saturday	2011.07.30	391,617	9.2	29.5
18	Szuperhekus kutyaborben / Movies	20:20:29	22:09:21	RTL Klub	Monday	2011.07.25	389,982	9.2	22.1
19	Forma-1 idomero edzes - magyar nagydij / Spo	13:59:03	15:14:46	RTL Klub	Saturday	2011.07.30	385,162	9.1	41.0
20	Aktiv / Information	19:10:03	19:44:54	TV2	Thursday	2011.07.28	373,503	8.8	28.5

* Programs with more than 1 broadcast appear only once with the best rated episode

Channel	Count
TV2	7
RTL Klub	13

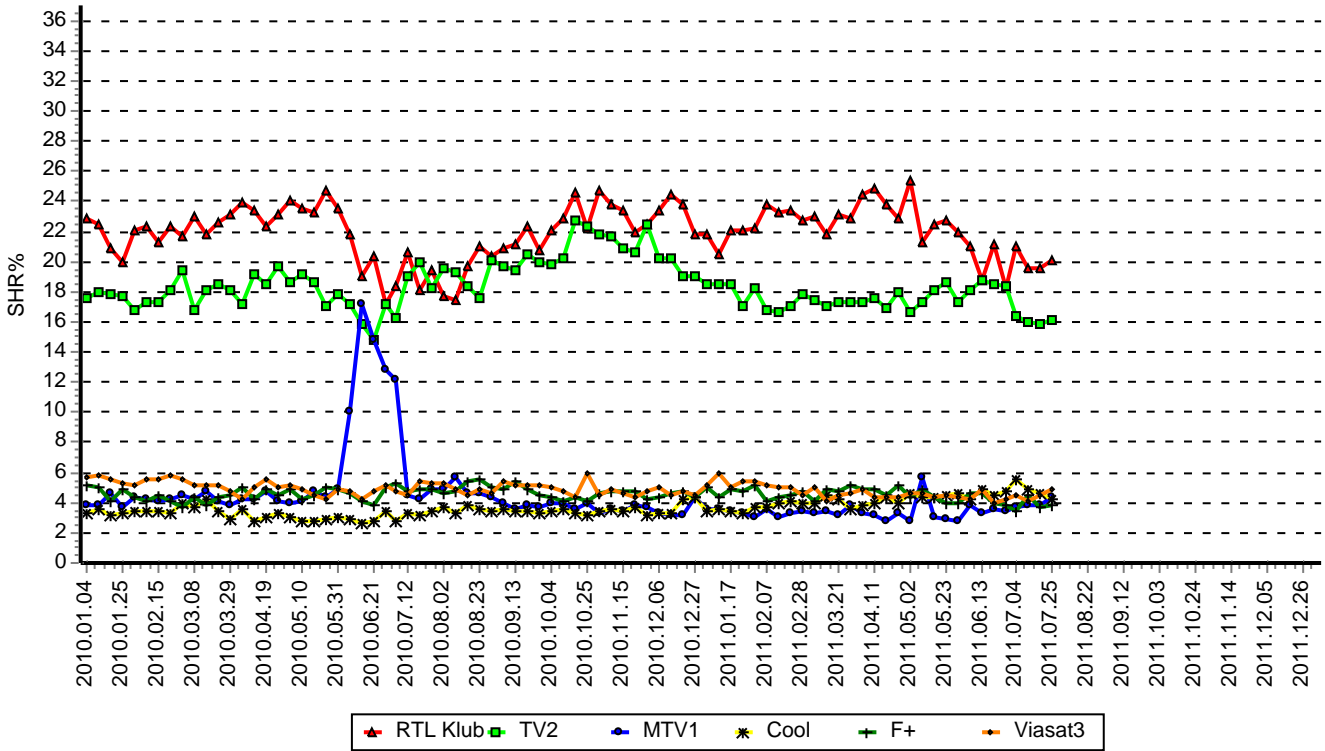
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jun '10	12.3	4.7	16.3	20.6	10.8
Jul '10	7.2	5.1	18.3	18.7	11.7
Aug '10	4.9	4.8	18.7	19.3	12.4
Sep '10	3.8	5.2	19.7	21.3	12.0
Oct '10	3.9	4.9	21.4	22.6	11.6
Nov '10	3.6	4.6	21.3	23.4	12.3
Dec '10	3.5	4.8	20.2	23.4	13.6
2010 average	5.5	4.9	19.5	21.5	12.1
Jan '11	3.5	5.2	18.1	21.5	14.2
Feb '11	3.2	5.1	17.1	23.2	14.6
Mar '11	3.5	4.6	17.5	22.6	15.0
Apr '11	3.1	4.4	17.2	23.9	15.1
May '11	3.5	4.5	17.9	22.8	15.4
Jun '11	3.4	4.4	18.2	20.5	15.9
Week 30	4.4	4.8	16.2	20.1	15.2

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jun '10	14.8	4.1	18.6	26.5	10.3
Jul '10	10.3	4.7	22.5	23.4	11.2
Aug '10	5.7	4.4	22.4	25.7	11.7
Sep '10	4.5	4.3	23.4	29.4	10.8
Oct '10	4.5	4.2	25.1	30.6	9.9
Nov '10	3.8	3.9	25.9	31.4	10.8
Dec '10	3.5	4.0	22.9	33.3	12.1
2010 average	6.5	4.2	23.1	28.9	11.0
Jan '11	3.3	4.2	20.0	32.6	12.9
Feb '11	3.3	4.5	18.2	34.6	13.5
Mar '11	3.9	4.1	19.6	32.6	13.7
Apr '11	3.0	4.6	19.2	33.7	13.8
May '11	4.0	4.7	20.8	31.4	14.2
Jun '11	3.7	4.7	22.2	27.8	14.5
Week 30	4.3	5.4	21.2	26.8	14.5

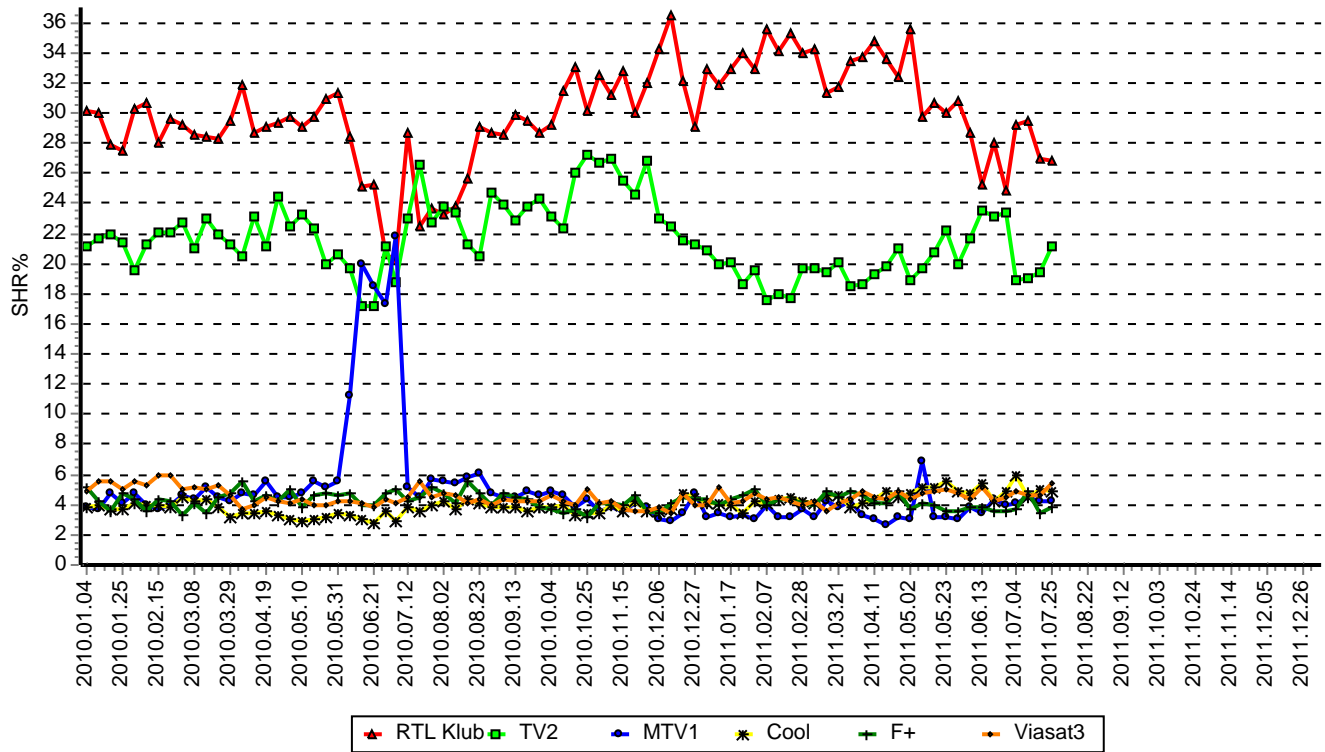
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jun '10	15.6	3.5	16.3	20.6	8.8
Jul '10	11.6	3.7	17.5	19.0	9.4
Aug '10	10.2	3.7	18.7	18.6	9.6
Sep '10	8.2	4.0	20.0	21.5	9.4
Oct '10	8.5	3.7	21.4	21.5	9.6
Nov '10	7.9	3.5	21.9	22.2	9.8
Dec '10	7.9	3.8	20.7	22.0	11.2
2010 average	9.8	3.7	19.6	20.9	9.7
Jan '11	7.7	4.2	19.3	20.7	11.8
Feb '11	7.5	4.1	19.1	21.9	11.8
Mar '11	7.7	3.5	19.7	21.8	12.2
Apr '11	7.2	3.1	18.7	23.5	12.4
May '11	7.5	3.1	19.9	22.2	13.0
Jun '11	7.2	3.1	20.2	19.0	13.6
Week 30	8.6	3.5	18.0	18.4	12.8

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jun '10	17.8	3.2	18.3	25.1	8.2
Jul '10	15.5	3.5	19.7	22.8	8.6
Aug '10	12.2	3.4	20.8	23.1	9.0
Sep '10	9.2	3.3	22.1	28.5	8.5
Oct '10	9.5	3.2	23.5	28.5	8.6
Nov '10	8.2	3.1	24.7	29.4	9.1
Dec '10	8.0	3.4	22.8	29.9	10.5
2010 average	11.2	3.3	21.9	27.0	9.0
Jan '11	7.6	3.6	19.8	29.8	11.4
Feb '11	7.6	3.6	19.0	31.3	11.6
Mar '11	7.9	3.0	20.4	30.2	11.9
Apr '11	7.2	3.0	19.2	32.2	11.9
May '11	7.9	3.1	21.4	30.1	12.2
Jun '11	7.6	3.2	22.9	25.0	12.5
Week 30	8.9	3.9	20.3	24.3	12.4

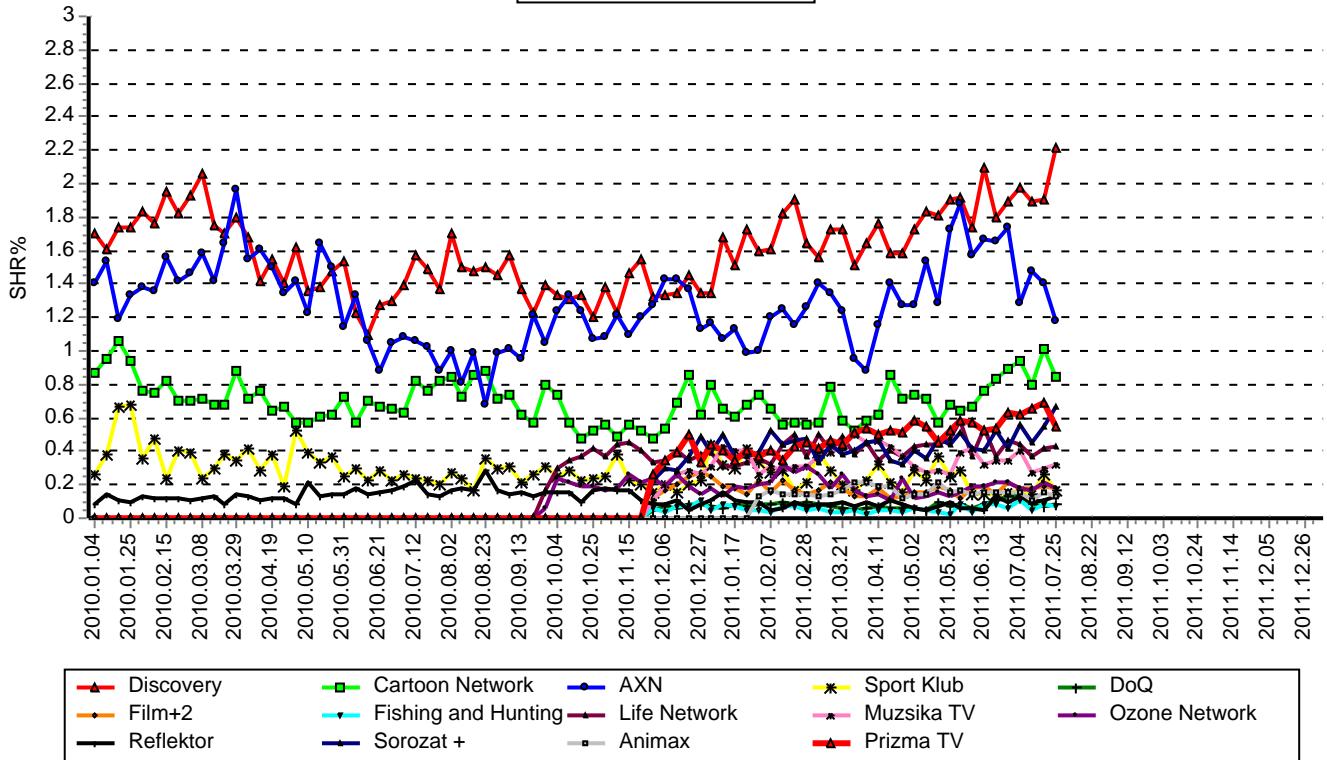
02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%



02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%

