



# RTL Klub Weekly Audience Report

Week 52

<i>No.</i>	<i>Description</i>	<i>Start</i>	<i>End</i>	<i>Channel</i>	<i>Dates</i>	<i>Date</i>	<i>AMR</i>	<i>AMR%</i>	<i>SHR%</i>
1	<b>Valo vilag-kivalasztas / Entertainment</b>	20:18:21	20:44:27	RTL Klub	Monday	2010.12.27	935,544	22.0	46.5
2	Valo vilag-kihivas / Entertainment	19:53:29	20:33:27	RTL Klub	Wednesday	2010.12.29	868,029	20.4	42.6
3	<b>Valo vilag-parbaj / Entertainment</b>	18:59:55	21:19:57	RTL Klub	Sunday	2011.01.02	843,998	19.9	36.6
4	Valo vilag / Entertainment	19:22:57	20:20:10	RTL Klub	Saturday	2011.01.01	792,774	18.7	35.7
5	<b>Valo vilag / Entertainment</b>	19:00:07	20:10:59	RTL Klub	Monday	2010.12.27	766,302	18.0	41.7
6	Valo vilag / Entertainment	19:00:13	19:45:09	RTL Klub	Wednesday	2010.12.29	740,064	17.4	40.1
7	<b>Fokusz plusz / Information</b>	18:54:18	19:22:56	RTL Klub	Saturday	2011.01.01	665,415	15.7	32.5
8	A kismeno / Movies	19:59:59	21:31:21	TV2	Sunday	2011.01.02	653,955	15.4	27.2
9	<b>Valo vilag / Entertainment</b>	19:00:13	19:59:48	RTL Klub	Tuesday	2010.12.28	639,022	15.0	35.8
10	Valo vilag / Entertainment	19:00:09	19:56:51	RTL Klub	Thursday	2010.12.30	635,317	14.9	35.2
11	<b>Hirado / News (Political Economical)</b>	18:30:02	18:59:54	RTL Klub	Sunday	2011.01.02	632,118	14.9	31.6
12	Hirado / News (Political Economical)	18:30:02	18:52:08	RTL Klub	Saturday	2011.01.01	631,743	14.9	32.3
13	<b>Hirado / News (Political Economical)</b>	18:30:02	19:00:12	RTL Klub	Wednesday	2010.12.29	598,105	14.1	36.7
14	Tul a sovenyen / Drama, Fiction, Literature	20:11:31	21:33:20	TV2	Thursday	2010.12.30	587,980	13.8	28.2
15	<b>Hirado / News (Political Economical)</b>	18:30:02	19:00:06	RTL Klub	Monday	2010.12.27	587,559	13.8	36.7
16	Tenyek / News (Political Economical)	18:29:51	18:57:49	TV2	Sunday	2011.01.02	562,267	13.3	28.2
17	<b>Rajtunk a sor - evindito show / Music</b>	20:25:56	21:39:34	RTL Klub	Saturday	2011.01.01	561,919	13.3	24.5
18	Csupasz pisztoly a/z/urban / Movies	20:02:27	21:39:16	RTL Klub	Thursday	2010.12.30	551,780	13.0	26.7
19	<b>Jeg es fold kozott / Movies</b>	20:52:23	23:06:11	RTL Klub	Monday	2010.12.27	548,227	12.9	29.4
20	A kek laguna / Movies	20:41:55	22:30:20	RTL Klub	Wednesday	2010.12.29	545,920	12.8	27.4

<i>Channel</i>	<i>Count</i>
TV2	3
RTL Klub	17

<b>No.</b>	<b>Description</b>	<b>Start</b>	<b>End</b>	<b>Channel</b>	<b>Dates</b>	<b>Date</b>	<b>AMR</b>	<b>AMR%</b>	<b>SHR%</b>
1	<b>Valo vilag-kivalasztas / Entertainment</b>	20:18:21	20:44:27	RTL Klub	Monday	2010.12.27	935,544	22.0	46.5
2	Valo vilag-kihivas / Entertainment	19:53:29	20:33:27	RTL Klub	Wednesday	2010.12.29	868,029	20.4	42.6
3	<b>Valo vilag-parbaj / Entertainment</b>	18:59:55	21:19:57	RTL Klub	Sunday	2011.01.02	843,998	19.9	36.6
4	Valo vilag / Entertainment	19:22:57	20:20:10	RTL Klub	Saturday	2011.01.01	792,774	18.7	35.7
5	<b>Fokusz plusz / Information</b>	18:54:18	19:22:56	RTL Klub	Saturday	2011.01.01	665,415	15.7	32.5
6	A kismeno / Movies	19:59:59	21:31:21	TV2	Sunday	2011.01.02	653,955	15.4	27.2
7	<b>Hirado / News (Political Economical)</b>	18:30:02	18:59:54	RTL Klub	Sunday	2011.01.02	632,118	14.9	31.6
8	Tul a sovenyen / Drama, Fiction, Literature	20:11:31	21:33:20	TV2	Thursday	2010.12.30	587,980	13.8	28.2
9	<b>Tenyek / News (Political Economical)</b>	18:29:51	18:57:49	TV2	Sunday	2011.01.02	562,267	13.3	28.2
10	Rajtunk a sor - evindito show / Music	20:25:56	21:39:34	RTL Klub	Saturday	2011.01.01	561,919	13.3	24.5
11	<b>Csupasz pisztoly a/z/urben / Movies</b>	20:02:27	21:39:16	RTL Klub	Thursday	2010.12.30	551,780	13.0	26.7
12	Jeg es fold kozott / Movies	20:52:23	23:06:11	RTL Klub	Monday	2010.12.27	548,227	12.9	29.4
13	<b>A kek laguna / Movies</b>	20:41:55	22:30:20	RTL Klub	Wednesday	2010.12.29	545,920	12.8	27.4
14	Zorro legendaja / Movies	20:04:47	22:21:13	RTL Klub	Tuesday	2010.12.28	545,211	12.8	28.0
15	<b>Rem-rom / Drama, Fiction, Literature</b>	20:13:35	21:43:55	TV2	Wednesday	2010.12.29	539,750	12.7	26.3
16	Heti hetes / Entertainment	21:26:48	22:37:35	RTL Klub	Sunday	2011.01.02	525,882	12.4	24.9
17	<b>Naplo / News (Political Economical)</b>	19:01:55	19:57:45	TV2	Sunday	2011.01.02	521,733	12.3	24.1
18	A 40 millios jatszma / Entertainment	19:02:12	20:03:49	TV2	Thursday	2010.12.30	470,571	11.1	25.8
19	<b>Frizbi hajdu peterrel / Entertainment</b>	23:00:00	23:59:18	TV2	Friday	2010.12.31	468,099	11.0	29.1
20	Atomtamadas / Movies	21:36:33	23:07:51	TV2	Sunday	2011.01.02	458,809	10.8	23.4

\* Programs with more than 1 broadcast appear only once with the best rated episode

<b>Channel</b>	<b>Count</b>
TV2	8
RTL Klub	12

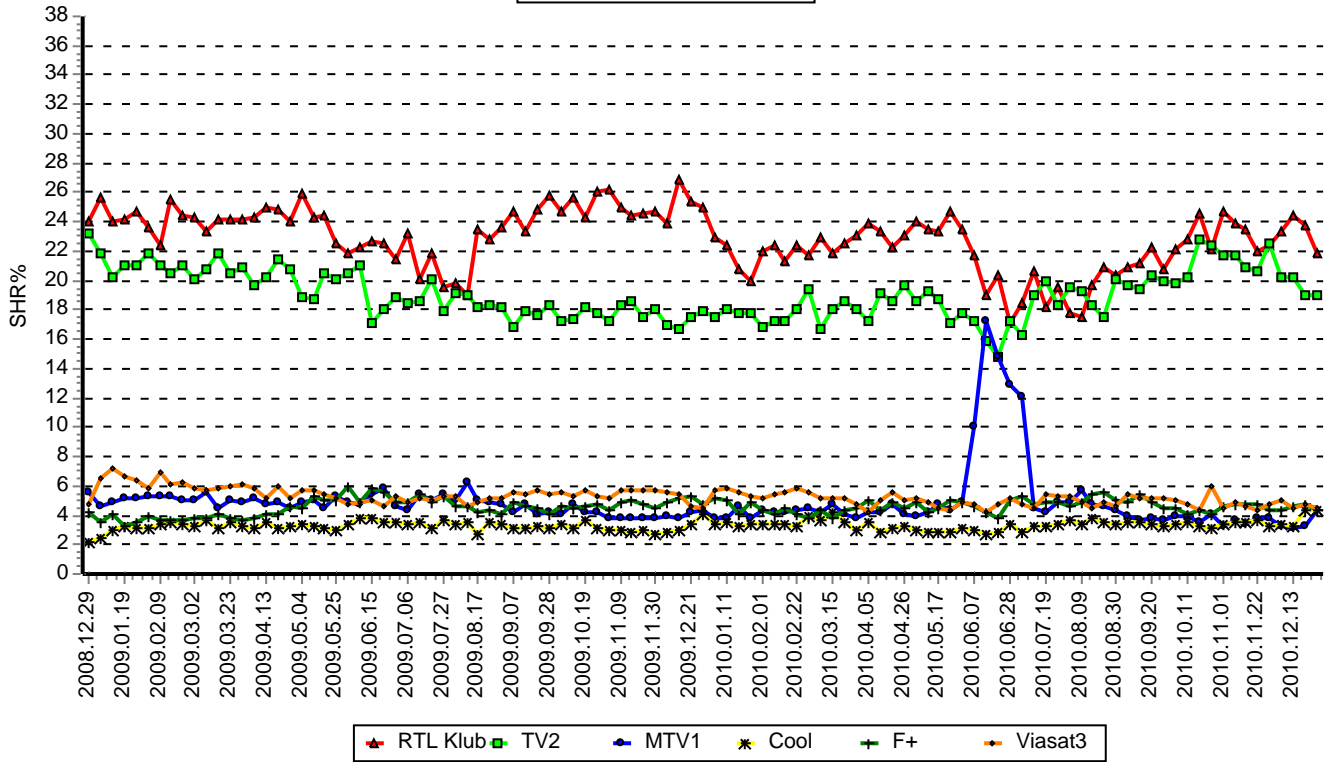
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '09	4.0	5.2	17.2	25.4	14.5
Jan '10	4.0	5.4	17.9	21.7	15.9
Feb '10	4.2	5.5	17.3	22.0	14.6
Mar '10	4.4	5.2	18.3	22.2	14.7
Apr '10	4.3	5.0	18.1	23.5	14.3
May '10	4.3	4.6	18.8	23.6	13.9
Jun '10	12.3	4.7	16.3	20.6	12.4
Jul '10	7.2	5.1	18.3	18.7	13.4
Aug '10	4.9	4.8	18.7	19.3	14.6
Sep '10	3.8	5.2	19.7	21.3	14.3
Oct '10	3.9	4.9	21.4	22.6	14.1
Nov '10	3.6	4.6	21.3	23.4	14.7
Dec '10	3.5	4.8	20.2	23.4	15.8
2010 average	4.9	5.0	18.9	21.9	14.4
Week 52	<b>4.4</b>	<b>4.5</b>	<b>19.0</b>	<b>21.8</b>	<b>16.1</b>

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '09	3.6	4.3	20.5	33.5	13.0
Jan '10	4.0	5.0	21.5	29.3	14.3
Feb '10	4.1	5.7	21.2	29.6	13.1
Mar '10	4.7	5.2	22.2	28.7	13.4
Apr '10	4.8	4.2	21.4	30.1	13.2
May '10	4.9	4.1	22.7	29.4	12.6
Jun '10	14.8	4.1	18.6	26.5	11.2
Jul '10	10.3	4.7	22.5	23.4	12.4
Aug '10	5.7	4.4	22.4	25.7	13.5
Sep '10	4.5	4.3	23.4	29.4	12.7
Oct '10	4.5	4.2	25.1	30.6	11.6
Nov '10	3.8	3.9	25.9	31.4	12.5
Dec '10	3.5	4.0	22.9	33.3	13.5
2010 average	5.6	4.5	22.6	29.1	12.9
Week 52	<b>4.7</b>	<b>4.0</b>	<b>21.3</b>	<b>29.1</b>	<b>14.0</b>

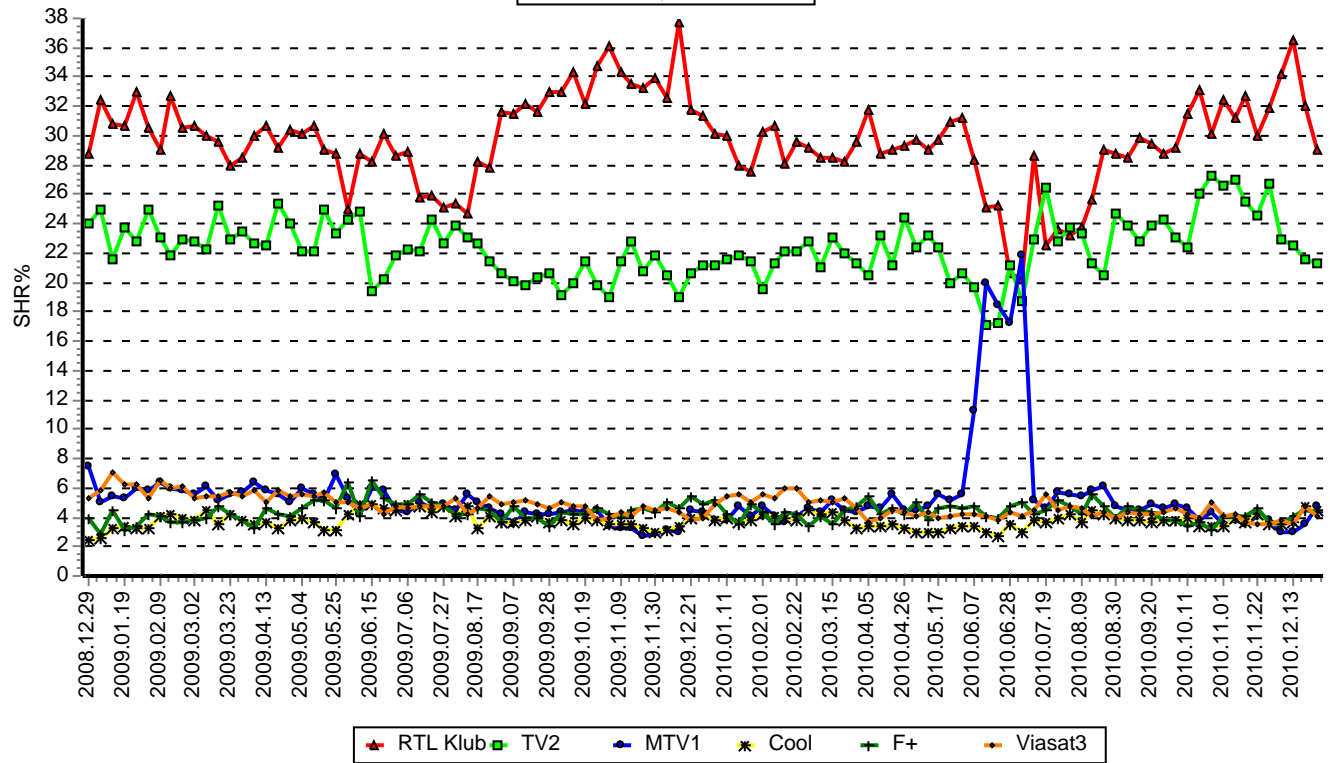
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '09	9.0	3.8	17.2	25.6	12.2
Jan '10	9.2	4.0	18.3	22.6	12.6
Feb '10	9.1	4.0	18.5	22.2	11.9
Mar '10	9.7	3.9	18.2	22.7	12.0
Apr '10	9.0	3.9	17.7	23.2	12.1
May '10	9.3	3.6	18.6	23.3	11.5
Jun '10	15.6	3.5	16.3	20.6	10.8
Jul '10	11.6	3.7	17.5	19.0	11.5
Aug '10	10.2	3.7	18.7	18.6	12.2
Sep '10	8.2	4.0	20.0	21.5	11.9
Oct '10	8.5	3.7	21.4	21.5	12.2
Nov '10	7.9	3.5	21.9	22.2	12.5
Dec '10	7.9	3.8	20.7	22.0	13.6
2010 average	9.6	3.8	19.1	21.7	12.1
Week 52	<b>9.4</b>	<b>3.8</b>	<b>18.0</b>	<b>20.0</b>	<b>14.1</b>

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Dec '09	8.7	3.2	19.1	33.1	10.9
Jan '10	9.3	3.9	20.7	29.2	11.3
Feb '10	8.9	4.1	21.4	28.5	10.6
Mar '10	10.2	3.8	20.9	27.5	11.0
Apr '10	9.8	3.3	20.2	28.0	11.1
May '10	10.2	3.2	21.9	27.4	10.5
Jun '10	17.8	3.2	18.3	25.1	9.3
Jul '10	15.5	3.5	19.7	22.8	9.9
Aug '10	12.2	3.4	20.8	23.1	10.9
Sep '10	9.2	3.3	22.1	28.5	10.3
Oct '10	9.5	3.2	23.5	28.5	10.4
Nov '10	8.2	3.1	24.7	29.4	10.9
Dec '10	8.0	3.4	22.8	29.9	11.9
2010 average	10.6	3.4	21.5	27.5	10.7
Week 52	<b>9.8</b>	<b>3.7</b>	<b>19.6</b>	<b>26.6</b>	<b>12.5</b>

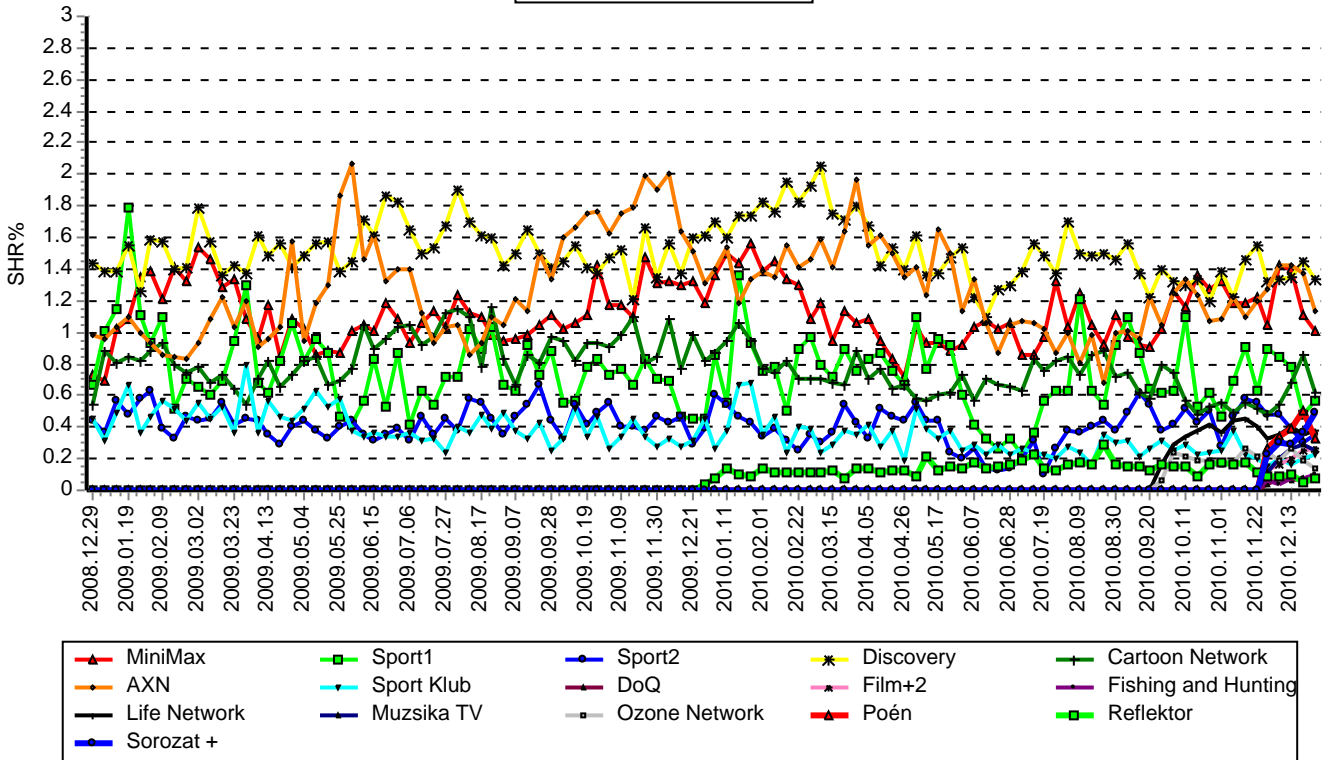
02:00-25:59  
A18-49, SHR%



19:00-22:59  
A18-49, SHR%



02:00-25:59  
A18-49, SHR%



19:00-22:59  
A18-49, SHR%

