



# RTL Klub Weekly Audience Report

Week 28

<b>No.</b>	<b>Description</b>	<b>Start</b>	<b>End</b>	<b>Channel</b>	<b>Dates</b>	<b>Date</b>	<b>AMR</b>	<b>AMR%</b>	<b>SHR%</b>
1	<b>Gorilla bacsi / Movies</b>	20:06:52	21:59:44	RTL Klub	Sunday	2011.07.17	620,524	14.7	38.8
2	Dr. csont / Drama, Fiction, Literature	21:34:21	22:30:55	RTL Klub	Monday	2011.07.11	610,736	14.4	36.7
3	<b>Baratok kozt / Drama, Fiction, Literature</b>	20:40:54	21:29:15	RTL Klub	Monday	2011.07.11	570,343	13.5	37.6
4	Baratok kozt / Drama, Fiction, Literature	20:40:59	21:23:42	RTL Klub	Friday	2011.07.15	554,735	13.1	38.9
5	<b>Baratok kozt / Drama, Fiction, Literature</b>	20:43:29	21:25:47	RTL Klub	Thursday	2011.07.14	533,515	12.6	34.9
6	Baratok kozt / Drama, Fiction, Literature	20:43:43	21:27:08	RTL Klub	Tuesday	2011.07.12	524,366	12.4	36.9
7	<b>Baratok kozt / Drama, Fiction, Literature</b>	20:43:07	21:26:25	RTL Klub	Wednesday	2011.07.13	512,446	12.1	33.9
8	Tuz a melyben / Movies	21:31:04	23:30:17	RTL Klub	Thursday	2011.07.14	485,910	11.5	31.6
9	<b>Aladdin (walt disney) / Drama, Fiction, Literatur</b>	19:34:43	21:18:40	RTL Klub	Saturday	2011.07.16	484,690	11.4	38.2
10	Fokusz / Information	20:18:21	20:40:53	RTL Klub	Monday	2011.07.11	447,867	10.6	33.6
11	<b>Castle / Drama, Fiction, Literature</b>	21:33:02	22:28:15	RTL Klub	Tuesday	2011.07.12	441,946	10.4	27.8
12	Csi / Drama, Fiction, Literature	21:28:48	22:21:44	RTL Klub	Friday	2011.07.15	439,646	10.4	28.1
13	<b>Csonthulye 2. - csapas a multbol / Movies</b>	21:31:40	23:30:52	RTL Klub	Wednesday	2011.07.13	434,092	10.2	29.6
14	Riddick - a sotetseg kronikaja / Movies	21:21:28	23:27:25	TV2	Tuesday	2011.07.12	424,775	10.0	28.9
15	<b>Fokusz / Information</b>	20:17:59	20:43:42	RTL Klub	Tuesday	2011.07.12	407,976	9.6	33.9
16	Fokusz / Information	20:18:05	20:43:28	RTL Klub	Thursday	2011.07.14	378,148	8.9	29.6
17	<b>Mindhalalig / Movies</b>	21:30:12	23:23:45	RTL Klub	Saturday	2011.07.16	373,222	8.8	25.9
18	Tenyek / News (Political Economical)	18:29:51	19:08:16	TV2	Monday	2011.07.11	359,522	8.5	33.1
19	<b>Fokusz / Information</b>	20:15:43	20:40:58	RTL Klub	Friday	2011.07.15	348,368	8.2	28.5
20	Hirado / News (Political Economical)	18:30:02	19:08:04	RTL Klub	Monday	2011.07.11	345,121	8.1	31.8

<b>Channel</b>	<b>Count</b>
TV2	2
RTL Klub	18

<b>No.</b>	<b>Description</b>	<b>Start</b>	<b>End</b>	<b>Channel</b>	<b>Dates</b>	<b>Date</b>	<b>AMR</b>	<b>AMR%</b>	<b>SHR%</b>
1	<b>Gorilla bacsi / Movies</b>	20:06:52	21:59:44	RTL Klub	Sunday	2011.07.17	620,524	14.7	38.8
2	Dr. csont / Drama, Fiction, Literature	21:34:21	22:30:55	RTL Klub	Monday	2011.07.11	610,736	14.4	36.7
3	<b>Baratok kozt / Drama, Fiction, Literature</b>	20:40:54	21:29:15	RTL Klub	Monday	2011.07.11	570,343	13.5	37.6
4	Tuz a melyben / Movies	21:31:04	23:30:17	RTL Klub	Thursday	2011.07.14	485,910	11.5	31.6
5	<b>Aladdin (walt disney) / Drama, Fiction, Literatur</b>	19:34:43	21:18:40	RTL Klub	Saturday	2011.07.16	484,690	11.4	38.2
6	Fokusz / Information	20:18:21	20:40:53	RTL Klub	Monday	2011.07.11	447,867	10.6	33.6
7	<b>Castle / Drama, Fiction, Literature</b>	21:33:02	22:28:15	RTL Klub	Tuesday	2011.07.12	441,946	10.4	27.8
8	Csi / Drama, Fiction, Literature	21:28:48	22:21:44	RTL Klub	Friday	2011.07.15	439,646	10.4	28.1
9	<b>Csonthulye 2. - csapas a multbol / Movies</b>	21:31:40	23:30:52	RTL Klub	Wednesday	2011.07.13	434,092	10.2	29.6
10	Riddick - a sotetseg kronikaja / Movies	21:21:28	23:27:25	TV2	Tuesday	2011.07.12	424,775	10.0	28.9
11	<b>Mindhalalig / Movies</b>	21:30:12	23:23:45	RTL Klub	Saturday	2011.07.16	373,222	8.8	25.9
12	Tenyek / News (Political Economical)	18:29:51	19:08:16	TV2	Monday	2011.07.11	359,522	8.5	33.1
13	<b>Hirado / News (Political Economical)</b>	18:30:02	19:08:04	RTL Klub	Monday	2011.07.11	345,121	8.1	31.8
14	Aktiv / Information	19:08:17	19:49:21	TV2	Monday	2011.07.11	343,111	8.1	29.0
15	<b>Irigy honaljmirigy-show / Entertainment</b>	21:21:24	22:11:40	TV2	Friday	2011.07.15	338,076	8.0	21.5
16	Naplo / News (Political Economical)	19:01:59	19:59:21	TV2	Sunday	2011.07.17	326,355	7.7	25.9
17	<b>A szepsegkiralyno / Entertainment</b>	21:21:51	23:23:34	TV2	Thursday	2011.07.14	324,099	7.7	20.7
18	Hohullam / Entertainment	20:50:26	21:16:48	TV2	Tuesday	2011.07.12	322,964	7.6	22.8
19	<b>A csabitas elmelete / Movies</b>	22:05:54	23:57:39	RTL Klub	Sunday	2011.07.17	318,267	7.5	22.7
20	Doglott aktak / Drama, Fiction, Literature	22:34:34	23:32:07	RTL Klub	Tuesday	2011.07.12	313,636	7.4	24.0

\* Programs with more than 1 broadcast appear only once with the best rated episode

<b>Channel</b>	<b>Count</b>
TV2	7
RTL Klub	13

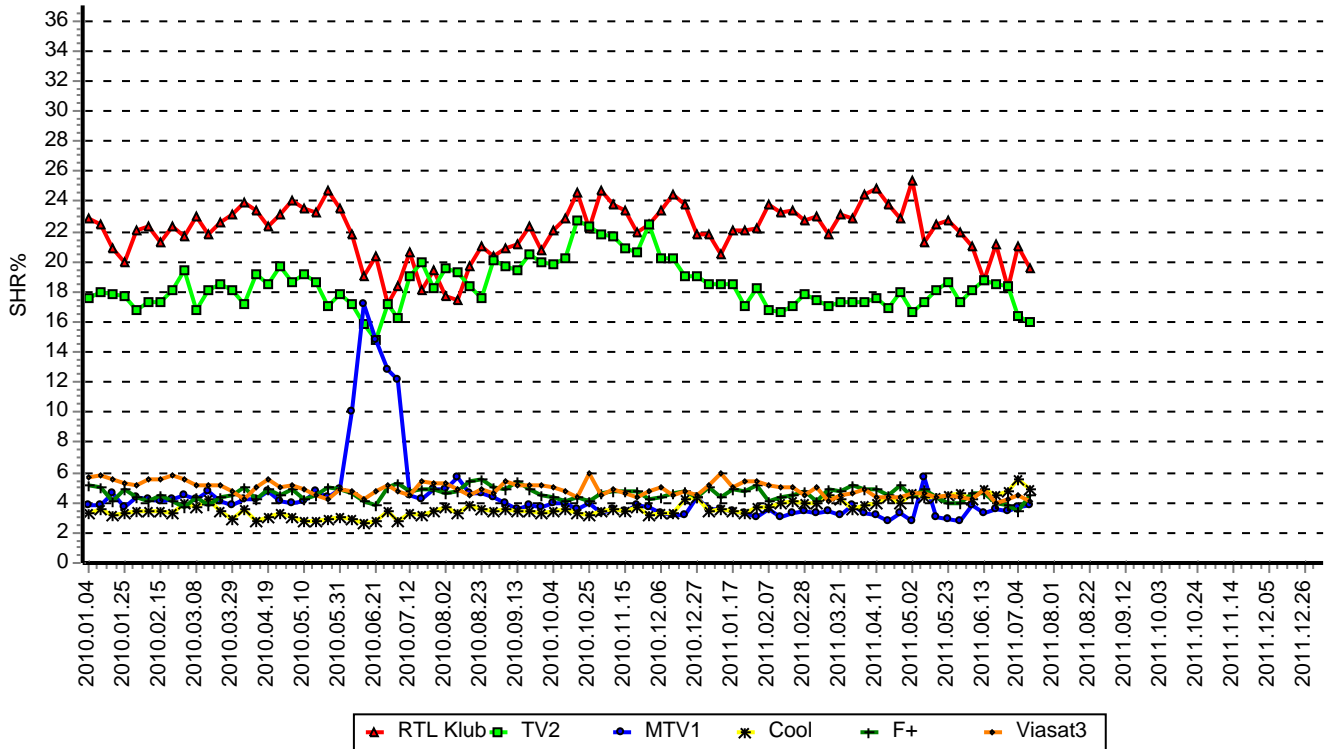
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jun '10	12.3	4.7	16.3	20.6	10.8
Jul '10	7.2	5.1	18.3	18.7	11.7
Aug '10	4.9	4.8	18.7	19.3	12.4
Sep '10	3.8	5.2	19.7	21.3	12.0
Oct '10	3.9	4.9	21.4	22.6	11.6
Nov '10	3.6	4.6	21.3	23.4	12.3
Dec '10	3.5	4.8	20.2	23.4	13.6
2010 average	5.5	4.9	19.5	21.5	12.1
Jan '11	3.5	5.2	18.1	21.5	14.2
Feb '11	3.2	5.1	17.1	23.2	14.6
Mar '11	3.5	4.6	17.5	22.6	15.0
Apr '11	3.1	4.4	17.2	23.9	15.1
May '11	3.5	4.5	17.9	22.8	15.4
Jun '11	3.4	4.4	18.2	20.5	15.9
Week 28	<b>3.8</b>	<b>4.1</b>	<b>16.0</b>	<b>19.6</b>	<b>16.1</b>

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jun '10	14.8	4.1	18.6	26.5	10.3
Jul '10	10.3	4.7	22.5	23.4	11.2
Aug '10	5.7	4.4	22.4	25.7	11.7
Sep '10	4.5	4.3	23.4	29.4	10.8
Oct '10	4.5	4.2	25.1	30.6	9.9
Nov '10	3.8	3.9	25.9	31.4	10.8
Dec '10	3.5	4.0	22.9	33.3	12.1
2010 average	6.5	4.2	23.1	28.9	11.0
Jan '11	3.3	4.2	20.0	32.6	12.9
Feb '11	3.3	4.5	18.2	34.6	13.5
Mar '11	3.9	4.1	19.6	32.6	13.7
Apr '11	3.0	4.6	19.2	33.7	13.8
May '11	4.0	4.7	20.8	31.4	14.2
Jun '11	3.7	4.7	22.2	27.8	14.5
Week 28	<b>4.5</b>	<b>4.6</b>	<b>19.0</b>	<b>29.5</b>	<b>14.9</b>

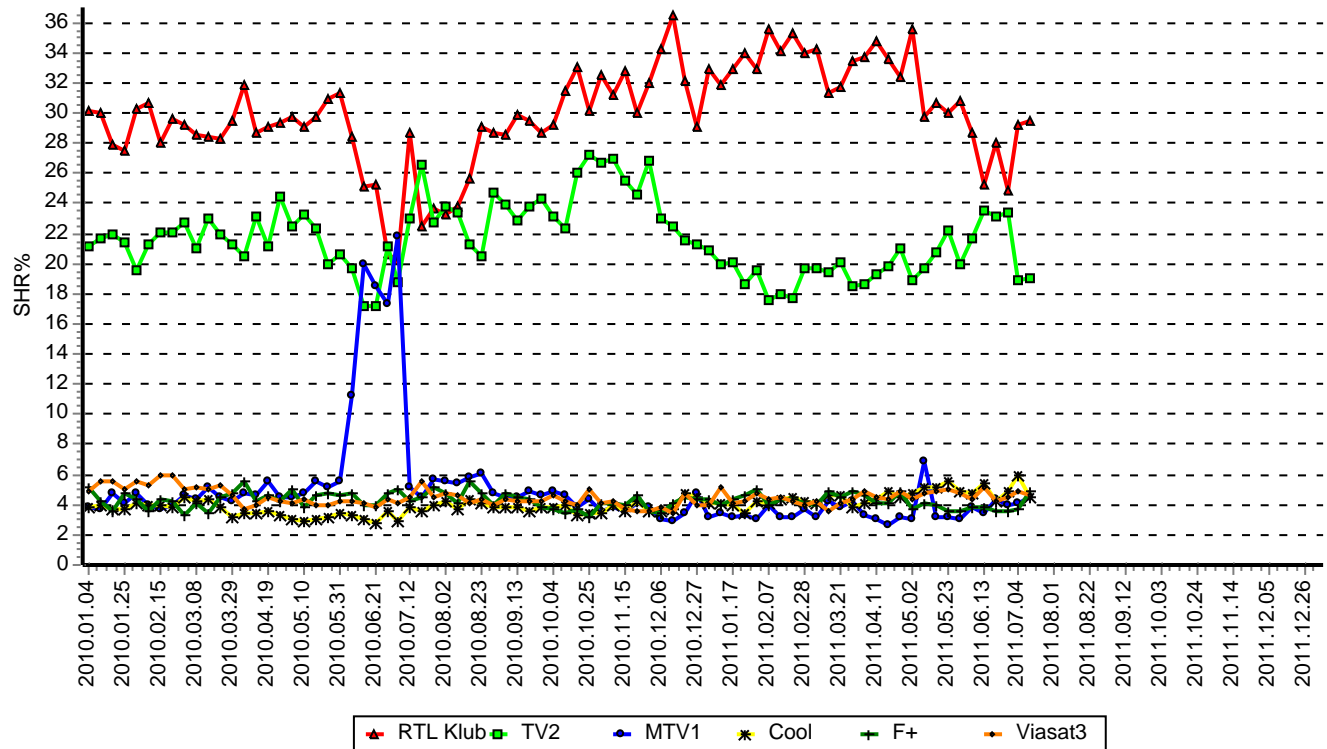
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jun '10	15.6	3.5	16.3	20.6	8.8
Jul '10	11.6	3.7	17.5	19.0	9.4
Aug '10	10.2	3.7	18.7	18.6	9.6
Sep '10	8.2	4.0	20.0	21.5	9.4
Oct '10	8.5	3.7	21.4	21.5	9.6
Nov '10	7.9	3.5	21.9	22.2	9.8
Dec '10	7.9	3.8	20.7	22.0	11.2
2010 average	9.8	3.7	19.6	20.9	9.7
Jan '11	7.7	4.2	19.3	20.7	11.8
Feb '11	7.5	4.1	19.1	21.9	11.8
Mar '11	7.7	3.5	19.7	21.8	12.2
Apr '11	7.2	3.1	18.7	23.5	12.4
May '11	7.5	3.1	19.9	22.2	13.0
Jun '11	7.2	3.1	20.2	19.0	13.6
Week 28	<b>8.1</b>	<b>3.0</b>	<b>16.9</b>	<b>18.7</b>	<b>13.5</b>

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jun '10	17.8	3.2	18.3	25.1	8.2
Jul '10	15.5	3.5	19.7	22.8	8.6
Aug '10	12.2	3.4	20.8	23.1	9.0
Sep '10	9.2	3.3	22.1	28.5	8.5
Oct '10	9.5	3.2	23.5	28.5	8.6
Nov '10	8.2	3.1	24.7	29.4	9.1
Dec '10	8.0	3.4	22.8	29.9	10.5
2010 average	11.2	3.3	21.9	27.0	9.0
Jan '11	7.6	3.6	19.8	29.8	11.4
Feb '11	7.6	3.6	19.0	31.3	11.6
Mar '11	7.9	3.0	20.4	30.2	11.9
Apr '11	7.2	3.0	19.2	32.2	11.9
May '11	7.9	3.1	21.4	30.1	12.2
Jun '11	7.6	3.2	22.9	25.0	12.5
Week 28	<b>9.2</b>	<b>3.3</b>	<b>17.7</b>	<b>27.1</b>	<b>12.3</b>

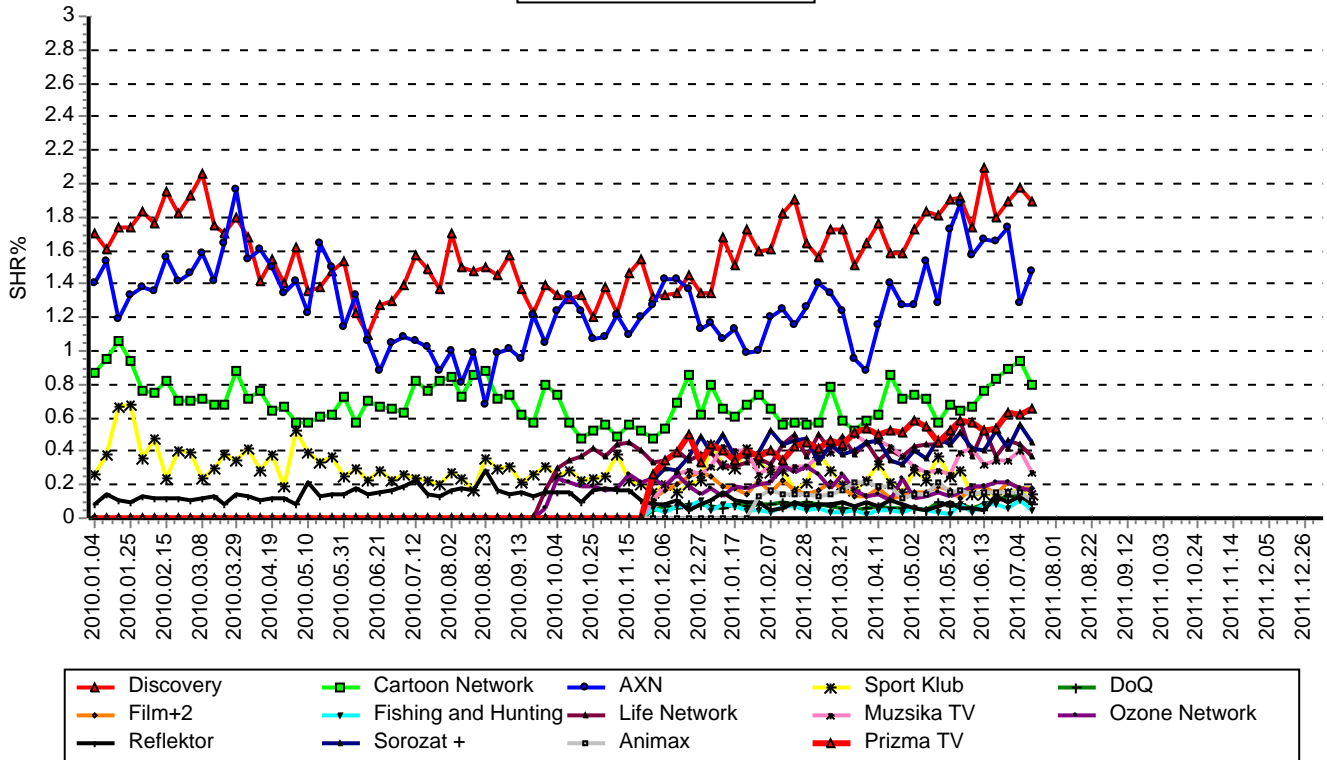
02:00-25:59  
A18-49, SHR%



19:00-22:59  
A18-49, SHR%



02:00-25:59  
A18-49, SHR%



19:00-22:59  
A18-49, SHR%

