



# RTL Klub Weekly Audience Report

Week 11

<b>No.</b>	<b>Description</b>	<b>Start</b>	<b>End</b>	<b>Channel</b>	<b>Dates</b>	<b>Date</b>	<b>AMR</b>	<b>AMR%</b>	<b>SHR%</b>
1	Jegkorszak / Drama, Fiction, Literature	19:01:59	20:21:39	RTL Klub	Monday	2010.03.15	793,580	18.7	39.1
2	Baratok kozt / Drama, Fiction, Literature	20:35:37	21:19:19	RTL Klub	Tuesday	2010.03.16	791,921	18.6	37.4
3	Fokusz / Information	20:10:05	20:35:36	RTL Klub	Tuesday	2010.03.16	701,193	16.5	34.5
4	A mentalista / Drama, Fiction, Literature	21:25:52	22:13:44	RTL Klub	Tuesday	2010.03.16	678,653	16.0	34.5
5	Szuper exnom / Movies	20:04:26	21:55:25	TV2	Sunday	2010.03.21	636,375	15.0	29.8
6	Gagy mami 2. / Movies	20:05:17	21:53:49	TV2	Monday	2010.03.15	634,916	14.9	29.5
7	Baratok kozt / Drama, Fiction, Literature	20:36:24	21:19:12	RTL Klub	Thursday	2010.03.18	620,564	14.6	31.8
8	Cobra 11 / Drama, Fiction, Literature	19:02:35	19:54:09	RTL Klub	Sunday	2010.03.21	618,607	14.6	34.1
9	Doktor house / Drama, Fiction, Literature	21:22:23	22:14:33	TV2	Wednesday	2010.03.17	613,725	14.4	33.4
10	Baratok kozt / Drama, Fiction, Literature	20:36:19	21:20:55	RTL Klub	Wednesday	2010.03.17	599,638	14.1	30.1
11	Baratok kozt / Drama, Fiction, Literature	20:37:00	21:19:02	RTL Klub	Friday	2010.03.19	586,497	13.8	30.3
12	Fokusz / Information	20:11:05	20:36:23	RTL Klub	Thursday	2010.03.18	573,677	13.5	31.7
13	X-men 2. / Movies	20:00:08	22:30:27	RTL Klub	Sunday	2010.03.21	565,998	13.3	27.5
14	Fokusz / Information	20:10:33	20:36:18	RTL Klub	Wednesday	2010.03.17	548,580	12.9	29.5
15	Hirado / News (Political Economical)	18:30:02	18:52:09	RTL Klub	Monday	2010.03.15	505,922	11.9	28.6
16	Godzilla / Movies	20:31:26	23:09:35	RTL Klub	Monday	2010.03.15	497,745	11.7	27.0
17	Tenyek / News (Political Economical)	18:29:51	18:54:02	TV2	Monday	2010.03.15	496,136	11.7	28.0
18	Csi / Drama, Fiction, Literature	21:25:45	22:14:11	RTL Klub	Friday	2010.03.19	491,465	11.6	27.2
19	Joban rosszban / Drama, Fiction, Literature	20:02:47	20:25:02	TV2	Tuesday	2010.03.16	486,059	11.4	24.5
20	Vacsoracsata / Entertainment	19:05:35	20:04:14	RTL Klub	Thursday	2010.03.18	485,527	11.4	30.0

<b>Channel</b>	<b>Count</b>
TV2	5
RTL Klub	15

<b>No.</b>	<b>Description</b>	<b>Start</b>	<b>End</b>	<b>Channel</b>	<b>Dates</b>	<b>Date</b>	<b>AMR</b>	<b>AMR%</b>	<b>SHR%</b>
1	<b>Jegkorszak / Drama, Fiction, Literature</b>	19:01:59	20:21:39	RTL Klub	Monday	2010.03.15	793,580	18.7	39.1
2	Baratok kozt / Drama, Fiction, Literature	20:35:37	21:19:19	RTL Klub	Tuesday	2010.03.16	791,921	18.6	37.4
3	<b>Fokusz / Information</b>	<b>20:10:05</b>	<b>20:35:36</b>	<b>RTL Klub</b>	<b>Tuesday</b>	<b>2010.03.16</b>	<b>701,193</b>	<b>16.5</b>	<b>34.5</b>
4	A mentalista / Drama, Fiction, Literature	21:25:52	22:13:44	RTL Klub	Tuesday	2010.03.16	678,653	16.0	34.5
5	<b>Szuper exnom / Movies</b>	<b>20:04:26</b>	<b>21:55:25</b>	<b>TV2</b>	<b>Sunday</b>	<b>2010.03.21</b>	<b>636,375</b>	<b>15.0</b>	<b>29.8</b>
6	Gagy mami 2. / Movies	20:05:17	21:53:49	TV2	Monday	2010.03.15	634,916	14.9	29.5
7	<b>Cobra 11 / Drama, Fiction, Literature</b>	<b>19:02:35</b>	<b>19:54:09</b>	<b>RTL Klub</b>	<b>Sunday</b>	<b>2010.03.21</b>	<b>618,607</b>	<b>14.6</b>	<b>34.1</b>
8	Doktor house / Drama, Fiction, Literature	21:22:23	22:14:33	TV2	Wednesday	2010.03.17	613,725	14.4	33.4
9	<b>X-men 2. / Movies</b>	<b>20:00:08</b>	<b>22:30:27</b>	<b>RTL Klub</b>	<b>Sunday</b>	<b>2010.03.21</b>	<b>565,998</b>	<b>13.3</b>	<b>27.5</b>
10	Hirado / News (Political Economical)	18:30:02	18:52:09	RTL Klub	Monday	2010.03.15	505,922	11.9	28.6
11	<b>Godzilla / Movies</b>	<b>20:31:26</b>	<b>23:09:35</b>	<b>RTL Klub</b>	<b>Monday</b>	<b>2010.03.15</b>	<b>497,745</b>	<b>11.7</b>	<b>27.0</b>
12	Tenyek / News (Political Economical)	18:29:51	18:54:02	TV2	Monday	2010.03.15	496,136	11.7	28.0
13	<b>Csi / Drama, Fiction, Literature</b>	<b>21:25:45</b>	<b>22:14:11</b>	<b>RTL Klub</b>	<b>Friday</b>	<b>2010.03.19</b>	<b>491,465</b>	<b>11.6</b>	<b>27.2</b>
14	Joban rosszban / Drama, Fiction, Literature	20:02:47	20:25:02	TV2	Tuesday	2010.03.16	486,059	11.4	24.5
15	<b>Vacsoracsata / Entertainment</b>	<b>19:05:35</b>	<b>20:04:14</b>	<b>RTL Klub</b>	<b>Thursday</b>	<b>2010.03.18</b>	<b>485,527</b>	<b>11.4</b>	<b>30.0</b>
16	Harry potter es a bolcsek kove / Movies	19:31:32	22:26:58	RTL Klub	Saturday	2010.03.20	474,111	11.2	26.1
17	<b>Naplo / News (Political Economical)</b>	<b>19:01:10</b>	<b>19:56:15</b>	<b>TV2</b>	<b>Sunday</b>	<b>2010.03.21</b>	<b>469,757</b>	<b>11.1</b>	<b>25.9</b>
18	Fokusz plusz / Information	19:04:15	19:25:02	RTL Klub	Saturday	2010.03.20	458,680	10.8	30.2
19	<b>A fantom / Movies</b>	<b>19:34:18</b>	<b>22:44:54</b>	<b>TV2</b>	<b>Saturday</b>	<b>2010.03.20</b>	<b>455,616</b>	<b>10.7</b>	<b>25.4</b>
20	Aktiv / Information	20:14:59	20:41:52	TV2	Thursday	2010.03.18	432,342	10.2	23.6

\* Programs with more than 1 broadcast appear only once with the best rated episode

<b>Channel</b>	<b>Count</b>
TV2	8
RTL Klub	12

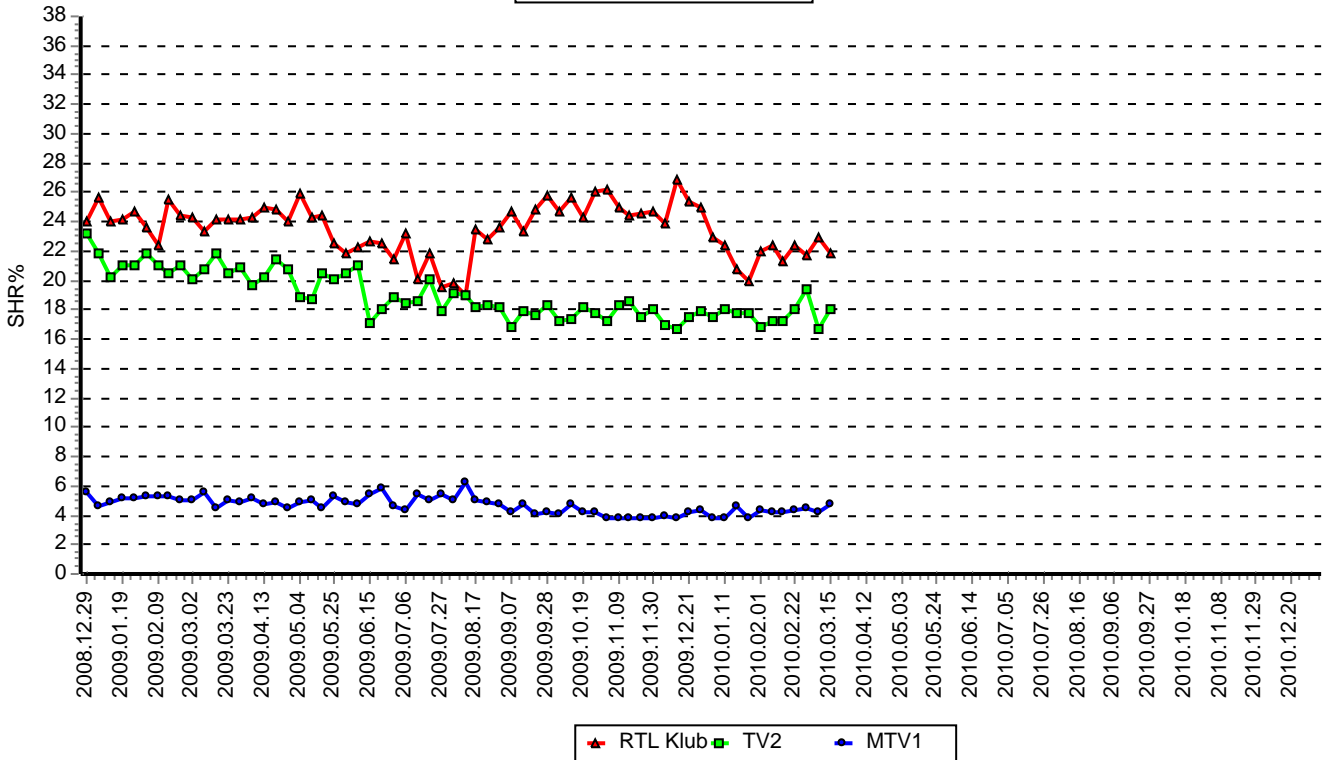
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Feb '09	5.2	6.3	21.0	23.9	13.5
Mar '09	5.0	5.9	20.9	24.0	13.8
Apr '09	4.9	5.7	20.5	24.6	13.5
May '09	4.8	5.3	19.7	24.1	14.6
Jun '09	5.2	4.8	19.1	22.4	16.0
Jul '09	5.0	5.2	18.8	21.1	14.8
Aug '09	5.2	4.9	18.7	21.4	14.5
Sep '09	4.4	5.5	17.6	24.3	14.0
Oct '09	4.3	5.5	17.7	25.1	14.7
Nov '09	3.8	5.5	18.1	25.1	14.9
Dec '09	4.0	5.2	17.2	25.4	14.6
2009 average	4.7	5.4	19.0	23.9	14.4
Jan '10	4.0	5.4	17.9	21.7	15.8
Feb '10	4.2	5.5	17.3	22.0	14.5
Week 11	<b>4.8</b>	<b>5.1</b>	<b>18.1</b>	<b>21.8</b>	<b>14.1</b>

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Feb '09	6.0	6.0	23.1	30.8	12.3
Mar '09	5.6	5.4	23.5	29.7	12.9
Apr '09	5.8	5.6	23.5	29.7	12.6
May '09	5.7	5.3	23.1	29.8	13.2
Jun '09	5.3	4.6	22.1	28.2	15.0
Jul '09	4.6	4.8	22.6	26.5	14.7
Aug '09	4.9	4.8	22.8	27.0	13.5
Sep '09	4.0	5.0	20.1	31.9	13.0
Oct '09	4.3	4.8	20.1	33.5	13.1
Nov '09	3.3	4.2	21.2	34.1	13.0
Dec '09	3.6	4.3	20.5	33.5	13.1
2009 average	4.8	5.0	22.0	30.6	13.3
Jan '10	4.0	5.0	21.5	29.3	14.2
Feb '10	4.1	5.7	21.2	29.6	13.0
Week 11	<b>5.2</b>	<b>5.1</b>	<b>23.0</b>	<b>28.5</b>	<b>12.3</b>

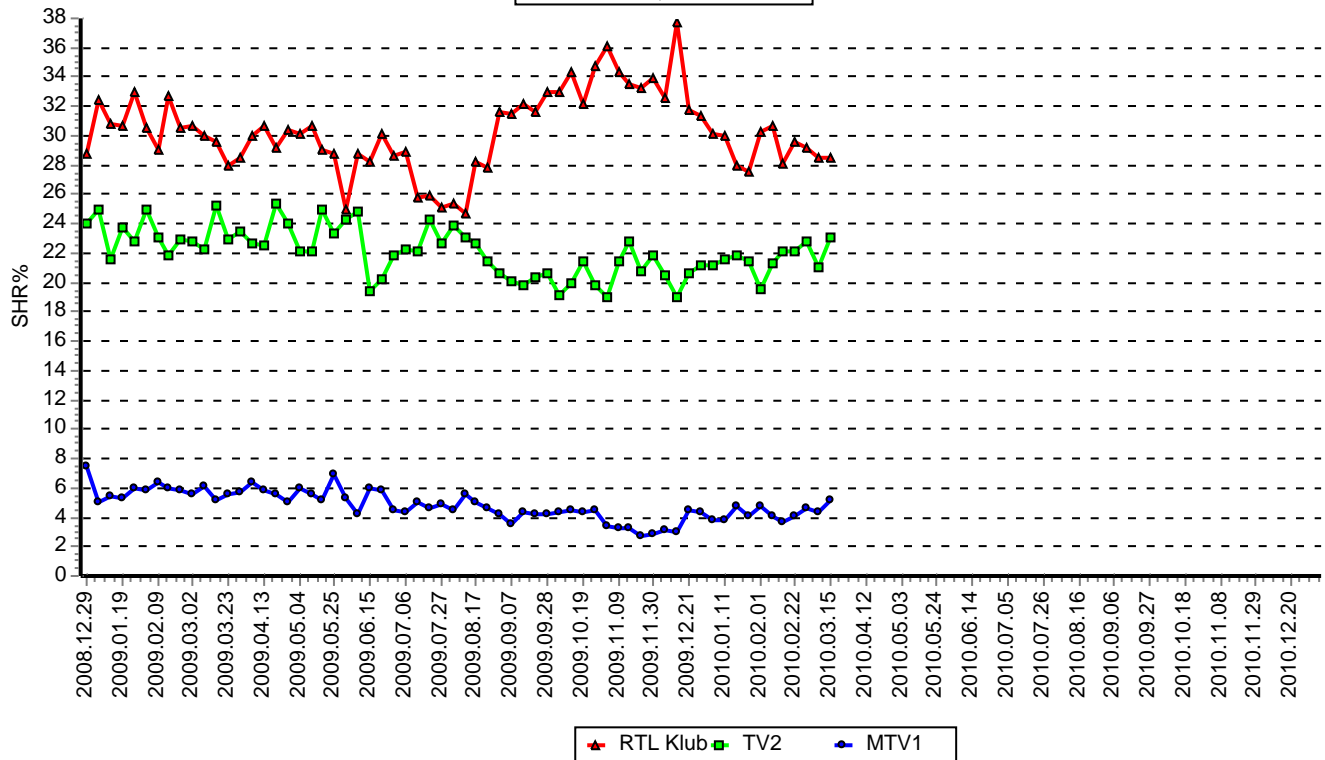
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Feb '09	10.3	4.5	21.9	22.2	11.1
Mar '09	10.2	4.3	21.3	23.3	11.3
Apr '09	9.4	4.2	21.2	24.1	11.5
May '09	9.4	4.2	21.3	22.4	12.2
Jun '09	9.6	3.9	19.7	20.9	13.4
Jul '09	9.3	4.2	18.3	20.1	13.1
Aug '09	10.2	4.1	18.0	20.7	13.0
Sep '09	9.5	4.5	18.2	23.7	11.8
Oct '09	8.5	4.4	18.5	24.2	12.6
Nov '09	8.1	4.0	18.8	25.2	12.5
Dec '09	9.0	3.8	17.2	25.6	12.4
2009 average	9.4	4.2	19.5	23.1	12.2
Jan '10	9.2	4.0	18.3	22.6	12.5
Feb '10	9.1	4.0	18.5	22.2	11.8
Week 11	<b>10.7</b>	<b>3.9</b>	<b>17.4</b>	<b>21.6</b>	<b>11.7</b>

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Feb '09	12.3	4.0	21.7	29.3	10.1
Mar '09	12.0	3.6	22.2	28.8	10.4
Apr '09	11.0	3.9	22.3	29.0	10.4
May '09	10.9	4.1	23.2	26.7	11.0
Jun '09	9.8	3.7	20.8	26.3	12.6
Jul '09	9.3	3.9	19.4	25.7	12.6
Aug '09	10.4	4.1	19.8	25.8	11.8
Sep '09	9.5	3.9	18.9	30.7	10.6
Oct '09	9.2	3.5	19.6	31.5	11.0
Nov '09	7.7	3.0	20.4	33.6	10.7
Dec '09	8.7	3.2	19.1	33.1	11.0
2009 average	10.1	3.7	20.7	29.3	11.1
Jan '10	9.3	3.9	20.7	29.2	11.2
Feb '10	8.9	4.1	21.4	28.5	10.6
Week 11	<b>11.3</b>	<b>3.9</b>	<b>21.3</b>	<b>25.7</b>	<b>10.3</b>

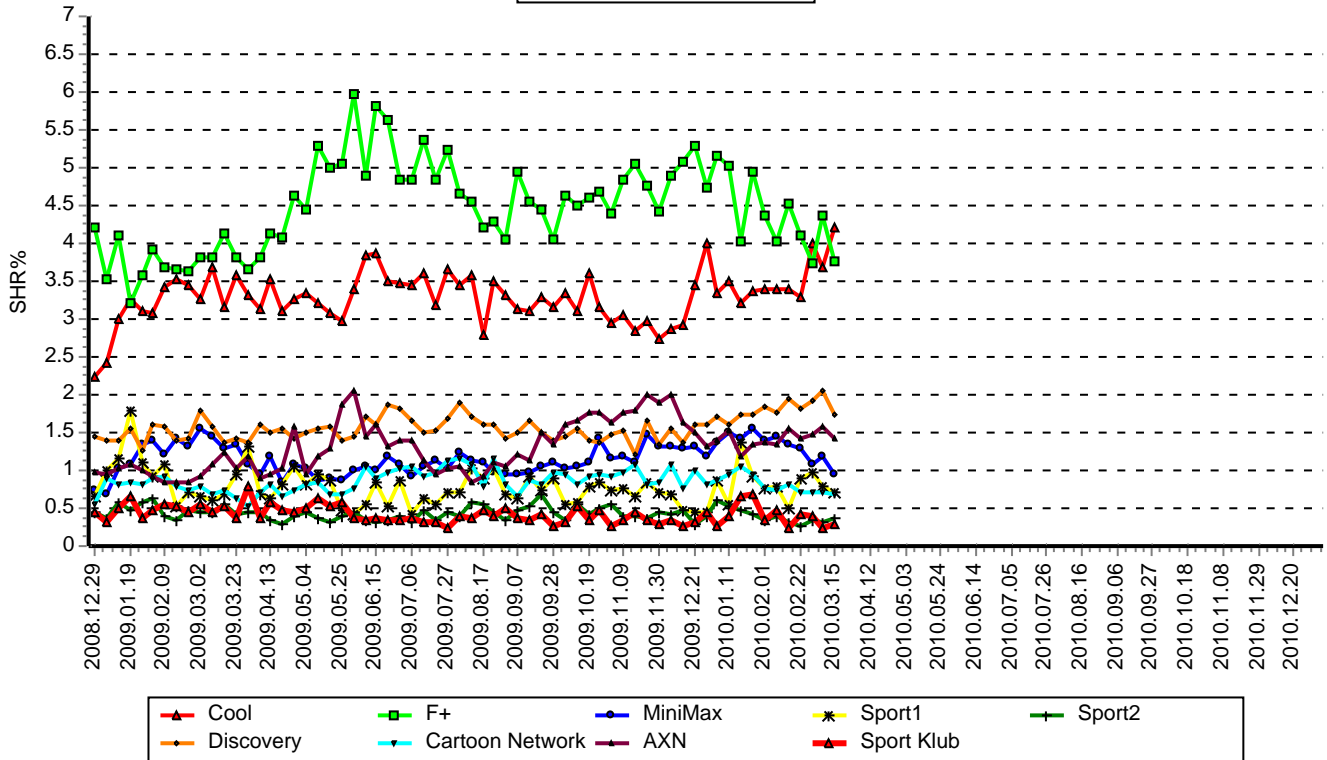
02:00-25:59  
A18-49, SHR%



19:00-22:59  
A18-49, SHR%



02:00-25:59  
A18-49, SHR%



19:00-22:59  
A18-49, SHR%

