



RTL Klub Weekly Audience Report

Week 9

No.	Description	Start	End	Channel	Dates	Date	AMR	AMR%	SHR%
1	27 idegen igen / Movies	20:03:56	22:05:05	TV2	Sunday	2010.03.07	767,545	18.1	33.4
2	Tolvajtempo / Movies	20:04:30	22:06:14	RTL Klub	Sunday	2010.03.07	740,669	17.4	32.3
3	Baratok kozt / Drama, Fiction, Literature	20:37:35	21:21:38	RTL Klub	Tuesday	2010.03.02	724,775	17.1	35.9
4	Baratok kozt / Drama, Fiction, Literature	20:36:52	21:20:28	RTL Klub	Thursday	2010.03.04	719,563	16.9	35.3
5	Baratok kozt / Drama, Fiction, Literature	20:36:24	21:21:56	RTL Klub	Monday	2010.03.01	694,593	16.3	33.5
6	Baratok kozt / Drama, Fiction, Literature	20:35:47	21:18:03	RTL Klub	Wednesday	2010.03.03	669,170	15.7	31.9
7	A mentalista / Drama, Fiction, Literature	21:28:11	22:16:17	RTL Klub	Tuesday	2010.03.02	652,090	15.3	34.5
8	Fokusz / Information	20:10:52	20:36:51	RTL Klub	Thursday	2010.03.04	621,506	14.6	33.4
9	Galvolgyi-show / Entertainment	21:27:45	21:58:20	RTL Klub	Thursday	2010.03.04	618,516	14.6	32.1
10	Fokusz / Information	20:11:18	20:37:34	RTL Klub	Tuesday	2010.03.02	600,794	14.1	32.2
11	Baratok kozt / Drama, Fiction, Literature	20:35:43	21:18:37	RTL Klub	Friday	2010.03.05	597,233	14.0	30.4
12	Cobra 11 / Drama, Fiction, Literature	19:02:12	19:57:29	RTL Klub	Sunday	2010.03.07	576,571	13.6	29.8
13	Doktor house / Drama, Fiction, Literature	21:22:44	22:15:39	TV2	Wednesday	2010.03.03	576,139	13.6	30.1
14	Fokusz / Information	20:10:19	20:36:23	RTL Klub	Monday	2010.03.01	572,032	13.5	28.6
15	Fokusz / Information	20:10:34	20:35:46	RTL Klub	Wednesday	2010.03.03	561,041	13.2	29.3
16	Naplo / News (Political Economical)	19:00:30	19:56:01	TV2	Sunday	2010.03.07	555,207	13.1	28.9
17	Dr. csont / Drama, Fiction, Literature	21:29:06	22:18:26	RTL Klub	Monday	2010.03.01	549,623	12.9	29.9
18	Joban rosszban / Drama, Fiction, Literature	20:43:24	21:09:30	TV2	Monday	2010.03.01	548,740	12.9	26.4
19	Aktiv / Information	20:07:47	20:34:29	TV2	Monday	2010.03.01	537,422	12.6	27.1
20	Az istenek a fejukre estek / Movies	19:31:24	21:36:07	RTL Klub	Saturday	2010.03.06	536,535	12.6	28.8

Channel	Count
TV2	5
RTL Klub	15

<i>No.</i>	<i>Description</i>	<i>Start</i>	<i>End</i>	<i>Channel</i>	<i>Dates</i>	<i>Date</i>	<i>AMR</i>	<i>AMR%</i>	<i>SHR%</i>
1	27 idegen igen / Movies	20:03:56	22:05:05	TV2	Sunday	2010.03.07	767,545	18.1	33.4
2	Tolvajtempo / Movies	20:04:30	22:06:14	RTL Klub	Sunday	2010.03.07	740,669	17.4	32.3
3	Baratok kozt / Drama, Fiction, Literature	20:37:35	21:21:38	RTL Klub	Tuesday	2010.03.02	724,775	17.1	35.9
4	A mentalista / Drama, Fiction, Literature	21:28:11	22:16:17	RTL Klub	Tuesday	2010.03.02	652,090	15.3	34.5
5	Fokusz / Information	20:10:52	20:36:51	RTL Klub	Thursday	2010.03.04	621,506	14.6	33.4
6	Galvolgyi-show / Entertainment	21:27:45	21:58:20	RTL Klub	Thursday	2010.03.04	618,516	14.6	32.1
7	Cobra 11 / Drama, Fiction, Literature	19:02:12	19:57:29	RTL Klub	Sunday	2010.03.07	576,571	13.6	29.8
8	Doktor house / Drama, Fiction, Literature	21:22:44	22:15:39	TV2	Wednesday	2010.03.03	576,139	13.6	30.1
9	Naplo / News (Political Economical)	19:00:30	19:56:01	TV2	Sunday	2010.03.07	555,207	13.1	28.9
10	Dr. csont / Drama, Fiction, Literature	21:29:06	22:18:26	RTL Klub	Monday	2010.03.01	549,623	12.9	29.9
11	Joban rosszban / Drama, Fiction, Literature	20:43:24	21:09:30	TV2	Monday	2010.03.01	548,740	12.9	26.4
12	Aktiv / Information	20:07:47	20:34:29	TV2	Monday	2010.03.01	537,422	12.6	27.1
13	Az istenek a fejukre estek / Movies	19:31:24	21:36:07	RTL Klub	Saturday	2010.03.06	536,535	12.6	28.8
14	Vacsoracsata / Entertainment	19:05:22	20:04:08	RTL Klub	Thursday	2010.03.04	531,624	12.5	32.4
15	Hirado / News (Political Economical)	18:30:02	18:54:06	RTL Klub	Sunday	2010.03.07	530,144	12.5	32.3
16	Ncis: los angeles / Drama, Fiction, Literature	21:21:13	22:10:39	TV2	Friday	2010.03.05	518,944	12.2	27.9
17	Ncis - tengereszeti helyszinelok / Drama, Fictio	21:18:57	22:10:06	TV2	Monday	2010.03.01	513,953	12.1	27.0
18	Tenyek / News (Political Economical)	18:29:50	19:00:03	TV2	Monday	2010.03.01	462,249	10.9	31.0
19	Mr es mrs / Entertainment	19:02:17	19:57:18	TV2	Monday	2010.03.01	461,496	10.9	26.7
20	New york-i helyszinelok / Drama, Fiction, Literature	21:25:46	22:14:29	RTL Klub	Friday	2010.03.05	455,766	10.7	24.8

* Programs with more than 1 broadcast appear only once with the best rated episode

<i>Channel</i>	<i>Count</i>
TV2	9
RTL Klub	11

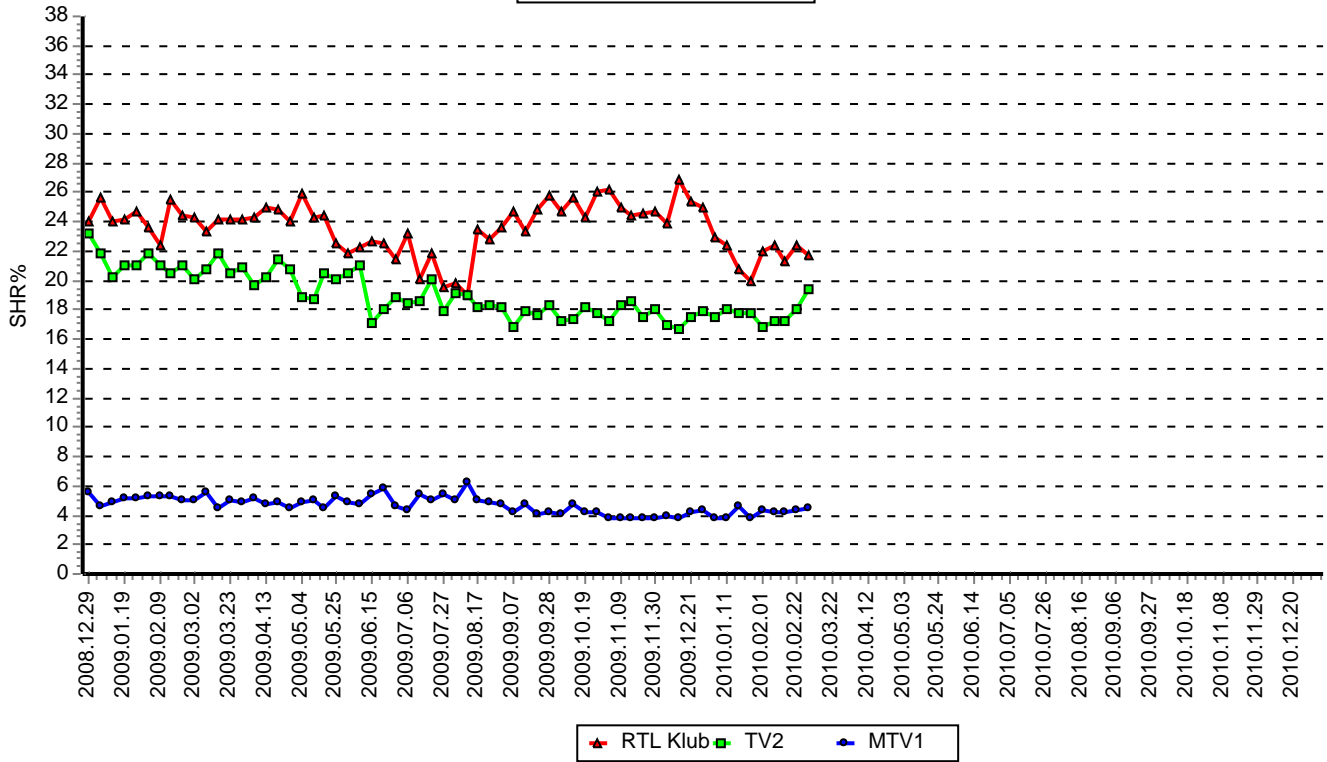
02:00-25:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Feb '09	5.2	6.3	21.0	23.9	13.5
Mar '09	5.0	5.9	20.9	24.0	13.8
Apr '09	4.9	5.7	20.5	24.6	13.5
May '09	4.8	5.3	19.7	24.1	14.6
Jun '09	5.2	4.8	19.1	22.4	16.0
Jul '09	5.0	5.2	18.8	21.1	14.8
Aug '09	5.2	4.9	18.7	21.4	14.5
Sep '09	4.4	5.5	17.6	24.3	14.0
Oct '09	4.3	5.5	17.7	25.1	14.7
Nov '09	3.8	5.5	18.1	25.1	14.9
Dec '09	4.0	5.2	17.2	25.4	14.6
2009 average	4.7	5.4	19.0	23.9	14.4
Jan '10	4.0	5.4	17.9	21.7	15.8
Feb '10	4.2	5.5	17.3	22.0	14.5
Week 9	4.5	5.5	19.4	21.7	14.6

19:00-22:59 / 18-49					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Feb '09	6.0	6.0	23.1	30.8	12.3
Mar '09	5.6	5.4	23.5	29.7	12.9
Apr '09	5.8	5.6	23.5	29.7	12.6
May '09	5.7	5.3	23.1	29.8	13.2
Jun '09	5.3	4.6	22.1	28.2	15.0
Jul '09	4.6	4.8	22.6	26.5	14.7
Aug '09	4.9	4.8	22.8	27.0	13.5
Sep '09	4.0	5.0	20.1	31.9	13.0
Oct '09	4.3	4.8	20.1	33.5	13.1
Nov '09	3.3	4.2	21.2	34.1	13.0
Dec '09	3.6	4.3	20.5	33.5	13.1
2009 average	4.8	5.0	22.0	30.6	13.3
Jan '10	4.0	5.0	21.5	29.3	14.2
Feb '10	4.1	5.7	21.2	29.6	13.0
Week 9	4.6	5.0	22.8	29.2	13.6

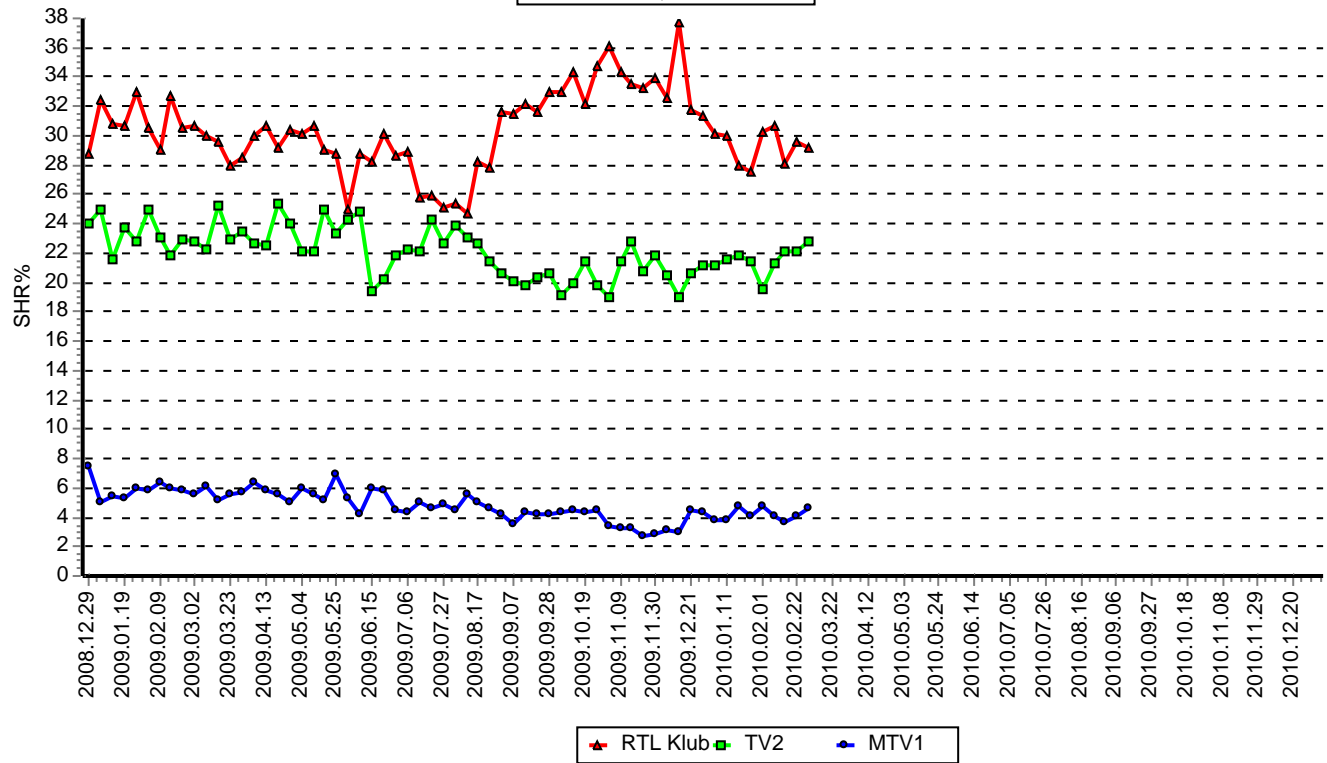
02:00-25:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Feb '09	10.3	4.5	21.9	22.2	11.1
Mar '09	10.2	4.3	21.3	23.3	11.3
Apr '09	9.4	4.2	21.2	24.1	11.5
May '09	9.4	4.2	21.3	22.4	12.2
Jun '09	9.6	3.9	19.7	20.9	13.4
Jul '09	9.3	4.2	18.3	20.1	13.1
Aug '09	10.2	4.1	18.0	20.7	13.0
Sep '09	9.5	4.5	18.2	23.7	11.8
Oct '09	8.5	4.4	18.5	24.2	12.6
Nov '09	8.1	4.0	18.8	25.2	12.5
Dec '09	9.0	3.8	17.2	25.6	12.4
2009 average	9.4	4.2	19.5	23.1	12.2
Jan '10	9.2	4.0	18.3	22.6	12.5
Feb '10	9.1	4.0	18.5	22.2	11.8
Week 9	9.7	4.0	19.1	22.3	11.9

19:00-22:59 / A4+					
	MTV1	Viasat3	TV2	RTL Klub	R-Time ch
Feb '09	12.3	4.0	21.7	29.3	10.1
Mar '09	12.0	3.6	22.2	28.8	10.4
Apr '09	11.0	3.9	22.3	29.0	10.4
May '09	10.9	4.1	23.2	26.7	11.0
Jun '09	9.8	3.7	20.8	26.3	12.6
Jul '09	9.3	3.9	19.4	25.7	12.6
Aug '09	10.4	4.1	19.8	25.8	11.8
Sep '09	9.5	3.9	18.9	30.7	10.6
Oct '09	9.2	3.5	19.6	31.5	11.0
Nov '09	7.7	3.0	20.4	33.6	10.7
Dec '09	8.7	3.2	19.1	33.1	11.0
2009 average	10.1	3.7	20.7	29.3	11.1
Jan '10	9.3	3.9	20.7	29.2	11.2
Feb '10	8.9	4.1	21.4	28.5	10.6
Week 9	9.9	3.7	21.6	27.9	11.2

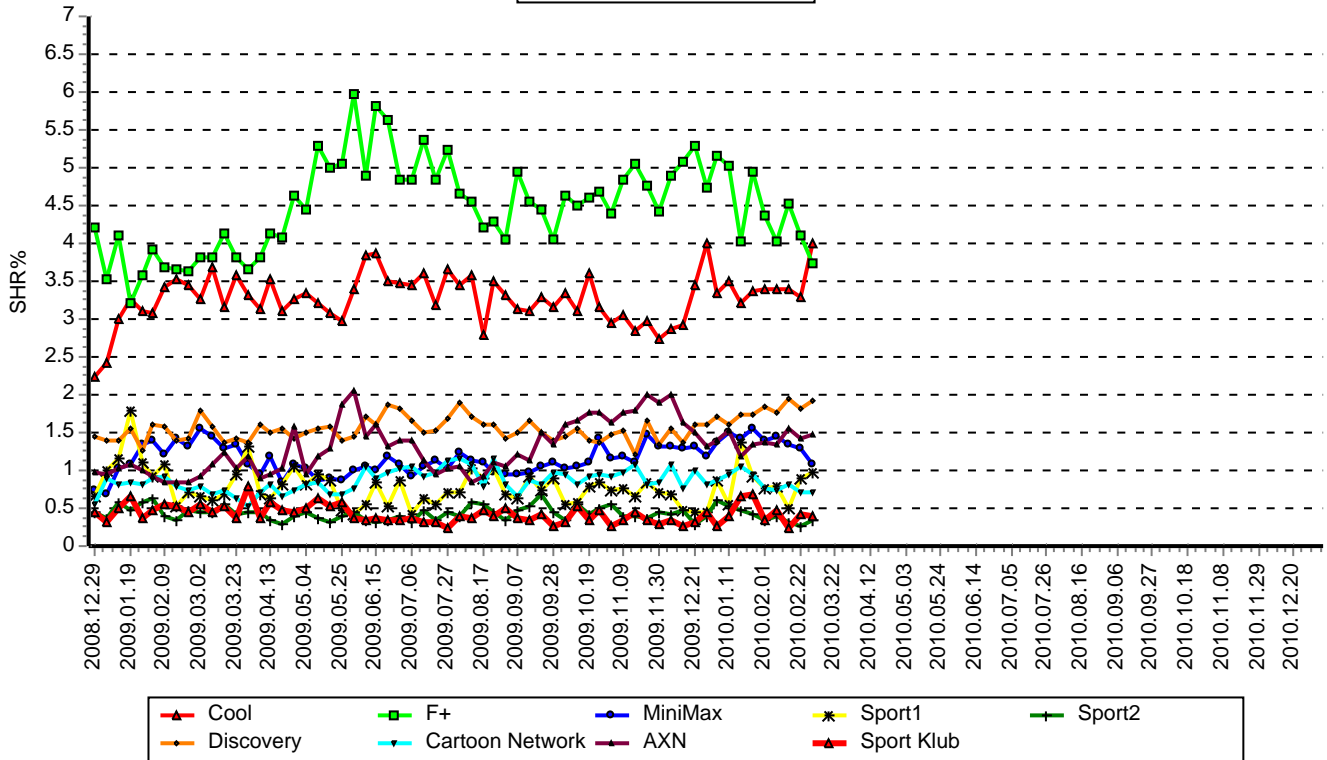
02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%



02:00-25:59
A18-49, SHR%



19:00-22:59
A18-49, SHR%

