



RTL Klub Weekly Audience Report

Week 2

No.	Description	Start	End	Channel	Dates	Date	AMR	AMR%	SHR%
1	Baratok kozt / Drama, Fiction, Literature	20:06:59	20:57:09	RTL Klub	Tuesday	2012.01.10	539,656	12.7	27.7
2	Valo vilag-parbaj / Entertainment	19:59:46	22:41:49	RTL Klub	Sunday	2012.01.15	537,706	12.6	24.8
3	Valo vilag / Entertainment	21:02:00	22:05:41	RTL Klub	Monday	2012.01.09	528,640	12.4	27.3
4	Cobra 11 / Drama, Fiction, Literature	18:59:34	19:55:10	RTL Klub	Sunday	2012.01.15	513,770	12.0	25.3
5	Baratok kozt / Drama, Fiction, Literature	20:05:45	20:57:12	RTL Klub	Thursday	2012.01.12	509,393	11.9	24.8
6	Valo vilag / Entertainment	21:02:12	22:08:21	RTL Klub	Thursday	2012.01.12	502,137	11.8	24.8
7	Baratok kozt / Drama, Fiction, Literature	20:06:26	20:57:33	RTL Klub	Friday	2012.01.13	500,742	11.7	26.4
8	Valo vilag / Entertainment	21:02:31	22:05:08	RTL Klub	Wednesday	2012.01.11	500,177	11.7	25.3
9	Baratok kozt / Drama, Fiction, Literature	20:10:23	20:56:36	RTL Klub	Monday	2012.01.09	483,236	11.3	26.1
10	Baratok kozt / Drama, Fiction, Literature	20:07:19	20:57:18	RTL Klub	Wednesday	2012.01.11	477,313	11.2	24.7
11	Hirado / News (Political Economical)	18:30:05	18:54:07	RTL Klub	Sunday	2012.01.15	465,143	10.9	25.1
12	Valo vilag / Entertainment	21:02:34	22:05:08	RTL Klub	Tuesday	2012.01.10	463,874	10.9	23.6
13	Naplo / News (Political Economical)	18:59:07	19:58:02	TV2	Sunday	2012.01.15	462,022	10.8	22.7
14	Fokusz / Information	19:16:29	20:03:56	RTL Klub	Tuesday	2012.01.10	457,187	10.7	25.2
15	Valo vilag-kihivas / Entertainment	22:11:52	23:01:20	RTL Klub	Wednesday	2012.01.11	455,563	10.7	28.0
16	Valo vilag / Entertainment	21:02:31	22:07:01	RTL Klub	Friday	2012.01.13	452,662	10.6	23.4
17	Armageddon / Movies	19:29:31	22:11:29	RTL Klub	Saturday	2012.01.14	435,458	10.2	23.2
18	Fokusz / Information	19:15:39	20:02:29	RTL Klub	Thursday	2012.01.12	424,986	10.0	24.3
19	Fokusz / Information	19:16:41	20:06:59	RTL Klub	Monday	2012.01.09	424,506	10.0	25.9
20	Hirado / News (Political Economical)	18:30:05	19:08:03	RTL Klub	Monday	2012.01.09	418,800	9.8	28.6

Channel	Count
TV2	1
RTL Klub	19

No.	Description	Start	End	Channel	Dates	Date	AMR	AMR%	SHR%
1	Baratok kozt / Drama, Fiction, Literature	20:06:59	20:57:09	RTL Klub	Tuesday	2012.01.10	539,656	12.7	27.7
2	Valo vilag-parbaj / Entertainment	19:59:46	22:41:49	RTL Klub	Sunday	2012.01.15	537,706	12.6	24.8
3	Valo vilag / Entertainment	21:02:00	22:05:41	RTL Klub	Monday	2012.01.09	528,640	12.4	27.3
4	Cobra 11 / Drama, Fiction, Literature	18:59:34	19:55:10	RTL Klub	Sunday	2012.01.15	513,770	12.0	25.3
5	Hirado / News (Political Economical)	18:30:05	18:54:07	RTL Klub	Sunday	2012.01.15	465,143	10.9	25.1
6	Naplo / News (Political Economical)	18:59:07	19:58:02	TV2	Sunday	2012.01.15	462,022	10.8	22.7
7	Fokusz / Information	19:16:29	20:03:56	RTL Klub	Tuesday	2012.01.10	457,187	10.7	25.2
8	Valo vilag-kihivas / Entertainment	22:11:52	23:01:20	RTL Klub	Wednesday	2012.01.11	455,563	10.7	28.0
9	Armageddon / Movies	19:29:31	22:11:29	RTL Klub	Saturday	2012.01.14	435,458	10.2	23.2
10	Tenyek / News (Political Economical)	18:29:51	19:30:13	TV2	Wednesday	2012.01.11	413,991	9.7	28.0
11	Ncis - tengereszeti helyszinelok / Drama, Fictio	21:00:04	21:53:28	TV2	Monday	2012.01.09	409,402	9.6	20.8
12	Kapj el ha tudsz! / Movies	20:03:56	22:40:36	TV2	Sunday	2012.01.15	400,393	9.4	18.5
13	Fokusz plusz / Information	19:00:22	19:26:06	RTL Klub	Saturday	2012.01.14	371,320	8.7	23.0
14	Joban rosszban / Drama, Fiction, Literature	20:28:55	20:57:44	TV2	Wednesday	2012.01.11	369,113	8.7	18.7
15	Aktiv / Information	19:36:41	20:23:31	TV2	Wednesday	2012.01.11	336,475	7.9	18.8
16	Miami helyszinelok / Drama, Fiction, Literature	22:10:25	22:58:35	RTL Klub	Friday	2012.01.13	332,143	7.8	20.6
17	A stepfordi felesgek / Movies	19:38:22	21:21:21	TV2	Saturday	2012.01.14	328,548	7.7	17.7
18	Dr. csont / Drama, Fiction, Literature	22:11:45	23:05:06	RTL Klub	Thursday	2012.01.12	312,385	7.3	21.5
19	Forrest gump / Movies	21:06:57	23:46:08	TV2	Friday	2012.01.13	312,300	7.3	19.0
20	Aktiv extra / Information	19:01:57	19:31:54	TV2	Saturday	2012.01.14	300,182	7.0	18.5

* Programs with more than 1 broadcast appear only once with the best rated episode

Channel	Count
TV2	9
RTL Klub	11

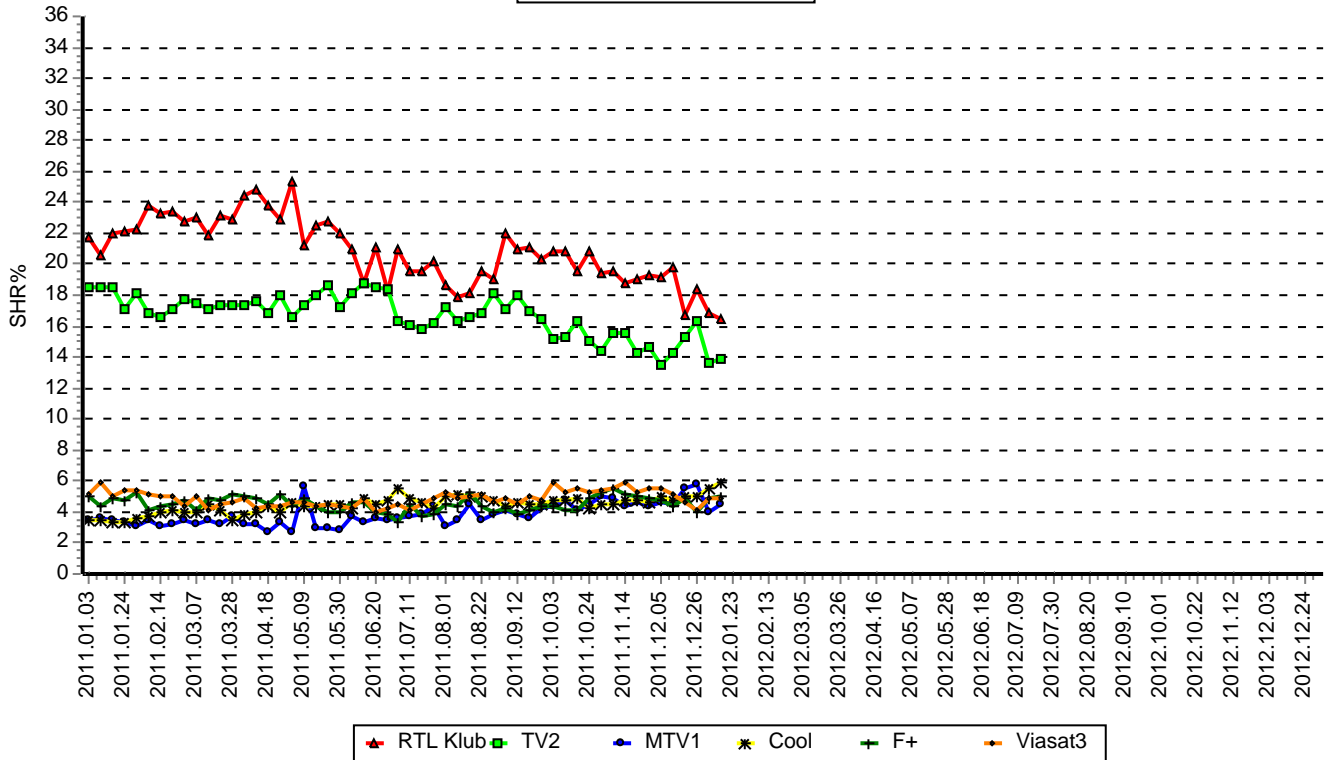
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '10	3.5	4.8	20.2	23.4	13.6
Jan '11	3.5	5.2	18.1	21.5	14.2
Feb '11	3.2	5.1	17.1	23.2	14.6
Mar '11	3.5	4.6	17.5	22.6	15.0
Apr '11	3.1	4.4	17.2	23.9	15.1
May '11	3.5	4.5	17.9	22.8	15.4
Jun '11	3.4	4.4	18.2	20.5	15.9
Jul '11	3.9	4.4	16.3	19.7	15.8
Aug '11	3.7	5.1	16.9	18.5	16.8
Sep '11	4.0	4.8	17.3	20.9	15.9
Oct '11	4.4	5.4	15.4	20.6	16.3
Nov '11	4.6	5.6	15.0	19.0	16.9
Dec '11	5.0	4.8	14.9	18.8	16.5
2011 average	3.8	4.9	16.8	21.0	15.7
Week 2	4.5	4.9	13.9	16.5	18.3

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '10	3.5	4.0	22.9	33.3	12.1
Jan '11	3.3	4.2	20.0	32.6	12.9
Feb '11	3.3	4.5	18.2	34.6	13.5
Mar '11	3.9	4.1	19.6	32.6	13.7
Apr '11	3.0	4.6	19.2	33.7	13.8
May '11	4.0	4.7	20.8	31.4	14.2
Jun '11	3.7	4.7	22.2	27.8	14.5
Jul '11	4.3	4.7	20.1	27.7	14.8
Aug '11	3.8	5.5	20.3	26.3	15.8
Sep '11	4.9	4.5	20.6	28.0	15.2
Oct '11	5.3	5.1	17.1	28.6	15.8
Nov '11	5.6	5.3	16.9	26.9	16.8
Dec '11	6.2	4.7	17.3	26.3	15.8
2011 average	4.3	4.7	19.3	29.8	14.7
Week 2	5.8	4.3	16.4	24.0	17.7

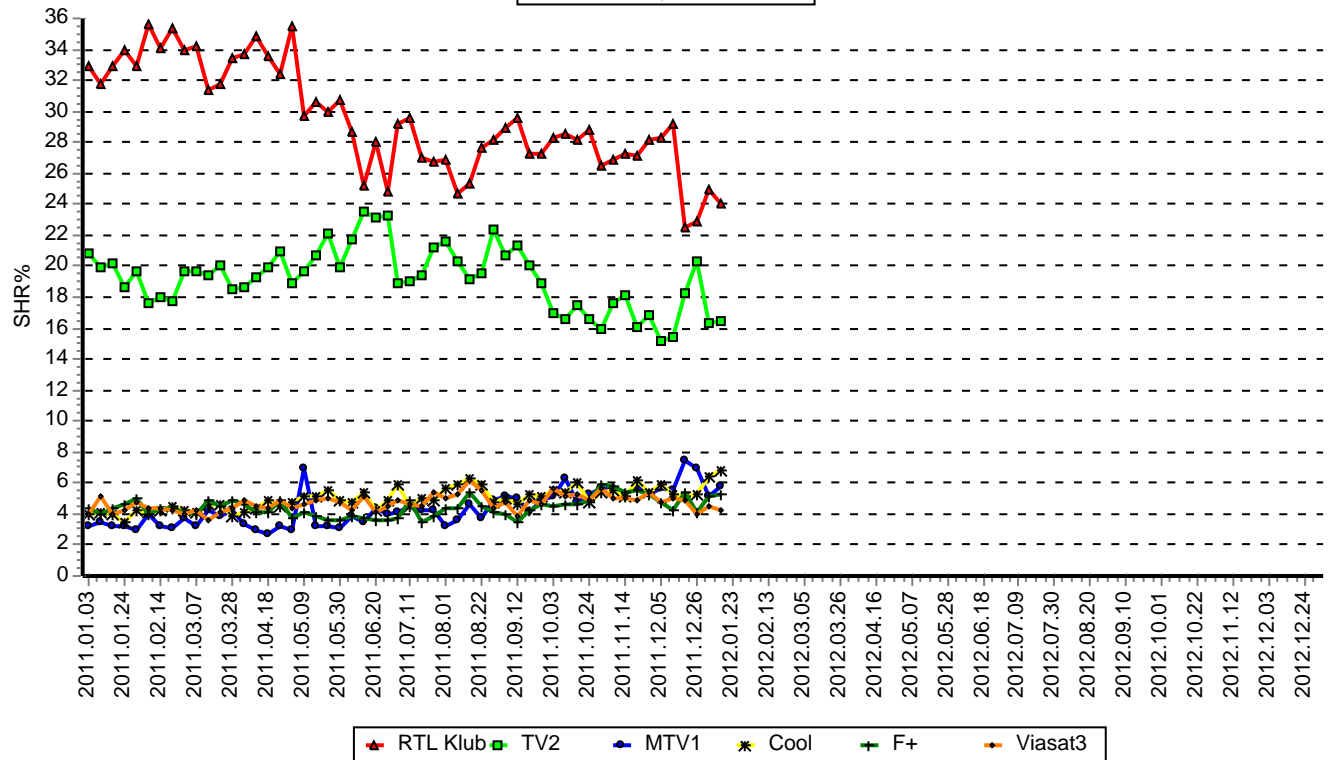
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '10	7.9	3.8	20.7	22.0	11.2
Jan '11	7.7	4.2	19.3	20.7	11.8
Feb '11	7.5	4.1	19.1	21.9	11.8
Mar '11	7.7	3.5	19.7	21.8	12.2
Apr '11	7.2	3.1	18.7	23.5	12.4
May '11	7.5	3.1	19.9	22.2	13.0
Jun '11	7.2	3.1	20.2	19.0	13.6
Jul '11	8.3	3.2	17.5	18.5	13.3
Aug '11	7.6	3.7	18.9	17.0	14.0
Sep '11	8.1	3.3	19.0	20.2	13.1
Oct '11	8.1	3.7	17.6	20.4	13.4
Nov '11	8.6	4.0	17.1	19.3	14.0
Dec '11	9.3	3.6	16.1	18.7	13.9
2011 average	7.9	3.6	18.6	20.3	13.0
Week 2	8.7	4.0	15.9	16.9	14.8

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '10	8.0	3.4	22.8	29.9	10.5
Jan '11	7.6	3.6	19.8	29.8	11.4
Feb '11	7.6	3.6	19.0	31.3	11.6
Mar '11	7.9	3.0	20.4	30.2	11.9
Apr '11	7.2	3.0	19.2	32.2	11.9
May '11	7.9	3.1	21.4	30.1	12.2
Jun '11	7.6	3.2	22.9	25.0	12.5
Jul '11	9.2	3.3	19.3	25.2	12.6
Aug '11	8.3	3.7	20.5	23.5	13.5
Sep '11	9.0	3.1	20.4	26.5	12.7
Oct '11	8.7	3.5	17.7	27.8	13.2
Nov '11	9.2	3.7	17.1	27.0	14.0
Dec '11	10.9	3.3	17.1	25.3	13.3
2011 average	8.4	3.3	19.5	27.9	12.5
Week 2	9.6	3.2	16.6	24.3	14.8

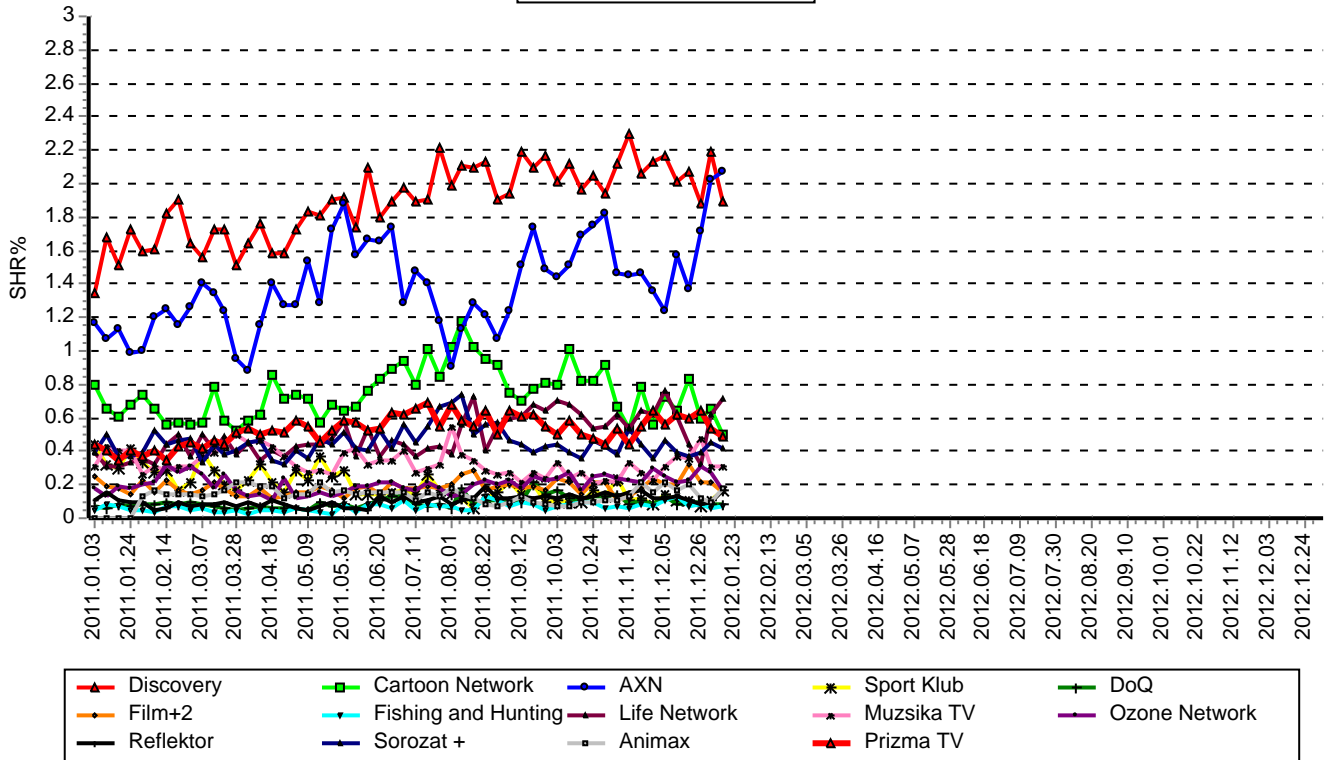
02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%



02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%

