



RTL Klub Weekly Audience Report

Week 3

<i>No.</i>	<i>Description</i>	<i>Start</i>	<i>End</i>	<i>Channel</i>	<i>Dates</i>	<i>Date</i>	<i>AMR</i>	<i>AMR%</i>	<i>SHR%</i>
1	Valo vilag-kivalasztas / Entertainment	19:59:56	22:12:15	RTL Klub	Sunday	2012.01.22	539,188	12.6	24.1
2	Baratok kozt / Drama, Fiction, Literature	20:07:50	20:58:42	RTL Klub	Tuesday	2012.01.17	529,409	12.4	26.1
3	Hirado / News (Political Economical)	18:30:05	18:54:04	RTL Klub	Sunday	2012.01.22	518,382	12.2	27.2
4	Tarzan / Drama, Fiction, Literature	19:30:49	21:10:04	RTL Klub	Saturday	2012.01.21	516,010	12.1	25.7
5	Cobra 11 / Drama, Fiction, Literature	18:59:35	19:55:19	RTL Klub	Sunday	2012.01.22	505,483	11.9	24.7
6	Baratok kozt / Drama, Fiction, Literature	20:14:01	20:58:30	RTL Klub	Monday	2012.01.16	492,672	11.6	25.2
7	Baratok kozt / Drama, Fiction, Literature	20:11:34	20:58:34	RTL Klub	Wednesday	2012.01.18	485,567	11.4	23.9
8	Baratok kozt / Drama, Fiction, Literature	20:12:18	20:58:10	RTL Klub	Thursday	2012.01.19	475,929	11.2	24.3
9	Baratok kozt / Drama, Fiction, Literature	20:10:41	20:57:27	RTL Klub	Friday	2012.01.20	475,218	11.1	25.1
10	Valo vilag / Entertainment	21:03:31	22:07:26	RTL Klub	Tuesday	2012.01.17	468,722	11.0	24.4
11	Valo vilag / Entertainment	21:14:41	22:15:45	RTL Klub	Saturday	2012.01.21	453,042	10.6	22.3
12	Valo vilag / Entertainment	21:03:13	22:07:39	RTL Klub	Friday	2012.01.20	444,517	10.4	23.4
13	Naplo / News (Political Economical)	18:59:06	19:58:25	TV2	Sunday	2012.01.22	441,004	10.3	21.5
14	Hirado / News (Political Economical)	18:30:05	19:11:13	RTL Klub	Tuesday	2012.01.17	434,443	10.2	28.5
15	Valo vilag / Entertainment	21:03:21	22:08:15	RTL Klub	Monday	2012.01.16	431,859	10.1	22.1
16	Valo vilag / Entertainment	21:03:00	22:09:27	RTL Klub	Thursday	2012.01.19	420,012	9.8	22.4
17	Fokusz / Information	19:15:07	20:07:24	RTL Klub	Friday	2012.01.20	417,952	9.8	25.6
18	Tenyek / News (Political Economical)	18:29:51	19:30:18	TV2	Friday	2012.01.20	414,986	9.7	27.5
19	Tenyek / News (Political Economical)	18:29:52	19:30:33	TV2	Monday	2012.01.16	414,227	9.7	26.6
20	Fokusz / Information	19:16:12	20:10:20	RTL Klub	Monday	2012.01.16	413,783	9.7	23.9

<i>Channel</i>	<i>Count</i>
TV2	3
RTL Klub	17

No.	Description	Start	End	Channel	Dates	Date	AMR	AMR%	SHR%
1	Valo vilag-kivalasztas / Entertainment	19:59:56	22:12:15	RTL Klub	Sunday	2012.01.22	539,188	12.6	24.1
2	Baratok kozt / Drama, Fiction, Literature	20:07:50	20:58:42	RTL Klub	Tuesday	2012.01.17	529,409	12.4	26.1
3	Hirado / News (Political Economical)	18:30:05	18:54:04	RTL Klub	Sunday	2012.01.22	518,382	12.2	27.2
4	Tarzan / Drama, Fiction, Literature	19:30:49	21:10:04	RTL Klub	Saturday	2012.01.21	516,010	12.1	25.7
5	Cobra 11 / Drama, Fiction, Literature	18:59:35	19:55:19	RTL Klub	Sunday	2012.01.22	505,483	11.9	24.7
6	Valo vilag / Entertainment	21:03:31	22:07:26	RTL Klub	Tuesday	2012.01.17	468,722	11.0	24.4
7	Naplo / News (Political Economical)	18:59:06	19:58:25	TV2	Sunday	2012.01.22	441,004	10.3	21.5
8	Fokusz / Information	19:15:07	20:07:24	RTL Klub	Friday	2012.01.20	417,952	9.8	25.6
9	Tenyek / News (Political Economical)	18:29:51	19:30:18	TV2	Friday	2012.01.20	414,986	9.7	27.5
10	En a kem / Movies	20:04:27	21:45:07	TV2	Sunday	2012.01.22	413,208	9.7	18.1
11	Fokusz plusz / Information	19:00:13	19:26:22	RTL Klub	Saturday	2012.01.21	382,112	9.0	21.6
12	Nanny mcphée - a varazsdada / Movies	19:35:28	21:23:54	TV2	Saturday	2012.01.21	372,017	8.7	18.4
13	Joban rosszban / Drama, Fiction, Literature	20:28:08	20:57:31	TV2	Friday	2012.01.20	363,926	8.5	18.9
14	Ncis - tengereszeti helyszinelok / Drama, Fiction, Li	21:02:20	21:56:26	TV2	Monday	2012.01.16	356,148	8.4	18.0
15	Aktiv / Information	19:36:11	20:21:55	TV2	Wednesday	2012.01.18	343,411	8.1	18.5
16	Hazon kívül / News (Political Economical)	22:12:29	22:39:39	RTL Klub	Tuesday	2012.01.17	337,878	7.9	21.8
17	Miami helyszinelok / Drama, Fiction, Literature	22:13:27	23:06:40	RTL Klub	Friday	2012.01.20	322,987	7.6	20.0
18	Frizbi hajdu peterrel / Entertainment	21:50:45	22:48:30	TV2	Sunday	2012.01.22	293,391	6.9	15.7
19	Tok also 2. - europai turne / Movies	21:04:19	22:38:08	TV2	Thursday	2012.01.19	293,367	6.9	16.5
20	Szitakoto / Movies	16:26:13	18:22:22	RTL Klub	Saturday	2012.01.21	289,181	6.8	21.6

* Programs with more than 1 broadcast appear only once with the best rated episode

Channel	Count
TV2	9
RTL Klub	11

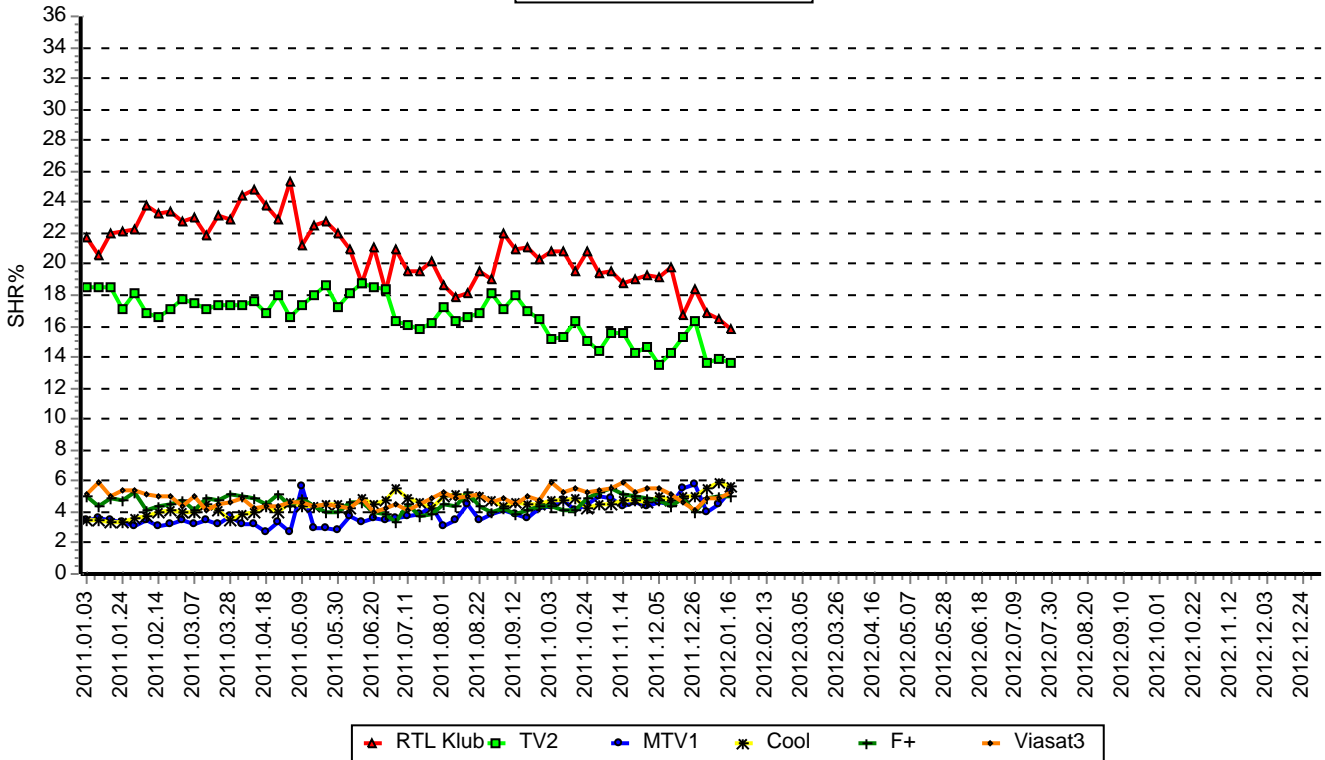
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '10	3.5	4.8	20.2	23.4	13.6
Jan '11	3.5	5.2	18.1	21.5	14.2
Feb '11	3.2	5.1	17.1	23.2	14.6
Mar '11	3.5	4.6	17.5	22.6	15.0
Apr '11	3.1	4.4	17.2	23.9	15.1
May '11	3.5	4.5	17.9	22.8	15.4
Jun '11	3.4	4.4	18.2	20.5	15.9
Jul '11	3.9	4.4	16.3	19.7	15.8
Aug '11	3.7	5.1	16.9	18.5	16.8
Sep '11	4.0	4.8	17.3	20.9	15.9
Oct '11	4.4	5.4	15.4	20.6	16.3
Nov '11	4.6	5.6	15.0	19.0	16.9
Dec '11	5.0	4.8	14.9	18.8	16.5
2011 average	3.8	4.9	16.8	21.0	15.7
Week 3	5.4	5.2	13.6	15.8	17.6

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '10	3.5	4.0	22.9	33.3	12.1
Jan '11	3.3	4.2	20.0	32.6	12.9
Feb '11	3.3	4.5	18.2	34.6	13.5
Mar '11	3.9	4.1	19.6	32.6	13.7
Apr '11	3.0	4.6	19.2	33.7	13.8
May '11	4.0	4.7	20.8	31.4	14.2
Jun '11	3.7	4.7	22.2	27.8	14.5
Jul '11	4.3	4.7	20.1	27.7	14.8
Aug '11	3.8	5.5	20.3	26.3	15.8
Sep '11	4.9	4.5	20.6	28.0	15.2
Oct '11	5.3	5.1	17.1	28.6	15.8
Nov '11	5.6	5.3	16.9	26.9	16.8
Dec '11	6.2	4.7	17.3	26.3	15.8
2011 average	4.3	4.7	19.3	29.8	14.7
Week 3	7.0	4.7	16.1	22.5	17.7

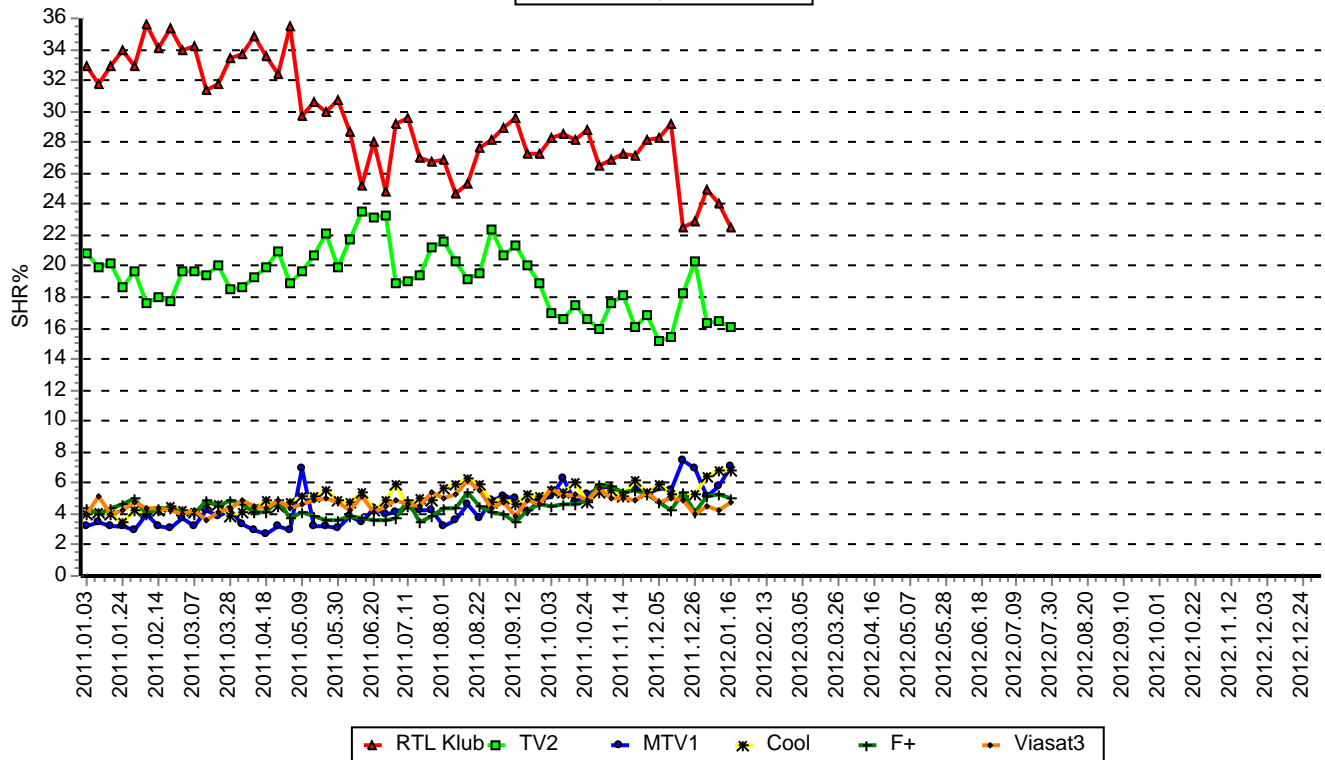
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '10	7.9	3.8	20.7	22.0	11.2
Jan '11	7.7	4.2	19.3	20.7	11.8
Feb '11	7.5	4.1	19.1	21.9	11.8
Mar '11	7.7	3.5	19.7	21.8	12.2
Apr '11	7.2	3.1	18.7	23.5	12.4
May '11	7.5	3.1	19.9	22.2	13.0
Jun '11	7.2	3.1	20.2	19.0	13.6
Jul '11	8.3	3.2	17.5	18.5	13.3
Aug '11	7.6	3.7	18.9	17.0	14.0
Sep '11	8.1	3.3	19.0	20.2	13.1
Oct '11	8.1	3.7	17.6	20.4	13.4
Nov '11	8.6	4.0	17.1	19.3	14.0
Dec '11	9.3	3.6	16.1	18.7	13.9
2011 average	7.9	3.6	18.6	20.3	13.0
Week 3	9.0	4.1	15.9	16.5	14.5

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '10	8.0	3.4	22.8	29.9	10.5
Jan '11	7.6	3.6	19.8	29.8	11.4
Feb '11	7.6	3.6	19.0	31.3	11.6
Mar '11	7.9	3.0	20.4	30.2	11.9
Apr '11	7.2	3.0	19.2	32.2	11.9
May '11	7.9	3.1	21.4	30.1	12.2
Jun '11	7.6	3.2	22.9	25.0	12.5
Jul '11	9.2	3.3	19.3	25.2	12.6
Aug '11	8.3	3.7	20.5	23.5	13.5
Sep '11	9.0	3.1	20.4	26.5	12.7
Oct '11	8.7	3.5	17.7	27.8	13.2
Nov '11	9.2	3.7	17.1	27.0	14.0
Dec '11	10.9	3.3	17.1	25.3	13.3
2011 average	8.4	3.3	19.5	27.9	12.5
Week 3	10.4	3.3	17.5	23.0	14.2

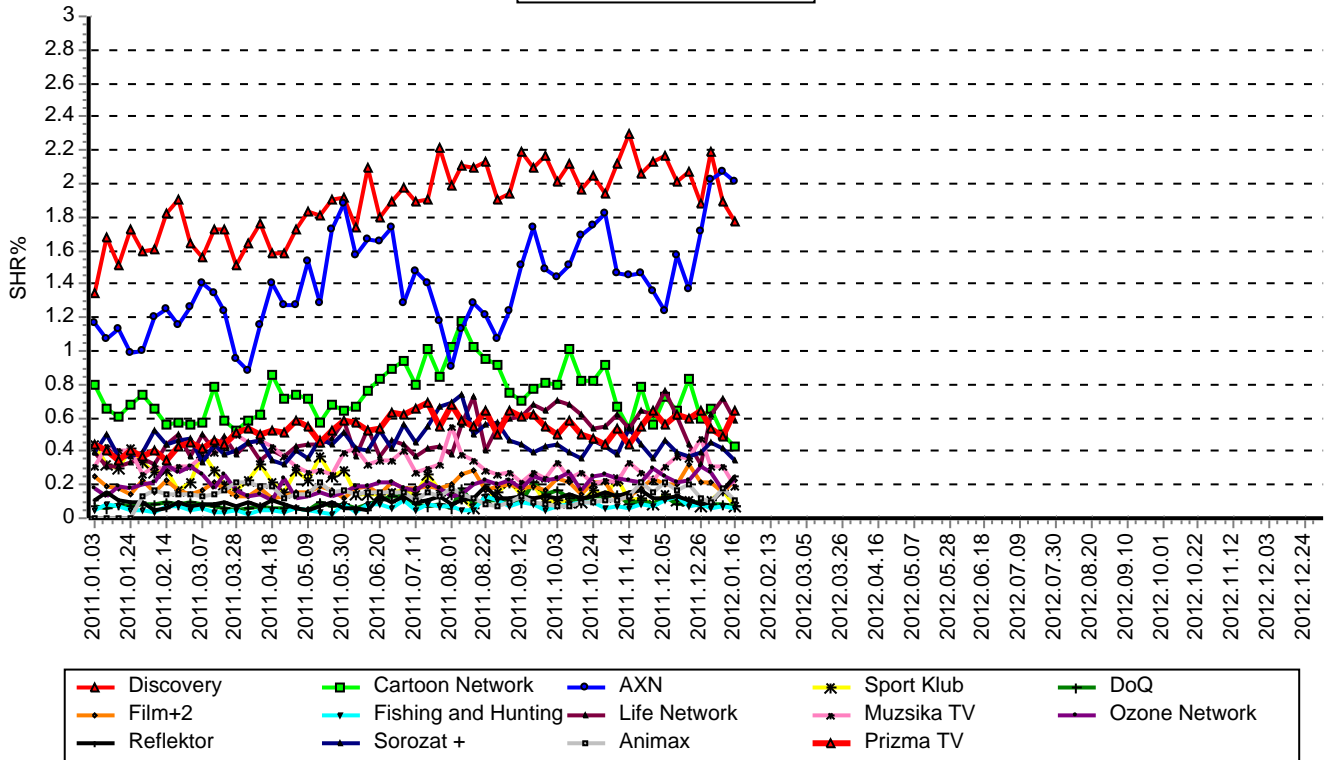
02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%



02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%

