



# RTL Klub Weekly Audience Report

Week 32

<b>No.</b>	<b>Description</b>	<b>Start</b>	<b>End</b>	<b>Channel</b>	<b>Dates</b>	<b>Date</b>	<b>AMR</b>	<b>AMR%</b>	<b>SHR%</b>
1	<b>A skorpiokiraly / Movies</b>	20:05:18	21:38:31	TV2	Sunday	2010.08.15	561,684	13.2	33.3
2	Agyo nagy o! / Movies	21:21:35	23:23:12	TV2	Thursday	2010.08.12	499,006	11.7	32.8
3	<b>Ncis - tengereszeti helyszinelok / Drama, Fictio</b>	<b>21:25:03</b>	<b>22:16:22</b>	<b>TV2</b>	<b>Monday</b>	<b>2010.08.09</b>	<b>480,222</b>	<b>11.3</b>	<b>28.2</b>
4	Harry potter es a titkok kamraja / Movies	19:55:53	22:50:28	RTL Klub	Sunday	2010.08.15	459,771	10.8	27.7
5	<b>Castle / Drama, Fiction, Literature</b>	<b>21:21:39</b>	<b>22:08:45</b>	<b>RTL Klub</b>	<b>Tuesday</b>	<b>2010.08.10</b>	<b>435,161</b>	<b>10.2</b>	<b>26.8</b>
6	Doktor house / Drama, Fiction, Literature	21:23:52	22:14:53	TV2	Wednesday	2010.08.11	430,161	10.1	24.2
7	<b>Galvolgyi-show / Entertainment</b>	<b>20:41:38</b>	<b>21:12:39</b>	<b>RTL Klub</b>	<b>Wednesday</b>	<b>2010.08.11</b>	<b>430,050</b>	<b>10.1</b>	<b>26.8</b>
8	Hohullam / Entertainment	20:43:04	21:12:57	TV2	Thursday	2010.08.12	429,773	10.1	27.9
9	<b>Galvolgyi-show / Entertainment</b>	<b>20:41:10</b>	<b>21:11:17</b>	<b>RTL Klub</b>	<b>Tuesday</b>	<b>2010.08.10</b>	<b>424,949</b>	<b>10.0</b>	<b>27.3</b>
10	Csak semmi panik / Movies	21:22:19	22:58:51	RTL Klub	Wednesday	2010.08.11	415,503	9.8	25.2
11	<b>Hohullam / Entertainment</b>	<b>20:45:11</b>	<b>21:15:16</b>	<b>TV2</b>	<b>Monday</b>	<b>2010.08.09</b>	<b>413,662</b>	<b>9.7</b>	<b>26.0</b>
12	Doglott aktak / Drama, Fiction, Literature	22:15:20	23:06:34	RTL Klub	Tuesday	2010.08.10	407,662	9.6	29.3
13	<b>Ncis - tengereszeti helyszinelok / Drama, Fictio</b>	<b>21:22:14</b>	<b>22:12:10</b>	<b>TV2</b>	<b>Friday</b>	<b>2010.08.13</b>	<b>403,240</b>	<b>9.5</b>	<b>27.6</b>
14	Galvolgyi-show / Entertainment	20:44:07	21:14:38	RTL Klub	Thursday	2010.08.12	395,137	9.3	25.5
15	<b>Hohullam / Entertainment</b>	<b>20:44:39</b>	<b>21:14:12</b>	<b>TV2</b>	<b>Wednesday</b>	<b>2010.08.11</b>	<b>376,868</b>	<b>8.9</b>	<b>23.2</b>
16	Hohullam / Entertainment	20:44:38	21:14:08	TV2	Tuesday	2010.08.10	369,339	8.7	23.3
17	<b>Galvolgyi-show / Entertainment</b>	<b>20:39:11</b>	<b>21:09:18</b>	<b>RTL Klub</b>	<b>Friday</b>	<b>2010.08.13</b>	<b>367,665</b>	<b>8.6</b>	<b>26.1</b>
18	Galvolgyi-show / Entertainment	20:44:20	21:14:32	RTL Klub	Monday	2010.08.09	359,650	8.5	22.7
19	<b>Hazudj ha tudsz! / Drama, Fiction, Literature</b>	<b>21:22:59</b>	<b>22:12:05</b>	<b>RTL Klub</b>	<b>Monday</b>	<b>2010.08.09</b>	<b>358,291</b>	<b>8.4</b>	<b>21.0</b>
20	Tenyek / News (Political Economical)	18:29:50	18:58:17	TV2	Monday	2010.08.09	357,974	8.4	36.7

<b>Channel</b>	<b>Count</b>
TV2	10
RTL Klub	10

<b>No.</b>	<b>Description</b>	<b>Start</b>	<b>End</b>	<b>Channel</b>	<b>Dates</b>	<b>Date</b>	<b>AMR</b>	<b>AMR%</b>	<b>SHR%</b>
1	<b>A skorpiokiraly / Movies</b>	20:05:18	21:38:31	TV2	Sunday	2010.08.15	561,684	13.2	33.3
2	Agyo nagy o! / Movies	21:21:35	23:23:12	TV2	Thursday	2010.08.12	499,006	11.7	32.8
3	<b>Ncis - tengereszeti helyszinelok / Drama, Fictio</b>	<b>21:25:03</b>	<b>22:16:22</b>	<b>TV2</b>	<b>Monday</b>	<b>2010.08.09</b>	<b>480,222</b>	<b>11.3</b>	<b>28.2</b>
4	Harry potter es a titkok kamraja / Movies	19:55:53	22:50:28	RTL Klub	Sunday	2010.08.15	459,771	10.8	27.7
5	<b>Castle / Drama, Fiction, Literature</b>	<b>21:21:39</b>	<b>22:08:45</b>	<b>RTL Klub</b>	<b>Tuesday</b>	<b>2010.08.10</b>	<b>435,161</b>	<b>10.2</b>	<b>26.8</b>
6	Doktor house / Drama, Fiction, Literature	21:23:52	22:14:53	TV2	Wednesday	2010.08.11	430,161	10.1	24.2
7	<b>Galvolgyi-show / Entertainment</b>	<b>20:41:38</b>	<b>21:12:39</b>	<b>RTL Klub</b>	<b>Wednesday</b>	<b>2010.08.11</b>	<b>430,050</b>	<b>10.1</b>	<b>26.8</b>
8	Hohullam / Entertainment	20:43:04	21:12:57	TV2	Thursday	2010.08.12	429,773	10.1	27.9
9	<b>Csak semmi panik / Movies</b>	<b>21:22:19</b>	<b>22:58:51</b>	<b>RTL Klub</b>	<b>Wednesday</b>	<b>2010.08.11</b>	<b>415,503</b>	<b>9.8</b>	<b>25.2</b>
10	Doglott aktak / Drama, Fiction, Literature	22:15:20	23:06:34	RTL Klub	Tuesday	2010.08.10	407,662	9.6	29.3
11	<b>Hazudj ha tudsz! / Drama, Fiction, Literature</b>	<b>21:22:59</b>	<b>22:12:05</b>	<b>RTL Klub</b>	<b>Monday</b>	<b>2010.08.09</b>	<b>358,291</b>	<b>8.4</b>	<b>21.0</b>
12	Tenyek / News (Political Economical)	18:29:50	18:58:17	TV2	Monday	2010.08.09	357,974	8.4	36.7
13	<b>Fokusz / Information</b>	<b>20:08:03</b>	<b>20:33:17</b>	<b>RTL Klub</b>	<b>Wednesday</b>	<b>2010.08.11</b>	<b>354,793</b>	<b>8.3</b>	<b>27.3</b>
14	Naplo / News (Political Economical)	19:00:47	19:57:36	TV2	Sunday	2010.08.15	352,824	8.3	26.3
15	<b>A hetedik erzek / Drama, Fiction, Literature</b>	<b>21:24:27</b>	<b>22:11:22</b>	<b>RTL Klub</b>	<b>Thursday</b>	<b>2010.08.12</b>	<b>332,663</b>	<b>7.8</b>	<b>20.1</b>
16	Csi / Drama, Fiction, Literature	21:19:39	22:08:17	RTL Klub	Friday	2010.08.13	331,738	7.8	22.7
17	<b>Daylight - alagut a halalba / Movies</b>	<b>21:22:33</b>	<b>23:25:05</b>	<b>TV2</b>	<b>Tuesday</b>	<b>2010.08.10</b>	<b>330,250</b>	<b>7.8</b>	<b>22.9</b>
18	Cobra 11 / Drama, Fiction, Literature	18:59:33	19:51:24	RTL Klub	Sunday	2010.08.15	320,267	7.5	24.0
19	<b>Szuperhekusok / Movies</b>	<b>19:33:13</b>	<b>21:26:01</b>	<b>RTL Klub</b>	<b>Saturday</b>	<b>2010.08.14</b>	<b>319,383</b>	<b>7.5</b>	<b>25.1</b>
20	A specialista / Movies	21:34:18	23:39:53	RTL Klub	Saturday	2010.08.14	306,038	7.2	23.6

\* Programs with more than 1 broadcast appear only once with the best rated episode

<b>Channel</b>	<b>Count</b>
TV2	8
RTL Klub	12

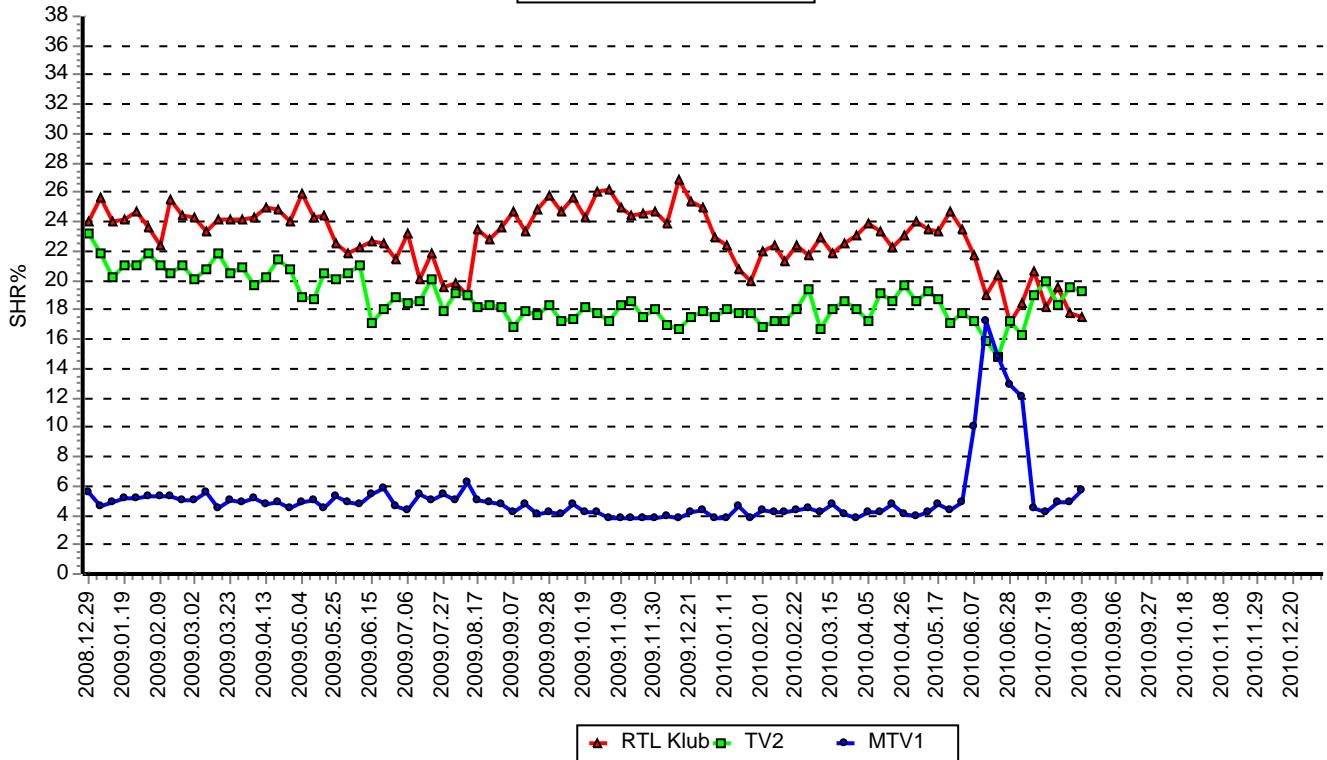
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jul '09	5.0	5.2	18.8	21.1	14.8
Aug '09	5.2	4.9	18.7	21.4	14.5
Sep '09	4.4	5.5	17.6	24.3	14.0
Oct '09	4.3	5.5	17.7	25.1	14.7
Nov '09	3.8	5.5	18.1	25.1	14.9
Dec '09	4.0	5.2	17.2	25.4	14.6
2009 average	4.4	5.3	18.0	23.9	14.6
Jan '10	4.0	5.4	17.9	21.7	15.8
Feb '10	4.2	5.5	17.3	22.0	14.5
Mar '10	4.4	5.2	18.3	22.2	14.6
Apr '10	4.3	5.0	18.1	23.5	14.2
May '10	4.3	4.6	18.8	23.6	13.7
Jun '10	12.3	4.7	16.3	20.6	12.3
Jul '10	7.2	5.1	18.3	18.7	13.2
Week 32	<b>5.7</b>	<b>4.9</b>	<b>19.2</b>	<b>17.5</b>	<b>14.3</b>

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jul '09	4.6	4.8	22.6	26.5	14.7
Aug '09	4.9	4.8	22.8	27.0	13.5
Sep '09	4.0	5.0	20.1	31.9	13.0
Oct '09	4.3	4.8	20.1	33.5	13.1
Nov '09	3.3	4.2	21.2	34.1	13.0
Dec '09	3.6	4.3	20.5	33.5	13.1
2009 average	4.1	4.6	21.1	31.4	13.4
Jan '10	4.0	5.0	21.5	29.3	14.2
Feb '10	4.1	5.7	21.2	29.6	13.0
Mar '10	4.7	5.2	22.2	28.7	13.3
Apr '10	4.8	4.2	21.4	30.1	13.1
May '10	4.9	4.1	22.7	29.4	12.5
Jun '10	14.8	4.1	18.6	26.5	11.1
Jul '10	10.3	4.7	22.5	23.4	12.3
Week 32	<b>5.4</b>	<b>4.6</b>	<b>23.3</b>	<b>23.7</b>	<b>13.0</b>

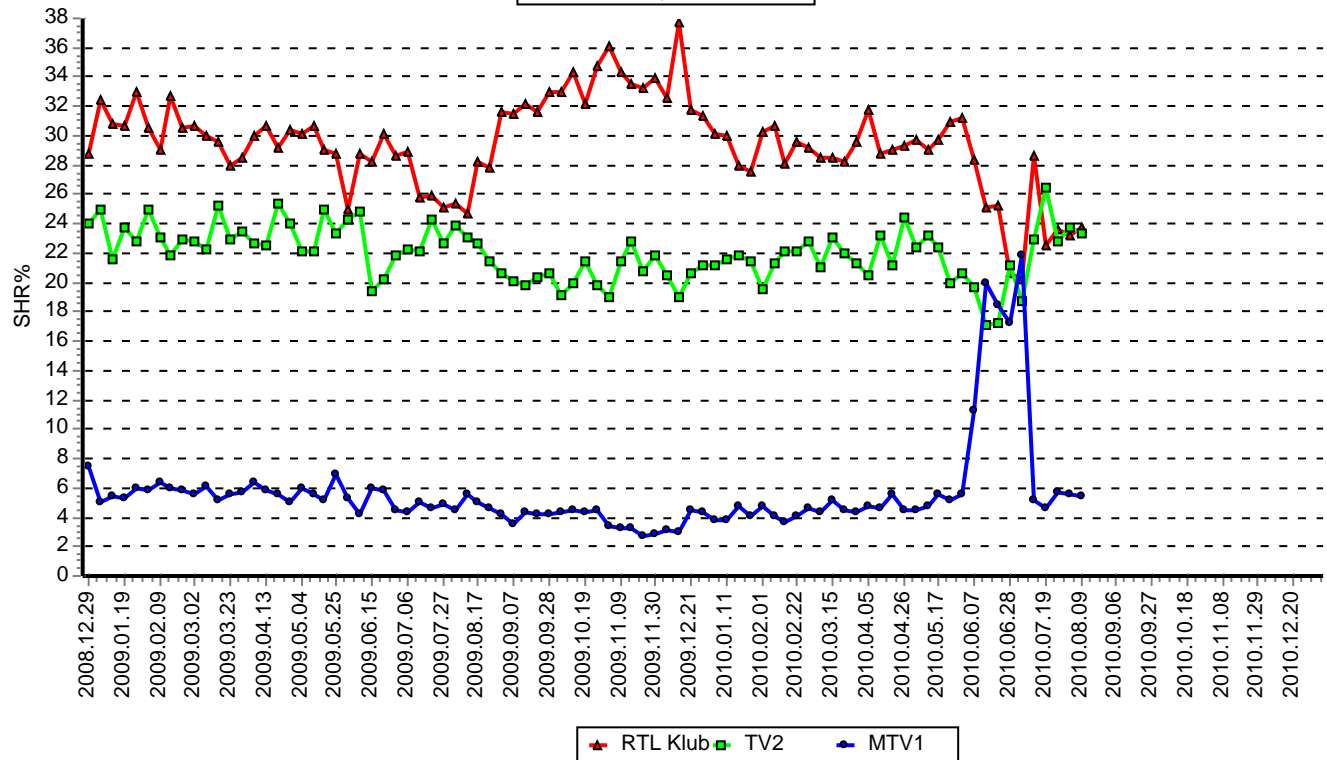
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jul '09	9.3	4.2	18.3	20.1	13.1
Aug '09	10.2	4.1	18.0	20.7	13.0
Sep '09	9.5	4.5	18.2	23.7	11.8
Oct '09	8.5	4.4	18.5	24.2	12.6
Nov '09	8.1	4.0	18.8	25.2	12.5
Dec '09	9.0	3.8	17.2	25.6	12.4
2009 average	9.0	4.2	18.1	23.4	12.5
Jan '10	9.2	4.0	18.3	22.6	12.5
Feb '10	9.1	4.0	18.5	22.2	11.8
Mar '10	9.7	3.9	18.2	22.7	11.9
Apr '10	9.0	3.9	17.7	23.2	11.9
May '10	9.3	3.6	18.6	23.3	11.3
Jun '10	15.6	3.5	16.3	20.6	10.6
Jul '10	11.6	3.7	17.5	19.0	11.4
Week 32	<b>11.5</b>	<b>3.9</b>	<b>18.6</b>	<b>17.5</b>	<b>12.0</b>

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Jul '09	9.3	3.9	19.4	25.7	12.6
Aug '09	10.4	4.1	19.8	25.8	11.8
Sep '09	9.5	3.9	18.9	30.7	10.6
Oct '09	9.2	3.5	19.6	31.5	11.0
Nov '09	7.7	3.0	20.4	33.6	10.7
Dec '09	8.7	3.2	19.1	33.1	11.0
2009 average	9.1	3.6	19.5	30.3	11.2
Jan '10	9.3	3.9	20.7	29.2	11.2
Feb '10	8.9	4.1	21.4	28.5	10.6
Mar '10	10.2	3.8	20.9	27.5	10.9
Apr '10	9.8	3.3	20.2	28.0	11.0
May '10	10.2	3.2	21.9	27.4	10.4
Jun '10	17.8	3.2	18.3	25.1	9.1
Jul '10	15.5	3.5	19.7	22.8	9.8
Week 32	<b>12.3</b>	<b>3.7</b>	<b>20.0</b>	<b>22.2</b>	<b>11.1</b>

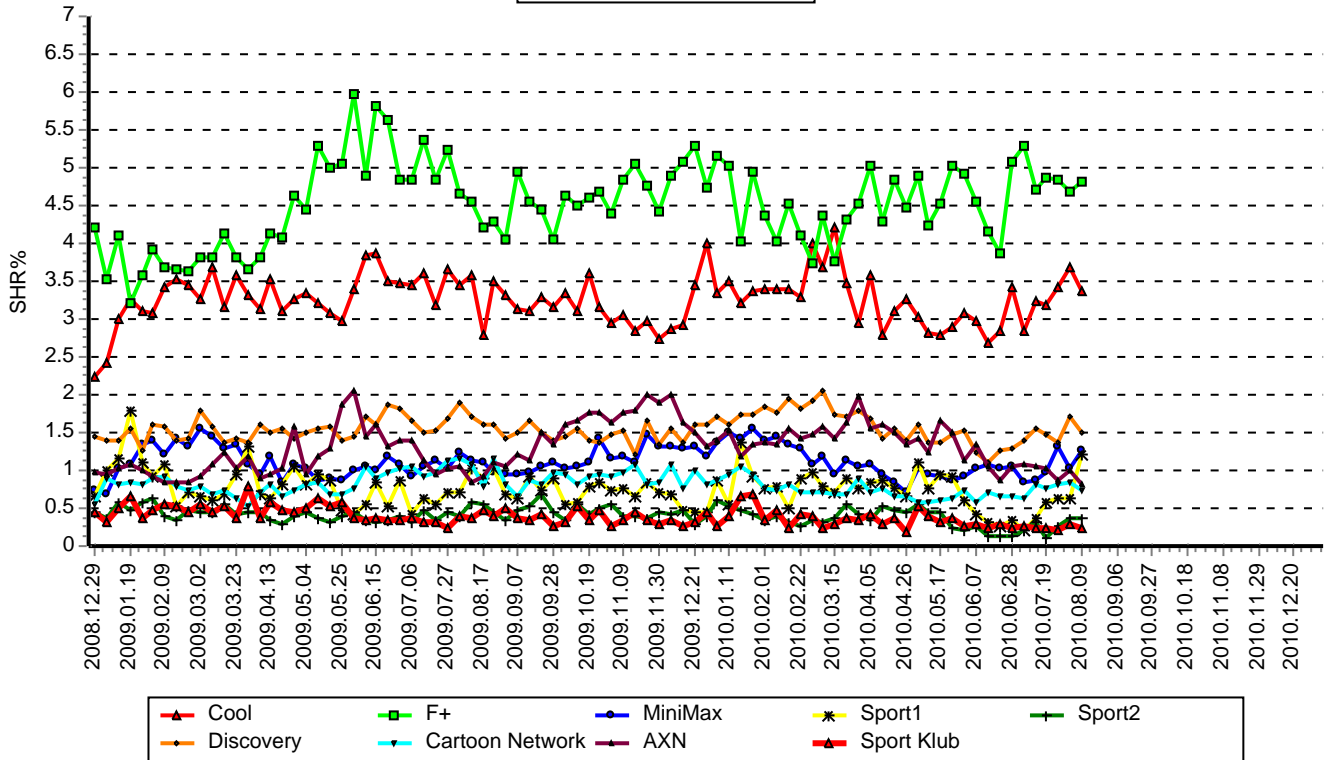
02:00-25:59  
A18-49, SHR%



19:00-22:59  
A18-49, SHR%



02:00-25:59  
A18-49, SHR%



19:00-22:59  
A18-49, SHR%

