



RTL Klub Weekly Audience Report

Week 33

<i>No.</i>	<i>Description</i>	<i>Start</i>	<i>End</i>	<i>Channel</i>	<i>Dates</i>	<i>Date</i>	<i>AMR</i>	<i>AMR%</i>	<i>SHR%</i>
1	Megasztar / Music	19:31:42	20:51:01	TV2	Saturday	2010.08.21	627,533	14.8	44.6
2	Galvolgyi-show / Entertainment	20:36:44	21:06:37	RTL Klub	Tuesday	2010.08.17	585,306	13.8	34.6
3	Sakaltanya / Movies	21:23:19	23:15:00	RTL Klub	Wednesday	2010.08.18	583,217	13.7	35.7
4	Apafej / Movies	20:04:26	21:38:11	TV2	Sunday	2010.08.22	569,160	13.4	30.1
5	Csillagok haboruja 1. - baljos arnyak / Movies	20:01:51	22:35:08	RTL Klub	Sunday	2010.08.22	539,894	12.7	29.3
6	Galvolgyi-show / Entertainment	20:42:14	21:12:24	RTL Klub	Wednesday	2010.08.18	527,342	12.4	29.6
7	Castle / Drama, Fiction, Literature	21:17:07	22:05:40	RTL Klub	Tuesday	2010.08.17	490,922	11.5	29.1
8	Joban rosszban / Drama, Fiction, Literature	20:36:02	21:03:29	TV2	Wednesday	2010.08.18	473,832	11.1	27.4
9	Joban rosszban / Drama, Fiction, Literature	20:46:05	21:15:20	TV2	Monday	2010.08.16	473,483	11.1	28.9
10	Doktor house / Drama, Fiction, Literature	21:11:02	22:00:03	TV2	Wednesday	2010.08.18	471,349	11.1	26.0
11	Doglott aktak / Drama, Fiction, Literature	22:14:19	23:05:25	RTL Klub	Thursday	2010.08.19	468,976	11.0	34.3
12	Ncis - tengereszeti helyszinelok / Drama, Fiction, Li	21:24:19	22:15:40	TV2	Monday	2010.08.16	456,431	10.7	27.1
13	Galvolgyi-show / Entertainment	20:38:21	21:07:11	RTL Klub	Monday	2010.08.16	444,297	10.5	27.8
14	Naplo / News (Political Economical)	19:00:39	19:56:58	TV2	Sunday	2010.08.22	427,895	10.1	31.9
15	Galvolgyi-show / Entertainment	20:39:32	21:10:03	RTL Klub	Thursday	2010.08.19	425,886	10.0	29.4
16	Doglott aktak / Drama, Fiction, Literature	22:12:41	23:04:26	RTL Klub	Tuesday	2010.08.17	423,292	10.0	29.8
17	Joban rosszban / Drama, Fiction, Literature	20:07:10	20:29:17	TV2	Tuesday	2010.08.17	420,873	9.9	28.3
18	A hetedik erzek / Drama, Fiction, Literature	21:20:26	22:07:32	RTL Klub	Thursday	2010.08.19	417,936	9.8	27.2
19	Tuzijatek / Entertainment	20:52:40	21:19:38	RTL Klub	Friday	2010.08.20	415,864	9.8	27.8
20	Hazudj ha tudsz! / Drama, Fiction, Literature	21:17:44	22:06:52	RTL Klub	Monday	2010.08.16	407,586	9.6	24.2

<i>Channel</i>	<i>Count</i>
TV2	8
RTL Klub	12

No.	Description	Start	End	Channel	Dates	Date	AMR	AMR%	SHR%
1	Megasztar / Music	19:31:42	20:51:01	TV2	Saturday	2010.08.21	627,533	14.8	44.6
2	Galvolgyi-show / Entertainment	20:36:44	21:06:37	RTL Klub	Tuesday	2010.08.17	585,306	13.8	34.6
3	Sakaltanya / Movies	21:23:19	23:15:00	RTL Klub	Wednesday	2010.08.18	583,217	13.7	35.7
4	Apafej / Movies	20:04:26	21:38:11	TV2	Sunday	2010.08.22	569,160	13.4	30.1
5	Csillagok haboruja 1. - baljos arnyak / Movies	20:01:51	22:35:08	RTL Klub	Sunday	2010.08.22	539,894	12.7	29.3
6	Castle / Drama, Fiction, Literature	21:17:07	22:05:40	RTL Klub	Tuesday	2010.08.17	490,922	11.5	29.1
7	Joban rosszban / Drama, Fiction, Literature	20:36:02	21:03:29	TV2	Wednesday	2010.08.18	473,832	11.1	27.4
8	Doktor house / Drama, Fiction, Literature	21:11:02	22:00:03	TV2	Wednesday	2010.08.18	471,349	11.1	26.0
9	Doglott aktak / Drama, Fiction, Literature	22:14:19	23:05:25	RTL Klub	Thursday	2010.08.19	468,976	11.0	34.3
10	Ncis - tengereszeti helyszinelok / Drama, Fiction, Li	21:24:19	22:15:40	TV2	Monday	2010.08.16	456,431	10.7	27.1
11	Naplo / News (Political Economical)	19:00:39	19:56:58	TV2	Sunday	2010.08.22	427,895	10.1	31.9
12	A hetedik erzek / Drama, Fiction, Literature	21:20:26	22:07:32	RTL Klub	Thursday	2010.08.19	417,936	9.8	27.2
13	Tuzijatek / Entertainment	20:52:40	21:19:38	RTL Klub	Friday	2010.08.20	415,864	9.8	27.8
14	Hazudj ha tudsz! / Drama, Fiction, Literature	21:17:44	22:06:52	RTL Klub	Monday	2010.08.16	407,586	9.6	24.2
15	Karate kolyok / Movies	21:00:16	23:21:12	TV2	Saturday	2010.08.21	388,848	9.1	25.2
16	Fokusz / Information	20:04:10	20:30:02	RTL Klub	Monday	2010.08.16	387,805	9.1	28.1
17	Csak szex es mas semmi / Movies	21:28:22	23:24:18	RTL Klub	Friday	2010.08.20	377,416	8.9	27.2
18	Vegas baby / Movies	21:18:19	22:47:33	RTL Klub	Saturday	2010.08.21	351,976	8.3	22.0
19	Tenyek / News (Political Economical)	18:29:51	18:55:13	TV2	Tuesday	2010.08.17	332,235	7.8	34.2
20	Hirado / News (Political Economical)	18:30:02	18:52:09	RTL Klub	Sunday	2010.08.22	325,189	7.7	29.0

* Programs with more than 1 broadcast appear only once with the best rated episode

Channel	Count
TV2	8
RTL Klub	12

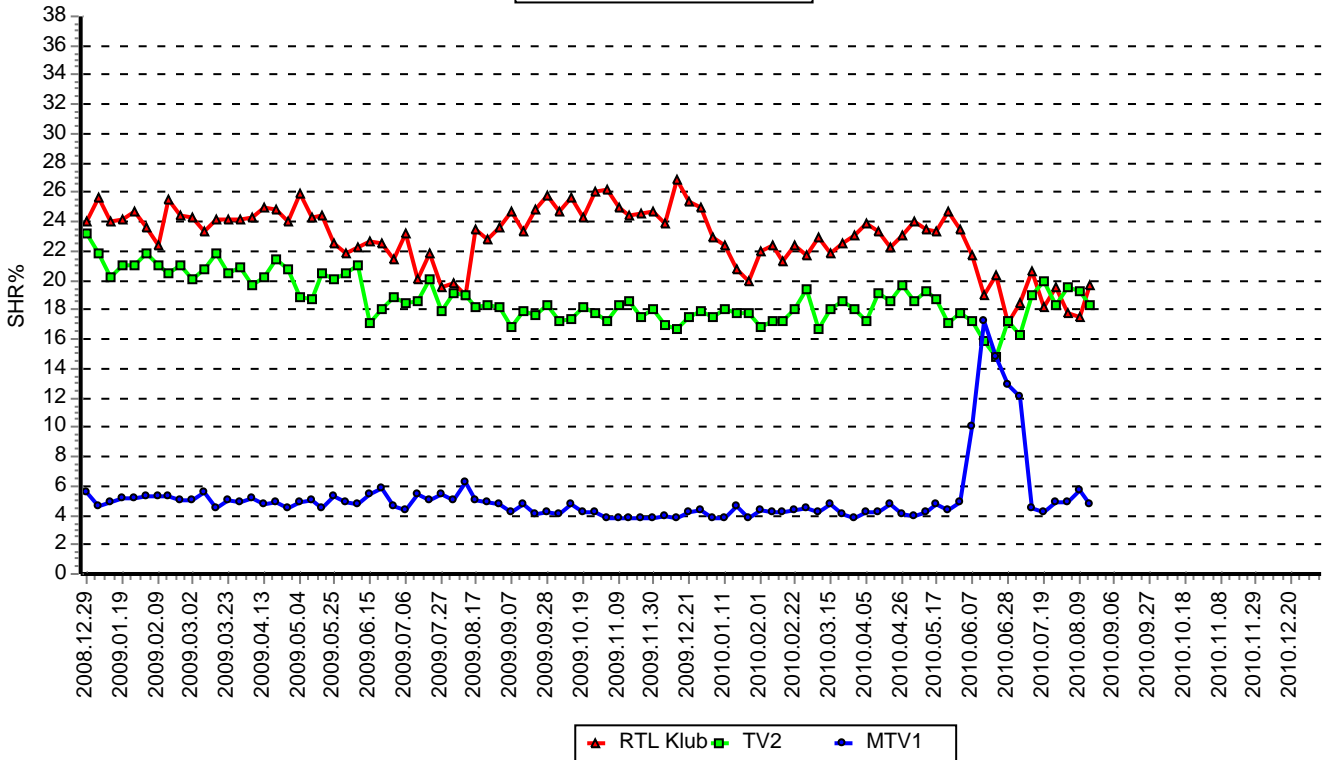
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jul '09	5.0	5.2	18.8	21.1	14.8
Aug '09	5.2	4.9	18.7	21.4	14.5
Sep '09	4.4	5.5	17.6	24.3	14.0
Oct '09	4.3	5.5	17.7	25.1	14.7
Nov '09	3.8	5.5	18.1	25.1	14.9
Dec '09	4.0	5.2	17.2	25.4	14.6
2009 average	4.4	5.3	18.0	23.9	14.6
Jan '10	4.0	5.4	17.9	21.7	15.8
Feb '10	4.2	5.5	17.3	22.0	14.5
Mar '10	4.4	5.2	18.3	22.2	14.6
Apr '10	4.3	5.0	18.1	23.5	14.2
May '10	4.3	4.6	18.8	23.6	13.7
Jun '10	12.3	4.7	16.3	20.6	12.3
Jul '10	7.2	5.1	18.3	18.7	13.2
Week 33	4.7	4.5	18.4	19.6	14.9

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jul '09	4.6	4.8	22.6	26.5	14.7
Aug '09	4.9	4.8	22.8	27.0	13.5
Sep '09	4.0	5.0	20.1	31.9	13.0
Oct '09	4.3	4.8	20.1	33.5	13.1
Nov '09	3.3	4.2	21.2	34.1	13.0
Dec '09	3.6	4.3	20.5	33.5	13.1
2009 average	4.1	4.6	21.1	31.4	13.4
Jan '10	4.0	5.0	21.5	29.3	14.2
Feb '10	4.1	5.7	21.2	29.6	13.0
Mar '10	4.7	5.2	22.2	28.7	13.3
Apr '10	4.8	4.2	21.4	30.1	13.1
May '10	4.9	4.1	22.7	29.4	12.5
Jun '10	14.8	4.1	18.6	26.5	11.1
Jul '10	10.3	4.7	22.5	23.4	12.3
Week 33	5.8	4.1	21.3	25.7	14.3

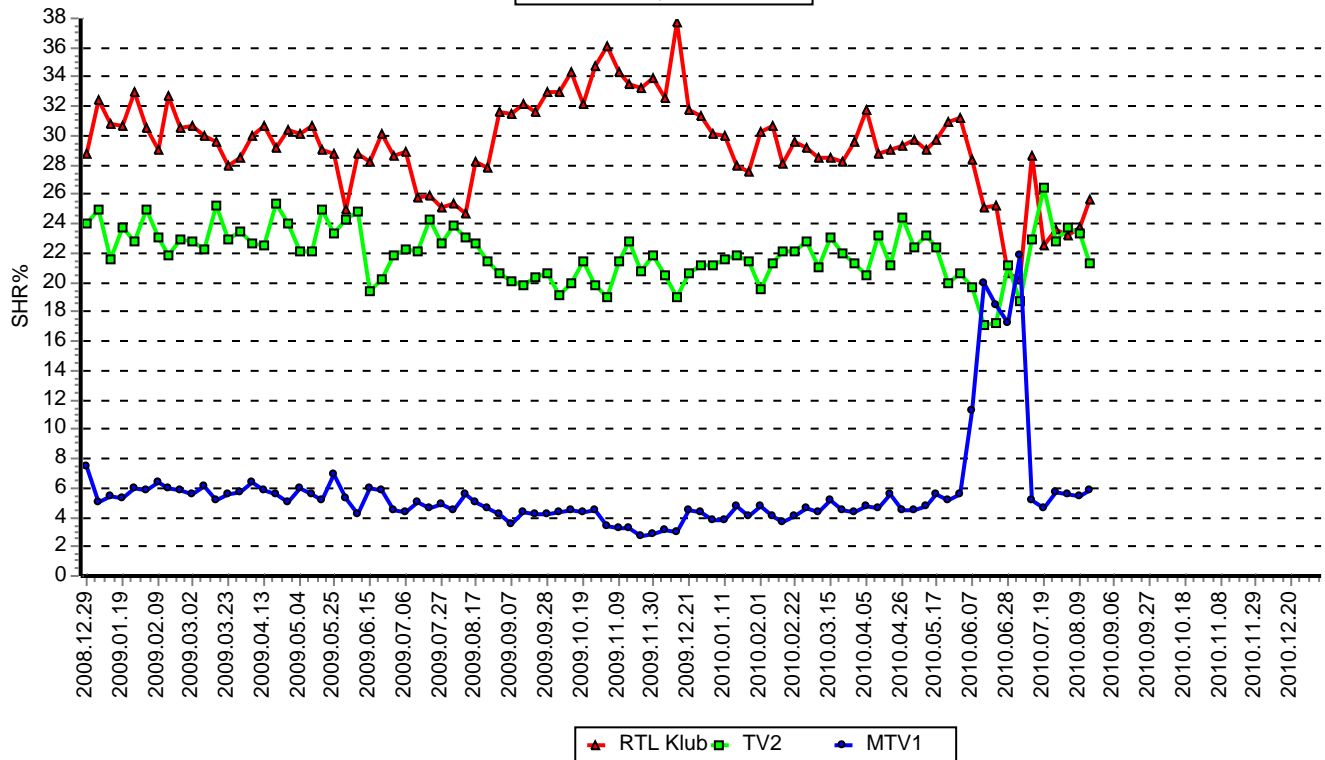
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jul '09	9.3	4.2	18.3	20.1	13.1
Aug '09	10.2	4.1	18.0	20.7	13.0
Sep '09	9.5	4.5	18.2	23.7	11.8
Oct '09	8.5	4.4	18.5	24.2	12.6
Nov '09	8.1	4.0	18.8	25.2	12.5
Dec '09	9.0	3.8	17.2	25.6	12.4
2009 average	9.0	4.2	18.1	23.4	12.5
Jan '10	9.2	4.0	18.3	22.6	12.5
Feb '10	9.1	4.0	18.5	22.2	11.8
Mar '10	9.7	3.9	18.2	22.7	11.9
Apr '10	9.0	3.9	17.7	23.2	11.9
May '10	9.3	3.6	18.6	23.3	11.3
Jun '10	15.6	3.5	16.3	20.6	10.6
Jul '10	11.6	3.7	17.5	19.0	11.4
Week 33	10.1	3.5	18.7	18.0	12.1

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jul '09	9.3	3.9	19.4	25.7	12.6
Aug '09	10.4	4.1	19.8	25.8	11.8
Sep '09	9.5	3.9	18.9	30.7	10.6
Oct '09	9.2	3.5	19.6	31.5	11.0
Nov '09	7.7	3.0	20.4	33.6	10.7
Dec '09	8.7	3.2	19.1	33.1	11.0
2009 average	9.1	3.6	19.5	30.3	11.2
Jan '10	9.3	3.9	20.7	29.2	11.2
Feb '10	8.9	4.1	21.4	28.5	10.6
Mar '10	10.2	3.8	20.9	27.5	10.9
Apr '10	9.8	3.3	20.2	28.0	11.0
May '10	10.2	3.2	21.9	27.4	10.4
Jun '10	17.8	3.2	18.3	25.1	9.1
Jul '10	15.5	3.5	19.7	22.8	9.8
Week 33	12.2	3.3	21.0	21.6	11.2

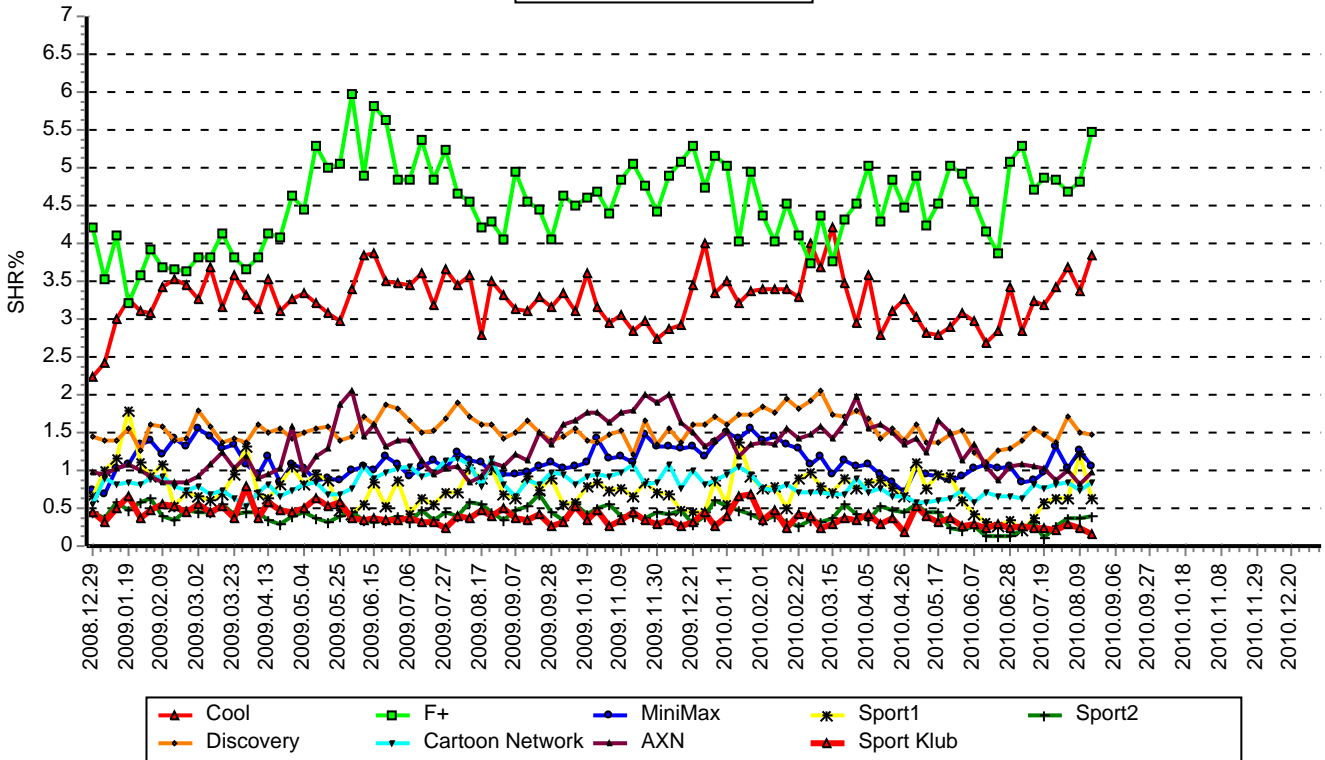
02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%



02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%

